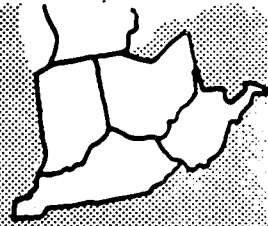


MID-EAS DROPPER



VOL. XX

MARCH 1986

NO. I

Winter, 1986

Dear Members:

One need only to glance at the January-February, 1986 JET to realize the IAET Annual Conference in June is just around the corner. The Mid-East Board Meeting is tentatively planned for Monday afternoon, June 9, 1986. The specific time and location to be announced. This is an open meeting and members are welcome. Officers, trustees, committee chairs are expected to submit written reports by May 15, 1986.

Please note that E.T. Nurse Day is May 21, 1986. I urge each E.T. in our region to share their knowledge and skills with other health professionals in their place of employment and the general public. I'll bet many of you have some really creative ideas. Let us hear about them.

The "Hands Across America" campaign is gaining momentum. What a great way to demonstrate our public concern. Please become involved.

Sincerely,

Ethel G. Pryor, R.N., E.T.
President

MIDEAST REGION I.A.E.T. OFFICERS

PRESIDENT: Ethel Pryor
(W) 313-876-2492
(H) 313-722-3593

PRESIDENT ELECT: Shirley Alltop
(W) 614-261-5000
(H) 614-459-5005

SECRETARY: Deanna Walterspaugh
(W) 616-965-1391

TREASURER: Barbara Montgomery
(W) 614-421-8897

REGIONAL TRUSTEE: Joyce Hawley
(W) 513-226-3200

TRUSTEES: Dorothy Best
(W) 419-729-6000
Sue Brady
(H) 513-854-2727
Marilyn Spencer
(W) 216-444-6677

DELEGATES: Karen Granby
(W) 513-223-6192

Cookie Ramos-Wilson
(W) 216-444-6677
Rosemarie Van Ingen
(W) 513-424-3435
Sister Consolata Wolking
(W) 606-371-4600
Sharon Ballard
(W) 313-493-5678
Sharlene Kennedy
(W) 313-257-9526
Brenda Kerschbaum
(W) 419-893-5911
Mary Jean Merkel
(W) 812-426-3280
Mary Ann Sammon
(W) 216-449-4500
Wyonna Stiffler
(W) 513-294-8855

ALTERNATES:

PARLIAMENTARIAN: Bonnie Bollinger
(W) 606-341-7700

HISTORIAN: Pam Stigler
(W) 502-584-2456

SPECIAL COMMITTEES:

Operational Manual -Rosemarie Van Ingen
(W) 313-424-3435
Newsletter Funding -Bonnie Bollinger
(W) 606-341-7700
Nominating -Brenda Kerschbaum
(W) 419-893-5965
1985 Youth Rally -Sue Brady
(W) 513-854-2727

COMMITTEES:

Membership -Sue Brown
(W) 614-457-1950
By-Laws -Dorothy Best
(W) 419-729-6000
Publications -Marilyn Spencer
(W) 216-444-6677
Public Relations -Patrick Gillen
(W) 419-337-2736
Fund-Raising -Sue Brady
(H) 513-854-2727
Continuing -Marilyn Ehrlich
Education (W) 313-763-4018
-Joyce Billingsley
(W) 313-573-5030

MEDICAL ADVISORS:

Ananias C. Dinckno, M
University Hospital
Ann Arbor, MI

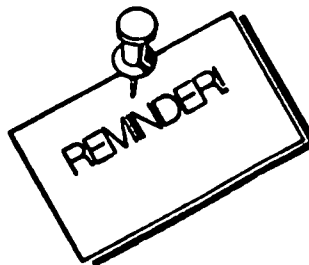
Victor Fazio, M.D.
Cleveland Clinic
Cleveland, OH

W. Patrick Mazier, M.D.
Ferguson Clinic
Grand Rapids, MI

Joseph Rinaldo, Jr., M
Providence Hospital
Southfield, MI

1986 NEWSLETTER PUBLICATION DATES

FEBRUARY 15, 1986
MAY 15, 1986
AUGUST 15, 1986
NOVEMBER 15, 1986



=====

CASE HISTORY

Chills,
Ills,
Pills,
Bills,
-Lenore Eversole Fisher

=====

FLASH

CALENDAR OF EVENTS

April 14-18, 1986

-W.C.E.T.
Perth, Australia
For further information call:
Joan Van Niel, International
Delegate
(216) 444-5966

April 19, 1986

-U.O.A. Great Lakes Regional
Ann Arbor, Michigan
For further information contact:
U.O.A. Chapters or
Detroit area ET's

May 18-22, 1986

-A.U.A.A., 17th Annual Assembly
New York Penta Hotel
New York, N.Y.
For further information call:
Central Office
6845 Lake Shore Drive
P.O. Box 9397
Raytown, Missouri 64133
(816) 358-3317

June 7, 1986

Certification Exam
Washington, D.C.
and all exam sites

June 8-13, 1986

-I.A.E.T.
Washington, D.C.

Elective

June 14, 1986 Post Conference
Workshop 9-4:00

June 28 - July 2, 1986

-U.O.A. Youth Rally
Boulder, Colorado

August 20-23, 1986

-U.O.A. Conference
Royal York Hotel
Toronto, Canada
For further information call:
U.O.A. Central Office

CERTIFIED ENTEROSTOMAL THERAPIST,
OKLAHOMA CITY, OK

Catholic 684-bed hospital located in Oklahoma's capital city is seeking a certified Enterostomal Therapist who is licensed in Oklahoma or eligible for licensure.

Applicant will manage both in-house and out-patient ostomy program as well as provide instruction to nursing staff in ostomy management.

Benefits include relocation assistance, health, dental and life insurance. Interested applicants should send resume, or call collect:

Sue Borella, RN OR Mary Lynn Davis, RN
Nurse Recruitment and Retention
St. Anthony Hospital
P.O. BOX 205
Oklahoma City, OK 73101
(405 272-6022

THE SCHOOL CORNER

The Enterostomal Therapy Program in conjunction with The Cleveland Clinic Education Division will offer a series of "hands-on" experiences for nurses in the near future.

This will be a Basic Overview of Ostomy Care for those nurses who have limited census, an opportunity for the nurse in a community hospital setting to become more proficient, or for personal satisfaction in providing improved care to the client with a stoma.

We intend to offer this one-week long experience several times this year, as long as there is a demand. Applicants need not meet any entrance requirements other than an interest in this specialization and completion of an application form with fee payment.

More details will be available in the weeks to come, however candidates may send inquires to:

Joan Van Niel, RN, MA, ET
Cleveland Clinic ET Dept.
9500 Euclid Avenue - M3-20
Cleveland, OH 44106

Your Association report

REGIONAL TRUSTEE

Joyce Hawley, R.N., E.T.

The Mideast Region directed me to introduce this resolution to the Board of Directors of the I.A.E.T. as a main motion.

"The Mideast Region request the I.A.E.T. act on the issue of adequate labeling of product ingredients."

That as a region we have a concern regarding poor and inadequate labeling, of absorption dressings. This is because of transcutaneous absorption. We are recommending the use of the dressing for patients, to the physician.

We as practioners may be held liable for unlabeled side effects. The Mideast Region asks the Board to take action, working either through a research committee or issue a statement for standards of practice.

The feelings of the Mideast Region are that as E.T. nurses we should use only products with adequate labeling and that product labels list expectations and limitations of the product.

I attended the pre-conference board meeting January 25-26, 1986, at the Washington Sheraton in Washington D.C. The hotel is very nice-not sure where it is located in relation to historical sites but do know the metro is only a block away. I did notice a strip of restaurants near the hotel. It is always nice to have a choice since hotel food tends to be very expensive.

At the board meeting, I addressed your concerns. Some items were addressed directly with National office prior to the meeting. I do believe our concerns on legislation and lobbying will be addressed in Washington at Conference. Sounds like many of the sessions are geared to these

to these topics. I presented the motion on "inadequate labeling of ingredients." This generated much action. There was a statement of concern read by Pat Hottenstein for the Northeast region. There have been seven letters to the editor of the JET, T.C. Kynes says this topic has generated more concern than any previous article (JET Vol. 12 No. 6, Nov/Dec, pg 203, "Product Ingredients: Important Ramifications, Barbara Ann Montgomery, R.N., E.T. Debbie Broadwell offered to add a session at June Conference addressing these concerns.

The Standards Committee is working on Standards of Care of Incontience and Pressure Sores. Both will be helpful to all of us when completed.

E.T. Nurse Day will be celebrated in May during National Nurse Week (instead of during Digestive Disease week).

There will be a Pressure Sore Workshop on Friday, June 6, 1986, prior to certification exam.

Post Conference Workshop, Saturday, June 14, 1986, Sexual Therapist and Writing for Publication.

The I.A.E.T. is endorsing "Hands Across American", May 25, 1986.

To The Members:

I wanted to respond to you on the action by the Board of Directors regarding the issue of adequate labeling of product ingredients.

Your trustee brought the following motion to the Board of Directors at the

Semi-Annual Meeting:

"The MidEast Region requests the IAET act on the issue of adequate labeling of product ingredients."

This particular motion was defeated for several reasons. The Board felt unclear as to what specific action the MidEast Region was requesting. Secondly, the Board did not feel that they had sufficient knowledge of this issue to make an educated decision.

This issue is one of grave concern to all professionals who utilize products which do not include labeling of the ingredients for the decision-making involved in product selection for patient care.

As a result of a sincere interest by the Board of Directors to become more informed, the following action was initiated:

- 1) Debra Broadwell, Chairperson of the National Conference Planning Committee, is planning a panel offering on this subject at the Annual Conference in June.
- 2) Patricia Kynes, Editor of the JET, will be including additional information in the March/April JET.
- 3) If the region requests additional action, the trustee was charged to bring back more specific recommendations to the Board; such as a position statement, proclamation, etc.

I would like to reiterate the seriousness and sincerity by which the Board evaluated your request. It was unanimously agreed upon that we needed a great deal more information regarding this subject matter and that the above proaction be implemented.

If I can be of further assistance, please do not hesitate to contact me.

Sincerely,

Linda K. Klein
President

CONTINUING EDUCATION COMMITTEE

Marilyn Ehrlich, R.N., E.T.

The Program/Continuing Education Committee of the Mideast Region has accepted the responsibility for securing locations for future November conferences. It is the plan of the committee to continue with the rotation schedule that has been followed in past years.

Kentucky - 1982
West Virginia - 1983
Indiana - 1984
Ohio - 1985
Michigan - 1986

As the 1986 Conference will be held in Grand Rapids, Michigan, the 1987 conference is planned for Kentucky. We would like interested members from Kentucky to submit bids to host the conference. The bids should be directed to the Program/Continuing Committee
c/o Marilyn Ehrlich
8150 Pettysville
Pinckney, Michigan 48169

or Ethel Pryor, Region President
30240 Avondale
Inkster, Michigan 48141

The committee will make available upon request the following information:

1. Conference planning guide
2. C.E.U. application forms for I.A.E.T.
3. Manufacturer Index
4. Guidelines for writing behavioral objectives
5. Sample evaluation tools

YOUTH RALLY COMMITTEE

Sue Brady, Chairman

It's time to be on the lookout for youths to send to the National Youth Rally. The location is Boulder, Colorado and the date is June 28 to July 2, 1986.

Last year we were able to send 3 youths to the rally. Let's search the region and send the applicants to me by May 15, 1986.



MID-EAST REGION
INTERNATIONAL ASSOCIATION FOR ENTEROSTOMAL THERAPY, INC.

ANNUAL CONFERENCE

----- November 1&2, 1985 -----

MEMBERSHIP MEETING November 2, 1985

Time: 10:30AM

Place: Harley Hotel of Cleveland South

Presiding: President, Ethel Pryor

Total signed in: 85

Order of Business

The meeting was called to order by Ethel Pryor, President. Introduction of the officers was made.

Susan Brown introduced the following new members, by presenting them with a cour sage and a copy of the Bylaws.

Alice Boyd

Christine King

Beth Border

Nancy Householder

Carol Johnson

Charlotte Marvin

Linda Newman

Elizabeth Uvan

Debbie Smith

Diana Linabarger

Sue Lane Hannah

Beverly Hughes

Susan Lane

Adrian Miller

Donna Wilkins

Rosemary Gaugh

A warm welcome was extended to Susan Duda, who has returned to the Mideast Region.

Recognition of the following individuals with a presentation of a certificate by President, Ethel Pryor was made:

Sally Thompson, Past President

Barbara Montgomery, Treasurer

Jane Beerck, Regional Trustee

Joan Van Niel, 1985 Program Chairman for Annual Conference

Rosemarie VanIngen, Trustee

Ruth Bailey, Trustee

Karen Granby, Chrmn. of Fundraising

Quorum Determination was made by Bonnie Bolinger, Parliamentarian

Secretary's Report was accepted as presented by Deanna Walterspaugh.

Treasurer's Report was presented by Barbara Montgomery. It was accepted as presented, subject to audit.

MEMBERSHIP MEETING (CONT'D)

Regional Trustee Report was presented by Joyce Hawley.

A request was made to discuss any problems or concerns with her prior to the semi-annual board meeting to be held in January in Washington, D.C.

The Membership Committee Goals for the I.A.E.T. for 1985-86 were shared.

OBJECTIVES FOR 1985-86

1. Keep membership chairperson list accurate both in Central Office and with ETNEP directors.
2. Send out report of Miami Beach membership committee meeting to all membership chairpersons.
3. Mail letter to all ETNEP directors reminding them of purpose and use of post cards.
4. Mail membership chairperson results of non-renewal survey.
5. Update membership information in Policy - Procedure Manual.
6. Have associate membership application form in JET, hopefully by November/December issue.
7. Continue to explore use of charge cards for membership application.
8. Work to establish associate membership drive. Warren Todd has offered to buy a mailing list. United will fund mail solicitation.
9. Establish co-chairpersonship of this committee to ease transition next June..
Pat Hottenstein, Joyce Hawley

POST BOARD CONFERENCE, June 1985

Miscellaneous:

- a. The manufacturers were pleased with display area. Extra money spent to carpet was worthwhile.
- b. 96 booths - hope for 100 in D.C. - 1986.
- c. Semi annual board meeting, Washington D.C., January 24-26, 1986.
- d. Each region should apply for national for C.E.U.'s on their programs, even if region has own provider number.
- e. Encourage each regional newsletter to have P.R. column. Regional P.R. chairperson to contact Bonnie Cunningham at national level.
- f. A pressure sore video is needed. Could this project be taken on by the Mideast Region?
- g. Certification exam problems to be directed to Bette Jackson. If there are additional sites for testing in the region let our people.

From Linda's Odds and Ends:

- a. Communications packet under development-basic-communications skills
- b. Legislative Committee changed to Governmental Affairs Committee.
- c. Standards-nursing standards of care for the patient with urinary incontinence to be developed. .

NCPC - Debbie

Focus of Conference 1986-Government Affairs. Topics related to helping E.T. nurse cope with evolving Health care system. Topics which promote patient care and E.T. nursing skills.

Conference schedule for Washington 1986

- e. I.A.E.T. Nominations Committee-chaired by P. Fallis. Election of I.A.E.T. Secretary and Treasurer in D.C., 1986.

My Committee-Co-Chaired with P. Hottenstein, N.Y.

1. Role of Regional Membership Chairperson developed by Nancy Faller.
2. To ETNEP Directors
Postcards-notifying membership chairman (regions) very beneficial. Suggested that directors have students fill out cards-collect them and mail them.
3. Membership Committee Goals 1985-1986 - Xerox
4. Central Office-membership- dues and billing
 - Dec. 1 - dues notice sent out
 - Jan. 15 - 2nd dues notice-all members
 - Feb. 15-3- notice-non-pays, list of non-pays to regional membership chair
 - Mar. 15 - considerer non-renewal and non-renewal questionnaire sent.

The I.A.E.T. is investigating the need for a Pressure Sore video.

Betty Jackson requests that problems regarding the certification exam be directed to her.

The Standards Committee is working on standards for Urinary Incontinence.

E.T.Day will be moved from Digestive Disease Week to American Nurses Week.

Linda Klein, I.A.E.T. President, sends her regrets at not being able to attend our Mideast Region meeting.

COMMITTEE REPORTS

Governmental Affairs Committee: Shirley Alltop, Chairperson, requested individuals to volunteer to set on this new committee. It is desirable if the individual is from the capital city of the State they represent.

MEMBERSHIP MEETING (CONT'D)

A.) Statistics

1. New Members in 1985,

1-Associate

26-Active

2. New Members Since June 1985-12

3. Total number of Members as of 10/85,(without Sept. master list)-235

4. 4/85-48 non-paid members up for renewal
5/85-17 had re-joined out of that number,
which left 31 non-paid members. As I have not
recieved any current print-out from IAET since
May of 1985, I do not know if these people re-joined.
If they did that would give us up to 266 in our
membership count. I didsend these members a letter
to encourage them to re-join.

5. 13 new members signed up at this meeting.(Not in of-
fical count.

B.) Will welcome new members at regional meeting and
plan to aknowledge those present by introducing
them during the membership report and handing out
corsages.

C.) Will plan to dicuss the project of revising Mideast
REGION Membership booklet with the board and membership
at large.

D.) Plan to ask for members from each state to sign up
for Mideast Membership comittee during general busi-
ness meeting.

Susan Brown, R.N.E.T.
Membership Charman, Mideast Region

***Motion:** Susan Brown moved that the Membership Committee of the Mideast Region
develop an up-to-date Membership Directory and seek to copyright and sell this
membership directory to interested parties not in the Mideast membership.

Seconded by Sally Thompson. Motion carried.

A form will appear in the newsletter for those members not wanting their name to
appear in the Directory. It will be their responsibility to let the Membership
Committee know if they do not want to be included.

BYLAWS no report (Dorothy Best absent)

NEWSLETTER Marilyn Spencer reported that 345 issues were printed in June. The average cost per issue (to print & mail) is \$1.00. Each member receives four newsletters per year. We are currently sending newsletters to 34 dealers & manufacturers. A plea was made for members to submit information regarding personal and professional activities, problem solving solutions, committee reports, and announcements of upcoming meetings.

HISTORIAN Pam Stigler has made the scrapbooks available for viewing at this meeting. An announcement was made that this is the Mideast Region's 10th anniversary. A request was made for information to be submitted to her to add to the scrapbook.

CONTINUING EDUCATION COMMITTEE (see attached)

The committee report was given by Joyce Billingsley. Announcement was made that the 1987 Regional meeting is to be held in Kentucky. A bid is being sought.

Members will receive a questionnaire in the mail seeking out what the educational needs are. The questionnaire is to be returned to the local State representatives. The results will be used to set up guidelines in developing future programs.

The Great Lakes Region of U.O.A. is having an education conference in Ann Arbor on April 19th. If there is enough interest generated to have an educational day for nurses, E.T.'s in the area will coordinate one. Those interested in participating should contact Joyce Billingsley, Patient Education at South Macomb Hospital, Warren, Michigan. Proposed Nurse education day is April 18th.

PUBLIC RELATIONS no report

NOMINATIONS Brenda Kerschbaum announced that we will be electing a new Treasurer, 2 Trustees, 8 Delegates and 2 Alternate Delegates. Ballots will be distributed later on at this meeting. Individuals running for Treasurer are: Sharlene Kennedy
Rita Kirschner
Barb Montgomery

Those running for Delegates are:

Dorothy Best	Sharlene Kennedy
Mary Jean Merkel	Mary Ann "Molly" Sammon
Kathy Lakey	Wyonna Stiffler
Olga Ramos Wilson	Sr. Consolata Wolking
Sharon Ballard	Janice Pitre
	Rosemarie VanIngen

MEMBERSHIP MEETING (CONT'D)

Those running for Trustee are: Sharon Ballard Sue Brady
Marilyn Spencer Mary Lou Walker

Officers to be voted upon at the November 1986 meeting are: President Elect, Secretary, 1 Trustee, 1 Regional Trustee (all of which serve a 2-year term), and new Delegates, which serve a 1 year term.

FUNDRAISING Karen Granby announced that \$350.27 profit was reported in the Sept. newsletter. Profit from this meeting is as follows: ARTS & CRAFTS \$201.00 , LETTER OPENERS \$65.00, QUARTZ CLOCK \$116.00, HOLLISTER's purchase of garters \$40.00 for a total profit of \$378.55 after expenses were deducted.

The money goes to projects as determined by the membership, scholarships, as well as sending members of the board to conferences.

Announcement was made that Sue Brady has agreed to accept the Fundraising chairmanship. A request was made to have help in selling items at the June meeting.

A recommendation was made to again have a craft raffle at the November, 1986 meeting.

OPERATIONS MANUAL no report

NEWSLETTER FUNDING

Bonnie Bolinger reported that the response rate was good from the dealers. A complete report will be in the newsletter.

1985 CONFERENCE REPORT was presented by Joan VanNiel. 176 paid people in attendance. The total breakdown is 105 E.T.'s, 32 exhibitors, 71 non-E.T.'s. The expected profit is between \$3,000-\$3300.

The vendors have requested a list of names and addresses of the E.Ts in attendance. Permission was granted by the membership.

Mention was made that each exhibitor was charged \$100.00 to set up a display at this conference.

YOUTH RALLY REPORT

Sue Brady reported that \$147.00 was saved for the flight by Eastern Airlines.

The chairman was pleased to announce that the Squib Company and the Ostomy Chapters in the Dayton area, made it possible for all 3 children to attend the conference in Boulder, Colorado.

SPECIAL COMMITTEE REPORTS

1985 DELEGATES Cookie Ramos Wilson reported for Pat Freeman. A meeting was held in Miami on June 12, 1985. We were represented by 7 Delegates and one alternate. The changes proposed in the Bylaws were accepted.

1986 ANNUAL CONFERENCE CHAIRMAN, Sue Buffin reported that the 1986 Conference for our Region will be held in Grand Rapids, Michigan. Dates set are November 6-7-8. The subject to be addressed is: "Help Stamp Out Incontinence". Additional information will be made available in the newsletter.

NEW BUSINESS

Recommendations from the Board of Trustees was presented by Barbara Montgomery.

- 1) Bernadette Smith Scholarship----\$500.00 Ethel Pryor explained the purpose of the scholarship.
- 2) Norma Gill Foundation-----\$250.00 Norma Gill Thompson explained that the purpose of this fund is to aid nurses in foreign countries in receiving E.T. nursing experiences.
- 3) In honor of Norma Gill Thompson, give \$300.00 to the I.A.E.T. E.T Foundation, with the money to be designated to be used within the Mid East Region for advancement of E.T. nursing.
- 4) Up to \$300 to be provided for expenses to attend the Youth Rally.

*Motion Joan VanNiel moved that the Mideast Region contribute \$300 in honor of Norma Gill, to the E.T. Foundation of I.A.E.T., to advance E.T. nursing education for a candidate from the Mideast Region. Seconded by Nancy Martin. Motion carried.

*Motion Jane Beerck moved that we appropriate \$500 to send a youth /youths to the 1986 Youth Rally. Jane Beerck moved that we appropriate \$300 for a counselor from the Mideast Region to attend the 1986 Youth Rally. Seconded by Angie Lamb. Motion carried.

*Motion Joan VanNiel moved that \$250 be appropriated for the Norma Gill Foundation for the purpose of aiding nurses in foreign countries in receiving E.T. training. Seconded by Nancy Rioux. Motion carried.

PRESIDENT REPORT

Discussion was held regarding the possibility of doing a survey to determine the average cost of ostomy equipment per year for an ostomate. Sally Thompson agreed to help with this project..

Bonnie Bollinger requested that we work toward hiring a consultant to lead us through lobbying. This will be checked in to.

Concerns about patient care were addressed. Reference was made to the presentation made by Barbara Montgomery at the Miami, I.A.E.T. Conference re: ingredients in products used on wounds and on our ostomates. It was suggested we voice our concerns to National and hopefully have a bigger impact when approaching the manufacturers if National is behind us.

A request was made for Joyce Hawley, Regional Trustee, to take the concerns back to National re: the concerns expressed by the membership about inadequate labeling of products.

* Motion Olga Cameron moved that the Mideast region request the IAET address the issue of inadequate labeling of products. Seconded by Rosemarie VanIngen. Discussion followed. The motion was ammended with the following wording: *inadequate labeling of ingredients.. Motion carried.

The President requested the Secretary to prepare a letter to convey this motion to the President of the IAET, and provide a copy to Joyce Hawley, Regional Trustee.

*Motion Bonnie Bolinger moved that we empower Ethel Pryor, President of the Mideast Region, to pursue the issue of employing a legislative consultant and if the amount should exceed the \$500.00 limit established in the bylaws, then she can seek a vote of the officers of the Region by phone. Seconded by Marilyn Spencer. Motion carried.

A request was made for Joyce Hawley to take the concerns to IAET re: lobbying.

NOMINATIONS

Nominations for the office of Treasurer were open. No nominations were received from the floor. Results: Barbara Montgomery, Treasurer

Nominations for Trustee were opened. Sue Brady and Mary Lou Walker were added to the slate. Results: Marilyn Spencer & Sue Brady

The slate of Delegates was presented. Nominations from the floor included the following individuals: Olga Ramos Wilson, Sharon Ballard, Sr. Consolata Wolking, Janice Pitre, Rosemarie VanIngen. The following Delegates were elected to a 1 yr term.

Chairperson: Karen Granby

Delegates: Cookie Ramos Wilson
Sr. Consolata Wolking
Rosemarie VanIngen
Brenda Kerschbaum
Wyonna Stiffler (alternate)

Sharlene Kennedy
Molly Sammon (alternate)
Sharon Ballard
Mary Jean Meckel

Congratulations was extended to the newly elected board members.

Meeting adjourned.

Respectfully Submitted,

Deanna Walterspaugh R.N.E.T.
Midwest Region of I.A.E.T.

FLASH

PUBLIC RELATIONS
ET NURSE OF HOPE

Dee Carle, RN, ET, Board Certified, was selected by the Lorain County Unit of American Cancer Society to be named Nurse of Hope for 1985-86. She is employed as an E.T. and is a member of the Cancer Care Team at St. Joseph Hospital in Lorain, Ohio. She is active in both the professional and public education committee of the A.C.S.

Eighty percent of the ostomy surgeries referred to her are cancer related. As Dee is very interested in early detection and diagnosis of colon and/or rectal cancer she actively engages in public education about early detection. One of her goals

as Nurse of Hope is to inform and educate the public about early detection of cancer which will lead to improved cure rates.

The physical and psychological needs of the patients and families are a special concern to Dee. The Nurse of Hope symbolizes for the people of Lorain that there is a hopeful side to cancer. Dee Carle represents understanding, encouragement and compassion with a word, "HOPE".

* The above condensed article was originally printed in the Amherst News Times, January 22, 1986.

WORTHY OF NOTE

RECENT GRADUATES FROM R.B. TURNBULL, JR.
SCHOOL OF ENTEROSTOMAL THERAPY

CALIFORNIA

Kim Raney, RN, BSN
2644 San Ignacio Avenue
Modesto, CA. 95354
(209) 527-8392

Memorial Hospitals Association
P.O. Box 942, Renal Oncology
Modesto, CA. 95353
(209) 526-4500 X 6500

INDIANA

Cynthia Yarberry, RN, BSN, MS
1733 North Arbogast, Apt. #2D
Griffith, IN 46319
(219) 838-6004

The Methodist Hospital of Gary
600 Grant Street, Nursing Services
Gary, IN 46402
(219) 886-4700

OHIO

Barbara Donohoe, RN, BSN
3610 Tolland Road
Shaker Hts., OH 44122
(216) 561-4994

Visiting Nurse Association
of Cleveland
3300 Chester Avenue
Cleveland, OH 44114
(216) 932-7907

Beverly Hughes, Rn, BSN
6675 Washington-Waterloo Road
Washington, C.H., OH 43160
(614) 335-9659

Fayette County Memorial Hosp.
1430 Columbus Avenue
Washington, C.H., OH 43160
(614) 335-1210 X 307

Adrian Miller, RN, BSN, Lcscn
116 Westrock Farm Road
Union, OH 45322
(513) 836-5019

Adrian Miller (Cont'd)
Miami Valley Hospital
One Wyoming Street
Dayton, OH 45409-2793
(513) 223-6192

MICHIGAN

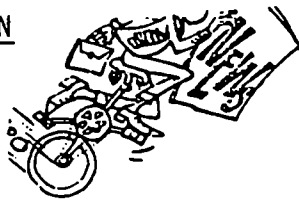
Kathleen Chinavare, RN BSN
1564 McLain
Lincoln Park, MI 48146
(313) 383-8818

Oakwood Hospital
18101 Oakwood Blvd.
P.O. Box 2500
Dearborn, MI. 48123
(313) 593-7650

INTERNATIONAL

Tesse Catharine Nicholson, RN
559 Lakeshore Road West
Oakville, Ontario, CANADA LGK 3P1
(416) 844-0353

Victorian Order of Nurses
1515 Rebecca St., Suite 227
Hopedale Mall, Oakville, Ontario
(416) 878-5773 L6L 5G8



OHIO

CLEVELAND

The area ET's met on March 5, 1986 at St. Luke's Hospital. Kenneth C. Lane, M.D., Radiation Oncologist, spoke on Cancer --- Facts, Fears, Fallacies As They Effect the Black Race. Crina Floruta, RN, ET presented the perioperative care design for the person with a Continent Pouch. Both ileostomy and urostomy care was discussed. The What, Why and of Caput Medusa was presented by Marilyn Spencer, RN, ET.

Congratulations to Jill Kundtz, RN ET who is receiving her BSN.

AKRON

Norma Gill-Thompson and her husband Herb are off again. Norma has received invitations to speak in Japan, Hong Kong, Singapore, Tasmania, and Australia before attending the WCET in Perth.

Congratulations to Paula Toth, RN, ET who is receiving her BSN degree this Spring. Paula is also the President of her nursing class.

Speedy recovery to Janet Lieber, RN, ET who is just home from the hospital. Janet and her husband are planning a trip to Germany soon to visit their daughter. Bon voyage Janet.

SANDUSKY

Betty Petrey, RN, ET from Sandusky Memorial Hospital was a panel member presenting Comfeel Ulcers Dressings to health care providers in Cleveland on February 12, 1986.

MICHIGAN

The Southeastern Michigan E.T.'s would like to thank Carol Kerken from Crittenton Hospital for her hospitality in January.

Our January meeting concluded the "Slide Sharing" session which started in October

at Frankenmuth. Topics included ostomy care and wound care. The presentations excellent and we hope to see one or two of our E.T.'s participate in some way at the National Conference.

We would like your feedback re: The Carrington Dermal Wound System. Could individuals who are using this system please share their comments in the next newsletter.

The program covered update on the April U.O.A. meeting, new books concerning ostomy/skin care, E.T.'s slides and discussion concerning special problems and treatments.

The next meeting will be in March, to be held at Mt. Carmel Hospital, hosted by Julianne Stroud.

I think it is very important to recognize innovative and dedicated individuals. Sandy Ferland is one of these people.

Two years ago, Olga Cameran, RN, ET, and I had the pleasure of attending the first meeting of "The Young At Heart Ostomy Group", founded by Sandy Ferland.

Basically, "The Young At Heart Ostomy Group" is a social group for ostomy patients. It has, for the newcomer, quite successfully taken some of the anxiety out of meeting and talking with other ostomates. The gatherings emphasize normality of lifestyle. It allows its members to have other things in common aside from their stomas.

Sandy Ferland wrote a little summary of how the group started and where it is going. I would like to share her words with you.

After I had my ostomy surgery I had gone to two Sunday Hospital Ostomy Meetings. Finding nothing but senior citizens and no one close to my own age, I never returned. A year and a half later I found myself employed with Binson's Hospital Supplies as an Ostomy Specialist. In dealing with patient's on a daily

MICHIGAN (cont'd)

basis I found a lot of patients in their 20's and 30's and they too felt the same as I did about the Sunday Hospital meetings. After talking with several of these people I took it upon myself to try and get together socially with other people. So with Binson's caring and financial support the Young At Heart Ostomy Group was formed. We started out with ten or fifteen and now have approximately 75 people involved. We try to get together several times a year for different activities. We are always open for new members and new ideas. Some of our activities include: baseball games, dinners, road rallies, theatre, bowling. In the near future we are looking at weekend ski trips and other getaways.

This group has been received well with much enthusiasm. As an E.T., it has assisted me in locating young adult visitors. I have also learned from this group improved appliance application techniques for active people.

I would sincerely like to thank Sandy Ferland and Binson's for supporting and organizing our group, and of course, a "Thank-you" must be sent to all of this group's members for making it a success.

Sharon A. Ballard, RN, ET

CORRECTION

The reusable release valve, Ostomy Freedom Kit, is from Ellenberg Associates, Box 189, Oriskany, N.Y. 13424. (315) 736-1795

The editor apologizes for any inconveniences you may have incurred.

SOME SPECIAL QUOTATIONS
from NOTABLE QUOTABLES

The mind is like a clock that is constantly running down; it has to be wound up daily with good thoughts.

Fulton J. Sheen

ENTEROSTOMAL THERAPIST POSITION

Cleveland Clinic Foundation is a 1,000+ bed medical-teaching facility, a comprehensive cancer center, and a center for inflammatory bowel diseases. The patients with cancers and digestive disease are cared for by multi-disciplinary teams.

The position for Enterostomal Therapy Nurse includes a dual role of clinical nurse specialist and faculty member of the Turnbull School of Enterostomal Therapy, within an established setting.

Applicants will have a Bachelor degree with a major in nursing, Board Certification in ET nursing, and experience in teaching. We are offering peer support with a compatible group, a career ladder, and a comparable benefit package.

Please phone collect for more information, or send your resume in confidence to:

Barb Hark, Nurse Recruitment
Cleveland Clinic Foundation
9500 Euclid Avenue - Box 111
Cleveland, OH. 44106
Phone: (216) 444-5865

Love cures people. . . both the ones who give it and the ones who receive it.

Dr. Karl Menninger

Did you know ... patients taking digitalis medications should avoid licorice (natural), licorice root and licorice capsules. Licorice - induced hypokalemia may cause digitalis toxicity.

OSTOMY SUPPLY DEALERS
and
MANUFACTURERS WITHIN
MID EAST REGION

MICHIGAN:

AMERICAN ORTHOPEDIC SERVICE, 825 W. Huron, Pontiac, MI, 48053.
1-800-752-8505. Authorized Squibb & Hollister Dealer. Other areas:
Pontiac, Roseville, East Detroit, Port Huron, & Bay City locations.

BELL PHARMACY, INC., Marquette Medical-Dental Center (906) 225-1511.
1414 W. Fair Avenue, Marquette, MI 49855. Hollister dealer.

FLINT MEDICAL & SURGICAL SUPPLY, (313) 733-6250, G-5219 Corunna Rd.,
Flint, MI 48504. We carry a complete line of ostomy supplies &
accessories etc.

H & M OSTOMY CENTER, 1704 Bloomfield, Kalamazoo, MI 49001 (616) 343-7900.
Major brands. ET available for consultation.

HIGY'S PHARMACY, 203 E. Huron, Bad Axe, MI 48413 (517) 269-8231.

THOMAS SURGICAL SUPPLY, 13725 19 Mile Rd., Sterling Hts., MI 48078,
(313) 247-5020. Complete line of ostomy supplies. Ostomy nurse on staff

WRIGHT & FILIPPIS, INC., 2845 Crooks Rd., Rochester, MI 48063 (313)
853-1888. 18 locations in Michigan, Michigan residents Toll Free
1-800-482-0222. Outside Michigan (313) 853-1888. Hollister, Squibb,
All major brands. We bill direct to insurance companies.

INDIANA:

AARP OSTOMY CARE CENTER, 3557 Lafayette Rd., Indianapolis, IN 46222,
1-800-428-3805. Take advantage of our low AARP prices. Write or call
us for an Ostomy catalog or a price quote. No postage or handling charge

ALL CARES, INC., 522 West 2nd. Street, Blomington, IN 47401
(812) 339-1555. We carry Hollister, Squibb, Nu-Hope, Marlen. We have
a special order department.

HEALTH CARE PRESCRIPTION SERVICE, 637 S. State Rd. 135, Greenwood, IN
46142. (317) 881-8237.

PARKSIDE PHARMACY, INC., 2200 Ferry St., Lafayette, IN 47904. (317)
447-1000. Office hours: 8:30-6:00 (weekdays), 8:30-3:00 (Sat.)
In Emergency Call 447-1000 anytime.

KENTUCKY:

CDS SURGICAL, P.O. Box 1747, Bowling Green, Kentucky, 42102-1747,
Toll Free in Kentucky 1-800-452-3065, Toll Free out of State -
1-800-626-3538. Complete ostomy department. We bill Medicare.

DAVID LEVINE, 952 Winchester Rd., Lexington, KY 40505.

NIGHTINGALE MEDICAL EQUIPMENT SERVICES, 3027 Dixie Highway, Edgewood,
KY 41017, (606) 341-7700. All Brand, Ostomy, Incontinence, Skin Care.

SCHWARTZ DRUGS & HOME HEALTH CARE CENTER, 7009 Dixie Hwy., Florence,
KY, (606) 371-4600, Enterostomal Therapist on staff. We bill Medicare.

ARENSBERG PHARMACY, INC., 176 Hudson Newark, OH 43055, (614) 345-9700

BERNEN'S MEDICAL & PHARMACY, 5053 Glenway Avenue, Cincinnati, OH
(513) 471-7575, Hollister-Convatec-United-Bard-Sween-Coloplast

BESSE PHARMACY & MEDICAL SUPPLY, 5799 Colerain, Cincinnati, OH 45219
(513) 741-8000 - (Free UPS Delivery Anywhere).

CALVIN PHARMACY, 11 N. Main Street, Niles, OH 44446, (216) 652-4354,
Authorized Hollister Agent.

COLUMBUS PRESCRIPTION PHARMACIES, INC., 1000 High Street, Worthington, OH
43085, (614) 885-4079. Most complete ostomy product center in Central, OH.

EDGE PARK SURGICAL, INC., 4791 Turney Road., Garfield Hts., OH 44125,
(216) 429-0200. No cost to all ostomates, with Medicare and/or Private
Health Insurance. Toll Free: In Ohio 1-800362-1931; Outside Ohio
1-800-321-0591.

FRANKLIN PHARMACY AND HEALTH CARE, INC., 1732 Youngstown Road., S.E.
Warren, OH 44484 (216) 369-6911. Complete Ostomy Supplies-Home Hospital
Medical Equipment.

HASTINGS HOME HEALTH CENTER, 17799 Lorain Road., Cleveland, OH 44111
(216) 671-7711. Complete Ostomy Supplies- Insurance Assignments accepted
will ship UPS anywhere. Enterostomal Therapist is available.

LAKE COUNTY CONVALESCENT SERVICES & SUPPLIES, INC., 8490 Mentor Avenue,
Mentor, OH 44060 (216) 255-4468.

LEWIS DRUGS, INC., 2213 Central Ave., Middletown, OH 45044, (513) 423-9296
Hollister, Squibb & United Dealer.

THE MEDICAL SERVICE COMPANY, 2098 Warrensville Center Rd., Cleveland, OH
44121 (216) 371-5800, 403 West Bagley Rd., Berea, OH 44017 (216) 234-3433
(Toll Free Ohio 1-800-824-1400/Complete Ostomy Inventory. We Bill Medicare
and Private Insurance. Free Delivery Nationwide.

MIESSE PHARMACY AND SURGICAL SUPPLY, 3167 E. Main St., Columbus, OH 43209,
237-4971 or 237-4825 Dealer for: United Surgical Marlen, Colly-Sell, Sween,
Davol, Colorplast, Stomahesive Marson.

PELSUE DRUG CO., Garfield Plaza, Garrettsville, OH 44231, (216) 527-2828
Senior Citizens Discount.

RITE AID HOME HEALTH CARE CENTERS, No cost at all to patients with Medicare
Private Health Insurance. Rite Aid recognizes the special needs of the
ostomate and the tremendous financial burden ostomy care presents. We will
bill Medicare and any supplemental health plan or private insurance plan
for the cost of your supplies. This means that if you have Medicare and
supplemental health insurance or private health insurance coverage there
is not cost to you at all. Simply stated, Rite Aid agrees to be paid
directly by the government and the insurance company. In addition there
is no complicated paper work for you. If you have only Medicare you will
owe the deductible plus 20% of the approved cost of supplies. Your deliver
will arrive UPS. Our service includes all shipping and handling charges.

RITE AID HOME HEALTH CARE CENTERS (cont.), TOLL-FREE W.V. 1-800-344-8003
Dayton, OH (513) 222-5005 Youngstown, OH (216) 743-2222
Springfield, OH (513) 323-5538 Morgantown, W.V. (304) 599-3600
Columbus, OH (614) 267-1443 Charleston, W.V. (304) 344-5681
Cincinnati, OH (513) 221-2240 TOLL-FREE OHIO 1-800-842-4044

SEELEY MEDICAL, 6 Parker Dr., Andover, OH 44003, TOLL FREE OUTSIDE
OHIO - 1-800-321-5871/TOLL FREE IN OHIO 1-800-362-5618. We accept
Medicare and private insurances prompt, free, discreet U.P.S. delivery.
authorized dealers for all major manufacturers satisfaction guaranteed.

WORLD WIDE OSTOMY CENTER, INC. (HOME HEALTH CENTER), 926 E. Tallmadge Ave.
Suite C, Akron, OH 44310 (216) 633-0366, "Large enough to meet your every
need....small enough to care about you!" Four ET's, new catalog,
specialties, ostomy, incontinence, pressure sores products.

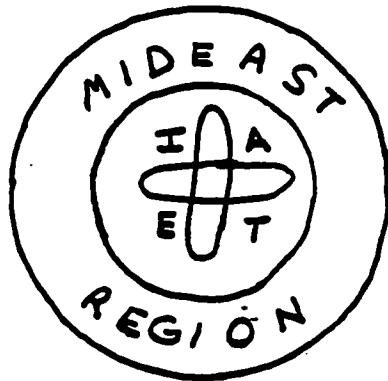
NIGHTINGALE MEDICAL EQUIPMENT SERVICES, 9863 Montgomery Rd., Cincinnati,
OH 45242 (513) 891-3350, All brands - Ostomy. Incontinence, Skin care.

WEST VIRGINIA:

RITE-AID HOME HEALTH CARE, Morgantown, W.Va. - (304)599-3600. Toll
Free in W. Va. 1-800-344-8003. Charleston W. Va., (304) 344-5681.

ALPERT'S MEDICAL EQUIPMENT & SUPPLY, 89 West Piedmont St. (304) 788-2080.
(301) 786-4163/Keyser, W. Va. Complete line of ostomy supplies to serve
you.

MARILYN SPENCER, RN, ET
Enterostomal Therapy Dept.-3L22
Cleveland Clinic Foundation
9500 Euclid Ave.
Cleveland, OH 44106



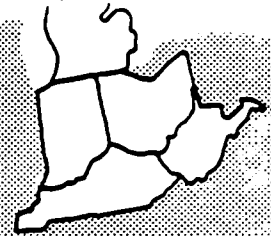
Pamela Stigler, RN, ET
4001 Carbine Lane
Louisville, KY 40299

FIRST CLASS





MID-EAS DROPPER



VOL. X X

JUNE 1986

NO. II

Spring, 1986

Dear Members:

Many of us are finalizing our plans to attend the IAET National Conference in Washington, D.C. June 9-13. I hope to see you there. The specific time and location of our regional board and membership meetings will be posted at the conference registration desk or message center. I would appreciate update reports from officers and committee chairs as soon as possible. Regional committee chairs should plan to audit their respective IAET committee meetings (public relations audit public relations) for sharing purposes.

April and May have been busy months for ET Nurses. We are anxious to hear about the WCET meeting in Australia, ET Nurse Day happenings and from those who stood in line for "Hands Across America".

See you in D.C.

Sincerely,

Ethel G. Pryor RN, ET
President

MIDEAST REGION I.A.E.T. OFFICERS

PRESIDENT: Ethel Pryor
(W) 313-876-2492
(H) 313-722-3593

PRESIDENT ELECT: Shirley Alltop
(W) 614-261-5000
(H) 614-459-5005

SECRETARY: Deanna Walterspaugh
(W) 616-965-1391

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(W) 614-421-8897

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(W) 513-226-3200

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(W) 419-729-6000
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(H) 513-854-2727
Marilyn Spencer
(W) 216-444-6677

DELEGATES: Karen Granby
(W) 513-223-6192

Cookie Ramos-Wilson
(W) 216-444-6677
Rosemarie Van Ingen
(W) 513-424-3435
Sister Consolata Wolking
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(W) 313-257-9526
Brenda Kerschbaum
(W) 419-893-5911
Mary Jean Merkel
(W) 812-426-3280
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(W) 216-449-4500
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(W) 513-294-8855

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(W) 606-341-7700

HISTORIAN: Pam Stigler
(W) 502-584-2456

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Newsletter Funding -Bonnie Bollinger
(W) 606-341-7700
Nominating -Brenda Kerschbaum
(W) 419-893-5965
1985 Youth Rally -Sue Brady
(W) 513-854-2727

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Public Relations -Patrick Gillen
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Fund-Raising -Sue Brady
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-Joyce Billingsley
(W) 313-573-5030

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Ann Arbor, MI

Victor Fazio, M.D.
Cleveland Clinic
Cleveland, OH

W. Patrick Mazier, M.D.
Ferguson Clinic
Grand Rapids, MI

Joseph Rinaldo, Jr., M.D.
Providence Hospital
Southfield, MI

1986 NEWSLETTER PUBLICATION DATES

FEBRUARY 15, 1986
MAY 15, 1986
AUGUST 15, 1986
NOVEMBER 15, 1986

CALENDAR OF EVENTS

June 8-13, 1986

I.A.E.T.
Washington, D.C.

June 14, 1986

Post-conference Workshop
Human Sexuality 9:00-12:00 p.m.
Writing for Publication 1:00-2:50 p.m.

June 29-July 3, 1986

U.O.A. Youth Rally
Boulder, Colorado

August 20-23, 1986

U.O.A. Conference
Royal York Hotel
Toronto, Canada

For further information, call
U.O.A. Central Office.

October 1-3, 1986

Cancer Nursing: Implications
Throughout The Life Span
Cleveland Clinic Educational Foundation

For further information & brochure call:
- Local: 444-5696
- In Ohio: 800-762-8172
- Other: 800-762-8173

November 6-8, 1986

Midwest Region Annual Membership
Meeting, "Stamp Out Incontinence"
Marriott Inn
Grand Rapids, Michigan

November 7-8, 1986

Colorectal Surgery
Cleveland Clinic Educational
Foundation

For further information call:

- Local: 444-5696
- In Ohio: 800-762-8172
- Other: 800-762-8173

November 12-13, 1986

Gastroenterology Update
Cleveland Clinic Educational
Foundation

For further information call:

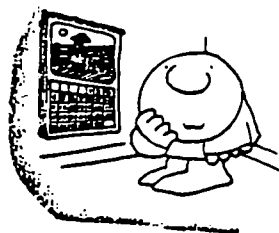
- Local: 444-5696
- In Ohio: 800-762-8172
- Other: 800-762-8173

December 3, 1986

Critically Ill Child
Cleveland Clinic Educational
Foundation

For further information call:

- Local: 444-5696
- In Ohio: 800-762-8172
- Other: 800-762-8173



Your Association report

REGIONAL TRUSTEE
Joyce Hawley, R.N., E.T.

I know you are all enjoying Spring! It is conference time. The program in March-April JET for our June Conference looks very interesting. The topics are timely and promise to address many of our concerns.

The Skin Care Workshop, decided on by the board in January, had to be cancelled--no room in the inn.

I hope you all plan to participate in Hands Across America.

E.T. Nurse Day is also approaching. I trust you each will be recognized in a special way.

I attended the regional U.O.A. in Ann Arbor. It was a very good program with many outstanding presentations by the physicians. It was also good to see Betty Lowe while I was there. She is one of our retired members (who looks as she always did--great!).

I hope to see each of you in June for the Annual Conference.

=====

NEWS RELEASE

"STAMP OUT INCONTINENCE"

MID-EAST REGION OF I.A.E.T.
ANNUAL REGIONAL MEETING &
EDUCATION PROGRAM
in

Grand Rapids, MI at the Marriott Inn

November 6-8, 1986

Carol Brink, RN, MPH, researcher, author, and national authority on urinary incontinence will be the main speaker. Ms. Brink will discuss the complex causes

and management of urinary incontinence with emphasis on the memory impaired and the elderly. She will also give an update on her current research project and the Continence Clinic for Older Men and Women. Mark your calendar! Make plans to attend this outstanding conference. Conference brochures for registration will be mailed to the Mideast Region Members in September, 1986. For additional information, please contact ETHEL BECKWITH, RN ET, OR SUSAN BUFFIN, LPN ET in care of:

KENT HEALTH AND NURSING EDUCATION INC.
1459 Michigan NE
Grand Rapids, MI 49506
616-451-2217

=====

PUBLIC RELATIONS

ENTEROSTOMAL THERAPIST
ET NURSE DAY

May 21, 1986

The Cleveland Clinic Foundation -
27 Years of Caring

The Enterostomal Therapy Department, a section of Colorectal Surgery, successfully observed ET Nurse Day at the Cleveland Clinic. Our Enterostomal Therapists had an information booth and photograph display in the lobbies of the New Clinic building and South Hospital.

The display represented the evolution of Enterostomal Therapy and expanded concepts of nursing care at the Clinic.

Two video tapes, "Ask the Doctor" and "Ostomy: A New Beginning" were shown along with a slide program covering pressure sores.

An open house was held in the new outpatient clinic from 2-4 p.m. Visitors had the opportunity to view patient

examination rooms, education facilities, and the outpatient office. Our ETs were on hand to provide information and answer questions.

We felt our day was well received by the staff, employees, and the general public.

Sincerely,

Olga Ramos-Wilson, RN, ET

=====

SCHOLARSHIP AWARDS

The 1986 Bernadette Smith Memorial Scholarship and the R.B. Turnbull Memorial Scholarship has been awarded to Carolyn J. Priest of Traverse City, Michigan. The announcement was made by Karen Alterescu, chair of the IAET Scholarship Committee. The BSM Scholarship is funded by monies raised in our region. The Turnbull Scholarship is supported by contributions from manufacturers.

Carolyn is employed by Munson Medical Center in Traverse City. The following is a quote from her letter of acknowledgement: "As you can well imagine, the money will greatly alleviate some of the financial problems associated with going to Enterostomal Therapy School. I am excited about the learning experience and look forward to furnishing better care to the patients in our area. I will be attending the R.B. Turnbull School in July and August".

=====

NOMINEE FOR TREASURER OF I.A.E.T.

Gretchen Thompson, RN BS ET, is the ET Nurse Coordinator for the Northeast Georgia Regional Medical Center in Gainesville, Georgia. She attended the

Emory E.T.N.E.P. program in 1980 and has been an active member of the I.A.E.T. since that time. Gretchen has served as Chairperson of the Budget and Finance Committee and Treasurer of the Southeast Region for the past four years.

The Executive Board of the Southeast Region is aware that the I.A.E.T. Budget and Finance Committee has not functioned in several years. We would like to see this committee active and believe that the members of the I.A.E.T. should be more involved and more informed of the budget process.

Gretchen is experienced and wants to serve as Treasurer of the I.A.E.T. She also has the support of her administrator to spend the time necessary to do the job well.

The Executive Board of the Southeast Region encourages your support of this candidate for Treasurer of the I.A.E.T.

Sincerely,

Southeast Region
Carolyn Cuttino, President
Norma Mash, Trustee

=====

NOMINATIONS COMMITTEE

November Elections

It is not too soon to begin thinking about whether you would like to become involved in the Mideast Region by running for one of the offices in November, 1986.

Elections will be held at the regional meeting in Grand Rapids, Michigan. Please think it over. It is an excellent way to get to know members of the region.

(continued)

We need nominees for the following offices:

- 1 Secretary
- 1 President-Elect
- 1 Trustee
- 1 Regional Trustee
- 8 Delegates

Sincerely,

Brenda Kerschbaum
Chairman, Nominations Committee

Submitted by: Barb Blaylock, RN BSN ET
419-321-4645

=====

THE SCHOOL CORNER

The Enterostomal Therapy Program, in conjunction with The Cleveland Clinic Education Division will offer a series of "hands-on" experiences for nurses in the near future.

This will be a Basic Overview of Ostomy Care for those nurses who have limited census, an opportunity for the nurse in a community hospital setting to become more proficient, or for personal satisfaction in providing improved care to the client with a stoma.

We intend to offer this one-week long experience several times this year, as long as there is a demand. Applicants need not meet any entrance requirements other than an interest in this specialization and completion of an application form with fee payment.

More details will be available in the weeks to come, however candidates may send inquiries to:

Joan Van Niel, RN MA ET
Cleveland Clinic ET Department
9500 Euclid Avenue - M3-20
Cleveland, OH 44106

=====



Allergy testing

What it is: Evaluation of skin reactions to specific substances.

Purpose: To identify which substances/materials the patient is allergic to. Patch testing is usually done to diagnose an allergy to something worn or touched.

How to test: Hairless areas, such as abdomen or forearms, are cleaned with alcohol and acetone and allowed to dry. A patch of the substance being tested is applied to the skin and taped in place. Test sites, if more than one, are usually two inches apart. Instruct the patient to leave the patch in place, keep it dry, and remove it 48 to 72 hours later. After removal, wait 30 minutes for any reactions to the adhesive to lesson. If no reaction to the substance has occurred, check the area again in 96 hours. *In case of discomfort during the initial patch testing phase, the patch should be removed before the 48 hour contact.

Evaluation:

+ Positive: nonvesicular, weak reaction with erythema and edema

++ Positive: vesicular, strongly positive reaction with erythema and edema

+++ Positive: bullous, strongly positive

Assessment: Must contain relevance between history, clinical facts, and test results.

=====

AROUND THE STATE

The Mideast Region was well represented at the World Council Meeting in Perth, Australia. Brenda Kerschbaum, Charleene Kennedy, Joan Van Niel, Marilyn Spencer, and Norma Gill-Thompson attended the Congress. Ask anyone of them about the meeting. The next meeting will be in Sweden, May 24-28, 1988.

OHIO

Cleveland

The Local ET Meeting was hosted by the Visiting Nurse Association-Cleveland on May 7, 1986. Seventeen ETs were present to hear an interesting talk by Charles Miller, attorney from the Law Firm of Miller & Tolaro. Mr. Miller spoke regarding Legal Aspects of Nursing as it relates to patients, medical profession, nurses, and attorneys. The next meeting will be hosted by Joy Bredenback, RN ET, Lakewood Hospital.

!!FLASH!! The Cleveland Clinic Foundation, Department of Colorectal Surgery and the section of Enterostomal Therapy, are pleased to announce that Sandy Lovejoy Duda, RN BSN ET, has joined the staff.

Marilyn Spencer has presented "Current Concepts in Pressure Sore Management" for the Nursing Home and Home Health Nurses in Chicago, Illinois, Minneapolis, Minnesota, and Omaha, Nebraska. Each presentation contained a minimum of 80 nurses.

The Cleveland Area ETs will be servicing a free Stoma Care Clinic sponsored by the American Cancer Society. The date is June 21, 1986, and there will be three different sites available.

The Western Reserve Chapter of the American Urological Association, Allied will meet June 19, 1986, at St. Vincent Charity Hospital from 6:30-8:00 p.m. The subject will be AIDS and Other Sexually Transmitted Diseases. All are welcome to attend.

AKRON

Norma Gill-Thompson has returned from a very interesting two month journey. Norma and Herb were hosted by the Japanese ETs and physicians. She spoke to 400 nurses and doctors plus 400 members of the Ostomy Association. Jill Mounter of Melbourne, Australia, arranged a reception with the ETs. Irene Cheng, Hong Kong, arranged for Norma to visit the Queen Elizabeth and Prince of Wales Hospitals. She also spoke to the nurses while in Hong Kong. Margaret Lew, Singapore, hosted Norma and Herb. In various cities the Ostomy Association opened their doors, eager to hear of ostomy care in the U.S.A. Norma also attended the W.C.E.T. meeting in Perth, Australia.

TOLEDO

Election of officers was held in January with the following results:

President:	Sue Sinkovic, St. Vincent Medical Center
Vice President:	Brenda Kerschbaum The Toledo Hospital
Secretary:	Barb Blaylock St. Vincent Medical Center
Historian:	Pat Keller Medical College of Ohio

Brenda Kerschbaum of The Toledo Hospital will be attending the WCET Conference in Australia during April. She will participate in the American delegations' panel discussion on nursing research.

Pat Gillen has authored a chapter on Ostomies in one of the Mosby Skillbooks. It will be published soon.

Sue Sinkovic, RN ET, has been presenting many educational programs on the St. Vincent Medical Center Adult Abuse Team. St. Vincent's staff has developed the first team in the toledo area. The team utilizes a multidisciplinary approach to investigate adult abuse, neglect, or exploitation. Many cases involve the victims of pressure ulcers. Sue is involved with the investigation of pressure ulcer etiology, then family and nursing home education to reduce the incidence of this problem. For further information, contact Sue at:

Stomal Therapy
St. Vincent Medical Center
2213 Cherry Street
Toledo, OH 43608

CLEVELAND -- continued

Congratulations!!

Congratulations goes out to Linda Nilsson, formerly of the Cleveland Clinic, who was married to Dr. Stephen Pilipshen on May 25, 1986. The wedding took place at St. Rita church in Solon, Ohio. The two newlyweds enjoyed their honeymoon in Aruba. Steve and Linda now reside in Mt. Laurel, New Jersey. Dr. Pilipshen is staff general surgeon with colon and rectal speciality at Memorial Hospital in Mt. Holly, New Jersey.

MICHIGAN

Detroit

Olga Cameron, RN ET, Diane Singer, RN ET, and Julianne Stroud, RN ET, were guest speakers on April 9, 1986. They spoke on Wound Care and Ostomy Management at the Fairlane Club in Dearborn. Their audience consisted of nurses working in health care settings with patients who have experienced skin care problems or are at risk for the developemnt of pressure sores.

=====

HELPFUL HINTS

Did You Know...

Calcium suppliments can change cancer-prone cells of the colon into normal cells. Researchers at Sloan-Kettering published a study in the New England Journal of Medicine which suggests a direct cause-effect relationship. Dr. Martin Lipkin conducted the research which is promising and now plans to initiate a larger, long-term study with high-risk populations to see if colon cancer can be prevented.

Did You Know...

Americans collectively grow six square miles of skin in one day.

Did You Know...

Americans use 450 billion gallons of water for their homes, factories, and farms--that's enough to cover Manhattan to a depth of 96 feet.

Did You Know...

Americans swallow 52 million aspirin tablets daily--that is more than 575 bushels.

=====

READERS' IDEA

EXCHANGE

PROPHYLACTIC MANAGEMENT OF A BELOW THE KNEE AMPUTATION

Recently a 24 year old man came to our office with a complaint of severe pain and mild erythema at the distal aspect of his stump. On discussing his past medical history and present activity level, the following findings proved relevant.

At the age of 21 he underwent a right below the knee amputation for Ewing's Sarcoma. Ewing's Sarcoma is a nonosseous origin-primary malignant bone tumor. It originates in bone marrow and invades shafts of long and flat bones, instead of ends. It usually affects lower extremities, most often femur, innominate bones, ribs, tibia, humerus, vertebra and fibula. It usually affects males, age 10 to 20 years, beginning with pain which is increasingly severe and persistent. Overall, the prognosis is poor. Various treatment regimes consist of high voltage radiation because the tumor is very radiosensitive. Chemotherapy is employed to slow the growth process and amputation is indicated only if there is no evidence of metastases.

Prior to being diagnosed and subsequently treated aggressively at the Memorial Sloan-Kettering Cancer Institute in New York City, John had pain in his right lower extremity for one year. During this year he had consulted several physicians to no avail. Once recuperated from the amputation, John was fitted with a prosthesis. Over the last 3 years, he required 4 prosthetic modifications. There was typically a 3 week waiting period between measurement and delivery of his new prosthesis.

Why did he require so many modifications? John's hobby was body building and weight training. He belonged to a local body building gym and spent several hours per week immersed in his routine. As a result of this training, his body's muscle mass continued to develop and he essentially outgrew his prosthesis.

Prior to a prosthetic modification, John would experience intense, persistent pain in his stump. The area usually developed erythema and once he developed a wound which required hospitalization. He was very frustrated because he could not wear his old prosthesis for the 3 weeks he waited for his new prosthesis. He typically became home bound and depressed.

John was referred to me by his sister who was a nurse at a hospital where I am on staff. She recognized her brother's frustration, and was cognizant of our involvement with chronic wounds and skin care. Because each physician he consulted directed him to rest during these three weeks and avoid wearing his prosthesis, she thought we would be able to offer him some alternatives.

On examination, John's leg exhibited mild erythema which measured approximately 4.0cm x 1.5cm. He complained of constant soreness. The epidermis was intact but moist secondary to perspiration. He wore an elastic nylon sock which promoted this moisture accumulation. I recommended a sock with at least 50% cotton content. Initially several treatment regimes passed through my mind, but the bottom line was he required a material which would not interfere with the prosthetic fit.

Could it be as simple as a transparent film dressing? This would prevent the friction between his stump and prosthesis; it would prevent maceration. I chose new Bioclusive by Johnson & Johnson simply because of the ease of application for the patient and I gave him several samples, and requested he call me in one week.

One week later John came bouncing into my office, quite exhilarated. The erythema had resolved, but most importantly, his pain had dissipated. He has continued the use of Bioclusive prophylactically and I have recommended this treatment regime for several patients with amputations since that time.

Marie Brown-Etris
ETris ASSOCIATES, INC.
Philadelphia, PA

ET OUTLOOK
December, 1985



THE INSIDE STORY IS LEAKING OUT

DEFECTIVE PRODUCTS -- WHAT TO DO

No doubt most of you have been victims of any number of defective products in your lifetimes. It may even happen with your ostomy products. While manufacturers strive for excellence in quality control, problems can occur. The following is the proper procedure to follow so that you and your dealer can help the manufacturer rectify the problem:

- 1) It is important that you keep the products you are using in their original boxes/packages, as the containers have "lot numbers" or "control numbers" stamped on them so the manufacturers can trace the origin of a product problem.
- 2) Be sure your product complaint is because there is a defect in the product; for example, split pouch seam, leakage at a weld, or separation of the pouch from the adhesive. It is NOT a manufacturing problem if you are stretching the wearing time of the product beyond its expected limitations. Also, many times a product is blamed when actually the problem is that the ostomate needs to see an ET for professional consultation.
- 3) It is helpful if you can explain the problem in writing, and even mark the site of the problem on an unused identical product with a marker. NOTE: It is not necessary that you return a used defective product.
- 4) Return the defective product in its original box to the dealer from which you purchased it. Your dealer is prepared to offer you a replacement product for any defective product. Some dealers require you bring your invoice (proof of purchase) with your return.
- 5) Make sure the replacement product is not of the same lot/control number as the product you've returned. This is why it is best to return the product where you purchased it, as the dealer can then check his inventory for other defective products.

It is extremely important to report defective products. Manufacturers need your input -- and yours can be the difference in their deciding what is an isolated case or a major problem. You can save others from experiencing the problem that occurred with you!

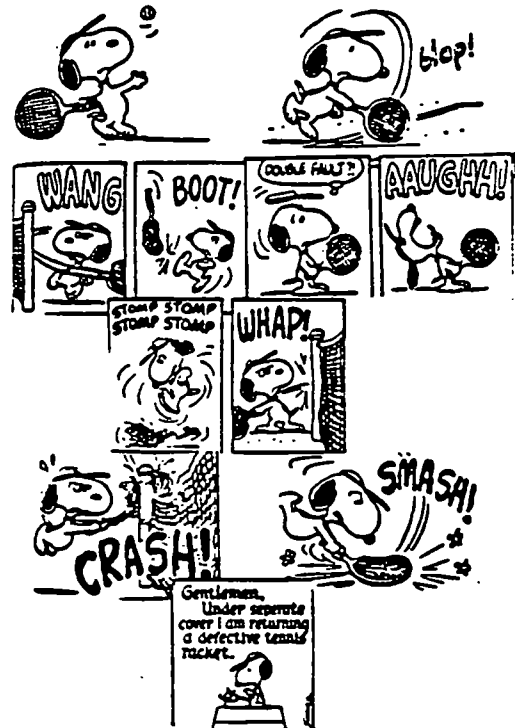
If the problem continues, your dealer should be prepared to suggest an alternative product, at least until the problem has been resolved.

Knowing what to expect and how to act when one encounters a defective product relieves some of the frustration involved.

So -- be prepared!

Sincerely,

Sally J. Thompson, ET
Worldwide Home Health Center, Inc.
Akron, Ohio



WORKING WITH SOMEONE YOU DISLIKE

No matter what the issue, you can't seem to agree with your colleague. But as health care providers in the same hospital, you have no choice but to work together.

What do you do? Staying at odds and letting the mutual dislike fester just leads to strained nerves. It also makes everyone around you uncomfortable.

The answer lies in coming to an understanding and finding a harmonious middle ground.

All disagreements between peers are the result of different work styles, insists Robert Hecht, President of Lee-Hecht and Company. "Your work style is a function of your personality", he says. People tend to agree on broad objectives and goals, but disagree on how to reach those goals.

To reconcile differences, he offers these suggestions:

Appreciate your colleague's opinion. While you may not agree with each others approach and style, respect the fact that it also has value. See issues within a perspective and don't blow them out of proportion.

Depersonalize your differences. Don't fall into the trap of attacking the person. Stick to relevant issues and put emotions aside. Question facts, not motives.

During a disagreement:

- Allow the other person to react. Hear what he or she has to say without letting your feelings interfere.

- Work towards agreement on the problem. After you both state your opinion, develop a joint statement which you both can address.

- Test your solutions. Establish a time period, monitor the program, evaluate progress, and make adjustments based on reality.

By working closely together and having ongoing dialogue concerning how goals are to be reached, you're also breaking down barriers. This will help you reach a better understanding of your colleague's work style.

Research Institute
May 1, 1986

=====

HELPFUL HINT

Help for Flush or Retracted Stomas

Recently, we received an insignificant-looking sample of a silicone ring that will fit into the Sur-Fit Flange. It almost got discarded, but something said to save it...just in case...

A thirteen year old child had an ileostomy with a stoma that had just retracted, and at times it was well below skin level. As a last resort, we tried using the sample silicone ring, and to our amazement, it stayed on!

The product is called "Dec O Seal". It sells for about \$4.00 each and is reusable. It can also be obtained attached to a faceplate. It is well worth writing for a sample and information. Send inquiries to:

E. King, R.N.
431 W. 13th #4 at Lawrence
Eugene, Oregon 97401
503-345-0391

Perhaps it will be as helpful to your patients with problem stomas.

Sincerely,

Liz O'Connor

1985-1986
ANNUAL DIRECTORY OF OSTOMY SUPPLY DEALERS & MANUFACTURERS
MIDEAST REGION

INDIANA:

AARP OSTOMY CARE CENTER, 3557 Lafayette Rd., Indianapolis, IN 46222,
1-800-428-3805. Take advantage of our low AARP prices. Write or call
us for an Ostomy catalog or a price quote. No postage or handling charge.

ALL CARES, INC., 522 West 2nd. Street, Blomington, IN 47401
(812) 339-1555. We carry Hollister, Squibb, Nu-Hope, Marlen. We have
a special order department.

HEALTH CARE PRESCRIPTION SERVICE, 637 S. State Rd. 135, Greenwood, IN
46142. (317) 881-8237.

PARKSIDE PHARMACY, INC., 2200 Ferry St., Lafayette, IN 47904. (317)
447-1000. Office hours: 8:30-6:00 (weekdays), 8:30-3:00 (Sat.)
In Emergency Call 447-1000 anytime.

KENTUCKY:

CDS SURGICAL, P.O. Box 1747, Bowling Green, Kentucky, 42102-1747,
Toll Free in Kentucky 1-800-452-3065, Toll Free out of State -
1-800-626-3538. Complete ostomy department. We bill Medicare.

NIGHTINGALE MEDICAL EQUIPMENT SERVICES, 3027 Dixie Highway, Edgewood,
KY 41017, (606) 341-7700. All Brand, Ostomy, Incontinence, Skin Care.

SCHWARTZ DRUGS & HOME HEALTH CARE CENTER, 7009 Dixie Hwy., Florence,
KY, (606) 371-4600, Enterostomal Therapist on staff. We bill Medicare.

DEJARNETTE DRUG, 952 Winchester Road, Lexington, KY 40505, (606)
252-7591. Complete Ostomy department. We bill Medicare and other
insurance companies. We ship UPS anywhere.

MICHIGAN:

AMERICAN ORTHOPEDIC SERVICE, 825 W. Huron, Pontiac, MI, 48053.
1-800-752-8505. Authorized Squibb & Hollister Dealer. Other areas:
Pontiac, Roseville, East Detroit, Port Huron, & Bay City locations.

BELL PHARMACY, INC., Marquette Medical-Dental Center (906) 225-1511.
1414 W. Fair Avenue, Marquette, MI 49855. Hollister dealer.

FLINT MEDICAL & SURGICAL SUPPLY, (313) 733-6250, G-5219 Corunna Rd.,
Flint, MI 48504. We carry a complete line of ostomy supplies &
accessories etc.

H & M OSTOMY CENTER, 1704 Bloomfield, Kalamazoo, MI 49001 (616) 343-7941
Major brands. ET available for consultation.

HIGY'S PHARMACY, 203 E. Huron, Bad Axe, MI 48413 (517) 269-8231.

THOMAS SURGICAL SUPPLY, 13725 19 Mile Rd., Sterling Hts., MI 48078,
(313) 247-5020. Complete line of ostomy supplies. Ostomy nurse on staff.

WRIGHT & FILIPPIS, INC., 2845 Crooks Rd., Rochester, MI 48063 (313)
853-1888. 18 locations in Michigan, Michigan residents Toll Free
1-800-482-0222. Outside Michigan (313) 853-1888. Hollister, Squibb,
All major brands. We bill direct to insurance companies.

OHIO:

ARENSBERG PHARMACY, INC., 176 Hudson Newark, OH 43055, (614) 345-9761.

BERNEN'S MEDICAL & PHARMACY, 5053 Glenway Avenue, Cincinnati, OH
(513) 471-7575, Hollister-Convatec-United-Bard-Sween-Coloplast

BESSE PHARMACY & MEDICAL SUPPLY, 5799 Colerain, Cincinnati, OH 45239
(513) 741-8000 - (Free UPS Delivery Anywhere).

CALVIN PHARMACY, 11 N. Main Street, Niles, OH 44446, (216) 652-4355,
Authorized Hollister Agent.

COLUMBUS PRESCRIPTION PHARMACIES, INC., 1000 High Street, Worthington, OH
43085, (614) 885-4079. Most complete ostomy product center in Central, OH.

EDGE PARK SURGICAL, INC., 4791 Turney Road., Garfield Hts., OH 44125,
(216) 429-0200. No cost to all ostomates, with Medicare and/or Private
Health Insurance. Toll Free: In Ohio 1-800362-1931; Outside Ohio
1-800-321-0591.

FRANKLIN PHARMACY AND HEALTH CARE, INC., 1732 Youngstown Road., S.E.
Warren, OH 44484 (216) 369-6911. Complete Ostomy Supplies-Home Hospital
Medical Equipment.

HASTINGS HOME HEALTH CENTER, 17799 Lorain Road., Cleveland, OH 44111
(216) 671-7711. Complete Ostomy Supplies- Insurance Assignments accepted
will ship UPS anywhere. Enterostomal Therapist is available.

LAKE COUNTY CONVALESCENT SERVICES & SUPPLIES, INC., 8490 Mentor Avenue,
Mentor, OH 44060 (216) 255-4468.

LEWIS DRUGS, INC., 2213 Central Ave., Middletown, OH 45044, (513) 423-9296
Hollister, Squibb & United Dealer.

THE MEDICAL SERVICE COMPANY, 2098 Warrensville Center Rd., Cleveland, OH
44121 (216) 371-5800, 403 West Bagley Rd., Berea, OH 44017 (216) 234-3433
(Toll Free Ohio 1-800-824-1400/Complete Ostomy Inventory. We Bill Medicare
and Private Insurance. Free Delivery Nationwide.

MIESSE PHARMACY AND SURGICAL SUPPLY, 3167 E. Main St., Columbus, OH 43209,
237-4971 or 237-4825 Dealer for: United Surgical Marlen, Colly-Sell, Sween,
Daval, Colorplast, Stomahesive Marson.

PELSUE DRUG CO., Garfield Plaza, Garrettsville, OH 44231, (216) 527-2828
Senior Citizens Discount.

RITE AID HOME HEALTH CARE CENTERS, No cost at all to patients with Medicare/
Private Health Insurance. Rite Aid recognizes the special needs of the
ostomate and the tremendous financial burden ostomy care presents. We will
bill Medicare and any supplemental health plan or private insurance plan
for the cost of your supplies. This means that if you have Medicare and
supplemental health insurance or private health insurance coverage there
is no cost to you at all. Simply stated, Rite Aid agrees to be paid
directly by the government and the insurance company. In addition there
is no complicated paper work for you. If you have only Medicare you will
owe the deductible plus 20% of the approved cost of supplies. Your delivery
will arrive UPS. Our service includes all shipping and handling charges.

OHIO cont.

RITE AID HOME HEALTH CARE CENTERS (cont.), TOLL-FREE W.V. 1-800-344-8003
Dayton, OH (513) 222-5005 Youngstown, OH (216) 743-2222
Springfield, OH (513) 323-5538 Morgantown, W.V. (304) 599-3600
Columbus, OH (614) 267-1443 Charleston, W.V. (304) 344-5681
Cincinnati, OH (513) 221-2240 TOLL-FREE OHIO 1-800-842-4044

SEELEY MEDICAL, 6 Parker Dr., Andover, OH 44003, TOLL FREE OUTSIDE
OHIO - 1-800-321-5871/TOLL FREE IN OHIO 1-800-362-5618. We accept
Medicare and private insurances prompt, free, discreet U.P.S. delivery,
authorized dealers for all major manufacturers satisfaction guaranteed.

WORLD WIDE OSTOMY CENTER, INC. (HOME HEALTH CENTER), 926 E. Tallmadge Ave.
Suite C, Akron, OH 44310 (216) 633-0366, "Large enough to meet your every
need....small enough to care about you!" Four ET's, new catalog,
specialties, ostomy, incontinence, pressure sores products.

NIGHTINGALE MEDICAL EQUIPMENT SERVICES, 9863 Montgomery Rd., Cincinnati,
OH 45242 (513) 891-3350, All brands - Ostomy, Incontinence, Skin care.

WEST VIRGINIA:

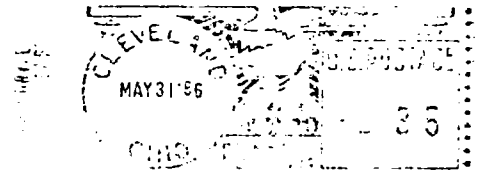
RITE-AID HOME HEALTH CARE, Morgantown, W.Va. - (304)599-3600. Toll
Free in W. Va. 1-800-344-8003. Charleston W. Va., (304) 344-5681.

ALPERT'S MEDICAL EQUIPMENT & SUPPLY, 89 West Piedmont St. (304) 788-2080.
(301) 786-4163/Keyser, W. Va. Complete line of ostomy supplies to serve
you.

MARILYN SPENCER, RN, ET
Enterostomal Therapy Dept.-3M22
Cleveland Clinic Foundation
9500 Euclid Ave.
Cleveland, OH 44106



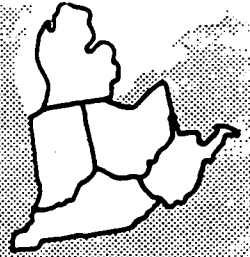
Patricia Stigler, RN, ET
4001 Carbine Lane
Louisville, KY 40299



FIRST CLASS



MID-EAS DROPPER



VOL. XX

SEPTEMBER 1986

NO. III

Dear Members:

It was good to see many of you at the June IAET meeting in Washington, D.C. Our region was well represented and several members were active participants in the conference. Their contributions are detailed elsewhere in the Mid-Eas Dropper.

Our annual membership meeting will be held in Grand Rapids, Michigan at the Marriott Inn. Please note the dates and plan to attend. Sue Buffin and Becky Beckworth have an exciting conference planned for us.

Board Meeting Thrus., Nov. 6, 2:00-5:00 P.M.
Registration 5:00P.M.

Education Day Fri., Nov. 7.

Annual Meeting Sat. Nov. 8, 8:00 A.M.-12:45 P.M.

Linda Klein, President IAET, will be attending our membership meeting on Saturday. In addition, there is the all important election of officers and delegates. We are looking forward to having a full slate of candidates for President-Elect, Secretary-Trustee, Regional Trustee and eight Delegates. Be a candidate! Be a committee Chair! Great on the job training!

See you in Grand Rapids.

Sincerely,

Ethel G. Pryor MSN, RN, ET
President

MIDEAST REGION I.A.E.T. OFFICERS

PRESIDENT: Ethel Pryor
(W) 313-876-2492
(H) 313-722-3593

PRESIDENT ELECT: Shirley Alltop
(W) 614-261-5000
(H) 614-459-5005

SECRETARY: Deanna Walterspaugh
(W) 616-965-1391

TREASURER: Barbara Montgomery
(W) 614-421-8897

REGIONAL TRUSTEE: Joyce Hawley
(W) 513-226-3200

TRUSTEES: Dorothy Best
(W) 419-729-6000
Sue Brady
(H) 513-854-2727
Marilyn Spencer
(W) 216-444-6677

DELEGATES: Karen Granby
(W) 513-223-6192

ALTERNATES: Cookie Ramos-Wilson
(W) 216-444-6677
Rosemarie Van Ingen
(W) 513-424-3435,
Sister Consolata Wolking
(W) 606-371-4600
Sharon Ballard
(W) 313-493-5678
Sharlene Kennedy
(W) 313-257-9526
Brenda Kerschbaum
(W) 419-893-5911
Mary Jean Merkel
(W) 812-426-8280
Mary Ann Sammon
(W) 216-449-4500
Wyonna Stiffler
(W) 513-294-8855

PARLIAMENTARIAN: Bonnie Bollinger
(W) 606-341-7700

HISTORIAN: Pam Stigler
(W) 502-584-2456

SPECIAL COMMITTEES:

Operational Manual -Rosemarie Van Ingen
(W) 313-424-3435

Newsletter Funding -Bonnie Bollinger
(W) 606-341-7700

Nominating -Brenda Kerschbaum
(W) 419-893-5965

1985 Youth Rally -Sue Brady
(W) 513-854-2727

COMMITTEES:

Membership -Sue Brown
(W) 614-457-1950

By-Laws -Dorothy Best
(W) 419-729-6000

Publications -Marilyn Spencer
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Public Relations -Patrick Gillen
(W) 419-337-2736

Fund-Raising -Sue Brady
(H) 513-854-2727

Continuing -Marilyn Ehrlich
Education (W) 313-763-4018
-Joyce Billingsley
(W) 313-573-5030

MEDICAL ADVISORS:

Ananias C. Dinckno, M.D.
University Hospital
Ann Arbor, MI

Victor Fazio, M.D.
Cleveland Clinic
Cleveland, OH

W. Patrick Mazier, M.D.
Ferguson Clinic
Grand Rapids, MI

Joseph Rinaldo, Jr., M.D.
Providence Hospital
Southfield, MI

1986 NEWSLETTER PUBLICATION DATES

FEBRUARY 15, 1986
MAY 15, 1986
AUGUST 15, 1986
NOVEMBER 15, 1986

Your Association report

TRUSTEE'S REPORT

At this time our thoughts will be toward making plans to attend our Fall Regional Meeting. Grand Rapids, Michigan, will be the host city, November 7-8, 1986, (am sure Ethel will have a Board Meeting on the 6th).

I hope all of you will be able to attend. We want the Mideast Region to remain #1, and we need all of you to give support to keep us strong and growing.

I will be attending the pre-conference (National) Board Meeting in Las Vegas, in January 1987. This will be the time for me to take your concerns about our organization to the National Board level, so please contact me about any concerns or problems you may have.

My Membership Committee at National level has developed an ad for the JET. It will be run in the up-coming issue. The ad stresses what our organization does for us. We hope this will encourage new members.

I will be attending the U.O.A. Annual Conference in Toronto, August 21-23, 1986. Hope to see some of you there.

Trust you have all enjoyed this summer. I look forward to seeing you at our Regional Meeting.



Regional Trustee

HOUSE OF DELEGATES REPORT

The House of Delegates meeting was held on Tuesday, June 10, 1986 at the IAET Annual Conference. The Mideast Region was represented by eight delegates, which is our region's allotted number of delegates. I would like to thank each delegate for their input, enthusiasm, and alertness throughout the House of Delegates Meeting. The Mideast Region delegates for 1986 were: Sharon Ballard, Pat Gillen, Sharlene Kennedy, Brenda Kerschbaum, Mary Jean Merkel, Wyonna Stiffler, Rosemarie Van Ingen, and Karen Granby. There was also a good representation of the Mideast Region members who attended the meeting.

The agenda of the House of Delegates Meeting was published in the Pre-Conference booklet, which was sent to all IAET members prior to the conference. Watch for the highlights and reports of the 18th Annual IAET Conference, which should be published in the Association Update section in the September/October issue of the JET.

Here are several items I would like to share with you from the House of Delegates Meeting:

(1) Numerous changes were made in the By-laws: (a) A Table of Contents was added with appropriate page numbers, which should enhance the use of the By-laws, (b) Article II, Section I -- The "Purpose" was changed to include the current scope-of-practice statement; terminology was changed from Enterostomal Therapy Practitioner to ET nurse, and it now reflects current interfacing with varied organizations, (c) Article IV, Sections I and II -- "Membership": Absentee mail voting was approved, so that all interested IAET members would have the opportunity to vote for candidates seeking national offices, even if members cannot attend the IAET annual conference, and (d) Article VI, Section I--

(House of Delegates Report continued)

FUND RAISING

The Executive Committee will now serve as the Grievance Committee for the IAET.

(2) A separate Enterostomal Therapy Nursing Certification Board (ETNCB) was established from the IAET. The ETNCB will have the responsibility for establishing the standards of knowledge required for ET Nursing Board Certification and measuring the level of knowledge required for Board Certification.

Thank you for giving us the opportunity to serve you as your delegates for the 1986 Annual IAET Conference.

Sincerely,

Sue Brady
Chairperson

Chairperson

YOUTH RALLY

Two community sponsors and unused scholarships helped us to send two youths to the 1986 Rally. R.J. Daves and Mike Nolte were the lucky youths. Both enjoyed themselves and I hope they will share their pictures with us.

Thank you for allowing me to chair this committee.

Sue Brady

I want to THANK everyone for volunteering their time in the Mideast booth -- their support made it possible for us to sell all of the pointers and potpourri. There are a few pen/pointers, cross-stich kits, and letter openers still available. Due to popular demand, the above plus pointers and potpourri will be available in November. November will offer the opportunity to members previously unable to assist in the booth one more chance to see what your missing!

Special thanks to Karen Granby, my committee member, and other helpers for volunteering their time. Without their support we could not have done so well...

- | | |
|----------------|---------------|
| J. Aldrich | S. Kennedy |
| G. Altizer | B. Kerschbaum |
| J. Beerck | K. Lakey |
| J. Billingsley | B. Lernis |
| T. Blied | J. Marion |
| S. Birdsall | B. Montgomery |
| T. Boyd | J. Myers |
| P. Brown | A. Sage |
| O. Cameron | D. Sevo |
| M. Dreffer | S. Sinkovic |
| S. Duda | W. Stiffler |
| M. Ehrlich | J. Stroom |
| C. Floruta | M. Wallace |
| C. Hepp | D. Walters |
| B. Hewitt | C. Wentler |
| N. Household | M. Wessels |
| C. Jeffords | |

I apologize to anyone I may have inadvertently left out.

Sue Brady

Your Association report

NEWSLETTER FROM THE GOVERNMENT AFFAIRS COMMITTEE

The Newsletter will be released every two months. Deadline for submission is the 15th of even months. Please send anything pertaining to your practice which could be shared. The Newsletter is dependent on everyone's input. Anything happening in your work setting which effects your goal is appropriate to report to the committee.

NURSE IN WASHINGTON INTERNSHIP

Excellent program. A Government Affairs Committee Member will be sent to this. It is one week long and is focused on the nurse specialty. Specifics will be obtained and mailed out to committee members and anyone interested.

WHAT IS AN E.T?

The committee will be sending the E.T. brochure to all federal legislators by December of 1987. We will also be sending them to the state legislators on Health and Insurance Committees by December of 1987. We hope this will make us more visible and possibly establish the E.T. nurse as a resource to them, especially when they were looking at health issues.

REIMBURSEMENT ISSUES OF SUPPLIES

A Task Force was set up to meet with HCFA in Washington. The purpose would be twofold - 1) Update the code for reimbursement of ostomy, pressure sore, incontinence, and wound care products. 2) Improve interpretation of codes by regional carriers/claim assessors. The particular problem of interpretation by the carriers is one area that was a concern for everybody. Therefore, the committee agreed to focus on this area. Gaymar has already agreed to provide some financial assistance towards this goal.

"PHONE TREE - QUICK RESPONSE"

This method was set up to pass information on and solicit support within the region when important legislative issues require a quick response.

COMMUNICATION

The Government Affairs Committee will have a section in the JET to share activities and concern. Please share your ideas so that we can use this as an effective communication.

EDUCATION

Setting up workshops on Legislative/Regulatory Process for 1987 meetings is our goal. The committee members will be discussing this with the Continuing Education Chairs. This will be a short presentation. The details have not been discussed.

A manual is being written.



GOVERNMENT AFFAIRS COMMITTEE

As a region, we are very active. There are some very active E.T. groups. I feel it would be a great benefit to know where our membership meets and find supports during the year. This would be an asset to our communication. Would one person from each E.T. group please write me and identify who attends your meetings? (such as E.T.'s, ostomy nurses, or other nurse specialists?) Could you also include what geographical area attends? How often you meet and if you have a newsletter? I hope to use this information only to be better informed about what support groups are available. This would also be valuable for those who do not know where to meet within their geographical area. This information could be passed on, as requested, to new E.T.'s or members.

Anyone interested in being on the committee please contact me.

Shirley Alltop

GOVERNMENT AFFAIRS COMMITTEE MEMBERS

Shirley Alltop
Columbus, OH

Joan Baptie
Louisville, KY

Dorothy Best
Toledo, OH

Bonnie Bollinger
Edgewood, KY

Olga Cameron
Detroit, MI

Karen Gramby
Dayton, OH

Patricia Grizzle
Louisville, KY

Linda Harlen
Zanesville, OH

Betsy Hewitt
Columbus, OH

Bernice Huck
Detroit, MI

Brenda Kerschbaum
Maumee, OH

Christine King
Lansing, MI

Mary Jean Merkel
Evansville, IN

Pamela Payne
Cleveland, OH

Judith Powell
Martinsburg, WV

Wyonna Stifler
Kettering, OH

Chris Wentler
West Chester, OH

PUBLIC RELATIONS

The Cuyahoga County Unit (Cleveland, Ohio) of A.C.S. recruited an E.T. nurse several years ago to participate with their Service Committee or Board. This E.T. nurse became a Chairperson of a subcommittee of volunteer E.T.'s strategically located around the county. The subcommittee members received a list of monthly supplies purchased for each client. Relating the dates of purchase and the quantities of products with the type of ostomy, we are able to identify potential problems. The E.T.'s immediate response to questionable orders is to the A.C.S. coordinator, who contacts the client and offers two options. The first is to return to their primary E.T. nurse, if there is one, or second, to see a volunteer E.T. nurse who is a member of the subcommittee. Each E.T. nurse requested and received permission and support of their hospital or agency to care for any client serviced by the A.C.S. unit. Frequently, their follow-up evaluations result in modification or simplification of a procedure. Occasionally they produce confirmation of frequency and volume of product usage. All of these actions have resulted in a cost effective control for the A.C.S. And the end result has permitted us to double the length of time that each client is serviced. However, our primary goal is to assist the client and family and to improve the quality of their life.

In addition to this effort, the Cleveland E.T. nurses are soon to conduct their second Community Ostomy Clinic sponsored by the A.C.S.

Marilyn Spencer
Chairperson

BASIC OVERVIEW OF OSTOMY CARE

A one week Basic Overview of Ostomy Care for nurses has been completed here at The Cleveland Clinic Foundation. These courses will be offered at intervals throughout the year.

For more information regarding this course, please clip and mail the coupon below.

BASIC OVERVIEW OF OSTOMY CARE INFORMATION REQUEST

Name _____ Phone () _____
Address _____ Employed at _____

Mail to: Mrs. Joan Van Niel, RN, MA, ET
Director, E.T. Education
The Cleveland Clinic Foundation
9500 Euclid Avenue, Room M3-20
Cleveland, OH 44106

(Below is for a survey only)

I would be interested in the following course(s):

- Basic Ostomy Care Skin/Wound Care Management ET Refresher Course

NATIONAL CONFERENCE PARTICIPANTS

Karen Granby, BSN,RN,ET received recognition at the Awards Luncheon June 10, 1986 for her entry to the ET Nurse Writer's Competition. Karen's manuscript, "Reducing Hospital Costs Through Consignment", earned second place in the category of Acute Care Setting. All of the manuscripts submitted addressed the issue of cost effectiveness of ET Nursing.

JoAnn Maklebust, MSN,RN,CS Associate Member, presented a paper, "Equipment Used for Pressure Relief", in one of the clinical sessions.

Poster Sessions: Contributors

Lynne C. Carpenter, RN,ET
"Ostomy Care and Teaching: A Manual for the Bedside Nurse"

Lynne L. Bieberitz, BA,RN,ET
"Stomal Complications"

Sharlene Kennedy, BSN,RN,ET
"Gastrostomy Feeding Tube with Gastric Fistula Pouching System"

Olga V. Cameron, RN,ET
"Sharing and Caring: Collaborative Efforts in Management of Diabetic Foot Ulcers"

Congratulations to each of you! Keep up the good work.

A TIDBIT
FROM CLEVELAND

The biennial E.T. Update will be held here on May 4-5, 1987 with the theme of "CONTEMPORARY ADVANCES IN E.T. NURSING". Mark your calendars and remember this special program in your budget planning for next year!

The Mideast Region wishes to recognize the contributions of Norma Gill-Thompson to ET Nursing. As the first Enterostomal Therapist, she and Rupert B. Turnbull, M.D. were instrumental in establishing an organized program to teach others about the special needs of individuals undergoing ostomy surgery. It is from these beginnings that the speciality of ET Nursing has evolved. Today, Norma Gill (as she is popularly known throughout the United States and the world) continues to be an advocate for ostomy patients everywhere.

Ethel G. Pryor

Ethel G. Pryor, RN, MSN, ET
President
1985-86

To be considered for the Norma Gill-Thompson Grant of \$300.00, the applicant must be a bachelor's prepared registered nurse practicing in the Mideast Region. Application should be made to the IAET Scholarship Committee.

SCHOOL CORNER

The Rupert B. Turnbull School of Enterostomal Therapy at The Cleveland Clinic is proud to announce the graduation of our 500th RN, ET. She is Margaret Hancock from Layton, Utah who came to us from McKay Dee Hospital in Ogden. She is also a MSW and a retired major with the USAF. We are also privileged to graduate our 100th international nurse, Hisami Sakuma, RN,BSN,ET. Sami will return home to Gifu University Hospital in Japan.

The Department of ColoRectal Surgery and the Faculty of the E.T. School congratulate these graduates and wish them every success in their new careers. I wish to take this opportunity to publically thank the E.T. staff at our school for their participation in establishing this milestone.

Joan Van Niel, R.N., M.A., E.T.
Director, E.T. Education

MIDEAST REGION
I.A.E.T. 1986 CONFERENCE
Washington D. C. 6/10/86
Semi-Annual Membership Meeting

Welcome by President, Ethel Pryor

Intoduction of Officers

Shirley Alltop - Pres. Elect
Barb Montgomery - Treasurer
Phyllis Brown - Acting Secretary

Trustees

Sue Brady
Marilyn Spencer (absent)
Dorothy Best (absent)

Regional Trustee

Joyce Hawley

Parliamentarian

Bonnie Ballinger

Recognition of New Members - Sue Brady (Membership Chairman)

Patrice Sprung - Dearborn, MI
Joyce Billingsley - Warren, MI
Adrian Miller - Dayton, OH
Terri Boyd - Eaton County, MI
San Juana - Indianapolis, IN
Marjorie Wessels - Bad Oxe, MI
Barbara Greeves - Alpena, MI
Cynthia Yarberry - N. W. Indiana

Presentation of Mideast Region button to all new members. Buttons made available to the members upon request.

Secretary Report

Accepted as printed in the newsletter with no revisions.

Treasurers Report - (Barb Montgomery)

Accepted as presented, subject to audit.
*See Attached.

Presentation of Proposed Budget for 1986-1987

*See Attached.

Explanation of Mideast Region Guidelines for reimbursement for officer and delegates. The following are eligible to submit for reimbursement.

Pres.
Pres. Elect
Sec.
Treas.
Trustee
Reg. Trustee
Parliamentarian

Delegates will receive \$50.00 for National Meeting.

Regional Trustee Report - (Joyce Hawley)

Explanation of her role was made.

* See Attached report.

Request made for suggestions to improve the structure for the next meeting.

National suggests that we all refer to ourselves as E. T. nurses. If not a nurse, then we are advised to say we are an E. T.

The possibility of a booth being made to promote the I.A.E.T. image for the use in each of the regions was suggested by National. Further information will be supplied at a later date.

Currently there are 8 nursing education programs. They are reported to be doing better with their attendance. Many applicants are masters prepared. Attempts are being made to revise the program to accommodate the needs of the various levels of the applicants.

Board certified E. T.'s will have their names published in the JET.

If we use I.A.E.T. as a provider for C.E.U.'s, it is necessary to provide them with a list of names of those who attended within 5 weeks following the offering.

Any member who moves, or has a name change is to assume responsibility for notifying the National Office and JET.

Current Membership

1,960	- active
115	- associate
45	- agency (was only 14 last yr.)
5	- honorary
16	- honorary file
37	- retired
<hr/>	
1,908	TOTAL

A questionnaire will be prepared and response requested for non-renewals. There was a 10% non-renewal rate.

Suggestion made that a list be kept of non-renewals and contact them for 2 years, rather than drop at end of one year.

Membership Director - available at this meeting. Alphabetized by name and by city, therefore, serves as a "cross-reference." Names submitted to printer at end of March

Bylaws

NO REPORT.

Newsletter - (Report given by Corina)

1,025 printed, with an average cost of 80¢ per copy. Explanation made regarding the distribution. Request made by editor to be informed of membership status, and for interest for publication.

Historian - NO REPORT. Request info. be sent to Pat Stigler to be entered in the newsletter.

Nominations - Brenda Kerschbaum is seeking persons willing to run for the following offices:

Pres. Elect
Sec.
Trustee
Regional Trustee
Delegates

Elections will be held in November. Goal is to present the proposed slate in the September newsletter.

Governmental Affairs - Shirley Alltop

16 persons are on the committee.

Goal - 1.) to strengthen the State level in our Region

2.) Publish a newsletter

3.) Set up a "Pyramid" - phone call to inform person in a quick manner.

Send brochure with cover letter to representatives to educate them as to our role.

Task Force to interpret Medicare laws. Will work with regulatory body on National level.

Introduction of Linda Klein - I.A.E.T. President.

Bonnie Cunningham, Candidate for I.A.E.T. Treasurer, was given an opportunity to discuss her goals if elected to the office of Treasurer.

Benefits of belonging to I.A.E.T. discussed:

Journal of Enterostomal Therapy
National Conference
Regional Membership Meeting and Newsletter
Networking with other E.T. nurses
Membership Directory
Accredited Continuing Education Opportunity
Marketing of E.T. Nurses
Liability Insurance thru National
Research Grant
Standards for Practice
Standards for Patients
Scholarship Opportunity
Testing for Board Certification
Reimbursement Resource Manual
D.O.O.R.S.

The above benefits will be incorporated into a full-page ad.

Non Renewal Questionnaire:

375 Mailed out
24 Renewed
29 Responses (also non-renewal)
222 Never responded

Concerns to be communicated/via Regional Trustee back to National.

1. Desire mass-transport to certification testing site.
2. Need map provided to testing site for those driving to testing site.
3. "Kickbacks" from DME suppliers are not acceptable.

Ethel Pryor suggest concerns be put into writing, submitted to National with a copy to Joyce Hawley.

Committee Reports

Mideast Regional Membership - Sue Brown (As of May 15th)

244 Members
24 Associates
211 Active
4 Retired
11 New

494 TOTAL
30 Members have not renewed this year.

Letters were sent by Sue to those members "dropped" from the roster. List was obtained from the national office.

Newsletter Funding - Bonnie Bolinger

307 letters sent out, with 21 responses, resulting in \$525.00 thus far. Net profit of \$400.00 after expenses. Explanation made as to reason for reduction. Lag-time in Medicare payment is very long.

Payment from Medicare in Ohio:

\$1.40 closed pouch
1.90 drainable pouch

There is a problem for dealers in collecting revenue. Suggestion that we talk to our representatives re: concerns about price increases. Caution to each E.T. not to accept "kick-backs" from dealers for sending them patient.

Youth Rally - Sue Brady reporting

Dayton, Ohio submitted 2 names for consideration of the scholarship for camp. Two teenage boys, ages 15 and 16, were recommended. Motion made by Jane Burke that both boys be sent. Seconded by Pat Gillin; motion carried. \$1000 has been allotted for expenses.

Explanation made by Sue Brady as to reason she is unable to attend the Rally, as previously arranged for.

Fund Raising- Sue Brady requested volunteers to work in the booth.

Introduction of I.A.E.T. Candidates for Offices

Gretchen Thompson - Treasurer
Bonnie Sue
Jean Fitzgerald

Continuing Education - Marilyn Earlich

Explanation of committee function and goals. Have identified "key people" in various areas to facilitate program planning in future.

Future conference sites -

Louisville, Kentucky for 1987 (bid)

Grand Rapids, Michigan 1986

Toledo, Ohio has requested to be host for 1988 or 1989.

Theme for 1986: "Put a Stop to Incontinence"

Main Speaker - Carol Brink, RN.

The meeting is open to other community health nurses.

Delegate Chairman - Karen Granby

Explanation of why we have delegate representations:

We're entitled to have 8 delegates with a membership of our size. Delegates were introduced. Issues/concerns are to be brought to their attention so these will be presented to the National group.

General membership is encouraged to attend the House of Delegates to see the decision making bodies in action. Pat Gillin will fill in as alternate delegate.

Mail Voting Jane Burke/Karen Granby

Explanation made regarding the method proposed to allow a larger group to be represented and have an opportunity to vote for officers of the IAET.

Bernadette Smith Memorial Scholarship Award

\$500 was awarded to Carolyn Priest, from Traverse City. She will be attending the Rupert B. Turnbull School.

Norma Gill Thompson Grant

A 1 time source of money will be provided to an individual in the Mideast Region who is interested in becoming an E.T. Nurse. Names of interested persons should be directed to Ethel Pryor.

Regional Affiliates- is an attempt to accomodate small groups of E.T. nurses that get together within the region. The advantages of being a regional affiliate is to come under the "umbrella" for liability purposes, and to be eligible for tax exempt status.

E.T. Nurse Brochure soon will be available for the membership

E.T. Foundation Scholarships are awarded 3 times per year. Application deadlines are August 15, September 15, and November 17th. The average tuition for an E.T. Program is \$1500-\$2200.

JET Our "Regional Highlights" will appear in the January, February issue. Information will be submitted by the President. Items to be considered should be submitted to the president by October.

Resource Materials: ideas are to be submitted to Bonnie Sue Ralston.

Scholarship Possible consideration is being given for E.T. nurses to advance their degrees.

Closing announcements were given by Ethel Pryor, President.

Adjournment followed at ____.

Recording Secretary,
Deanna Peters
Deanna Walterspaugh Peters R.N.E.T.

Phyllis Brown
Acting Secretary,
Phyllis Brown R.N.E.T.

IMPORTANT DATES

CALENDAR OF EVENTS

October 1-3, 1986

Cancer Nursing: Implications Throughout the Life Span
Cleveland Clinic Education Foundation; for further information and brochure please call:
-Local 444-5696
-In Ohio 800-762-8172
-Other 800-762-8173

October 17, 1986

Community Health Care Update II: A Program for Health Care Providers Interested in the Latest Techniques and Products for; Incontinence, Pressure Sores, & Ostomy
Parke Hotel, Canton, Ohio from 8:00 a.m. - 4:00 p.m.; for further information please call:
-In Ohio 800-621-5938
-Other 800-633-0366

November 6, 1986

Midwest Region Annual Board Meeting

November 7, 1986

Midwest Region Annual Educational Offering "Put a Stop to Incontinence"

November 8, 1986

Midwest Annual Membership Meeting
Marriott Inn, Grand Rapids, MI

November 7-8, 1986

Colorectal Surgery & Rupert B. Turnbull Symposium
Cleveland Clinic Education Foundation; for further information please call:
-Local 444-5696
-In Ohio 800-762-8172
-Other 800-762-8173

November 12-13, 1986

Gastroenterology Update
Cleveland Clinic Education Foundation; for further information please call:
-Local 444-5696
-In Ohio 800-762-8172
-Other 800-762-8173

December 3, 1986

Critically Ill Child
Cleveland Clinic Education Foundation; for further information please call:
-Local 444-5696
-In Ohio 800-762-8172
-Other 800-762-8173

...FLASH...FLASH...

Saturday morning, November 8, 1986, between elections, will offer limited time for SHARING, so be prepared to present a

"helpful hint",
"problem and solution",
or
"this is the way I do it".

Norma Gill-Thompson is coordinating this session, so contact her for confirmation and arrangements by October 18, 1986. There will be limited presentations with a five minute time limit...first come, first serve.

...ELECTIONS...ELECTIONS...ELECTIONS

The slate of candidates for the 1986
Mideast Region elections thus far
is as follows:

President Elect:

Karen Granby
Rose Marie Van Engen

Secretary:

Susan Brown
Deanna Peters (Walterspaugh)

Regional Trustee:

Joyce Hawley
Sandra Duda

Trustee:

Sharlene Kennedy
Rose Marie Van Engen

Delegates:

Mary Jean Merkel
Sharron Ballard
Ethel Pryor
Brenda Kerschbaum
Linda Harlan
Susan Sinkovic

I would like to have more candidates
for the offices, so please give
consideration to adding your name
to the ballot.

Please be aware that officers and
delegates are eligible to receive
some financial assistance when they
attend conference.

If you have any questions regarding
the duties of the officers, please
contact me. Also, if you would like
to nominate someone, please do and
I will contact them.

Thank you very much.

Brenda Kerschbaum
Chairman,
Nominations Committee
(419)471-4218 work
(419)382-6977 home

W O R T H Y

O F N O T E

Recent Graduates from the
R.B. Turnbull, Jr.
School of Enterostomal Therapy

California

Laurie Warren-Young, RN,BSN,ET
1685 El Dorado Avenue
San Jose, CA 95126
408-985-8377
(Lifesource, Incorporated)

Carolyn Priest, RN,BSN,ET
Munson Medical Center
6th at Madison
Traverse City, MI 49684
616-922-9000

PENNSYLVANIA

Jane Garger, RN,BSN,ET
Lehigh Valley Hospital Center
1200 S. Cedar Crest Blvd.
Allentown, PA 18105
215-776-8633

Renee Marini, RN,BSN,ET
2170 Anglon Way
Pittsburgh, PA 15216
412-344-1830
(St. Francis Medical Center)

UTAH

Margaret Hancock, RN,BSN,MSW,ET
1123 East 1100 N.
Layton, UT 84041
801-544-8658
"Our 500th Graduate"

INTERNATIONAL

Hisami Sakuma, RN,BSN,ET
Japan
"Our 100th International Graduate"

Jenny Hu, RN,ET
Japan

Hayam Youssef, RN,BSN,ET
Egypt

REGIONAL NEWS

MICHIGAN

"Southeastern Michigan ET's Meet"

On Wednesday, July 9th, approximately 40 ET's and Ostomy Nurses from the Southeastern Michigan area met at the Fairlane Club in Dearborn for their quarterly meeting; this was hosted by Patrice Sprung, RN, ET, from Home C.A.R.E., Inc.

The first speaker was Barb Hyder who founded the Southwestern Wayne Chapter. She spoke about UOA visitors and how beneficial they are, yet they do not feel they are being utilized enough. She then passed out a form for the ET's to fill out so she could get their feedback on the visitors program itself.

The second speaker was Lynne O'Grady, the Director of Third Party Reimbursement for Home C.A.R.E. She spoke about DME companies and their situation regarding the change in reimbursement on supplies and equipment in the home care setting.

The National I.A.E.T. meeting in Washington D.C. was the next topic, followed by a couple of ET's sharing their informative slides with the others.

The next meeting is scheduled for Wednesday, October 22nd and will be held at St. Luke's Hospital in Saginaw. For more information, contact Joyce Stroom at St. Luke's (phone # 517-771-6425) or Lynne Bieberitz (phone # 517-776-8000).

OHIO

AKRON

Paula Toth, who just obtained her BSN, is enrolled in a Masters program.

Look for a soon-to-be published article in the November 1986 issue of "Nursing Care" on the smaller versus the larger community ostomy retailer contributed by Norma Gill-Thompson.

TOLEDO

Brenda Kerschbaum, RN, ET, from Toledo Hospital, attended the April W.C.E.T. Conference in Perth, Australia. Brenda was also part of the American delegation who did a presentation on Nursing Research.

All Toledo ET's participated in the May 10th and 11th Nurses' Specialty Fair held at the Southwyck Mall.

Sue Sinkovic, RN, ET, St. Vincent Medical Center, did an Abstract Presentation at the June I.A.E.T. Conference. This was entitled "A New Approach to an Old Problem". She introduced the concept of the Adult Protective Team and implications relevant to pressure ulcer issues.

The Adult Protective Team of St. Vincent Medical Center will be presenting a two day workshop on October 28 and 29.

Day 1: Legal issues of Adult Abuse
Day 2: Identification of Victims
Involvement of Health Care Providers

Flyers will be sent when the date of the conference draws closer.

Barb Blaylock

(Regional News cont...)

CLEVELAND

The second local E.T. Meeting of the year was held on August 6, 1986 at Lakewood Hospital. It was hosted by Joy Bredenbeck, RN, ET. In attendance were 18 local ET's and 8 students from the R.B. Turnbull School of Enterostomal Therapy. "Impotence and Penile Prosthesis" was the subject of the guest speaker, Dr. Coseriu, M.D. Urologist. Dr. Coseriu spoke on spousal involvement as being extremely important in the success of the surgery. The changes in some insurance payments were clarified in that restitution was granted when the surgery was called rehabilitative. Slides and explanations of the various kinds of prostheses' were discussed as well as cost, advantages, and disadvantages. The various disease entities and medications affecting impotence were explained in detail. Dr. Coseriu also spoke about team involvement as being significant for complete sexual rehabilitation.

The local E.T.'s involved would like to thank Dr. Coseriu for a very enlightening and interesting lecture. A special thanks to Joy Bredenbeck for being a gracious host.

The next local E.T. Meeting will be hosted by Norma Gill-Thompson, E.T., in Akron, Ohio in October. The details of this meeting will be forthcoming.

Pamela J. Payne, RN,BSN,ET

SE OHIO (Kentucky & West Virginia)

For approximately one year our section of SE Ohio and the surrounding area, (Kentucky and West Virginia), have met every other month to exchange ideas, to have programs, to gab, and to eat lunch together. This past month we decided to inform you of our meeting so that you would have some information on us in the Mid-Eas Dropper.

(SE Ohio cont...)

Monday, May 12, 1986 our group met at Holzer Medical Center, French 500 Room, Gallipolis, Ohio. A special luncheon was prepared for the E.T.'s to celebrate the up coming E.T. Day, May 21st. Table favors, decal of E.T., and coffee mugs, were given to the group by Holzer Medical Center. A door prize was won by Patti Holstead, Parkersburg, West Virginia, for guessing 78 Reese's Pieces in the Pouch.

The main topic of the meeting was the display and discussion of educational literature, films, slides, and materials available for patient and staff education. Also on display were several new products that are now available for ostomates.

Seven of the eleven members were present for the meeting. Katie Jeffords was also honored. She retired from the Medical Center at Chillicothe, Ohio. The group consists of three from the Charleston, West Virginia area, one from Parkersburg, West Virginia, two from Huntington, West Virginia, one from Gallipolis, Ohio, one from Chillicothe, Ohio, two from Ashland, Kentucky, and one from Portsmouth, Ohio.

As of this writing, five of the group are planning on attending the National IAET in Washington, D.C.

Sincerely yours,

Phyllis Brown, RN, ET

INDIANA

37 members ... Is there really no news to report?

KENTUCKY

24 members ... What's happening??? Share the news. We want to know!

(Regional News cont...)

NEWSLETTER PATRON


WEST VIRGINIA

13 members ... No news is good news,
but please confirm the good news!

MEMO FROM THE EDITOR

This is your newsletter and just as
you are reading this column and
enjoying the news of your peers so
would we like to hear your news.
Please send a sentence or a paragraph
about your activities.

This is my last plea!



Linda Elackwell
Territory Manager
609 828 4000
312 620 1000

HollisterTM

Hollister Incorporated
2000 Hollister Drive
Libertyville, Illinois 60048

WHAT KIND OF A MEMBER ARE YOU?

Some are like wheelbarrows -- no good unless pushed.
 Some are like canoes -- they need to be paddled.
 Some are like kites -- without a string they will fly away.
 Some are like balloons -- full of wind, unless handled carefully, blow up.
 Some are 100% members -- regular in attendance and work cooperatively.

Detach and mail...

Updated information is appreciated...

CHANGE OF NAME/ADDRESS FORM

Change of Name:

Change of Address:

First, New Last Name, (Old Name!)

Mail to:

Mrs. Marilyn Spencer, RN, ET
The Cleveland Clinic Foundation
9500 Euclid Avenue, Room M3-24
Cleveland, OH 44106

Phone Number () _____

(Your Signature)



R E A D E R S' I D E A

EXCHANGE

DID YOU KNOW...

...clients wearing the Vance urostomy system state that instead of using a pouch cover they use mini pads and adhesive strips. The pads stick to the skin side of the pouch and soak up the unexpected occasional leak while keeping the pouch away from the skin.

Thanks Phyl Brown
Midwest Region

...wearing a maternity girdle offers support without obstructing effluent flow into collective systems.

End Tips, March/April 1986
Northwest Notes

...taking a bow or bending over several times before changing urostomy systems will discharge urine from the ureters and conduit resulting in a easier and faster change.

End Tips, March/April 1986
Northwest Notes

...an inexpensive sitz bath for the incontinent person can be made from a plastic bowl, large enough to fit into the opening of the toilet seat. Filled with cool or warm water to within two inches of the brim, placed into the toilet seat, and sat on---instant bath!

Thanks Hip Report

...a catheter or drain exit from a collective pouch can be easily made using a Mead Johnson Infamil Cross-Cut nipple pushed from inside pouch out through cross(+) cut slit about 1 3/4" from top; place plastic collar of nipple in original position so that the pouch is sandwiched between the nipple and cap. Pull the catheter up through the nipple in the usual way.

Thanks Jean Fitzgerald
Delmarva Diversions

...Sue Brady will have a surprise for each volunteer at the sales booth in November--so begin to get the volunteer fever!!

...Americans eat 6.5 million gallons of popcorn daily...seventy percent of it is eaten at home.

"Gee, I wish I'd known that."

1986 - 1987
ANNUAL DIRECTORY OF
OSTOMY SUPPLY DEALERS & MANUFACTURERS WITHIN THE MIDEAST REGION

INDIANA:

RETIRED PERSONS PHARMACY (AARP OSTOMY CARE CENTER), 3557 Lafayette Rd., Indianapolis, IN 46222, 1-800-293-6235. Take advantage of our low AARP prices. Write or call us for an ostomy catalog or a price quote. No postage or handling charges.

CLARK MEDICAL SUPPLY, 1403 Spring St., Jeffersonville, IN 47130, 238-4896. We carry Hollister, ConvaTec, Squibb supplies and skin care items.

MICHIGAN:

BELL PHARMACY, INC., Marguette Medical-Dental Center, 1414 W. Fair Ave., Suite 140, Marguette, MI 49855 (906) 225-1511. Hollister & Squibb ostomy supply dealer.

COMMUNITY DRUG STORES, INC., 76 Ashman Circle, Midland, MI 48640 (517) 631-2202. Hollister-Active Life dealer.

E.H. ROWLEY CO., INC., 11330 Woodward Ave., Detroit, MI 48202 (313) 868-6545. Hollister, Squibb, United, Bard, and Perma-Type.

FRANK'S PHARMACY, 39023 Harper, Mt. Clemens, MI 48043 (313) 468-1207 or (313) 463-4565, 4307 Hayes, Sterling Hts., MI 48078, (313) 247-5411, 23401 Greater Mack, St. Clair Shores, MI 48080 (Phone to be installed). E.T. available for consultation, free Metro delivery. Complete inventory of supplies.

PRINCING & BRENNAN PHARMACY, INC., 3516 State St., Saginaw, MI 48602 (517) 792-6441. Featuring Hollister and Convatec. We accept Medicare and B.C.B.S.M.

THOMAS SURGICAL SUPPLY, 13725 19 Mile Rd., Sterling Hts., MI 48078-5102 (313) 247-5020. We carry a full line of Hollister, Squibb, Bard, United, Coloplast, and others. We bill Medicare, Medicaid, B.C.B.S.

OHIO:

COLUMBUS PRESCRIPTION PHARMACIES, INC., 1000 High St., Worthington, OH 43085 (614) 885-4079, 1-800-631-7799 (Ohio), most complete center in central Ohio. Enterostomal Therapist on staff. We bill all third parties. Call collect or toll free in Ohio.

FRANKLIN PHARMACY AND HEALTH CARE, INC., 1732 Youngstown Rd., S.E., Warren, OH 44484 (216) 369-6911. Complete ostomy supplies and home hospital medical equipment.

HASTINGS HOME HEALTH CENTER, 17799 Lorain Rd., Cleveland, OH (216) 671-7711. Free delivery, insurance accepted, E.T. available for consult.

LEWIS DRUGS, INC., 2213 Central Ave., Middletown, OH 45044 (513) 423-9296. Supplier of Hollister, Squibb, and United Div. Pfizer Hospital Group Ostomy Products.

MEDI-MART CENTERS, 134 East Fifth St., East Liverpool, OH 43920 (216) 385-3793, 1531 West Market Street, Steubenville, OH 43952 (614) 282-9394. Complete line of ostomy supplies. We bill Medicare when eligible.

MEDICAL SERVICE COMPANY (THE), 2098 Warrensville Center Rd., Cleveland, OH 44121 (216) 371-5800, 403 West Bagley Rd., Berea, OH 44017 (216) 234-3433, 5558 Pearl Road, Parma, OH 44129 (216) 885-3000. Three locations to better serve you. Ohio toll free 1-800-824-1400. More than 36 years experience. We bill Medicare direct.

(Ohio cont.)

SEELEY MEDICAL, 902 E. 222nd, Euclid, OH 44123 (216) 261-9100. Seeley health care for all your ostomy needs. Free UPS delivery and we do all the paperwork. All you have to do is call toll free 1-800-362-5618 (OH) or 1-800-321-5871 (outside Ohio).

VINE SURGICAL SUPPLY, 31132 Vine St., Willowick, OH 44094 (216) 944-6000, West 117th & Detroit, Cleveland, OH 44102 (216) 529-8463. We bill Medicare and other insurance companies. Free delivery, complete inventory of manufacturer's products.

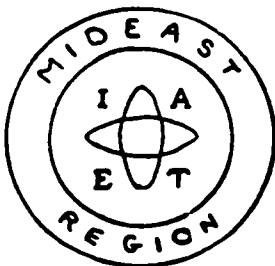
WORLDWIDE HOME HEALTH CENTER, INC., 926 E. Tallmadge Ave., Akron, OH 44310 (216) 633-0366. In Ohio 1-800-621-5938. "Large enough to meet your every need...small enough to care about you!" Four E.T.s, free catalogue, specialties: ostomy, incontinence, pressure sore products.

WEST VIRGINIA:

MEDICAL SUPPLY CO., 1303 Eoff St., Wheeling, WV 26003 (304) 232-2820. Complete line of Bard Home Health, United Surgical, and Squibb ConvaTec, plus a 10% discount to all ostomates.

MEDI-MART CENTERS, 1151 National Rd., Wheeling, WV 26003 (304) 242-1222. Complete line of ostomy supplies. We-bill Medicare when eligible.

MARILYN SPENCER, RN, ET
Enterostomal Therapy Dept. 3M-24
Cleveland Clinic Foundation
9500 Euclid Avenue
Cleveland, OH 44106



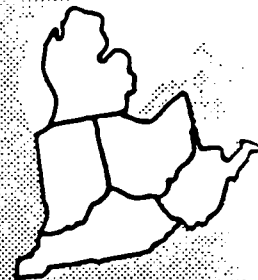
Mrs. Pamela J. Stilger
V.N.A.
101 W. Chestnut St.
Louisville, KY 40202



FIRST CLASS



MID-EAS DROPPER



VOL. XX

DECEMBER 1986

NO. IV

Dear Members:

Winter is here! with the wind and the chill, but in the Mideast region it is warm. For those of you who were unable to attend the meeting in Grand Rapids, you were missed! Really you were! The programs were informative and applicable.

Ethel Pryor was recognized for her exceptional job as President. The region presented her with two pieces of luggage as a small reflection of our appreciation. She will be a hard act to follow. Ethel will continue to serve the region as a delegate and co-chairperson of the Operations Manual Committee.

For those of you who know me, I think you will agree that if nothing else, one thing I can do is talk. That's why one of my favorite subjects is communications. As ETs we all have communication skills or we would not be able to teach. Two of my goals as President is to expand our communication among each other. I love my patients, but it never fails, when I break away and get to our local ET meeting, I personally benefit. When I leave, I always ask myself why we don't share more often.

Goal #1 - Expand our network of local ET groups. I would like to gather information on the groups, their meeting time, and geographical area covered so that the membership can buddy up new members. Possibly two or three ET groups could combine a meeting to allow for case sharing, problem solving, or just support.

No matter where you work, everyone has been affected by the changes that have taken place in the last three years: DRG's, HMO's, PPO, and Medicare cut backs. Many of us have actually had role changes or job additions. These problems are real and saving your job is real.

Goal #2 - is two fold. I hope we can all begin to learn from each other how to be "pro-active" in preserving our jobs and our specialty. This can be done in a non-threatening way by joining the Government Affairs Committee. Legislation is one of the main reasons for the changes we are seeing. By being a member, you will have access to current information on the issues, making you better informed. Legislation which trims our practice or trims our patient's rights to proper equipment or care is our business.

Please read the minutes over well. Several issues were discussed. We have some new board members. Karen Granby of Dayton, Ohio, is the new President-Elect.

If you have any ideas or comments, please call me. Remember, I love to talk and I need your input.

I feel privileged to be serving as your President. I hope to serve the Mideast Region as you would want me to.

Sincerely,

Shirley Alltop

MIDEAST REGION I.A.E.T. OFFICERS

President: Shirley Alltop
(w)614-261-5000
(h)614-459-5005

President Elect: Karen Granby
(w)513-223-6192

Secretary: Deanna Peters
(w)616-965-1391

Treasurer: Barb Montgomery
(w)614-421-8897

Regional Trustee: Joyce Hawley
(w)513-226-3200

Trustees: Sue Brady
(h)513-854-2727

Marilyn Spencer
(w)216-444-6677

R. Van Ingen
(w)313-424-3435

Delegates: Sharon Ballard
(w)313-493-6012

Sharlene Kennedy
(w)313-257-9526

Ethel Pryor
Chairperson
(w)313-876-2492

Diane Singer
(w)313-927-3151

Marilyn Spencer
(w)216-444-6677

Joan Van Niel
(w)216-444-6679

Mary Lou Walker
(w)513-369-1124

Sister Wolking
(w)606-371-4600

Alternates: Linda Harlan
(w)614-454-4381

Wyonna Stiffler
(w)513-294-8855

Historian: Pam Stilger
(w)502-584-2456

Parliamentarian: Bonnie Bolinger
(w)513-271-5115

Special Committees:

Newsletter Funding: Bonnie Bolinger
(w)513-271-5115

Nominating: B. Kerschbaum
(w)419-471-4218

Operational Manual: R. Van Ingen
(w)313-424-3435

1985 Youth Rally: Sue Brady
(h)513-854-2727

Committees:

By-Laws: Dorothy Best
(w)419-729-6000

Continuing Education: J. Billingsley
(w)313-573-5030

Marilyn Ehrlich
(w)313-763-4018

Fund-Raising: Sue Brady
(h)513-854-2727

Membership: Sue Brown
(w)614-457-1950

Publications: Sandy Duda
(w)216-444-6677

Barbara Hocesvar
(w)216-444-6677

Public Relations: Patrick Gillen
(w)419-885-1444

Medical Advisors:

Ananias C. Dinckno, M.D.
University Hospital
Ann Arbor, MI

Victor Fazio, M.D.
Cleveland Clinic
Cleveland, OH

W. Patrick Mazier, M.D.
Ferguson Clinic
Grand Rapids, MI

Joseph Rinaldo, Jr., M.D.
Providence Hospital
Southfield, MI

REGIONAL NEWS

MIDEAST REGION I.A.E.T. ANNUAL MEMBERSHIP MEETING
Grand Rapids Marriott 11/8/86

Called to order at 10:15 a.m. by Ethel Pryor, President.

Announcements

Associate members and observers are not eligible to vote.

Quorum Determination

Made by Bonnie Bollinger, Parliamentarian.

Presentation

Certificate was made to Sue Buffin and Becky Beckwith for their part in coordinating our annual meeting arrangements.

Certificate was made to Betty Lowe, Honored Guest of Mideast Region, I.A.E.T. Conference.

Secretary Report

Accepted as published in newsletter.

Treasurers Report - Barb Montgomery

- Books have been audited and report has been filed with the Secretary.
- \$12,995.00 net worth.
- Treasurer report placed on file, subject to audit.

Regional Trustees Report - Joyce Hawley

Explanation of her responsibility with I.A.E.T. is with its Membership Committee.

- 2,012 total membership of I.A.E.T.
- Audit of I.A.E.T. was conducted. Found to be in sound financial states.

Introduction of Linda Klein, President of I.A.E.T.

Highlights of year:

Development of ET Foundation
Membership Renewal Form
Pre Doctoral Research Grant
Task Force for Data Collection and Analysis
Development of Computer Network of E.T.'s
Accreditation Committee examining alternate models to provide E.T. education.

Goal

Pressure ulcer standards
Urinary Incontinence standards
E.T. Nursing Standards update

Semi Annual I.A.E.T. meeting is planned for:

- May 30-June 6
- Will be in Las Vegas at Ceasar's Palace
- Education offering will begin on June 1
- A Post-conference workshop will be available
- "Meet the Candidates Session" to be held 3 mornings
- Offices to be filled: President and Vice President

- Meet your Board Members--opportunity will be provided

Direct mail campaign

This will begin in January to promote E.T. profession for E.C.F. and home care.

E.T. Nurse Day will occur on May 6, 1987, during Nurses Week.

"Phone Tree" and "State Legislation Network" has been developed.

New I.A.E.T. Membership Directory will be produced in the spring.

Scholarship Program

Criteria is being developed for those members who are working toward baccalaureate levels of nursing. Approximately 30 scholarships are available on an annual basis to support nurses wanting to pursue an E.T. education.

No Dues increase is expected for the 1987 fiscal year.

Reimbursement is being considered for the I.A.E.T. President, in order to support the expectations and commitment of the office to which they fullfill.

Presentation of luggage to Ethel Pryor for serving as Mideast Region President.

Conference Report

- Sue Buffin reported that 90 ET's were registered and 20 non-ET's.
- Gross income \$10,706 expected from participants and exhibitors.
- Estimated cost of this conference: \$7,506-\$8,000.
- Anticipated net profit: \$2,700-\$3,200.

Election: Ballots distributed.

Committee Report

Membership--Susan Brown

- Will revise membership directory every 2 years, and reprint every 3 years.

- An updated list will be provided the Publication Chairman.
- Introduction of new members: Diane Singer, Sister Mary Ann Woodward.

Bylaws--no report

Publications--Marilyn Spencer

Sandra Duda and Barbara Hoyer will be co-chairing the Newsletter publication.

Historian--Pam Stigler (absent)

Report indicates the scrap book is "up-to-date".

Continuing Education--Report by Debbie Lindsey

- Folder has been developed as a Conference Planning Guide.
- Request that the assessment tool be utilized for future meetings.
- Next conference will be held in Louisville (1987) Nov. 5-6-7. Board meeting on the 5th.
- Information from needs assessment will be used for program planning.
- Title: "Potpourri of ET Nursing Practice".

Nominations Committee Chairman--Brenda Kirschbaum
Introduction of slate

President Elect--Karen Branby and Rosemarie VanIngen

Secretary--Susan Brown and Deanna Peters

Regional Trustee--Joyce Hawley and Sandy Duda

Trustee--Sharleen Kennedy and Rosemarie VanIngen

<u>Delegates</u> --Dianne Singer	Joan Van Niel
Barbara Blalock	Sharon Ballard
Linda Harlan	Sister Consula Walking
Mary Jo Merkel	Betty Petrey
Ethel Pryor	Judith Adams
Wyonna Stiffler	Mary Lou Walker
Marilyn Spencer	

Treasurer, two Board of Trustees delegates will be voted upon next year.

Youth Rally--Sue Brady

- Reported on youth who attended the conference
- Asked for names to be submitted for future consideration (ages 12-17)

Fund Raising--Sue Brady

- Explanation of internship available in Washington, D.C. for the various nursing specialties
- Expectations of the recipient of the internship will be provided
- Report provided on "task force" set up to evaluate reimbursement from HCFA

Delegates--Karen Granby

Issues:

Concern presented related to filling vacancies if they occur at IAET meeting. Desire to have a bylaw be written to state how future vacancies would be filled.

Concern re: the selection process of the Delegate Chairman. Desire that the chairman must have served on Committee on year previously in order to serve as chairperson.

The recommendation will be written up and presented to the incoming President, Shirley Alltop.

Scholarship

Introduction of Carolyn Priest, the Bernadette Smith Scholarship recipient. In addition to this, she received the Rupert B. Turnbull Scholarship.

Donna Pennington, RN, BSN is the recipient of the Norma Gill Thompson Grant.

Recognition of Board members and committee chairperson--by Ethel Pryor.

Introduction of Past Presidents in attendance:

Helan Arend, Joyce Hawley, Sally Thompson

New Business

Motion

Becky Beckwith moved that the Mideast Region continue the contribution to the Norma Gill Foundation in the amount of \$250. Seconded by Olga Cameron. Motion carried.

Explanation of present reimbursement policy

Recommendation that \$100 be allotted for reimbursement when they attend Pre-Conference Committee Meetings. This would be allocated for six committee chairpersons and fundraising chairman.

Consideration requested to provide funding for the Delegate Chairperson to attend the IAET meeting. Suggested amount to be allocated--\$1,000.

Discussion:

Importance of Delegate Chairperson attendance at the Semi-Annual Board meeting and Pre-Conference meeting was discussed. This would involve the Delegate Chairperson going in one day early, provide her with room and per diem for one day.

Motion

Sue Buffin moved that we support the chairperson of the Fundraising Committee to attend the National Conference to the sum of \$100.

In addition, the chairperson of the Delegates be supported

monetarily to attend the semi-annual National Pre-Conference Board meeting, to the sum of \$1,000.

And to support Committee Chairs that also have a counterpart at the national level be supported monetarily to attend their national committee. (Six) to the sum of \$100 for six chairpersons, a total of \$600.

Seconded by Shirley Alltop.

Ammendment--Helen Arrend

The Delegate Chairman will receive up to \$1,000 for semi-annual board meeting and up to \$100 for the annual conference.

Seconded--May Lou Walker. One opposing vote heard. Ammendment accepted by the majority. Main motion carried.

Regional Presidents Award in amount of \$250 was determined by the Board. The recipient of the award will be at the discretion of the President. Guidelines will be developed.

Motion--Barb Montgomery

Moved that the Historian be allotted \$50 for attendance at the Annual Regional Meeting.

Seconded--Joyce Hawley. Motion carried.

Discussion held re: the Washington, D.C. internship.

Motion--Shirley Alltop

Moved that Mideast region support a nurse from our region up to the sum of \$1,000 to attend the internship in Washington, D.C., with the stipulation he/she commit to the Government Affair Committee for a two year term.

Seconded by Wyonna Stiffler.

Election of Officers

President Elect--Karen Granby
Secretary--Deanna Peters
Regional Trustee--Joyce Hawley
Trustee--Rosemarie Van Ingen
Delegates--Chairman, Ethel Pryor
Marilyn Spencer
Sharlene Kennedy
Sister Walking

Joan Van Neil
Sharon Ballard
Dianne Singer

Alternates--
Linda Harlan

Wyonna Stiffler

Presentation of Gavel to Shirley Alltop

Mary Lou Walker made a motion to destroy ballots--Jane Beer seconded.

Meeting adjourned at 1:25 by Ethel Pryor.
(7)

Respectfully Submitted,
Deanna Peters, Secretary

MIDEAST REGION I.A.E.T. ANNUAL MEMBERSHIP MEETING
Grand Rapids Marriott 11/8/86

Members Present

Aldrich, Joanne	Powell, Judith
Alfke, Phoebe RN ET	Priest, Carolyn
Alltop, Shirley ET	Pryor, Ethel G.
Beckwith, Ethel RN ET	Rioux, Nancy
Beerck, Jane RN ET	Rozic, Elaine
Blied, Trudy	Ruter, Linda G
Bolinger, Bonnie	Satwicz, Madeline L.
Boyd, Terri	Sevo, Darcey
Blalock, Barbara	Sheldrick, Jackie
Boylan-Lewis, Barb	Singer, B. Diane
Brady, Susan L.	Smith, Debbie RN ET
Brown, Phyllis R.	Spencer, Marilyn
Brown, Susan RN ET	Steele, Rosemary RN ET
Buentello, Beth	Stiffler, Wyonna
Buffin, S E	Stroom, Joyce
Cameron, Diga V.	Tameling, Hermina
Duda, Sandra	Thompson, Sally RN ET
Felice, Peggy	Toth, Paula RN ET
Gervers, Barbara J.	Valmassoi, Margaret A.
Gill-Thompson, Norma ET	Van Inger, Rosemarie RN ET
Granby, Karen S.	VanHook, Cynthia
Hannah, Suelane	VanNiel, Joan
Harlan, Linda	Walker, Mary Lou RN ET
Hawley, Joyce RN ET	Walterspaugh Peters, Deanna
Hepp Carol RN ET	Wentler, Chrisbell
Hocevar, Barbara	Wolking, Consolata RN ET
Huck, Bernice	Woodward, Sister Mary Ann
Hughes, Sue	Yarberry, Cynthia
Hurd, Patricia	Yuenger, Mary Juanita
Keller, Pat	
Kennedy, Sharlene	
Kerschbaum, Brenda RN ET	
Kirschner, Rita RN ET	
Klein, Linda RN ET	
Lamb, Mary RN ET	
Lindsey, Deborah K	
Lowe, Bette	
Maring, Alice RN ET	
Marion, Josephine	
McGuire, Diane A	
Measles, Mary Lou	
Montgomery, Barbara RNET	
Murphy Kelly	
Petry, Elizabeth RN ET	

MIDEAST REGION of I.A.E.T.
 FINANCIAL REPORT
 JUNE 1, 1985---MAY 31, 1986

REVENUE:

NEWSLETTER ADS	\$1100.00
INTEREST/DIVIDENDS	695.20
MEMBERSHIP DUES	2760.50
SEMINAR PROFIT--SOUTH BEND \$1500.00 CLEVELAND CLINIC \$4584.10	6084.10
FUND. RAISERS	<u>818.00</u>
TOTAL	\$11,457.80

EXPENSES:

NEWSLETTERS (4)	\$1085.00
POSTAGE	405.24+
GENERAL PRINTING / TYPING	625.51
SCHOLARSHIP FUND	1510.00
CONFERENCE EXPENSES	1730.50
TRAVEL	\$1122.50
HOTEL	214.00
DELEGATES	100.00
MISCELLANEOUS	517.50
YOUTH CONFERENCE	503.00
TELEPHONE	9.12
RAFFLE / FUND RAISERS	<u>18.45</u>
TOTAL	\$6404.32

REVENUE OVER EXPENSES:

\$5053.48

BALANCE IN INTEREST DRAWING CHECKING ACCOUNT
 BALANCE IN PUTNAM HIGH YIELD TRUST

\$7995.14
5000.80

TOTAL WORTH \$12,995.22

Financial records reviewed by Advest Inc., July, 1986, and were found to be in good order.

MIDEAST REGION of I.A.E.7
 PROPOSED BUDGET
 JUNE 1, 1986-----MAY 31, 1987

REVENUE:

NEWSLETTER ADS	\$1000.00
INTEREST / DIVIDENDS	500.00
MEMBERSHIP REBATE	2800.00
SEMINAR	1500.00
RAFFLE / FUND RAISERS	<u>1200.00</u>
TOTAL	\$7000.00

EXPENSES:

NEWSLETTERS (4)	\$1200.00
POSTAGE	250.00
TELEPHONE	25.00
GENERAL PRINTING / TYPING	250.00
SCHOLARSHIP FUND	1500.00
CONFERENCE EXPENSES	2500.00
YOUTH PROGRAM	1000.00
MISCELLANEOUS	800.00
RAFFLE / FUND RAISERS	1600.00
DIRECTORY	<u>1700.00</u>
Total	\$10,825.00

ESTIMATED EXPENSES OVER REVENUE

\$3825.00

PURCHASE LOUISIANA LAND ROYAL TRUST SHARES (\$3750.00)

Your Association report

GOVERNMENT AFFAIRS COMMITTEE

Our meeting was held Friday, November 7th, in Grand Rapids. Of 19 members at that time, 11 were present. We discussed several issues.

Internship in Washington: We had one letter of intent by Mary Mirkel and two other persons verbalizing wanting to attend. The March class has been filled, so we are on a waiting list.

The board membership did vote to contribute up to \$1000 toward someone attending. A fair selection process will be identified and a policy written regarding attendee commitment to the O.A.C.

Reimbursement Issues: Sally Thompson shared with the committee a sequence of inquiry letters started in November, 1984. These letters address the inflexibility and inaccuracy of reimbursement of supplies. Medicare's new policies are making it difficult for retailers to accept Medicare payments. We know what that means to the patient. I have shared those letters with the National Committee and hope they will be able to use Sally's case.

Educational Presentation for Fall 1987: The committee discussed this and had several suggestions. The decision is pending a meeting with the planning committee.

Legislator Education: Olga Cameron and Diane Singer, from Harper Hospital in Michigan, shared a recent experience they had in a combined effort with a nursing school. They invited legislators to an open forum and discussed current issues. The committee discussed outlining what steps they followed and sharing it with the membership as a good way to educate the legislators.

After Saturday's meeting our membership increased from 19 original to 28 -- YEA!! There's still room for more!

Shirley

Also of interest to you:

Mid-East State Coalitions of
Nursing Organizations

Indiana
Coalition: Consortium of
Indiana Nursing Organizations
Contact: CINO
2915 N. High School Road
Indianapolis, IN 46224

Michigan
Coalition: Michigan Nursing
Organizations Coalition
Contact: MNA Executive Director
120 Spartan Avenue
East Lansing, MI 48823
517-337-1653

IAET NOMINATIONS COMMITTEE

Memo to: IAET Members

From: Cynthia A. Klell
Chairman, IAET
Nominations Committee

The election for the IAET President and Vice President will take place at the 1987 IAET Annual Conference in Las Vegas, Nevada.

The IAET Nominations Committee is currently seeking qualified candidates who have the desire to commit themselves or to nominate another as a candidate for either the office of President or Vice President.

The IAET Bylaws, Article V., Section 2., require that a candidate be an Active member in good standing, and have served at least one term as a member of the IAET Board of Directors or of his regional Board of Directors. Remember, regional Board of Directors have gained valuable experience and do not forget to consider these individuals as potential candidates.

Article V., Section 7 - President's Duties: The President shall serve as the Chief Executive Officer of the corporation. He shall also serve as a member exofficio, with the right to vote on all committees except the Nominating Committee. He shall make all required appointments of standing and special committees with the approval of the Board of Directors. He shall perform such other duties as are necessary incident to the office of President or as may be described by the Board of Directors. He shall serve one

year as a nonvoting member of the Board of Directors upon completion of his term of office.

Article V., Section 8 - Vice President's Duties: The Vice President shall perform the duties of the President in the absence or incapacity of the President. The Vice President shall succeed to the office of the President in the event it shall become vacant. The Vice President shall perform such duties as may be delegated by the President of the Board of Directors. The Vice President shall serve as the official representative for the international membership.

Should you be, or know of someone who is qualified, please notify:

Cynthia A. Klell
1655 W. Avenida de Maximillian
Tucson, Arizona 85704

This is an opportunity to become involved in the leadership of your professional organization.

FUND RAISING COMMITTEE

Many, many thanks to all who donated arts and craft items for the raffle and to those who participated at the booth. Pat Mahra and Dianne McGuire donated the beautiful wreaths.

I will alert the membership of future fund raising projects for the National and Regional Symposiums via the newsletter. One possibility for the national project is the selling of gold charms.

I welcome Rosemary Steel, my new co-chairperson. I value your participation.

UNITED OSTOMY ASSOCIATION

NATIONAL YOUTH RALLY

July 2-6, 1987

San Diego, California

The UOA Youth Rally might seem far off, but it is not too soon to pass on the following information in your newsletters between now and July. We are planning to have around 80 teenagers (12-17 year olds who have had colostomy, ileostomy, or urostomy surgery) from all over the United States and Canada participate in this event. The purpose of the Rally is to provide rehabilitation to the young ostomate through increased knowledge of his or her ostomy, increased social growth, and increased independence.

There will be many scheduled activities such as a trip to Sea World, a dance, pizza party, swimming and other sports, and sessions that will deal with such things as self-image, sexuality, and personal hygiene. Many of these youngsters have never been away from home before and have had over protective parents. The dorm setting reassures many of them (including those wheelchair bound) that college life is a possibility for the future.

The UOA is a non-profit organization. The counselors and E.T. nurses donate their time to work with the youth and sometimes attend at their own expense. There will be one in-staff psychology counselor, one E.T. nurse, and one UOA counselor for every 10 teenagers. One E.T. nurse will be added for every three disabled youths.

This year the Rally will be held at the University of California (La Jolla) July 2-6, 1987. The cost will be \$175 for all functions and meals plus airport transportation. The flight is extra. Application forms can be obtained from the UOA office, 2001 West Beverly Boulevard, Los Angeles, California, 90057 (phone 213-413-5510).

Please let your members know of our Rally. If I can answer any questions, please write or call at 312-366-5320.

Sincerely,

Mary Jane Wolfe
UOA Youth Committee Chair

CONTINUING EDUCATION COMMITTEE

POSITION AVAILABLE!!

The Continuing Education Committee of the IAET is looking for energetic, innovative, interested members! You must possess a minimum of a Bachelor of Science Degree in Nursing.

Choose to be involved in this exciting committee which directs program reviews, program developments, and exciting new projects!!!

Send a letter and your current curriculum vitae to:

Mary Alice Dunbrook, RN,MS,ET
Continuing Education Committee
4 Norwood Street
Albany, New York 12203

MEMBERSHIP COMMITTEE

YOUTH RALLY 1987

The two boys we sent last summer had a great time and learned a lot about themselves. They have thanked all of us very much.

I now need the names of young ostomates, 12-17 years of age, who may be candidates to attend the UOA Youth Rally at the University of California La Jolla July 2-6, 1987. The information should reach me before May 30, 1987. By receiving this information early, we can select appropriate candidates as well as recognize a cost savings on plane fares.

If a manufacturer will again sponsor two youths, a total of 4 people from our region may be sent to this Rally.

Please, help me now. Include the following information:

Name: _____ Age _____

Address: _____

Type of Ostomy: _____

Temporary _____ Permanent _____

How long has person had ostomy? _____

Disabilities: _____

Brief Health & Family History: _____

(to be continued on another paper)

Thank you for your help.

Susan Brady, RN, ET
Youth Rally Chairman
8 West Sunrise Ave.
Trotwood, OH 45426
513-854-2727

Would anyone be interested in chairing the Membership Committee?

It would be a great way to be involved! You would be responsible for making the first contact from our region to new members and monitoring the directory.

And to make your job easier, if you have a computer which uses D Base...all the information is now on hard disc.

Please call me if you are interested. Thanks!

Shirley
"The Pres"

THERE'S A HITCH TO IT

With his thumb, a hitchhiker says, "You furnish the gas, car, attend to the repairs and upkeep, supply the insurance -- and I'll ride with you--but if you have an accident, I'll sue for damages!"

It sounds pretty one sided, but one wonders how many hitchhikers there are in many organizations and clubs. Many members seem to say, "You go to the meetings, serve on the board, serve on the committees, do the paperwork, study the issues, take care of things that need doing, and I'll just go along for the ride! If things don't suit my fancy, I'll complain, criticize, and probably get out and hitchhike to another group." Hitchhiker or driver--which kind of member are you.

New Mexico Nurse,
Spring, 1985,
reprinted from
Network-New England
Region, November,
1986.

W E L C O M E

TO OUR

NEW AND RENEWED MEMBERS!

Coletta Augustajtes, RN, ET
409 Sturbridge Dr.
Medina, Ohio 44256
216-722-2786
Medina Community Hospital
990 E. Washington Street
Medina, OH 44256
216-723-3231

Beth Bordner
4220 Sherwood Road
Ortonville, Michigan 48462
313-628-2117
St. Joseph Mercy Hospital
900 Woodward Avenue
Pontiac, MI
313-858-3425

Denice Elliott, RN, ET
2224 Rotunda Drive
Columbus, Ohio 43232
614-235-6462
Mt. Carmel M.C.
793 W. State Street
Columbus, OH 43222
614-225-5066

Pat Hoover, LPN, ET
749 Balfe
Toledo, Ohio 43609
Mercy Hospital
2200 Jefferson
Toledo, Ohio 43624

Nancy Householder, RN, ET
155 U.S. St. Rt. 250
RD #1
Polk, Ohio 44866
419-869-7592

Carol Kerken
1537 Bird
Ortonville, Michigan 48462
313-627-2534
Crittenton Hospital
1101 W. University
Rochester, MI 48063
313-652-5450

Alice Maring, RN, ET
243 Murray SW
Wyoming, Michigan 49508
616-531-9753
Butterworth Hospital
100 Michigan NE
Grand Rapids, MI 49503
616-774-1344

Joan Sewiekley, RN, ET
83 Saranae
Youngstown, Ohio 44505
216-743-5459
St. Elizabeth Hospital
1044 Belmont Avenue
Youngstown, OH 44501
216-746-7211, x3440

Judith Szemplak, RN, ET
1599 Saunders Dr.
Wooster, Ohio 44691
216-264-9814
Wooster Community Hospital
1761 Beall Avenue
Wooster, OH 44691

Kathryn Tappana, BSN, MS, ET
1162 McCarley Dr., E.
Columbus, Ohio 43228

Cynthia Van Hook
1352 Morgan
Muskegon, Michigan 49442
616-773-0219
Mercy Hospital
1500 Shermon Blvd.
Muskegon, MI 49442
616-739-3922

Mary Ann Woodward
29626 Inkster Road
Farmington Hills, Michigan 48018
313-851-7144
Providence Hospital
16001 W. Nine Mile Road
P. O. Box 2043
Southfield, MI 48037
313-424-3435

WHAT'S HAPPENING

REGIONAL NEWS

INDIANA

****A NEW STAR****
Melissa Marie Lakey
Program Notes:

6 lbs.
9 ozs.
19 1/2"

Premier Date: 10/15/86
Showtime: 10:57 a.m.
Directed by: Kathy Lakey
Credits: Ron Lakey

Melissa is accompanied on stage by brother Bryan, 10 years old, and sister Kimberly, 15 months old.

Kathy is a November, 1981, graduate of Cleveland Clinic and is board certified. She works at St. Francis Hospital in Indianapolis, Indiana.

CONGRATULATIONS!!!!!!!!!!!!!!

KENTUCKY

The Louisville area E.T. nurses meet bimonthly. E.T.'s and ostomy nurses attend. The meetings include a business session, educational program, and fellowship.

On the alternate months, we attempt a fellowship and/or sharing session away from the work place. We have dinners, cook-outs, etc.

We are currently busy planning for the annual MidEast Region Conference in November, 1987.

The Louisville area E.T. nurse's group is a charter member and active participant in the Kentucky Council of Specialty Nurses Organization (KCSNO). The council meets every three months routinely. Two members

of each specialty are voting members of the Council and Pat Grizzle, ET, is serving her second term as secretary of the Council.

MICHIGAN

What's happening in your state? Share the news! We would like to know!!

OHIO

Akron: Paula Toth was recently elected "Nurse of Hope" for Summit County A.C.S.

"Guidelines for New Ostomy Care Suppliers", by Norma Gill-Thompson appeared in R. Home Care, November, 1986^x issue, not Nursing Care as previously reported.

Cleveland: A good time was had by all at the annual E.T. Holiday Dinner sponsored by Edgemark Surgical Supply on December 11, 1986.

WEST VIRGINIA

Our Tri-State Enterostomal Therapist group met October 7, 1986, at the Marriott Hotel in Charleston, W.V. Lunch was sponsored by Johnson & Johnson and hosted by Charleston E.T.'s Juanita Jenkins and Nancy Martin. There were seven members present.

After lunch, J&J representative, Randy Rutherford, presented his company's skin care products. A slide/tape program on Deblison was presented with a discussion following.

Juanita Jenkins suggested that we present case studies in future meetings.

THE SCHOOL CORNER

News from the Turnbull School
of Enterostomal Therapy

Class dates have been set for the 1987 year, with the January class currently in session. Dates for the Spring class are April 6 through May 29, 1987. Several spaces have already been reserved, but a few openings remain.

We will also be offering the biannual two day **May Update** on May 4-5, 1987. The title is very promising with **"Contemporary Advances in E.T. Nursing"**. Mailers and applications will be out in mid-January. All ETs, potential ETs, ostomy nurses, and interested others are welcome to attend!

We look forward to another great year in offering to you programs which fill your needs.

Joan Van Niel, RN, MA, ET
Director, ET Education
Cleveland Clinic Foundation

NOTEWORTHY NEWS...

I would like to extend congratulations to Donna Pennington of Coloma, Michigan. Donna is the recipient of the Norma Gill-Thompson Mideast Scholarship for E.T. training.

Norma Gill-Thompson

"W O R T H Y O F N O T E" RECENT GRADUATES OF THE R.B. TURNBULL SCHOOL OF ENTEROSTOMAL THERAPY

Joy Bierman, RN, BSN, ET
Rt. 2, Box 18
Huntsville, Missouri 65259
816-277-3261
Columbia Regional Home Health
404 Keene Street
Columbia, MO 65201
314-875-9600

Paula Rogala-Klie, RN,BSN,ET
2821 West 33
Erie, Pennsylvania 16506
814-838-2839
Nurses Home Health Care Inc.
2669 Peach Street
Erie, PA 16508
814-838-2839

Jeanne Linnemanstons, RN,BSN,ET
2075 Chestnut Drive
Westlake, Ohio 44145
216-835-1039
Lakewood Hospital
Home Health Department
14519 Detroit Avenue
Lakewood, OH 44107
216-521-4200

Cynthia Nanni, RN, BSN, ET
32 Edward Street
Providence, Rhode Island 02904
401-861-5468
Roger Williams General Hspt.
825 Chalkstone Avenue
Providence, RI 02908
401-456-2000

International

Diana L. Farquharson, RN, ET
Ontario, Canada

Toshiko Harada, RN, ET
Osaka, Japan

Tomoko Ihara, RN, ET
Tokyo, Japan

Moon Sook Suh, RN, MPH, ET
Seoul, Korea

VOLUNTEERS ARE NEEDED FOR THE 1987 NATIONAL U.O.A. CONFERENCE

The United Ostomy Association is celebrating 25 years of active service at their 1987 Silver Anniversary Conference in Cleveland, Ohio, August 19-25. A popular function of the conference is the Ostomy Wellness Clinic which is staffed by volunteer E.T. Nurses to counsel and evaluate stoma problems for those who need this special attention. We are now asking for volunteers to staff this Clinic and would appreciate notice and availability to participate. The plan is to share this opportunity by dividing the assignments in 2 hour segments so that E.T.'s can also attend sessions of their choice.

The Basic Ostomy Workshops will be replaced by having booths in the exhibit hall for each ostomy type. General information and counseling will be provided by E.T. Nurses and U.O.A. volunteers. E.T. Nurses will have an opportunity to volunteer for 2 hour segments for this rewarding experience.

Moderators are also needed to introduce speakers before the educational sessions. Please indicate your area of interest and return this form to Cheryl Van Horn by February 20, 1987.

NAME: _____

ADDRESS: _____

PHONE NO: _____

OSTOMY WELLNESS CLINIC

OSTOMY BOOTH

MODERATOR

Thursday Afternoon_____

Wednesday Evening_____

Thursday_____

Friday Morning_____

Thursday Morning_____

Friday_____

Friday Afternoon_____

Thursday Afternoon_____

Saturday_____

Saturday Morning_____

Friday Morning_____

Saturday Afternoon_____

Friday Afternoon_____

RETURN TO:

Cheryl Van Horn, E.T.
Cleveland Clinic Foundation
9500 Euclid Avenue, M34
Cleveland, Ohio 44106
216-444-6677

1987 NATIONAL CONFERENCE
UNITED OSTOMY ASSOCIATION, INC.
Cleveland, Ohio August 19-23, 1987

TENTATIVE AGENDA & EVENTS

August 19 - 10:00-3:00 at Stouffer's Inn on the Square
Singles' Day
Seniors' Day
Youth/Parent Day
5:00-8:00 Cleveland Convention Center
Exhibit Premier - Oktoberfest
9:00-12:00 Social Function to be Announced

August 20 - 8:30-9:00 at Cleveland Convention Center
Continental Breakfast
9:00-10:00 Opening Ceremony
10:00-11:00 Key-Note Speaker
11:15-1:15 UOA's 25th Anniversary Luncheon
1:30-6:00 Exhibits
3:30-4:30 Stress Reduction Speaker
6:00-7:30 "Laughter Is the Best Medicine"

8:00-11:00 at Stouffer's Inn on the Square
UOA's 25th Anniversary Party
10:00-1:00 Dancing for the Younger Set

August 21 - 9:00-10:30 at Cleveland Convention Center
Coping Day by Day - Panel
10:00-3:00 Exhibits
11:00-12:30 Women Only - Panel/Audience
Men Only - Panel/Audience
Family, Friends, Lovers - Panel/Aud.
Developmental Workshops
12:00-1:30 Lunch in Exhibit Area
1:30-2:30 Listening
IBD
Fitness and Weight Control
UOA Long Range Planning
2:00-4:00 You Can Speak Effectively
3:00-4:00 Medication
Gay and Lesbian Ostomates
Supporting Special Groups
Ostomates Around the World
6:00-7:30 at Stouffer's Inn on the Square
Regional Caucus Meetings
8:00-12:00 Mystery Evening

August 22 - 8:00-12:30 at Stouffer's Inn on the Square
House of Delegates Meeting
1:30-4:30 Visitor Trainer Training
1:30-3:00 Where Does Disease Come From-Panel/A
Cancer Facts - Panel/Audience
Surgical Techniques - Panel/Audience
3:30-4:30 "You Are a Wonderful Person"
5:30-6:00 Cocktails
6:00- ? Banquet and Dancing

August 23 - 9:30-10:30 at Stouffer's Inn on the Square
Coping with Change
10:30-11:30 Developmental Workshops

IMPORTANT DATES

EDITOR'S NOTE

CALENDAR OF EVENTS:

March 13-14, 1987 **Ureteroscopy**

&

March 15-18, 1987

**Southeastern Section AUA
Annual Meeting**

Sheraton Hotel
New Orleans, Louisiana
For Further Information:
Cystoscopy: 713-665-7500
AUA Meeting: 816-358-3317

May 4-5, 1987

E.T. Update

**"Contemporary Advances in E.T.
Nursing"**

Cleveland Clinic Foundation
Cleveland, Ohio
For Further Information:
216-444-6677

May 30-June 6, 1987

IAET National Conference

Ceasar's Palace
Las Vegas, Nevada
"Emerging Perspectives:
Patient Centered Care and
Professional Practice"

POSITION AVAILABLE

Wanted: RNET

**Where: Riverside
Methodist Hspt.**

**Requirement: Graduate of an
accredited school for
E.T. and board
certified**

Riverside is a 1092 bed hospital
in Columbus, Ohio. We are in
need of another Enterostomal
Therapist since one of the two
full-time E.T.s has resigned.
If interested, please call
Shirley Alltop, RN, ET, at
614-261-5000.

We again wish to acknowledge the
superb role of Editor which
Marilyn Spencer has assumed
these past 4 years. Our hats
are off to you!!

As Mideast Region Editor, along
with Barb Hocevar, Assistant
Editor, we wish to communicate
your needs, problems, and
concerns. We are here to meet
these objectives.

I urge you to submit articles,
"tips", reports, etc., two weeks
prior to the deadline dates. It
is essential we share committee
reports with our membership.
Our support groups are growing
and need to communicate their
questions, views, and topics for
inservices. The Government
Affairs Committee reports and
the proposed Telephone Tree
Networking project are not only
exciting but vital for this
region!

I really plan to expand on these
highlights by developing a staff
of additional reporters.

Please don't hesitate to call or
write Barb or myself on a
frequent basis. Thank you for
your support and assistance.

Sandy Duda
Editor

NEWSLETTER DEADLINE DATES:

1987: March 15
May 15
August 15
November 15

1988: January 15

NETWORKING**Nationwide Hotlines****AIDS**

1-800-342-AIDS

Alcoholism

301-468-2600

Cancer

1-800-525-3777

In Colorado

1-800-4-CANCER

In Alaska

1-800-638-6070

In Washington, D.C.

1-800-636-5700

In Hawaii(Neighbor Islands Call Collect)

1-800-524-1234

Candlelighters Foundation

(Network of over 155 self-help groups of parents of children with cancer and of the medical and psychological professionals who serve them)
202-659-5136

Compassionate Friends

(for bereaved parents and siblings)
312-323-5010

Down's Syndrome

1-800-221-4602

In New York

212-764-3070

Drug Abuse

1-800-638-2045

In Maryland

1-301-492-2948

Heart Disease

1-800-241-6993

In Georgia

1-404-523-0826

Kidney Disease

1-800-638-8299

In Maryland

1-301-986-1444

Lung Disease

1-800-222-LUNG

Make Today Count

(For adult cancer and other terminally ill patients)
319-753-6521

Organ Donations

1-800-528-2971

In Texas

1-713-528-2971

Parents of Murdered Children

513-242-8025

513-721-LOVE

Ronald McDonald House

(Home-away-from-home for children with cancer and other serious illnesses)
212-876-1590

Second Surgical Opinion

1-800-638-6833

In Maryland

1-800-492-6603

Stomach & Intestinal Trouble

Tuesdays & Thursdays

7:30 p.m. - 9:00 p.m.

1-301-652-9293

Thanks Elizabeth Kubler
Ross Center Newsletter
Fall, 1986

THE POET'S CORNER

Colon - so long and idle
you'll do.

With Doctors like you, I'll
be just like new.

You gave me a stoma on my
tummy so neat,

But I shall repeat -

Your "J. Pouches" can't be
beat!

Norma

Readers write

Did you know...

...extended release Pronestyl (Procainamide hydrochloride), an antiarrhythmic agent, is prepared in a wax matrix which is not absorbed but expelled with feces. The waxy base maintains its shape and may cause obstruction in some ostomy patients. The problem was noted in an elderly patient with a sigmoid colostomy and radiation colitis admitted with symptoms of bowel obstruction. When the colostomy was irrigated, 6 white "football" shaped tablets were expelled. A medication review, use of P.D.R., and consultation with the pharmacist and drug representative solved the dilemma. A change in medication was discussed with the physician.

Olga Cameron, RN, ET

Did you know...

...clients who can not stand to empty their pouches and are using a two-piece system have an easy solution. Place a regular Glad bag inside the pouch, tape in place, and snap onto the wafer. *Note the absence of the usual audible snap. When they need to empty the system, snap off the pouch, remove the inside bag, dispose, and then reinsert a new Glad bag...ready to go again!

Thanks Jane Cromwell, ET
End Tips, August, 1986
Northwest Notes

Detach and Mail...

Updated Information is Appreciated

CHANGE OF NAME/ADDRESS FORM

CHANGE OF NAME:

CHANGE OF ADDRESS:

First, New Last Name, (Old LN)

MAIL TO:

Mrs. Sandy Duda, RN, ET
The Cleveland Clinic Foundation
9500 Euclid Avenue, M34
Cleveland, OH 44106

Phone Number ()

(Your Signature)



1986 - 1987
ANNUAL DIRECTORY OF
OSTOMY SUPPLY DEALERS & MANUFACTURERS WITHIN THE MIDEAST REGION

OHIO:

COLUMBUS PRESCRIPTION PHARMACIES, INC., 1000 High St., Worthington, OH 43085 (614) 885-4079, 1-800-631-7799 (Ohio), most complete center in central Ohio. Enterostomal Therapist on staff. We bill all third parties. Call collect or toll free in Ohio.

FRANKLIN PHARMACY AND HEALTH CARE, INC., 1732 Youngstown Rd., S.E., Warren, OH 44484 (216) 369-6911. Complete ostomy supplies and home hospital medical equipment.

HASTINGS HOME HEALTH CENTER, 17799 Lorain Rd., Cleveland, OH (216) 671-7711. Free delivery, insurance accepted, E.T. available for consult.

LEWIS DRUGS, INC., 2213 Central Ave., Middletown, OH 45044 (513) 423-9296. Supplier of Hottister, Squibb, and United Div. Pfizer Hospital Group Ostomy Products.

MEDI-MART CENTERS, 134 East Fifth St., East Liverpool, OH 43920 (216) 385-3793, 1531 West Market Street, Steubenville, OH 43952 (614) 282-9394. Complete line of ostomy supplies. We bill Medicare when eligible.

MEDICAL SERVICE COMPANY (THE), 2098 Warrensville Center Rd., Cleveland, OH 44121 (216) 371-5800, 403 West Bagley Rd., Berea, Oh 44017 (216) 234-3433, 5558 Pearl Road, Parma, OH 44129 (216) 685-3000. Three locations to better serve you. Ohio toll free 1-800-824-1400. More than 36 years experience. We bill Medicare direct.

SEELEY MEDICAL, 902 E. 222nd, Euclid, OH 44123 (216) 261-9100. Seeley health care for all your ostomy needs. Free UPS delivery and we do all the paperwork. All you have to do is call toll free 1-800-362-5618 (OH) or 1-800-321-5871 (outside Ohio).

VINE SURGICAL SUPPLY, 31132 Vine St., Willowick, OH 44094 (216) 944-6000, West 117th & Detroit, Cleveland, OH 44102 (216) 529-8463. We bill Medicare and other insurance companies. Free delivery, complete inventory of manufacturer's products.

WORLDWIDE HOME HEALTH CENTER, INC., 926 E. Tallmadge Ave., Akron, OH 44310 (216) 633-0366. In Ohio 1-800-621-5938. "Large enough to meet your every need...small enough to care about you!" Four E.T.s, free catalogue, specialties: ostomy, incontinence, pressure sore products.

INDIANA:

RETIRED PERSONS PHARMACY (AARP OSTOMY CARE CENTER), 3557 Lafayette Rd., Indianapolis, IN 46222, 1-800-293-6235. Take advantage of our low AARP prices. Write or call us for an ostomy catalog or a price quote. No postage or handling charges.

CLARK MEDICAL SUPPLY, 1403 Spring St., Jeffersonville, IN 47130, 238-4896. We carry Hottister, ConvaTec, Squibb supplies and skin care items.

WEST VIRGINIA:

MEDICAL SUPPLY CO., 1303 Eoff St., Wheeling, WV 26003 (304) 232-2820. Complete line of Bard Home Health, United Surgical, and Squibb ConvaTec, plus a 10% discount to all ostomates.

MEDI-MART CENTERS, 1151 National Rd., Wheeling, WV 26003 (304) 242-1222. Complete line of ostomy supplies. We bill Medicare when eligible.

MICHIGAN:

BELL PHARMACY, INC., Marguatte Medical-Dental Center, 1414 W. Fair Ave., Suite 140, Marguette, MI 49855 (906) 225-1511. Hollister & Squibb ostomy supply dealer.

COMMUNITY DRUG STORES, INC., 76 Ashman Circle, Midland, MI 48640 (517) 631-2202. Hollister-Active Life dealer.

E.H. ROWLEY CO., INC., 11330 Woodward Ave., Detroit, MI 48202 (313) 868-6545. Hollister, Squibb, United, Bard, and Perma-Type.

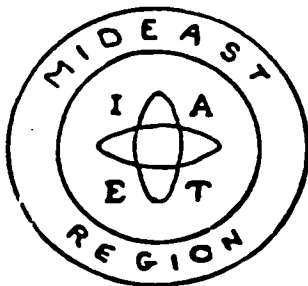
FRANK'S PHARMACY, 39023 Harper, Mt. Clemens, MI 48043 (313) 468-1207 or (313) 463-4565, 4307 Hayes, Sterling Hts., MI 48078, (313) 247-5411, 23401 Greater Mack, St. Clair Shores, MI 48080 (Phone to be installed). E.T. available for consultation, free Metro delivery. Complete inventory of supplies.

PRINCING & BRENNAN PHARMACY, INC., 3516 State St., Saginaw, MI 48602 (517) 792-6441. Featuring Hollister and Convatec. We accept Medicare and B.C.B.S.M.

THOMAS SURGICAL SUPPLY, 13725 19 Mile Rd., Sterling Hts., MI 48078-5102 (313) 247-5020. We carry a full line of Hollister, Squibb, Bard, United, Coloplast, and others. We bill Medicare, Medicaid, B.C.B.S.

Sandy Duda, RN, BSN, ET
Cleveland Clinic Foundation, M34
9500 Euclid Avenue
Cleveland, OH 44106

PRESENTED
FIRST CLASS



Pam Stilger
Visiting Nurse Association
101 W. Chestnut St.
Louisville, KY 40202

FIRST CLASS