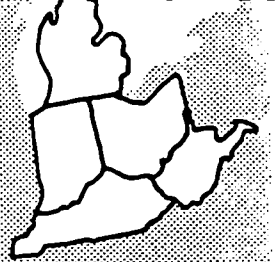




MID-EAS DROPPER



VOL. XXI

APRIL 1987

NO. I

Dear Members:

The June conference is around the corner. I am hoping many of you can attend. Funds are really being cut in a lot of the institutions. Plan early!

According to the agenda, Saturday, May 31st, is the regional Presidents' meeting from 9:00-5:00 p.m. This is an important opportunity to share the regions' accomplishments. Please take the time and share what you have done this past year. I love to brag!!

Speaking of bragging, E.T. Nurse Day is coming up on May 6th. It is not too soon to begin planning. It's a great opportunity to educate!

I'm looking forward to a warm Spring.

As Always,

Shirley Alltop
President

MIDEAST REGION I.A.E.T. OFFICERS

President: Shirley Alltop
(w) 614-261-5000
(h) 614-459-5005

President Elect: Karen Granby
(w) 513-223-6192

Secretary: Deanna Peters
(w) 616-965-1391

Treasurer: Barb Montgomery
(w) 614-421-8897

Regional Trustee: Joyce Hawley
(w) 513-226-3200

Trustees: Sue Brady
(h) 513-854-2727

Marilyn Spencer
(w) 216-444-6677

R. Van Ingen
(w) 313-424-3435

Delegates: Sharon Ballard
(w) 313-493-6012

Sharlene Kennedy
(w) 313-257-9526

Ethel Pryor
Chairperson
(w) 313-876-2492

Diane Singer
(w) 313-927-3151

Marilyn Spencer
(w) 216-444-6677

Joan Van Niel
(w) 216-444-6679

Mary Lou Walker
(w) 513-369-1124

Sister Wolking
(w) 606-371-4600

Alternates: Linda Harlan
(w) 614-454-4381

Wyonna Stiffler
(w) 513-294-8855

Historian: Pam Stilger
(w) 502-584-2456

Parliamentarian: Bonnie Bolinger
(w) 513-271-5115

Special Committees:

Newsletter Funding:
Bonnie Bolinger
(w) 513-271-5115

Nominating: B. Kerschbaum
(w) 419-471-4218

Operational Manual:
R. Van Ingen
(w) 313-424-3435

1985 Youth Rally:
Sue Brady
(h) 513-854-2727

Committees:

By-Laws: Dorothy Best
(w) 419-729-6000

Continuing Education:
J. Billingsley
(w) 313-573-5030

Marilyn Ehrlich
(w) 313-763-4018

Fund-Raising: Sue Brady
(h) 513-854-2727

Membership: Sue Brown
(w) 614-457-1950

Publications: Sandy Duda
(w) 216-444-6677

Barbara Hocesvar
(w) 216-444-6677

Public Relations:
Patrick Gillen
(w) 419-885-1444

Medical Advisors:

Ananias C. Dinckno, M.D.
University Hospital
Ann Arbor, MI

Victor Fazio, M.D.
Cleveland Clinic
Cleveland, OH

W. Patrick Mazier, M.D.
Ferguson Clinic
Grand Rapids, MI

Joseph Rinaldo, Jr., M.D.
Providence Hospital
Southfield, MI

As Mideast Region Editor, along with Barb Hocevar, Assistant Editor, we wish to communicate your needs, problems, and concerns. We are here to meet these objectives! We wish to stimulate and generate active ET nurse participation and involvement. It is our objective to make this Mid-Eas Dropper the "best damn newsletter in the land".

"Don't want to make you shiver and shake, just have this friendly statement to make". Our newsletter feedback from the membership has hit a record low. We've all heard loads of complaints, grumbles, and gripes but let's now be specific and communicate your needs and interests. Once membership is involved, I plan to expand by developing a staff of additional reporters.

I hope you're all revved up and I urge you to submit articles, "tips", reports, views, etcetera, by the deadline date. Due to lack of responses, we have changed our deadline dates. Please do not hesitate to call or write Barb or myself on a frequent basis.

Thank you for your support and assistance.

Sandra Duda
Editor

DEADLINE DATES

1987	July 15
	October 15
1988	January 15

NATIONAL

NEW SCHOLARSHIP PROGRAM

The IAET is pleased to announce a new scholarship award program for ET nurses who are working toward an advanced degree in nursing. Scholarship recipients are selected by blind review based upon applicant merit, financial need, and compliance with the basic eligibility requirements set forth by the IAET Scholarship Committee. Applications are available from Central Office beginning March 1, 1987. Completed applications must be received by IAET Central Office by no later than July 15, 1987 for the 1987/1988 academic year.

Applicants must meet the following criteria to be considered eligible for financial assistance and application review:

1. Currently seeking a baccalaureate, master's, or doctoral degree in nursing.
2. Graduate of an IAET accredited ETNEP.
3. Board Certified in ET nursing.
4. Current and active member of the IAET.
5. Provide proof of current enrollment or acceptance into an NLN accredited nursing program (full or part time) entering either junior or senior status.
6. Have a 3.0 grade point average (GPA) in all academic work undertaken.
7. Provide proof of current or previous employment as an ET nurse.
8. Have at least 2 years of ET nursing experience within the past 5 years.

RESEARCH

The IAET Statement of Ethics in research related to ET nursing practice is now available through Central Office. This 29-page document will be sent to members upon request, to IAET board members, and individuals applying for IAET research grants.

The first IAET Annual Nurse Research Lecture will be presented this year at conference.

The Research Committee is in the process of developing an IAET research grant that will support nursing research relevant to the practice of ET nursing at the doctoral level.

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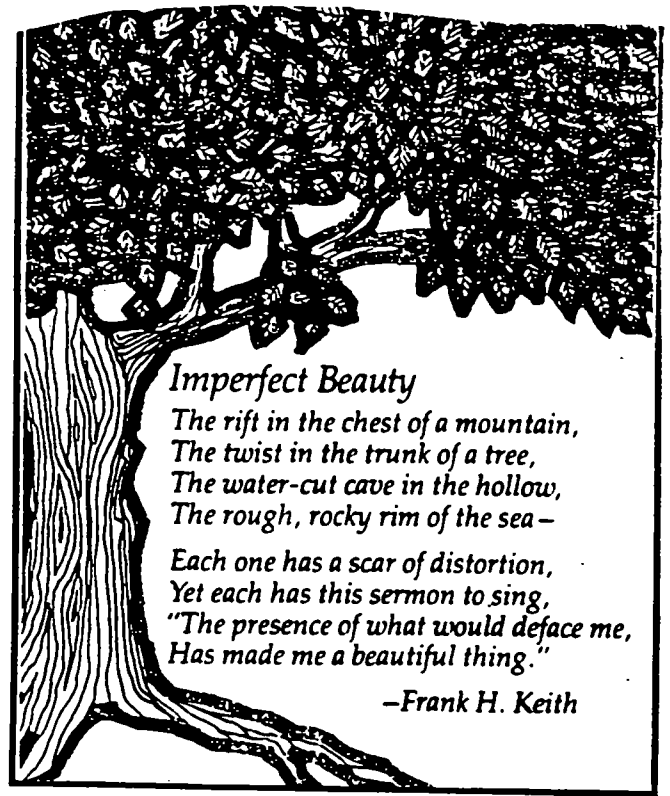
CLINICAL INVESTIGATOR GRANT (CIG)

Criteria:

- The principal investigator must be a novice or beginning researcher, preferably a nurse with a current clinical practice.
- The nature of the research topic should be related to clinical practice of ET nursing.
- The principal investigator may not be conducting the research as part of completing a degree program (BSN, MS, or PhD).
- The principal investigator must be a member of IAET.
- It is not obligatory that funds be granted.

Financial Considerations:

- The principal investigator will receive up to \$1,000 for the grant based upon a submitted budget.



Imperfect Beauty

*The rift in the chest of a mountain,
The twist in the trunk of a tree,
The water-cut cave in the hollow,
The rough, rocky rim of the sea -*

*Each one has a scar of distortion,
Yet each has this sermon to sing,
"The presence of what would deface me,
Has made me a beautiful thing."*

-Frank H. Keith

Publicity:

- The Clinical Investigator Grant Program will be publicized by announcement in the Journal of Enterostomal Therapy.

Applications:

- Postmark deadline for applications are March 1 of each year.
- Applications and additional information about the CIG Program may be requested from:

IAET Clinical Investigator
Grant Program
5000 Birch Street
P.O. Box 2690-175
Newport Beach, CA 92660

GOVERNMENT AFFAIRS COMMITTEE

Effective immediately, Karen Granby will be chairing the committee. I welcome her and will be an active member.

Six members of the GAC will be attending the Nurse in Washington Internship March 8-14. This is a project sponsored by the National Federation of Specialty Nursing Organizations (NFSNO). Three regions, one company, and the IAET are assisting with scholarship funds.

April 9th and 10th are the dates of the HCFA Coalition Meeting to be held in Washington. This meeting is being organized to include relevant organizations and industry representatives who have a direct interest in the HCFA proposed regulations on "Lowest Charge Level". The objectives of this meeting are to:

- obtain a briefing on the current status of the proposed regulations,
- develop a consensus among the relevant interests on the issue,
- develop a plan of action.

ConvaTec will be partially underwriting this meeting. The importance of this meeting includes the following:

- it is the first time that the ostomy community has had an opportunity to build a "coalition" of interest,
- it will begin the process of creating an information network for any future governmental regulatory activity,
- it may be the first ostomy issue that can be discussed as a public relations issue with the general public.

Shirley Alltop

MEMBERSHIP COMMITTEE

Still looking for interested member to chair or co-chair the Membership Committee. If interested, please contact Susan Brown, RN, ET., at 614-457-1950 (w).

MIDEAST REGION 1987 ELECTIONS

Elections for Treasurer, two Trustees, and Delegates will be held at the Louisville meeting in November. Treasurer and Trustee are elected for two year terms and Delegates are one year terms.

Please be aware that the region allows some financial reimbursement to officers who attend conferences (travel, partial room expense, and miscellaneous costs). Note: Delegates receive a \$50.00 flat fee for National Conference, only.

Take some time to think it over, but please give consideration to working more closely with the Mideast membership by running for an office.

Thus far, two persons have verbalized interest, but we need many more candidates! Please feel free to contact me for information.

Thank you.

Brenda Kerschbaum, RN, ET
c/o The Toledo Hospital
2142 N. Cove Blvd.
Toledo, OH 43606
419-471-4218 (w)
419-382-6977 (h)

REGIONAL NEWS

Semi-Annual Board Meeting February 7-8, 1987

The IAET Annual Conference, June 1-6, 1987, Las Vegas, Nevada, sounds exciting. Please register soon. Did you notice you can pay for the 19th Annual Conference with Visa or Mastercard?

JET, January-February, page 31A - Association Update-please see the Absentee Ballot Application. It is very important for you to vote for the issues and officers, even though you are unable to attend the conference.

Mideast Region latest membership data:

Active	- 1,737
Associate	- 269
Retired	- 44
Agency	- 44
Honorary	- 7
Honorary Life	- <u>16</u>
Total	2,117

Our National Directory is to be updated in 1987. These funds come from my National Committee Budget-Membership.

T.C. Kynes will be leaving her position as Editor on the JET. T.C. has done an outstanding job and will be greatly missed.

By June Conference, the Standards Committee will have four sets of standards completed: urinary incontinence, pressure sores, E.T. nursing, and vascular ulcers.

To help increase IAET membership, the national Office will do a direct mail campaign to Hospital Administrators and Nursing Directors. This campaign will identify and market the ET nurse.

The Conference Committee needs posters-abstracts for the poster sessions. I know our region has a lot of talent.

As I told you in November, reimbursement for the office of IAET President is being considered. This issue may be presented to membership for a vote in June. The funds may be used by the President or given to the employer of the President to off set loss of work time. For example, Linda Klein's first year as President, she was away 45 work days (Paid time by her employer). She also was away many weekends on her own time. Debbie Broadwell, the preceding President, was away more than Linda. As stated clearly in the Operational Manual under Officers, the following meetings are to be attended by the President:

NFSNO - 2 per year
NOLF - 1 per year
ACS - 2-3 per year
CAET - 1 per year
UOA - 1 per year
DDNC - 2-4 per year
Regional Meetings - up to 6 per year
WCET - every other year
Digestive Disease Clearinghouse - 1-2 per year
Annual Meeting
Semi-Annual Meeting
Executive Working Session

This is overwhelming, combined with a full time job and family.

Plans are being finalized for the "88" Conference in Dallas with tentative dates set for June 28 through July 3. The theme of the conference is "Back to the Future".

I will be leaving for Vegas on May 29th. My Membership Committee meets Sunday, May 31st, 1:00-5:00 p.m. The Pre-Conference Board Meeting is Monday, June 1st, 9:00-5:00 p.m. Please write or call with any concerns you wish me to take along.

Joyce Hawley
Regional Trustee

THE SCHOOL CORNER

The biannual two day MAY UPDATE is scheduled for May 4-5, 1987, at the Cleveland Clinic. The title is very promising with "Contemporary Advances in E.T. Nursing". All ETs, potential ETs, ostomy nurses, and interested others are welcome to attend!

For a brochure or further information please call Joan Van Niel, Course Director, at 216-444-5966.

RECENT GRADUATES OF THE R.B. TURNBULL SCHOOL OF ENTEROSTOMAL THERAPY

Saundra Clegg, RN, BSN, ET
P. O. Box 3882
Lacey, WASHINGTON 98503
St. Peter Hospital
413 N. Lilly Road
Olympia, WA 98506

Elizabeth Gudde, RN, BSN, ET
34413 Puth Drive
Avon, OHIO 44011
Elyria Memorial Hospital
630 East River Street
Elyria, OH 44035

Susan Kerr, RN, BSN, ET
2087 Green Street
Hartville, OHIO 44632
World Wide Home Health Care
926 Tallmadge Avenue
Akron, OH 44310

Noralu Van Scoder, RN, BSN, ET
208 North High Street, Box 68
Pandora, OHIO 45877
Blanchard Valley Hospital
145 West Wallace
Findlay, OH 45840

Madeline Pepe-Zumbo, RN, BSN, ET
156 Cassia Drive
Clairton, PENNSYLVANIA 15025
Presbyterian University Hosp
DeSoto at O'Hara Streets
Pittsburgh, PA 15213

International

Carol Franchetto-Farkas, BSN, ET
Victorian Order of Nurses
Willowdale, Ontario, Canada

Mikiko Horiuchi, RN, ET
Handa City Hospital
Handa City, Japan

Joan Van Niel, RN, MA, ET
Director, ET Education
Cleveland Clinic Foundation

W E L C O M E

TO OUR

NEW AND RENEWED MEMBERS!

CHANGE OF ADDRESS...

Lynne C. Carpenter
2101 Lakeview Drive
Apt. #113
Ypsilante, MI 48198

Eleanore Higginson
12670 Oneida Woods
Grand Ledge, MI 48837

Denice Elliott Taylor
2141 Gaylord Place
Columbus, OH

Sylvia Tillawi
2623 Chichester Lane
Fort Wayne, IN 46815

WHAT'S HAPPENING

O H I O

CLEVELAND

LOCAL SUPPORT GROUP

The Cleveland Area ET's held their spring meeting at the Cleveland Clinic Foundation, April 15, 1987. The program was presented by Judith Trudel, M.D. Her presentation was entitled, "Surgery for Ulcerative Colitis in the Pediatric Population; Indications, Treatment, and Follow-up".

A lively discussion followed the presentation. Also discussed were the results of the recent questionnaire, in which there was an approximate 64% response.

Thirty people attended.

TOLEDO

ELDER ABUSE CONFERENCE

Elder abuse and the ET? That was my initial reaction when approached for membership on our institution's Adult Protective Team. It soon became apparent my profession had much to offer in the particular area of elder neglect. I encourage you to attend a scheduled conference on the subject of "Elder Abuse-Medical/Legal Challenges", to be held:

July 14, 1987
Lansing, Michigan
Clarion Hotel

August 14, 1987
Cincinnati, Ohio
Marriot Hotel

The conference will provide information relevant to the practice of all nurses, social

workers, and allied health care professionals.

For further information, call Sue Sinkovic, RN, ET, at 419-321-4645 or write her at:

St. Vincent Medical Center
2213 Cherry Street
Toledo, OH 43608-2691

ELECTION OF OFFICERS

An election of officers was held at the March meeting with the following results:

President

Barb Blaylock, RN, ET
St. Vincent Medical Center

Vice President

Dorothy Best, RN, ET
Riverside Hospital

Secretary/Treasurer

Rita Crossley, RN, ET
Shugarman's Surgical Supply

INDIANA

KENTUCKY

MICHIGAN

WEST VIRGINIA

What's happening in your state? Share the news! We would like to know!!

IMPORTANT DATES

CALENDAR OF EVENTS:

April 24-25, 1987

Management of Chronic Problem Wounds in Daily Practice
Weber's Inn
Ann Arbor, MI

For further information:
Education Services for
Nursing at University of
Michigan Hospitals
313-763-5283

May 4-5, 1987

E.T. Update, "Contemporary Advances in ET Nursing"
Cleveland Clinic Foundation
Cleveland, OH

For further information:
Joan Van Niel, Course Dir.
216-444-5966

May 6, 1987

E.T. Nurse Day

May 30-June 6, 1987

IAET National Conference
"Emerging Perspectives: Patient Centered Care and Professional Practice"
Cesar's Palace
Las Vegas, Nevada

July 2-6, 1987

UOA National Youth Rally

August 19-25, 1987

United Ostomy Association Silver Anniversary Conference
Cleveland, OH

November 6-7, 1987

Regional Mideast Meeting
Louisville, KY

Conference News...

IAET 19th ANNUAL CONFERENCE

June 1-6, 1987
Las Vegas, Nevada

Marketing Principles and Strategies in ET Nursing: The Regions Committee, in conjunction with the Public Relations Committee, is sponsoring a 1/2 day educational offering which will focus on developing marketing strategies to promote the role of the ET nurse.

Session Objectives:

- Identify promotion as an element in the marketing mix
- Describe the ET nurse's role and responsibilities from a marketing perspective
- Discuss promotional principles and techniques for ET nurses
- Define and prepare a marketing plan for ET nursing practice

Session Date and Location:

Sunday morning, May 31st
8:30 - 12:00 p.m.

Cesar's Palace, Las Vegas
Room will be posted.

**REGISTER WITH YOUR
REGIONAL PRESIDENT**

Conference News...

IAET 19th ANNUAL CONFERENCE

Bring your money to IAET and participate in the Northwest Region's Fund Raising Raffle!

PRIZES AWARDED...

- 1st Washington salmon certificate
- 2nd Oregon myrtlewood clock
- 3rd Montana sapphire ring
- 4th Idaho silver necklace and earrings
- 5th Alaska handwoven basket
- 6th Handmade quilt

Announcement of winners at IAET, June 4th, 1987, Las Vegas.

\$1.00 Donation per ticket
\$2.00 Donation for three tickets

Dorothy Thielman
Public Relations

OLDIE BUT GOODIE ET DAY

A special program is to be held in Cleveland on August 18 and 19 before the national UOA Conference. This is strictly a social affair! This is not an official meeting; it is the time to contact old friends and classmates - to chat and reminisce and tour the Cleveland Clinic.

Remember the following date and location:

Hollenden House Hotel
Cleveland, Ohio
August 18 and 19, 1987

Contact for further information:

Norma Gill-Thompson, E.T.
926 E. Tallmadge Avenue
Akron, OH 44310

216-633-0366

HEALTH UPDATE

His-and-Her Cancers
VIRUS LINKED TO GENITAL CANCERS

"If you're his 21st lover, you could be at risk"...

Women are five times as likely to get cervical cancer if their steady sexual partner has had 20 or more lovers. That's the curious finding of an epidemiologic study.

Previous reports have shown that women who smoke and who started having sex early and with numerous partners face a high risk. But the new study by epidemiologist Maria Zunzunegui of the University of California, Berkeley, is among the first to suggest that a woman's chances of getting the cancer also depend largely on her sex partner's habits.

Dr. Zunzunegui compared the smoking and sexual histories of 39 San Francisco women with cervical cancer, and their mates, to 39 matched couples with no cancer history. Her findings, reported in the American Journal of Epidemiology, support new theories that cervical cancer and other genital malignancies can be sexually transmitted, probably by three variants of the human papilloma virus (HPV). Most of the other 38 known HPVs cause non-malignant skin and genital warts.

According to the latest thinking, people who've contracted HPV through intercourse with infected individuals can pass the virus' genetic material on to others.

(continued on page 15)

UNITED OSTOMY ASSOCIATION

NATIONAL YOUTH RALLY

July 2-6, 1987
San Diego, California

We are planning to have around 80 teenagers (12-17 year olds who have had colostomy, ileostomy, or urostomy surgery) from all over the United States and Canada participate in this event. The purpose of the Rally is to provide rehabilitation to the young ostomate through increased knowledge of his or her ostomy, increased social growth, and increased independence.

There will be many scheduled activities such as a trip to Sea World, a dance, pizza party, swimming and other sports, and sessions that will deal with such things as self-image, sexuality, and personal hygiene. Many of these youngsters have never been away from home before and have had over protective parents. The dorm setting reassures many of them (including those wheelchair bound) that college life is a possibility for the future.

The UOA is a non-profit organization. The counselors and E.T. nurses donate their time to work with the youth and sometimes attend at their own expense. There will be one instaff psychology counselor, one E.T. nurse, and one UOA counselor for every 10 teenagers. One E.T. nurse will be added for every three disabled youths.

YOUTH RALLY 1987

I need the names of young ostomates, 12-17 years of age, who may be candidates to attend the UOA Youth Rally at the University of California La Jolla July 2-6, 1987. The information should reach me before May 30, 1987. By receiving this information early, we can select appropriate candidates as well as recognize a cost savings on plane fares.

If a manufacturer will again sponsor two youths, a total of 4 people from our region may be sent to this Rally.

Please, help me now. Include the following information:

Name: _____ Age _____

Address: _____

Type of Ostomy: _____

Temporary _____ Permanent _____

How long has person had ostomy? _____

Disabilities: _____

Brief Health & Family History: _____

(to be continued on
another paper)

Thank you for your help.

Susan Brady, RN, ET
Youth Rally Chairman
8 West Sunrise Ave.
Trotwood, OH 45426
513-854-2727

VOLUNTEERS ARE NEEDED FOR THE 1987 NATIONAL U.O.A. CONFERENCE

The United Ostomy Association is celebrating 25 years of active service at their 1987 Silver Anniversary Conference in Cleveland, Ohio, August 19-25. A popular function of the conference is the Ostomy Wellness Clinic which is staffed by volunteer E.T. Nurses to counsel and evaluate stoma problems for those who need this special attention. We are now asking for volunteers to staff this Clinic and would appreciate notice and availability to participate. The plan is to share this opportunity by dividing the assignments in 2 hour segments so that E.T.'s can also attend sessions of their choice.

The Basic Ostomy Workshops will be replaced by having booths in the exhibit hall for each ostomy type. General information and counseling will be provided by E.T. Nurses and U.O.A. volunteers. E.T. Nurses will have an opportunity to volunteer for 2 hour segments for this rewarding experience.

Moderators are also needed to introduce speakers before the educational sessions. Please indicate your area of interest and return this form to Cheryl Van Horn as soon as possible.

NAME: _____

ADDRESS: _____

PHONE NO: _____

OSTOMY WELLNESS CLINIC	OSTOMY BOOTH	MODERATOR
Thursday Afternoon_____	Wednesday Evening_____	Thursday_____
Friday Morning_____	Thursday Morning_____	Friday_____
Friday Afternoon_____	Thursday Afternoon_____	Saturday_____
Saturday Morning_____	Friday Morning_____	
Saturday Afternoon_____	Friday Afternoon_____	

RETURN TO: Cheryl Van Horn, E.T.
 Cleveland Clinic Foundation
 9500 Euclid Avenue, M34
 Cleveland, Ohio 44106
 216-444-6677

UNITED OSTOMY ASSOCIATION, INC.

1987 NATIONAL CONFERENCE
Cleveland, Ohio
August 19-23

WEDNESDAY - August 19

Stouffer Tower City Plaza Hotel
10:00- 3:00 Singles' Day
Seniors' Day
4:00- 5:00 UOA '87 in Pictures-Making the Most of Your Camera

Cleveland Convention Center
6:00- 9:00 Exhibit Premier & Oktoberfest

THURSDAY - August 20

Stouffers Tower City Plaza Hotel
8:00-12:00 UOA 25th Anniversary Party
8:30- 9:30 Continental Breakfast
9:00-10:30 Opening Ceremony
10:30-11:00 Key-Note Address
11:15- 1:15 UOA's 25th Anniversary Luncheon
3:30- 4:30 "Coping With an Ostomy"
5:30- 6:30 "Laughter IS the Best Medicine"

Cleveland Convention Center
2:00- 6:30 Exhibits

FRIDAY - August 21

Cleveland Convention Center
9:00-10:30 Coping Day by Day
Stop Smoking Clinic
10:00- 3:00 Exhibits
11:00-12:30 "Women Only"
"Men Only"
Family, Friends, and Lovers
Chapter Development Workshops
12:00- 1:30 S.H.A.R.E. Luncheon (Hosted by Friends of IOA)
1:45- 2:45 Preventing Burnout
Inflammatory Bowel Disease
Ostomy Nutrition
UOA Long Range Planning
2:00- 4:00 YOU Can Speak Effectively
UOA Candidate Orientation
3:00- 4:00 Self Defense for Adults
Gay and Lesbian Ostomates
Recognizing and Supporting Special Groups
(Temporary, Disabled, Minority Ostomates)
Loss of Bladder Control: A Common Condition With
or Without an Ostomy
Alternate Procedures Rap Session

Stouffer Tower City Plaza Hotel
6:00- 7:30 Regional Caucus Meetings
8:00-12:00 "Getaway Evening"

SATURDAY - August 22

Stouffer Tower City Plaza Hotel
8:00-12:30 House of Delegates Meeting
2:00- 5:00 Visitor Trainer Training
2:00- 3:30 Where Does Disease Come From?
Cancer Facts
Surgical Techniques
4:00- 4:30 "You are a Wonderful Person"
6:00- 6:45 Cocktail Reception
7:00- 1:00 25th Anniversary Gala

SUNDAY - August 23

Stouffer Tower City Plaza Hotel
9:30-10:30 Stress Reduction and Relaxation
"Are We Prepared to Die?"
10:45-11:45 Chapter Development Workshops

"ET" NURSING OFFERS EXCITING NEW CHALLENGE

The following article appeared in the Summer, 1986, issue of Cancer Nursing News. As ET nurses, we appreciate the support of the American Cancer Society...

- - -

Enterostomal therapy (ET) nursing has undergone a dramatic expansion in recent years, in terms of both the scope of practice and the number of nurses specializing in the field.

No longer limited to ostomy care, the role of the modern ET nurse has evolved to also include three new areas: wound drainage and care of fistulas, incontinence care and counseling, and management of pressure sores.

"All three areas are outgrowth of the ET nurse's original role in stoma care," explains Linda Klein, President of the International Association for Enterostomal Therapy (IAET) and an ET nurse at the Veterans Administration Medical Center in Kansas City, Missouri.

"For example, since an important part of stoma care is the prevention and treatment of skin breakdown around the stoma, it was only logical for ET nurses to apply those same skills to the prevention and treatment of other skin problems, such as pressure sores, and to the control of incontinence, the cause of other skin irritations."

Attention to Nutrition

Because of their experience with stomas, ET nurses have also become knowledgeable about nutrition. "Any type of wound takes much longer to heal if the patient is malnourished," Ms. Klein notes.

"ET nurses, therefore, now collaborate with dietitians and physicians to help maintain the proper nutritional balance of patients recovering from any surgical procedure."

Along with the knowledge gained from their care of ostomy patients confined to bed, ET nurses have learned about specialized types of equipment, such as air-flotation and air-fluidized beds and mattresses that help relieve the pain of pressure sores and promote healing.

"ET nurses keep up-to-date on the newest technological advances in care, from special creams and supplies to highly sophisticated pieces of equipment, and they are often called upon by industry to evaluate these products," she said.

Cost-Effective Care

ET nursing has been found to be highly cost-effective. "Studies show that when an ET nurse is involved in the care of an ostomy patient, hospitalization is decreased by an average of three days," Ms. Klein points out.

"In addition, because the ET nurse can coordinate use of equipment and supplies, there are important cost savings to the individual institution. Studies have also found that patients treated by ET nurses experience fewer complications."

The number of ET nurses has grown considerable in recent years. In 1976, for example, the IAET had 250 members, compared with the current membership of 1,900.

ET nurses are registered nurses with a baccalaureate degree in nursing. One year of recent clinical experience is required prior to enrollment in an IAET accredited enterostomal therapy nursing education program. Those

(continued on next page)

who have completed the program are then eligible for Board Certification, which is subject to renewal every five years.

Highly Marketable Skills

ET nurses work in a wide variety of settings -- acute care facilities, nursing homes, home and health care agencies, clinics, and private practice. In rural areas and smaller cities, many ET nurses contract their services to several institutions and agencies.

"Of all the nursing specialties, enterostomal therapy provides one of the most marketable skills," she says. "The specialty also enjoys a high degree of acceptance by surgeons, nursing administrators, and other members of the health care team."

A DEFENSE AGAINST CANCER CAN BE COOKED UP IN YOUR KITCHEN

There is evidence that diet and cancer are related. Follow these modifications in your daily diet to reduce chances of getting cancer:

1. Eat more high-fiber foods such as fruits and vegetables and whole-grain cereals.
2. Include dark green and deep yellow fruits and vegetables rich in vitamins A and C.
3. Include cabbage, broccoli, brussels sprouts, kohlrabi, and cauliflower.
4. Be moderate in consumption of salt-cured, smoked, and nitrite-cured foods.
5. Cut down on total fat intake from animal sources and fats and oils.
6. Avoid obesity.
7. Be moderate in consumption of alcoholic beverages.

No one faces cancer alone.

American Cancer Society

(continued from page 10)

Evidence: Among American women, the viral DNA is found in 85% of cervical cancer cells, according to an unpublished consensus report of an American Cancer Society research committee.

Genetic material from two types of HPV not normally associated with genital or cervical cancer has been detected in semen of three patients with severe chronic wart disease, a University of Minnesota team reports. Although the small study in the journal Science raises the possibility the HPV is transmitted in semen, many more patients must be checked to prove the suspicion.

Most researchers now believe the virus is carried in penile-skin lesions or in the cervix, says ACS past president Saul B. Gusberg. "It's now a dictum that if you find this virus in the woman you should examine her sexual partner or husband as well," he says. Though penile cancer is rare in the U.S., small studies of couples in England, Germany, Puerto Rico, and Brazil show that the HPV-infected men also face a risk of cancer.

Pap smears for early detection of cervical cancer are simple procedures, but testing men for HPV is more complicated. It involves internal examination of the urethra, where viral particles hide.

"We don't know why we're not seeing more HPV-related penile cancers in the U.S.," says Dr. Gusberg. "But we believe the virus and increased promiscuity in both sexes are responsible in part for the sharp increase in abnormal Pap smears we're finding for women in their 20s."

Joan Klein
American Health
April, 1987

BOOKS OF INTEREST

Science 86 Book Service offers an unusual educational atlas of anatomy that is a work of art. The full-color pop-up illustrations show in complete detail the human body. From the skeleton outward, the body is depicted in a series of moving parts and overlapping forms.

THE HUMAN BODY by Dr. Jonathan Miller is 8 1/4 x 11 3/4" in size with six multilayered pop-ups with movable parts and nine additional illustrations for \$18.95.

Science 86 Book Service
P.O. Box 10982
Des Moines, Iowa 50340

(Thanks to Five Alive Newsletter.)

WAKING UP DRY: HOW TO END BEDWETTING FOREVER, by Martin Scharf, PhD, is a recently published book that provides a common sense approach to the treatment of bedwetting. The cost is \$7.95 plus \$2.00 postage.

Writers Digest Books
9933 Alliance Road
Cincinnati, Ohio 45242
1-800-543-4644

(Thanks to MidAtlantic Region Newsletter.)

Detach and Mail...

Updated Information is Appreciated

CHANGE OF NAME/ADDRESS FORM

CHANGE OF NAME:

CHANGE OF ADDRESS:

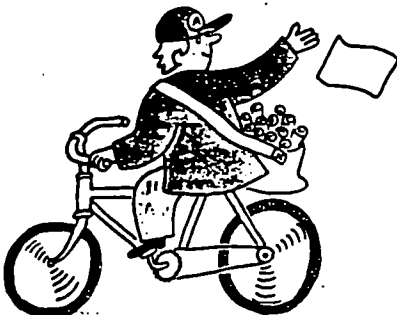
First, New Last Name, (Old LN)

MAIL TO:

Mrs. Sandy Duda, RN, ET
The Cleveland Clinic Foundation
9500 Euclid Avenue, M41
Cleveland, OH 44106

Phone Number ()

(Your Signature)



1986 - 1987
ANNUAL DIRECTORY OF
OSTOMY SUPPLY DEALERS & MANUFACTURERS WITHIN THE MIDEAST REGION

INDIANA:

RETIRED PERSONS PHARMACY (AARP OSTOMY CARE CENTER), 3557 Lafayette Rd., Indianapolis, IN 46222, 1-800-293-6235. Take advantage of our low AARP prices. Write or call us for an ostomy catalog or a price quote. No postage or handling charges.

CLARK MEDICAL SUPPLY, 1403 Spring St., Jeffersonville, IN 47130, 238-4896. We carry Hollister, ConvaTec, Squibb supplies and skin care items.

OHIO:

COLUMBUS PRESCRIPTION PHARMACIES, INC., 1000 High St., Worthington, OH 43085 (614) 885-4079, 1-800-631-7799 (Ohio), most complete center in central Ohio. Enterostomal Therapist on staff. We bill all third parties. Call collect or toll free in Ohio.

FRANKLIN PHARMACY AND HEALTH CARE, INC., 1732 Youngstown Rd., S.E., Warren, OH 44484 (216) 369-6911. Complete ostomy supplies and home hospital medical equipment.

HASTINGS HOME HEALTH CENTER, 17799 Lorain Rd., Cleveland, OH (216) 671-7711. Free delivery, insurance accepted, E.T. available for consult.

LEWIS DRUGS, INC., 2213 Central Ave., Middletown, OH 45044 (513) 423-9296. Supplier of Hollister, Squibb, and United Div. Pfizer Hospital Group Ostomy Products.

MEDI-MART CENTERS, 134 East Fifth St., East Liverpool, OH 43920 (216) 385-3793, 1531 West Market Street, Steubenville, OH 43952 (614) 282-9394. Complete line of ostomy supplies. We bill Medicare when eligible.

MEDICAL SERVICE COMPANY (THE), 2098 Warrensville Center Rd., Cleveland, OH 44121 (216) 371-5800, 403 West Bagley Rd., Berea, OH 44017 (216) 234-3433, 5558 Pearl Road, Parma, OH 44129 (216) 885-3000. Three locations to better serve you. Ohio toll-free 1-800-824-1400. More than 36 years experience. We bill Medicare direct.

SEELEY MEDICAL, 902 E. 222nd, Euclid, OH 44123 (216) 261-9100. Seeley health care for all your ostomy needs. Free UPS delivery and we do all the paperwork. All you have to do is call toll free 1-800-362-5618 (OH) or 1-800-321-5871 (outside Ohio).

VINE SURGICAL SUPPLY, 31132 Vine St., Willowick, OH 44094 (216) 944-6000, West 117th & Detroit, Cleveland, OH 44102 (216) 529-8463. We bill Medicare and other insurance companies. Free delivery, complete inventory of manufacturer's products.

WORLDWIDE HOME HEALTH CENTER, INC., 926 E. Tallmadge Ave., Akron, OH 44310 (216) 633-0366. In Ohio 1-800-621-5938. "Large enough to meet your every need...small enough to care about you!" Four E.T.s, free catalogue, specialties: ostomy, incontinence, pressure sore products.

WEST VIRGINIA:

MEDICAL SUPPLY CO., 1303 Eoff St., Wheeling, WV 26003 (304) 232-2820. Complete line of Bard Home Health, United Surgical, and Squibb ConvaTec, plus a 10% discount to all ostomates.

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MICHIGAN:

BELL PHARMACY, INC., Marguatte Medical-Dental Center, 1414 W. Fair Ave., Suite 140, Marguette, MI 49855 (906) 225-1511. Hollister & Squibb ostomy supply dealer.

COMMUNITY DRUG STORES, INC., 76 Ashman Circle, Midland, MI 48640 (517) 631-2202. Hollister-Active Life dealer.

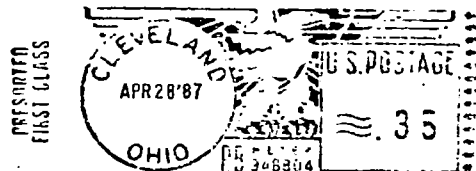
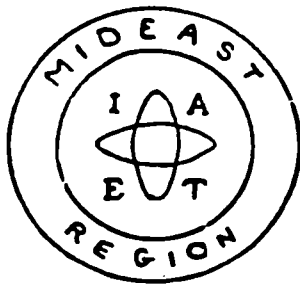
E.H. ROWLEY CO., INC., 11330 Woodward Ave., Detroit, MI 48202 (313) 868-6545. Hollister, Squibb, United, Bard, and Perma-Type.

FRANK'S PHARMACY, 39023 Harper, Mt. Clemens, MI 48043 (313) 468-1207 or (313) 463-4565, 4307 Hayes, Sterling Hts., MI 48078, (313) 247-5411, 23401 Greater Mack, St. Clair Shores, MI 48080 (Phone to be installed). E.T. available for consultation, free Metro delivery. Complete inventory of supplies.

PRINCING & BRENNAN PHARMACY, INC., 3516 State St., Saginaw, MI 48602 (517) 792-6441. Featuring Hollister and Convatec. We accept Medicare and B.C.B.S.M.

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Sandy Duda, RN, DSN, ET
Cleveland Clinic Foundation, M41
9500 Euclid Avenue
Cleveland, OH 44106



Pam Stilger
Visiting Nurse Association
101 W. Chestnut St.
Louisville, KY 40202

FIRST CLASS



MID-EAS DROPPER



VOL. XXI

JULY 1987

NO. 11

Dear Members:

The LA Business trip was not a total loss. I lost my husband's money and won with mine. Seriously, for me, the time was exciting and busy. We discussed many issues. Please read the newsletter carefully. I really need some feedback on what I see as major changes..

Two specific areas which will require change are in relationship to our region dividing into a Council. This is strictly for (1) improving communications, and (2) participation. Please consider the benefits to members who are not as active as they would like to be. The Mid-East Region does not currently have an **absentee vote policy**. I feel we need one. Not everyone can attend the business meetings in which the voting privilege is exercised, but they still deserve the option.

If you have any questions please call me. Communication is designed as sharing information. It should be a two way street.

As always,

Shirley Alltop
President

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M I D E A S T R E G I O N I . A . E . T . O F F I C E R S

7/87

President: Shirley Alltop
w 614-261-5000
h 614-459-5005

President Elect: Karen Granby
w 513-223-6192
h 513-435-7450

Secretary: Dianna Peters
w 616-965-1391

Regional Trustee: Joyce Hawley
w 513-226-3200
h 513-293-0335

Trustee: Marilyn Spencer
w 216-444-6677
Rosemarie Van Ingen
w 313-424-3435

Delegate Chair.: Ethel Pryor
w 313-876-2492

Historian: Pam Stilger
w 502-584-2456

Parliamentarian: Bonnie Bolinger
w 513-271-5115

Special Committees

Newsletter Funding: Bonnie Bolinger
w 513-271-5115

Nominating: Brenda Kerschbaum
w 419-471-4218

Operational Manuel: Rosemarie Van Ingan
w 313-424-3435

Ethel Pryor
w 313-876-2492

Youth Rally: Sue Brady
h 513-854-2727

Share Project: Marilyn Spencer
w 216-444-6677

N.A.M.E.S. Rep: Bonnie Bolinger
w 513-271-5115

Government Affairs: Karen Granby
w 513-223-6192

Committees

By-Laws: Rosemarie Van Ingen
w 313-424-3435

Continuing Ed: Joyce Billingsley
w 313-573-5030

Marilyn Ehrlich
w 313-763-4018

Fund Raising: Sue Brady
h 513-854-2727

Membership: Sue Brown
w 614-263-5006

Publications: Sandy Duda
w 216-444-6677

Barbara Hocevar
w 216-444-6677

Public Relations: Patrick Gillen
w 419-885-1444

Medical Advisors

Ananias C. Dinckno, M.D.
University Hospital
Ann Arbor, MI

Victor Fazio, M.D.
Cleveland Clinic Foundation
Cleveland, OH

W. Patrick Mazier, M.D.
Ferguson Clinic
Grand Rapids, MI

Joseph Rinaldo, Jr., M.D.
Providence Hospital
Southfield, MI



I.A.E.T. BUSINESS MEETING & COMMITTEE REPORTS

S E M I - A N N U A L M E M B E R S H I P M E E T I N G

JUNE 2, 1987
Caesars Palace, Las Vegas

Call to order 12:55 - Shirley Alltop, President

Introduction of Board Members and Committee members.

New members introduction

Cathy Chinavar
Donna Pennington
Ginny Robinson

Carol Mikels
Gina Williams
Joan Swingley

Cheryl Morris
Theresa Staton

Introduction of Past Presidents

Ethel Pryor
Bonnie Bolinger

Joyce Hawley

Norma Gill-Thompson

Quorum determination - Bonnie Bolinger

Members present 72 (List of names on file)

Announcements

Candidates for IAET officers won't be attending the Regional Meetings.

Need to fill Membership and Fundraising Chairmanship for Mideast Region.

Secretary's Report - Deanna Peters

Motion made by Ethel Pryor that the minutes be accepted as presented in December, 1986 newsletter. Seconded by Rosemarie Van Ingen - Motion carried.

Treasurer's Report - Barb Montgomery

Financial report presented.

Motion made by Deanna Peters to accept report as presented. Seconded by Nancy Orban. Motion carried.

Regional Trustee Report - Joyce Hawley

* See Report.

Membership Directory from IAET will be published in six weeks. It will be funded by United Company.

IAET is seeking additional associate members.

1,585 active	48 agency
242 associate	2 honorary
44 retired	9 honorary life

1988 IAET Annual Conference - Dallas, Texas, June 28-July 3, 1988. This is IAET's 20th Anniversary year.

D.O.O.R.S. will not be reprinted.

Members are encouraged to utilize the Travel Agency provided by IAET to allow for a rebate to be made to National.

Jewish Hospital is now on inactive status due to no enrollments being made.

E.T. Nurse Day will not be held at the same time as National Nurse Day.

Request is made for minutes of November Regional meeting and committee reports and concerns prior to the National Board meeting so areas of interest and concerns may be addressed.

Discussion regarding fact Pre-Conference booklets were not received 30 days in advance and sent to the members. This concern will be taken back to National.

Request to have IAET consider having conference dates scheduled in a way to include a Saturday, and thereby obtain reduced travel rates.

Concern regarding delay in articles accepted for publication being published.

All of the above concerns will be taken back to the National Board.

Request made by Joyce Hawley to have Delegates and interested members attend the National Board Meeting, and thereby increase their awareness of concerns and issues.

Committee Reports

Membership - Nancy Rioux report for Susan Brown

261 total membership	4 retired
5 honorary life	23 new from November 86-June 87

Letter of resignation presented from Susan Brown, Regional Membership Chairperson. Any interested member should contact Shirley Alltop.

Bylaws - Rosemarie Van Ingen

Definition/clarification made between Policy and Procedures and Bylaws.

Continuing Education - Marilyn Erlich

Annual Regional Meeting will be held in Charleston, WV, in 1988.

November 6-7, 1987 Fall Annual Regional Meeting will be held in Louisville, Kentucky.

Publications - Sandy Duda

Request for articles for publication.

Historian - no report

Nominations - Karen Granby for Brenda Kirschbaum

Treasurer - two running for office.

Trustees - two individuals running.

Delegates are being sought. We are allowed eight with two alternates.

Explanation regarding reimbursement policy for attending conference.

Duties of Position are stated in our Bylaws.

Governmental Affairs Committee

We currently have 25 GAC members in our Region.

National GAC will be presenting education program at annual meeting re: HCFA codes.

Six ET nurses attended Nurse Internship in Washington. They were instrumental in presenting HCFA with a revised draft of codes.

\$1000 has been set aside for one of our ET nurses to attend the one week internship. Three members have applied. A decision will soon be made as to who will represent us at the Washington internship.

Five hundred brochures and cover letters were hand delivered to U.S. Senators and Legislators. A follow-up letter will soon go out.

Suggestion that each Region provide their members with an education offering regarding the legislative process.

Goal is to complete ostomy codes this year, then focus on codes for pressure sore, wound development, and prevention concerns.

Delegates - Ethel Pryor

Will be represented by eight Delegates.

Special Committees

Youth Rally - Sue Brady

*See Report

Four youths will be sent from the Mideast Region. We will sponsor two and Squibb will provide scholarship for the other two.

July 2-6 are the dates of conference.

Sue Brady is on the waiting list for ET nurses desiring to be counselors at the Youth Rally.

Fundraising - Sue Brady
*See Summary

Report on items being sold and raffle items.

Request made by Sue to be replaced as Fundraising Committee Chairperson.

Marilyn Erlich volunteers to accept chairmanship for Fundraising.

Requests made for arts and crafts to be brought to November meeting to be raffled.

Operations Manual - Ethel Pryor

July 15, 1987, is the deadline to submit recommendations for changes in the job description.

Newsletter Funding - Bonnie Bolinger

There were 19 responses out of 298 of distributors contacted in an attempt to generate funds. Consideration may be given to contact hospitals for advertisement in the newsletter.

Liaison to N.A.M.E.S.

Paid lobbyist on national and state level to monitor "codes" as they are being developed.

Home Health Line publication (bi-monthly) keeps Bonnie current on Legislative concerns.

N.A.M.E.S. is direct line for reimbursement concerns with the lobbyist.

Unfinished Business

Norma Gill-Thompson Scholarship

Explanation given by Marilyn Spencer regarding how the money is utilized.

Motion - Barb Montgomery moved that we continue the contribution of \$250 in honor of Norma Gill-Thompson. Seconded by Marilyn Spencer. Motion carried.

Motion - Sharlene Kennedy

A one-time scholarship in the amount of \$500 for the advancement of ET nursing to be administered by the ET Foundation. This amount is to be awarded for BSN or MSN level. The nurse must be from the Mideast Region.

Seconded by Marilyn Erlich.

Discussion -

Vote result - 48 in favor, 1 opposed, 10 abstained.

Motion - Ethel Pryor moved that the Mideast Region allot a sum of \$1000 to be used at the discretion of the Regional Executive Committee for representation at IAET board meeting.

Seconded by Carol Munsell. Motion carried.

Adopt a Country - explanation by Shirley Alltop.

Motion - by Marilyn Spencer, that the Mideast Region institute a program called "Share", which will recognize that ET's can relate and educate for World Progress. Seconded by Mary Lou Walker.

Discussion regarding mechanism of networking, in an attempt to identify the needs of the ET nurses in other countries. Marilyn Spencer has agreed to coordinate the equipment and teaching tools that will be donated. Information regarding donations will appear in the newsletter.

Motion - Ethel Pryor moved that we support our Regional President, in total, for attending the IAET National Annual Conference. Seconded by Sharlene Kennedy.

Discussion regarding supporting delegates in an additional money sum for attending the annual pre conference IAET Board Meeting.

Barb Montgomery will submit an adjusted proposed budget in November for the membership approval.

Regional Council

Shirley Alltop asked that we give consideration of dividing region into councils according to area codes, appoint a representative to report back to needs and concerns of the member's representative. This idea is supported by the IAET.

Shirley Alltop will seek additional information and will bring it up again for discussion at our November meeting.

Closure of ET School:

Concern expressed regarding the fact that some of the ET schools are closing. The idea presented was alternative programs. Explanation given regarding the fact that the content will be the same, however, the classroom content would be condensed into a three week timeframe and clinical would be obtained at the nurses local hospitals. Another option presented was at the Masters level.

The criteria and qualifications for preceptors will be developed by the institution and approval obtained by IAET.

Meeting adjourned at 3:35 p.m.

Respectfully submitted,
Deanna Peters, RN, ET
Secretary

(I.A.E.T. COMMITTEE REPORTS CONT.)

I.A.E.T. VICE PRESIDENT'S MESSAGE

As your new Vice President of the I.A.E.T., I would like to introduce myself particularly to those of you who are unfamiliar with me. I am one of three ET nurses at Abbott Northwestern Hospital (850 beds) in Minneapolis, MN and the ET Nurse Specialists supervisor. We contract with home care agencies, skilled care agencies, and with Minneapolis Children's Medical Center. I am also a faculty member of the Abbott Northwestern ET Nursing Education Program.

After graduating from Mount Mary College in Yankton, S.D., in 1976, I worked in Omaha, Nebraska for a few years. I have been an ET nurse since graduating from Jewish Hospital in St. Louis in 1979. Currently, I am completing my data analysis for my Master's in Nursing which I hope to complete by October.

One of my lifetime professional goals has been to write and I am proud to say I have authored numerous articles relative to ET nursing (diverticular disease, gastrointestinal surgical procedures, fistula management, wound healing and autolysis). I currently have two chapters in press for a new reference Nursing Diagnosis in Critical Care. As co-editor of the "Preparing for Certification" column in the Jet, I am able to constantly refine my writing skills.

I have been active regionally as Education chairperson and President. Nationally, I am active on the National Conference Planning Committee and Public Relations. As Vice President, I will now chair the Public Relations committee.

Last, but most importantly, I have been married to an extremely talented, creative, loving man for five years now. Dennis is a hematologist at the University of Minnesota. We don't have any children or pets to boast about. I love sports (esp. golf, racquetball, baseball, water skiing), music of any kind, and dancing.

Basically, I see myself as an approachable person. Please feel comfortable contacting me if you have any suggestions, comments, or ideas. I am both honored and extremely excited to have the opportunity to represent you as Vice President of the I.A.E.T. And I can assure you that Glenda and I will work together as an effective and efficient team.

Ruth Bryant, RN, ET
Abbott Northwestern Hospital
800 E. 28th Street at Chicago Ave.
Education Building
Minneapolis, MN 55417
612-863-4601

GOVERNMENT AFFAIRS COMMITTEE REPORT

The national Government Affairs Committee (GAC) meeting was held on Sunday, May 31, 1987, in Las Vegas from 1:00-6:00 p.m. It proved to be a very exciting meeting and I am proud of the excellent representation that the Mideast Region had at this meeting. We had six members attend, which was the largest representation from any region. I would like to thank Dorothy Best, Sue Brady, Sandy Duda, Judy Powell, and Nancy Rioux for attending this meeting with me.

The Mideast Region GAC has 25 members and all members are on a phone tree for important state and federal issues. You, as a member of the Mideast Region, may be called by a GAC member to call or write your legislature to vote for or against a proposed piece of legislation. We can make a difference! If federal legislators receive 40 letters on an issue or 200 letters on a big issue - this response is enough for them to support or change their minds on an issue. And for state legislature - they only need 5 letters. A hand written letter will also get a legislator's attention more quickly than a typed letter or form letter.

Nancy Faller, chairperson of the national GAC, encouraged participation by GAC members and other ET nurses with the

National Federation Speciality Nurses Organization (NFSNO) on a state level, or if the NFSNO is not active on a state level - to network with other nurse specialists. Goals of networking include: monitoring state and federal legislation; sharing clinical information; co-sponsoring educational programs; increasing recognition of the specialty of ET nursing; and developing political influence through banding together on issues.

Six ET nurses attended the Nurse Internship one week program in Washington, D.C., in March, 1987. These six nurse interns and other ET nurses from the Mid-Atlantic region with UOA members, hand-delivered 500 ET nursing brochures and an introductory letter by Linda Klein to "all" of our federal legislators on May 6, 1987 -- ET Nurse Day. This project helps to meet a goal of the I.A.E.T. and the GAC: to increase understanding of ET nursing and to increase our visibility among other health professionals and the public.

For the 1988 I.A.E.T. Conference in Dallas, the national GAC will present an educational session. The session will probably introduce the new H.C.F.A. (Health Care Financing Administration) codes for reimbursement of ostomy supplies. Currently, the coding system for reimbursement of ostomy supplies has on "sex" codes for describing all of our ostomy supplies. The ostomy supply codes are now being updated and expanded through a Task Force consisting of I.A.E.T. and U.O.A. members, and the ostomy manufactures. The projected date for completion of the ostomy H.C.F.A. codes is December, 1987. After the codes are revised, education of ET nurses, the E.T.N.E.P. programs, and the insurance carriers will be needed. The educational session in Dallas by the national G.A.C. may be presented by several of the ET nurses who attended the Nurse Internship program. * An important note: Two of the ET nurse interns from the March 1987 program were the individuals who brought the coding problem to the attention of the H.C.F.A. officials in Washington, D.C. These two ET nurse interns also presented the H.C.F.A. officials with the initial

draft of the solution for revising the codes!

The Mideast Region has a reservation for the Nurse Internship program in 1988. The Mideast Region has previously approved \$1000 to support sending one of our members to the one-week program. There are several candidates that are currently being considered, however, it is not too late to write or call me if you are interested in the Nurse Internship program. The deadline for submitting the name of the person to Nancy Faller is rapidly approaching, so if you are interested, don't hesitate to notify me.

Our regional G.A.C. is planning an educational offering at our Mideast Region meeting in November, 1987. The Mideast Region G.A.C. will also have a committee meeting - specific details will be provided in the next Mid-Eas Dropper. New members are welcome!

Respectfully submitted,

Karen Granby

PUBLIC RELATIONS UPDATE

Network Television

We had been negotiating with the three networks to do a segment on ostomy on one of their morning news shows. We have also been attempting to "pitch" a story to some of the independent and syndicated, such as Phil Donahue and Oprah Winfrey.

Finally, "Good Morning America" agreed to tape a segment with Rolf Benirschke. This segment was taped on June 23, 1987, in New York City. ABC paid all of Rolf's expenses for the trip. The segment focused on all the progress he has made from his illness. Rolf represented the interests of the ostomy community in a very fine manner.

We had attempted to include Linda Klein and Ken Aukett, President of the UOA, in the interview. But, ABC would not go for it.

The segment will be shown sometime this summer.

We are also negotiating with one of the syndicated shows, I.E., Oprah Winfrey, Phil Donahue, Etc., to do a much more extensive show on ostomy. Unfortunately, the Winfrey producers feel that "ostomy" is too controversial a subject for them.

I will keep you all informed.

Linda Klein Media

ADI booked Linda on a local morning television show in Las Vegas, Nevada. Linda taped a seven minute segment for "Good Morning - Southern Nevada" with Ken Aukett, President of the UOA. This was done during the IAET Annual Conference. This ran June 24, 1987.

It was interesting that we brought pouches and a mechanical model of a human and demonstrated the anatomical aspects of the ostomy.

More Local Media

ADI arranged an interview with the largest daily newspaper in Las Vegas. The Las Vegas Review/Journal for Brenda Leake, the only ET Nurse in Vegas, and two members of the local ostomy group. This was also during the IAET Annual Conference.

Ruth Bryant
Public Relations

Fred Droz
Executive Director

The Kennedy-King School P.S. 219
Brooklyn, New York

MY FEAR

*Like a shadow of death, it hovers over her
With its dull death ashes
The smoke comes out of her nose
Like she's a dragon lady
It carries her like a ghost of death
Trying to do his gruesome job
The smoke begins to thicken now
Forming a giant black wall
As the days and years go by
Gradually blotting her from me
Until I see nothing of her at all
Mom, Please stop smoking!*

James Forde
Sixth Grade

M I D E A S T R E G I O N R E P O R T S

PRESIDENT'S MESSAGE

What is a Council....

What would it mean to have a Council for the Mideast Region? The region would be broken up by zip codes. Some zip code areas may be combined due to their size. Each grouping(s) would be called a Council. Each Council would then select a trustee "to be a representative to the Executive Board". The trustee would serve the Board and the Council by being chairperson of an assigned committee. The committee would be made up of the Council. The advantages would be for the local ET nurse! It would provide a message for active participation at the local level of a committee which can have an impact on the entire region. Presently, the committees are primarily made up of the Committee Chair. This is not only unfair to the Chair, but also to the region. The talent available is limitless. The chairpeople are diligent and hard working, but they need our support if the region is to grow. The responsibility of the Council is only to be a committee and adhere to Mideast Bylaws. The intention is to strengthen the network of the ET nurses.

Please let me know if you have any questions, concerns, or problems with this method of strengthening the region. I am open to ideas. I am excited about the prospect of getting to know my peers better!

Shirley Alltop
President

TRUSTEE ROLE

A trustee will be assigned special duties of attending the National I.A.E.T. Board Meeting and preconference meeting. The role will be to assist the Regional Trustee in her duties and facilitate the exchange of information.

Shirley Alltop
President

REGIONAL TRUSTEE REPORT

Our new Membership Directory with DOORS information included will probably not be ready as soon as promised. We do want an accurate, complete, and easy reference. We are planning a three ring binder type directory that can be readily updated. Hope to have it in the hands of the membership before summer's end.

I am going to the Silver Anniversary U.O.A. in Cleveland. Norma Gill is having two days for ETs prior to the U.O.A. sessions. I hope many of you in our region can attend all or a portion of this conference.

All regions will be receiving a list of non-renewals on July 15th. It is important to our region and the I.A.E.T. that we do follow up on why ETs in our region have not renewed their membership.

I did report, at the Post Conference Board Meeting, the problem of the late arrival and no arrival of the Pre-Conference Book. I hope this will not be a problem for future conferences.

Our (IAET) Task Force on Data Collection needs members. They would like someone connected with Ohio State University to join.

Any program to be approved by I.A.E.T. for CEU's must be submitted to the Continuing Education Committee 60 days prior to the program. I.A.E.T. is allowed by A.N.A. to provide all categories of membership with CEU's. There will be no more retroactive awarding of continuing education hours.

Looking forward to seeing all of you in Louisville, November 6-7th, for the Board Meeting. We will have quality education provided and get a lot of business tended to. All that and Southern Hospitality, too!!

Joyce Hawley
Regional Trustee

TRUSTEE REPORT

Proposed By-Laws changed: November 1987

Rosemarie Vaninger, Trustee

*These are proposed by-law changes and may have additions, revisions or deletions at our Annual Region meeting in Louisville, Ky.

Article V - Officers	Proposed	Rationale
<p>Section II - Requirement for Office</p> <p>To hold an office, a person must be an active member in good standing for at least one year immediately prior to election and have consented in writing to serve.</p>	<p>To hold an office, a person must be an active member in good standing for at least one year immediately prior to election and have consented in writing to serve. No Regional officer may concurrently hold a I.A.E.T. office.</p>	<p>To comply with present I.A.E.T. By-laws.</p>
<p>Section V - Vacancies</p> <p>If an office shall become vacant, the Board of Trustees shall elect a person to fill such vacancy until a regular election for that office is held.</p>	<p>If an office shall become vacant, the Board of Trustees shall elect a person to fill such vacancy until a regular election for that office is held. For purposes of eligibility for election, a person appointed to fill a vacancy, pursuant to this section shall be deemed to have served a full term.</p>	<p>To comply with present I.A.E.T. By-laws.</p>
<p>Section 7 - Treasurer's Duties</p>		
<p>1. Have the care and custody of all funds of this Region, and deposit all such funds in such bank or banks approved by the Board of Trustees.</p>	<p>1. Have the care and custody of all funds of this Region, and deposit all such funds in such bank, trust companies, and/or investments as are approved by the Board of Trustees.</p>	<p>Provides for investments of the Region.</p>
	<p>2. At the expiration of the term of office, the Treasurer shall deliver over to their successor, all books, money and other property in their charge or, in the absence of a successor, the Treasurer shall deliver such properties to the President.</p>	<p>Provides a procedure to transfer properties of the Region.</p>
<p>Article VIII - Delegates</p>		
<p>Section II - Appointment</p>		
	<p>D. If elected number of delegates/alternates are not in attendance at the Annual I.A.E.T. Conference, the Mid-East President will appoint the needed members from the elected Board, during the Semi-Annual Regional Meeting.</p>	<p>Provides a mechanism to insure full representation of the Region at the I.A.E.T. house of Delegate</p>
<p>Section II - Election</p>		
<p>Delegates shall be elected at large. Nominees receiving the largest number of votes in descending order until the required number of delegates and alternates is reached shall be declared elected.</p>	<p>A. Delegates shall be elected at large. E. Nominees receiving the largest number of votes in descending order until the required number of delegates and alternates is reached shall be declared elected. C. The Delegate Chairperson will be elected by the membership present at the Annual Regional meeting. D. The Delegate Chairperson must have served as a delegate or have been an elected Board member within the past two years.</p>	<p>Clarification of needs.</p>
<p>Article XII - Affiliate Group Organization</p>		
<p>Section I - Affiliate Groups</p>		
	<p>Regional affiliates may be established whenever the Board of Trustees of the Region and Board of Directors of I.A.E.T. may approve, subject to such regulations as to membership, organization, procedures and financial responsibility that the Boards may prescribe.</p>	<p>Complys with I.A.E.T. By-Laws</p>
<p>Section II - Affiliate Control</p>		
	<p>Regional affiliates will be coordinated by the Regional Trustee representing the regional area. The Regional Trustee will serve as the liaison to the I.A.E.T., Region, and Regional affiliate. Regional affiliate operations may be revoked at any time and in such manner and after such investigation as the Board of Trustees of the Region and the Board of Directors of I.A.E.T. may deem necessary. Upon revocation of a region affiliate area, all funds in the treasury and records shall be returned to the Treasurer and Secretary of the I.A.E.T.</p>	
<p>Article XV - Dissolution</p>		
<p>Section I - Dissolution</p>		
	<p>Upon the dissolution or termination of activity of the Region, all remaining assets after the payment of the legal debts and obligations of the Region shall be returned to the Treasurer and Secretary of I.A.E.T.. If I.A.E.T. is non-existent, any assets would be distributed to a non-profit organization as the Board in charge of liquidation shall determine.</p>	<p>Complys with I.A.E.T. By-Laws</p>
<p>Article XVI - Parliamentary Authority</p>		
<p>Article XVII - Amendments</p>		

HISTORIAN REQUEST

Please send clippings, articles, and photos to our historian, Pam Stilger, for the scrapbook.

Pam Stilger
4001 Carbine Lane
Louisville, KY 40229

C O M M I T T E E R E P O R T S

NOMINATIONS COMMITTEE REPORT

The following offices are up for election in November: Treasurer; two members for the Board of Trustees; and eight delegates and two alternate delegates.

The current slate of candidates are:

Treasurer

Jo Marion (MI)
Betty Petry (OH)

Trustee

Barbara Montgomery (OH)
Sharleen Kennedy (MI)

Delegates

Dorothy Best (OH)
Sue Brady (OH)
Adrian Miller (OH)
Cynthia Yarberry (IN)

We would like at least three candidates for the offices of Treasurer and Trustee and there are numerous openings for delegates. Anyone interested in becoming a candidate should submit his/her name in writing or call Brenda Kerschbaum. The next issue of the Mid-Eas Dropper will provide candidates the opportunity to provide information about themselves and their goals.

Karen Granby reporting for
Brenda Kerschbaum

YOUTH RALLY REPORT

We have four names this year, thanks to Brenda Kerschbaum and Marlene Brockmeier. We will sponsor two youths and ConvaTec will sponsor two. The names are:

Bob Heitke, Cincinnati, OH
Terri Coker, Erie, MI
R.J. Davis, Dayton, OH
Michael Nolte, Dayton, OH

Again, thank you all for your support in both my committees. I really loved getting our youths to the Rally.

Susan Brady

FUND RAISING REPORT

Our booth sold (1) the famous letter openers, (2) pointers, (3) pen pointers, (4) cross starter kits, and (5) photo labels. The total profit was \$725.00. Membership support for booth participation in Vegas was excellent.

Thank you for your support. I really enjoyed learning the many aspects of what not to do in fund-raising!

Sue Brady

NATIONAL RESEARCH COMMITTEE

The Mideast Region needs someone to be a representative to the National Research Committee. Anyone interested please contact me.

This committee has just completed several studies and they are looking for ideas from the membership about future projects. Please submit any ideas you have for consideration.

Shirley Alltop
President

PUBLICATIONS REPORT

As Mideast Region Editor, along with Barb Hocevar, Assistant Editor, we wish to communicate your needs, problems, and concerns. We are here to meet these objectives! We wish to stimulate and generate active ET nurse participation and involvement. It is our objective to make this Mid-Eas Dropper the "best damn newsletter in the land".

Our region was well represented at the Las Vegas convention. It is noteworthy and highly commendable that there were five posters and abstracts presented by the following regional members:

- 1) Phyllis Brown RN, BSN, ET (OH) and Carol Hepp, RN, BSN, ET (MI)
"Carrington: A New Word in Wound Care"
- 2) Besty (Hewitt) Heximer, RN, ET (OH)
"Generic Care Plan Abstract"
- 3) Jacqueline Sheldrick, RN, BSN, ET (MI)
"Pouching of Abdominal Wound with Multiple Fistulae"
- 4) Barbara Blaylock, RN, BSN, ET (OH)
"Molnac Disc: A simple Method of Gastrostomy Tube Stabilization"
- 5) Sandy Duda, RN, BSN, ET (OH) and Marilyn Spencer, RN, ET (OH) and Pam Payne, RN, BSN, ET (OH)
"ET Nurses Meet the Challenge"

We had the largest poster representation from any region. Our hats are off to you! Let's plan to meet the poster deadline of February 1, 1988 and again be well represented as a region for the 20th I.A.E.T. Conference in Dallas, Texas.

We also had excellent representation in the Government Affairs Committee.

I plan to implement a phone tree to network a staff of reporters for our newsletter.

We are very pleased with the response to our urgent message for feedback from membership. The response has been great and certainly facilitates our network communications.

Thank you for your support and assistance. Please do not hesitate to call or write either Barb Hocevar or myself on a frequent basis.

Sandy Duda, RN, BSN, ET
Mid-East Regional Editor

DEADLINE DATES

October 15, 1987

January 15, 1988

April 15, 1988

PUBLIC RELATIONS COMMITTEE

How Was Your ET Nurse Day Celebration?

Please share how you celebrated. There was an ET Nurse Day evaluation form in your packet from the Public Relations Committee. Sending this information in can be very helpful to your peers. Any special projects you wish to share can be easily done by using the Mideast Dropper. Those of us who are motivated, help motivate those of us who are not.

Shirley Alltop
President

I.A.E.T. SCHOLARSHIP COMMITTEE

E. T. C.
from
S H I R L E Y

Scholarships Approved

The membership voted to support a scholarship program for the ET nurse returning to school, to obtain a BSN or NS degree, in the amount of \$500. The guidelines or criteria for application are available through the IAET scholarship committee.

There is also a new chairperson:

Margaret Minoque, RN, ET
St. Mary's Medical Center
407 East 3rd Street
Deluth, MN 55805

W A N T E D

How would you like to help obtain vaccines for the less privileged? And it does not cost you anything. Mary Jo Kroeber, RN, ET, President of W.C.E.T., has the mechanism available to exchange cancelled postage stamps for vaccines in the Third World Countries.

Cancelled stamps may be sent directly to:

Mary Jo Kroeber, RN, ET
41 Farrin Street
Attadale, W. Australia 6156

or to:

Marilyn Spencer, RN, ET
Cleveland Clinic Foundation
9500 Euclid Avenue, M41
Cleveland, OH 44106

This is an ongoing process...send one stamp or 100 stamps and each will be appreciated.

Marilyn Spencer

Regional Update in the JET...

Information is needed!!! The update is for us. Any events, meetings, or accomplishments can be and should be submitted. The information does not need to be typed and pictures are encouraged any time. The Mideast region is assigned a deadline of November for the Jan/Feb Jet issue. Please send me something to write about. I would prefer writing about local activities in our region.

I.A.E.T. Mailing...

Has Your Nurse Administrator received the IAET Mailing? And did they share it with you?....

The mailing was as follows:

Week of April 6... Letter from Linda Klein, ET Nursing Brochure, the DRG Clock and a business reply card.

Week of April 13... White Paper "The Cost Benefits of ET Nursing in Modern Health Care Delivery (Executive Summary)", ET Nurse Report #1

Week of April 20... ET Nurse Report #2 and ET Foundation Brochure

These mailings were sent to every member of a "skilled nursing facility" of over 500 beds. If your facility did not receive one, please copy yours for your administration. If you did not receive a copy of the direct mail campaign, one can be obtained by contacting:

Bonnie Sue Rolstad, RN, ET
Public Relation Chairperson
2081 Business Center Dr., Suite 290
Erville, CA 92715
714-476-0268

New Publications from UOA...

"Living with an Ostomy and Disability"
"Pregnancy with an Ostomy"

M I C H I G A N

PROJECT MUSCLE

Project MUSCLE (Mobilize and Unite to Strategically Confront the Legislative Establishment !!)

Olga Cameron, RN, ET, presented information about a unique legislative event planned for this Fall in Lansing, Michigan. A rally is planned to raise the awareness and visibility of the collective power of nursing. Project MUSCLE is co-sponsored and sponsored by many nursing organizations and individuals in Michigan. They have worked together planning programs to increase political expertise, identify concerns shared by nurses, and meet with nurses from their legislative districts. It is the beginning of a functioning legislative network of nurses and eventually could mesh with the I.A.E.T. national networking. Think of the political MUSCLE we could have if we worked together. A case study was presented at the Spring Southeastern Michigan ETs and ostomy specialists meeting that involved a patient with chronic sacral pressure ulcers with no Medicare coverage and needing weekly Duoderm dressing changes. This case was discussed regarding possible use of Project MUSCLE networking along with letters, pictures, and cost analysis to show the effectiveness of this patient's Duoderm treatment plan. Project MUSCLE buttons are being sold for \$1.50 each to help increase the visibility and funding of this program. Any groups or individuals are welcome to contribute. Michigan ETs may contact Olga Cameron (313-966-3150) for any questions or further information.

See You In Lansing -
September 21-22, 1987



PROJECT MUSCLE
SEPTEMBER 21 & 22 LANSING

Because political savvy is now a nursing skill

WHO IS SPONSORING PROJECT MUSCLE?

Project MUSCLE is being planned and organized by these co-sponsors:

- Michigan Nurses Association
- Michigan Association of Nurse Anesthetists
- Michigan Chapter of National Association of Pediatric Nurse Associates & Practitioners
- Michigan Association of School Nurses
- Michigan League for Nursing
- Cadland District Nurses Association
- Association of Rehabilitator Nurses- Michigan Chapters
- Emergency Nurses Association- Michigan Council
- Michigan Society of Hospital Nursing Adm.
- Southeast Michigan Chapter American Association of Critical Care Nurses
- Michigan Nursing Diagnosis Association
- Philippine Nurses Association
- Michigan Nursing Students Association

These nursing organizations are also participating as sponsors:

- Am. College of Nurse-Midwives-MI Chapter
- Michigan Association of Occupational Health Nurses
- Plant Association of Occupational Health Nurses
- International Association of E.T.

___ Yes, _____ (name of organization as it will appear in the program) will co-sponsor Project MUSCLE.

_____ (name of representative) is designated to represent us as a member of the Project MUSCLE Planning Committee.

___ No, we are unable to become co-sponsors, but are interested in the goals of Project MUSCLE and will make a financial contribution to support implementation of those goals. We wish to be acknowledged in the program as: _____ (name of organization & rep.).

(What's Happening - Michigan cont.)

Support Groups

The Southeastern Michigan ETs and ostomy specialists have met twice this year for very informative programs.

Ethyl Pryor coordinated an afternoon program on February 12th at Henry Ford Hospital. Ralph Pearlman, M.D., Fellow in the Colon/Rectal Surgery Department at HFH, presented a paper on the local treatment of rectal radiation and transanal resection. The patient population treated at HFH also reflects an increase to 26% the number of patients with cancer of the cecum and ascending colon. It is not known yet if this is a true increase or just better detection. The American Cancer Society reports a 14% incidence of cancer of the cecum and ascending colon. Dr. Thomas Fox, Jr., Division Head of Colon/Rectal Surgery at HFH, also presented information on a new biodegradable bowel anastomotic ring that is currently being tried. Three hundred rings have been used successfully in patients. The greatest advantage in the use of this ring is ease of application at anastomotic sites and an approximate 15 minute decrease in operative time as compared with the use of the EEA stapler. Dr. Donald Ditmars, Division Head of Plastic Surgery, then gave an interesting presentation of problems with chronic wound healing. A discussion followed regarding what ET nurses recommend for chronic wounds along with a slide sharing session of problem wounds. Thanks Ethyl for a great afternoon!

On April 15th, JoAnne Aldrich, Teri Boyd, and Pat Freeman organized our Spring meeting at St. Lawrence Hospital in Lansing, Michigan. Dr. D.K. Johnson, F.A.C.S., a urologist on staff, gave an interesting and informative presentation on the continent urostomy or "Indiana Pouch"...also known as the ceco-ileal continent urinary reservoir. This is a bladder-like reservoir that is continent, low pressure, nonreflexing, and does not require an appliance. He stated that the Koch continent urinary pouch as a 30% re-operation rate and uses a lot of bowel.

This surgery takes 4-5 hours and the right side of the colon and ileum are used as the pouch, including the ileocecal valve. The stoma is flush and can be located anywhere on the abdomen. Pat Freeman, RN,ET, then discussed the postoperative nursing care in regards to catheterization and irrigation procedures with these patients. It was helpful to know that this procedure is being done, as well as at the University of Michigan Hospital in Ann Arbor, with a good success rate. You can read more about this surgery in the World Journal of Urology (1985)(3)185-190 "The Cecoileal Continent Urinary Reservoir" by R.G. Rowland, M.E. Mitchell, and R. Bihrlé. Dr. Johnson then stayed for our slide sharing session that helps us all learn what is being done for ostomy/wound care patients in our respective hospitals.

A July meeting is planned at Mt. Carmel Hospital, hosted by Julianne Stroud, to share highlights of the Las Vegas convention and a workshop on AIDS prevention focusing on "Safe Sex" for men and women.

Diane Singer
Grace Hospital
313-966-3210.

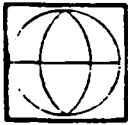
O H I O

NOTEWORTHY NEWS

Susan Smith, RN, ET, and Karen Granby, RN, ET, both received a Masters of Science (M.S.) degree in Community Health Nursing from Wright State University in Dayton, Ohio, this summer, 1987. Congratulations.

AKRON

In honor of E.T. Nurse Day, the following add appeared in a local newspaper and a proclamation was signed by the mayor of Akron. Very impressive!



**WORLDWIDE
HOME HEALTH
CENTER, INC.**

affectionately recognizes:

Norma Gill-Thompson, E.T.
of Akron

and fondly remembers:

(the late) Rupert B. Turnbull, M.D.
formerly of the Cleveland Clinic Foundation

FOUNDERS OF ENTEROSTOMAL THERAPY

on E.T. Nurse Day

May 6, 1987

*We salute all Akron area E.T.'s
on their day:*

Jan Bryant, R.N., E.T.	Jane Leber, E.T.
Paula Erwin-Toth, R.N., B.S.N., E.T.	Nancy Orban, R.N., B.S.N., E.T.
Susan Kerr, R.N., B.S.N., E.T.	Sally Thompson, E.T.
Jan Koehl, E.T.	Ruth Williams, R.N., B.S.N., E.T.

926 East Tallmadge Avenue Akron, Ohio 44310
Phone: (216) 633-0366 Tel. free in Ohio 1-800-621-5936
behind Gus' Cholet Restaurant

TRI - STATE AREA

S.E. OHIO, KENTUCKY, and WEST VIRGINIA

We would like to wish congratulations and best wishes to **Pat Grizzle, RN, ET**, who was re-elected to the Kentucky Council of Specialty Nursing Organization.

* * *

Kentucky's Election of Officers was as follows:

Deborah Lindsey, RN, BSN, ET- President
Pat Grizzle, RN, ET - Secretary
Mary Bowling, RN, ET - Treasurer

* * *

The Tri-State ETs met April 12th at Holzer Medical Center, Gallipolis, Ohio, for a luncheon meeting. Phyllis Brown, RN, ET, was hostess for the event. Paul Miller, Vice President of Marketing for Carrington Laboratories, Dallas, Texas, was present to explain and demonstrate Carrington Skin Products. Phyllis also showed slides of patients using the Carrington Products and their results. Dolores Walters, RN, ET, of King's Daughters Medical Center, Ashland, Kentucky, was the winner of the door prize, "A Carrington Bunny".

Carol Hepp, RN, ET, Grand Rapids, Michigan, and Phyllis Brown, RN, ET, also presented a poster demonstration of those Carrington Skin Products at the I.A.E.T. Conference in June.

* * *

On June 10th, the Tri-State ETs met at the Ramada Inn, South Charleston, W. Virginia for a luncheon hosted by Hollister Representative Rhonda Blackburn. The program was a demonstration of new Hollister products.

* * *

November Raffle: The Louisville ETs would like to request handmade items be donated towards a raffle at the November, 1987, Regional Conference. Items may be brought to the Conference, or mailed to:

Pat Grizzle, RN, ET
Humana Hospital Audubon
One Audubon Plaza Drive
Louisville, KY 40299

We, in Louisville, are busy getting our items made! Hope you are, too.

Proclamation

TO THE PEOPLE OF AKRON

WHEREAS the people of the City of Akron, Ohio, are proud to have as one of their citizens a woman who has dedicated her life to the service of others through the profession of nursing;

AND WHEREAS the people of the City of Akron, Ohio, are proud to have as one of their citizens a woman who has dedicated her life to the service of others through the profession of nursing;

AND WHEREAS the people of the City of Akron, Ohio, are proud to have as one of their citizens a woman who has dedicated her life to the service of others through the profession of nursing;

AND WHEREAS the people of the City of Akron, Ohio, are proud to have as one of their citizens a woman who has dedicated her life to the service of others through the profession of nursing;

Now Therefore, I, Arnold L. Phyllis, Mayor of the City of Akron, Ohio, do hereby proclaim that the month of May shall be known as the month of E.T. Nurse Day.

In WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Akron to be hereunto affixed this 12th day of May, 1987.

Arnold L. Phyllis
Mayor
CITY OF AKRON



IMPORTANT DATES / CALENDAR OF EVENTS

August 19-25, 1987

United Ostomy Association Silver
Anniversary Conference
Cleveland, Ohio
(agenda enclosed)

September 15, 1987

ConvaTec: Fistula and Wound
Management, Ostomy and Skin Care
Charleston, W. Virginia
Contact: Jane Thomas, ConvaTec
722 Church Hill Drive
Charleston, WV 25314
304-345-4589

September 21-22, 1987

Project Muscle
Lansing, Michigan
Contact: Olga Cameron, RN, ET
313-966-3150
(information enclosed)

September 24-25, 1987

The Challenge of Oncology Nursing '87
Duluth, Minnesota
Sponsor: ACS, Duluth Clinic
Fee: \$90.00
CEUs: 13
Contact: Luci Henke, RN
218-722-8364 x308
(agenda enclosed)

September 24, 1987

Challenges & Controversies in Ostomy
and Wound Care
Thomas Edison Inn
Port Huron, Michigan

September 25, 1987

A.U.A.A.
Current Topics in Urology: "What's
Hot & What's Not"
Harley Hotel South
Cleveland, Ohio
Contact: Carol Hornes, RN
216-444-5597

October 7-9, 1987

The Challenges of Oncology Nursing
Oncology Nursing Task Force
Cleveland Clinic Foundation
Cleveland, Ohio
Contact: Donna Hoffman, ET
800-762-8172 Ohio
800-762-8173 Other

November 6-7, 1987

Mideast Symposium: "What's New in the
3"Rs" (Reservoirs, Radiation, and
Research)
Keynote Speaker:
Bonnie Sue Rolstad, RN, MA, ET
Hilton, East
Louisville, Kentucky
Co-Chairpersons: Pat Grizzle
and Joan Baptie

November 20, 1987

Chronic Wound Care Conference
(Pressure Ulcers, Arterial Venous Leg
Ulcers, Diabetic Foot Ulcers)
Speaker:
Victor Alterescue, RN, ET
Contact: Diane Singer, RN, ET
Grace Hospital
18700 Meyers Road
Detroit, MI 48235
313-966-3210
Conference Location:
Northfield Hilton
Troy, Michigan

May 24-28, 1988

World Council
Gothenburg, Sweden

June 27-July 2, 1988

I.A.E.T. National Conference: "Back
to the Future"
Dallas, Texas

November 3-5, 1988

Mideast Symposium
Chairman:
Juanita Jenkins, RN, ET
Marriott Inn
Charleston, W. Virginia

THE SCHOOL CORNER

Summertime at the Cleveland Clinic is "business as usual" with classes continuing throughout July and August. The E.T. Faculty are actively teaching students, participating in orientation for new nurses and resident doctors, caring for full patient loads, while enjoying our delightful weather (after 5:00 p.m.).

We are also getting ready for the U.O.A. Conference and look forward to seeing many of you at our social event on Tuesday, August 18th. The R.B. Turnbull School will host a tea for those ETs who will be attending, so please register if you have not already done so.

Our most recent graduates are listed here for your information. They will all accept referrals, and we hope that you will welcome them if they are located nearby your area.

Registration for our Autumn class will close mid-September. We will offer a new component in skin/wound management (information on this at a later date).

The ET offices and classroom have been relocated to the M41 area at the Cleveland Clinic Foundation. Phone numbers remain the same and mail is being forwarded to us. Y'all come and visit us on August 18th at the mini-tour and "open house". Details in this newsletter in another section. Plan on it!!

Joan Van Niel, RN, BSN, MA, ET
Director, E.T. Education

WORTHY OF NOTE

R.B. Turnbull, Jr., School of
Enterostomal Therapy

March 30 - May 22, 1987

Martha Boyles, RN, BSN, ET
S. Mississippi Home Health
846 North President
Jackson, MS 39202
601-354-0118

Barbara Stapleton, RN, BSN, ET
New Hanover Memorial Hospital
S. 17th Street
Wilmington, NC 28402
919-343-7000

Judy Werner, RN, BSN, ET
St. Luke's Hospital
705 Cooper
Saginaw, MI 48602
517-771-6253

International Graduates:

Georgina Chapman, RN, ET
Colonel Belcher Hospital
Alberta, Canada

Kae Thomas, S.R.N., ET
King Edward VII Memorial Hospital
Paget, Bermuda

Anny Chiu Shuk Yee, RN, ET
Health Care Products Limited
Quarry Bay, Hong Kong

POSITIONS AVAILABLE

1) Program Director

Emory University ETNEP

Qualifications: Master's Degree,
ET Nursing Experience, Teaching
Experience, Board Certified

Please send letter and resume to:

William C. McGarity, M.D.
Medical Director, ETNEP
The Emory Clinic - Room #3623
1365 Clifton Road, N.E.
Atlanta, GA 30322

2) Enterostomal Therapist

Home Health Care Services

Are you ready for a change?

An exciting opportunity awaits the
right candidate who is interested in a
full-time Enterostomal Therapy
position within a growing
multi-faceted corporate structure.

Duties will include participation in a
variety of settings, including the
hospital, outpatient clinic, and home
care.

If you are ready for a new challenge,
please contact

Patricia Gauvin-Gaskell, RN, BSN
Nursing Supervisor at:

Home Health Care Services
20416 Harper
Harper Woods, MI 48225
313-343-3738

3) Meet the Challenge
of
Colorectal/General Surgery Nursing

We are seeking experienced R.N.s and
graduate nurses who want to be both
challenged and rewarded for the
clinical expertise necessary to care
for patients with colon-rectal
disease. You are offered a variety of
experiences and challenges that will
enable you to utilize your knowledge
and skills as never before!

Your orientation and professional
development will be guided by
unit-based clinical instructors and
outstanding educational programs
through our Nursing Education
Department.

Your contribution as a prestigious
professional is recognized in many
tangible ways with:

- *Excellent salary and benefits program
- *Flexible scheduling
- *Paid time off
- *Tuition reimbursement programs

We invite you to explore these
opportunities with us. For more
information, please call

Jodi Andres
Nurse Recruiter
Department of Nurse Recruitment
(216) 444-5865 COLLECT.

The Cleveland Clinic Foundation
9500 Euclid Avenue
Cleveland, Ohio 44106

We are an equal opportunity/
affirmative action employer.

INTERNATIONAL ASSOCIATION FOR ENTEROSTOMAL THERAPY
CLINICAL INVESTIGATOR GRANT

The Clinical Investigator Grant (CIG) criteria:

- > The principal investigator must be a novice or beginning researcher, preferably a nurse with a current clinical practice.
- > The nature of the research topic should be related to clinical practice of ET nursing.
- > The principal investigator may not be conducting the research as a part of completing a degree program (BSN, MS, or PhD).
- > The principal investigator must be a member of IAET.
- > It is not obligatory that funds be granted.

Financial Considerations:

- > The principal investigator will receive up to \$1,000 for the grant based upon a submitted budget.

Publicity:

- > The Clinical Investigator Grant Program will be publicized by announcements in the Journal of Enterostomal Therapy.

Applications:

- > Postmark deadline for applications - March 1 of each year.
- > Applications and additional information about the CIG Program may be requested from:

IAET Clinical Investigator Grant Program

IAET Central Office
2081 Business Center Drive
Suite 290
Irvine, CA 92715

INTERNATIONAL ASSOCIATION FOR ENTEROSTOMAL THERAPY

RESEARCH GRANT

The IAET Research Grant (RG) Criteria:

The intention of this grant is to support nursing research relevant to the practice of enterostomal therapy nursing at the doctoral level. In particular, this award is intended to financially support research performed during the completion of a doctoral program.

- > The principal investigator must be a registered nurse currently enrolled in a graduate program leading to an earned doctorate; e.g. PhD., DNSc, and Ed.D.
- > The nature of the research topic must be related to ET nursing.
- > It is not obligatory that funds be granted.

Financial Considerations:

- > The principal investigator will receive up to \$5,000 including overhead for the grant based upon a submitted budget concurrent with the project.

Publicity:

- > The IAET Research Grant program will be publicized by, but not limited to, announcements in the Journal of Enterostomal Therapy.

Applications:

- > Applications and additional information about the RG program may be requested from:

IAET Research Grant Program
IAET Central Office
2081 Business Center Drive, Suite 290
Irvine, CA 92715

- > Postmark deadline for applications - March 1 of each year.

25th UOA SILVER ANNIVERSARY CONFERENCE
SCHEDULE OF ACTIVITIES

*Cleveland Convention Center

+Stouffer Tower City Plaza Hotel

TIME

FRIDAY, AUGUST 21ST

-
- | | |
|---------------|--|
| 9:00-10:30am | 1. *Coping Day by Day - Bobbie Brewer, ET; Daniel Church; Audry Krun, MA; Bonnie Bollinger, ET
2. *Stop Smoking Clinic - American Heart Association |
| 10:00- 2:00pm | *Exhibits |
| 11:00-12:00pm | 1. *For Women Only - Gwen Turnbull, RN, ET; Jeffery Seiler, M.D., Robert Kiwi, MD; Leslie Schover, PhD
2. *For Men Only - Alan Wabrek, MD; Steven Hoff, DO
3. *Family, Friends, and Lovers - Jeanne Colberg, RN, ET, & panel
4. *Chapter Development Workshops (until 12:30) |
| 1:45- 2:45pm | 1. *Preventing Burnout
2. *Inflammatory Bowel Disease - Michael Frankel, MD
3. *Ostomy, Nutrition, and Etc. - Anita Price, ET
4. *UOA Long Range Planning - John Belgiorno |
| 2:00- 3:00pm | *YOU Can Speak Effectively - Bobbie Brewer, ET |
| 2:00- 4:00pm | *UOA Candidate Orientation |
| 3:00- 4:00pm | 1. *Self Defense for Adults
2. *Gay and Lesbian Ostomates - Fred Moore
3. *Recognizing and Supporting Special Groups (Temporary, Disabled, Minority Ostomates) - Mary Jane Wolfe; Gene Alvarez
4. *Incontinence - Katherine Jeter, ET, EdD
5. *Alternate Procedures Rap Session - Evelyn Pepmiller |
| 6:00- 7:30pm | +Regional Caucus Meetings |
| 8:00-12:00am | + "Getaway Evening" |

25th UOA SILVER ANNIVERSARY CONFERENCE
SCHEDULE OF ACTIVITIES

*Cleveland Convention Center +Stouffer Tower City Plaza Hotel

TIME SATURDAY, AUGUST 22ND

- | | |
|--------------|--|
| 8:00-12:30pm | +House of Delegates' Meeting |
| 2:00- 5:00pm | +Visitor Trainer Training |
| 2:00- 3:00pm | 1. +Where Does Disease Come From? - George Rankin, MD;
Rodney Woods, MD; Shari Lieberman, MA, RD;
Kathleen Currie, BSD
2. +Cancer Facts - Stephen Luther, MA; Jan Jester, RN, ET;
Ralph Benson, MD; Pat Claxton, MSW
3. +Surgical Techniques (until 3:30pm) - Ian Lavery, MD;
James Montie, MD; James Becker, MD; James Fleshman, MD |
| 4:00- 4:30pm | +You Are a Wonderful Person - Alan Wabrek, MD;
Katherine Jeter, ET, EdD |
| 6:00- 7:00pm | +Cocktail Reception |
| 7:00- 1:00am | +Silver Anniversary Banquet and Dance |

25th UOA SILVER ANNIVERSARY CONFERENCE
SCHEDULE OF ACTIVITIES

*Cleveland Convention Center +Stouffer Tower City Plaza Hotel

TIME SUNDAY, AUGUST 23RD

- | | |
|---------------|--|
| 8:00-Noon | +Board of Directors' Meeting |
| 9:30-10:30am | 1. +Stress Reduction and Relaxation
2. +Are We Prepared to Die? - Thomas Buch |
| 10:45-11:45am | +Chapter Development Workshops |

=====

YES! There is a one day only on site registration for \$20.00. Food functions are not included in this bargain rate. Register for A "one day only" at the Stouffers Tower City Plaza or Cleveland Convention Center.

VOLUNTEERS for Stoma Clinic, Ostomy Booths, and Speaker Introductions are still accepted. Contact Cheryl Van Horn (216-444-6677) or Olga Ramos-Wilson (216-444-5452).

CHALLENGES & CONTROVERSIES IN OSTOMY & WOUND MANAGEMENT

September 24, 1987

Thomas Edison Inn
Port Huron, Michigan

7:30 - 8:00	Registration
8:00 - 9:00	Alternatives to Traditional Urinary Ostomies Speaker: Dr. M. Kamer
9:00 - 9:45	E.T. Care of the Urinary Ostomy Patient Speaker: Jo Marion, RN, ET
9:45 - 10:00	Coffee Break
10:00 - 11:00	Colonic Ischemia after Aortic Surgery Speaker: Dr. R. Hoyne
11:00 - 11:45	Stomal Complications Speaker: Lynne Beverita, RN, ET
11:45 - 12:15	Review Exhibits
12:15 - 1:00	Luncheon
1:00 - 2:00	Familial Polyposis Coli Speaker: Dr. D. Jagelman
2:00 - 2:45	Music Therapy for the Critically Ill Speaker: Deforia Lane, M.M.
2:45 - 3:00	Coffee Break
3:00 - 3:45	Dealing with Fistulas & Draining Wounds Speaker: Jo Ann Mok, LPN, ET
3:45 - 4:30	Care of the Patient with Pressure Sores Speaker: Julie Ann Stroud, RN, ET

Send registration to: Port Huron Hospital
c/o Jane Gardner, RN
Nursing Education
1001 Kearney Street
Port Huron, Michigan 48060

Fee of \$40.00 per person includes luncheon and two coffee breaks. Room reservations can be made to the:

	Thomas Edison Inn
	500 Thomas Edison Parkway
	Port Huron, Michigan 48060
\$ 70.00 per single	313-984-8000
\$100.00 per double	800-482-8327

IAET

19TH ANNUAL CONFERENCE

PATIENT-CENTERED CARE AND PROFESSIONAL PRACTICE

CASSETTE ORDER FORM

<ol style="list-style-type: none"> 1. RUPERT B. TURNBULL DISTINGUISHED LECTURESHIP: Healthcare Delivery Systems in the 1990's (2 TAPES) F. Shaffer 2. TURF BATTLES: THE OVERLAP IN ET NURSE PRACTICE D. Doughty 3. FLUID & ELECTROLYTES: ASSESSMENTS/INTERVENTIONS M. Heitkenper 4. ABSTRACTS C. Thompson & C. Mathews 5. FINANCIAL CONCEPTS FOR NURSING B. Rolstad 6. WANTED: CONSULTANT P. Hinton 7. ABSTRACTS M. Ehrlich & J. Jester 8. BOWEL TRANSPLANTATION: A CLOSER LOOK R. Wassef 9. STATISTICS: WHO NEEDS THEM ANYWAY? M. Brown-Etrix, R. Myers, & A. Romo 10. ENTERAL NUTRITION: INDICATIONS/COMPLICATIONS K. Griggs 11. ABSTRACTS C. Mathews 12. THE WRITE STUFF G. Motta 13. TO MARKET, TO MARKET W. Todd 14. ABSTRACTS K. Schankweiler & L. McGee 15. IAET ANNUAL NURSE RESEARCH LECTURE Into the Future: Research & the FT Nurse C. Lindeman 16. AUTHORITY & POWER IN ORGANIZATION J. Pfeffer 17. CURRENT WOUND HEALING RESEARCH/THEORY D. Rovee 	<ol style="list-style-type: none"> 18. INFECTIOUS DISEASES: CURRENT ISSUES L. Spencer 19. ABSTRACTS B. Jackson 20. SKIN CARE PRODUCTS: INTERACTION OF INGREDIENTS R. Saute 21. MANAGEMENT OF LOWER EXTREMITY VASCULAR ULCERS J. Craber 22. ABSTRACTS B. Folkedahl & A. Brennecke 23. COMPENSATION, KICKBACKS & THE LAW K. Lucas-Wallace 24. URINARY INCONTINENCE, PATHOPHYSIOLOGY J. Weigel 25. MEETING THE NEEDS OF THE HOMOSEXUAL OSTOMY PATIENT W. Etnyre 26. ETHICS OF CLINICAL PRACTICE The Phil Monoview Show Session I 27. URINARY INCONTINENCE Nursing Assessment/Intervention N. Faller 28. ESTABLISHING A URINARY CONTINENCE CLINIC S. Irrgang 29. IAET STANDARDS OF NURSING CARE FOR URINARY INCONTINENCE: Implications/Practice N. Mash 30. ETHICS OF CLINICAL PRACTICE The Phil Monoview Show Session II 31. PRESSURE SORES: THEORY/MANAGEMENT (3 TAPES) Panel
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Check (drawn on US Bank only)

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_____ AMEX _____ MASTERCARD _____ VISA _____

EXP. DATE _____ J. _____

AUTHORIZED SIGNATURE _____

MAIL YOUR ORDER TO
NATIONAL NURSING NETWORK, INC
250 WEST 45TH STREET, SUITE 401
NEW YORK, NY 10019
OR CHARGE BY PHONE 212 586 1975

CALL TOLL FREE (outside NY State): 1-800-237-1224 (9-5 EST)

1987 - 1988
ANNUAL DIRECTORY OF OSTOMY SUPPLY DEALERS &
MANUFACTURERS WITHIN THE MIDEAST REGION

INDIANA

AARP Ostomy Care Center 3557 Lafayette Road, Indianapolis, Indiana, 46222, 1-800-428-3805, Indiana 317-293-6235. Take advantage of our low AARP prices. Write or call today for our 1987 Ostomy Product Catalog. No postage or handling charges.

Coolspring Pharmacy Inc. 1225 E. Coolspring Avenue, Michigan City, Indiana, 46360, 219-879-8269. Home Health Care and Patient Counseling.

Keltsch Georgetown Pharmacy 6404 East State Street, Indiana, 219-493-1531. Complete ostomy department.

KENTUCKY

C.D.S. C.A.R.E. 401 Park Row, Bowling Green, Kentucky, 42102-1747, in Kentucky 1-800-452-3065, out of state 1-800-626-3538. We offer Hollister, Squibb, United, and Bard.

Cox's Pharmacy Inc. 4800 Preston Highway, Kentucky, 502-969-2341. Free mail order service. Complete inventory.

Schwartz Home Health Care Center 7009 Dixie Highway, Florence, Kentucky, 606-371-4600. Complete lines of ostomy supplies - Medicare/insurance billing and free delivery.

MICHIGAN

Apothecary Surgical Supply Inc. 737 N. Grand, Lansing, Michigan, 517-482-0882. Lansing's most complete supplier of ostomy supplies.

Frank's Pharmacy & Medical Supply 39023 Harper, Mt. Clemens, Michigan, 48043, 313-468-1207. Complete inventory of supplies. Free Metro delivery. E.T. available for consultation.

Mid-Michigan Surgical Supply 360 Capital Avenue, N.E., Battle Creek, Michigan, 49017, 616-962-9541. We carry all lines of ostomy supplies. Nurses on duty.

Perry Comfort Care Home Medical Supply 26048 Greenfield Road, Oak Park, Michigan, 48237, 313-968-2110. Ten locations in Southeastern Michigan. Free Enterostomal Therapy services by appointment.

Princing & Brennan Pharmacy Inc. 2516 State Street, Saginaw, Michigan, 48602, 517-792-6441. Featuring Hollister and ConvaTec. We accept Medicare and B.C.B.S.M.

Thomas Surgical Supply 13725 19 Mile Road, Sterling Heights, Michigan, 48078-5102, 313-247-5020. We carry a full line of Hollister, Squibb, Bard, United, Coloplast, and others. We bill Medicare, Medicaid, and B.C.B.S.

White & White Home Health Care 98 E. Fulton, Grand Rapids, Michigan, 1-800-632-9387. Branches in Muskegon, Hollan, and Kalamazoo.

OHIO

Edoepark Surgical Inc. 9700 Rockside Road, Valleyview, Ohio, 216-524-0480. Complete line of ostomy supplies.

Hastings Home Health Center 3843 Riveredge, Cleveland, Ohio, 44111, 216-671-7711. Full line of ostomy supplies. R.N., E.T. on staff. Free shipping in the U.S. Most insurance accepted.

Howard's Pharmacy Inc. 5390 Brandt Pike, Huber Heights, Ohio, 45424. Complete line of ostomy supplies.

Medical Service Company, The 2098 Warrensville Center Road, Cleveland, Ohio, 44121, 216-371-5800; 403 West Bagley Road, Berea, Ohio, 44017, 216-234-3433; 5558 Pearl Road, Parma, Ohio, 44129, 216-885-3000. Three convenient locations to serve you. We bill Medicare direct. Free delivery nationwide. Call Ohio toll free 1-800-824-1400.

Miesse Pharmacy 3167 E. Main Street, Columbus, Ohio, 43213, 614-237-4971. Total ostomy care.

Worldwide Home Health Center Inc. 926 E. Tallmadge Avenue, Akron, Ohio, 44310, 216-633-0366, in Ohio 1-800-621-5938. "Large enough to meet your every need...small enough to care about you!" Four E.T.s, free catalog, specialties: ostomy, incontinence, and pressure sore products.

WEST VIRGINIA

Medi Mart Centers 1157 National Road, Wheeling, West Virginia, 26003, 304-242-1222. Complete line of ostomy supplies.

Detach and Mail...

Updated Information is Appreciated

CHANGE OF NAME/ADDRESS FORM

CHANGE OF NAME:

CHANGE OF ADDRESS:

First, New Last Name, (Old LN)

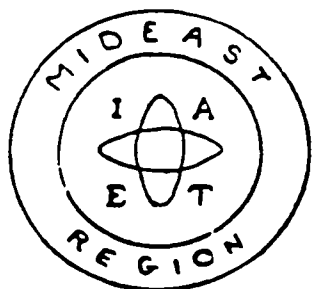
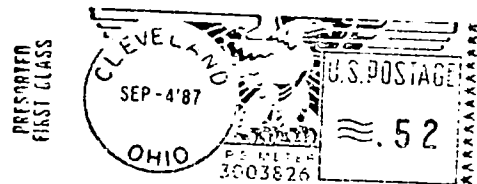
MAIL TO:

Mrs. Sandy Duda, RN, ET
The Cleveland Clinic Foundation
9500 Euclid Avenue, M41
Cleveland, OH 44106

Phone Number () _____

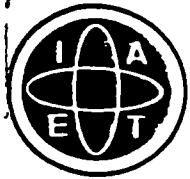
(Your Signature)

Sandy Duda, RN, BSN, ET
Cleveland Clinic Foundation, M41
9500 Euclid Avenue
Cleveland, OH 44106

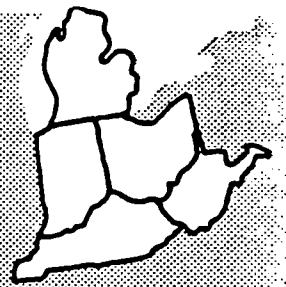


Pamela Stilger
Visiting Nurse Association
101 W. Chestnut St.
Louisville, KY 40202

FIRST CLASS



MID-EAS DROPPER



VOL. XXI

NOVEMBER 1987

NO. III

Dear Members:

The summer months flew by and the autumn season is here. I hope you are enjoying the changing leaves and brisk mornings like I am. Louisville will be beautiful this time of the year I am sure. I hope many of you are planning to go.

By now you should have had a chance to read the Mideast Dropper. It is important for me to hear everyone's opinions if decisions are going to be representative of the membership. I realize not everyone has the luxury of going to all the meetings. We are searching for better methods to communicate and participate. Please review the Dropper. Any concerns you have can be brought to the meeting by any member. If you are in support of the concept of councils, I would like to hear that, too!!

The proposed by-law changes are included for you to review and will be voted on at the business meeting on Saturday. The absentee ballot is patterned after the national guidelines. This will provide a mechanism for members to vote who can not attend the meetings.

I have not heard from anyone. I hope it means you feel comfortable with the progress of things. I did change my place of employment and residence; the new change is listed in this issue.

Hope to see you in Louisville!!!

As Always,

Shirley

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M I D E A S T R E G I O N I . A . E . T . O F F I C E R S

President: Shirley Alltop
w 614-383-8410
h 614-383-1745

Pres Elect: Karen Granby
w 513-223-6192
h 513-435-7450

Secretary: Dianna Peters
w 616-965-1391

Treasurer: Barb Montgomery
w 614-293-8897
h 614-882-2712

Region Trustee: Joyce Hawley
w 513-226-3200
h 513-293-0335

Trustee: Marilyn Spencer
w 216-444-6677

R. Van Ingen
w 313-424-3435

Delegate Chair: Ethel Pryor
w 313-876-2492

Historian: Pam Stilger
w 502-584-2456

SPECIAL COMMITTEES

Nominating: B. Kerschbaum
w 419-471-4218

Operational R. Van Ingan
Manuel: w 313-424-3435

Ethel Pryor
w 313-876-2492

Youth Rally: Sue Brady
h 513-854-2727

Share Project: Marilyn Spencer
w 216-444-6677

Government Karen Granby
Affairs: w 513-223-6192

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w 313-424-3435

Continuing J. Billingsley
Education: w 313-573-5030

Marilyn Ehrlich
w 313-763-4018

Fund Raising: Sue Brady
h 513-854-2727

Membership: Sue Brown
w 614-263-5006

Publications: Sandy Duda
w 216-444-6677

Barbara Hocevar
w 216-444-6677

MEDICAL ADVISORS

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Ann Arbor, MI

Victor Fazio, M.D.
Cleveland Clinic Foundation
Cleveland, OH

W. Patrick Mazier, M.D.
Ferguson Clinic
Grand Rapids, MI

Joseph Rinaldo, Jr., M.D.
Providence Hospital
Southfield, MI

I.A.E.T. NOMINATIONS COMMITTEE

Cynthia Klell, Chairperson

The election for the IAET Secretary and Treasurer will take place at the 1988 IAET Annual Conference in Dallas, Texas.

The IAET Nominations Committee is currently seeking qualified candidates who have the desire to commit themselves or to nominate another as a candidate for either the office of Secretary or Treasurer.

The IAET Bylaws, Article V, Section 2, require that a candidate be an Active member in good standing, and have served at least one term as a member of the IAET Board of Directors or of his REGIONAL Board of Directors. Remember, regional Board of Directors have gained valuable experience and do not forget to consider these individuals as potential candidates.

**ARTICLE V, SECTION 9
Secretary's Duties**

The secretary shall take motions and record policy decisions of the Board of Directors, review minutes, and assure distribution to the Board of Directors and appropriate committees. The Secretary shall communicate with the administrative office of the corporation regarding execution of other secretarial duties.

**ARTICLE V, SECTION 10
Treasurer's Duties**

The Treasurer shall be in charge of the corporation's funds and records. As Treasurer, he shall collect all members dues, shall

establish proper accounting procedures for the handling of the funds, and shall be responsible for keeping of the funds in such banks, trust companies, and/or investments as are approved by the Board of Directors. He shall report on the financial condition of the corporation at all meetings of the Board of Directors and at other times when called upon by the President. At the expiration of term of office, he shall deliver over to his successor, all books, money and other property in his charge or, in the absence of a successor, he shall deliver such properties to the President.

Should you be, or know of someone qualified, please notify:

Cynthia A. Klell
1655 W. Avenida de Maximillian
Tucson, Arizona 85704

This is an opportunity to become involved in the leadership of your professional organization.

NATIONAL RESEARCH COMMITTEE

Shirley Alltop, ET

The Mideast Region needs someone to be a representative to the National Research Committee. Anyone interested, please contact me.

This committee has just completed several studies and they are looking for ideas from the membership about future projects. Please submit any ideas you have for consideration.

Update of Goals/Plans for 1987/1988

A. STRENGTHEN THE REGIONAL STATE NETWORK:

1. Publish a newsletter every two months: The deadline for the next issue is Oct15.
2. Develop a phone tree: We're down to only 5 missing regional phone trees. Check the "reminder" to see if you're delinquent.
3. Identify GAC members of other NFSNO's: I will be attending the fall meeting of the Coalition of VT Nursing Organizations. So, we're now up to four states with a liason.

B. EDUCATE

1. GOVERNMENT AFFAIRS COMMITTEE

a. Provide an educational session in DALLAS: Barb & Jill, please let me know of any plans for the workshop.

b. Seek funding for Nurse in Washington Internships: The '88 Internship will be held Feb 28 to Mar 5. I now have 7 regions sending a representative: NewEngland, Mid-Atlantic, Mid-East, SouthEast, North Central, MidWest, & SouthCentral. Please make sure everyone has an alternate.

c. Write a manual: RoseAnn Myershas submitted a proposal for writing & publication. This will be discussed at the Executive Working Session in September.

2. MEMBERSHIP

a. Submit an item for publication in each issue of JET & all regional newsletters: Don't forget, you can use any information in this newsletter. We need to keep our colleagues informed.

b. Offer workshops on the legislative/regulatory process in each region by fall '87: Please let me know if this has been accomplished.

3. LEGISLATORS

a. Send ET nursing brochure to all federal legislators by 12/87: Please let me know if you sent the follow up letter to your legislators.

b. Send ET nursing brochure to all state legislators on health & insurance committees by 12/87: Because there is now a minimum charge for the brochure, I need to budget for these copies. Thus, I need the numbers for each region. I only have two. Please respond by mid-October.

c. Write legislative platform/policy statement: This has been sent to Pam Mittelstadt (our ANA consultant) for her input.

4. HCFA

Set up a task force to:

a. Update the codes for reimbursement of ostomy, wound, & incontinence products (Barb)

b. Improve the interpretation of codes by regional carriers/claim processors (Jill)

The final draft was sent to HCFA. We should have a response by early September. At the Executive Working Session, we will be discussing how to proceed with wound & incontinence products.

REMINDER

* indicates that information is needed

	NEW	NE	MA	ME	SE	NC	MW	SC	NW	RM	PC
numbers for phone tree	*	ok	ok	ok	ok	ok	ok	ok	*	ok	ok
regional phone tree	*	*	ok	ok	*	ok	*	ok	ok	*	2/3
#of federal legislators	36	77	26	70	74	27	55	60	28	28	55
#of state legislators	*	*	*	*	*	116	*	*	40	*	*

LEGISLATIVE/REGULATORY ALERT

- The Federal Employees Health Care Access Act (HR 382) will allow nurses to be reimbursed for services they are licensed to perform, that are covered under the Federal Employees Health Benefit Plans. A similar bill has been introduced in the Senate by Mikulski (D-MD): S1162. Letters of support are still needed.
- The Promotion of Equitable Pay Practices Within the Federal Civil Service Act (HR 387 & S 522) calls for a study of federal employees to determine if there is sex or race based discrimination in the setting of wages or in job classifications. This bill was reported out of the Compensation & Employee Benefits Subcommittee of the House Committee on Post Office & Civil Service. It will be referred to the full committee. The Senate Federal Services, Post Office & Civil Services Subcommittee sent this bill to the Governmental Affairs Committee. It is expected to be sent to the full Senate after the August recess.
- Nursing Home Quality Care Amendments (S1108 & HR 2270) propose reforms in the areas of resident assessment, surveys, resident's rights, & nursing aide training programs. The House Energy & Commerce Committee reconciliation package (HR3188) contained various provisions aimed at improving the quality of care in Nursing Homes. A compromise was reached on the staffing issue regarding nursing coverage: 16 hour RN coverage with 90 beds or more and 8 hours with 90 beds or less.
- S1299 which would amend the McCarran Ferguson Act to repeal the anti-trust immunity in the insurance industry was introduced by Metzenbaum (D-OH.) A similar piece of legislation was introduced in the House (HR 2727). The ANA continues to support this repeal because it would prevent the industry operation outside the view of government. One insurance company has agreed to cover nurse practitioners, unfortunately they will not cover mid-wives, anesthetists, or NPs in private practice.
- Nursing Shortage Reduction Act (S1402) would provide: (1) an advisory committee to identify solutions to recruitment & retention; (2) projects to demonstrate improved long term care practice; (3) grants to develop innovative nursing practice models; (4) establishment of nurse recruitment centers. Senator Kennedy drafted this legislation to address the current nursing shortage. It was passed by the Senate on August 5.
- Glenda wrote a position statement supporting Medicare coverage for air-fluidized bed therapy in the home for patients who have had reconstructive surgery for pressure ulcers. HCFA plans to make a coverage decision in the near future.
- Medicare Community Nursing & Ambulatory Care Act (HR 1161) would allow community-based nursing organizations to provide services for Medicare Part B beneficiaries on a prepaid, capitated basis. This legislation has been included in the reconciliation package (HR3188.)
- HR3046 would mandate certain hospitals and ECFs to provide free Hepatitis B vaccine to workers at risk.

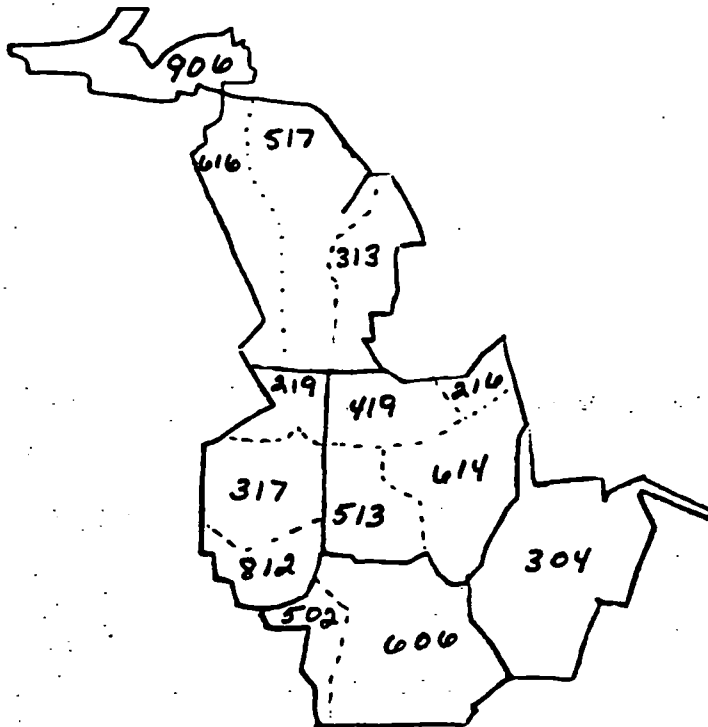
NEWS

- The Michigan nurses have organized a unique Project: MUSCLE, Mobilize & Unite to Strategically Confront the Legislative Establishment. They are planning a two day event in September. Nurses will have a chance to meet their legislators to discuss current issues. In addition, they will have time to talk with one and other about proposed changes in health care. They hope to increase political awareness, while at the same time highlighting the collective power of nurses. Olga Cameron, a member of the MidEast region, plans to use this opportunity to educate about ET nursing.
- Carole VanNess has been in liaison with the *Coalition of Nursing Organizations in California*. They meet monthly. Focus topics have been the nursing shortage and legislative issues. In addition, Carole has distributed a flyer containing suggestions for meeting with legislators. I am enclosing a copy. This is the kind of information that will be included in the manual.
- Nurses in Florida were influential in the Senate race. In large part due to their unrelenting support, Governor Bob Graham defeated incumbent Paula Hawkins. (The Political Nurse, ANA)
- Donna Felling is a Maryland nurse, who was newly elected to their General Assembly. In response to her success she notes: "I wish there were some way to get the message across to nurses that this can only happen when everyone gives a little bit of their time. They must offer it themselves - they can't wait for someone to ask them. It would make all the difference in the world if more nurses became involved." (The Political Nurse, ANA)
- The DDNC (Digestive Disease National Coalition) is attending meetings of the Prospective Payment Assessment Commission to monitor changes in the DRG (#179) for Inflammatory Bowel Disease.
- Congressional recess is Aug 7 to Sep 8. Plan to have letters waiting when your legislators return to DC.
- Daniel Alexander Addis was born June 4 to joyful parents, David Addis & Mary Zink. Congratulations!!! The 8# 3oz, 22 1/2" bundle has big hands & feet and is very good looking.
- Please make a correction of Karen's name in your files to Granby. My apologies. Additionally, she will be on maternity leave for the next few months, so use her home phone number.

REGION COUNCILS

Shirley Alltop, ET

Each state is divided by area codes. Please note your area code and where your council boundaries would be. You may use your home address or work address depending on your preference. If there are any large groups within a designated area it may be necessary to divide again. Another variety of this would be physical barriers. It might be easier for a member to meet in a council outside of his/her boundaries due to geographic settings. These special situations can be easily taken care of. I have included a list of members according to area codes. Please locate your name to help you put the council into perspective. The alphabetical list from PE-PI is not complete. It will be printed in the January newsletter.



Indiana

219, 317, 812

(Area Code 219)

Gardner, Marilyn; Columbia City
Gough, Rosemarie; Valparaiso
Holloway, Lois Jean; Ft. Wayne
Lutgen, Patricia; Schererville
Storey, Virginia; Crown Point
Tillawi, Sylvia; Ft. Wayne
Timm, Margaret; South Bend
Walsh, Christine; Mishawaka
Weatherway, Barbara; Elkhart
Wood, Kathleen; Ft. Wayne
Yarberry, Cynthia; Griffith

(Area Code 317)

Ahnafield, Alvada; Indianapolis
Alfke, Phoebe; New Palestine
Allen, N. Jo; Indianapolis
Barnes, Ellen; Plainfield
Boggs, Ilse; Martinsville
Coryell, Lisa; Indianapolis
Gillen, Mary; Lafayette
Helmerick, Phyllis; Lafayette
Houchens, Pamela; Indianapolis
Johnson, Peggy; New Palestine
Jones, Carol; Noblesville
Kibler, Evelyn; Kokomo
Lovell, Janet; Pittsboro
Sage, San Juana; Indianapolis
Stinson, Leatrice; Anderson
Pelt-Montgomery, B; Indianapolis
Villars, Deborah; Kirklint
Wallace, Mary; Indianapolis
Ward, Anne; Indianapolis
Williams, Jeanna; New Castle

(Area Code 812)

Gaines, Mary E.; Evansville
Gates, Susan; Unionville
Gerbig, Charlotte; Evansville
Mann, Glenda; Terre Haute
Martin, Patricia; Jeffersonville
Robertson, Jennie; Evansville
Sawyer, Margaret; Columbus
Spencer, Alisa; Evansville

REGION COUNCILS cont.

Kentucky
502, 606

(Area Code 502)

Baptie, Joan; Louisville
Bean, Nancy; Louisville
Bowling, Mary; Louisville
Cloyd, Bonita; Paducah
Grizzle, Pat; Jeffersontown
Hicks, Jean; Louisville
Hughes, Sue; Louisville
Lindsey, Deborah; Louisville
Liversidge, Bess; Louisville
Overby, Faye; Paducah
Patterson, Terri; Louisville
Stilger, Pamela; Louisville
Timmons, Maude; Louisville
Wilkins, Donna; Louisville

(Area Code 606)

Billitter, Mary; Lexington
Huesman, Norma; Winchester
Messer, Kathy; Argillite
Monroe, Natalie; Cynthiana
Moore, Kathleen; Lancaster
Patton, Dena; W. Prestonburg
Rose, Marjorie; Lexington
Walters, Delores; Catlettsburg
Wolking, S. Consolata; Villa H

Michigan
313, 517, 616, 906

(Area Code 313)

Ballard, Sharon; Farmington Hill
Billingsley, Joyce; Fraser
Bordner, Beth; Ortonville
Bowman, Linda; Flint
Boylan-Lewis, B.; Chelsea
Cameron, Olga; Livonia
Chinavare, Kathleen; Gibraltar
Dickinson, Ingrid; Holly
Ehrlich, Marilyn; Pinckney
Hannah, Suelane; Woodhaven
Hoffman, Donna; Lexington
Huck, Bernice; Utica
Kanat, Sandy; Oak Park
Kennedy, Sharlene; Otisville
Kirken, Carol; Ortonville

(313 cont...)

Mabray, Sally; Troy
Maklebust, Jo Ann; Livonia
Marion, Josephine; Mt. Clemens
Martin, Joanne; Warren
Mikols, Carol; Detroit
Mok, Joann; Mt. Clemens
Murphy, Kelly A.; Southgate
Pearce, Sara; Troy
Satwicz, Madeline; Detroit
Sevo, Darcey; Bloomfield Hills
Shaw, Judy; Utica
Shollenberger, S.; Northville
Singer, Diane; Farmington Hills
Sparks, Elaine; Farmington Hills
Sprung, Patrice; Rochester Hills
Van Ingen, Rosemarie; Northville
Woodward, S. Mary A.; Farmington
Young, J.P.; Troy

(Area Code 517)

Aldrich, Jo Ann; Eagle
Balash, Alice; Bay City
Bieberitz, Lynn; Hemlock
Boyd, Alice; Dimondale
Butts, Constance; Fairgrove
Freeman, Patricia; Lansing
Gerrers, Barbara; Alpena
Hamilton, Elizabeth, Ithaca
Higginson, Eleanore; Grandledge
King, Christina; Eaton Rapids
Kiss, Penelope; Coldwater
McGee, Linda; Midland

(Area Code 616)

Adams, Kudith; Spring Lake
Anderson, Joan; Grand Rapids
Arend, Helen; Kalamazoo
Beckwith, Ethel; Wyoming
Buentello, Elizabeth; Paw Paw
Buffin, Susan; Grand Rapids
Eckert, Steven; Grand Haven
Hepp, Carol; Kentwood
Howe, Barbara; Grand Rapids
Hutchinson, Charlene; Petroskey
Kirchner, Rita; Union
Pennington, Donna; Dowagrac
Rice, Rose; Cedar Spring
Sheldrick, J.; Battle Creek
Van Sweden, Helen; Kalamazoo

REGION COUNCILS cont.

(Area Code 906)

Lukach, Christine; Ironwood
Symons, Linda; Marguette

Ohio

216, 419, 513, 614

(Area Code 216)

Aszodi, Esther; Beachwood
Augustajtis, Coletta; Medina
Bredenbeck, Joyce; Bay Village
Carnahan, Barbara; Bedford
Colleran, Edward; Westlake
Cook, Amy; Akron
DeSantis, Pauline; Mentor
Donohoe, Barbara; Shaker Hts.
Duda, Sandra; Avon Lake
Dungan, Shirley; Canton
Erwin-Toth, Paula; Deerfield
Floruta, Crina; Westlake
Gill-Thompson, Norma; Uniontown
Gudde, Elizabeth; Avon
Hocevar, Barbara; Parma
Hug, Clarice; Massillon
Kerr, Susan; Hartville
Koehl, Janice; Akron
Kundtz, Jill; Shaker Hts.
Lackey-Campana, T.; Youngstown
Linnemanstons, J.; Westlake
Lombardi, Sara; Wakeman
Malys-Hazi, Jane; Hubbard
martin, Chuck; Bay Village
may, Rosemary; Brunswick
Mayes, Dorothy; Euclid
McCormick, Daniel; Rocky River
Murphy, Jean; Elyria
Orban, Dolly; Barberton
Pallante, Mary Ann; Girard
Pekol, Marilyn; Kirkland
Rozic, Elaine; Concord
Sammon, Mary; University Hts.
Schlegel, Rebecca; Massilon
Sewickley, Laura J.; Youngstown
Shaikh, Leah; Cleveland
Smith, Suellen; Garfield Hts.
Spencer, Marilyn; Euclid
Stenger, Brenda; Strongsville
Thompson, Sally; Akron
Vajdik, Catherine; Strongsville
Van Horn, Cheryl; Columbia Stn.

(216 cont...)

Wallace, Beverly; Kirkland
Williams, Margaret; Barberton

(Area Code 419)

Blaylock, Barbara; Oregon
Gillen, Patrick; Wauseon
Hoover, Patricia; Toledo
Keller, Patricia; Toledo
Kerschbaum, Branda; Toledo
Klingler, Kathleen; Toledo
Lonz, Marie; Toledo
Matthews, Terri; Sandusky
Measles, Mary; Toledo
Morris, Joyce; Gibsonburg
Myers, Judith; Mansfield
Parton, William; Toledo
Rupert, Jane; Lima
Sinkovic, Susan; Northwood
Vanscoder, Noralu; Pandora

(Area Code 513)

Bailey, Ruth; Harrison
Deerck, Jane; Dayton
Bolinger, Bonnie; Cincinnati
Brady, Susan; Trotwood
Brockmeier, Marlene; Cincinnati
Davis, Barbara; Springfield
De'elia, Pamela; Dayton
Donovan, Bonnie; Lebanon
Dengler, Jacqueline; Cincinnati
Dredder, Margaret; Cincinnati
Flesh, Linda; Cincinnati
Granby, Karne; Centerville
Graves, Rita; Bethel
Gutman, Nancy; Botkins
Harper, Melinda; Springfield
Hawley, Joyce; Kettering
Johnston, Brenda; Huber Hts.
Joseph, Janice; Cincinnati
Kinder, Brenda; Cincinnati
Lamb, Mary; Cincinnati
Laumann, Robert; Kettering
McCorkle, Mindy; Dayton
Metcalf, Vivian; Cincinnati
Miller, Adrian; Union
Nakamura, Colleen; Cincinnati
Rickey, Kay; Sidney
Rioux, Nancy; Fairfield
Ruter, Linda; Cincinnati

REGION COUNCILS cont.

(513 cont.)

Schaffer, Judith; Cincinnati
 Smith, Susan; Dayton
 Region Councils cont...
 Steele, Rosemary; Dayton
 Stiffler, Wyonna; Dayton
 Valmassoi, Margaret; Cincinnati
 Walker, Mary; Cincinnati
 Weakley, Thelma; Xenia
 Wentler, Chrisbell; Westchester

(Area Code 614)

Alltop, Shirley; Marion
 Birdsall, Sherry; Dublin
 Brown, Phyllis; Gallipolis
 Brown, Susan; Columbus
 Caprino, Mary; Prospect
 Clancy, Judith; Columbus
 Culp, Dorothy; Columbus
 Detwiler, Jay; Marion
 Harlan, Linda; Zanesville
 Heximer, Elizabeth; Delaware
 Hurd, Patricia; Columbus
 Jeffords, Catharine; Chillicothe
 Lindberg, Deanna; Pickerington
 Mandich, Leona; Wintersville
 McClees, Nancy; Worthington
 Montgomery, Barbara; Westerville
 Sims, Jim; Columbus
 Smith, Deborah; Reynoldsburg
 Strauss, Virginia; Columbus
 Taylor, Denice; Columbus
 Yuenger, Juanita; Portsmouth

West Virginia
 304

(Area Code 304)

Altizer, Glenna; Barboursville
 Atwell, Nancy; Morgantown
 Barber, Shirley; Elkview
 Capp, Mary Anne; Wellsburg
 Farley, J. Michelle; Princeton
 Jenkins, Juanita; Charleston
 Martin, Nancy; Charleston
 Rutherford, Kent; Scott Depot
 Van Gilder, Kathryn; Fairmont

DO YOU KNOW YOUR SENATOR ?

STATE	SENATORS
Indiana	Richard Lugar Dan Quayle
Kentucky	Wendell H. Ford Mitch McConnell
Michigan	Donald W. Riegle Carl Levin
Ohio	John Glenn Howard Metzenbaum
W Virginia	Robert C. Byrd John Rockefeller

NOMINATIONS COMMITTEE REPORT

Brenda Kerschbaum

The current slate of candidates for the 1987 Mideast Region elections is as follows:

Treasurer (1)

Jo Marion
Betty Petry

Board of Trustee (2)

Sue Brady
Sharlene Kennedy
Jo Ann Mok
Barb Montgomery

Delegates (8)

Sharon Ballard
Dorothy Best
Sue Brady
Sandy Duda
Adrian Miller
Cynthia Yarberry

As you can see, we need several more delegate candidates. I urge anyone who will be attending the 1988 I.A.E.T. Conference to please consider running for delegate.

If there are other interested candidates, please contact me at work or home before the meeting:

Brenda Kerschbaum
w 419-471-4218
h 419-382-6977

I will be looking for all of the candidates to give you a ribbon and badge to wear.

REGIONAL TRUSTEE REPORT

Joyce Hawley

The completed Membership Directory will be mailed from United, who is printing it for the I.A.E.T.

The election of I.A.E.T. Secretary and Treasurer will take place in Dallas, at the 1988, I.A.E.T. Annual Conference. We surely have someone from the Mideast Region interested in running for both of these offices. Cynthia Klell is Chairperson of the Nominations Committee -- let her hear from you.

I.A.E.T. has a new account executive. Her name is Shelia Dufresne. Jennie will return from maternity leave in February, with a new position - Director of Meeting Planning. Christy Markland is also new in Central Office. She can handle general requests and will help Shelia.

Executive Working Session Report

There was a resounding theme that emerged from the meeting - the need for strategic planning to ensure the future of E.T. Nursing. The immediate priority is to develop a Blueprint for E.T. Nursing in the 1990's. They began by identifying the need to define our environment: who we are, where and how we practice, what we are practicing, our member E.T.'s. A Steering Committee will be created to oversee the development of the Blueprint and to identify the necessary components.

(Regional Trustee cont...)

PUBLICATIONS REPORT

Sandy Duda, RN, BSN, ET

Once completed, the Blueprint will provide the Association with the data and projections to enable us to determine the actions needed to ensure the future of E.T. Nursing and position us to meet the health care environment of the 90's, (this information taken from Odds & Ends III - September 29, 1987, Glenda Motta).

I hope all of you have received your copies of "Dermal Wounds: Pressure Ulcers", "Dermal Wounds: Leg Ulcers", "Urinary Incontinence", and "E.T. Nursing Practice".

This information that I am sharing with you is all new since I turned in my report on October 1, 1987, for the Regional Meeting. I am sure I will have more to share when I see all of you in Louisville on November 5-7, 1987.

As Mideast Region Editor, along with Barb Hocesvar, Assistant Editor, we wish to communicate your needs, problems, and concerns. We are here to meet these objectives! We wish to stimulate and generate active E.T. Nurse participation and involvement. It is our objective to make this MidEas Dropper the "best damn newsletter in the land".

Let's also plan to meet the abstract poster deadline of February 1, 1988 and again be well represented as a region for the 20th I.A.E.T. Conference in Dallas, Texas.

I plan to implement a phone tree via our council areas to network a staff of reporters for our '88 newsletters.

We are very pleased with the response to our urgent message for feedback from membership. The response has been great and certainly facilitates our network communications.

Thank you for your support and assistance. Please do not hesitate to call or write either Barb or myself on a frequent basis.

1988 DEADLINE DATES

January 15, 1988

April 15, 1988

July 15, 1988

October 15, 1988

Candidate for Treasurer

JO MARION, R.N., E.T.

Allow me to introduce myself. I am Jo Marion, your candidate for Treasurer. I am an Enterostomal Therapist for St. Clair Ambulatory Care Corporation. I work both the hospital, St. John Hospital which is a 600 bed hospital, and the home care agency, Home Health Care Services, in Detroit, Michigan. I am also a consultant to Bon Secour Hospital in Grosse Pointe Farms, Michigan.

I graduated from Good Samaritan School of Nursing in Zanesville, Ohio, in 1956. I attended Sloan-Kettering Memorial Hospital Enterostomal Therapy program and have been Board Certified since 1980.

Besides my experience as an E.T. Nurse, I have worked as a staff nurse on surgical floors and eight years in ICU, a head nurse, and an afternoon supervisor.

Along with my nursing experience, I have also prepared Income Tax returns, and I have served as a personal representative for an estate.

I would consider it a privilege to be your Treasurer and will appreciate your vote.

Candidate for Trustee

SHARLENE KENNEDY, R.N., E.T.

I am excited to be a candidate for the Board of Trustees and also as a delegate.

I graduated from Hurley School of Nursing and University of Michigan in Flint, Michigan BSN program. I am employed by Hurley Medical Center in Flint, Michigan, as their E.T. Nurse Clinician. I have attended every national convention (5) since graduation and (4) Regional Conference.

I have served as your delegate for the past two years and attended Board Meetings at National. Previous to that I attended all of the Regional Board Meetings.

I am looking forward to serving you again as a delegate to the 1988 conferences in Texas, also working on the MidEast Regional Board as your Trustee if so elected.

I love the E.T. profession and feel we have a great region and I want to be part of the future growth of our region. If elected as a trustee to the Board, I promise to work diligently with you to continue to have the best darn region in the nation.

If so elected again as your delegate to National, I will do my best to represent you in the National Meeting.

Candidate for Trustee

JOANN MOK, E.T.

My name is JoAnn Mok and I am pleased to announce that I am a candidate for trustee.

My professional experience includes two years as a staff nurse at St. Joseph Hospital in Mt. Clemens, Michigan, and twelve years as an OR nurse at Mt. Clemens General Hospital. In 1974, I received my Enterostomal Therapy training at the Rupert B. Turnbull School of Enterostomal Therapy at the Cleveland Clinic and I am board certified.

For the next thirteen years I practiced as an ET nurse at Mt. Clemens General Hospital and in addition I participated in and planned numerous educational conferences for the medical and general community. I have lectured at many conferences and seminars and remain active with the Macomb Ostomy Association both professionally and socially. In July of 1987 I accepted a position as an E.T. Nurse with Frank's Pharmacy & Medical Supply in Mt. Clemens, Michigan, and my duties include consulting to local hospitals, home care agencies, nursing homes, and marketing. I also operate an outpatient clinic at the agency.

In the past three months, I have made two guest appearances on a "live" radio talk show called HELP LINE, regarding Enterostomal Therapy. In addition to my professional life, I operate a "fun" business making holiday crafts and custom made jewelry.

If elected you can be assured I will put 110% of my efforts into serving the MidEast region as Trustee.

Candidate for Trustee

BARB MONTGOMERY, R.N., E.T.

I have been an E.T. since 1976 and have been active on the regional level as trustee, editor and publisher of the Mideas Dropper, and treasurer. I am a B.S.N. candidate at Capital University and my time is limited for the next couple of years, but would like to remain in office as trustee and work on special projects at the pleasure of our President! I have published several articles, am a public speaker, have been in the original and second edition of Who's Who in Nursing in America, and have been active in our region since 1976.

I feel I could serve our region well as trustee.

IMPORTANT DATES

AROUND THE STATE

Calendar of Events

O H I O

XX

November 5-7, 1987

Mideast Symposium: "What's New in the 3 'Rs' (Reservoirs, Radiation, and Research)"

Keynote Speaker:
Bonnie Sue Rolstad,
RN, MA, ET
Hilton, East
Louisville, Kentucky
Co-Chairpersons:
Pat Grizzle &
Joan Baptie

November 20, 1987

Chronic Wound Care Conference (Pressure Ulcers, Arterial Venous Leg Ulcers, Diabetic Foot Ulcers)

Speaker:
Victor Alterescue, RN,
ET
Grace Hospital
18700 Meyers Road
Detroit, MI 48235
313-966-3210
Conference Location:
Northfield Hilton
Troy, Michigan

April 20, 1988
E.T. Day

May 24-28, 1988
World Council
Gothenburg, Sweden

June 27-July 2, 1988
IAET National Conference:
"Back to the Future:
Dallas, Texas

Fall of 1988 (To Be Announced)
Mideast Symposium
Marriott Inn
Charleston, WV

Akron

On August 22, 1987, at the United Ostomy Association's 25th Anniversary Banquet, Norma Gill-Thompson was presented with a plaque in recognition of her efforts, persistence, dedication, and belief in the cause of ostomy rehabilitation.

"Founder, Pioneer
Chairman, Ambassador, Friend"
1962 - 1987

Cleveland Area

Local area E.T. Nurses met at Marymount Hospital, Garfield Hts., Ohio, on October 21, 1987. Mary Jo Maish, MSN, RN, Director of Marymount Home Health Care Services presented a program on "Ins and Outs of Home Care".

The program was well attended and questions were answered regarding nursing in the community setting and trends in the area.

Lorain County

An ostomy day sponsored by the Lorain County Health Department and Select Health Equipment Company was held October 21st at the health department in Elyria.

The event was an informational day for doctors, nurses, and ostomates, caregivers, families, and friends.

Enterostomal Therapists Sara Lombardi, Beth Gudde, and Dee Carle were available to answer questions and explain the latest medical technology in ostomies.

W O R T H Y O F N O T E

R.B. Turnbull, Jr.
School of Enterostomal Therapy

Graduating Class May 22, 1987

Suzanne Creehan, RN, BSN, ET
Chippenham Hospital
7101 Jahnke Road
Richmond, VA 23225
804-320-3911

Terri Patterson, RN, BSN, ET
Care Tenders
142 Chenoweth Lane
Louisville, KY 40207
502-896-2281

Rosalita Perez, RN, BSN, ET
S.W. Texas Methodist Hspt.
7700 Floyd Curl Drive
San Antonio, TX 78229
512-692-4000

International Graduates:

Heather Orsted, RN, RNA, ET
Holy Cross Hospital
Calgary, Alberta
Canada

Captain Moh'd Suleiman, RN, ET
King Hussein Medical Ctr.
Amman, H.K.
Jordon

E T S O N T H E M O V E

Shirley Alltop, ET
Marion General Hospital
McKinley Park Drive
Marion, Ohio 43302
614-383-8410

802 East Church Street
Marion, Ohio 43302
614-383-1745

Maryanne Capp, ET
1518 Marianna Street
Wellsburg, West Virginia 26070

Kathleen Chinavare, ET
30177 Adams
Gibraltar, Michigan 48173
313-671-5257

Pat Keller, ET
1147 Brigitte Drive
Toledo, Ohio 43614
419-385-2504

Kathleen Lakey, ET
57 Frederick Pl.
Morristown, New Jersey 07960

Barbara Boylan Lewis, ET
122 Arden Lane
Chelsea, MI 48118

Mary Jane Williams, ET
33 Sandy Court
P. O. Box 43
New Middletown, Ohio 44442
216-542-9326

25TH ANNIVERSARY CONFERENCE

Barb Hocevar, RN, BSN, ET

The United Ostomy Association's 25th Anniversary Conference was held in Cleveland, August 19-23, 1987. There were over 1000 in attendance to participate in this event. In addition to representation from the United States and Canada, there were ostomates attending from Japan, Puerto Rico, Norway, Sweden, England, and Australia.

The success of this conference was due to the enthusiasm of the planning committee, the generous participation of the manufacturers, and the willingness of all those who volunteered their time presenting excellent educational sessions, introducing speakers, and helping in the stoma clinic. A collective **THANK YOU** goes to all of those who helped make this conference a memorable one.

It is noteworthy that while Enterostomal Therapy Nursing is adding non ostomy related duties to their job descriptions, there are still more ostomates who do not have the benefit of E.T. Nursing than there are those who do. This was made clear when the Vice President's son, Marvin Bush, gave credit to his Ostomy Visitor without mentioning support from a health care professional.

Managing Incontinence by Cheryle Garthley, 1985, editor Jameson Books, P.O. Box 738, Ottawa, IL 61350.

This 138 page book is written for the lay public, specifically those individuals who have or know of someone who has urinary incontinence. Written in simple, easy to understand language, it presents an overview of the urinary system, medical and surgical treatments for urinary incontinence, sexuality and incontinence, and products and devices for managing incontinence. A major focus of the book is the psychosocial concerns/attitudes of persons who are incontinent, stressing the need for a positive self image and offering suggestions as to how to accomplish this. Personal experiences are cited.

This is a good book to recommend to your patients who are living with urinary incontinence.

A NEW ADDITION

Jonathan Melville Granby

August 29, 1987
8 lbs. 2 oz.

Welcome baby Jonathan!

1987 - 1988
ANNUAL DIRECTORY OF OSTOMY SUPPLY DEALERS &
MANUFACTURERS WITHIN THE MIDEAST REGION

INDIANA

AARP Ostomy Care Center 3557 Lafayette Road, Indianapolis, Indiana, 46222, 1-800-428-3805, Indiana 317-293-6235. Take advantage of our low AARP prices. Write or call today for our 1987 Ostomy Product Catalog. No postage or handling charges.

Coolspring Pharmacy Inc. 1225 E. Coolspring Avenue, Michigan City, Indiana, 46360, 219-879-8269. Home Health Care and Patient Counseling.

Keltsch Georgetown Pharmacy 6404 East State Street, Indiana, 219-493-1531. Complete ostomy department.

KENTUCKY

C.D.S. C.A.R.E. 401 Park Row, Bowling Green, Kentucky, 42102-1747, in Kentucky 1-800-452-3065, out of state 1-800-626-3538. We offer Hollister, Squibb, United, and Bard.

Cox's Pharmacy Inc. 4800 Preston Highway, Kentucky, 502-969-2341. Free mail order service. Complete inventory.

Schwartz Home Health Care Center 7009 Dixie Highway, Florence, Kentucky, 606-371-4600. Complete lines of ostomy supplies - Medicare/insurance billing and free delivery.

MICHIGAN

Apothecary Surgical Supply Inc. 737 N. Grand, Lansing, Michigan, 517-482-0882. Lansing's most complete supplier of ostomy supplies.

Frank's Pharmacy & Medical Supply 39023 Harper, Mt. Clemens, Michigan, 48043, 313-468-1207. Complete inventory of supplies. Free Metro delivery. E.T. available for consultation.

Mid-Michigan Surgical Supply 360 Capital Avenue, N.E., Battle Creek, Michigan, 49017, 616-962-9541. We carry all lines of ostomy supplies. Nurses on duty.

Perry Comfort Care Home Medical Supply 26048 Greenfield Road, Oak Park, Michigan, 48237, 313-968-2110. Ten locations in Southeastern Michigan. Free Enterostomal Therapy services by appointment.

Princing & Brennan Pharmacy Inc. 2516 State Street, Saginaw, Michigan, 48602, 517-792-6441. Featuring Hollister and ConvaTec. We accept Medicare and B.C.B.S.M.

Thomas Surgical Supply 13725 19 Mile Road, Sterling Heights, Michigan, 48078-5102, 313-247-5020. We carry a full line of Hollister, Squibb, Bard, United, Coloplast, and others. We bill Medicare, Medicaid, and B.C.B.S.

White & White Home Health Care 98 E. Fulton, Grand Rapids, Michigan, 1-800-632-9387. Branches in Muskegon, Hollan, and Kalamazoo.

OHIO

Edgepark Surgical Inc. 9700 Rockside Road, Valleyview, Ohio, 216-524-0480. Complete line of ostomy supplies.

Hastings Home Health Center 3843 Riveredge, Cleveland, Ohio, 44111, 216-671-7711. Full line of ostomy supplies. R.N., E.T. on staff. Free shipping in the U.S. Most insurance accepted.

Howard's Pharmacy Inc. 5390 Brandt Pike, Huber Heights, Ohio, 45424. Complete line of ostomy supplies.

Medical Service Company, The 2098 Warrensville Center Road, Cleveland, Ohio, 44121, 216-371-5800; 403 West Bagley Road, Berea, Ohio, 44017, 216-234-3433; 5558 Pearl Road, Parma, Ohio, 44129, 216-885-3000. Three convenient locations to serve you. We bill Medicare direct. Free delivery nationwide. Call Ohio toll free 1-800-824-1400.

Miesse Pharmacy 3167 E. Main Street, Columbus, Ohio, 43213, 614-237-4971. Total ostomy care.

Worldwide Home Health Center Inc. 926 E. Tallmadge Avenue, Akron, Ohio, 44310, 216-633-0366, in Ohio 1-800-621-5938. "Large enough to meet your every need...small enough to care about you!" Four E.T.s, free catalog, specialties: ostomy, incontinence, and pressure sore products.

WEST VIRGINIA

Medi Mart Centers 1157 National Road, Wheeling, West Virginia, 26003, 304-242-1222. Complete line of ostomy supplies.

Detach and Mail...

Updated Information is Appreciated...

CHANGE OF NAME/ADDRESS FORM

Change of Name:

First Name, New Last Name, (Old Last Name)

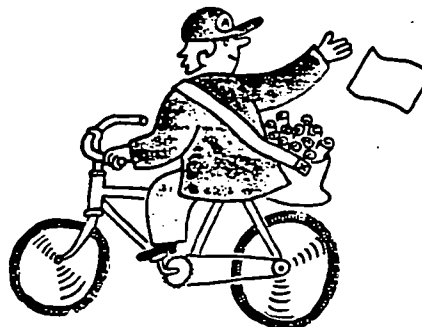
Change of Mailing Address:

Phone Number () _____

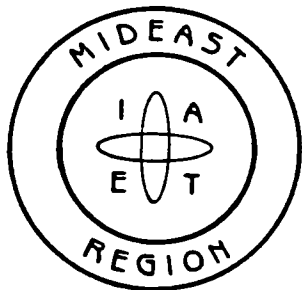
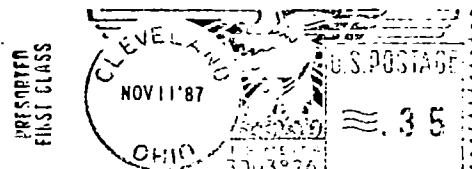
(Your Signature)

MAIL TO:

Mrs. Sandy Duda, RN, BSN, ET
Cleveland Clinic Foundation
9500 Euclid Avenue, M41
Cleveland, OH 44106



Sandy Duda, RN, BSN, ET
Cleveland Clinic Foundation
9500 Euclid Avenue, M41
Cleveland, OH 44106



Pam Stilger
Visiting Nurse Association
101 W. Chestnut St.
Louisville, KY 40202

FIRST CLASS