

Michigan, Ohio, Kentucky, West Virginia, Indiana
MID-EAS DROPPER
Michigan, Ohio, Kentucky, West Virginia, Indiana

Volume XXIV

January, 1990

No. 1

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President's Message

I feel very proud to be the President of such a friendly and active Region. In November, we had our Annual Regional Conference in Toledo, Ohio. The region is very thankful to the Toledo Conference planning committee, particularly Sue Sinkovic, Barbara Blaylock, Brenda Kerschbaum, and Jill Morris. Their leadership provided a conference that was well organized, educational, and profitable. Their efforts, along with those of the other Toledo-area ET Nurses, made the conference a huge success. The conference had informative speakers, a variety of manufacturers, and excellent hospitality. Thanks again to all of the people who contributed their time, efforts, and financial support to make our regional conference one of the finest in years.

Our region was fortunate to have Kristy Wright, President of the IAET, attend our regional conference. Kristy talked with our membership about the IAET theme for 1990, which is "Embrace the Scope". The IAET will provide us with a variety of educational programs and tools which will encompass all areas of Enterostomal Therapy. It is up to each of us, as individual ET nurses, to take advantage of these opportunities and incorporate them into our practices.

Congratulations to the newly elected officers and delegates. The new officers are Sharlene Kennedy (Treasurer), and Barbara Montgomery and Phyllis Brown (Board of Trustees). The delegates for 1990 are Joy Cline (Chairperson), Dorothy Best, Susan Brown, Linda Harlan, Carol Hepp, Sharon Krishman, Adrian Miller, Diane Sullivan; Peggy Valmassoi and Dorothy Culp are alternates. Joyce Hawley was elected as our Ethics Committee representative. Joyce was later chosen as one

(continued on page 3)

STANDING COMMITTEES

NOMINATING:

Nancy Rioux

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H-(513)858-1170

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R. Van Ingen

BUDGET & FINANCE:

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SPECIAL COMMITTEES

OPERATIONAL MANUAL:

Brenda Kerschbaum

YOUTH RALLY:

Sue Brady

SHARE PROJECTS:

Marilyn Spencer

NEWSLETTER FUNDRAISING:

Sharlene Kennedy

FUNDRAISING:

Barbara Montgomery

MEDICAL ADVISORS

Ananias C. Diokno, M.D.

Beaumont Hospital

Royal Oak, MI

Victor Fazio, M.D.

Cleveland Clinic Foundation

Cleveland, OH

W. Patrick Mazier, M.D.

Ferguson Clinic

Grand Rapids, MI

Joseph Rinaldo, Jr., M.D.

Providence Hospital

Southfield, MI

The Delegates that were elected in 1989 were:

Joy Cline, Chairman

W-(304)675-4340

H-(304)675-4124

Dorothy Best

H-(419)531-4649

Susan Brown

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H-(614)885-5679

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Adrian Miller

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H-(513)836-5019

Diene Sullivan

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President's Message continued from page 1

of the four Ethics Committee members selected in a blind draw by Kristy Wright.

Your board and the various committees completed many important activities in 1989 for our region. Some of these activities include: publication and distribution of the revised membership directory; presentation of the first annual Excellence in Writing Award; first meeting of the Financial Task Force; placement of the By-laws on a computer disc and publication of the revised By-laws; initial revision of our voting procedure; and a very effective fundraising campaign.

Two important decisions were made by the Board at the Regional meeting. First, funds were approved to pay for subscriptions to two legislative periodicals. These publications will provide us with timely information on important national legislative issues, which may impact us as ET nurses. Second, the Board approved to apply the \$250.00 honorarium which Dr. Stark donated to our region to fund Project S.H.A.R.E. in India.

I am very excited about the level of enthusiasm and commitment displayed by our Board and many of our members in accomplishing the Region's goals. I am looking forward to another stimulating and productive year as your Regional President.

Sincerely,
Karen Granby RN, MS, CETN

National News

IAET PRESIDENT'S MESSAGE

I had the great pleasure of attending several Regional meetings and conferences this Fall. What a wonderful way to get to know so many ET nursing colleagues. I'd like to

share some of the discoveries I made during my visits.

Each Region possesses its own personality. Some Regions are very structured, while others use a more free style to accomplish their business. Some Regions are more, shall I say, boisterous, while others are much more sedate. No matter which Region I visited, however, everyone shared some common ideals and concerns.

Every Region wants to carry on the work of the IAET as an organization. I consistently saw the concerns and activities of National reflected at the Regional level. Frequently, I was asked questions about what National is doing or planning regarding specific issues and projects.

At each meeting, I discussed the need for communication and the plans of the IAET to achieve improved communication with all IAET members. The "Embrace the Scope" theme that the IAET has chosen for this year was well received. There seems to be a growing enthusiasm to work together and get things done.

I feel very positive about the direction of the IAET and especially the Regions after my visits. No matter where I went, I felt welcome and surrounded by friends. I came back from each Region with a renewed vigor, and commitment to, what I believe to be an exceptional organization, the IAET.

A very special thank you to all for the warmth and friendship shown to me during my visits. For those Regions that I was unable to attend this year, I'm looking forward to visiting next year.

Kristy Wright RN, CETN
President, IAET
P. O. Box 268
New Bedford, PA 16140

National News Cont'd.


PAYMENT OF PRESIDENTIAL HONORARIUM

At the House of Delegates meeting held in Washington, D.C., at the annual conference, IAET Treasurer Bonnie Cunningham stated that the President, Glenda Motta, had received an overpayment of the presidential honorarium and that this overpayment had occurred at the President's request. This statement was made, based on the treasurer's records as compiled by central office. Although this announcement was made before the membership, the Treasurer had not conferred with the President prior to the statement being made.

The President's records showed an underpayment of the honorarium due to the fact that the final check issued was for an incorrect amount. After the Treasurer requested a refund from the President for the alleged overpayment, the President submitted an itemization of all honorarium payments, showing that, in fact, she was underpaid.

In late August, the President received the amount due her. However, because this "discrepancy" was discussed before the Board and representatives of the entire membership, it is imperative that the record be set straight as to the resolution of the situation. Central office had miscalculated the amount paid and the Treasurer had accepted this information without investigation of the "discrepancy".

Glenda J. Motta RN, MPH, ET



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NOMINATIONS COMMITTEE SEEKS CANDIDATES

Nominations are currently being accepted for the positions of Secretary and Treasurer of the IAET. The election for these positions will take place in June 1990 at the IAET Annual Conference in Las Vegas, Nevada.

According to Article V, Section II of the IAET Bylaws, the qualifications are as follows:

Any active member in good standing shall be eligible for nomination and election to any elective office of this corporation provided he shall have served at least one term as a member of the IAET Board of Directors or of his Regional Board of Directors at any time prior to an elective term of office. No IAET officer may concurrently hold a regional office.

If you are eligible and willing to consider this important commitment, contact the IAET Central Office or the Nominations Committee chairperson. Please consider involvement as part of the governing body of your professional organization.

Darlene Carter, Chairman
IAET Nominations Committee



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IN MEMORIAM...TRIBUTE TO A GREAT EDUCATOR - GLADYS FREY

We have lost a great educator and leader with the sudden death of Gladys Frey. She is one of the founders of the Pacific Coast Region and a past president of that group. Gladys initiated the ET Education program at Cosler in California. After being program director for ten years, she "retired" but only briefly. She returned to set up the Master's program in ET education at the University of Southern California. She held this position until her death. She was affectionately called the "Mother Superior" by her students and her colleagues. She looked out for everyone, and did it with such commitment and caring. She will be greatly missed. Expressions of sympathy can be mailed to: The Family of Gladys Frey - 1108 Sierra - Fresno, CA 93711. The Pacific Coast region is setting up a scholarship program in her memory. Anyone wishing to contribute can write to the Pacific Coast treasurer - Janice Stanfield - 23718 La Salle Canyon Road - Newhall, CA 91321. Please specify the purpose of your contribution.

Submitted by Liz O'Connor

announce that Susan Brown, from the MidEast Region received \$500 from our Region.

In addition to the Advanced Degree, 19 ETNEP applications were received and the eligible recipients shared in over \$7,700 in scholarship monies.

I was very pleased to hear that our Region has the opportunity to become better informed on Parliamentary Procedure concerns. This is an area that many individuals shy away from. I'm sure this will prove to be a most informative lecture.

I want to encourage any of you to contact me with issues/concerns that you want presented on your behalf, or on behalf of the MidEast Region. I'm very proud to represent a region that is as enthusiastic and informed as ours is.

My new home address is: 1221 Banbury Road, Kalamazoo, MI 49001

My new home phone number is: (616) 385-9921

My work address and phone number is: Bronson Methodist Hospital, 252 E. Lovell Street, Kalamazoo, MI 49001, (616) 341-7572.

REGIONAL TRUSTEE REPORT

Deanna Peters RN, CETN

January, 1990

Within a couple weeks I will be representing our Region at the IAET Semi-Annual Board Meeting in Las Vegas. Yes, this will be an exciting time, but will truly be a working session.

I'll be meeting with Karen Alterescu, one of my committee members, along with Fred Droz and Kristy Wright. Our goal is to compile all of the suggestions made by various regions, and to present to the Board of Directors a plan to streamline the scholarship process and better serve the needs of our membership. The proposed plan will be submitted to the Board of Directors during an 8 hour session on Saturday, followed by a 6 hour session on Sunday, prior to my return flight home.

Since my appointment to this chairmanship, I have processed 4 Advanced Degree Scholarship Applications which resulted in awarding \$1,750 to the recipients. I'm very proud to

**INTERNATIONAL ASSOCIATION FOR ENTEROSTOMAL THERAPY
MIDEAST REGION ANNUAL MEMBERSHIP MEETING
NOVEMBER 4, 1989**

The meeting was called to order by Karen Granby, President at 9:45 a.m.

TOPIC	COMMENT/DISCUSSION	ACTION
Introductions		<p>Officers, past presidents, Norma Gill-Thompson and Kristy Wright, I.A.E.T. president were introduced.</p> <p>7 new members and first time conference attendees were recognized and presented with a carnation.</p> <p>Mid-East greeters were recognized.</p> <p>Conference planning committee was recognized and thanked for their efforts.</p>
Quorum Determination		Susan Brady announced that a quorum was present. (Attendance roster on file)
Approval of the Semi-annual membership meeting minutes.	Minutes were published in the September MID-EAS DROPPER.	Corrections were made. Olga moved the minutes be accepted as corrected. Seconded by Mary Lou Walker. Motion carried.
Financial Statement for June 1 - Nov. 1, 1989 Betty Petrey	Revenue: \$4,349.07 Expenses: \$10,813.11	
Regional Trustee Deanna Peters		
I.A.E.T Scholarship Committee	Appointed as Chairperson.	Attended a transitional meeting with the previous scholarship chairman. Met with Fred Droz to address the memberships concerns related to Scholarships.

TOPIC	COMMENTS/DISCUSSION	ACTION
I.A.E.T. Conference	The next conference will be held at the "Mirage" in Las Vegas, June 11-15, 1990. Room rates are approximately \$65.00-\$68.00.	
Improved Communications	An 24 hour telephone communication system has been developed at Central office. Communications should be directed to Fred Droz or Cathy Houston.	
Ethics Committee	Four (4) members will be appointed by Kristy Wright from names submitted by each region. Lucy Wicks is chairman of this committee.	
Adler Droz, Inc	A task force had been appointed to evaluate the management firm. The I.A.E.T. will publish an "Action Plan" in the Jan-Feb. "J.E.T."	The contract with Central office will be reevaluated every 3 years. Their fee will be renegotiated yearly.
Special Project-"Third Party Reimbursement"	Survey being developed by Hurdis Griffith.	100 members of the I.A.E.T. will be contacted to participate in a survey.
Closing of ETNEP Programs	Harrisburg and Tucson have closed.	
Executive Working Session	Recommendations were made to explore the possibility of copywriting "E.T. Nurse" which would indicated a graduate of an accredited ETNEP.	
Project S.H. A.R.E	Marilyn Spencer is our region's representative.	
Adopt a Country	The Mid-East Region has been assigned India.	
Goals for I.A.E.T	<ol style="list-style-type: none"> 1. Promotion and justification of E.T. Nursing. 2. Educating E.T. Nurses to the full scope of practice with emphasis on wound care. 	

TOPIC	COMMENT/DISCUSSION	ACTION
Conflict of Interest Position Statement	Printed in the September MID-EAS Dropper.	IAET Board members were asked to sign a disclosure statement
IAET "Wish List	The IAET has requested that the region's contribute to fund our "Standards of Practice".	
Mideast Scholarship	\$500.00 Bernadette Smith Memorial \$500.00 Advanced Degree	Susan Brown from Columbus, Oh. is the recipient of this award.
Committee Reports		
By-laws Rosemarie Van Ingen		
Updated By-laws	By-laws were programed into a CPT computer disc.	Copies were distributed
Guidelines on the Devel- opment of Regional Affiliates	These have been developed. Officers have received a copy to be placed in the Operational manual.	Members may request a a copy.
By-law Revision Article IV-Meetings Section II-Quorum	A quorum for the transaction of business at a meeting held by the Mid East Region shall consists of fifty percent (50%) of those active members attending said meeting. After the meeting has opened for business, a diminishing number of voting members shall not affect the quorum.	R. Van Ingen moved we accept the By- law revision as presented. Seconded by S. Kennedy.
	Ethyl Pryor express concern that the proposed by-law revision did not stipulate the number of voting members required to avoid affecting the quorum.	K. Granby acknowledge her concerns. There- fore an amendement was presented by R. Van Ingen.
Amendment	A quorum for the transaction of business at a meeting held by the Mid East Region members shall consist of fifty percent of those active members attending said meeting. After the meeting has opened for business, a diminishing number of voting members shall not affect the quorum, providing that not less than 15 active members are present.	R. Van Ingen moved the by-law substitution with the amendment be accepted as read. Seconded by K. Wood. Motion carried.

TOPIC	COMMENT/DISCUSSION	ACTION
Committe Reports		
Continuing Education	Karen Granby recognized Ethyl Pryor as the new chairperson.	
Recertification Exam June 1990.	Anyone interested in taking the exam in Detroit should contact Ethyl.	3 members have submitted their request.
1990 MidEast Conference	Meeting to be held in Fort Wayne, Indiana	Dates to be announced
Fundraising		
Barbara Montgomery	Recognition was given to members who volunteered during the fund-raising activities in Washington, D.C.	
Revenue from Fundraising activity during Toledo Conference	WCET Posters \$70.00 Raffle: \$417.00 Jewelry and pointers: \$ 1,946.00 Profit:\$363.00	
Government Affairs		
Olga Cameron		
Nurse in Washington Internship	The Mid-East Region is still committed to fund one of our members.	A candidate will be sought for 1991.
Subscription for Legislative Newsletter	The Board approved funds for two periodicals: Capital Update from the ANA -\$75.00 Legislative Network for Nurses-\$141.50 These issues are published by-weekly	Pertinent information will be published in the MID-EAS DROPPER.
Phone Tree		Current list will be published in the MID-EAS DROPPER

TOPIC	COMMENT/DISCUSSION	ACTION
Committee Reports		
Membership		
Marilyn Spencer		
Current Membership	252 total members as of September 1, 1989.	
Revised Membership Directory	All paid members will receive a copy.	
Welcome Packet	All new members will receive this packet.	
Nominating		
Nancy Rioux		
Recognition of Committee members	Phyllis Brown Mindy Mc Corkle	
Introduction of Candidates	Treasurer-Sharlene Kennedy(MI) Board of Trustees-Phyllis Brown(OH) Barbara Montgomery(OH) Delegates-Dorothy Best(OH) Susan Brown(OH) Linda Harlan(OH) Carol Hepp(MI) Joy Cline(MI) Sharon Krishnan(MI) Adrian Miller(OH) Peggy Valmassoi(OH) Dorothy Culp(OH)	Ethyl Pryor withdrew as candidate for delegate
Voting Procedure	A new system of voting was introduced. Ballots were color coded for each office. Voting would occur on separate ballots at the same time. Ballots would then be collected in separate containers and counted by the tellers.	Karen Granby asked for a vote of confidence in favor of the new voting system. Ethyl Pryor moved the vote of confidence be given. Seconded by Sandy Duda. Motion carried.
Operational Manual	New additions to the manual include: A Revised Table of Content Policies for: Scholarships and the Excellence in Writing Award Guidelines on the development of Regional Affiliates.	
Brenda Kerschaum		

TOPIC	COMMENTS/DISCUSSION	ACTION
COMMITTEE REPORTS		
PUBLIC RELATIONS		
BARBARA MONTGOMERY	No report at this time	
Publications		
Sandra Duda		
Newletter	A revised mailing list has been developed from the current membership list received from Central Office. Anyone who has not received their newsletter should contact Central Office regarding their current membership standing.	This list is now on a computer disc.
	News reporters are needed from Indiana and Columbus, Oh.	
	The September issue contained Kristy Wrights' President's Message.	
Delegates		
Jane Beerck Chairman		
	The Conflict of Interest Position Statement was supported by our delegates at the House of Delegates meeting in Washington D.C.	
	A by-law for the establishment of an Ethics committee was also approved in Washington.	
Historian		
Pam Stilger		
	No report	
Project S.H.A.R.E.		
Marilyn Spencer		
Norma Gill Foundation	Our region donates a \$250.00 Scholarship to WCET toward the NGF yearly	These funds have been applied toward Enterostomal Therapy programs in South America for 1989.
	Two WCET members presented a one week Enterostomal Therapy workshop to sixteen nurses in Uruguay and Ecuador, South America.	Transportation was provided by the NGF. A nurse from Uruguay Ecuador and Brazil then went on to attend the ETNEP program in Cali, Columbia.

Topic	Comment/Discussion	Action
WCET -NGF	Scholarship requests have been received from China and Hungary. E.T. nurses from Yugoslavia, Malaysia and Uruguay have requested support from WCET to develop ETNEPS in their countries.	
Adopt A Country	The IAET has assigned India to the Mid-East for support of their educational needs.	A member from our region has privately funded WCET registration for four nurses in both India and Thailand. Also a subscription for "Ostomy Wound Management" has been sent to the WCET International representative in India.
	The Mid-East Board voted to apply the \$250.00 honorarium which Dr. Stark donated to our region to fund Project S.H.A.R.E in India.	
WCET Conference	This conference will be held in Toronto, Canada, July 11-15, 1990.	
Newsletter Funding Sharlene Kennedy		
Revenue from Newsletter Advertisement	\$900.00	
Advertising Promotion	E.T.'s in our region were encouraged to approach the D.M.E.'s in their city. Advertisements will be published quarterly in the newsletter.	Letters and Applications for advertising in the newsletter are available from Sharlene.
U.O.A Youth Rally Susan Brady	Seven youth attended this year's rally. Helen Arend reported 3 youths were sponsored from Kalamazoo, MI.	Our region funded 2 youths. Scholarships from the U.O.A were obtained for another 2 youths.

Topic	Comment/Discussion	Action
Youth Rally 1990- Catskills, N.Y.	Please submit names of interested youths to Susan.	Scholarships will be available.
Financial Task Force Betty Petrey	The committee which consists of the President, President-Elect and Treasurer met in October.	The budget and the I.A.E.T. Wish List were reviewed.
I.A.E.T. Wish List	Our region currently supports 3 of the 6 requests from the I.A.E.T.	
Excellence in Writing Award Karen Granby	The purpose of this award is designed to stimulate scholarly writing for our professional journals by members of our region. A honorarium of \$100. donated by Bonnie Bolinger and a certificate will be awarded to the author or authors of a manuscript that has made a significant contribution to sphere of E.T. nursing.	The committee consisted of 5 reviewers representing each state. They were Brenda Kershbaum(OH), Joy Cline(W.Va.), Pat Grizzle(KY), Ethyl Pryor(MI) and San Juana Sage(IN).
Manuscripts submitted	"Contemporary Wound Care of the Chronic Wound" Marilyn Spencer. W.C.E.T. Journal May, 1989.	
	"Office Management of Urinary Stomas" Marilyn Spencer and Barbara Hovevar, Dr. James Wood, Dr. James Montie and Dr. Robert Kay. Urologic Clinics of North America, 1988.	Marilyn and Barbara were the recipients of the 1989 Award.
	"No Wound is Too Big for Resourceful Nurses" Barbara Montgomery, Debra Coleman, Margaret Wooding-Scott. R.N. December, 1988	Honorable Mention
	"Patch Testing" Linda Landmann and Olga Ramos-Wilson. JET March-April, 1989.	
	"When Your Ostomy Patient is an Adolescent" Linda Landmann, JET May-June, 1989	

Topic	Comment/Discussion	Action
Unfinished Business		
Approval of the 1989-1990 Budget Betty Petrey	Due to a lack of quorum at the Semi-Annual Membership Meeting in June the budget was not approved.	Republished in the September MID-EAS Dropper. Betty moved the proposed 1989-1990 budget for the Mid-East Region be approved as published Seconded by Carrie Boyd.
	Helen Arend requested clarification for the presentation of a deficit budget.	Betty explained the budget only projects an income of \$2,500. from our Annual Conference. This is an effort to avoid placing pressure on the committee to make more monies. Review of the financial statement shows that our region is financially solvent. Motion carried.
New Business		
I.A.E.T. Report Kristy Wright, President	Communication is her priority.	Attending regional meetings and submitting information to the regional newsletter.
Executive Planning Session	The theme for the coming year will be "Embrace the Scope". The goal of the I.A.E.T. is to provide it's membership with educational programs and tools which focus on the justification and promotion of E.T. Nursing to include Wound Care and Incontinence.	The I.A.E.T. will develop an E.T. Survival Kit. The manual will be presented at the June conference.
E.T. Nurse Promotion	A video on E.T. Nursing is being developed. This project is fully funded.	Each member will be provided with a copy at conference.
National News	A monthly newsletter will be published by Kristy Wright.	I.A.E.T. will provide each region with funds for postage to publish this information in their newsletter.

TOPIC	Comment/Discussion	Action
Government Affairs	Their goal is to develop guidelines for third party reimbursement.	Hurdis Griffith has been contracted to develop CPT codes for ET Nurse practice. Development of a "Charge Model" for ET service to be include in ET Survival Manual
1990 I.A.E.T. Conference	Theme "Embrace the Scope"	24 contact hours will be awarded.
ETNEP Admission	Requirements for acceptance into the program have been changed.	R.N.'s with a Bachelor's Degree in nursing or health related areas may apply.
Certification	Goal for 1993: 100% membership certification	Certification will be required for Third Party Reimbursement in the future.
Ethics Committee	This is an independent committee and will function separately from the I.A.E.T. Board.	Policies and procedures will be developed.
Special Project	The I. A.E.T. will be developing national patient education standards with the U.O.A. for the National Digestive Disease Advisory Board.	
Association name change	The board is considering including nursing in our title.	Our membership was encouraged to submit their thoughts to the I.A.E.T. Board.
Mid-East 1990 Regional Conference Kathleen Wood	The conference will be held Nov, 1,2,3, 1990 in Fort Wayne, Indiana at the Holiday Inn. Room rates are approximately \$50.00.	Kathleen encouraged members to submit Case Presentations.
Standards of Care Karen Granby	Projected standards for 1990 included Ileostomy, Fecal incontinence and Urosotomy. The cost for each publication is \$10,000.	Funding of these standards will be discussed at the Spring board meeting. Recommendations from the membership are welcome

Topic	Comments/Discussion	Action
Voting by Mail Nancy Roux	The feasibility for this election process was discussed.	Several members felt the issue should be explored further and reintroduced to the membership in June.
Election Results		
Nancy Roux-Nominations Committee Chair.		
Treasurer-Sharlene Kennedy(MI)		Elected by unanimous vote.
Board of Trustees- Barbara Montgomery(OH) Phyllis Brown(OH)		Elected by unanimous vote
Delegate Chairperson	Joy Cline(W.Va)	
Delegates	Dorothy Best(OH) Susan Brown(OH) Linda Harlan(OH) Carol Hepp(MI) Sharon Krishnan(MI) Adrian Miller(OH) Diane Sullivan(IN)	
Delegate Alt. # 1	Peggy Valmassoi(OH)	
Delegate Alt. # 2	Dorothy Culp(OH)	
Ethics Committee	Joyce Hawley(OH)	
Adjournment	The motion was made by Kathleen Wood. Seconded by Joyce Hawley.	Motion carried. Meeting adjourned at 1:30p.m.

Respectfully submitted,

Olga M. Ramos-Wilson R.N., C.E.T.N.
Secretary

1990 ANNUAL CONFERENCE INFORMATION

"Embrace the Scope"

I hope everyone has marked June 10 - 15 on their calendars and plan to attend our annual conference in Las Vegas. We will be at the newly completed Mirage Hotel--the place to stay in Vegas! This hotel features excellent educational and exhibit space; incredible entertainment attractions; and best of all--unbelievable room rates!

We are offering a record number of educational credits this year--almost twice as many as previously provided. If one takes advantage of all the educational sessions during conference, 23 contact hours will be provided. A pre-conference workshop is also being offered with 3 contact hours. The pre-conference workshop will feature accounting and marketing principles and also information on how to establish outpatient clinics.

The entire scope of ET nursing practice will be addressed during this year's conference in an effort to provide needed information that will allow our membership to "embrace" the full scope of practice. Nationally known experts in field of wound, incontinence, and ostomy management will be featured on the program. Sample topics include: Advancements in Colo-rectal Cancer, Update on Inflammatory Bowel Disease, Nutritional management of Short bowel Syndrome, Skin care in the Neonate, and Pathophysiology of Pediatric Ostomies.

Wound healing will be a major focus of conference this year. Clinical Aspects to Chronic Wound Management will focus on pressure ulcers, leg ulcers, and diabetic foot ulcers. Emerging trends in wound care will also be addressed with sessions focusing on the local wound environment and newer dressings, biological tissue coverage, growth factors and electrical stimulation of healing wounds.

Our advanced clinical practice institute will address incontinence. An in-depth look at the pathophysiology, medical and surgical management, as well as nursing assessments of the incontinent person will be featured. This session will also include bread-outs on biofeedback, continent urostomies, and diagnostic techniques.

Other exciting sessions will discuss how to prepare to be an expert witness; skin manifestations in the immuno-compromised patient; and how to distinguish between "good" and "bad" research. "Nightmares on ET Street" will again be offered and ET nurses are invited to bring their slides and participate in this session.

Conference will open this year with "Issues in Professional Practice" and information will be provided to ET nurses on how to market and justify their positions. "A Great Debate" between two well-known ET nurses will focus on what should the scope of ET nursing practice be in incontinence management. You will not want to miss this exciting opening to conference.

Clinical sessions during the sharing sessions have been added this year and educational credits will be given for all sharing sessions. Of course, our popular abstract and poster sessions will also be provided for participants. The IAET evening "dance card" is full and exciting events sponsored by our manufacturers are planned.

Be on the look-out for the full conference schedule in the **JET**. The Mid-West region is hosting conference with assistance from the Southeast region. They are working hard on making this an exciting conference for all of our membership.

Each conference evaluation from last year was read in detail by the NCPC committee and many topics, changes and comments were incorporated into this year's conference. This is your professional organization's annual conference and we are striving to make it the best ever--for you. Plan to be there and participate with your peers.

See you in Vegas!!

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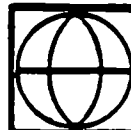
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MIDEAST REGION IAET FINANCIAL STATEMENT



June 1, 1989, to November 1, 1989

INCOME:

Newsletter Ads:	\$ 900.00
Dues:	2,928.37
Interest:	394.70
Misc:	
Excellence in Writing:	100.00
Datactics:	440.00
Fundraiser:	586.00

TOTAL \$ 5,349.07

EXPENSE:

Newsletter:	\$ 1,330.45
General Regional work:	249.54
By-Laws:	310.00
Membership Directory:	1,045.00
Scholarship:	
Advanced Degree:	500.00
Berndette Smith Memorial:	500.00
Conference Expense:	3,018.90
Regional Misc.:	327.77
Delegates:	600.00
Youth Conference:	986.00
Fundraiser:	1,662.33
Misc.	269.12

TOTAL \$10,799.11

TREASURER'S REPORT

The 1989/1990 Budget was approved by the membership at the business meeting. I have enjoyed serving the MidEast Region as Treasurer. I learned so much and feel privileged to work with my fellow officers. We had a productive two years. Thank you for your support. Betty Petrey

NOMINATING COMMITTEE

Election Results

Congratulations to our newly elected officers and delegates:

Treasurer: Sharlene Kennedy (MI)

Board of Trustees: Phyllis Brown (OH)

Barbara Montgomery (OH)

Delegate Chairperson: Joy Cline (WV)

Delegates: Dorothy Best (OH)

Susan Brown (OH)

Linda Harlan (OH)

Carol Hepp (MI)

Sharon Kirschman (MI)

Adrian Miller (OH)

Diane Sullivan (IN)

Delegate Alternate #1:

Peggy Valmassoi (OH)

Delegate Alternate #2:

Dorothy Culp (OH)

Ethics Committee: Joyce Howley

Thanks again to my committee Phyllis Brown and Mindy McCorkle for their generous help with the nominations and election.

Remember, we will again be looking for representation from Kentucky, West Virginia, and Indiana as well as Ohio and Michigan for next fall's election. Be thinking about your campaign notices for the newsletter - It's never too soon!

Nancy Rioux

GOVERNMENT AFFAIRS

Michigan's 4th legislative event - Project MUSCLE, is scheduled for April 4th and 5th, 1990, in Lansing, Michigan. "MUSCLE" stands for Mobilize and Unite to Strategically Confront the Legislative Establishment.

A kick-off dinner sets the pace. The second day includes an informal legislative breakfast, educational sessions and ends with pre-scheduled meetings with legislators to discuss political issues. Set aside the dates and watch for more information.

Olga Cameron

CONTINUING EDUCATION

ETNCB Examination: from the Handbook for Candidates: Requests for Special Testing Centers

3. Groups of ten or more candidates may request an additional testing center less than 300 miles from an established testing center PROVIDED all ten applications and fees are sent in one group at least eight weeks before the testing date. Special Testing Center fees are NOT required for candidates to special group centers.

FEES

1. Application fee for Examination for Enterostomal Theray Nurses:

IAET Members \$145.00

Non-IAET Members \$200.00

2. Special Testing Center fee: \$75.00

MAKE CHECK OR MONEY ORDER PAYABLE TO: ETNCB Examination

Arrangements are being made to have the ETNCB Examination administered in the Detroit, MI, area Saturday, June 9, 1990. Twelve members have expressed interest or committed to



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sitting for the exam:

Sharon Krishnan Barbara Piper
Elizabeth Hamilton Joann Mok
Joyce Morris Ethel Pryor
Olga Cameron Bernice Hick
Diane Singer Joanne Martin
Connie Butts Laurie Tankersly

Ethel Pryor has agreed to coordinate the arrangements and asks that you follow this procedure:

1. Each member is to obtain an Application for Admission to the Certification Examination for Enterostomal Therapy Nurses from the Professional Testing Corporation, 1211 Avenue of the Americas-15th Fl., New York, NY 10036

2. Complete the application and send along with fee by March 31, 1990, to Ethel Pryor MSN, RN, ET, Henry Ford Hospital, 2799 West Grand Blvd., Detroit, MI 48202

If fewer than ten applications and fees are received, you will be contacted to send the Special Testing Center Fee. All applications and fees must reach the Professional Testing Corp. no later than April 15, 1990.

The MidEast Region Annual Meeting will be hosted by Indiana ET's next November. Kathleen Wood is chair of the planning committee.

Ethel Pryor, Chair

PUBLIC RELATIONS: No report.

MEMBERSHIP: The MidEast Region Membership Directory was distributed at the General Business Meeting during the Annual MidEast Region Meeting in November 1989. Directories have been mailed to all members not in attendance. Extra copies are available for an additional charge of \$5.00, which includes mailing expense. Extra copies are thoughtful gifts for clinic areas, patient educators, U.O.A. groups, secretaries and

physicians.

The turn of the calendar into 1990 brings the need to renew your IAET membership. Please double check your records so that the "COMPUTER" does not place you in outer space or limbo and we lose touch with each other.

Marilyn Spencer

PUBLICATION: Printing Deadlines:
April 9, 1990
July 9, 1990
September 3, 1990

Sandy and I have received numerous comments/suggestions about the newsletter and have taken them all under consideration. A common theme is a need for up-to-date information. This can only be done if information is RECEIVED from the membership. If you have anything of interest to share, personal or professional, please pass it along to us. **IT WILL BE PUBLISHED!** Thanks for your continued support.

Barbara Hovevar

SPECIAL COMMITTEES

OPERATIONAL MANUAL: No news to report. Brenda Kerschbaum

YOUTH RALLY: The following are copies of each letter from our two teenage ostomates, Tim Doty and Crystal Bullington. They were both sent to the 1989 Youth Rally by the U.O.A. They were both extremely appreciative and want to express their thanks.

I appreciate all the help I had, especially from Susan Brady, to get these kids to the rally. I sincerely hope we can do it again in 1990.

Thanks,

Therese Staton RN, BSN, CETN
St. Francis Hospital
1600 Albany St.
Beech Grove, IN 46107

First of all, I would like to thank everyone who helped send me to the youth rally in San Diego. I had a wonderful time.

There was a lot to do, see, and learn. I met kids just like me. Most of us had went through the same things and felt the same feelings. Then there were the less fortunate kids. The ones confined to wheelchairs. They weren't able to get up and run and play ball. This helped me realize that I didn't have it too bad in life.

The experience helped me and I feel that I helped others. I would do it all over again, if I was given the chance.

Crystal Bullock

Early on the morning of July 17th 1989, Baron Fischer of Bloomington In, Crystal Bullington of Beech Grove In, and myself. Timothy Doty of Indianapolis In, set off on our adventure to San Diego, Ca.

This was my second trip to Ostomey Camp, so for me it was a time of seeing old friends, as well as making new ones.

There were three main outings planned for us: 1 a trip to the San Diego Zoo, 2 a trip to Sea World, my personal favorite, and 3 a picnic by the ocean.

I am certain that I am speaking for all three of us when I say each of us came home feeling good about our adventure and the sharing time with other youths who have many of the same problems that we have.

In closing, I want to say thank you to all who make these trips possible and to encourage any youth who has ever considered going, to do so next year.

Timothy Doty
11-42-89

NEWSLETTER FUNDRAISING

I'm writing to ask for your support of the *MidEas Dropper* advertising fund-raising efforts.

A letter has been mailed to the ostomy outlets in the larger cities asking for them to support our region and advertise in the *MidEas Dropper*. A solicitation letter from an unknown person in Otisville, Michigan, is very impersonal and apt to be ignored.

I'm asking for a few of you to contact the DME's in your area personally and solicit an ad from them. Talk with the other ET nurses in your area and divide the city.

The ads should be printed as they wish them to appear in the newsletter. The cost per year is:

Business card:	\$ 25.00
1/4 page:	\$ 75.00
1/2 page:	\$150.00
3/4 page:	\$175.00
One page:	\$250.00

The ads are to be mailed to me with the enclosed order blank.

The benefit to the advertiser includes the quarterly newsletter, current information and dates of workshops and seminars the DME wish to attend or be involved with. The resource list of DME's is provided for ET referrals.

Thank you for your cooperation and help in enhancing our advertising list and increasing our funds. Please send me the ads by June 1, 1990.

Sincerely,

Sharlene Kennedy, RN, BSN, CETN
Trustee/Newsletter Fundraiser

Please enclose this order blank with your response:

Name: _____ Date: _____

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FUNDRAISING: No report.

DELEGATES: Congratulations on being selected to serve as a delegate to the June 1990 IAET House of Delegates. Representing your Region as a delegate is an important way to serve. It is a time of change for the IAET, and as a delegate you will be an active participant in making decisions which will shape the future of ET Nursing.

I look forward to working with you in Las Vegas to represent our Region. I will be writing to each of you personally to outline your obligations. In the meantime, if you have questions or concerns, please feel free to contact me.

Joy Cline, RN, BSN, CETN
Delegate Chairperson
Pleasant Valley Hospital
Valley Drive
Pt. Pleasant, WV 25550
(304)675-4340, Ext. 387 or page
Home: (304) 675-4124



EXCELLENCE IN WRITING AWARD

The first annual Excellence in Writing Award was presented at the November 4, 1989, MidEast Region Membership Meeting in Toledo. There were five excellent articles which were submitted to the Excellence in Writing Award Committee for consideration of the award.

The winners of the award were Marilyn Spencer and Barbara Hovevar. They were co-authors with Dr. James Wood, Dr. James Montie, and Dr. Robert Kay for the article, "Office Management of Urinary Stomas", in *Urologic Clinics of North America*, 1988. Marilyn and Barbara each received a certificate and shared a \$100 honorarium. The award was established and funded by Bonnie Bolinger.

Barbara Montgomery received a certificate for Honorable Mention for the article, "No wound is to Big for Resourceful Nurses". She co-authored the article with Debra Coleman and Margaret Wooding-Scott; it appeared in the *RN Journal*, December 1988.

The other three articles were: "Contemporary Wound Care of the Chronic Wound", *WCET Journal*, May, 1989, by Marilyn Spencer; "Patch Testing", *JET*, March-April 1989, by Linda Landmann and Olga Ramos-Wilson; and "When Your Ostomy Patient is an Adolescent", *JET*, May-June 1989, by Linda Landmann.

I would like to thank the Excellence in Writing Award Committee for their timely and thoughtful reviews of the articles. The committee members were Joy Cline (WV), Pat Grizzle (KY), Brenda Kerschbaum (OH), Ethel Fryor (MI) and San Juana Sage (IN).

It is not too early to begin writing your article to submit the Excellence in Writing Award Committee for the 1990 award.

Respectively submitted,
Karen Granby, Chairperson



Around the Region

TRI-STATE ET ASSOCIATION (SE OH, KY, WV)

The Tri-State ET Association met October 17, 1989, for an all day Vendor's Fair to update everyone on the new products available. Joy Cline presented the information on becoming an affiliate of the region and why it was important for us to do this. The group hopes to plan educational seminars for nurses that do not have ostomy nurses in the area and also to raise funds to send nurses in the area to ET nursing school.

ET Nurses met January 16, 1990, at Camden-Clark Hospital in Parkersburg, WV. Joy Cline and Phyllis Brown presented a program on G-tubes, drains, and pouching problems and update those that were unable to attend the Regional meeting in Toledo. The March meeting will center around incontinence and will be presented by the two new ET nurses - Denise helps and Megan McCarthy Padden. This meeting will be held in Gallipolis, Ohio, at Holzer Medical Center.

Joy Cline, delegate, and Phyllis Brown, trustee, now hold new positions in the region and will represent our group at National.

Phyllis Brown BSN, CETN
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W(614)446-5000



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SOUTHWESTERN MICHIGAN ET NURSES

Donna Pennington RN, BSN, cETN, of Health Care at Home, Stevensville, MI, hosted our fall meeting. Donna and Dr. Stanley Miserow, dermatologist, presented a session on Pyoderma Gangrenosum. It was very informative and interesting.

Fifteen area ET Nurses took the certification exam in November, 1989, in Grand Rapids, MI.

The next meeting will be hosted by Chris Walsh RN, CETN, at St. Joseph Medical Center in Southbend, IN, on April 18, 1990.

Carol Hepp BSN, CETN
H(616)956-3294
W(616)774-7444

LOUISVILLE, KENTUCKY, AREA

The Louisville, KY, ET Nurses met in November at Jewish Hospital with Joan Baptie, RN, MSN, CETN, hosting. A sharing hour regarding "worst case" problems was held after which a surprise baby shower was given for Michael Marlow, our local Convatec Representative.

In December the ET Nurses were treated to a lovely Christmas dinner and party at a local restaurant, by Michael Marlow, Convatec Representative and his wife, Julie.

The occasion was very festive and everyone had a great time.

The January meeting will be held at St. Anthony Hospital with Donna Valarius, RN, BSN, CETN hosting. The Education program will include the results of a skin care survey by all the ET nurses and presented by Nancy Bear, RN, CETN, Humana Hospital, University of Louisville. The 1990 schedule of meetings and Educational offerings will be enacted.

During 1989, the ET nurses were involved with the Kentucky Council of Specialty Nurses organization, to work with other nursing specialties, Kentucky Nurses Association, to prevent the initiation of a pilot program for RCT's in a local nursing home. Pat Grizzle, RN, BSN, CETN, as the secretary of the council keeps the ET nurses informed of this and other issues impacting nurses. Many letters were written to the state lawmakers in 1989.

Kathy Nugent, RN, BSN, ET recently completed the ETNEP at Emory. Kathy is employed with Caretenders, Inc., and is a welcome addition to our local ET nurse group. Debbie Hartledge, RN, BSN, with Visiting Nurse Asso. will attend the program at Emory in March, 1990.

Reporters,

Brenda Goodson RN, BSN, CETN

H(812)283-5354

W(502)636-7270

Pat Grizzle, RN, BSN, CETN

H(502)267-6434

W(502)636-7270

TOLEDO AREA

Toledo Area ET Nurses wish to thank everyone who helped to make our regional conference successful through their attendance, participation and support.

Approximate profit of \$6,100.00 was 27

earned. Many of the company representatives relayed notes of appreciation and satisfaction regarding the management of the exhibit area.

New officers for our group have been chosen: President - Marie Lonz; Vice President - Dorothy Best; Secretary-Treasurer - Mary Lou Measles. Our first meeting of the decade was appropriately focused on the past, present and future of our Toledo group. We reviewed our "roots", growth, accomplishments, discussed goals for coming years and reaffirmed our desire to remain a group supportive of, and networking with each other. We have welcomed new members and said goodbye to past members and together we are looking forward to a GREAT DECADE.

Mary Lou Measles

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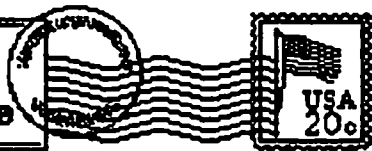
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1028 San Jacinto #2117
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22912 Gaukler
St. Clair Shores, MI 48080

Christine McDougall RN, BSN
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Symposium on Advanced Wound Care

We are pleased to announce that the Third Annual Symposium on Advanced Wound Care will be held at the Hyatt Orlando Hotel in beautiful Orlando, Florida, on March 11, 12 and 13, 1990 with a Post Conference Workshop to be held March 14.

Those that attended the 1988 and 1989 Symposiums know that this is a program not to be missed! This year's program looks to be the best yet, with a faculty and agenda certain to challenge and motivate us to continue our quest to significantly decrease the number and severity of chronic wounds.

In addition to the powerful speakers on the faculty this year, a post session has been planned as well as tremendous exhibits for participants to see and question the leading manufacturers of wound care products and equipment.

Special discount rates have been arranged through Delta Airlines and the hotel, and the hotel rates extend 3 days before and after the program so that you and your family can enjoy the many attractions just minutes away in the Orlando Area.

If you haven't already received your conference brochure, or for more information, call Health Management Publications at (215)337-4466.

We promise an exciting, dynamic and educational conference and the opportunity to network with an interdisciplinary group of individuals dedicated to making a difference in the delivery of quality wound care, and hope to see you there.



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Calendar of Events

Symposium on Advanced Wound Care
March 11 - 13, 1990
Orlando, Florida

A.U.A.A. National Conference
May 13 - 17, 1990
New Orleans, Louisiana

Oncology Nursing Society
"Monumental Steps for Oncology Nursing"
May 16 - 19, 1990
Washington, D.C.
Contact ONS, Dept. 1689
Pittsburgh, PA 15278

IAET National Conference
June 10 - 16, 1990
"Embrace the Scope"
Las Vegas, Nevada

W.C.E.T.
July 11 - 15, 1990
Toronto, Canada

U.O.A. National Meeting
August 2 - 5, 1990
Las Vegas, Nevada

Mideast Region Symposium
November 1 - 3, 1990
Fort Wayne, Indiana

Two-Drug combination Highly Effective

NCI DISCONTINUES OBSERVATION ARMS OF DUKES' STAGE C STUDIES

From the Oncology Information Network BETHESDA, MD - An antihelminthic agent and a time-proved antimetabolite extend survival time of patients with Duke's classification C colon cancer, according to the National Cancer Institute (NCI).

Levamisole, primarily used to treat roundworm infestation in animals and humans, has been investigated as an immune modulator in clinical trials. The latest trials investigated the combination of levamisole and 5-fluorouracil (5-FU) in patients with colon cancer and found it highly effective. The two-drug combination was so successful, in fact, that the NCI has recommended discontinuing "observation only" of "no treatment" study arms from other colon-cancer trials for patients with Dukes' stage C disease.

"Although this therapy does not cure all patients, it has significantly improved the outlook for patients whose surgically removed colon cancer was at an advanced stage", said Dr. Samuel Broder, director of the NCI.

Combination Effective

In the first study, the North Central Cancer Treatment Group (NCCTG) and the Mayo Clinic treated 408 patients with resected Dukes' stage B or C colon cancer, randomizing them to receive observation only following surgery, or a combination of levamisole and 5-FU. Sixty-five percent of the patients in the study had Dukes' stage C disease.

Levamisole was given orally for three consecutive days every two weeks for one year at a dose of 150 mg in both the levamisole-only and combined-treatment groups. 5-FU was given intravenously every day for five days at a loading dose of 450 mg/m², followed by weekly infusions at the same dosage level, beginning on day 28.

Tumors recurred in 55 percent of the patients in the observation-only group within five years after surgery, compared with only 41 percent of the patients treated with levamisole and 5-FU. Disease recurrence occurred an average of 14 months after surgery in the observation group, compared with 23 months in the combined treatment group. When data were analyzed for patients with Dukes' stage C disease, five-year survival was 49 percent for those receiving the two agents compared with 37 percent for those in the observation group. Data from patients with Dukes' stage B disease were not considered separately. Results of this trial were published in the *Journal of Clinical Oncology* (7:1447-1456, 1989).

The NCI then sponsored a larger inter-group study through the NCCTG, the Eastern Cooperative Oncology Group. The researchers found a one-third reduction in the rate of the disease recurrence and death in the group treated with levamisole and 5-FU. Follow-up continues on the patients involved in the study, and the results will soon be submitted for publication.

The latest cancer treatment information available - a service of the National Cancer Institute.

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Submitted by; Bobbie Seward

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SUGGESTED READINGS

Octreotide, a new somatostatin analogue. Clinical Pharmacy 1989; 8:255-73.

Blind evaluation of the effect of octrotide (SMS 201-995), a somatostatin analogue, on small-bowel fistula output. Lancet 1987; II:672-673.

Treatment of external gastrointestinal fistulas by a combination of total parenteral nutrition and somatostatin. Journal of Parenteral and Enteral Nutrition 1987; 11:465-70.

Treatment of 27 postoperative enterocutaneous fistulas with the long half-life somatostatin analog SMS 201-995. Annals Surgery 1989; 210:56-8.

Effects of a long-acting somatostatin analogue in patients with severe ileostomy diarrhoea. British Journal of Surgery 1986; 73:128-31.

Somatostatin effect on gastrointestinal losses in patients with short bowel syndrome. (abstract) Journal of Parenteral and Enteral Nutrition, 13th Clinical Congress.

Effect of a long acting somatostatin analogue SMS 201-995 on jejunostomy effluents in patients with severe short bowel syndrome. Gut 1989; 30:943-49.

Somatostatin decreases diarrhea in patients with the short-bowel syndrome. Journal Clinical Gastroenterology 1982; 4:521-4.

Effect of Somatostatin analog on water and electrolyte transport and transit time in human small bowel. Digestive Diseases and Sciences 1987; 32:1092-6.

Table 1
Pharmacologic Effects of Octreotide^{1 4 35 36}

Site or Function	Effect
Anterior pituitary gland	Inhibits growth hormone and thyrotropin secretion
GI hormonal secretion	Inhibits secretion gastrin, gastric inhibitory peptide, motilin, neurotensin, vasoactive intestinal peptide, secretin, cholecystokinin
Pancreatic endocrine secretion	Inhibits secretion of insulin, glucagon, pancreatic polypeptide, somatostatin
Exocrine secretion	Inhibits secretion of gastric acid, pancreatic bicarbonate, pancreatic trypsin and amylase; inhibits biliary secretion
GI motility	Slows gut transit time, delays gastric emptying, decreases gallbladder contraction
GI absorption	Decreases fat absorption, delays carbohydrate absorption, increases water and electrolyte absorption
Blood flow	Decreases GI and splanchnic blood flow
Renal and cardiovascular systems	Decreases renal blood flow, may decrease aldosterone secretion

Table 2
Adverse Effects Reported with Octreotide Therapy in 491 Patients

Adverse Effect	No. (%) Patients
Nausea	47 (9.6)
Injection site pain	37 (7.5)
Diarrhea	34 (6.9)
Abdominal pain	33 (6.7)
Loose stools	21 (4.3)
Vomiting	19 (3.9)
Headache	10 (2.0)
Fat malabsorption	8 (1.6)
Dizziness	8 (1.6)
Hyperglycemia	8 (1.6)
Fatigue	7 (1.4)
Flushing	7 (1.4)
Injection site reaction	5 (1.0)



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CLINICAL SPOTLIGHT

OCTREOTIDE

Gail H. Rosen, Pharm. D.

University of Maryland Medical System

Octreotide was developed through research efforts to improve a naturally occurring peptide, somatostatin. The native peptide was discovered in the late 1980's and called somatostatin for its ability to inhibit growth hormone. Later research revealed its many physiological effects, most of which are inhibitory in nature. Because of its biological effects, many potential clinical applications of somatostatin have been suggested. However, therapy with naturally-occurring somatostatin is hampered by several factors. First, the half-life of somatostatin is so short that continuous infusion is required. Second, its inhibitory actions are non-selective and lastly, rebound hypersecretion has been seen with termination of infusions. To minimize these disadvantages, analogues of somatostatin have been synthesized. Octreotide is the first of the synthetic analogues to be approved by the Food and Drug Administration.

The pharmacological effects of octreotide are outlined in Table 1. Octreotide's labelled indication is for the control of symptoms in patients with metastatic carcinoid and vasoactive intestinal polypeptide secreting tumors. Other gastroenteropancreatic tumors including insulinomas, glucagonomas, gastrinomas have been treated with octreotide. Octreotide has been studied in the treatment of acromegaly, a disease caused by the hypersecretion of growth hormone from pituitary tumors as well thyrotropin secreting tumors of the pituitary. Variable benefits of octreotide therapy have been seen in control of various tumors, with some tumors showing a measurable reduction in size as well as control of symptoms.

The gastrointestinal effects of octreotide are probably of greatest benefit to enterostomal therapists. Because octreotide slows gut transit time, delays gastric emptying and increases water and electrolyte absorption in the small intestine, it has been used to control diarrhea occurring after small bowel resection. Fourteen patients with remaining gut lengths of 45 to 300 cm were treated with octreotide in two studies and all demonstrated decreases in ileostomy or stool output. Fat malabsorption was demonstrated in three of the five patients studied. Only five of the fourteen patients continued to use the octreotide long-term. The other patients discontinued its use due to inadequate control of output or constitutional symptoms including headache and nausea.

Octreotide has also been useful in helping to control fistula output in patients with both gastrointestinal and pancreatic fistulas. In a blinded trial of four day duration, fourteen patients with postoperative small bowel fistulas were randomized to receive two days of either saline or octreotide in crossover fashion. Subsequently, all patients were treated with octreotide until fistula closure or re-operation. Mean fistula drainage was decreased in all patients and spontaneous fistula closure occurred in 11 patients. Other case reports have been published describing the successful use of somatostatin and octreotide in decreasing fistula output and time to healing.

Subcutaneous injection is the recommended route of injection currently. The patient labelling lists the initial dosage as 50 mcg, administered once or twice daily. The number of injections and dosage may be increased gradually based on patient tolerance and response. Doses as high as 1500 mcg per day have been used. Many patients in clinical trials have required periodic increases in octreotide doses during therapy. Some authors are suggesting to administer octreotide in parenteral nutrition solutions for patients who require intravenous feeding. However, adequate compatibility and stability studies have not yet been performed to encourage this method of administration. Although degradation of octreotide will occur with oral dosing, large doses have been used and can result in active serum concentrations.

True incidence of adverse effects attributable to octreotide are difficult to assess currently as there are a limited number of clinical trials published. Table 2 outlines some of the adverse reactions reported with octreotide therapy. Few drug interactions have been reported with octreotide to date. A physical incompatibility may occur when insulin and octreotide are co-administered in intravenous fluids. Cyclosporine concentrations have been reported to decrease when octreotide therapy is initiated.

As experience with octreotide grows, its role in the treatment and management of many types of endocrine and gastrointestinal disorders will be elucidated. Currently, it is reasonable to consider its use in controlling output from gastrointestinal fistulas and short gut syndromes in appropriate patients.

Continued on page 15



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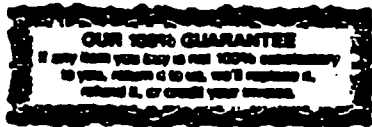
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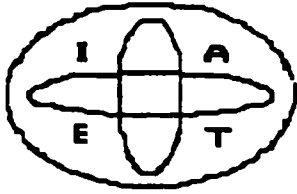
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Volume XXIV

April, 1990

No. 2

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President's Message

Spring greetings to everyone! Your Regional Board held its Semi-Annual Board meeting on March 31st at my home in Centerville, Ohio. Lots was accomplished, which you will be hearing about in this newsletter and at the Semi-Annual Membership meeting. The membership meeting will be held on Monday, June 11, 1990, from 5:30 to 8:30 p.m. at the Mirage Hotel in Las Vegas. There will not be a board meeting prior to the membership meeting, due to the early date of all membership meetings. However, if you have any items to be discussed, please contact me or one of the board members.

I hope that most of you will be able to attend the 22nd Annual IAET Conference in Las Vegas. Please take advantage of the increased educational opportunities that we will have. Exhibit hours have been scheduled to avoid conflicting with the presentations.

Your Board has approved to help financially support the publishing of the IAET Urostomy Standards in 1990. Proceeds from one of our raffles at the IAET Annual Conference will help provide the funds for the standards. Please show your support for the IAET Standards by purchasing your raffle tickets and by helping to "man" our regional fund-raising booth at the IAET Annual Conference.

At the House of Delegates meeting the possible renaming of our specialty will be "discussed". We need your thoughts and ideas--do you think the terms "Enterostomal Therapy" or "ET nurse" adequately describes who we are and what we do? Please complete the brief questionnaire recently sent to all of us by Kristy Wright about this important topic and return to her by May 1, 1990.

As one of the cost containment moves recommended by your Board at the March 31st meeting, it was decided to reduce the number of our newsletters from four to three/year. This move will save our region approximately

(Continued on page 3)

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The Delegates that were elected in 1989 were:

Joy Cline, Chairman

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H-(304)675-4124

Dorothy Best

H-(419)531-4649

Susan Brown

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President's Message continued from Page 1

\$800 per year. Many of the other regions have previously decreased their newsletters to three per year. The newsletter that will be omitted is the July issue. The dates of the remaining newsletters will remain the same: January, April, and September. The Board felt that members would continue to receive timely news of the IAET and the Region through the **JET** and the projected IAET newsletter.

It's not too early to begin thinking of yourself as a candidate for our November elections. There are numerous ways of becoming involved in the Region, whether you are a new member or a seasoned one. In fact, the more you get involved in committee work or as an elected delegate or officer, the better prepared it makes you for other roles within our Region or the IAET. That is why you see many of the same names of the Board running for various offices or serving on different committees over the years. We want new faces and new ideas on the Board, Committees, and Delegates - that is what keeps our organization strong and vital.

I hope you are finalizing your plans for ET Nurse Day on Wednesday, April 18th. Phyllis Brown, Chairperson, PR Committee has given us many great ideas to use for our hospitals and communities. I'll look forward to hearing about your activities at our membership meeting in Las Vegas.

See you in Las Vegas,
Karen Granby, RN, MS, CETN

National News

IAET President's Message

I have just returned from the IAET Semi-Annual Board meeting which was held on February 2-3, 1990. Several things became apparent to me during that meeting. Communication within the IAET is definitely improving! The Regional Trustees had received excellent input from their respective Regions on all pertinent issues. I had received timely and valuable input from Regional Trustees and Regional Presidents in response to my inquiries and President's Update information. As a result, the Board of Directors was able to discuss some very important issues and leave the meeting with specific information to disseminate to their Regions.

The IAET Board finalized the IAET Newsletter procedure. The newsletter will be mailed to the entire membership by Central Office every other month in the months opposite the mailing of the **JET**. Look for the first newsletter to arrive in April. This should be a tremendous aid to communication.

Perhaps the most exciting issue discussed at the Semi-Annual Board meeting dealt with a conceptual change in the role identity of ET nursing. More information is available from your Regional Trustee, and you will be receiving details and requests for input through individual mailings and the IAET newsletter.

Apparently, the lines of communication are open. That could not have happened without each one of you doing your part to communicate your concerns and ideas. Your efforts resulted in a very positive, very productive Board of Directors meeting.

I am looking forward to the Annual Conference in June. Please make the effort to attend Conference. This is my opportunity to meet each one of you. I care about what you have to say. Your concerns are my concerns. Hope to meet you in June!

Kristy Wright, RN, CETN
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TO: Board of Directors
FROM: Kristy Wright
DATE: 2-9-90
RE: Re-packaging ET Nursing as discussed at Semi-Annual

Enclosed is a fact sheet on the re-packaging of ET Nursing concept as discussed at the Semi-Annual Board Meeting. Please use this as a guide when presenting the concept to your Regional membership.

Keep in mind that we are discussing only the "concept" at this point. As you discuss this with the membership, record their general responses, suggestions, and specific ideas and forward them to me. I have a feeling that the "name" will be a major issue. We want membership ideas in this area.

I will be discussing this concept in the May/June issue of the *JET* (Presidents Message), the IAET Newsletter (to be mailed to membership by 4/1/90), and the Regional Newsletters. A short questionnaire, as we discussed, will also be going out with the Conference mailing.

If you have any questions of your own or by your Region, do not hesitate to contact me. This is a major issue for the IAET that impacts on the future of our profession, and I want everyone to feel they have been adequately informed and to have the opportunity to have input into the final decision.

THE ROLE OF ET NURSING IN PROFESSIONAL PRACTICE FACT SHEET

FACTS: (results from IAET Blueprint for the 1990's)

Mean age of ET Nurses - 43

Mean year of ETNEP graduation - 1981

Level of ETNEP preparation in the following:

Pressure ulcers - 43% rated preparation LOW

Vascular ulcers - 54% rated preparation LOW

Urinary Incont. - 53% rated preparation LOW

Bowel Incont. - 54% rated preparation LOW

Interest in Continuing Education in the following:

Pressure ulcers - 77% rated interest HIGH

Vascular ulcers - 76% rated interest HIGH

Urinary Incont. - 72% rated interest HIGH

Bowel Incont. - 69% rated interest HIGH

Percentage of ET nursing's patients in the following areas:


Pressure ulcers - 22.2%

Vascular ulcers - 5.8%

Urinary Incont. - 5.6%

Bowel Incontin. - 4.4%

Of all ET nurses surveyed, 46.4% felt that non-ET nurses were increasingly involved in the types of care that ET nurses provide.



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THE CONCEPT:

Ask yourself the following questions:

a: If you were at a cocktail party and someone asked you what you did for a living, what would you tell them?

b: How would you explain what an ET nurse does?

c: What is the common denominator that led ET nurses to expand their practice from ostomy care to wound care to incontinence. (Skin care)

d: What kind of patients do Spinal Cord Injury Nurses take care of? Or Nephrology Nurses, or Oncology Nurses, or Intravenous Nurses, or Vascular Nurses? (It is obvious what these nursing specialists do as indicated by their names.)

e: Does Enterostomal Therapy or ET Nurse clearly define or indicate what we do?

What we have is a marketing problem. Our name does not indicate what ET nurses do. It is unclear to our colleagues and to the public what types of care we provide or what types of patients should be referred to the ET nurse.

We have tried in the past to construct a name that indicates our full scope of practice. One does not exist. However, by agreeing that skin care is the common denominator, we now have a single concept on which to base a name.

The scope of practice will not change. ET nurses will continue to do what they have always done, but what we do will be more clearly

defined. It will not limit those ET nurses who chose to specialize in a particular area. Instead, it will encourage just that while allowing others to refer patients to other nursing specialists.

We must face the fact that other nursing specialists are doing many of the same things that we are doing. This whole concept will encourage collaboration with those other specialty fields.

Again I stress that this is a concept. Once the concept is explained and accepted, then we can begin discussion on what the name should be and how we should proceed in "re-packaging" ET nursing.

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You may have already noticed that the

REGIONAL TRUSTEE REPORT

Deanna Peters, RN, CETN
April, 1990

If you've never attended an Annual Meeting of the IAET, I assure you, this is one you should not miss! The Mirage is fabulous--the entertainment, the food, the atmosphere is great. The workshops being offered are excellent!

I look forward to representing you again at the National Board Meeting which will be held on Sunday, June 10th. I encourage any of you who have questions or concerns, to contact me prior to June 1st so I can present them to the Board.

Pre-Conference booklets will not be sent out this year. This will save the Association over \$11,000. The IAET President's Newsletter will provide you with the necessary information re: Bylaw changes and any other significant information you may need to know to make informed decisions.

House of Delegates is scheduled earlier in the week of the conference. There was concern expressed at our Board meeting regarding the limited time in which to "network" about issues being brought to the delegates for a vote. I did talk to Kristy Wright, and she stated tha the change was made in response to the membership's request to not have the workshop time interrupted by meetings. If this timing proves to be a major problem, please reflect this in the post-conference evaluation. This will assist the NCPC in scheduling next year's events.

If any of you have not considered doing a research project because of the impression you had of needing to have your PHd. or pursuing one, don't let this stop you. There are funds available. Also, there are different types of grants available. Give me a call if you need clarification.

If for some reason you send in money to take the certification exam

and need to cancel, you may receive a partial refund of \$25.00 if a request is received in writing within 30 days after the testing date. Requests for refunds will not be honored after the 30 days. Written requests should be sent to: ETNCB, c/o PTC, 1211 Avenue of the Americas, 15th Floor, New York, NY 10036.

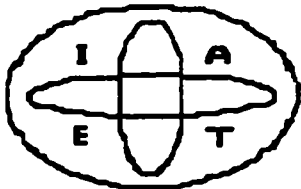


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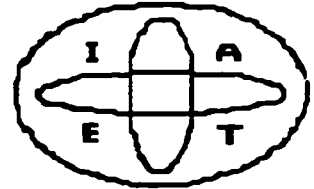
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June 10 - June 15, 1990
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Certification Exam: Saturday, June 9, 9:00 a.m. - 1:00 p.m.

National Committee Meetings - Sunday, June 10, 9:00 a.m. - 1:00 p.m.

Pre-Conference Board Meeting - Monday, June 11, 8:00 a.m. - 2:00 p.m.

Registration - Monday, June 11, 10:00 a.m. - 5:30 p.m.

Regional Membership Meeting - Monday, June 11, 5:30 p.m. - 8:30 p.m.

Voting - Tuesday, June 12, 12:00 p.m. - 2:00 p.m.

House of Delegates - Tuesday, June 12, 2:00 p.m. - 5:00 p.m.

MOST WANTED!!

One checker and one assistant to check in our region's members during voting for IAET officers on Tuesday, June 12, 1990 from 12:00 p.m. - 2:00 p.m. If you are interested, please notify Karen Granby by May 1, 1990.

1990 Annual Conference Information

"Embrace the Scope"

I hope everyone has marked June 10 - 15 on their calendars and plan to attend our annual conference in Las Vegas. We will be at the newly completed Mirage Hotel--the place to stay in Vegas! This hotel features excellent educational and exhibit space; incredible entertainment attractions; and best of all--unbelievable room rates!

We are offering a record number of educational credits this year--almost twice as many as previously provided. If one takes advantage of all the educational sessions during conference, 23 contact hours will be provided. A pre-conference workshop is also being offered with 3 contact hours. The pre-conference workshop will feature accounting and marketing principles and also information on how to establish outpatient clinics.

The entire scope of ET nursing practice will be addressed during this year's conference in an effort to provide needed information that will allow our membership to "embrace" the full scope of practice. Nationally known experts in field of wound, incontinence, and ostomy management will be featured on the program. Sample topics include: Advancements in Colo-rectal Cancer, Update on Inflammatoro Bowel Disease, Nutritional management of Short bowel Syndrome, Skin care in the Neonate, and Pathophysiology of Pediatric Ostomies.

Wound healing will be a major focus of conference this year. Clinical Aspects to Chronic Wound Management will focus on pressure ulcers, leg ulcers, and diabetic foot ulcers. Emerging trends in wound care will also be addressed with sessions focusing on the local wound environment and newer dressings, biological tissue coverage, growth factors and electrical stimulation of healing wounds.

Our advanced clinical practice institute will address incontinence. An in-depth look at the pathophysiology, medical and surgical management, as well as nursing assessments of the incontinent person will be featured. This session will also include bread-outs on biofeedback, continent urostomies, and diagnostic techniques.

Other exciting sessions will discuss how to prepare to be an expert witness; skin manifestations in the immuno-compromised patient; and how to distinguish between "good" and "bad" research. "Nightmares on ET Street" will again be offered and ET nurses are invited to bring their slides and participate in this session.

Conference will open this year with "Issues in Professional Practice" and information will be provided to ET nurses on how to market and justify their positions. "A Great Debate" between two well-known ET nurses will focus on what should the scope of ET nursing practice be in incontinence management. You will not want to miss this exciting opening to conference.

Clinical sessions during the sharing sessions have been added this year and educational credits will be given for all sharing sessions. Of course, our popular abstract and poster sessions will also be provided for participants.

The IAET evening "dance card" is full and exciting events sponsored by our manufacturers are planned.

Be on the look-out for the full conference schedule in the JET. The Mid-West region is hosting conference with assistance from the Southeast region. They are working hard on making this an exciting conference for all of our membership.

Each conference evaluation from last year was read in detail by the NCPC committee and many topics, changes and comments were incorporated into this year's conference. This is your professional organization's annual conference and we are striving to make it the best ever--for you. Plan to be there and participate with your peers. SEE YOU IN VEGAS!!

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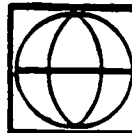
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Proposed BY-LAW changes: June 1990

By-laws Chair: Rosemarie Van Ingen, BS, CETN

*These are proposed BY-LAW changes and may have additions, revisions or deletions.

Article V - Officers	Proposed	Rationale
Section III - Term		
Each officer shall be elected for a term of two years, not more than one twenty-four month term, and no officer shall be elected to the same office for more than one consecutive term.	Each officer shall be elected for a term of two (2) years, and no officer shall be elected to the same office for more than one (1) consecutive term.	Clarification
Article VI - Regional Trustee		
Section III Term		
The Regional Trustee shall be elected for a term of two years and shall not be elected for more than two consecutive terms.	The Regional Trustee shall be elected for a term of two (2) years and shall not be elected for more than one (1) consecutive term.	Clarification and Consistency
Article VII - Board of Trustees		
Section IV Term		
Each Trustee shall be elected for a term of two years. No person shall be elected for more than two consecutive terms.	Each Trustee shall be elected for a term of two (2) years. No person shall be elected for more than one (1) consecutive term.	Clarification and Consistency

SECRETARY - No report from the Board meeting in Dayton on March 31, 1990.

NOMINATING COMMITTEE

Here are the offices open for election in November: President-Elect, Secretary, Region Trustee, Trustee, 8 Delegates (includes Chair), and 2 alternates. We will announce definite candidates at the June meeting, but you will be able to announce your candidacy at the meeting.

GOVERNMENT AFFAIRS COMMITTEE

Nurse in Washington Internship:

The Nurse in Washington Internship (NIWI) is scheduled for September 9 - 14, 1990 in Arlington, Virginia. The program is sponsored by the National Federation for Specialty Nursing Organizations (NFSNO). Participants will be improving their lobbying skills and learn how to build coalitions to affect legislation, and the regulatory process.

The Mid-East region is committed to continued involvement in political activities and has allocated money to pay the registration fee, lodging, and transportation for the board approved intern.

We need you! If interested, submit your application to Olga Cameron or Sharon Krishman and we will present them to the Mid-East Regional Board.

Criteria needed on your application: (a) you must be an active IAET member; (b) you must be a registered voter; (c) list any

political involvements or activities (i.e., helping with campaigns, working with local legislative groups, etc.); (d) reason why you wish to attend the NIWI program; (e) assume the position of Associate GAC Regional Chair for 1 year; (f) assume the GAC Regional Chair for the 2nd year.

Project Muscle '90: Sponsored by a coalition of Michigan's Nursing organizations, Project Muscle (Mobilize and Unite to Strategically Confront the Legislative Establishment), had its fourth annual legislative event in Lansing, Michigan, with over 350 nurses participating. Representative Debbie Stabinow, the Keynote speaker, discussed issues of the 90's relating to medical ethics. She also stated "Nurses are needed as players in the health care arena".

The program was issued oriented and included: (a) Maternal and children's health services; (b) Third party reimbursement; (c) Long-term care services--quality, access and costs; (d) Immigration nursing relief act; (e) Nursing shortage implications; (f) Chemically dependant professionals

The second day, sixty legislators met nurses from their districts at an informal breakfast and the day ended with appointments to discuss critical issues affecting nursing and health care. The nurses not only educated legislators, but demonstrated the grass roots strength--the sleeping giant is waking up!

Note Michigan ET Nurses:


As Government Affairs Chair (GAC) representing IAET, I have been attending the Michigan Nursing Coalition meetings in Lansing. At the April 4, 1990, meeting, the 20 plus representatives present, reviewed criteria for selecting legislative priorities, and unanimously voted to support House Bill (H.B.) 4712, dealing with the chemically impaired professional. Each person was to contact their respective members and solicit support - a first for nursing unity on health care issues!

H.B. 4712 was introduced April 26, 1989, by Representatives Gubow, Crandall, Pitonick, Munsell, DeMars, Stallworth, Kosteve, DeBeausaert and Girr. You are charged with reviewing a synopsis of the bill provided treatment instead of punitive action for 15 health care groups, of which nursing is the targets. HB4712 encourages earlier recognition and treatment, with voluntary surrender of license during the treatment period. All records are confidential, but if the health care professional does not live up to the contract, he/she then goes to the disciplinary board. No new taxes will be allocated for the program, but will be financed from an increase in licensing fees. In the past the licensing fees have gone into the general fund.

A timely response is needed so the coalition may then support the bill as "one voice" from the nursing organizations. Please give me your vote to support HB4712 - nurses helping nurses!

Sincerely,

Olga V. Cameron, RN, ET
GAC Chair



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DETROIT 313-937-1612	TOLEDO 419-474-3040
FLINT 313-234-5055	ZANESVILLE 614-455-2152

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ISSUE: Health Professional Treatment Act HB4712

A PROJECT MUSCLE FACT SHEET

Synopsis

This bill amends the Public Health Code to allow the Department of Licensing and Regulation to establish a voluntary program which would accept diversion into treatment and voluntary suspension of license during the treatment program as an alternative to disciplinary action.

Background/History

- * According to a study by the Department of Management and Budget, an estimated two percent of Michigan's 133,000 practicing nurses are addicted to drugs. That is one nurse in 50.
- * It is difficult to identify nurses with chemical dependency problems because their work is usually the last area to deteriorate. The present system provides little motivation for early detection or self identification. Unidentified impaired professional practice puts the patient at risk.
- * The current disciplinary process in Michigan focuses on establishing violations of the Public Health Code. Investigation by the Board of Nursing is a lengthy process. Too much time elapses between reported incidents and the final disposition of the case.
- * Rehabilitation and recovery of the licensee may be well underway prior to the Board's disciplinary sanction which is then viewed as unnecessary and punitive.

Implications for Nursing

~~Nurses need to acknowledge chemical dependency as a disease process that~~ must be recognized in order to identify early cases and confront addicted nurses. We need to be committed to changing the present system to a system which facilitates entry into treatment programs, rehabilitation, monitored recovery and early return to safe practice and employment.

You Can Help

~~As your legislator to support HB 4712 and discuss it with others. Stress~~ that HB 4712:

- *encourages earlier recognition and identification of chemically impaired nurses than the present system
- *reduces risk to the public, promotes patient safety
- *helps reduce stigma associated with chemical dependency
- *fosters an attitude of caring and treatment rather than punishment/discipline
- *offers impaired practitioners and their employers an alternative to disciplinary action and dismissal while removing the unsafe practitioner from practice
- *creates a system that is successful in other states

GOVERNMENT AFFAIRS: MIDEAST REGION
"Quick Response"
Phone Tree

REGIONAL CHAIRPERSON

Olga Cameron

Grace Hospital
 18700 Meyers
 Detroit, MI 48235
 313-966-3300 Page
 313-966-4502 Office
 313-966-4202 Fax

29683 Greenland
 Livonia, MI 48154
 313-522-2643

ASSOCIATE CHAIRPERSON

Sharon Krishman

Send to home
 (Fax to O. Cameron if necessary)

972 Stratford Lane, E.
 Bloomfield Hills, MI 48103
 33-647-8012

MICHIGAN

Bernice Huck
 (State Chair)

Children's Hospital of
 Michigan
 3901 Beaudien Blvd.
 Detroit, MI 48201
 313-745-0126
 313-745-5602 Fax

53200 Venus Drive
 Utica, MI 48087
 313-781-3279

Christine (King) Brough

Lansing General Hospital
 2727 S. Pennsylvania
 Lansing, MI 48910
 517-377-8654

312 Dexter Road
 Eaton Rapids, MI 48827
 517-663-1639

INDIANA

Jeanne Williams
 (State Chair)

Ball Memorial Hospital
 2401 University Ave.
 Muncie, IN 47303
 317-747-4246 or 747-3111
 317-747-0137 Fax

1121 Lincoln Ave.
 New Castle, IN 47362
 317-521-2421

WEST VIRGINIA

Judith Powell

Send info home

240 Ridge Ave.
 Martinsburg, WV 25401
 304-267-2537

Olga Cameron

KENTUCKY

→ Joan Baptie
(State Chair)

Jewish Hospital
217 East Chestnut St.
Louisville, KY 40202
502-587-4375

2647 Alanmade Road
Louisville, KY 40205
502-459-5269



Patricia Grizzle

502-587-4919 Fax
Humana Hospital Audobon
One Audubon Plaza Drive
Louisville, KY 40214
502-636-7270

2716 Cranston Drive
Jeffersontown, KY 40299
502-267-6434

OHIO

→ Sue Brady
(State Chair)

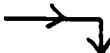
8 W. Sunrise Ave.
Trotwood, OH 45425
513-854-2727



Karen Granby

→ Miami Valley Hospital
One Wyoming Street
Dayton, OH 45409
513-223-6192

7475 Forest Brook Blvd.
Centerville, OH 45459
513-435-7450



← Adrienne Miller

Miami Valley Hospital
One Wyoming Street
Dayton, OH 45403
513-223-6192

7475 Forest Brook Blvd.
Centerville, OH 45459
513-836-5819

← Nancy Rioux

2797 Wellesley Dr
Columbus, OH 43221
614-488-4555

← Margaret Valmassoi

Our Lady of Mercy Hospital
7500 State Road
Cincinnati, OH 45227
513-624-4500 Page

6256 Vista Ridge Lane
Cincinnati, OH 45227
513-561-4086

→ Brenda Kerschbaum

→ St. Vincent Med. Ctr.
2213 Cherry St.
Toledo, OH 43608
419-321-3232

1348 Juliet Dr.
Toledo, OH 43614
419-382-6977

← Linda Harlan

Bethesda Hospital
3951 N. Maple Ave.
Zanesville, OH 43701
614-454-4881 or 4000

7015 East Pike
Zanesville, OH 43701
614-872-3962

← Wynona Stiffler

Private Practice

1496 Bowman Ave.
Dayton, OH 45409
513-294-8855

Sandy Duda

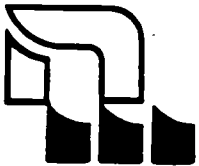


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Public Relations: A flyer was mailed 3/90 to promote ET Day. Phyllis Brown.

Budget and Finance: No report

Continuing Education: No report

Delegate Report: All Delegates and Alternate Delegates are going to be able to attend the House of Delegates meeting in Las Vegas as of this writing. The confirmed list of delegates has been turned into Central Office. The delegates are Joy Cline, chairperson, Susan Brown, Linda Harlan, Carol Hepp, Sharon Krishnan, Dorothy Best, Adrian Miller, Diana Sullivan, Margaret Valmassoi, alternate, Dorothy Culp, alternate. Please contact one of the delegates if you have special concerns that will need to be expressed at the House of Delegates meeting. Joy Cline, Delegate Chair.

MIDEAST REGION MEMBERSHIP REPORT

Chairman:

Marilyn Spencer, RN, BSPA, CETN

Members:

Crina Floruta, RN, BSPA, CETN

Cheryl Van Horn, BSM, CETN

Date: March 30, 1990

The MidEast Region of IAET has five new graduate members. Please welcome:

Linda Taylor, RNC, ET

Athens County Visiting Nurses Association

Athens, Ohio

Barbara Kraus, RN, BSN, ET
Lakewood Home Care
Lakewood, Ohio
Mildred Krainski, RN, BSN, CETN
Baptist Hospital East
Louisville, Kentucky
Evelyn Lee, RN, BSN, ET
Visiting Nurse Association
Oak Park, Michigan
Denise Phelps, RN, BSN, ET
Holzer Medical Center
Gallipolis, Ohio

There are six other graduates - all potential members - waiting to receive a welcome phone call from any ET nurse in the area. Please establish local contact for peer support and hopefully they will choose to join the IAET. Please welcome:

Sherrill Dodsworth, RN, ET
Huber Heights, Ohio
(513) 257-0927

Kelly Jozzarowski, RN, ET
Lafayette, Indiana
(317) 447-6811 Ext. 5147

Joan Boelstler, RN, ET
Walled Lake, Michigan

Mary Jo Gulich, RN, ET
Walled Lake, Michigan

VNA Metropolitan Detroit, Michigan

Kathleen S. Glover, RN, ET

VNA Metropolitan Detroit, Michigan

Barbara Pieper, RN, ET

Wayne State University

(313) 577-4057

SMI

PATIENT CARE, INC.

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And a big welcome to our new Associate member:

Paula Botting, RN
St. Elizabeth Medical Center
Dayton, Ohio

Membership directories are available for those members who did not receive one. A reminder to all members that directories are for sale to non-members.

Publications:

Sandy Duda, Barb Hocevar
Newsletter:

Date: January 1990
Volume: 340

Expenses: approximately \$800.00

Additional Expenses:

- (1) Postage \$.85 (versus \$.65)
- (2) 1990 labels on computer; disc was updated
- (3) Continued with heavier weight paper
- (4) Format changed to 2 staples on edge.
- (5) Will continue placing ads throughout the newsletter.
- (6) Very favorable response from membership

Problems: #1: Six reported copies arrived with only cover sheet.

Concern: Due to poor handling by U.S. Post Office, the newsletter may need to be scotch taped on outer edge (more TIME). #2: Repetitious reporting from "minutes" or regional meeting, committee report. Editors will delete repetition but board minutes and chairs can "see minutes" and add any additional comments or news.

Goals:

- 1) Three issues per year: voted upon and agreed to by Board.
- 2) Establish "open forum" section.
- 3) Establish a specialty section.
- 4) Continue with same printer and typist.

Printing Deadline, 1990:

September 3, 1990

Special Committees

Operational Manual: No report.

Youth Rally 1990:

Where: Frost Valley, New York
Frost Valley YMCA

Dates: Saturday June 23 - 28, 1990

Needed: ASAP *Youths names, ages and location

Request application form from:

Sue Brady, RN, CETN
8 West Sunrise Avenue
Trotwood, Ohio 45426
(513) 854-2727 before 9:00 p.m.

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RALLY IN FROST VALLEY IN '90

Join us for the 1990 UOA Youth Rally to be held at the Frost Valley YMCA Camp in the New York Catskill Mountains. Saturday, June 23, through Thursday, June 28, 1990.

Wanted: Youths ages 12-17 who have an ileostomy, colostomy, or urostomy, use self-catheterization, are incontinent of bladder or bowel, or have had an ostomy alternate procedure. We've planned educational sessions on self esteem, body image, and ostomy update. Participate with other rally attendees in rap sessions, craft projects, and sports, such as softball, canoeing, horseback riding, swimming and volley ball.

Cost: \$175 per person, includes room and board, transportation to and from the airport and all non-fee activities. Destination for all flights must be Newark, New Jersey International Airport. Please plan to arrive in Newark between 10:00 a.m. and 1:00 p.m. on Saturday the 23rd. Airport departure time should be between 12:00 noon and 4:00 p.m. on Thursday the 28th.

Staff includes ET nurses, one UOA counselor for each five youths, and one psychology counselor.

For further information write: UOA Youth Rally or Peggy Christ, RNET
36 Executive Park Ste. 120, Youth Rally Chairman, Irvine, CA 92714
Jennie Edmundson Hospital, (714) 660-8624, 933 E. Pierce St., Council Bluffs, IA 5150, (712) 328-6255. For information on travel plans, call Travel Enterprises. Outside California, call 1-800-537-2075; in California call 1-800-634-5153.

Newsletter Fund Raising Report: No new ads were obtained for the Newsletter. Ads run June - May. Letters have gone out to 45 companies for solicitation of new ads and renewals from the 15 advertisers from 1989-1990.

Please speak with your local manufacturers and DMF dealers to obtain ads for the newsletter. See order blank below.

I plan to talk to exhibitors at National Conference about placing ads. I am looking for volunteers to assist me with this project. Sharlene Kennedy.

Please enclose this order blank with your response:

Name: _____ Date: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Make your check payable to the MidEast Region of IAET.

Mail to: Sharlene Kennedy, RN, BSN, ET, 7371 N. Gale Road, Otisville, MI 48463. Home Phone: (313) 653-7600 Work Phone: (313) 257-9000 (page)



Excellence in Writing Award

The second annual Excellence in Writing Award will be presented at our Regional membership meeting in Fort Wayne, IN, on November 3, 1990. This award was established by and is funded by Bonnie Bolinger, RN, ET. There is a \$100.00 honorarium for the first place recipient.

Joy Cline has graciously accepted to be the Chairperson of this committee. Please submit your manuscripts or articles that have been accepted for publication or published between the dates of November, 1989 - October, 1990 to Joy Cline by September 30, 1990. Submitted by: Karen Granby



Around the Region

Cleveland Area ET Nurse NEWS

The Cleveland area ET nurses have recently enjoyed several informative meetings. The Fall meeting was held at Kaiser Foundation, October 18, 1989. Rosemary May, RN, ET, and Daniel Hudec, M.D., presented 2 case studies.

1. Teaching of the Hearing Impaired.
2. Small Bowel Fistula Management.

Food was provided by Smith/Nephew.

The Winter meeting was held at St. Vincent Charity Hospital & Health Center. Elaine Rozic, RN, ET, and Karin Palmer, RD, LD presented "Eating Disorders and the Ostomate". A buffet supper was provided by ConvaTec/Squibb.

The Spring meeting was held April 11, 1990, at Mt. Sinai Medical Center at 5:30 p.m. The topic "Technique of PEG & PEJ and Nursing Implications" was presented by Jill Kuntz, RN, ET, CGC, and Esther Aszodi, RN, CETN. A buffet supper was provided by ConvaTec. Cheryl Van Horn, BS, CET

Southeastern Michigan ET Nurses News

Darcey Servo and Penny Hergenroeder hosted our March 7th meeting at Beaumont Hospital, Royal Oak. Approximately 40 persons were addressed by Dr. John Glover, Medical Director, and Mr. Bruce Moran, Administrative Director of the Beaumont Wound Care Center. They spoke about the use of human growth factors to achieve faster healing of chronic skin wounds. Several case studies and slides from their patient population were shown. This comprehensive wound evaluation and management program appears to hold much promise. Afterwards, members shared slides and treatment protocols related to various peristomal skin conditions. Thanks to our hostesses for a very informative meeting.

Louise Kashubosky, Wound Care Specialist, at Flint Osteopathic Hospital announced they will be seeking an ET Nurse. Contact Louise for particulars (313-762-4000). Two

of our area ET Nurses had an article published in the February issue of Deculitus. They have two more articles accepted for publication later this year in the JET.

Ethyl Pryor is arranging for the ET Nurse Certification Exam to be taken in Detroit. If you plant to do so you must have your application and chec to her by April 1.

Our next meeting will be at St. Lukes Hospital, Saginaw on Tuesday, July 31st. Our Hostesses will send directions and times.

Please send any news, announcements, and accomplishments to the new reporter for our area: Carol Mikols, MSN, CETN, 6767 W. Outer Drive - Sinai Hospital Detroit, MI 48235
(W) (313)535-5189
(H) (313)493-5436

Tri-State Area News

SE Ohio, KY, WV

The Tri-State ET Association met March 20, 1990, at Holzer Medical Center in Gallipolis, Ohio. Denise Phelps, RN, CETN of Holzer Medical center and Megan Padden, RN, cETN of St. Joseph Hospital in Parkersburg, WV gave a very informative program on incontinence. Kegel exercises were then practiced by the 16 attending. Multiple handouts were available along with a display of incontinence care products. Great job Denise and Megan (who are the two newest ET nurses to our area)!

The next meeting will take place at Charleston Area Medical Center with Nancy Martin, ET, and Juanita Jenkins, ET, hosting the

meeting. The program will be on picture taking and making of slides. Glenna Altizer, Cabell Huntington Hospital, Huntington, WV, will be helping with the presentation.

Shirley Barber, ET, at Charleston Area Medical Center has resigned and moved to Charlotte, NC, to accept a position as an ET Nurse there. Juanita Jenkins, ET, will be taking her place at C.A.M.C.

Future Programs include: July - Pleasant Valley Hospital with Joy Cline, CETN hosting. Program: Sharing of Education Materials and report from National by Joy Cline and Phyllis Brown. September - St. Mary's Hospital, Huntington, WV, with Chris Porter hosting and giving a program on Ostomy Care of the Homeless. November - Vendors Fair - Huntington, WV, Update of products. Phyllis Brown, BSN, CETN
(W) (614) 444-5000
(H) (614) 245-5059

Louisville, KY, Area

The Louisville, KY, area ET Nurses have begun a skin care task force. Meetings were neld in February at St. Anthony Hospital with Donna Valerius, RN, BSN, CETN, hosting and in March at Humana Hospital University of Louisville with Nancy Bean, RN, CETN, hosting. Future meetings will be held on alternate months. Regular educational meetings will continue as previously scheduled.

The next meeting, April 1990, will address skin care and will be held at Visiting Nurse Association with Bess Liversedge, RN, CETN,

Stilger, RN, cETN, and Debby Hartlege, RN, BSN, ET serving as hosts.

Plans are underway for a celebration of ET Nurse Day. The media will be involved and the focus will be on Diverticular Disease. Terry Patterson, RN, BSN, CETN, and Kkathy Nugent, RN, BSN, CETN, Caretender's, Inc., are coordinating.

The Annual "Skin Care Fair" sponsored by Humana Hospital Audubon's ET Nurses will be held May 16, 1990. Brenda Goodson, RN, BSN, CETN and Pat Grizzle, RN, BSN, CETN will direct. The Fair continues to grow in attendance.

Several of the local ET Nurses are making preparations to attend the IAET Conference in Las Vegas in June.

The May UOA Chapter meeting will feature the ET Nurses.

Kentucky Nurses have been active in the current legislative session. The Kentucky Council of Specialty Nurses (local ET Nurses are charter members) are encouraging support of several bills vital to nursing (e.g. Nursing Scholarship and prescriptive rights for ARNP's). There is an active campaign to try to prevent a pilot study of registered care technicians at a local nursing home.

Brenda Goodson, RN, BSN, CETN

(W) (502) 636-2270

(H) (812) 283-5354

Pat Grizzle, RN, BSN, CETN

(W) (502) 636-7270

(H) (502) 267-6434

Call for Case Studies

If you have a case presentation regarding incontinence, consider presenting it at the MidEast Region Symposium on November 2-3, 1990. Presentations should last no longer than 10-15 minutes. Please submit presentations or address questions to:

Sylvia Tillawi, RN, CETN
Parkview Hospital
2200 Randalia Drive
Fort Wayne, IN 46805

Deadline 8/1/90



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Cincinnati, Ohio 45230
813-231-1943

MidEast Region Symposium

November 1 - 3, 1990

The Title: BACK TO THE FORT

An Incontinence Symposium

Friday, November 2

Programs

Dr. Christopher Steidel - Urologist, speaks on "The Indiana Pouch"
Dr. Steidel is one of the developers of this pouch now being utilized for an internal urinary pouch.

Gretchen Goslin, RN, IU Med Center

Gretchen teaches the care of the Indianapolis pouch to patients and staff

Dr. Rank - Urologist, will address urinary incontinence - all types.

Dr. James Edlund - Colo-Rectal Surgeon, will speak on fecal incontinence.

Brenda Meyer - Duraline Products, will talk about prevention and products for care

Saturday, November 3

Programs

Lou Ann Brinkley, RNC

Coordinator of Corp. & Community Education, Lindenvue Regional Behavioral Center

Lou Ann will speak on "Jerk Skills" - dealing with difficult people
The Business meeting will follow.

The program will open Thursday night with the manufacturers displays, followed by a party sponsored by Support Systems International. Friday night will again be a party sponsored by Convatec, Division of Squibb.

The Conference will take place at the Grand Wayne Center in Fort Wayne, which is connected to the Hotel, the Fort Wayne Hilton. The Ft. Wayne Hilton has received the AAAs Four Diamond Award, and we are getting the unbelievable price of \$59.00 a room. There are a few rooms that will hold three or four people, but they will fill up early as the price remains \$59.00

Registration is:

\$50.00 IAET Member \$60.00 Non-member (Thursday night and Friday)

\$65.00 late registration (Thursday, Friday and Saturday, non-member)

Breakfast and lunch is included both days, and of course all breaks.

Registrations to: Hotel - Fort Wayne Hilton-1020 S. Calhoun St., Fort Wayne, IN 46862-2049, ATTN: IAET Reg. Conf.

Conference: Michelle Witte, RN, ET

Treasurer, Regional Conference

**Enterostomal Therapy Dept. Lutheran Hospital, 3024 Fairfield Avenue
Fort Wayne, IN 46807**

Calendar of Events

A.U.A.A. National Conference
May 13 - 17, 1990
New Orleans, Louisiana

Oncology Nursing Society
"Monumental Steps for Oncology Nursing"
May 16 - 19, 1990
Washington, D.C.
Contact DNS, Dept. 1B89
Pittsburgh, PA 15278

IAET National Conference
June 10 - 16, 1990
"Embrace the Scope"
Las Vegas, Nevada

W.C.E.T.
July 11 - 15, 1990
Toronto, Canada

U.O.A. National Meeting
August 2 - 5, 1990
Las Vegas, Nevada

Mideast Region Symposium
November 1 - 3, 1990
Fort Wayne, Indiana

Misleading Ileostomy Advertisement

A copy of the advertisement that ran in the L A Times regarding the Barnett ileostomy was sent to Kristy Wright, IAET President. Her response follows. Please respond to this ad with your own letter. It contradicts everything that ET Nursing has tried to accomplish since our inception. I feel that, as patient advocates, we owe it to our patients to respond to such misrepresentation.

—Betty Razor

Continent Ostomy Center
Century City Hospital
2070 Century Park East
Los Angeles, CA 90067

To whom it may concern,

I recently received a copy of your advertisement regarding the Barnett ileostomy. Your portrayal of life with an ileostomy other than the Barnett ileostomy was appalling.

The International Association for Enterostomal Therapy is an organization of nurses specializing in the care of ostomy patients. We have spent many years educating the public and other health care providers that having an ostomy of any type is not "unsightly," need not be "embarrassing," and need not result in major changes in lifestyle

Your indications that having an ileostomy is unsightly, cumbersome, embarrassing, and mortifying is an injustice to the millions of ostomy patients who live perfectly normal lives. As professionals, it is your obligation to present accurate information to your patients. The information you have given in this advertisement is far from accurate and is presented in a very unprofessional manner.

You are insinuating that if a patient is unable to have a Barnett ileostomy, they are doomed to live the life of misery that you describe. I am assuming that you have certain criteria which you do not mention for determining eligibility for the procedure. It is very upsetting to me that those patients who do not qualify would be left with such inaccurate information about their conventional ileostomy.

You are obviously not familiar with ET nursing and the current state of the art in ostomy care. Conventional ileostomies are managed with equipment, which when correctly applied and cared for, rarely result in leakage, do not show through clothing, and are completely odor proof. Activity is rarely modified due to the appliance that is worn. Any activity restrictions

would be due to physical condition and would remain even with the Barnett ileostomy. Difficulty with personal relationships and depression are a result of lack of pre- and post-operative preparation and support. The presence of a stoma (which I assume the Barnett ileostomy also has) can require emotional and psychological adjustment. I see no dramatic difference in either type of surgery since a stoma is present in both.

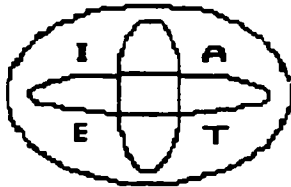
The harm that you cause
be giving inaccurate
information can not be
measured.

I am not saying that the Barnett ileostomy is not a viable option for some patients. I would like further information, however. Is there no midline incision that would show with a bikini? What is the criteria for patient selection? Where is the stoma located? Your diagram indicates the stoma is in the same location as the conventional ileostomy. What does post-surgical care involve? Does the Barnett ileostomy always work, and if not, is the patient informed of this pre-operatively? Do you advocate the intervention of an ET nurse, and if so, at what point do you make the consultation? What do you tell patients who do not qualify for the surgery?

I hope that you seriously evaluate my concerns. The harm that you cause by giving inaccurate information can not be measured. The legal liability of inaccurate information is certainly a concern. Your presentation is unprofessional, commercial, and an embarrassment to the health care profession. I would be happy to send you accurate information about ET nursing and the care of the conventional ileostomy.

I would appreciate a response from you in the near future. I have received many inquiries and expressions of concern from our membership. I am also copying this letter to Marilyn Mau, President of the United Ostomy Association for her review and response.

Sincerely,
Kristy Wright RN, BSN, MBA, CETN
President, IAET



Michigan, Ohio, Kentucky, West Virginia, Indiana
MID-EAS DROPPER

Michigan, Ohio, Kentucky, West Virginia, Indiana

Volume XXIII

September, 1990

No. 3

President's Message

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HISTORIAN:

Pam Stilger
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I hope you had a great summer! Our Annual IAET Conference in Las Vegas, Nevada, was extremely successful, with our largest attendance, very stimulating educational sessions, and the biggest manufacturer representation. For those of you who were not able to attend the IAET Conference, I would encourage you to review the minutes from our semi-annual Membership Meeting. The minutes provide a good synopsis of the many Regional and IAET activities, projects, and topics that were discussed.

Our own Annual MidEast Regional Conference is quickly approaching. Please make plans to support our Region with your attendance. Our host city conference planners in Fort Wayne, Indiana, have been working hard for months to provide us with a fine educational program and fun social events.

You can also show your Region support through volunteering your time and energy by being a candidate for office or delegate, by being a committee member and supporting regional fund raising activities, just to name a few. Let's make this Regional Arts and Crafts Raffle the best one yet. If you aren't crafty or don't have the time to make a craft, buy someone else's craft and bring it to raffle! The revenue from our Regional Conference and our fundraising activities (at Regional and IAET Conferences) are our region's two largest incomes and are vital for our region's fiscal health.

Congratulations to Phyllis Brown (OH) and Joy Cline (WY) who tied for the First Place IAET Award for ET Nurse Day 1990. Our region is extremely proud of their creative efforts in spreading the word about ET Nursing.

STANDING COMMITTEES

NOMINATING:

Nancy Rioux
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Sharon Krishnan
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President's Message Continued from Page 1

As my term of office comes to a close, I would like to thank everyone for their support, encouragement and friendship during these past two years. I have thoroughly enjoyed my tenure as President and feel that I have personally and professionally benefited as a result of it. I highly recommend becoming involved with regional and/or national activities. At the conclusion of our Annual Regional Membership Meeting on November 3, 1990, I will pass the gavel onto Brenda Kerschbaum's very capable hands. Please extend to her the support and enthusiasm that you have given me--she is going to do a great job.

I am looking forward to seeing you in Fort Wayne.

Sincerely,
Karen Granby, RN, MS, CETN

MEDICAL ADVISORS

Ananias C. Diokno, M.D.
Beaumont Hospital
Royal Oak, MI

Victor Fazio, M.D.
Cleveland Clinic Foundation
Cleveland, OH

W. Patrick Mazier, M.D.
Ferguson Clinic
Grand Rapids, MI

Joseph Rinaldo, Jr., M.D.
Providence Hospital
Southfield, MI

SPECIAL COMMITTEES

OPERATIONAL MANUAL:

Brenda Kerschbaum

YOUTH RALLY:

Sue Brady

SHARE PROJECTS:

Marilyn Spencer

NEWSLETTER FUNDRAISING:

Sharlene Kennedy

FUNDRAISING:

Barbara Montgomery



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National News

IAET PRESIDENT'S MESSAGE

It's time to begin planning for a new year. Based on input from the House of Delegates meeting at the Annual Conference, I have established the goals for the IAET for 1990-91.

I have received very positive feed-back regarding the improved communication over the past year. I will personally continue to make this a priority concern over the next year. I believe that we must always keep communication in the forefront of all our plans. Without good communication, the other goals cannot be fully realized.

For those of you who have not yet heard, the House of Delegates voted to keep the name of "ET Nurse". There was agreement, however, that a comprehensive marketing plan should be developed to promote ET Nursing services. The Board of Directors will begin work on this plan immediately. I will keep you informed of our progress.

In addition to promoting our services, the need for collaboration with other nursing specialties was stressed. Devising ways to achieve a truly collaborative atmosphere that will benefit our patients will be another goal for the coming year.

The IAET has many benefits and services to offer. Promoting the IAET in addition to ET Nursing will also be a goal to be addressed in the coming year.

Finally, it is imperative that we continue to provide education and tools to encourage and assist ET Nurses to embrace the full scope of practice. If we're to lend any credibility to our marketing plan, all ET Nurses must be proficient at a basic level of the full scope practice.

I'm looking forward to working with and for the IAET over the next year. My first year was challenging and exciting: the next

year should be one of continued growth and opportunity for our professional specialty.

Kristy Wright, RN, CETN
P. O. Box 268
New Bedford, PA 16140

REGIONAL TRUSTEE REPORT - Deanna Peters, RN, CETN

Since the Annual Conference in Las Vegas, I've been extremely busy processing 9 advanced applications for scholarships, and nineteen applications to attend ETNEPs. Being Scholarship Chairman has proven to be a very interesting position, in that I've corresponded with nurses in British Columbia, Yugoslavia, Japan, Hawaii and have had direct contact with multiple nurses in the United States.

I was pleased to be re-appointed to the Scholarship Committee as Chairman, because the committee is in the process of working with the ETNEP Directors to use a portion of the standardized application form to the schools, for use when applying for financial assistance. Our intention is to reduce some of the duplication.

I had the opportunity to meet with the Regional Presidents to solicit their input regarding how best to meet their members' needs as it relates to scholarships.

The Scholarship Committee developed a policy statement to allow up to \$2000 to be awarded to an individual applicant. This would allow for combining of funds from various sources if a candidate had an exceptional total score.

The IAET goals this year are as follows: (1) Develop a marketing plan that promotes the full scope of ET Nursing services; (2) Promote the IAET and its services and benefits to current and potential members; (3) Develop a collaborative atmosphere with other nursing specialties in order to provide comprehensive, quality care to our patients; and, (4) Continue to provide education and

tools to encourage and assist ET Nurses to embrace the full scope of practice.

There is so much other information that I want to share with you, but I will bring these concerns to you in November, and therefore allow for ample time for comments and questions.

I want to compliment the Delegates on a fine representation and on their demonstrated enthusiasm. I was very proud to be represented by individuals such as this.

Again, I encourage any of you to contact me if you have concerns that need to be brought before the IAET Board of Directors or if you need assistance in contacting Central Office. Kathy Houston, our contact at Central Office has recently re-located with her husband. At the present time all of my contacts are directly with Fred Droz. Fred has been very timely in responding to my requests.

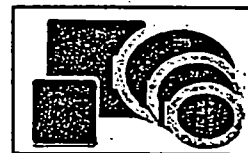
To contact me: Deanna Peters, 14351 S. Van Kal Ave, Schoolcraft, MI:
(H) (616)679-4753; (W) (616)341-7654 (ask for Nursing Continuing Ed.)



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- > **Role justification:** Relate interventions/methods used to strengthen your ET Nurse position; include successful marketing techniques.

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MIDEAST REGION
INTERNATIONAL ASSOCIATION FOR ENTEROSTOMAL THERAPY
SEMI-ANNUAL MEMBERSHIP MEETING
MONDAY, JUNE 11, 1990
LAS VEGAS, NEVADA

CHAIRPERSON: Karen Granby, President RECORDER: Olga Ramos-Wilson, Secretary

CALLED to ORDER: 5:40 p.m. ADJOURNED: 9:00 p.m.

TOPIC/SPEAKER	DISCUSSION	ACTION & FOLLOW-UP
Additions to the agenda Karen Granby	Recognition of Past Presidents, New members and Greeters. #10 New Business: e. Ethics Commit- tee Report. and f. Announcements.	Agenda adopted.
Quorum Determination Sue Brady	62 members in attendance.	Quorum present. Attendance r/cster on file.
Recognition Karen Granby	Past Presidents New Members/Members attending IAET Conference for the first time. Greeters	Ethel Pryor and Joyce Hawley. These members were welcomed and presented with a Carnation. Acknowledged.
President Elect Brenda Kerschbaum	Information packets re: the "Future of ET Nursing" written by Kristy Wright, IAET President were distributed.	Membership was encour- aged to review packet during our recess. IAET's proposed Mar- keting plan, will be discussed under New Business.
Secretary's Report Olga Ramos-Wilson	Minutes from the Regional Membership meeting of Nov. 4, 1989 were published in the January, 1990 MID-EAS Dropper.	Olga Ramos-Wilson, requested a motion be made, to accepted the Minutes as published. Ethel Pryor moved that the Minutes be approv- ed. Seconded by Phoebe Alfke. Motion carried.
Treasurer's Report Sharlene Kennedy	Financial Report: June 1, 1989-May 31, 1990. Revenue: \$15,900.75. Expenses: \$20,601,71.	This was \$5,900. more than was projected. \$1,450. more than anticpated.

**MIDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
June 11, 1990**

<u>TOPIC/SPEAKER</u>	<u>DISCUSSION</u>	<u>ACTION & FOLLOW-UP</u>
Treasurer's Report	Deficit: \$4,700.96 Advest Account Balance as of 4/25/89: \$11,093.00 and on 4/30/90: \$ 6,294.0	\$4,799.58 spent to offset deficit. Our Region's financial status is currently being audited.
	Putnam Stock (304 shares) worth \$5,000.00	These shares are to be liquidated.
	Treasurer's Goals: 1990-91 1990	Filed with minutes.
	1. Revised reimbursement guide lines.	Completed.
	2. Revise and clarify ledger bookkeeping system by start of our fiscal year.	Completed.
	3. Present fiscal year Financial Budget to Membership.	To be presented during this meeting.
	4. Reinstate the Finance and Budget Committee before National Conference.	Completed.
	5. Establish check and balance system for the Treasury position.	Completed
	1990-91	
	1. Establish consistent and con- cise financial reports.	No action required.
	2. Establish consistent and concise budget statements at National and Regional Meetings.	
	3. Publish current Budget report in the MID-EAS DROPPER.	
	4. Establish yearly audit procedure.	
	5. Keep upto date records and a balanced checkbook.	
Regional Trustee Report Deanna Peters	Regional Affiliates	Tri-State ET Associ- ation is responsible for obtaining their own tax exempt status.

**MIDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
JUNE 11, 1990**

REGIONAL TRUSTEE REPORT

<u>TOPIC/SPEAKER</u>	<u>DISCUSSION</u>	<u>ACTION & FOLLOW-UP</u>
1990 National Conference Deanna Peters	Total Registration: 911 New Members: 52 Walk in's: 11 Exhibit booths: 191	Estimated IAET expenditures estimated at \$350,000.
	President's Reception on Wenesday, June 13, 1990	IAET Fundraiser.
JET	Association Update	Report is due Thursday, June 14, 1990.
	Readership Survey	2,000 surveys were distributed, with a 50% response.
	Advertisement 2-5% decline.	
	Postage increase is estimated at approximately \$3,000.	
Standards Committee	Cost for reprints of the Standards of Care Manuals per copy to: Members: \$10.00 Non-members: \$15.00	
	Ileostomy Standards of Care.	Completed.
	Urostomy/Incontinence Standards of Care.	To be completed by Fall, 1990.
	Cost for reprinting the Pressure Sore Standards of Care is estimated at \$1,500.	
	Leg Ulcer Standards of Care.	Diabetic ulcer standards will be incorporated.
	The ET Nurse Standards of Care are currently out of print, since funds were not allocated in 1989 to reprint these Standards.	Our membership felt high priority should be given to the reproduction of the Standards and ET Marketing Brochure.

**MIDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
JUNE 11, 1990**

REGIONAL TRUSTEE REPORT

TOPIC/SPEAKER	DISCUSSION	ACTION & FOLLOW-UP
Leadership Program Deanna Peters	Attended by Mideast President, President- Elect and Regional Trustee. This program was considered valuable.	Program will be offer- ed again in 1991.
Professional Practice Manual	A marvelous resource for ET Nurses. Hollister Corp. funded the development of this Manual.	Purchase price: \$50.00
Vietnam Nurse's Memorial	Contributions are welcomed.	Information will be be published in our Newsletter.
1991 NCP	Annual IAET Conference will be held in Atlanta, Ga.. June 23-28, 1991. The cost for lodging at the Marriott Marque is estimated at \$95.00 per night.	Since attendance at our National Confer- ence has increased considerably, changing the conference dates to another month is under consideration. to accomadate the in- creasing attendance.
IAET Membership	Total: 2,230 Mideast Region total: 287 Active 253 Associates 28 Retired 4 Honorary 1 Honorary Life 1	
Promoting ET Nurse Profession	Journal Ads. have been developed to recruit R.N.'s to our profession.	Members were encour- aged to submit ideas. Topic for discussion at the House of Dele- gates.
Membership Renewal	The Board has recommended a late fee be charged to members who fail to submit dues by the dead- line.	Further discussion re: this matter will occur at the post Board Meeting.
Nurse in Washington Internship	Two sessions are scheduled for 1990-91.	Application deadline for the fall pro- gram is July 20, 1990.

**MIDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
JUNE 11, 1990**

REGIONAL TRUSTEE REPORT

TOPIC/SPEAKER	DISCUSSION	ACTION & FOLLOW-UP
HCFA Dermal Wound Codes Deanna Peters		Submitted for approval.
Certification Exam	212 ET nurses took the exam June 9, 1990, of these 96 were recertifying.	Future exams will be scheduled bi-annually in June and November. Deadline for November 10, 1990 exam is Sept. 30, 1990.
ET Update Symposium	Cleveland Clinic ET's will be sponsoring a program in 1991	Joan Van Neil will publish these dates in our Newsletter.
Professional Testing Corp.	This corporation is not affiliated with IAET.	The corporation only administers the exam.
Proposed IAET Dues Increase	A proposal has been submitted, due to the increase cost of publishing the JET.	A recommendation for a \$10.00 increase effective January, 1991 has been made. Issue will be discussed at the House of Delegates.
Bi-Monthly IAET President's Newsletter	The next issue will be condensed. Paper will be of lesser quality.	Sponsors will be solicited to defray cost of publication.
Scholarship Committee	Deanna received tremendous support from the Regional President's and ETNEP Director's.	Met with both groups to develop a new Scholarship application form.
	Scholarship Brochure	Revised.
	Scholarship Policies and Procedures.	Revised.
	Policy Statement: Any one individual can be awarded upto a maximum of \$2,000.00.	This amount will allow for a combination of funds from more than one Scholarship account.

**MIEDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
JUNE 11, 1990**

REGIONAL TRUSTEE REPORT

TOPIC/SPEAKER	DISCUSSION	ACTION & FOLLOW UP
ETNEP Scholarship Accounts Deanna Peters	There are a total of 22. individual accounts for a total sum of \$16,436.00.	19 applicants were awarded scholarships, for a total sum of \$14,736.00.
	Deadline to apply for ETNEP Scholarships are Nov. 15, 1990 Feb. 15,1991, May 15,1991 and July 15,1991.	Currently there are 8 applications for the next award per- iod.
Advanced Degree Scholar- ships	There are a total of 8 accounts. Four (4) ET Nurses applied for funds.	All four (4) received scholarships totaling \$1,750.00.
	Deadline for applications is July 15, 1990.	
Mideast Regional Scholar ships:	The recipients of these awards, must be from within our region.	
	ETNEP \$1,000.	The recipient may util- ize this award for any ETNEP.
	Advanced Degree: \$500.00	
Dow B. Hickman	This Corporation has committed yearly funding, to the IAET, for several ETNEP Scholarships.	Each Region will be awarded \$500.00 per year.
Kinetic Concepts	Has allocated \$18,000.00 per year	18-\$1,000.00 Scholar ships will be awarded from these funds.
Expression of Gratitude	Deanna thanked the membership for the opportunity to represent our Region during the last year.	Karen Granby acknowl- edged Deanna for her tremendous work in providing both the IAET and our Region which such dedication.

**MIDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
JUNE 11, 1990**

COMMITTEE REPORTS

TOPIC/SPEAKER	DISCUSSION	ACTION & FOLLOW-UP
BY-LAWS Rosemarie Van Ingen	Proposed Regional By-law changes. Article V-Officers Section III-Term Article VI - Regional Trustee Section III - Term. Article VII - Board of Trustees. Section IV - Term.	Published in the April MID-EAS DROPPER R. Van Ingen moved, the by-law change be accepted as read. Seconded by M. Barry. Motion carried. R. Van Ingen moved the by-law change be accepted as read. Seconded by Joy Cline. Motion carried. R. Van Ingen moved, the by-law change be accepted as read. Seconded by J. Beerck. Motion carried.
INTRODUCTION of GUEST Karen Granby	Kristy Wright, IAET President Carolyn Cuttino, NCPC Chairperson and Fred Droz.	Kristy Wright pre- sented our region with our National dues re- bate check for \$3,231.
National By-Laws	R. Van Ingen attended the National By-law committee meeting on Sunday, June 10th. Proposed National By-law changes. Membership will be asked for their vote of confidence. Article I - Philosophy Purpose, Goals, and Code Ethics.	This committee will be in charge of the IAET Operational Manual. Delegates will be vo- ting on these proposed changes during the House of Delegates. Ethel Pryor verbalized concern re: affect of the verbiage change to ET Nurse for the non- nurse ET member.
	The title "ET Nurse" denotes, that an ET is Board Certified by a nursing organization. Therefore; a non-nurse ET who has passed the exam is qualified to use the term C.E.T.N. following their signature.	A vote of confidence was given by the Mem- bership accept this by-law change.

**MIDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
JUNE 11, 1990**

COMMITTEE REPORTS

<u>TOPIC/SPEAKER</u>	<u>DISCUSSION</u>	<u>ACTION & FOLLOW-UP</u>
<p>FUNDRAISER Barb Montgomery</p>	<p>Members were encouraged to sell raffle tickets during the conference.</p> <p>The IAET ET charm and Porcelain jewelry will be available for a second raffle.</p> <p>Grippers and Pointers will be sold.</p>	<p>Tickets were distributed in envelop.</p> <p>Funds will support Scholarships.</p> <p>Funds utilized to fund Youth Rally.</p>
<p>GOVERNMENT AFFAIRS Sharon Krishnan</p>	<p>Sharon will be the Chairperson of this committee as of November.</p> <p>5 members from our Region also audited the GAC meeting.</p> <p>Region will be sponsoring one member for the NIWI Internship program.</p> <p>Barbara Montgomery has submitted her application as our representative to the NIWI Internship program</p> <p>Ohio HCFA Reimbursement Codes have been developed by Barb Montgomery and Shirley Alltop.</p> <p>GAC Phone Tree</p>	<p>Attended National Committee meeting on June 10th.</p> <p>Members were encouraged to attend IAET Committee meetings.</p> <p>Two sessions have been scheduled. Our representative may attend either the Fall or Spring program.</p> <p>Members interest in attending this valuable educational program were encouraged to submit their application by the July deadline.</p> <p>Recognition was given to their commitment.</p> <p>Members were encouraged to become involved.</p>
<p>GAC: Public Relations Sharon Krishnan</p>	<p>The P.R. committee recommended, our contacting respective State Representative re: recognition of 1991 ET Nurse Day during their session.</p>	<p>Letters should be sent by the ET's requesting recognition.</p>

**MIDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
JUNE 11, 1990**

COMMITTEE REPORTS

TOPIC/SPEAKER	DISCUSSION	ACTION & FOLLOW-UP
	LEGISLATIVE NETWORK FOR NURSES	Copies of this newsletter will be available.
	ET slides sold in Washington D.C. Olga Cameron apologized for the delay in mailing these..	Slides are being sent to those who purchased them last year.
MEMBERSHIP Joan Van Neil	17 new members have joined our region.	Printed report submitted by Marilyn Spencer is on file.
NOMINATION'S Phyllis Brown	A video will be made to inform membership of the Boards and Delegates responsibilities and our reimbursement policy.	Project to be completed by our November Membership meeting.
	Offices which will be open for election in November include: President-Elect, Secretary, Regional Trustee, one (1) Trustee, eight (8), Delegate and two (2) alternates.	Several candidates have committed themselves to campaign for these positions. Secretary: Olga Ramos-Wilson and Joy Cline. Regional Trustee: Barb Montgomery and Deanna Peters. Regional Trustee: Betty Wagner and Carol Hepp.
	An individual running for Executive Board, may also campaign as a Delegate.	Interested members should contact Nancy Rioux, chairperson.
	Individual campaigning for office are encouraged to submit a picture and personal profile.	Information will be printed in the November newsletter.
PUBLIC RELATIONS Phyllis Brown	ET Nurse Day was promoted by several of our regional membership.	These members were recognized for their creative approaches.
	IAET ET NURSE DAY AWARD	First prize was awarded to Joy Cline and Phyllis Brown.

**MIDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
JUNE 11, 1990**

COMMITTEE REPORTS

<u>TOPIC/SPEAKER</u>	<u>DISCUSSION</u>	<u>ACTION & FOLLOW-UP</u>
<p>OPERATIONAL MANUAL Brenda Kerschbaum</p>	<p>Executive officers and Committee chairpersons are issued a manual. Manual contains the descriptions of the Regional Operations.</p> <p>Manual to be update by November.</p>	<p>Manual is to be passed onto newly elected individuals by the outgoing person.</p>
<p>PUBLICATIONS Sandy Duda</p>	<p>Barbara Hocevar co-editor was introduced.</p> <p>In April, the Executive Board, approved a reduction of newsletter publications to three (3) per year. Newsletter will be limited to 28 pages.</p> <p>Several members have voiced concern re: their not receiving association correspondence.</p> <p>Goals for 1991: Publishing three (3) Newsletters.</p> <p>Establishing and Open Forum and Specialty Sections.</p>	<p>Gratitude was expressed for her dedication.</p> <p>The July issue will be eliminated. Therefore; the MID-EAS DROPPER will be published in January, April and September.</p> <p>The current membership list was received. Members not receiving communications should contact Sandy. Please submit a copy of cancelled check or membership card to verify current status.</p>
<p>Delegates Joy Cline, Chairperson</p>	<p>Two (2) delegates were unable to attend conference.</p> <p>Delegates will be asked to approve the Association Name change and Mail Vote.</p>	<p>Roll call.</p> <p>Both alternate delegates will serve at the House of Delegates meeting.</p> <p>Topics will be discussed further under New Business.</p>

**MIDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
JUNE 11, 1990**

COMMITTEE REPORTS

TOPIC/SPEAKER	DISCUSSION	ACTION & FOLLOW UP
Joy Cline	Members were encouraged to campaign for delegate in November, 1990.	No action required.
HISTORIAN Pam Stigler		No report.
SPECIAL COMMITTEES/ASSIGNMENTS		
PROJECT S.H.A.R.E./ADOPT-A-COUNTRY Marilyn Spencer		No report.
NEWSLETTER FUNDING Sharlene Kennedy	14 ads for a total of \$1,875.00 were sold.	Members were encouraged to solicit ads in their community.
	Ads will be printed in the September Newsletter.	No action required.
YOUTH RALLY Sue Brady	Four (4) youths from our Region will be attending the June, 1990 U.O.A. session. Three (3) from Indiana and one (1) from Dayton.	No action required.
	Sue will serve as a Counselor this year.	No action required.
	Sue has resigned as Chairperson as of November.	A new chairperson will be sought.
	A recommendation was made to increase funds for Youth Rally.	Issue will be voted on in November.
BUDGET AND FINANCE Sharlene Kennedy	This committee met on June 10th..	Recommendations were made to revise our meeting reimbursement policy.
	A policy was established for the Treasurer re: relinquishing ledger book at the term completion.	Treasurer must send newly elected Treasurer the balance check book by Dec. 1st. Audit must be completed by Jan.15th.

**MIDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
JUNE 11, 1990**

SPECIAL COMMITTEE REPORTS

TOPIC/SPEAKER	DISCUSSION	ACTION & FOLLOW-UP
BUDGET & FINANCE Sharlene Kennedy	Check and balance system for the office of Treasurer. Due to the ambiguity of the reimbursement guidelines, several Committee and Executive Board members received an overpayment for meetings attended in the past	Both the Treasurer and President will now receive copies of our financial statements. These members were notified of three (3) options available for repaying our Region.
MIDEAST EXCELLENCE IN WRITING AWARD Joy Cline	This \$100.00 award is funded by Bonnie Bolinger for a manuscript which demonstrates scholarly writing by one of our members. Guidelines have been changed. In order to stimulate scholarly writing Manuscripts of 500 words or more will be accepted. Manuscripts are to be sent to Joy Cline.	Award will be presented in November. Deadline is September 15, 1990.
UNFINISHED BUSINESS		
FUNDING OF IAET STANDARDS CARE Karen Granby	In March, the Executive Board, recommended funds be raised by raffling a Crystal Apple during our fundraising activities.	Proceeds of no more than \$500.00 and no less than \$300.00 would be donated.
NURSE IN WASHINGTON INTERNSHIP: 1990-91 Sharon Krishnan	Application guidelines for this program were printed in the April Newsletter. The NIWI program will be offered in the Fall and again in Spring 1991	Applications should be sent to Olga Cameron or Sharon. Barb Montgomery would be able to attend the Spring program.
1990 REGIONAL CONFERENCE Diana Sullivan	Room rates for the Indiana meeting will be \$59.00. Space for 47 Exhibitors will be available.	No action required. 23 Exhibitors fees are paid in full.

**MIDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
JUNE 11, 1990**

NEW BUSINESS

<u>TOPIC/SPEAKER</u>	<u>DISCUSSION</u>	<u>ACTION & FOLLOW-UP</u>
HOLLISTER \$500. INCONTIN- ENCE GRANT Karen Granby	Karen Granby will submit voucher to Hollister Inc., to support our November educational program.	
MAIL VOTE Karen Granby	4 of the 11 IAET Regions are currently conducting there elections by mail vote.	Jane Beerck and Brenda Kerschbaum have volunteered to investigate these Regions guide-lines.
AUDIO VISUAL PRESENTATION Sharon Krishnan	A video will be developed to promote the Executive Offices and Committees.	Presentation will be completed by the November educational program.
PROPOSED BUDGET FOR JUNE 1, 1990-MAY 31,1991 Sharlene Kennedy	Sharlene moved the budget be approved as presented. Barbara Baylock requested explanation of the deficit.	Sandy Duda seconded the motion. Budget has been trimmed as much as possible. The Putnam account will be liquidated to rectify our deficit. Motion carried. Proposed budget on file.
ASSOCIATION NAME CHANGE Karen Granby	Concern were verbalized re: clarity of proposal. Many members felt that a name change would be in-appropriate due to our history and potential impact on our current identity.	Pros and Cons were discussed. The membership would support a marketing plan, but not the proposal of an Association name change.
PROPOSED DUES INCREASE	Members felt increase is justifiable, since many projects- and educational materials that are being developed.	Delegates were directed to support increase
UOA CONFERENCE	The IAET will display their booth during August 2-5, 1990 in Las Vegas.	A request was made for volunteers to work at the booth.

MIDEAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
JUNE 11, 1990

NEW BUSINESS

<u>TOPIC/SPEAKER</u>	<u>DISCUSSION</u>	<u>ACTION & FOLLOW-UP</u>
ETHICS COMMITTEE Joyce Hawley	This committee has been reviewing the "Conflict of Interest Statement" of the IAET. During the House of Delegates meeting, their recommendation regarding this issue will be open for discussion. They recommended that no member serving on the IAET Board of Directors, Ethics Committee or in a Board appointed position shall receive <u>no</u> compensation for services from a manufacturer of any product related to the practice of ET Nursing or a firm providing services to the IAET.	The membership gave our delegates their vote of confidence to support the Ethics Committees recommendation of "zero" compensation to IAET Board members during their term in office.
1993/1994 National Conference Joan Van Neil	Audited Board of Directors meeting. Carolyn Cuttino, NCPC Chairperson, announced that in the future, Annual IAET Conferences will be scheduled on a rotation basis with Region's co-hosting the conference. The committee is currently considering sites for the 1993 and 1994 conference. Therefore she would like to suggest that the Mideast Region consider hosting a conference and adding her recommendation on the November agenda.	No action required
House of Delegates Karen Granby	The membership was encouraged to audit this meeting.	
Adjournment Karen Granby	The Chair requested a motion to adjourn the meeting.	Carol Hepp moved the meeting be adjourned. Seconded by Sharon Krishnan. Motion carried.

Respectfully submitted,

Olga Ramos-Wilson
Secretary

Auction at Fort Wayne

Fund Raising Act

I'm looking forward to seeing everyone in Fort Wayne. We've planned to bring more porcelain jewelry (the latest fashions), porcelain night lights, and porcelain Christmas ornaments. We are also planning to have an auction. For the auction to be successful, we must ask that each member or group of members bring an item to be auctioned. Bring whatever you want--if you sew, do hand-crafts, bake breads or jellies, quilts, towels, any Holiday items, or use your own ideas. **EVERYTHING IS WELCOME ---AND NEEDED TO MAKE THIS A SUCCESS.**

I know I can count on you to show off your talents, and help man the booth, you've never let me down.

Brenda Montgomery

GOVERNMENT AFFAIRS UPDATE

National Conference, June 1990
The IAET Government Affairs Committee is gaining momentum and is an exciting committee to be a member of.

It was a great experience to be involved with all of the other regions at the national conference.

Jill Morris, our national Government Affairs Committee Chairperson, was well prepared to assign tasks for each region to fulfill for 1990-91. Our region has been assigned the task of identifying the needs of long-term care facilities as they relate to the care of ostomy, incontinence and wound management in 1990-1991.

Our own Barb Montgomery actively participated in a portion of the committee meeting pertaining to reimbursement issues. Barb and many of her fellow Ohio ET's have been seriously involved with resolving reimbursement difficulties in their state, and pointing others in the right

direction in other areas of the

country. Hats off to Barb and the Ohio team!!! It's a real credit to our region to have this type of representation.

The National Committee submitted dermal wound reimbursement codes to HCFA prior to the national conference.

The Committee has been utilizing public relations techniques to assist in ET recognition and involvement at the government level. A Voter Registration booth was set-up at the conference to promote awareness of the importance of our vote in health care issues. Also, a letter of condolence was sent to Speaker of the House Tom Foley to be read as a part of the Congressional Record expressing the IAET's condolences upon the death of Senator Claude Pepper.

The Nurse in Washington Internship program will be held this September 9-14. No one from the MidEast Region demonstrated interest in attending this session and then becoming the new Governmental Affairs Committee Chairperson after my term is up. There is to be another session held in the spring. If you are interested in attending and then replacing me after my term has expired, please let me know.

It is very important for our region to accomplish the task placed before us by Jill. The other regions are tough competition, but I am confident that we will keep up with the energy and enthusiasm that they are demonstrating. I certainly can use volunteers. Even if you are willing to make five telephone calls, then quit, I can use you!!! Please call me and let me know how little or much time you can dedicate.

Thank you for your support! I am looking forward to seeing everyone in November.

Sharon Ballard-Krishnan

WELCOME AND THANK YOU!!!

The Mid-East Region Governmental Affairs Committee would like to welcome eight new members and volunteers who are willing to share some precious time this year. They are:

Barb Blaylock (OH)
Trudy Blied (MI)
Barbara Davis (OH)
Linda Harlan (OH)
Dorcas Laws (OH)
JoAnn Maklebust (MI)
Robert Trouf (MI)
Kathryn VanGilder (WV)

Thank you for your support.
It's great to have you on board!

CALLING INDIANA AND KENTUCKY.... CALLING INDIANA AND KENTUCKY.... CALLING INDIANA AND KENTUCKY.....

OK, now that I have your attention, I can get to the point! The MidEast Region Governmental Affairs Committee needs your assistance this year. We have an exciting agenda and offer a committee which requires a very limited time commitment from its members. Please contact me if you can possibly spare a few hours spread over an entire year. You may write or call me at: Sharon Krishnan, 972 Stratford Lane East, Bloomfield Hills, MI 48304, (313) 647-8012

NOMINATING COMMITTEE REPORT - Nancy Rioux, RN, CETN

Current slate for November 1990
Regional Meeting

Pres-Elect: Sharon Krishnan (MI)
Secretary: Joy Cline (WV)
Olga Ramos-Wilson (OH)
Regional Trustee:
Barbara Montgomery (OH)
Deanna Peters (MI)
Trustee: Betty Winn (OH)
Delegates: Terri Boyd (MI)
Joy Cline (WV)
Karen Grany (OH)
Linda Harlan (OH)

8 delegates and 2 alternates are needed. Previous delegates who wish to be 1991 delegate candidates please advise me.

Attention Candidates - Current and Future

The region is interested in you and we hope you are interested in us, but it takes more than interest alone. Candidates who are elected as officers will be expected to attend a Regional Board meeting, Regional Membership meeting, and the IAET Annual Conference. Inability to attend due to an emergency situation requires communication to the regional president as soon as possible. Delegates unable to attend IAET conference need to advise the delegate chair also, as soon as possible. Your presence is invaluable to the successful operation of the MidEast Region.

Please send photo (polaroid) and resume to me before Regional Membership Meeting in November. This gives you early recognition at the meeting.

I will be happy to send information regarding duties, term, reimbursement to anyone who feel they may be interested in running for office or becoming a delegate candidate.

Please send photos, resumes, or information requests to: Nancy Rioux, 50 Kim Ct. West, Westerville, OH 43081 (614) 523-0545



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MEET YOUR CANDIDATES

President-Elect:

After eight years of being involved in our MidEast Region, I am prepared to run for the office of President-elect. I have the endless support of my family and a schedule that is flexible enough to do a high quality job. I have experience as a Delegate, been involved with the Government Affairs Committee and a background in marketing and P.R. services. This will come in handy when dealing with people and organizations at varying levels. I ask for your support so that I may support our organization in a position that makes a difference.

Thank you! Sharon Ballard-Krishnan

Secretary:

Olga seeks a second term in the office of secretary to the MidEast Region. She has been a member of the IAET and MidEast Region since 1978, having served as Delegate in 1980 and Secretary, 1988-90.

Olga earned her associates degree in nursing from Cuyahoga Community College in 1975. Currently she is working towards a bachelor of science degree in nursing at Ursuline College. She attended the R. B. Turnbull School of Enterostomal Therapy in 1977 and is a Board Certified ET Nurse.

As a clinically active ET nurse for the past 13 years, Olga has co-authored an article published in the Journal of Enterostomal Therapy and also co-authored a poster for the 1987 IAET Conference. She currently serves as a consultant to Huron Road Hospital and Home Health Agency in the Cleveland area.

Olga has promoted the profession of ET nursing an ET Nurse Day and serves on the Cleveland

Ostomy Association Medical Advisory Board.

If re-elected, Olga plans to continue reporting the Regions' activities in a timely and concise manner.

Secretary

I am running for Secretary of the MidEast Region. I am most interested in the Region and I am in a position that I can play an active part in helping the Region accomplish its goals.

I believe a secretary should be organized, prompt, have a good recall of events and be able to communicate effectively. If elected, I will do my best to be an efficient secretary, and work with other officers and committee members in the Region to accomplish tasks in an effective and timely manner.

I graduated from Rupert B. Turnbull School in 1987 and became certified in 1988. I work as an ET nurse at Pleasant Valley Hospital in Pt. Pleasant, WV. I became involved in local and regional activities immediately after graduation from ET school. I have served as secretary of our local ET organization for the past two years. I have been a Regional delegate for the past two years at the National IAET House of Delegates. I served as chair of the delegation this past year in Las Vegas. I am also current chair of the MidEast Excellence in Writing Award committee. In addition, I tied for first place in the ET Nurse Day annual contest this year.

Before becoming an ET nurse, I had been an actively practicing RN since 1966. My experience had been in acute care, mostly in management positions, ET nursing has been a wonderful change for me. It has

taken me "back to the bedside", and I am thoroughly enjoying nursing again. However, I have found my management experience to be most helpful in this time of having to justify and market the ET nurse position.

Looking forward to seeing you at Regional in Fort Wayne!

Joy Cline, RN, BSN, CETN
Pt. Pleasant, WV

Regional Trustee

Since 1976, I have been an ET Nurse and an active member of the MidEast Region. I have held the office of trustee and treasurer with the responsibilities of newsletter editor and fund raising chairperson. I would like to become more active on a National level. I feel as Regional Trustee this would be the perfect office to "get my feet wet", learn how the IAET works and feel I can represent and support the MidEast Region in a professional manner. I would appreciate your support and your vote for this office.

Sincerely, Barbara Ann

Candidate for Regional Trustee:
Deanna Peters, RN, CETN

Title: Clinical Instructor/Nurse
Clinician

Place of Employment:

Bronson Methodist Hospital/Kalamazoo
Valley College, Kalamazoo, Michigan

Area of Responsibility: Nursing
Continuing Education/Instructor,
Advance Med-Surg.

Education: RN, Associate Degree,
1979, Kellogg Community College,
Battle Creek, Michigan; Enterostomal
Therapy Certification, 1982, Emory
University, Atlanta, Georgia; Board
Certified in Enterostomal Therapy,
1982, recertified 1988; BSN
(pending) University of Michigan,
Ann Arbor, Michigan

Past Experience/responsibilities
contributing to qualifications for
office: Eleven years as an RN, with

experience in oncology, education,
discharge planning, recovery room,
supervision, staff nurse, home care
hospice coordinator, and
Enterostomal Therapy Nurse. I've
served as a consultant for various
nursing homes, hospice and visiting
nurse associations as well as
provided numerous lectures for
students, physicians and staff as it
relates to the entire scope of
Enterostomal Therapy Nursing.

Organization Involvement: Michigan
Hospice Nurses Association (charter
member) (a. recording secretary; b.
education and program chairman
*past); World Council of
Enterostomal Therapists (member);
Greater Kalamazoo Oncology Nurses
(member); Oncology Nurses Society
(member); American Heart Association
(BCLS Instructor); American Cancer
Society, Battle Creek Division (a.
recording secretary; b. professional
education committee; c. speaker for
annual conference; d. professional
advisor (past)); United Ostomy
Association of Battle Creek (a.
member; b. speaker/program
coordinator; c. Ostomy Visitor
trainer; d. professional advisor
(past))

Participation in the IAET (includes
committees, offices held not
previously mentioned): MidEast
Region: member since 1982;
program/continuing education
chairperson 1983-1984; recording
secretary 1984-1988; regional
trustee 1988-present. IAET: Board
of Directors 1988-present; MidEast
Region-Regional Trustee
1988-present; Scholarship Committee
Chairperson 1988-present;
Scholarship Committee Chairperson
1988-present; Attendance at National
meetings (7 out of 8)

Summary and position statement:
Over the past 8 years, the IAET has
been a major influence in my
professional growth and goals.
Through the IAET I have been
introduced to a vast network of
nurses with a variety of

professional backgrounds and have expanded my knowledge and practical application in the care of patients cared for by the Enterostomal Therapy Nurse.

A priority of the IAET should be that of assisting the Regions in ways to maintain their present membership, recruit new members and foster active involvement. It is through such Regional involvement that our organization can exist and prosper.

In addition, the educational endeavors by the IAET must continue. Many staff nurses in small community hospitals are becoming involved in more complex treatment modalities. It is imperative that these nurses be exposed to educational opportunities to update their knowledge and expertise. There is no better way to take the ET Standards and practice them. Our specialty is vital to the quality of life for many individuals. It is up to us to promote this concept!

As I complete my term as Regional Trustee, I have carefully reevaluated my commitment to the MidEast Region and the IAET. In deciding to seek reelection, I believe I bring with me the

qualifications and motivation needed to help guide the ET Nurses goals and enhance our image.

I would appreciate your vote of confidence!

Deanna Peters RN, CETN, 14351 S. Van Kal Ave., Schoolcraft, Michigan 49087

Trustee

I graduated from the Rupert B. Turnbull School of Enterostomal Therapy in November 1988. I became board certified in June 1989. I am currently employed by the Cleveland VAN and practice full time in ET Nursing.

Although I'm fairly new to ET nursing, I've been an RN since 1973 and feel I've found my niche in nursing and would like to promote ET Nursing to all. Since becoming an ET nurse, I've attended all the National, Regional and local meetings, and would welcome the opportunity to serve the region as your trustee.

Thank you for your consideration.

Betty Winn, RN, BSN, CETN



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MIDEAST REGION IAET

Financial Report

June 1, 1989-May 31, 1990

REVENUE:	
Newsletter Ads	\$ 1,875.00
Interest	1,178.50
Putnam \$808.33	
Advest \$370.17	
Dues	2,928.37
Seminar	6,150.27
Fundraising	3,263.00
Miscellaneous	505.60
	<hr/>
	\$15,900.75
 EXPENSES:	
Newsletter	3,476.61
Printing \$2,318.20	
Typing/Assembly \$346.76	
Postage \$811.65	
Regional Work	2,299.89
Type/Print \$1661.45	
Postage 65.53	
Miscellaneous 572.91	
Scholarship	
National 1,250.00	
Regional (NIWI) 1,263.25	
Conference	6,387.48
Travel \$1,903.40	
Lodge 1,711.19	
Per Diem 1,063.72	
Meeting room Miscellaneous 1,709.17	
Delegates	650.00
Youth Conference	986.00
Fundraising	3,715.71
	<hr/>
	\$20,601.71

DEFICIT \$4,700.96

BALANCE ADVEST ACCOUNT 4/30/90: \$6,294.08

Balance Advest Account 4/25/89: \$11,093.00

Difference: \$4,799.58 spent on deficit.

As I do not have the vouchers nor all the books back from the auditor yet, I do not know where the discrepancy of \$98.62 is. I believe it is in the different bookkeeping systems of the treasurers as likely as human error. We also have 304 shares of Putnam Stock worth \$5,000.00.

MIDEAST REGION

Proposed Budget

June 1, 1990 - May 31, 1991

REVENUE:

Newsletter Ads	\$1,000.00
Dues	3,000.00
Interest	1,000.00
Seminar	3,500.00
Fund Raisers	3,000.00


\$11,500.00

EXPENSES:

Newsletters (3)	\$2,700.00
General Regional Work	1,000.00
Scholarships	
IAET: B. Smith, Adv. Degree	1,000.00
Norma Gill Foundation Grant	250.00
NIW	1,500.00
President's Award	250.00
Conference	
Travel, Lodge, Per diem	5,000.00
Delegates	400.00
Committee Chair	600.00
Historian	50.00
UQA Youth Rally	
Youth	750.00
ET	500.00
Committee Expenses	
Bylaws	50.00
Nominating	50.00
Operational Manual	50.00
Historian	50.00
Government Affairs	100.00
Newsletter	75.00
Magazine	145.00
Fundraising	800.00
Membership Directory	500.00
Special Project	300.00

\$16,120.00

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PUBLIC RELATIONS UPDATE

Thanks to the ET Nurses who volunteered to be on the PR committee, all five states are now represented. The PR committee will be meeting in Ft. Wayne at the regional - time and place to be announced. Other interested ET Nurses please contact me as soon as possible.

The AIM for public relations in ET Nursing is to be recognized not only in our work place but also in our community, our states, and our nation. If we can't promote ourselves no one will do it for us.

ET Nurse Day is held annually on the 3rd Wednesday of April. NOW, is the time to make plans for "our" day. Governmental Affairs will work with the PR committee to get a Governor's proclamation from each state in our region.

We encourage each ET Nurse not only to plan for ET Day but to submit their activities for recognition at the National Convention. Three of the MidEast members tied for first place this year.

One of the biggest accomplishments the National PR Committee did this year was the production of the Professional Practice Manual. This is a must for old and new members. An order form is enclosed in this newsletter so order one today. Below is a list of the PR Committee members if you need to contact with ideas:

Phyllis Pope Brown, RN, BSN, CETN,
 Chair

Holzer Medical Center
 Gallipolis, OH 45631
 (614) 446-50000
 Sharon Krishnan
 972 Strarford WE
 Bloomfield Hills, MI 48013
 (313) 647-8012
 Patti Lilley
 RR 15, Box 435F
 Indianapolis, IN 46259
 (317) 835-4439
 Judy Werner
 700 Cooper
 Saginaw, MI 48602
 (517) 771-6337
 Dorcas Lawg
 1398 Virginia Avenue
 Columbus, OH 43212
 (614) 461-2000
 Terri Patterson
 9200 Shellyville Road #225
 Care Tender
 Louisville, KY 40242
 (502) 425-2275
 Nancy Martin
 CAMC General Division
 Brooks and Washington St.
 Charleston, WV 25301
 (304) 348-5432 (page 418)

Delegate report:

1990 House of Delegates meeting in Las Vegas was an exciting and decisive time for the IAET. Christy Wright, President of the IAET, presided over the meeting. Christy asked for feedback from the members concerning ET nurses "Embracing the Scope" and concerning the possibility of changing the ET Nurse name. The members strongly opposed a name change, but supported ET nurses "Embracing the Scope" (expanding their practices to include care of pressure ulcers and incontinence). The members also recommended a strong marketing campaign to promote ET nursing.

Dues for annual membership in the IAET were increased by \$10.00. Issues which were discussed and will no doubt be voted upon in the 1991 House of Delegates are a possible Association name change and ethics issues.

I want to thank all of the delegates who served, each one did an outstanding job for the regions:

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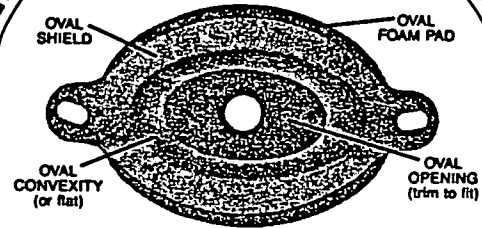
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Linda Harlan, Carol Hepp, Sharon Krishnan, Adrian Miller, Diana Sullivan, Margaret Valmassoi, and Dorothy Culp.

Joy Cline, RN, BSN, CETN, Delegate Chair, 1990.

Publications:

Printing Deadlines, 1991

January 5 1991

April 5 1991

September 4 1991


We welcome any and all articles, sharing of ideas, local ET nurse activities.

Newsletter Fundraising - Sharlene Kennedy

We continue to need ET Nurses to seek ads from their sales people or DME's in their areas for our newsletter. As the newsletter is now 3 times a year from September to June our proposed Budget of \$1,000.00 income may not be realized. Most ads were sent in with the anticipation of a June newsletter. Notices to these advertisers will not be mailed again until the end of our fiscal year. It would benefit all of us to seek ads now. Thank you. Please use the enclosed form and mail to me as soon as obtained.

The following have already placed ads in the MidEas Dropper for September 1990- June 1991: Flint Med/Comfort care, VPI, NuHope, Coloplast, Gaymar, Scott, Home Medical Systems, Hollister, Franks Pharmacy, Kunkel, 3M, AARP, Midwest Medical, Edgepark.

Please try to obtain ads from other companies.



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Fundraising: Barbara Montgomery - My thanks and sincere appreciation to all MidEast Region members and "their significant others" who once again helped man the booth. The raffle items were (1) apple (for the standards) \$362.00; (2) gold pendant \$48.00; (3) Jewelry (necklace & earrings) \$145.00. Total raffle: \$555.00; pointers/grippers \$470.00; total profit \$1025.00

Committees:

By-Laws - no report

Continuing Education - no report

Membership - no report

Operation Manual - no report

Youth Rally - no report

Share Projects - no report



Around the Region

TRI STATE ET NURSE ASSOCIATION NEWS

The TriState ET Nurse association has been busy the past few months with excellent programs: "Enhancing your Teaching Skills with A-V Equipment" from Charleston Area Medical Center and "Making Slides" by Glenna Altizer, Huntington, WV; "Justification of the ET Nurse Position" by Inez Howe, Director of Nursing at Pleasant Valley Hospital; and on September 18, 1990 - "The Homeless Ostomate" by Chris Porter, Huntington, WV. The year will be concluded with a vendor's fair on November 13 in Huntington, WV.

January rings time for election and new officers. Joy Cline will take over as treasurer for the rest of 1990. Application for affiliate status is still in the workings and will soon be

completed.

Congratulations goes to Joy Cline, Denise Phelps and Phyllis Brown! Phyllis and Denise tied Joy for first place in the 1990 ET Nurse Day Contest! Also congratulations to new grandmothers: Nancy Martin and Joy Cline.

Phyllis Pope Brown, RN, BSN, CETN, Holzer Medical Center, Gallipolis, OH

CLEVELAND AREA ET NURSE NEWS

The Cleveland Area ET Nurses met at the Cleveland Clinic Foundation July 24, 1990. This well attended program was entitled "Enterostomal Therapy Around the World". Speakers were Sister Barbara Sedwell RN, ET (United Kingdom), Sister Mavis Watson, RN, ET (Australia), and Marilyn Spencer, RN, ET. Marilyn gave a review of her South African Trip.

Convatec hosted a buffet supper for those in attendance.

Cleveland area ET nurses will hold their fall meeting at Cleveland Metro Health Center on October 17, 1990. Allyn Davies, CETN will be the hostess. Watch your mailbox for details.

Reporters: Cheryl Van Horn

The Louisville area ET nurses have continued their busy schedule this summer!

The April, 1990, meeting addressed Skin Care and was hosted by Bess Liversedge, RN, CETN of the Visiting Nurse Association.

The local ET Nurses were featured guests at the May UOA meeting. This is a very popular segment and will be repeated in September.

Two of the local ET nurses were able to attend the UOA Conference in Las Vegas in June and reported at the July meeting. They stated the conference was very beneficial.

John Baptie, RN, MSN, CETN, Jewish Hospital hosted our Annual Cook-Out and Fun Meeting in July.

The August Meeting will be held at Casa Grisanti Restaurant

and the Caretender's ET Nurses, Terry Patterson, EN, BSN, CETN, and Kathy Nugent, RN, BSN, CETN, will plan. Our gracious host is Mike Marlow, Convatec.

In September, Mary Bowling, RN, CETN, Humana Hospital Suburban and in October, Pam Stilger, RN, CETN, Methodist Evangelical Hospital will chair the Meetings.

Cordially, reporters: Pat Grizzle, RN, BSN, CETN; Brenda Goodson, RN, BSN, CETN

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AN INCONTINENCE SYMPOSIUM

OBJECTIVES

At the conclusion of this program the participant will:

1. Recognize the operative procedure utilized in the surgical creation of the continent urinary reservoir known as the Indiana Pouch.
2. Understand the pre-op, post-op and follow-up principles of nursing care for the patient with the continent urinary reservoir.
3. Be able to identify the basic types of urinary incontinence as well as methods of management.
4. Understand the causes, evaluation and treatment of fecal incontinence.
5. Have the knowledge to evaluate appropriate products designed to enhance the lifestyle of the incontinent client.
6. Distinguish appropriate methods of dealing with difficult people.
7. Become aware of the wealth of products available to the caregiver to enable them to assist in the prevention, protection and provide methods of healing for the client with a pouch, through the displays provided by over 40 vendors.

PROGRAM PURPOSE

This program is designed to assist nurses and other health care professional who have responsibilities in caring for patients with incontinence problems.

SPEAKERS

Christopher P. Steidle, M.D.
Urologist - extensive experience in experimental and Clinical-Surgical application of the continent urinary diversion.

Gretchen Gosling, R.N.
Department of Urology, IU Medical Center
Urology Nurse Associate.

William B. Rank, M.D.
Bd. Certified Amer. Bd. of Urologist Fellow
American College of Surgeons.

Paul J. Raiman, M.D.
Colo-Rectal Surgeon Fort Wayne

Brenda Meyer
DMP - products for incontinent patients.

Lou Ann Brinkley, R.N., C
Certified Psychiatric and Mental Health
Nurse Professional

IAET MIDEAST REGIONAL CONFERENCE

PROGRAM

Thursday, November 1:

6:00 p.m. - 8:30 p.m. Exhibits open
8:00 p.m. - Reception - Hosted SSI

Friday, November 2:

7:00 a.m. - 8:15 a.m. Exhibits open
Continental breakfast in exhibit hall
8:15 a.m. - Welcome
8:30 a.m. - 9:30 a.m. Dr. Steidle - Indiana Pouch
9:30 a.m. - 10:30 a.m. Break - Exhibits open
10:30 a.m. - 11:30 a.m. Gretchen Gosling - pre post-op teaching the Indiana Pouch
11:30 a.m. - 1:00 p.m. Exhibits open
Lunch served
1:00 p.m. - 2:00 p.m. Dr. Rank - Urinary Incontinence
2:00 p.m. - 3:00 p.m. Dr. Raiman - Fecal Incontinence
3:00 p.m. - 3:30 p.m. Break - Exhibits open
3:30 p.m. - 4:30 p.m. Brenda Meyer - Product and ix for incontinence
4:30 P.M. - 5:00 P.M. Evaluation

All speakers will allow 15 minutes for questions

Any Case Studies presented will be scheduled in as appropriate.

Reception Friday evening by Convatec Division of Squibb.

Saturday, November 3:

7:00 a.m. - 8:00 a.m. Breakfast Buffet
8:00 a.m. - 9:00 a.m. Lou Ann Binkley - "Jerk Skills" Dealing with difficult people
9:00 a.m. - 9:30 a.m. Break
9:30 a.m. - 12:00 p.m. IAET Regional Meeting (members only)

REGISTRATION

Name _____

Address _____

Phone: Work _____

Home _____

Social Security No. _____

Nursing License No. _____

State _____

Enterostomal Therapist: Y _____

N _____

Year _____ School _____

Position _____

Employer _____

Dates Attending:

Thursday Night _____ Friday _____

Saturday AM _____ Amt. Enc. _____

Early Registration IAET Member \$50.00
Non-Member Thursday Night and Friday \$60.00
Non-Member Includes Saturday Speaker \$85.00
Late Registration all: \$85.00
Early Registration due October 6, 1990

Registration to:

Michelle Witte, RN, BSN, CETN
Treasurer, Regional Conference
ET Department Lutheran Hospital
3024 Fairfield Avenue
Fort Wayne, IN 48807

REGISTRATION INCLUDES:

All Lectures and Admission to exhibit hall.

Thursday Night, November 1:
Reception sponsored by Support Systems Int'l.

Friday, November 2:
Continental Breakfast
AM Break - Luncheon
PM Break - Dinner on your own

Friday Night Reception sponsored by Convatec, Division
of Squibb

Saturday, November 3 Registrants:
Breakfast and AM Break

HOTEL RESERVATION

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Fort Wayne Hilton
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Questions?

Contact any member of the faculty:

Chairman:
Kathleen Wood - (219) 458-2001 (pager)

Treasurer:
Michelle Witte - (219) 458-2001 (pager)

Program Committee:
Jean Gardner - (219) 484-6836 (pager)
Sylvia Tillawi - (219) 484-6836 (pager)

Continuing Education Credits:
Dianne Sullivan - (219) 423-2614 (pager)

Special thanks to our friends at Kinetic Concepts, Inc. who
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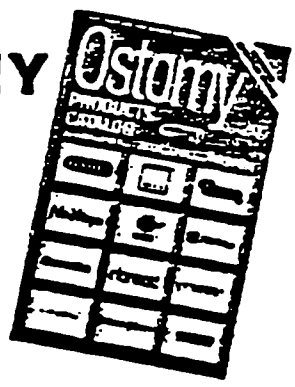
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