

Michigan, Ohio, Kentucky, West Virginia, Indiana

MID-EAS DROPPER

Michigan, Ohio, Kentucky, West Virginia, Indiana

VOLUME XXV

JANUARY, 1991

NO. 1

PRESIDENT:

Brenda Kerschbaum
W-(419)321-4645
H-(419)382-6977

PRESIDENT-ELECT:

Joy Cline
W-(304)675-4340
H-(304)675-4124

SECRETARY:

Appointment pending

TREASURER:

Sharlene Kennedy
W-(313)257-9526
H-(313)653-7600

PARLIMENTARIAN:

Sue Brady
W/H(513)854-2727

REGION-TRUSTEE:

Deanna Peters
W-(616)341-7654
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Barbara Montgomery
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H-(614)882-2712
Phyllis Brown
W-(614)446-5000
H-(614)245-5059
Paula Toth
W-(216)444-6677

HISTORIAN:

Pam Stilger
w(502)584-2456
H(502)964-6601

NOMINATING:

Kelly Jaszarowski
H(317)474-3316

President's Message

Happy New Year to all! I sincerely hope 1991 will be a healthy and prosperous year for each of you. At the beginning of each new year one usually reflects on the past year - the goals achieved and those we continue to strive toward.

The MidEast Region has much to be proud of when reflecting on achievements in 1990. A very successful annual conference was planned and hosted by the Ft. Wayne ET nurses which was enjoyed by everyone who attended. The educational programs and speakers were excellent and the accommodations and entertainment were terrific! We were fortunate to have twelve new or first time attendees present. I'm sure the favorable impression of this conference will keep them coming back for more!

A very successful silent auction was held for the first time and will most likely be continued. Much appreciation for the time and effort that went into this by Barb Montgomery and Sharlene Kennedy (and a special thanks to Alec Kennedy, too). Many thanks to all of the ET nurses and manufacturers who donated such a nice variety of items for the auction.

The second annual Excellence in Writing award was presented to Barb Piper and Carol Mikels. Six articles were submitted and reviewed which supports the fact that our region has many resourceful, sharing members who are talented authors. Congratulations to all of you on your excellent publications!

It was a pleasure to see the President's Award bestowed upon Marilyn Spencer by outgoing president, Karen Granby. This honor was to recognize Marilyn for her numerous contributions to ET nursing and education, both on the national and international levels.

In 1991 we look forward to an exciting conference in Livonia, Michigan, which is being planned by the Southeastern Michigan ET nurses. This conference should be of interest to all of us as the content will cover ostomies, skin, and wounds.

Continued on page three

STANDING COMMITTEES

GOVERNMENT AFFAIRS:

Sharon Krishnan
H/W(313)647-8012

BY-LAWS:

Rosemarie Van Ingen

BUDGET & FINANCE:

Sharlene Kennedy

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Phyllis Brown

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SPECIAL COMMITTEES

OPERATIONAL MANUAL:

Joy Cline

YOUTH RALLY:

Judy Werner
Bernie Huck

SHARE PROJECTS:

Marilyn Spencer

NEWSLETTER FUNDRAISING:

Sharlene Kennedy

FUNDRAISING:

Barbara Montgomery

MEDICAL ADVISORS

Ananias C. Diokno, M.D.
Beaumont Hospital
Royal Oak, MI

Victor Fazio, M.D.
Cleveland Clinic Foundation
Cleveland, OH

W. Patrick Mazier, M.D.
Ferguson Clinic
Grand Rapids, MI

Joseph Rinaldo, Jr., M.D.
Providence Hospital
Southfield, MI

The Delegates that were elected in 1990 were:

Sharon Krishnan, Chair
2515 Woodward Ave., Suite 290
Bloomfield Hills, MI 48304

Joy Cline
511 McNeil Ave.
Pt. Pleasant, WV 25550

Kelly Jaszarowski
2 Doncaster Dr.
Lafayette, IN 47905

B. Diane Singer
35349 Northmont Dr.
Farmington Hills, MI 48018

Carol Hepp
2732 Albert Dr. SE
E. Grand Rapids, MI 49506

Alternates:

Jo Ann Mok
53870 Fairchild
Mt. Clemons, MI 48045

Robert Trout
2796 Memory Lane
Lansing, MI 48911-6131

Terri Boyd
6540 Crietz
Dimondale, MI 48821

Judy Werner
5544 Michael Dr.
Bay City, MI 48706


Karen Granby
7475 Forest Brook Blvd.
Centerville, OH 45459

President's Message Cont'd from page 1:

Some of the work ahead of us includes implementation of the mail vote system which will enable the entire membership to be active in the election process, even if they are unable to attend the annual meeting.

I would encourage anyone who as given thought to becoming more active in our region to take the step forward this year. New ideas and energies are needed by every organization to produce growth. We are fortunate to have such an abundance of resourceful, talented, and knowledgeable individuals in our profession. We all need to share those talents with each other, the organization and especially to new ET nurses. Often times nursing is criticized because some say it lacks unity, people standing together. Individually, we can promote ourselves and our practices, but together we can promote each other, our specialty, and our organization, both the region and the national IAET. Let's work together to continue the efforts of those who worked so hard before us and strive for a successful 1991!

Sincerely, Brenda Kerschbaum, RN, BSN, CETN



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National News

IAET President's Message

In response to the House of Delegates decision to develop a marketing plan for ET Nursing and the IAET, an Executive Working Session was held in September and development of the plans was accomplished. Detailed information regarding the plans is available from Regional Presidents and Trustees and will appear in the *JET*.

I am very excited about the plans that have been made. As discussion ensued about why we should even do a plan, it became clear that ultimately, it is for our patients. We unanimously agreed that "patients have the right to state of the art stoma, wound/skin, and incontinence care and ET Nurses are uniquely qualified to insure that these services are provided." You each will be instrumental in seeing the plan implemented and critical to it's success.

The responsibility for utilizing the educational opportunities and tools that the IAET will provide lies with the individual ET Nurse. Only you can promote your professional practice and market ET Nursing services. You must assume the responsibility of becoming educated in marketing skills, using your individual statistics to justify your services, and promoting not only ET Nursing, but also the professional organization that supports your efforts.

It is not possible to market ET Nursing without marketing the IAET. The success of either is dependent on the other. I am committed to see these plans through. In return, I ask that each one of you become more knowledgeable about the IAET, take advantage of the opportunities that will be provided, and assume individual responsibility for making the plan a reality.

Kristy Wright RN, CETN
President, IAET

Nominations Committee Seeks Candidates

Nominations are currently being accepted for the position of President and Vice President of the IAET. The election for these positions will take place in June 1991 at the IAET Annual Conference in Atlanta, Georgia.

According to Article V, Section II of the IAET Bylaws, the qualifications are as follows:

Any active member in good standing shall be eligible for nomination and election to any elective office of this corporation provided he shall have served at least one term as a member of the IAET Board of Directors or of his Regional Board of Directors at any time prior to an elective term of office. No IAET officer may concurrently hold a regional office.

If you are eligible and willing to consider this important commitment, contact the IAET Central Office or the Nominations Committee chairperson. Please consider involvement as part of the governing body of your professional organization

Ann Popovich-Durnal RN, BSN, CETN
Nominations Committee Chairperson
4015 W. Oasis
Tucson, AZ 85741

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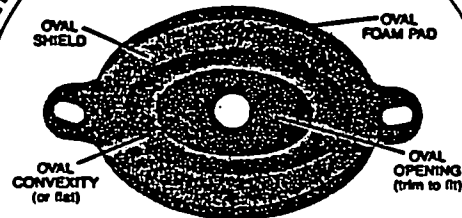
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MidEast Region
Annual Membership Meeting
Saturday, Nov. 3, 1990
Fort Wayne, IN

Chairperson:
Karen Granby, President

Recorder:
Joy Cline, Acting
Secretary

Called to order: 9:30 a.m.

Adjourned: 1:10 p.m.

Topic/Speaker	Discussion	Action/Follow Up
Meeting called to order by Karen Granby	Officers introduced	Joy Cline appointed to act as recorder in absence of Olga Ramos-Wilson
New Members		Thirteen new members were presented with carnations
1st Presidents		Ethel Pryor and Joyce Hawley were recognized
I.A.E.T. President		Marilyn Spencer was recognized
Agenda		Kathleen Woods moved to adopt agenda. Ethel Pryor seconded. Motion carried.
Forum		Sue Brady, Parliamentarian, determined quorum present.
Secretary's Report	Rosemarie VanIngen noted that on p. 15 under Nominations that verbiage should read 'Trustee' instead of 'Regional Trustee' in the Action & Follow Up column.	
Old minutes	Sandy Duda added that Denise Phelps name should be added to I.A.E.T. Nurse Day winners (p. 15).	Minutes were adopted with corrections. Motion made by Mary Lou Walker and seconded by Rosemarie VanIngen. Motion carried.

Topic/Speaker	Discussion	Action/Follow Up
Treasurer's Report Sherlene Kennedy		
Putnam Shares	304 Putnam Shares have been liquidated.	\$5,000.00 will be deposited in the Region's account.
Current budget status	The Region has spent \$5,635.88 out of a budgeted \$16,120.00 thus far this year. Checkbook balance as of Oct. 31, 1990 is \$6,802.40.	
Regional Trustee Report-Deanna Peters		
1991 I.A.E.T. conference	1991 annual conference will be in Atlanta, GA Jun 23-28 at the Marriott Marquis.	
I.A.E.T. fiscal year	I.A.E.T. fiscal year ended with surplus of \$94,837.56. Quarterly I.A.E.T. financial statement is available to membership upon request.	
I.A.E.T. dues	Membership dues have been raised to \$75.00.	
I.A.E.T. continuing education	I.A.E.T. has received 'approver status' for continuing education through A.N.A.	
Ileostomy standards	Ileostomy standards have been printed.	
New central office person	Greg Salazar is new staff person assigned to I.A.E.T.	
Professional Practice Manual	Manual is in second printing. Is available to members for \$50.00.	
Scholarships	Applications for scholarships may be obtained through I.A.E.T. Central Office	

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Topic/Speaker	Discussion	Action/Follow Up
Bylaws Report RoseMarie VanIngen		
Regional bylaws- current copy	RoseMarie asked that membership make bylaw corrections on their current copy. The bylaws committee will print new bylaws every five years.	Amendments and bylaw changes will be sent to membership.
Continuing Education Report-Ethel Pryor		
1990 Regional Meeting	Kathleen Woods and committee members from IN thanked for excellent Regional meeting.	
1991 Regional Meeting	Oct 24-26 are dates of 1991 meeting to be held in Livonia, MI at Holiday Inn Livonia West. The topic will be 'Ostomy, Skin & Wounds: A Compendium of Clinical Practice Issues'.	Details to follow in newsletter and mailings. Case presentations for the 1991 meeting are being requested. Please contact Ethel Pryor.
1992 Regional Meeting	Host city in KY is being sought for 1992 meeting.	Volunteers should contact Ethel Pryor.
Fundraising Report Barbara Montgomery		
Professional standards	\$362.00 was raised in Las Vegas for professional standards.	Money will be donated to I.A.E.T. to be used for printing of standards.
Silent Auction	\$634.00 was made on Silent Auction during Fort Wayne meeting.	Silent Auction will be held at 1991 Regional meeting in MI
Raffle tickets	\$332.00 made by sale of raffle tickets during Fort Wayne meeting.	
Jewelry Sales	Approximately \$1666.00 profit through jewelry sales at Fort Wayne meeting.	
Government Affairs Report-Olga Cameron		
G.A.C. Folders	G.A.C. folders have been completed and are available to G.A.C. members.	

Topic/Speaker	Discussion	Action/Follow Up
Nurse in Washington Internship	Barbara Montgomery has been selected to attend the 1991 program.	Candidates are being sought for future programs.
State G.A.C. Chairs	Each state has person who reports legislative issues from their state. The state reps are: Katherine Van Gilder(WV) Bernie Huck(MI) Jeanna Williams(IN) Joan Baptie(KY) Sue Brady(OH)	
Regional Assignment from National G.A.C. Committee	MidEast Region has been assigned task of 'Identifying Needs of Long Term Care Facilities' as they relate to Ostomy, Incontinence and Wound Management.	Volunteers needed to complete task. If you could interview even one nursing home, please contact Sharon Krishnan.
Membership Report Marilyn Spencer		
National Membership Directory	National is looking towards updating membership directory. Members will have opportunity to mark their area of specialty in new directory.	
Current membership	MidEast Region has 280 members.	
Operational Manual Brenda Kerahbaum		
New Additions	The following additions have been made to the operational manual: new organization chart, new President-Elect duties, new reimbursement form.	
Public Relations Report-Phyllis Brown		
ET Nurse Day	All MidEast Region members encouraged to participate in ET Nurse Day-Apr 17, 1991.	
New Regional Award	The Regional public relations committee has established a	


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Topic/Speaker	Discussion	Action/Follow Up
	'Regional Recognition Program' to recognize ET nurses who promote ET nursing during the month of April.	Detail will be published in Jan. newsletter.
New member packets	National P.R. Committee is in process of creating 'New Member Packet'.	
Project Share/ Adopt A Country Marilyn Spencer		
Overseas Ostomy Supplies	There is urgent need for ostomy supplies overseas. Stocks have been depleted.	Supplies may be sent to: Project S.H.A.R.E. c/o North Coast Tool & Die Co. 640 Sugar Lane Elyria, OH 44035
Adopted Country	MidEast Region has been assigned India as our country. Sharon Krishnan will be visiting India this Fall.	Sharon Krishnan will give report at next meeting past her visit.
Scholarship	The MidEast Region Scholarship in honor of Norma Gill has been awarded to Israel.	
Newsletter Funding Sharlene Kennedy	Ads for newsletter will be accepted at anytime.	Contact Sharlene Kennedy for information.
Youths Rally Report Sue Brady		
Youths sponsored	The MidEast Region sponsored two youths to the youth rally this year. Two other youths from our Region were sponsored by U.O.A. scholarship funds.	
Youth Rally Chair	Sue Brady announced her resignation as youth rally chair.	Brenda Kershbaum announced new co-chairpersons. Bernie Huck and Judy Werner.

Topic/Speaker	Discussion	Action/Follow Up
Excellence In Writing Award Joy Cline		
1990 Presentation	Award was presented to Dr. Barbara Pieper and Carol Mikols, ET Nurses, for their article, "Visceral Protein Nutritional Assessment of Patients Placed On A High or Low Air-Loss Bed"-published in J.E.T., Jul/Aug 1990.	Dr. Pieper and Ms. Mikols donated money that was awarded back to the Region. Bonnie Bollinger was recognized as the sponsor of the award.
Proposed Bylaw Revisions Karen Granby		Members will receive proposed changes via newsletter. Changes will be voted upon in June membership meeting.
Mail Vote	Brenda Kershbaum presented a proposal for the Region to adopt a mail voting procedure. Procedure discussed by membership. Definite procedure for mail vote will be 'worked out' by Spring Board meeting. Membership will be asked to vote on required bylaw changes at June membership meeting. Mail vote could be implemented for Oct. 1991 Regional meeting.	Ethel Fryor moved to adopt mail voting for the MidEast Region. Deanna Peters seconded. Motion carried.
1990 Annual Mid-East conference Fort Wayne Kathleen Woods	Kathleen Woods reported that the Region can expect to make upwards of \$5,000.00 from the Fort Wayne meeting. Kathleen thanked vendors for their participation.	Host ET Nurses from IN recognized and thanked. Fort Wayne U.O.A. thanked for their help.
Regional President's Award Karen Granby		Karen Granby presented award to Marilyn Spencer.
ET Nurse of the year award	Karen Granby explained that many Regions have this award and asked if our Region would like to initiate this award. Discussion followed.	Paula Toth moved to initiate ET Nurse of the Year Award of MidEast Region. Carol Hepp seconded. Motion carried.

Topic/Speaker	Discussion	Action/Follow Up
ET Nurse possible name change	Discussion was held regarding possible name change.	Trudy Blid moved not to change name at this time. Kathleen Woods seconded. Motion carried.
Update on Association (I.A.E.T.) name change	Karen Granby informed membership and entertained discussion on possibility of upcoming association name change and possibility of name change of J.E.T.	
J.E.T. name		
Remaining new business		Deanna Peters moved to postpone remaining new business. Sharon Krishnan seconded. Motion carried.
Nominations chair Nancy Rioux	Nancy announced her resignation as chair person.	(In past conference Board meeting, the Board elected Kelly Jaszarowski(IN) to serve as Nominations chair. Nominations committee members are Phyllis Brown(OH) and Terri Boyd (MI).)
Elections	Nancy Rioux presented slate of candidates.	Elections held.
New officers		President Elect: Joy Cline(WV) Secretary: Olga Ramos-Wilson(OH) Regional Trustee: Deanna Peters (MI) Trustee: Paula Toth(OH) Delegates: Sharon Krishnan, chair (MI) Joy Cline (WV) Karen Granby(OH) Carol Hepp (MI) Kelly Jaszarowski(IN) Diane Singer (MI) Judy Werner(MI) Bob Trout(MI) Alternate Delegates: Terri Boyd, (MI) JoAnn Mok(MI)
Videotape	During the election process, a videotape (made by present MidEast Region members) was viewed.	The tape explained the duties and rewards of various MidEast Region offices. Sharon Krishnan was thanked


Topic/Speaker	Discussion	Action/Follow Up
Passing of gavel		The gavel was passed by Karen Granby, outgoing President, to Brenda Kershbaum, incoming President. Karen Granby was thanked for her services and presented with gifts of appreciation. Brenda Kershbaum was welcomed as the new Mid-East Region President.
Meeting adjourned.		


 Joy Cline, RN, BSN CETN
 Acting Secretary

MID-EAST REGION
INTERNATIONAL ASSOCIATION FOR ENTEROSTOMAL THERAPY
ANNUAL BOARD MEETING
THURSDAY NOV. 1, 1990
FORT WAYNE, INDIANA

Chairperson: Karen Granby Recorder: Brenda Kerschbaum
Called to order: 12:35pm Adjourned: 5:15pm

Topic/Speaker	Discussion	Action/Followup
Additions to agenda Karen Granby	Discussion of topics limited to 10 min. S.Brady timekeeper. Dr. Rinaldo (medical advisor) retired. Will need new medical advisor.	Agenda adopted.
Quorum Determination: S. Brady	13 members present	Quorum present. attendance roster on file.
President-elect Brenda Kerschbaum	No report.	
Secretary Elga Ramos Wilson	Not present.	
Treasurer Sharlene Kennedy	Temporarily delayed.	
Regional Trustee Deanna Peters	1991 IAET conference will be held in Atlanta, GA. June 23-28. Accommodations will be at the Marriott. Cost \$95/day. Discussion for future site has been Aspen, Colorado.	
	ANA has granted program provider status to IAET.	
	NANDA has requested an ET to serve as liaison.	IAET president to appoint.
	1100 audio tapes sold at Nat'l conference yielding \$2,091 royalty for IAET.	
	IAET quarterly reports.	Available Deanna. \$50 membe: \$75 nonme:
	Professional Practice Manual available to members.	



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Trustee report con'd.

IAET membership dues will increase to \$75/yr in 1991.

New members should receive packets with information about organization from Central Office. Contact Deanna if you have not received.

New administrative assistant for Cental Office is Greg Salazar (replacing Cathy Houston)

Standards Ileostomy and Urostomy standards have been printed. Extra copies may be purchased for \$10 and \$15, respectively. Members should be receiveing copies soon.

Scholarship Application deadlines: Nov.15; Feb. 15; May 15. \$14,000 ETNEP scholarships awarded in 1990 Paula Batting was an Ohio recipient.

Break for lunch 1:20pm Reconvene

Treasure's Report Sharlene Kennedy

Financial report: June 1, 1990 to Oct. 31, 1990
Income: \$5684.16
Expenses: \$5635.88
Checkbook balance: \$6802.40

Auction will be held. Recommendation made by B.Kerschbaum to add proceeds to general fund to offset region expenses.

Fort Wayne Conf. Michelle Witte

Will have 53 vendors at \$190 each. 100 attendees registered. 1200 flyers sent out.


Revenue made mostly from vendors. Suggested in-cresing fee to \$200 per vendor Board members acknowledged work done by conf. planning committee.

Bylaws Rosemarie Van Ingen

On IBM disc.

Revised copy will be given to members at meeting.


<p>laws can a proposed changes:</p>	<p>Article II Sec. 1 Article V No. 2 Article VI Sec. II Article VI Regional Article XI Sec. VII Will ask membership to keep bylaws in binder.</p>	<p>Proposed changes will be published ed in June, 1991. Revisions can be "cut and pasted". This will help to keep cost of reprinting down.</p>	<p>Marilyn Spencer and rec'd packets</p>	<p>Active members: 244 Associate: 31 Retired: 3 Honary: 1 Honary Life: 1 Total: 280</p>	<p>Marilyn said our numbers do not match national membership.</p>
<p>Continuing Education: Panel Pryor</p>	<p>1991 MER meeting will be in Livonia, MI. Oct. 24, 25, 26. Title of conference is "Ostomy/Skin/Wounds: A Compendium of Clinical Practice Issues"</p>	<p>Nominations: Nancy Rioux</p>	<p>Candidates running for all offices: Pres. elect, Secretary, Reg. Trustee, Trustees, and Delegates</p>	<p>ET Nurses from Kentucky are being sought to host and plan the 1992 Regional meeting.</p>	<p>Nancy has announced she will resign as nominations chair. A replacement will be sought.</p>
<p>Fundraising: Brenda Montgomery</p>	<p>\$701 profit made in June. \$362 to go toward urostomy standards. \$48 made on gold pendant. \$965 jewelry sold prior to this meeting. Auction donations:</p>	<p>Operations Manual Brenda Kerschbaum</p>	<p>Additions and/or re- placements for op man. distributed: Organizational chart, Reimbursement Guidelines, Pres. elect duties. Discussion on having new section in op man. to address obligations of officers and comm. chairs.</p>	<p>Will organize and hope to have by spring brd. meeting.</p>	<p>Will sell items here for fundraising for Tri-State</p>
<p>Government Affairs Dorothy Cameron</p>	<p>Mid-east Region has been assigned task of identifying needs of long-term care facilities as they relate to care of ostomy, incontinence and wound management in 1990-1.</p>	<p>Public Relations: Phyllis Brown</p>	<p>Representative from ea. state on committee. April 17, 1991 is ET day. Tri-State Affiliate market- ing ET nursing in their area.</p>	<p>3M, Medicus, Convatec, Hollister</p>	<p>Discussion on whether to print minutes. Will discuss possibly shrinking print.</p>
<p>Regional Wound Codes:</p>	<p>Nat'l GAC submitted reim- bursement codes to HCFA. GAC folders will be dis- tributed to committee members.</p>	<p>Publications: report given by Phyllis Brown for Sandy Duda</p>	<p>Deadlines for newsletter: Jan. 8, Apr. 8, and Sept. 6 Magazine format to continue. It costs 85c to mail ea. newsletter.</p>	<p>Delegates: Joy Cline</p>	<p>Ethics issues and assoc. name change will be discussed in June, 1991.</p>
		<p>Historian: Pam Stilgar</p>	<p>Scrapbooks have been sent for membership to see.</p>	<p>SHARE: Marilyn Spencer</p>	<p>Pam will contin- ue as Historian</p>
			<p>Adopt-a-Country: MER had been assigned India.</p>		<p>No response from India yet</p>



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SHARE:

Norma Gill foundation

11/14 President W. H.

Newsletter Funding: \$400 rec'd this year.
Sharlene Kennedy

receive follow-up letter of disposition of funds. Karen rec'd a letter Less than proposed budget

Budget and Finance: Some of books from previous treasurer still not turned over.
Sharlene Kennedy

Will discuss at B&F mtg. on Friday.

Youth Rally: 2 youths sponsored by Mid-east Region in 1990. 2 others from our region attended with assistance from UOA.
Sue Brady

Sue will no longer continue as Youth Rally Chair. Replacement will be sought.

Excellence in Writing Award: 6 articles reviewed. Committee composed of one reviewer from ea. state.
Joy Cline

Winner will receive \$100 and plaque.

Unfinished Business:

Nurse in Washington Update for NIWI - policy statement read by Olga Internship: Olga Barb Montgomery applicant for NIWI
Cameron

Motion of accepting Barb by Olga. Second by Marilyn Spencer. Carried.

Mail Vote: Draft of proposal to implement mail vote in our region explained.
Brenda Kerschbaum

Motion to present mail vote to membership by P. Brown Second, Sharlene Motion carried.

1991 Mid-east Regional Conference: Livonia, MI Holiday Rooms: \$59 single \$64 double. Fee: \$65 early, \$70 late. Vendors: \$250 Ethel Pryor Henry Ford Hosp will provide secretarial help, CEU applications, etc.

Planning Comm: Bernie Huck Mary Berry Evelyn Leil R. Van Ingen E. Pryor, chair

New Business:

Regional President's Award: Karen Granby

Will be awarded at business mtg. on Saturday.

ET Nurse of the Year Has been several yrs. Award: Karen Granby since we have discussed.

Will present to membership on Saturday.

Update on Association Name Change: Karen Granby

Will be brought up in June. Suggested change is Association of ET Nurses

Suggested: survey questionnaire in newsletter for opinions of membership. Will suggest to Delegate chair

IAET Wish List: Ideas for future consideration will be brought up at Sat. Mtg.
Karen Granby

Tri-State Affiliates: Rec'd official letter from Joy Cline Central Office. Have I.D.# for Treasurer.


Will send yearly report to IAET & MER. Will send report to Reg. Trustee on activities.

Co-Hosting IAET Meeting: Regions not usually involved in hosting IAET conferences have been asked to assist.
Brenda Kerschbaum

Board agreed our region should and will assist when requested by Nat'l Conferenc Planning Comm.

Adjournment: Chair requested motion

Motion by P. Brown; second, Olga Cameron. Passed




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*Respectfully submitted,
Brenda Kerschbaum*

IAET Semi-Annual Board Meeting "Highlights"
January 11 - 13, 1991
Report submitted by Deanna Peters, RN, CETN, Regional Trustee

I've just returned from a two day Board meeting in Atlanta. The first day was spent on routine business and the second day was devoted to discussion on the proposed marketing plan for ET Nursing.

***Management Firm Evaluation and Fee negotiation** - Executive Committee recommended 6% increase in 1991, and the next negotiation will include an incentive plan.

***IAET 1990 President's Reception** fundraising project netted \$300

***Jet** - Will continue with "theme issues" for future journals. Plan on "breakfast with the editors" offering a conference to offer those interested in writing to get some helpful "tips." Manuscripts are needed. Don't wait to have them solicited, submit early so can be incorporated into "theme" of journals.

***ETNEP Northwest ETNEP closing.** Harrisburg re-opening in June with "split-option" consisting of 4 weeks on campus and 4 weeks clinical "off campus".

Even though there are now only 4 schools available, the schools can accommodate those who are accepted because they have increased their numbers. A need for an ETNEP program "out west" has been identified.

Certification Exam (November 1990)

130 take test

122 passed, representing 94%

69 new certifications

59 recertification

Future Exam Dates:

June 1, 1991

November 9, 1991

June 6, 1992

November 14, 1992

June 5, 1993

November 13, 1993

Application Deadlines:

April 15, 1991

September 30, 1991

April 15, 1992

September 30, 1992

April 15, 1993

September 30, 1993

Call or write: Professional Testing Corporation, 1211 Avenues of the Americas, 15th Floor, New York, NY 10036, (212) 780-9283.

1991 Annual Conference (23rd Annual)

June 23 - 28

Atlanta Marriott Marquis Hotel

Atlanta, Georgia

27.5 contact hours will be offered

***Professional Practice Manual:** 650 sold since June. "Slides" will be sent first part of February (free to those who have already purchased manual). Extra sections for manual will be available at a charge.

***ET Nurse Day "On the Hill",** April 24, 1991.

***Scholarship:** June 1991: 15 ETNEP scholarship applications received. Eleven awards made totaling \$7,400. Congratulations is extended to Christine Rynal, from Fernando, Michigan, who received the Don B. Hickham award. She's attending Abbott Northwestern ETNEP in January.

***Policy-Procedure:** Goal is to complete the manual by June meeting.

***ANA "approver" status obtained:** The report required for "provider" status is being completed and will be submitted in February.

***Honorary Membership Criteria:** Nominees name and qualifications should be submitted to the National Membership Chair 60 days prior to National conference. Nominees will be reviewed by the IAET Board of Directors prior to being confirmed at the House of Delegates.

***Membership:** Over 800 of 2400 members have renewed to date. Those members who don't renew by March 31 won't be listed in the directory.

***Future Annual Conference:** 1992 - Possible return to Las Vegas or go to New Orleans. 1996 is the MidEast Region's assigned time to act as host (wherever the location is). If anyone has a conference site in mind, contact me. Keep in mind the need for adequate manufacturers booths. (214 booths for 1991)

***Ethics:** MidEast Region needs to re-submit a name to be selected for "blind draw", to serve on the committee. Facts presented: (1) Board of Directors is accountable (could be sued) as representatives of the IAET. (2) Being on the Board is a privilege, not a right. (3) Board members must act in best interest of the association. (4) A conflict of interest can be considered either an actual or perceived issue. (5) Code of Ethics to be developed by committee.

Highlights of Strategic Marketing Plan for IAET

***Mission Statement:** "The IAET Marketing Plan will communicate to existing and potential members the benefits of IAET membership in a way that will create increasingly involved current members and new active members."

***The Message:** "Patients have the inalienable right to state of the art stoma, wound/skin, and incontinence care, and ET nurses are uniquely qualified to insure that these services are provided."

***Basic Themes:** (1) ET nursing is on the cutting edge of the historical trend toward cost-effective and preventive healthcare. (2) ET nurses are concerned about, and want to provide health care for, the huge underserved population; seniors, handicapped, shut-ins, etc. (3) ET nursing is a highly skilled, highly trained professional. (4) The ET nurse is cost effective member of the preventative health care team.

A task force was assigned to identify target groups, and person felt important to align ourselves with in efforts to promote our specialty. A continued marketing plan will be developed, and a monthly action report will be reported upon by way of the President's newsletter.

The IAET will be co-sponsoring an information dissemination conference with the National Pressure Ulcer Advisory Panel and the Association of Rehab Nurses. The conference will be held in Washington, D.C., March 5 - 8, 1991. ET nurses on the panel are Betty Jackson and Millie Kemp.

Kristy Wright was invited to provide testimony to the panel on incontinence in Washington, D.C., in October. She presented verbal and written testimony to the panel with a focus on the role of the nurse in care of the incontinent adult.

The IAET is on the Health Policy Committee which is a part of the National Federation for Specialty Nursing Organizations. The group is in the process of developing a legislative platform for specialty nursing.

The ANA has revised the pamphlet "Liability Prevention & You". Free copies are available through ANA by calling 800-274-4262. Up to 25 copies may be received free.

HCFA has extended Medicare coverage for durable medical equipment to include air-fluidized beds. Coverage is limited to patients who meet specific criteria.

The IAET has contributed \$500 to Signa Theta Tau International Center for a nursing scholarship. Our contribution will be acknowledged on a brick in the center's commemorative wall in Indianapolis, Indiana.

A Senate Committee reported that only 1% of product problems are reported even though 37% of product problems could cause serious injury or death. It is our responsibility to report problems as they occur. (Address: Medical Device and Laboratory Product Problem Reporting Program, United States Pharmacopeial Convention, Inc., 12601 Twinbrook Parkway, Rockville, MD 20852) I have guidelines for reporting the problem if you're interested.

Nominating Committee Seeking Temporary Secretary Nominee

As my first term as the Nominations Committee Chair begins, I have the opportunity to become familiar with the process of fulfilling a vacancy as our secretary has resigned. A replacement, therefore, needs to be elected. According to the By-laws (Article V, Section V), "If an office shall become vacant, the Board of Trustees shall elect a person to fill such vacancy until a regular election (Nov. 1991) for that office is held". Who is qualified? "To hold an office, a person must be an active member in good standing for at least one year immediately prior to election and have consented in writing to serve. No Regional officer may concurrently hold an IAET office." (Article V, Section II). What are the responsibilities of the secretary? These may also be found in the By-laws: Article V, Section IX.

Now for those of you who are interested in fulfilling this vacancy, please send a copy of your qualifications (i.e. resume) and reasons for considering you to me by March 1, 1991. Any materials received after March 1 will not be considered. Once received, you will receive a confirmation letter along with a consent form for you to sign. This consent form then must be returned within one week. All information received along with the written consent will be forwarded to the members of the Board for their review. If you have any questions, please feel free to contact me or any of the offices. Kelly Jaszarowski, RN, BSN, CETN, 2 Doncaster Drive, Lafayette, IN 47905 (317) 474-3368.

Kelly Jaszarowski

Message from President-Elect

Thank you for your support in my recent election to the office of President-Elect of our Region. I am looking forward to the next four years, and I am very happy to be able to serve the Region. I anticipate sharing in the growth of the Region and am excited about the ongoing networking that I find invaluable to my practice of ET Nursing.

*Joy Cline, RN, BSN, CETN
Pt. Pleasant, WV.*

Government Affairs Committee Update

Nursing Home Survey Project: Many thanks to all of you who sent me questions to include in the G.A.C. Nursing Home Survey. I have to touch bases with a few more volunteers who had some further information to share in addition to the basics I had requested. The surveys should be reaching all volunteers' mailboxes the first week in February. If you sent me a list of nursing homes and do not get a survey, or if you wish to distribute some surveys to a couple of nursing homes, please give me a call at (313) 647-8012 as soon as possible.

G.A.C. Phone Tree: Brenda Kerschbaum activated the G.A.C. Phone Tree on January 5, 1991. Due to some people being on vacation (including myself!) and the need to distribute a copy of the phone tree to some volunteers, the phone tree process broke down and not all members received their message. The message was a last minute invitation from the A.N.A. to receive reduced rates at a conference being held in Washington, D.C.

It was fortunate that we had an opportunity to "try" the phone tree for a benign issue. This gives us a chance to see where communications may be held up.

Do not worry if you did not get the message or if you misplaced your phone tree. I will send another copy to everyone listed on the phone tree.

Before Conference in June, if the phone tree is not activated, I will pass on some information through the tree to be certain that it is effective. If the calls get tangled, we may then revise the tree and procedures for using it at conference.

Congratulations!!!: Our new G.A.C. Co-Chair, Barb Montgomery, recently completed her BSN at Capital University in Columbus, Ohio. Barb was the recipient of numerous scholarships to assist her in obtaining her degree. These included: The MidEast Region Undergrad Scholarship, The Oncology Nursing Society Scholarship, The Women's Pilot Club of Columbus Scholarship, and the Bexley Women's Club Nursing Scholarship.

Barb has also been featured in Who's Who of American Nursing for the last six years. Somehow, I am not surprised! Congratulations Barb!

Increased Political Involvement: Bernie Huck, State B.A.C. Chair for Michigan, became a member of C.O.M.O.N., the Coalition of Michigan Organizations of Nursing. C.O.M.O.N. is a newly formed group of various nursing representatives from a variety of different nursing organizations. C.O.M.O.N. members may supplement the efforts of the State Nursing Association, but are not necessarily state members.

C.O.M.O.N. is working on developing bylaws at this time and hope to form some political muscles, especially on the state level.

Olga Cameron dedicated much of her time to this group in its infancy. Good job, Bernie and Olga!

One Last Thanks.....must go to Olga Cameron for all of her energies used to build our G.A.C. Committee over the last several years. Olga volunteered an extra year as chairperson of the G.A.C. Committee to establish a pattern for the committee to groom future G.A.C. Chairpersons in our region.

Olga helped C.O.M.O.N. in its early stages and also participated in the planning of Project M.U.S.C.L.E., a yearly political program involving Michigan nurses. She brought her enthusiasm with her to conference and was responsible for coordinating an educational program for our fall conferences.

It's nice to have some established footsteps to follow, thanks to Olga!

WANTED: Fax numbers: Before I send out a copy of the phone tree to each of you, I would like to include your Fax number on it. If you have access to a Fax machine, please call and leave your Fax phone number on my answering machine so I can include it on the Phone Tree list of telephone numbers. You can call (313) 647-8012 to leave your Fax number for me.

Brag Line: If you are politically involved on any level, let me share it with our members by giving me a call.

See you all at conference. Thank you for helping me so much! It makes my job as chairperson a pleasure.

Committee Report Continuing Education

A big "Thank You" to Kathleen Wood and her committee for a very successful symposium on the subject of urinary and fecal incontinence Friday, November 1, 1990) All of us benefitted from the suggestions made by Lori Ann Binkley on coping with difficult people at the Saturday morning session

The 1991 conference site is the Holiday Inn Livonia West in Livonia, Michigan The Southeastern Michigan ET Nurses are hosting the meeting October 24, 25 and 26, 1991. The planning committee is chaired by Ethel Pryor, other members include Bernie Huck, Mary Berry, Evelyn Lee, Barbara Boylan-Lewis, Sharlene Kennedy, Barbara Piper and Rosemarie VanIngen. The theme chosen for the program Friday, October 25, 1991, is "Ostomy, Skin and Wounds: A compendium of Clinical Practice Issues " MidEast ET Nurses are invited to submit abstracts of case studies that demonstrate difficult pouching problems, use of technology in wound care, or illustrate solutions to skin problems encountered in nursing practice. Please send abstracts to:

Ethel Pryor, MSN, RN, CETN
Henry Ford Hospital
2799 West Grand Blvd.,
Detroit, MI 48202
(313) 876-2492 by May 1, 1991.

If you are planning a program for your community and wish to apply for continuing education credit from IAET, I can provide an updated booklet that outlines the requirements and application procedures for the approval process.

ET Nurses from Kentucky are being sought to host and plan the fall 1992 regional meeting. Please contact the Continuing Education Chair, Ethel Pryor.

Ethel Pryor, Chair Continuing Education,
January 1, 1991.

By-Law Report

The proposed By-Law changes to be voted on at our Semi-Annual Region Meeting in Atlanta are as follows:

Our MidEast By-Laws are now 15 pages long. In order to "help the earth", we are asking you, the membership, to save your 1990 copy of the By-Laws. In the future, only changes to the By-Laws will be distributed to the membership in order to save paper, money, and time. We will, of course, have updated By-Laws for new members and anyone who requests new copies.

Rosemarie VanIngen, BS, CETN, By-Laws Chair

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PROPOSED BY-LAW CHANGES: MID-EAST ANNUAL BOARD MEETING

NOVEMBER 1, 1990

ARTICLE II - PURPOSE

Present Law:

The purposes of the Conference are:

- A. That the Conference be an affective vehicle for maintaining liaison between its members and the decision-making elements of the I.A.E.T.
- B. That the Conference members have the opportunity to develop their skills and knowledge to the maximum of their abilities in order to accomplish goals and purposes of I.A.E.T.
- C. That the Conference work towards better specialized rehabilitation of the ostomy patient.
- D. That the Conference become a sound component within the I.A.E.T. providing a source of professionalism and individual growth.
- E. That the Conference provide knowledge of individual practitioner's locale and area of practice.
- F. That the Conference plan and implement continuing education of its membership.
- G. That the Conference provide professional consult services.
- H. That the Conference develop a newsletter for its membership.
- I. That the Conference work positively towards acceptance by professional organizations (A.N.A., A.M.A.) and other allied health organizations.

Article II - Purpose

Proposed Law:

The purposes of the Conference are:

- A. That Conference members have the opportunity to develop their skills and knowledge to the maximum of their abilities in order to accomplish the Philosophy, Purpose, Goals and Code of Ethics of I.A.E.T.
- B. That the Conference be an effective vehicle for maintaining liaison between its members and decision-making elements of the I.A.E.T.
- C. That the Conference work towards high standards of practice relating to the care, teaching, and rehabilitation of persons requiring the management of abdominal and stomas, fistulas, draining wounds, incontinence and pressure sores, and promote the professional and educational advancement and the welfare of the E.T. nurse in order to facilitate the practice of E.T. Nursing.

- D. That the Conference become a sound component within the I.A.E.T. providing a source of professionalism and individual growth.
- E. That the Conference provide knowledge of individual practitioner's locale and area of practice.
- F. That the Conference plan and implement continuing education of its membership.
- G. That the Conference provide professional consulting services.
- H. That the Conference develop and maintain a newsletter for its membership.
- I. That the Conference work positively towards acceptance by professional organizations (A.N.A., A.M.A.) and other allied health organizations.

Rationale:

Purpose includes full scope of practice.

Article V - Officers

Section X - Treasurer's Duties:

- 2. Sign all checks or drafts of this Region.

Article VI - Regional Trustee

Section II - Requirements for Office:

To hold this office, a person must be a certified member in good standing and have served on the Regional Board for at least one (1) term and have consented in writing to serve.

Proposed:

Section II - Requirements for Office:

To hold this office, a person must be an active or honorary member in good standing and have served on the Regional Board for at least one (1) term and have consented in writing to serve.

Rationale: Housekeeping

Article VI - Regional Trustee

Section VI - Regional Trustee Duties:

The Regional Trustee's duties shall be as follows:

1. The Regional Trustee shall attend all Mideast Regional Board of Trustee's meetings and report I.A.E.T. activities to the Board of Trustees and to the general membership.
2. The Regional Trustee shall attend all I.A.E.T. meetings and officially represent the Mideast Region to the I.A.E.T.

Proposed:

Section VI - Regional Trustee Duties:

The Regional Trustee's duties shall be as follows:

1. The Regional Trustee shall attend all I.A.E.T. meetings and officially represent the Mideast Region to the I.A.E.T.
2. The Regional Trustee shall attend all Mideast Regional Board of Trustees' meetings and report I.A.E.T. activities to the Board of Trustees and to the general membership.

Rationale: Housekeeping

Article XI - Elections

Section VII

Proposed: . Mail Vote

Each member in good standing, is eligible to vote at site of voting or by absentee ballot for the election of officers only. No vote shall be cast by proxy.

Section VIII - Tellers:

Present Law:

Prior to voting by secret ballot, the President shall appoint tellers who shall...

Proposed:

Prior to voting by secret ballot, the nominating chairman shall appoint tellers who shall...

Rationale:

The President should not be involved in the election process as he/she may be a candidate for office. The nominating Chairman holds an elective position as the Board of Directors elects this person, (Article IV; Section II - Committee).

Public Relations Update

The Public Relations committee for the MidEast Region met November 1, 1990, in Ft. Wayne, Indiana. It was announced that letters had been sent to new members and rejoins welcoming them to the region and giving them suggestions to help them in their new jobs. It was stressed how important the new Professional Practice Manual is to have in your work place. So often new members feel neglected, scared, and especially overwhelmed, with no one to turn to for help. We need to have a "buddy" system. (If you have not ordered your Professional Practice Manual, do so now. See enclosed application blank.)

It is again suggested that you plan now for ET Nurse Day, April 17, 1991. Remember that 1st place is Conference Registration, 2nd Place is IAET Membership and 3rd place is 1/2 of Conference Hotel rate for 1 day. Even if you feel that your ET Nurse Day may not compete with others you should submit your activities. It is up to us to promote ET Nurse Day. Since it was felt at the Conference that many of the regional ET Nurses were hesitant to submit for the National ET Nurse Day, we would promote ET Nurse Day also on the Regional Level. Awards (Certificates) will be given for the following: (1) Most Creative; (2) Most Educational; (3) Most Community Oriented; (4) Most Politically Oriented. Results of the contest will be announced at Regional Conference in Detroit, Michigan. Deadline for submission of information will be May 17, 1991. Please include the following information and mail to Phyllis Pope Brown, address below.

Name

Address, Facility, Type of Presentation (as listed above)

ET Nurse Activities on a Regional Level

1. Press Releases - News articles, Radio, TV announcements, etc.
2. Special Projects - include meetings, hospital activities, luncheons, public speaking, videos.
3. Proclamations
4. Did you distribute any ET Nurse literature during ET Nurse Day? If so, what?
5. Additional comments.

Scrapbooks, videos, literature, and info will be returned at the Regional Meeting. Good luck.

Governor's Proclamation from each state are in the making. So far each state has an ET Nurse that is working on the Governor's Proclamation.

Members on the PR Committee are listed in the September, 1990, MidEas Dropper. If you have suggestions, please feel free to contact the representative from your state.

Phyllis Pope Brown, RM, BSN, CETN, Holzer Medical Center, 385 Jackson Pike, Gallipolis, OH 45631 (614)446-5000(page), or (614)446-5080.

PROFESSIONAL PRACTICE MANUAL

A professional practitioner demonstrates clinical expertise in conjunction with leadership capabilities. Leadership is one of the most important aspects of a professional practice. As a leader you are required to assume many responsibilities such as: education, negotiation, goal setting and evaluation, proposal development and presentation, meeting planning, budgeting, data collection and interpretation and, ultimately, advancement of your practice. The Professional Practice Manual is designed as a supplemental guide to assist you in developing a professional practice in a competitive health care environment. It is a tool. While it cannot make you a professional practitioner, it can be used as a resource as you grow in your professional practice. Just as health care is ever changing so is the Professional Practice Manual a dynamic entity. Additions and revisions will be made as changes are needed to keep current with changes in health care and ET nursing.

Highlights of the Manual include:

1. Practice Outcome Evaluation (sample performance appraisal tools, data collection forms).
2. Professional Skills Development (manuscript preparation; marketing; charging for services).
3. Reimbursement (forms, codes).
4. Resources (IAET fact sheets; publications list).
5. Slides Note: Slides and unfinished sections will be sent as soon as available.
6. Bibliography.

PROFESSIONAL PRACTICE MANUAL ORDER FORM

Name: _____
Address: _____
City, State, Zip: _____
Phone () _____

\$50 (plus \$2.50 shipping)
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Send form and check/money order to IAET, 2081 Business Ctr. Dr. #290, Irvine, CA 92715

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for information on any promotional activities of interest to our association
in order to capture at least one of the above recognitions.

National ET Nurses' Day is April 17, 1991. We urge each ET nurse in our region to let everyone know just how special we are. The National office is holding a contest again this year for promotions for ET Nurse Day. First place has been awarded to ET nurses from our region for the last three years. We would like to extend and/or compliment this promotion by urging each ET nurse to participate in this contest for the whole month of April. So, please plan on submitting a creative, innovative, or educational promotion. Please send your entries to:

Phyllis Brown, RN, CETN
Public Relations Chairwoman
ET Nursing, Holzer Medical Center
385 Jackson Pike
Gallipolis, OH 45631
1-614-446-5000

Membership Committee Report

The previous two and one half months we have received seven new members: 2 Active and 5 Associate. The new members are:

Carol Ann LePage RN, ET
St. Mary Hospital
Livonia, MI

Sarah Rayburn, RN
Mt. Sinai Hospital
Cleveland, OH

Todd Billis
Johnson & Johnson, Inc.
Sheffield Lake, OH

Betty Anderson, RN
Knox Community Hospital
Mount Vernon, OH

Kathleen Wilson, RN
Visiting Nurse Service, Inc.
Cicero, IN

Deborah Villars, RN
Clinton County Hospital
Frankfort, IN

Christine Rymal, RN, BSN
Michigan Cancer Foundation
Detroit, MI

I have received notification of completed ET nursing education regarding two ET nurses. I urge local ET's to call them and personally invite them to join us. They are:

Paula Botting, BSN, ET
St. Elizabeth Medical Center
Dayton, OH

Deborah Hartlage, RN, ET
Louisville, KY

This is the time of year for each of us to renew our membership. Renewal forms were mailed from Central Office and should have been received by November 15, 1990. If you have not received your renewal form, please contact me at (216)444-6677 or Central Office at (714)476-0268. As of March 31, 1991, non-renewals will be deleted from the membership list.

Marilyn Spencer, RN, BSPA, CETN,
Membership Chair

Publications

Deadlines for 1991 newsletter: April 22, 1991, and September 6, 1991.

Thank you for the reports, articles, and items of interest. They are what makes this newsletter great! Keep your items coming!

Budget and Finance: See minutes of board/annual membership meetings.

Delegate: See minutes of board meeting.

Operational Manual: See minutes of board/annual membership meetings.

Youth Rally: See minutes of board/annual membership meetings.

Newsletter Fundraising: See minutes of board/annual membership meetings.



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S.H.A.R.E.

Maria Siegl and Marshall Glen inform me that there is an urgent need for surplus ostomy supplies. They have exhausted their stock; however, continue to receive requests for clean, unused ostomy equipment. Many less fortunate international ostomates are seeking assistance.

They are unable to accept partial containers of paste, powder or cement. Products in aerosol containers cannot be accepted due to restrictions of transportation.

Materials should be well packaged and include a description of the contents attached to the outside of the package. Prepaid UPS shipments may be sent to Project S.H.A.R. E., c/o North Coast Tool and Die, 640 Sugar Lane, Elyria, OH 44035.

Marilyn Spencer, RN, CETN, World Council
President

Fundraising Committee

November, 1990, Raffle Winners

- Sharlene Kennedy (MI) - Scott "goodie" basket
- Diane Singer (MI) - manual
- Esther Aszodi (OH) - necklace set
- T. Marie Freeman (Gaymar Rep, MI) - coach purse
- Linda Harlan (OH) - night light
- Barb Montgomery (OH) - Edgepark TV

Excellence in Writing Award

Congratulations to the 1990 MidEast Excellence in Writing Award winners, Dr. Barbara Pieper and Carol Mikols of Detroit, MI. Their article, "Visceral Protein Nutritional Assessment of Patients Placed on a High or Low Air-Loss Bed", published in the JET, Jul/Aug 1990, was picked from six manuscripts which were submitted for consideration. Thanks to all the authors who submitted manuscripts. Also, thanks to the reviewers, Ethel Pryor (MI), Pat Grizzle (KY), San Juana Sage (IN), Glenna Altizer (WV), and Brenda Kerschbaum (OH).

It is not too early to submit your manuscripts for the 1991 award. Manuscripts must have either been submitted or accepted for publication by a professional journal between September 15, 1990, and September 15, 1991. Manuscripts may be sent to Joy Cline, Pleasant Valley Hospital, Valley Drive, Pt. Pleasant, WV 25550.

I am also seeking reviewers for the 1991 award. If you would be interested in serving as a reviewer, please contact me.

Joy Cline, Chair, MidEast Region Excellence in Writing Award

AROUND THE REGION

Cleveland ET Nursing News

The Cleveland area ET Nurses met at Metro Health Medical Center October 17, 1990. Allyn Davies, RN, CETN, planned an excellent program concerning the pediatric patient. A comprehensive overview of Trends in Pediatrics was presented by Pat Hull, Nurse Practitioner, followed by case presentations given by Allyn Davies, RN, CETN, Becky Roberts, RN, CETN, and Esther Azodi, RN, CETN. Dinner was provided by Hollister.

Becky Roberts, RN, CETN, of University Hospitals will be hostess for the winter meeting February 27, 1991, 5:00 - 7:00 p.m. The program is entitled "Skin Care Issues for the Morbidly Obese Patient". The speaker: Jan Hawthorne, RN, MSN, CNS. S.S.I. will sponsor the meal.

A spring meeting at Lorain Community Hospital is in the planning stages.

Submitted by Cheryl Van Horn.

Joan Van Neil, RN, BSN, MA, CETN, retired from her position as Program Director of the R. B. Turnbull School of Enterostomal Therapy Nursing effective January 1991. A retirement party was held by the Clinic on January 18, to honor her and her years of service and commitment to the school. Good luck and much happiness in your future endeavors.

A warm welcome is extended to Paula-Erwin Toth, RN, MSN, CETN, CNS, who assumed the position of Manager of Enterostomal Therapy at the Cleveland Clinic Foundation on December 1, 1990. Paula will serve as Clinical Supervisor of ET Nursing and Program Director of the Turnbull school. She brings with her a strong clinical and academic background. We look forward to working and growing with her in the future. Also, Paula serves on the IAET Continuing Education Committee, is an active member of Government Affairs Committee, and was recently elected Trustee for the MidEast Region.

Submitted by Barbara Hocevar, RN, CETN.

Southwest Michigan ET Nurse Group

An educational meeting was held December 7, 1990, at Ferguson Hospital in Grand Rapids. J. Surrall, M.D., presented a review of IBD, with new medical and surgical treatments. Dinner afterward was sponsored by Convatec.

We are welcoming into our group a new ET Nurse, Sandi Allen, RN. She has completed her education at Northwest Community Hospital and is completing her preceptorship in Grand Rapids and Muskegon.

Next meeting in April in Muskegon.

Submitted by Carol Hepp, RN, CETN.

Tri-State ET Nurses

The Tri-State ET Nurse Association has been approved as an affiliate of the MidEast Region of the IAET. By being an affiliate the Tri-State ET Nurses can establish a scholarship for nurses in their area to attend ET Nursing school and to promote ET Nursing in this area. A special thanks goes to Joy Cline and Glenna Altizer for all of the paper work.

The Vendor's Fair held on November 13 was a huge success with 15 vendors participating. New products were displayed and the "Nitemares on ET Street" presented by Joy Cline, Denise Phelps, and Phyllis Brown were enjoyed by all present.

New officers for the 1991 year are as follows: Phyllis Pope Brown, President; Glenna Altizer, Vice President; Denise Phelps, Secretary; Joy Cline, Treasurer.

The January meeting will be held at Cabell Huntington, WV, where programs for the upcoming year will be made.

The Tri-State ET Nurses are proud of their own ET Nurse Joy Cline being elected to President-Elect of the MidEast Region. Congratulations, Joy.

Phyllis Pope Brown, RN, BSN, CETN, Holzer Medical Center, Gallipolis, OH 45631 (614)446-5000

Louisville ET Nurses

Mike Marlow, our Convatec representative, hosted a Christmas dinner for the Louisville Enterostomal Therapy Nurses at a lovely restaurant on the Ohio river called the Islands.

We are proud to announce that Terri Patterson, RN, ET, delivered a beautiful baby girl at Humana Suburban Hospital in January.

Debbie Hartledge, RN, completed Emory's ETMP program in Atlanta in December. Debbie is employed by VNA in Louisville.

The schedule for 1991 Louisville ET Nurse group meetings has been completed. The January meeting will be hosted by Nancy Bean, RN, ET, at Human University Hospital.

Respectfully yours, Brenda Goodson, RN, BSN, CETN and Pat Grizzle, RN, BSN, CETN

ET Nurse New Hampshire

At Concord Hospital, the ET Nurse is an integral member of our patient care team. Working with patients, families and physicians, our ET Nurse provides consultative and educational support in the areas of ostomy, wound, skin and incontinence care. This position will offer the ET Nurse an exceptional opportunity for continued program development in the full scope of practice.

Candidates for this position must have a BSN. Other requirements include graduation from an accredited LAET Enterostomal Therapy School and certification in ET Nursing.

Concord Hospital, a 295 bed community hospital, is a designated Level II Trauma Center which provides sophisticated 24 hour emergency services to the central New Hampshire area. Concord Hospital was recently awarded the Supportive Nursing Environment Award by the New Hampshire Nurses Association.

Concord, New Hampshire, is an ideal geographic location for the outdoor enthusiast. It's central location provides easy access to Boston's cultural center, the White Mountains' skiing and hiking facilities, sailing and fishing activities of the Lakes Region and the Atlantic seashore.

For additional information, please feel free to contact Jacqui McGettigan, at Extension 3700.

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Calendar of Events

**Symposium on Advanced Wound Care
April 7 - 9, 1991
San Francisco, California
For more information, call (215)337-4466**

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Embrace the Scope: Collaboration in the 90's
June 23 - 28, 1991
Atlanta, Georgia**

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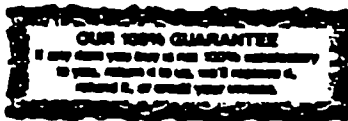
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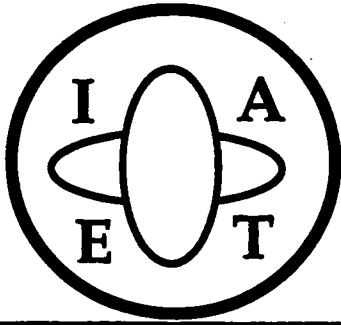
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Michigan, Ohio, Kentucky, West Virginia, Indiana

VOLUME XXV

MAY, 1991

NO. 2

PRESIDENT:

Brenda Kerschbaum

W-(419)321-4645

H-(419)382-6977

PRESIDENT-ELECT:

Joy Cline

W-(304)675-4340

H-(304)675-4124

SECRETARY:

Carol Hepp

TREASURER:

Sharlene Kennedy

W-(313)257-9526

H-(313)653-7600

PARLIMENTARIAN:

Sue Brady

W/H(513)854-2727

REGION-TRUSTEE:

Deanna Peters

W-(616)341-7654

H-(616)679-4753

TRUSTEES:

Barbara Montgomery

W-(614)293-8897

H-(614)882-2712

Phyllis Brown

W-(614)446-5000

H-(614)245-5059

Paula Toth

W-(216)444-6677

HISTORIAN:

Pam Stilger

w(502)584-2456

H(502)964-6601

NOMINATING:

Kelly Jaszarowski

H(317)474-3368

W(317)447-6811 (ext. 3357)

President's Message

The MidEast Region held it's Semi-Annual Board Meeting on April 20 in Toledo, Ohio. It was a productive time and the issues discussed there will be presented to you via this newsletter edition and also at the Semi-Annual meeting, which will be held on Monday, June 24, at 5:30 p.m. in Atlanta, Georgia, in conjunction with the national IAET conference. If you will be attending the conference, please plan to attend our regional meeting to be made aware of current issues which affect all of us in our practices. We want you to be informed and also to express your opinions and ideas to us. Also, be aware that you are welcome and encouraged to audit Board of Directors meeting and the House of Delegates session. Please refer to your conference brochures for times and locations.

Congratulations to Carol Hepp (Grand Rapids, MI) who has been elected by the Board to serve as our secretary. Other new members at our Board meeting were Kelly Jaszarowski (Lafayette, IN) and Judy Werner (Saginaw, MI) who are serving at nominations and Youth Rally chairs, respectively. We will be looking for active participation from the membership to serve on some of our committees, both as chairs and committee members in the near future. If anyone has an interest in becoming involved in regional activities, please contact me at national conference or by phone.

We hope to see many of you at the national conference, but if not, then plan to attend our annual meeting which will be held in Livonia, MI. The planning committee has been working steadily on this conference and it sounds like it will be a great educational session and a fun social event, too.

Have a great summer!

Sincerely,
Brenda Kerschbaum

STANDING COMMITTEES

GOVERNMENT AFFAIRS:

Sharon Krishnan
H/W(313)647-8012

BY-LAWS:

Rosemarie Van Ingen

BUDGET & FINANCE:

Sharlene Kennedy

CONTINUING EDUCATION:

Ethel Pryor
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H(313)722-3593

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Phyllis Brown

MEMBERSHIP:

Marilyn Spencer
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H(216)933-7357
Co-Editor: Barbara Hocevar
W(216)444-6677
H(216)888-2924

SPECIAL COMMITTEES

OPERATIONAL MANUAL:

Joy Cline

YOUTH RALLY:

Judy Werner
Bernie Huck

SHARE PROJECTS:

Marilyn Spencer

NEWSLETTER FUNDRAISING:

Sharlene Kennedy

FUNDRAISING:

Barbara Montgomery

MEDICAL ADVISORS

Ananias C. Diokno, M.D.
Beaumont Hospital
Royal Oak, MI

Victor Fazio, M.D.
Cleveland Clinic Foundation
Cleveland, OH

W. Patrick Mazier, M.D.
Ferguson Clinic
Grand Rapids, MI

Joseph Rinaldo, Jr., M.D.
Providence Hospital
Southfield, MI

The Delegates that were elected in 1990 were:

Sharon Krishnan, Chair
2515 Woodward Ave., Suite 290
Bloomfield Hills, MI 48304

Joy Cline
511 McNeil Ave.
Pt. Pleasant, WV 25550

Kelly Jaszarowski
2 Doncaster Dr.
Lafayette, IN 47905

B. Diane Singer
35349 Northmont Dr.
Farmington Hills, MI 48018

Carol Hepp
2732 Albert Dr. SE
E. Grand Rapids, MI 49506

Alternates:

Jo Ann Mok
53870 Fairchild
Mt. Clemons, MI 48045

Robert Trout
2796 Memory Lane
Lansing, MI 48911-6131

Terri Boyd
6540 Crietz
Dimondale, MI 48821

Judy Werner
5544 Michael Dr.
Bay City, MI 48706

Karen Granby
7475 Forest Brook Blvd.
Centerville, OH 45459

NATIONAL NEWS

IAET PRESIDENT'S MESSAGE

As conference fast approaches, the typical frenzy will soon begin. This year's agenda looks just as exciting as last year's. We will again have a separate day devoted to ostomy, wound/skin, and incontinence. Atlanta is a very friendly city with lots to do, much of it within walking distance of the hotel. There will also be a few surprises planned that just can't be missed.

I look forward especially to seeing all of you again. Meeting so many ET nurses of the past two years has truly been the highlight of my term in office. I owe each of you a special thank you for being open with me, for welcoming me into your Regions, and for treating me like a friend.

At this time of quickened activity, I feel we need to take pause and think of all those in the IAET family who themselves are serving or who have family serving in the Gulf. Many of the new friends I've made of the last two years are affected by this war. It is difficult for all of us and especially for those who must worry daily about the safety of loved ones. If you know someone in the Gulf or someone with family in the Gulf, drop them a note to let them know you're thinking about them. Let the compassion that I know guides each one of you show in this time of particular need.

It's hard to believe that it has been two years since I began my term as IAET President. The past two years have been at times exciting, stimulating, educational, nerve-wracking, fun, hard work, and always a growth experience. No matter what I have done or where I have gone, I have always learned new things and been exposed to people, places and experiences that were new to me.

I have tried to use the new knowledge that I have gained for the advancement of the IAET. I've learned that there are many ways to communicate and no one way serves all purposes. We must take full advantage of every opportunity to communicate with each other, with clients who are in need of ET nursing services, and with those who affect how we practice.

I began my term of office with a goal to improve communication, and though we've made progress, there is always room for improvement. I still firmly believe that without solid and effective communication, nothing else is possible. Experience has taught me that no matter how hard I try to communicate, it is a two way process. It takes someone on the other end who is willing and able to not only hear, but also to listen. Without the joint effort, communication breaks down and is ineffective.

With all that I've learned, I realize that there is much more to learn. With each letter, each regional visit, each meeting, and each phone call, I've gotten to know you better. The IAET is a dynamic organization with dynamic members. The potential for growth that exists for the IAET and ET nursing knows no bounds. However, there is much more that we must do to make it happen.

I have decided to seek a second term as your President. I want to learn even more about you and help in guiding the IAET and ET nursing to a new level of growth and empowerment. I will never cease my efforts to improve communication, but I believe we've reached a point where communication comes easier to each of us. We can build on that foundation now, and I would be honored to serve as the IAET President who helps us take the next step.

Kristy Wright RN, CETN
P. O. Box 268
New Bedford, PA 16140

RECOGNIZING THOSE WHO ARE SERVING

The IAET Newsletter would like to recognize those who are serving in the Gulf or have family serving in the Gulf. If you are aware of any ET nurse currently in the Gulf or having family in the Gulf, please let us know. The Newsletter will be running a column to recognize our members for their service to our country. Send member's names and include relations serving, state or Region to:

Kristy Wright RN, CETN
P. O. Box 268
New Bedford, PA 16140

For example:

Jane Doe RN, CETN (Southeast Region) serving in Gulf
Mary Green RN, CETN (NorthCentral Region) son serving

NATIONAL ELECTIONS

Sharon Cassidy Candidate for Vice President of IAET

Sharon Cassidy has been a member of IAET since completing the Boston University ETNEP, in 1977. She has been an active member of the New England Region, serving as Vice President from 1979-1983 and President from 1984-1988. She was elected Regional Trustee in 1989 and was re-elected for a second term in 1990.

Sharon is presently serving on the Executive Working Committee of IAET. During her first year on the Board of Directors of IAET she was Chairperson of the Policy & Procedure Committee. She was instrumental in combining the IAET Operational Manual and IAET Policy and Procedure Manual. This has resulted in the Policy and Procedure Manual of the IAET. Sharon is presently Chairperson of the Membership Committee.

Sharon works as an ET Nurse at Lahey Clinic, in Burlington, Massachusetts. She has been responsible for the development of Outpatient Clinic and Inpatient Services for the ostomy patient. Over the past few years she has developed protocols for the prevention and treatment of pressure ulcers. She has lectured both Nationally and Internationally.

She is a graduate of Presbyterian Hospital School of Nursing in Philadelphia. She has received a Bachelor of Science in Health Care Administration from Emmanuel College in Boston and is presently pursuing her Master's degree in Health Care Administration from that Institution.

Sharon has had the opportunity, as an officer, to serve her Region and would like now, a similar opportunity, to serve IAET at the National level.

6

MID-EAST REGION (MER)
 INTERNATIONAL ASSOCIATION FOR ENTEROSTOMAL THERAPY
 SEMI ANNUAL BOARD MEETING
 Toledo, Ohio

Saturday, April 20, 1991

Called to order: 10:15 AM

Chairperson: Branda Karshbaum, President

Recorder: Carol Hepp

Adjourned: 5:45 PM

AGENDA ITEM	DISCUSSION	RESOLUTION
I. Call to order		
A. Sign in	A. 1. Attendees signed in 2. Introduction of new members C. Hepp, Secretary K. Jaszarowski, Nominations Chair J. Warner, Youth Rally Chair	A.1. 15 members in attendance.
B. Additions to agenda	B. Agenda reviewed, additions made. Motion to adopt agenda as amended by J. Cline Seconded by S. Krishnan	B. Motion carried.
II. Quorum determination		II. Quorum established, roster, on file.
III. President-Elect Report - J. Cline		III. Deferred to Committee reports; operational manual.

Page 2

IV. Secretary report - C. Hepp	IV. A. Minutes of Board Meeting 11/1/90 reviewed. Corrections: 1. P.5 Budget and Finance, column 3: Change "B & F" to "Budget and Finance". 2. P.5 Mail vote, column 3: Add "Kennedy" after Sharlene. 3. P.6 ET Nurse of the Year Award, column 2: Change to read "Discussion regarding establishment of this award for MER. Board in agreement with this idea". B. Discussion for reporting consistency: Use first initial, last name to identify speaker. C. Abbreviation "MER" to be at top of minutes and is acceptable to designate Mid East region.
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- D. Motion by S. Kennedy to adopt minutes as corrected. Seconded by S. Grunby.
- D. Motion carried.
- V. Treasurer's report - S. Kennedy
- V. Financial report discussed.
 - A. Putnam shares realized \$3,300 return. We sold due to instability of the market.
 - B. Revenue this year \$12,960 excluding Ft. Wayne conference. \$7,600 revenue from Ft. Wayne has not been received yet. Budgeted revenue was \$11,000.
 - C. Current checkbook balance is \$7,000. \$1,000 to be paid out for next newsletter.
 - D. Committee chairs to submit budget requests to S. Kennedy.

- VI. Regional Trustee Report - Deanna Peters
- VI.
 - A. Name correction
 - A. Corrected name of recipient of award in newsletter.
 - B. Certification Testing
 - B. 1. Certification Testing dates are:
Nov. 9, 1991
Nov. 14, 1992
Nov. 13, 1993
We should attempt to tie together with MER meeting.
 - 2. Future Dates:
1st Sat. June,
2nd Sat. Nov.
 - C. Honorary Memberships
 - C. Nominations should be sent to National Membership Chairperson 60 days before conference.
 - D. MER host of National Conference
 - D. In 1996, MER is assigned to act as host to National Conference. This may or may not be a Conference in MER, however, Cincinnati has made a bid to be a future site. MER would assist with manpower to help run the conference.
- VI.
 - A. Christina Rymal of Fenville, MI. was recipient of Dow B. Rickam award for January ERREP.
 - D. To be discussed in Atlanta at Board Meeting.

- | | | |
|--------------------------------|--|---|
| E. Ethics Committee | E.1. J. Hawley has resigned her position. Position is chosen from 11 names in a blind draw. MER needs new candidate prior to June conference to be eligible for the draw. | 1. B. Karshbaum to communicate with K. Wright about replacement mechanism for this committee. |
| | 2. A long discussion was held regarding mechanism for replacement of J. Hawley. Board can appoint a member to fill a vacancy. | 2. Board recommends that since essentially the MER was drawn, we should be able to appoint a replacement for the remainder of J. Hawley's term. |
| | 3. K. Granby was nominated by E. Fryor to fill position. | 3. K. Granby to consider and inform Board of her decision. |
| F. Strategic Marketing Plan | F. Highlights were in MER Dropper | F. Plan available for review from D. Peters. |
| G. Continuing Education Manual | G. B. Karshbaum has not received copies. | G. P. Toth to send copy to B. Karshbaum. E. Fryor has copy. |
| H. Wound Care Codes | H. Codes have been submitted to HCFA. Implementation date is to be no later than 3/92. It is recommended that 1 ET Nurse from each state should take copy to Medicare office to explain codes. | |
| I. CPT survey | I. CPT survey will be published in JET with approval of Burdis Griffith | I. Refer to Feb. AJN to see Burdis Griffith's report. |

- | | |
|---------------------------------|---|
| J. Pressure relief codes | J. IAET considering doing pressure relief and relief devices codes. |
| K. Conference sites and dates | K.1. The National Board is considering the month of July for Conference due to decreased cost. The site needs to be able to accommodate 214 exhibit booths. Board may consider use of a convention center or multiple motel sites.

2. Site for 1992 may be Las Vegas or New Orleans. |
| L. Professional Practice Manual | L.1. 650 copies have been issued since June.

2. Extra sections will be sent as a charge. Slides to be free if manual is purchased. |
| M. Regional Affiliates | M. Three more applications have been received. |
| N. Research | N. The Board is asking for suggestions for projects that are National in scope. |
| O. IAET presidents award | O. Name to be submitted by 4/30 to K. Wright. |

- P. National Federation of Specialty Nursing Organization
- P. K. Wright has withdrawn IAN membership from this organization. Letter from K. Wright explaining rationale was read. Long group discussion regarding impact of this on collaboration, HINI, lobbyist.
- Q. IAN Newsletter/Association Update
- Q.1. Letter from SER with concerns about newsletter read to group. Purpose is to increase communication due to 4 month lag time in publishing JEN.
2. SER is pleased with newsletter.
- R. Pre-conference Booklet
- R.1. Pre-conference booklet to be sent only to Delegates. Budgeted money will be used for standards.
2. Concern expressed by B. Karabbaum that these will not be mailed until 6/6/90, which does not leave time for the 30 day review of proposed by-laws.
- S. NANDA
- S. G. Marculescu has accepted appointment to NANDA as IAN liaison.
- T. IAN Scholarship Recipient
- T. 5 Nurses were recipients of IANER Scholarships from IAN.
- U. IAN Recognition of ET Nurses serving in the Gulf
- U. Reception to be held at National.
- VII. Committee Reports
- A. By-Laws
R. Van Drogen
- A. Proposed changes in last newsletter. R. Van Drogen suggested we only have copies of changes at meetings due to length of document. Her members to receive entire document.
- A. Proposed by-law changes to be presented in Atlanta membership meeting for vote.
- B. Continuing Education
E. Fryer
- B.1. IAN 1991 Conference Planning Committee is meeting monthly. Dates are:
October 24 - Board Meeting
October 25 - Community Education
October 26 - ET Education and membership meeting.
2. Educational content and speakers still needed reviewed.
3. Suggestions given for ET Nurse education program.
- P. S. Krishnan to write to K. Wright expressing IAN concerns on this issue. She will bring reply to June meeting.
- Q.1. To be discussed at House of delegates.
2. S. Krishnan to communicate with K. Wright.
2. D. Peters to address this concern.
- T. D. Peters has information for review.

- U. Recognition of ET Nurses serving in the Gulf
- U. Reception to be held at National.
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- U. Submit names to newsletter.
2. B. Montgomery and B. Karabbaum to present. Send names to E. Fryer of possible presenters on topics of Epidemial sloughing, Radiation damage cases.
3. S. Brady to discuss topics of professional services with E. Fryer.

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4. Need to encourage nurses from our communities to attend.
5. E. Fryor needs name of contact in Kentucky for 1992 Conference.
- C.1. Capital outlay \$2000
Profit \$3121
+Standards
Total \$3453
2. Help needed for fund raising at National
3. National fund raisers
a) Camera raffle
b) Love Blocks
c) Pointers, grippers
- D.1. Dermal wound survey completed. NEA to be a pilot. Results to be presented at National.
2. J. Morris to present conference on Professionalism to GAC at National.
3. Funds needed for Nursing Coalition Groups.
4. NIMI process reviewed.
5. Report on National Pressure Ulcer Panel Conference Guidelines to be published in next Decubitus.
- D. Governmental Affairs (GAC)
S. Frisman,
B. Montgomery
4. Brochure and cost information will be in NEA Dropper.
5. P. Brown to give contact name to E. Fryor.
2. Contact B. Montgomery.
- D.1. Return data to S. Frisman by June 5.
3. Discussion tabled ending review of information.

Page 10

6. Pressure reduction and relieved devices is B. Montgomery's new responsibility for HCFA.
7. EZ Fact sheet needs to be rewritten for ease of understanding of consumer.
- E. Membership
E.1. No report
2. Non-renewal list circulated to encourage us to call local EG's to renew.
3. K. Spenser has resigned as chair as of October 19, 1991 meeting.
- F. Nominations
K. Jaszarowski
F.1. Secretary vacancy has been filled.
2. Positions to be filled in October:
Treasurer
Trustees (2)
Delegates
Ethics Committee representative
- G. Operational Manual J. Cline
G.1. Manual to be revised this year. Several areas are not addressed.
2. Clarification is needed on National level related to national responsibilities for Regional Chairs.
7. To be brought to GAC with suggestions.
- G.1. Committee chairs to review pertinent sections and send revisions to J. Cline.
2. Committee Chairs are strongly encouraged to attend National meetings. J. Cline to consult with National Chairs for further information about committees.

- | | | |
|--|---|---|
| <p>H. Public Relations P. Brown</p> | <p>H.1. Update in MER Dropper.</p> <p>2. Update on ET Nurse Day proclamations obtained.</p> <p>3. Motion made by P. Brown that plaques be purchased for awards for ET Nurse Day on a regional level. These will be given to winners at Regional Conference. Cost not to exceed \$100. for 4. Seconded by C. Nepp.</p> <p>4. Literature is being sent to new members.</p> | <p>2.a. Congratulations to J. Warner for obtaining MI Legislative Resolution.</p> <p>b. Reports on ET Nurse Day due to MER 5/17, National 5/24.</p> <p>3. Motion carried.</p> <p>4.B. Karabbaum to check with M. Spenser to avoid duplication of efforts.</p> |
| <p>I. Publications</p> | <p>I.1. No report.</p> <p>2. Next newsletter deadline is April 30.</p> <p>3. Shrunken size of minutes is acceptable.</p> | |
| <p>J. Delegates S. Krishnan</p> | <p>J. Survey will be sent in MER Dropper about name change to prepare Delegates for National.</p> | <p>J. S. Krishnan will send results to B. Karabbaum and D. Peters.</p> |
| <p>K. Historian</p> | <p>K. No report</p> | <p>K. Suggestion made to obtain shrunken copy of MI resolution for scrapbook.</p> |

VIII. Special Committees/Assignments

- | | | |
|---|--|---|
| <p>A. Project Share/ Adopt a Country</p> | <p>A. No report.</p> | <p>A. B. Karabbaum to ask M. Spenser about status.</p> |
| <p>B. Newsletter Funding S. Kennedy</p> | <p>B. Less revenue due to fewer issues. Renewals due in September. Expect to meet budgeted goal.</p> | <p>B.</p> |
| <p>C. Budget and Finance S. Kennedy</p> | <p>C.1. Long discussion of reimbursement for committee chairs required to attend National Meetings on dates other than MER meeting.</p> <p>2. Discussion of mileage reimbursement amount.</p> <p>3. Discussion of increased financial support for Board Members to increase participation. Waiver of Regional Conference tuition was suggested.</p> | <p>C.1. & 2. S. Kennedy to study financial impact of these two issues and report back at June meeting.</p> <p>3. To be added to agenda of next Budget and Finance Meeting.</p> |
| <p>D. Youth Rally J. Werner</p> | <p>D. Youth Rally in Boulder, Colorado July 13-17. Money is available from MER, as well as other sources.</p> | <p>D. Send names of candidates (ages 12-17) to J. Werner.</p> |
| <p>E. Excellence in Writing Award J. Cline</p> | <p>E.1. No manuscripts submitted to date.</p> <p>2. Committee structure/reviewers to be determined.</p> | <p>E.1. Send Manuscripts to J. Cline.</p> <p>2. President elect to chair 1 member from each state to serve. 3 members to rotate yearly.</p> |

IX. Tri State affiliate
P. Brown

IX. There are 14 members who meet every other month for educational sessions. Their purpose is to:

- a. promote ET Nursing in the S. Ohio, E. Kentucky, WV Va areas, and
- b. raise money for ET Nursing scholarships. Balance in their treasury is \$1372.44.

X. Unfinished Business

- A. MWI
B. Montgomery
- B. Mail vote
K. Jaszarowski
- C. 1991 NER Conference
E. Fryor
- D. 1992 NER Conference
E. Fryor
- A. Report given under GAC. NWR is open to any nurse.
- B. Proposal for mail vote reviewed. Motion made by C. Hepp that K. Jaszarowski coordinate with S. Brady, parliamentarian, to assure this proposal meets with Roberts' Rules and present proposal to membership in June. Seconded by P. Toth.
- C. See Continuing Education Report
- D. See Continuing Education Report.
- B. Motion carried.

E. Continuation of Videotape of officers/committee chairs -
B. Kerzbaum

E. Discussion of yearly remake of video and use as educational tool. Tape has received positive feedback.

E. Taps to be remade at next Spring Board Meeting.

F. Ethics Committee -
B. Kerzbaum

F.1. K. Granby gave overview of committee's growth and functions.

F.1. K. Granby declined nomination.

G. ET Nurse of the Year Award
P. Toth

G. P. Toth has researched other region's processes for selection. Proposal reviewed and discussed. Motion made by P. Brown that ET Nurse of the year award be presented by P. Toth at the yearly meeting. Seconded by S. Krishnan.

2. R. Van Ingen suggested we consider Sr. Mary Ann Woods. Board in favor of suggestion.

2. R. Van Ingen to present if she is willing to serve. If she agrees, B. Kerzbaum will forward name to K. Wright.

G. Motion carried. Recipient to be awarded a plaque. Committee to be chaired by Trustees (P. Toth) and representative from each state to serve on committee. Article and nomination forms to be in MDR Drayner.

H. Fulfillment of officers duties -
B. Kerzbaum

H. Reviewed collected information presented by B. Kerzbaum. Discussion followed. Need to assure that elected officers have signed willingness to fulfill obligations of office as By-laws dictate.

H. Article to be placed in operations manual.

I. Coalition Memberships
S. Krishnan

I. More specialty Nursing coalitions forming. Need additional funding in budget to allow increased collaboration in each state.

I. P. Toth to call Cleveland affiliate for information on Ohio coalition.

Page 15

J. Spring 1990
Board Meeting
Minutes

J. Still outstanding.

XI. New Business

A. MER Research
Project
Proposal -
B. Kerschbaum

A.1. GAC involved in pilot
study.
2. Brenda explored interest
in region for multiple
site project. Need for
committee/investigator
discussed.

A. B. Kerschbaum to contact B.
Pieper to determine if this is
feasible and if she would be
willing to assist with
project. P. Toth willing to
serve on committee.

B. Meeting Agendas
- B. Kerschbaum

B.1. Discussion of method to
shorten membership
meeting length.

B.1. Committee chairs to use form
for written reports, which
members will review for 15
minutes in meeting then
discuss Regional Trustee
Report is exempt.

2. Discussion of need to
lengthen meetings to
allow time for committee
work.

2. Tabled. Will discuss at
October meeting this and other
possibilities for Regional
Meetings.

C. Manufacturers
report for
attendees R.
Van Ingen

C. Discussion of funding of
various events by
manufacturers.

C. Board declined offer.

D. Proposed Budget
S. Kennedy

D. Proposed Budget reviewed,
additions made. Motion
made by P. Brown to
accept budget as
corrected. Seconded by
D. Peters.

D. Motion carried.

XII. Adjournment

Motion made by S. Krishnan to
adjourn. Seconded by
S. Kennedy.

Motion carried.

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MER Semi-Annual Board Meeting
Sign In Sheet

April 20, 1991

Brenda Kerschbaum
Carol Hupp
Phyllis Brown
Jay Cline
Sharlene Kennedy

Kelly Jaszarowski
Deanna Peters
Judy Warner
Barbara Ann Montgomery
Sharon Kirshnan

Ethal G. Fryer
Rosmaria Van Ingen
Karen Granby
Susan L. Brady
Paula Ervin Toth

REGIONAL TRUSTEE REPORT

What an exciting time to be involved with a professional association such as the IAET! The topics being featured at our 23rd Annual Conference promise to be exceptional. Not only will basic level topics be covered, but multiple challenging areas of ET nursing will be explored. In keeping abreast with technology, you'll have an opportunity to learn more about computer software for record keeping. Many innovative ideas in professional practice and marketing ideas will be discussed.

I do hope you make every attempt to attend this conference: June 23-28, 1991, at the Atlanta Marriott Marquis Hotel.

The pre-conference booklet has been eliminated again this year. This is a \$10,000 savings. Information that will be needed before conference will be provided in a pre-conference newsletter. The newsletter goes to every member, whereas the pre-conference booklet was sent only to conference registrants. This new method will give all members the opportunity to comment on issues to their delegates even if they're not going to conference.

Another plan is that the IAET Newsletter will have a "pull-out" section of leadership names and addresses. This method will allow members to have an updated list and not wait for the membership directory.

The IAET Newsletter was created in response to voiced membership needs. The IAET Board is interested in having feedback regarding this method of communication regarding national issues. One approach may be to have the regional newsletter be focussed regionally in response to national issues, rather than a mouth piece for national information. Please let me know if you're satisfied with the present method used to communicate timely information to our members.

The Association Update is intended to provide

information of general interest to IAET members and other professionals interested in the broad scope of ET Nursing practice. This would include announcements, conference highlights, certification information, legislative updates, and issues/information that affect professional practice.

The annual GAC meeting will be held on Sunday, June 23 from 10:00 a.m. - 2:00 p.m. They will have workshops on "Power, Politics, and Negotiations", developing leadership and professional image building. What a dynamic group of which to be a part!

The IAET share of profits from the publication of the Journal of Enterostomal Therapy for the year 1990 is \$58,358. In 1989, the amount was \$70,556. This represents a 17.3% decrease as a result of a decline in advertising pages. Direct mail marketing for 1991 will target key individuals in a number of selected areas including medical therapists in both the U.S. and Canada. Potential for increased growth still remains within the nursing school/library market. If you have other suggestions regarding target persons who may benefit from the JET, please contact me.

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Calendar of Events

IAET National Conference
"Embrace the Scope - Collaboration in the -90's"
June 23-28, 1991
Atlanta, Georgia

Cleveland Clinic Foundation
"Enterostomal Therapy Nursing Across the Life-Span"
Monday and Tuesday, August 12 and 13, 1991
Cleveland, Ohio
For information call (216)444-5696 or toll free (800)762-8173

Clinical Symposium on Pressure Sores and Wound Management
September 12-14, 1991
Pheasant Run Resort
St. Charles, Illinois
For information call (815)740-1100, extension 7563

Symposium on Advances in the Treatment and Management of Incontinence
September 29-30, 1991
Long Beach, CA
For information call (215)337-4466

MidEast Region Conference
"Ostomy, Skin & Wound: A of Clinical Practice Issues"
October 24, 1991 (Board Meeting)
October 25-26, 1991
Livonia, Michigan

COMMITTEE REPORTS

Nominations Committee: Carol Hepp is our new secretary!! She was unanimously elected by the Board of Trustees to fulfill the term until the next election in the fall of 1992.

At this year's regional meeting, we will need to elect a treasurer, two trustees, and delegates. Information about each of these offices may be found in the by-laws. For a better understanding of each office, you may wish to speak with the person currently holding the position. If you would like to run for one of these offices, be sure to let me know so that we can finalize things and you may begin campaigning!

At our national meeting, we will be cleaning up our mail voting procedure. Now is your chance, then, to voice your concerns. Get involved: voice your concerns, run for office!!

See you at national!
Respectfully Submitted,
Kelly Jaszarowski RN, BSN, CETN
Nominations Committee Chair

Government Affairs: See minutes of semi-annual board meeting.

Public Relations: By now most of you have celebrated ET Nurse Day and are planning to submit your activities for National and Regional recognition. We are looking forward to seeing your creative ideas. The deadline for National submission is May 27. In order to avoid duplication of your material we have extended the deadline for Regional to July 15, 1991.

Legislative and/or Governor's Proclamations have been received from each of our five states. That is something to be proud of. Our members worked hard to do this. We are enclosing again directions for application.

Hope to see all of you in Atlanta. Sounds like a great meeting. The PR Committee will be meeting before our Regional meeting. Time and place to be announced.

The newest member on the PR committee is Kathy Nugent from Kentucky. Her phone number is (502)425-2273, and her address is 9200 Shelbyville Rd., #225, Care Tenders, Louisville, KY 40222.

Awards for ET Nurse Day Activities are as follows: 1st place is Conference Registration, 2nd Place is IAET Membership and 3rd place is 1/2 of Conference Hotel rate for 1 day. Even if you feel that your ET Nurse Day may not compete with others you should submit your activities. It is up to us to promote ET Nurse Day. Since it was felt at the Conference that many of the regional ET Nurses were hesitant to submit for the National ET Nurse Day, we would promote ET Nurse Day also on the Regional Level. Awards (Certificates) will be given for the following: (1) Most Creative; (2) Most Educational; (3) Most Community Oriented; (4) Most Politically Oriented. Results of the contest will be announced at Regional Conference in Detroit, Michigan. Deadline for submission of information will be July 15, 1991. Please include the following information and mail to Phyllis Pope Brown, address below.

Name

Address, Facility, Type of Presentation (as listed above)

ET Nurse Activities on a Regional Level

1. Press Releases - News articles, Radio, TV announcements, etc.
2. Special Projects - include meetings, hospital activities, luncheons, public speaking, videos.
3. Proclamations
4. Did you distribute any ET Nurse literature during ET Nurse Day? If so, what?
5. Additional comments.

Scrapbooks, videos, literature, and info will be returned at the Regional Meeting. Good luck.

Phyllis Brown, RN, CETN
Public Relations Chairwoman
ET Nursing, Holzer Medical Center
385 Jackson Pike
Gallipolis, OH 45631
(614)446-5000

Excellence in Writing Award: The Excellence in Writing Award committee is seeking manuscripts that have been published or accepted for publication between September 15, 1990 - September 15, 1991. The authors must be ET Nurses and members of the MidEast Region.

The Excellence in Writing Award is designed to stimulate scholarly writing for professional journals. An honorarium of \$100.00 and a plaque will be awarded to the author(s) who makes a significant contribution to the sphere of ET nursing.

Manuscripts will be accepted until September 15, 1991. Please mail manuscripts to Joy Cline, Pleasant Valley Hospital, Valley Drive, Pt. Pleasant, WV 25550. Joy's telephone number is (304)675-4340, Ext. 387 if you have questions about the award.

Budget and Finance: See minutes of semi-annual board meeting.

Continuing Education: See minutes of semi-annual board meeting.

Membership: No report

Operational Manual: See minutes of semi-annual board meeting.

Fundraising: See minutes of semi-annual board meeting.

Newsletter Fundraising: See minutes of semi-annual board meeting.

S.H.A.R.E. Projects: No report

Publications: Deadline for 1991 newsletter: September 6, 1991. Keep your articles, reports, items of interest and comments coming!

Youth Rally: The Youth Rally will be in Boulder, Colorado, at the University of Colorado campus July 13 - 17, 1991. There is funding for first time attendees.

For further information or help with funding, please contact:

Judy Werner RN, BSN, CETN
St. Luke's Hospital
700 Cooper
Saginaw, MI 48602
(w) 517/771-6337
(h) 517/686-5767

or:
Bernie Hauck RN, ET
Children's Hospital of Michigan
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Join us for the 1991 UOA Youth Rally, to be held at the University of Colorado campus in Boulder, Saturday, July 13, through Wednesday, July 17, 1991.

Wanted: All young people, ages 12-17, who like sports such as softball, volleyball, and swimming, crafts, making friends, or just talking, all the while learning things about yourself and your body. The only requirement is that you have an ileostomy, colostomy, urostomy, or inflammatory bowel disease, use self-catheterization, are incontinent of bladder or bowel, or have an ostomy alternate procedure.

Cost: \$175 per person, includes room and board, transportation to and from the airport, and all non-fee activities.

Destination for all flights must be **Denver, CO, Airport.** Please plan to arrive between 10 am and 2 pm on Saturday the 13th.

Airport departure time should be between



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10 am and 2 pm on Wednesday the 17th.

Staff includes ET nurses, one UOA counselor for each five youths, and one psychology counselor.

For further information, write:

UOA Youth Rally
36 Executive Park
Ste. 120
Irvine, CA 92714-6744
(714) 660-8624
(Pacific Coast daytime)

or

Connie Kelly, RNET
Youth Rally Chairman
4235 S. Park
Brookfield, IL 60513
(708) 387-7267
(evenings)

For information on travel plans, call Travel Enterprises. Outside California, call 1-800-537-2075; in California, call 1-800-634-5153.



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AROUND THE REGION

Tri-State ET Nurse Association News S.E. Ohio, West Virginia, Kentucky

The 1991 meetings for our association began at Cabell Huntington Hospital, Huntington, WV, hosted by Glenna Altizer with a business/luncheon meeting. We decided on several goals for the year including: marketing ET Nursing..especially to the state of West Virginia; upgrading our bylaws since we are now an affiliate; and to possibly provide a scholarship to a candidate for ETNEP. We also elected the following officers: President - Phyllis Brown; Vice President - Glenna Altizer; Treasurer - Joy Cline; Secretary - Denise Phelps.

On March 9th we joined physicians at Holzer Medical Center, Galipolis, Ohio, for an informative lecture from Victor Fazio, M.D. of Cleveland Clinic. This CME program was followed by a short business meeting and sharing session among ET Nurses of recent books and articles we have found helpful for our practice.

Future meetings include: May - Camden Clark Hospital, Parkersburg, WV - Reusable pouches, Faceplates and Odor Control; September - CAMC, Charleston, WV - Medicare/Medicaid Issues; October - Athens, Ohio - Leg Ulcers.

Denise Phelps RN, BSN, CETN
Gallipolis, Ohio

Cleveland Area Enterostomal Therapists

University Hospitals of Cleveland hosted a winter meeting February 27, 1991. The topic was, "Skin Care Issues for the Morbidly Obese Patient". This was presented by Jan Hawthorne RN, MSN, OCN.

A lively discussion followed this well attended meeting. The buffet dinner was provided by Support Systems International. Becky Roberts MSN, RN, CETN made the arrangements.

A spring meeting was held at Lorain Community Hospital April 24. Sara Klucas RN, BSN, CETN was host for this meeting.

Southwest Michigan ET Nurse Group

Eleven ET Nurses from our area met at Mercy Hospital on April 17, 1991, to celebrate ET Nurse Day. Problem solving and difficult cases were presented. This program was hosted by Cindy Vantlock and Judy Adams.

Next area meeting is tentatively planned for July 19 in Grand Rapids, hosted by Carol Hepp. Topics will include recaps of wound care symposium, IAET National Conference, and presentation of a study by Ann Harris, RN, MSN.

IAET Region friends:

Thank you for the lovely flowers, the many cards and phone calls, and all of the caring and love sent my way! I'm grateful to all of you and happy to say I am doing very well and expect to return to work April 29. All of your prayers helped!

With much love,

Kathleen Wood



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CONGRATULATIONS

Congratulations to Phyllis Brown BSN, CETN, author of an article entitled "Save Your Patients' Skin" in the March/April issue of *Ostomy/Wound Management*.

CONGRATULATIONS

Congratulations to Linda Vandl, RN, BSN, ET, recipient of the first Frank L. Weakley, M.D. Scholarship. Linda graduated from the January - March 1991 class of the R.B. Turnbull School of Enterostomal Therapy Nursing.

This scholarship was established in recognition of the many contributions and professional support by Frank L. Weakley, M.D., to the field of Enterostomal Therapy Nursing. It is intended to financially assist nurses attending the Rupert B. Turnbull, Jr., School of Enterostomal Therapy nursing.

Applicant Eligibility Criteria

Applicants for the Frank L. Weakley, M.D., Scholarship Award must meet the following criteria to be considered for financial assistance:

- 1. Applicants must live and work within the boundaries of the United States of America.**
- 2. Applicants are to be employed by a health care facility and provide direct bedside ET nursing care. (Students employed by manufacturers are not eligible)**
- 3. Applicants will demonstrate a high percentage of patient care responsibilities within the scope of ET nursing practice.**
- 4. Applicants will document existence of clinical position and needs of the community by demonstrating disproportionate ET/patient care ration in are applicant is employed.**
- 5. Applicants will need to identify financial need by providing a complete budget of expenses, and other sources of educational funding by supporting documentation.**
- 6. A description of the applicants intended goals of their ET nursing practice must be submitted in 300 words or less and accompany the application.**
- 7. Applications should be received by the scholarship committee for review by the following deadlines:**
June 1st for Summer and Fall class.
December 1st for Winter and Spring class.
- 8. Obtain acceptance into the Rupert B. Turnbull, Jr., School of Enterostomal Therapy Nursing Program.**

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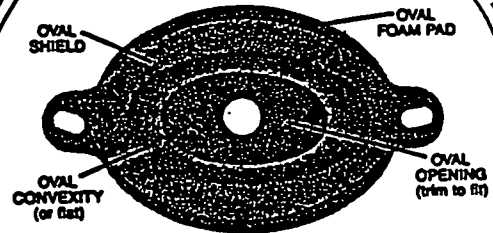
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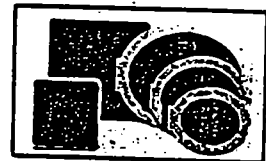
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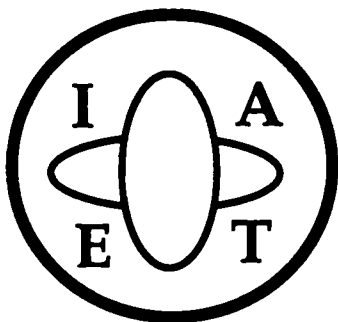
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VOLUME XXV

SEPTEMBER, 1991

NO. 3

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H(502)964-6601

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Kelly Jaszarowski

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W(317)447-6811 (ext. 3357)

President's Message

This is my third communication to the Mid-East membership via the Mid-Eas Dropper and my last to you by this means. Some of you know by now that I have accepted the position of Director of ET Nursing at Abbott Northwestern Hospital in Minnesota, and hopefully will be settled there as you read this. This was certainly one of the biggest decisions I have ever made as I had to consider all of the things I had to give up to accept this wonderful opportunity. Certainly, moving away from this region was one of the sacrifices, as I have truly enjoyed knowing and working with all of you. Knowing that I will still see most of you at the national conferences makes it a little easier.

Joy Cline has agreed to assume the role of your President and you are fortunate to have her. It has been a pleasure for me to work with her during the past year. The Board will have to elect a new President-elect to fill the vacancy and this will be taken care of at the annual meeting in October.

Representing our region at this years national conference was truly an honor. Three of our members placed first, second, and third in the ET Nurse Day awards! In order they are: Judy Werner MI; Joy Cline, WV; and Phyllis Brown, OH. Congratulations to all of them on promoting our profession in their communities and states! We are very proud of you! Penny Hergenroeder and Darcy Sevo, MI received first place honors for their poster presentation and yours truly received third place! Sharon Krishnan was recognized by the IAET Board of Directors for her efforts in developing a research survey which was sent to longterm care settings and data received has been given to the Government Affairs Committee. Good work, Sharon!

Kristy Wright, President, IAET, has accepted our invitation to attend our annual meeting in Livonia, MI in October. We are fortunate to have

STANDING COMMITTEES

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Sharon Krishnan
H/W(313)647-8012

BY-LAWS:

Rosemarie Van Ingen

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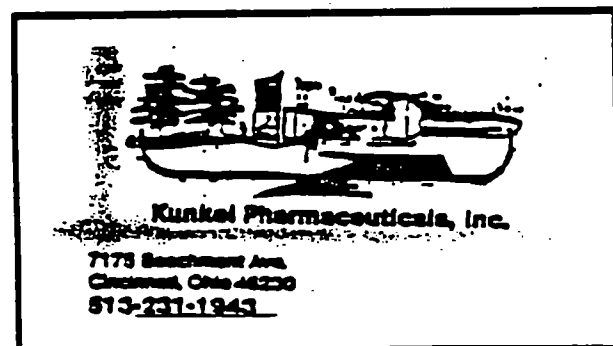
W. Patrick Mazier, M.D.
Ferguson Clinic
Grand Rapids, MI

Joseph Rinaldo, Jr., M.D.
Providence Hospital
Southfield, MI

her attend to discuss strategies of implementing the new marketing plan. Please be prepared to meet her and discuss your ideas with her to make this a successful effort for every member of the IAET.

I will end this message by thanking all of you for your support and friendship. It has meant a great deal to me and I leave with many wonderful memories. I wish all of you the very, very best and much success in your careers and personal lives. Please send warm thoughts my way - I'll need them way up north!

Sincerely,
Brenda Kerschbaum



President's Message

It has certainly been a busy, action packed few months since Brenda passed the gavel to me. The first order of business was to elect a new President-Elect. The MidEast Board elected Paula Erwin-Toth as our new President-Elect. That election left Paula's trustee position to be filled. Out of a field of five candidates, Kelly Jaszarowski was elected by the Board to the position of trustee. Both will serve one year terms, then regular elections for these positions will be held. Congratulations to both Paula and Kelly on their new positions!

Crina Floruta has graciously accepted the appointment of membership chair, replacing Marilyn Spencer. Welcome Crina, and thanks goes to Marilyn for a job well done. I am looking for person who would be interested in being newsletter editors, and also for someone who would be interested in chairing the fundraising committee. Please contact me right away if these positions interest you. They are both big assignments, but offer wonderful ways to get involved in the region and great opportunities for frequent networking with other regional members. Sandy Duda and Barbara Hocesvar have done a marvelous job as newsletter editors and Barbara Montgomery has done a splendid job as fundraising chair; however, it is time to give these people the opportunity to grow in other areas.

The Nominations Committee (Kelly Jaszarowski, Phyllis Brown, Terri Boyd) has been extremely busy lately. They have not only done all the work to fill the positions of the president-elect and trustee mentioned in the first paragraph, but have been busy finding candidates for the upcoming election which will be our first attempt at mail voting. The committee has worked hard on the mail vote, and we are hoping things will

be smooth, but we have been warned by other regions that the first few years can be a little rocky, so please be patient. **PLEASE REMEMBER TO BRING YOUR BALLOT WITH YOU TO REGIONAL MEETING IF YOU DO NOT RETURN IT BY MAIL. YOU WILL NOT BE ABLE TO VOTE IF YOU DO NOT BRING IT.** We will be electing a treasurer, two trustees and an ethics representative on this ballot. The ethics representative will have a possibility of representing the Region on the National Ethics Committee (committee members are picked by a blind draw from a hat).

We were very fortunate to have three of our members (Barbara Montgomery, Sharon Krishnan and Barbara Pieper) be invited to participate in the IAET Executive Board working session recently. They tell me that some very important issues were discussed - possible IAET name change, changes in the ETNEP programs, changes in the certification exam. **IT IS VITAL THAT YOU READ YOUR NEXT IAET NEWSLETTER WITH CARE AND THOUGHT.** We are fortunate that Kristy Wright will be addressing our membership at the October 26, 1991, membership meeting in Livonia, Michigan. I'm sure Kristy will be glad to help clarify any concerns from the membership.

It has been busy, but I am enjoying myself immensely. I am looking forward to seeing each of you in Michigan in October. Please do not hesitate to call me at work or at home if I can help you in any way. I am interested in each person in the region, and I welcome your calls and letters.

Sincerely,
Joy Cline

NATIONAL NEWS

IAET PRESIDENT'S MESSAGE

Now that summer is over and we have all recovered from Conference it's time to get back into the swing. The IAET is starting off the Fall with the Executive Working Session on September 6-9, 1991. The purpose of this year's Session is to implement the marketing plan incorporating the changes made at Conference.

One of my goals for this year is to include as many members in the direct planning and implementation of the marketing plan as possible and to use every opportunity to inform and seek input from all members. Our marketing plan can't happen without every member supporting the concepts and participating in the goals.

With this comes certain responsibilities on your part. I will be depending on each of you to contribute to the plan. We need your input. Your suggestions and your recommendations. There will be a national officer at every Regional meeting this Fall. We will be presenting the results of the Executive Working Session. Take that opportunity to give us constructive comments. Throughout the year we will be seeking your input. Please respond to those inquiries; don't think that your input will go unheard. It is also your responsibility to initiate comments when you have an idea or suggestion.

The IAET is moving into the 21st Century. It is a time when organizations must streamline their operations and broaden their resource base. The changes passed by the House of Delegates will make it possible for us to do just that. But It can't stop there: we will depending on you to make it happen.

Kristy Wright RN, CETN
PO Box 268
New Bedford, PA 16140

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MID-EAST REGION (MER)
INTERNATIONAL ASSOCIATION FOR ENTEROSTOMAL THERAPY
SEMI ANNUAL MEETING
Atlanta, Georgia

Monday, June 20, 1991

Called to order: 6:14 PM

Chairperson: Brenda Kershbaum, President

Recorder: Carol Hepp

Adjourned: 9:27 PM

AGENDA ITEM	DISCUSSION	RESOLUTION
<p>I. Call to Order - B. Kershbaum</p> <p>A. Sign in</p> <p>B. Additions to Agenda</p> <p>C. Welcome first time attendees and new ET Nurses.</p> <p>II. Quorum determination S. Brady.</p> <p>III. Secretary Report - C. Hepp.</p>	<p>A. Attendees signed in.</p> <p>B.1) Delete 3. President-elect Report 2) Delete 7g. Operational Manual Report 3) Move 116 changes for IAET Membership to #6 to allow discussion of Marketing Plan by Members before arrival of IAET officer. 4) Motion to accept agenda as amended by K. Jaszarowski. Seconded by R. VanIngen.</p> <p>C. Members introduced themselves.</p> <p>III. Minutes published in MER Dropper. Corrections made: Pg 3, D. Spelling "Granby" Pg 10, D6. Change "relieved" to "relief". Pg 10, E.3 Spelling "Spencer" Pg 12, C.2 Spelling "Mileage" Pg 14, F.2 Correct name "Woodward" Pg 4, A correct city "Ferndale"</p> <p>Motion to accept minutes as corrected by K. Jaszarowski. Seconded by K. Granby.</p>	<p>A. 93 members in attendance.</p> <p>B. Motion carried.</p> <p>C. 18 new attendees welcomed by membership.</p> <p>II. Quorum established.</p> <p>III. Motion carried.</p>

Mid East Region (MER)
International Association for Enterostomal Therapy
Semi Annual Meeting
Atlanta, Georgia

Page 2

AGENDA ITEM	DISCUSSION	RESOLUTION
<p>IV. Treasurer's Report S. Kennedy.</p> <p>V. Regional Trustee Report - D. Peters</p>	<p>IV. See report 5. One correction to budget report, checkbook balance 5/31/91, \$13,095.47.</p> <p>V. A. JET income down 17.3% as result of loss of advertising.</p> <p>B. JET cover design changed. Goals of change: friendlier, colorful design, spectrum of color to indicate "scope of practice", our organization is in a state of change.</p> <p>C. Breakfast with JETN editor.</p> <p>D. Ethics Committee has presented draft of recommendations.</p> <p>1) They wish not to be part of the Board to decrease conflict of interest.</p> <p>2) Code of Ethics is being developed.</p> <p>3) Board has a say about conflict of interest only, not ethical concerns.</p> <p>4) Ethics committee will act as a resource and will communicate with grievance committee. Committee will make a recommendation to the Board based on a review of the situation. Responsibility rests with the Board to take action if a conflict has occurred.</p>	<p>IV. Report on file.</p> <p>B. Please send feedback to D. Peters.</p> <p>C. Wednesday morning, 0700.</p>

AGENDA ITEM	DISCUSSION	RESOLUTION
	<p>5) As a reporting mechanism to the Board, the confidentiality and privacy of the concerns brought to the Board will be maintained by anonymous report back to the Board.</p> <p>6) Ethics Committee policy will be placed on file with the recording secretary's minutes.</p> <p>7) New appointments to Ethics Committee to fill vacancies: Joan Selecof - Mid Atlantic Region. Catherine Probst - South East Region.</p> <p>E. Standards which have been completed are: ET Nursing, Urinary Standards, Urinary Incontinence, Pressure Ulcer Standards are in final draft.</p> <p>F. Concern has been raised about filling in, in absence of Regional Trustee at National Board Meeting and Voting. Issue will be submitted to Bylaws Committee as recommendation.</p> <p>G. A task force will consider honorarium increases for the following National offices: President, Vice President, Secretary and Treasurer 1+. It is recommended that each region consider increased funding for NIWI representatives.</p>	<p>7) A lottery draw from the existing pool was used to fill vacancies.</p> <p>E. All are funded by regions.</p>

AGENDA ITEM	DISCUSSION	RESOLUTION
	<p>1.a) Public Relations Committee plans to target professional groups. UOA, Wound Care Symposium, Family Practice Physicians. Potential groups to approach are Vascular and Urology Physicians, ONS and Rehab nurses.</p> <p>b) An ET Nurse Day poster has been proposed.</p> <p>Future conferences:</p> <ol style="list-style-type: none"> 1992 at Caesar's Palace, Los Vegas, Rooms \$85/night Holiday Inn is \$63/night across the street. 1993 will be at a convention center as yet to be determined. Multiple hotels and rates will be available. 1996 MER will assist the host region ET's with conference. Location to be determined. <p>H. Honorary Membership Criteria: Honorary Membership may be conferred upon any person who actively supports ET Nursing in one or more of the following:</p> <ol style="list-style-type: none"> Fostering recognition of ET Nursing in the full scope of practice. Demonstrating exceptional ET Nursing expertise. Exhibiting excellence by professional activities related to the advancement of ET Nursing. Pioneering efforts to further ET Nursing. Securing financial support to further ET Nursing education. <p>Delegates to review nominations and vote at HOD.</p>	

AGENDA ITEM	DISCUSSION	RESOLUTION
I.	<p>GAC: S. Krishnan from MER was recognized by the IAET Research Committee, for the work she and her committee did on the Nursing Home Dermal Wounds survey. It may be a project that will be enlarged upon by the National Research Committee.</p>	
J.	<p>Intent of the Association update. 1) Announcements of general interest. 2) Information that affects professional practice. 3) June 16 is deadline for Nov/Dec 91 issue.</p>	
K.	<p>Committee reports will be published in the IAET Newsletter.</p>	
L.	<p>The executive committee will be making rounds during Regional meetings to provide opportunity to discuss concerns/issues. "Ask Me" sessions are scheduled during conference to clarify these concerns.</p>	

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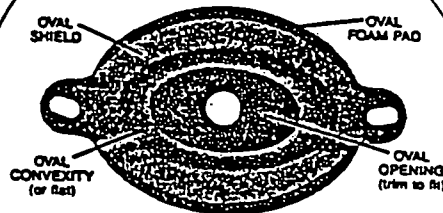
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AGENDA ITEM	DISCUSSION	RESOLUTION
	<p>M. Scholarship Committee</p> <ol style="list-style-type: none"> 1) 1991 - 71 applicants for ETNEP scholarships; 11 regrets were sent, \$37,185 awarded. 2) 1990 - 37 applicants, 12 regrets were sent, \$21,236 awarded. 3) The committee requests the Regions allow funding for Advanced Degree Scholarships which is unused to be "rolled over" into the ETNEP scholarship fund. 4) Regional affiliates donating scholarship funds should funnel funds through the IAET committee rather than doing a separate process. The IAET committee would need to know the specific criteria established, and to what geographical area the award is intended. 5) The committee recommends that scholarship checks be sent directly to the ETNEP rather than to the recipient. 6) ETNEP liaison to scholarship committee is Paula Toth. 7) If a scholarship applicant has met all deadlines and criteria in the process they will not be disqualified from the scholarship process if they attend ETNEP earlier than stated on the application. 8) To justify large expenses submitted by some applicants, the committee will be surveying the various ETNEPs to determine: cost of school, housing cost, "short stay" program expenses. 	<ol style="list-style-type: none"> 3) Regions to notify Deanna if they would consider this. 4) Notify Deanna with concerns about this idea.

AGENDA ITEM	DISCUSSION	RESOLUTION
<p>VI. Dues rebate from IAET - N. Tomaselli</p>		<p>VI. MER received \$3,376.66 in dues rebates.</p>
<p>VII. Committee Reports</p>	<p>VII.A. Plan reviewed.</p> <ol style="list-style-type: none"> 1) Open full membership in IAET to any RN interested in ostomy, wound or incontinence. 2) Development of separate educational tracts for ostomy wound, and incontinence. 3) Expand continuing education opportunities. 4) Stimulate and disseminate research as stimulus for practice. <p>B.1) Much discussion followed by MER members regarding the impact of this plan on the IAET and ET Nurses individually. The intent of the plan is to collaborate more fully with others practicing within the ET Nurse scope, increase research, improve education and uphold the standards set by the IAET.</p> <ol style="list-style-type: none"> 2) Ruth Bryant, IAET Vice President answered questions from the floor. <p>A. See report 7a on file.</p> <ol style="list-style-type: none"> 1) Article II proposed change read. Motion by E. Pryor to accept change as read. M. Spencer seconded. 2) Article V proposed change read. Motion by R. VanIngen to accept as read. Seconded by K. Jaszowski. 	<p>B. Informal voice poll of members present indicated 32 in favor of open membership, 44 opposed, and 9 in favor of alternate education tracts. 41 opposed.</p> <ol style="list-style-type: none"> 1) Motion carried. 2) Motion carried.

AGENDA ITEM	DISCUSSION	RESOLUTION
A. Bylaws - R. VanIngen	<p>3) Article VI proposed change read. Motion to accept by R. VanIngen. Seconded by S. Krishnan.</p> <p>4) Article VI proposed change read. Motion to accept by R. VanIngen. Seconded by S. Kennedy. Discussion ensued. Motion to amend Article VI, 1. to read "The Regional Trustee shall attend all MER meetings and officially represent the Mideast Region to the IAET" made by R. VanIngen. Seconded by P. Toth.</p> <p>5) Article XI proposed change read. Motion to accept bylaw as read by R. VanIngen. Seconded by K. Granby. Discussion ensued. Motion to amend by Article XI, Section VII to read "Each active member is eligible to vote at site of voting or by absentee ballot for the election of officers and delegates. No vote shall be cast by proxy", by R. VanIngen. Seconded by J. Werner.</p> <p>6) Article XI section VIII proposed change read. Motion by R. VanIngen to accept bylaw as read. Seconded by C. Hepp.</p>	<p>3) Motion carried.</p> <p>4) Motion carried.</p> <p>5) Motion carried. Chair of delegates will continue to be elected at conference.</p> <p>6) Motion carried.</p>
B. Continuing Education E. Pryor	B. 1991 MER Oct 24-26 Livonia, MI. 1992 in Lexington, Kentucky, date to be determined.	

AGENDA ITEM	DISCUSSION	RESOLUTION
C. Fund-raising B. Montgomery	<p>C. See report 7c.</p> <p>1) Items are needed for silent auction in October.</p> <p>2) Profit \$5,140 last MER conference, gross of \$2,774.</p> <p>3) Raffle of camera and jewelry as well as sales of pointers, gryppers and notepads will be available here in Atlanta</p>	
D. GAC - S. Krishnan	D. See report 7d. S. Krishnan thanked by B. Kershbaum for committee work on the Nursing Home survey on behalf of the IAET.	D. Certificate given to S. Krishnan.
NIWI - B. Montgomery	70 nurses, 7 of them ET Nurses attended NIWI last spring.	
E. Membership M. Spencer	E. See report 7e.	E. M. Spencer has submitted resignation from this committee effective October 1991.
F. Nominations K. Jaszewski	F. See report 7f.	

AGENDA ITEM	DISCUSSION	RESOLUTION
<p>G. Public Relations - P. Brown</p>	<p>G. See report 7h.</p>	<p>G. B. Kershbaum presented roses to ET Nurse day award winners, all of whom are from MER: 1st place J. Werner 2nd place J. Cline 3rd place P. Brown D. Phelps (absent)</p> <p>P. Brown's name was submitted as President's award nominee.</p>
<p>H. Publications - S. Duda</p>	<p>H. No report</p>	<p>H. B. Hocevar and S. Duda have submitted their resignations as chair effective after the September 1991 Dropper issued. They have shared this chair for 4 years.</p>
<p>I. Delegates - S. Krishnan</p>	<p>I. See report 7j. Sharon reviewed the questionnaire passed out to members to voice opinions on Marketing plan to guide delegates in voting.</p>	<p>I. Questionnaires to be returned to S. Krishnan prior to HOD.</p>

AGENDA ITEM	DISCUSSION	RESOLUTION
<p>J. Historian P. Stilger</p>	<p>J. Three MER scrapbooks chronicalling 16 years are available at MER fund-raising table for review. Need for a designated photographer was discussed.</p>	<p>J. Send photos, copies of awards to P. Stilger. A. Miller was suggested as photographer.</p>
<p>VIII. Special Committees/ assignments A. Project SHARE/Adopt a Country M. Spencer.</p>	<p>A. See report 8a. There is a need for funding to mail JET's to ET Nurses in India and Thailand. Motion by E. Pryor that the MER provide \$100.00 for the delivery of JET to an ET Nurse in India and Thailand: Seconded by D. Singer.</p> <p>Discussion ensued regarding the length of this meeting. Motion made by B. Pieper to suspend all business except: Mail Vote, Budget approval, and Ethics Committee representative at this time. Seconded by D. Singer.</p>	<p>Motion carried.</p> <p>Motion carried.</p>
<p>IX. A. Mail Vote K. Jaszrowski</p>	<p>A. See report 7f. 1) A suggestion was made to close voting Friday afternoon instead of Saturday morning to avoid conflict with Business meeting. 2) S. Duda expressed concern about including two envelopes and the ballot with the MER Dropper. Motion by F. Demo, to send a separate mailing from the Nomination Committee Chair to active members for the mail vote. Seconded by J. Hawley.</p>	<p>1) This change will be made.</p> <p>Motion carried.</p>


AGENDA ITEM	DISCUSSION	RESOLUTION
<p>X.A. Ethics Committee representative B. Kershbaum</p>	<p>A. The representative to the Ethics Committee from MER has resigned from the committee. The Board has requested that the representative be replaced. MER needs to elect someone to be available for the next lottery draw. Criteria for representative:</p> <ol style="list-style-type: none"> 1) IAET member for 2 years. 2) Leadership in Regional activities. 3) Interest in ethics. 4) May not serve as a delegate during term on Ethics Committee. 5) Complies with Conflict of Interest Statement. 	<p>Motion carried.</p>
<p>B. ET Nurse Award P. Toth</p>	<p>B. Paula needs committee members from Ohio, Kentucky, and West Virginia.</p>	<p>B. Please contact P. Toth if interested.</p>
<p>XI. Approval of Budget - S. Kennedy</p>	<p>See report 5. Proposed budget reviewed. Changed to add \$75.00 to the nominations committee budget to cover the mail vote.</p> <p>Motion to increase NIWI funding to \$2000 by S. Kennedy. Seconded by A. Lamb.</p>	<p>Motion carried.</p>
<p>XII. Adjournment</p>	<p>Motion to accept budget as changed by C. Hepp. Seconded by R. Trout.</p> <p>Motion to adjourn meeting made by J. Sewickley. Seconded by T. Lackey</p>	<p>Motion carried.</p>

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MIDEAST REGION DELEGATES' REPORT

Committee Chairperson: Sharon Ballard-Krishnan

Committee Members: Kelly Jaszarowski, Carol Hepp, Robert Trout, Judy Werner, Karen Granby, Joy Cline, B. Diane Singer
Alternates: Terri Boyd, Joanne Mok

Condensed Committee Report to the Membership: I would like to thank all of the delegates and our alternate Terri Boyd for attending the Conference in Atlanta in June. They all worked very hard and put in many hours of preparation for the 1991 House of Delegates meeting.

The major issues discussed prior to attending the House of Delegates meeting were those pertaining to name change, the IAET NEWS and the marketing plan for the IAET. A survey was given to the membership at the membership meeting as a basis of discussion at a meeting held immediately after by the MidEast delegates. The survey touched briefly on each of these issues and comments were also written in.

Two findings from the survey were absolutely clear. One was that the MidEast Region was strongly opposed to a name change, at least for now. The second was that most of the general membership found the IAET NEWS beneficial to disseminate information.

The issue of name change never became an issue this year at the House of Delegates, so no action needed to be taken, although it very well could have so it was best that the delegates were prepared with their responses.

Kristy Wright was presented with a letter of support from the MidEast Region regarding the IAET NEWS.

The issue that was most troublesome and all-consuming for the delegates, even until the very last minute at the House of Delegates, was that of the Marketing Plan. There were two specific

topics of particular concern. They were the definition of an Active Member and the expansion of ET nursing educational opportunities, which would include the development of three modules (wound, ostomy and incontinence).

The delegates were under the impression that the second issue, regarding the development of modules would be up for debate with a vote to be taken. This was not the case, however the floor was open for comments and suggestions, and plans for revising the ETNEPs will be underway.

The first troublesome issue, that of redefining the Active member was up for a vote at the House of Delegates meeting. To better prepare the IAET members for this vote, the conference floors were flooded with resource people wearing "ASK ME~" buttons and the officers of the IAET prepared "ASK ME" sessions for membership attendance to provide clarification of the marketing plan's components.

Many people were outraged at the idea of the new proposed definition of Active Member ("any RN who supports the mission and goals of the IAET. They are required to pay dues and shall have all privileges of membership.") and others believed that since we voted our national officers into their positions, we should trust them and support them with our votes. The MidEast Region general membership leaned against supporting this, although the survey results showed a narrow margin between those supporting the proposal and those not supporting it.

At the MidEast Region membership meeting, Ruth Bryant encouraged the membership and delegates to attend "Ask Me" sessions and address any and all concerns to the designated resource individuals.

Once our members attended the "Ask Me" sessions, read more thoroughly the May 1991 IAET NEWS, and obtained more written and verbal information from the designated resource

people, the feelings seemed to switch in the direction of supporting the new definition of Active Member. At this point, the delegates tried to make sure that informed opinions were most seriously addressed, not just those based only on emotion. The result being that the delegates also turned from having a majority of non-supporters for the membership definition change to a majority of supporters. The new definition of Active Member was then passed in the House of Delegates.

I am proud of this group for their commitment in searching and probing for the most information possible pertaining these issues. I would also like to thank Brenda Kerschbaum, Paula Toth, Kristy Wright, Ruth Bryant, Rosemarie VanIngen, and Ethel Pryor for much time spent with the delegates offering different perspectives.

Unfinished Business: None at this time for this group of delegates.

New Business: None at this time for this group of delegates.

Issues to be Open for Discussion at the Fall Meeting: If anyone has questions pertaining to the above information, feel free to discuss them with any of the delegates.

BOARD VOTES TO FULFILL VACANCY

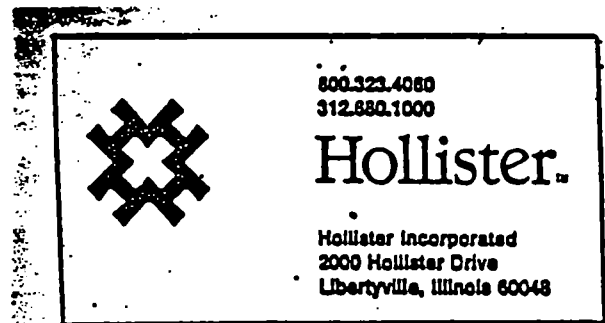
Many of you are aware of the vacancy of the position of President - Elect. It is this position that the Board of Trustees is voting on to fill. The person elected will remain in this position until the next regular election for that position. Unfortunately, the results are not available at this writing.

As you know, this is the second time a position has been filled by the board. These two vacancies have kept many of us busy trying to find willing candidates. Another area which has kept us busy is that of the mail vote. Many letters and phone

calls have been made to secure candidates. I hope you will take the time to vote! Within this issue, you will find information about the candidates. Be sure to examine it as this will most likely be all the information that you will receive. You may want to keep this edition of the Dropper until you have cast your vote.

A mail vote is only as successful as its participants make it. The process is very easy for you: vote and mail. Below you will find the details of the mail vote. Be sure to watch your mail for the official ballot. If you do not receive one by the end of September, please contact me. Now is the time to get involved....VOTE!

Respectfully Submitted,
Kelly Jaszarowski, RN, BSN, CETN
Nominations Committee Chair



MIDEAST REGION MAIL VOTE

Members and officers to declare self as candidate to Nominations Chair by September 1st. Nominations Chair to confirm eligibility, and to secure written consent.

Slate of candidates to be closed Sept. 1st so that ballots may be mailed to membership 30 days before Regional Meeting.

New members who join after Sept. 1st will be mailed a ballot and envelopes.

Ballots may be cast at the Regional Meeting.

When member casts ballot, their name will be checked off on a master membership list. To expedite process, tellers may begin receiving ballots when members register, but ballots will remain in "ballot" envelope until the official count at designated time.

For members who may only attend the Saturday business meeting, their ballots must be received by 6 p.m. Friday.

No proxy vote.

Members not attending the Regional Meeting will be directed to seal their ballots inside "ballot" envelope and enclose it in the addressed, stamped envelope for mailing. The mailing envelope should include the member's name on it and should be sent to the Nominations Chair. The Nominations Chair will cross off the member's name from the master membership list to avoid double voting.

Mail votes must be received by Nominations Chair one week prior to Regional Meeting or they will not be counted.

At the Regional Meeting, the Nominations Chair will give the sealed envelopes to the head teller. The head teller will then recheck the envelopes against the master membership list. Then, the ballots will be removed from the mailing envelope and placed into the ballot receptacle along with the ballots cast at the meeting. All ballots will remain in "ballot" envelope until counting occurs.

Tellers will count ballots on Saturday a.m. and results reported at membership meeting.

Nominations Chair responsible for destroying ballots.

Delegate Chair to be elected during the Regional Meeting.

CANDIDATE INFORMATION

NAME: Kelly Jaszarowski RN, BSN, CETN

CANDIDATE: Delegate, Trustee

IAET OFFICES HELD: Nominations Committee
Chair '90-'91
(Regional) Delegate '91

Dear Colleagues:

I have declared myself as a candidate once again for delegate. Last year's national meeting, I believe, opened up many questions and concerns regarding our future. Many of these questions and concerns were voiced to me. In turn, I sought the answers for you and expressed your wishes to the other delegates.

Next year's meeting will undoubtedly arouse many of the same concerns. Plus, new concerns have developed since you have had time now to search yourselves. I, therefore, would like the opportunity to represent you and your concerns at the national meeting. I would like to build on last year's trust by being a delegate once again.

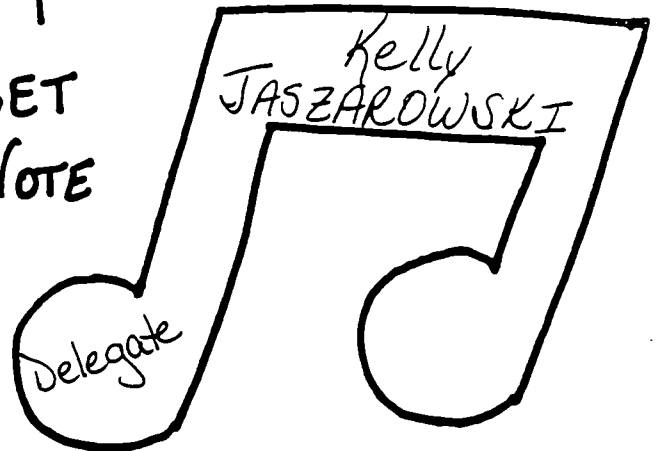
In addition, I would like to express your concerns and desires as a member of the Board of Trustees. A Trustee is able to express concerns to influence that of policy making and voting within the region. A Trustee should be someone you can trust and confide in.

I am willing to continue to represent YOU. Please, vote for me...KELLY JASZAROWSKI!

Sincerely,

Kelly Jaszarowski, RN, BSN, CETN

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TO VOTE



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Trustee MidEast
1989-91, PR Chairman
National PR Committee
President of the Tri-
State ET - 1991
Member: IAET, ANA, ONA,
UOA, HIP, CCFA
GOAL: Promotion of ET
Nursing in our Region.

membership has its privileges

VOTE

Your ballot will arrive soon

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CANDIDATE INFORMATION

VOTE FOR ME TO REPRESENT YOU IN '92!! VOTE FOR ALLYN DAVIES FOR DELEGATE

I have been an ET Nurse for years and initiated ET Nursing practice at my institution. I attend both national and regional conferences and I am active in our local ET Nurse group. I see the regional delegate role as a way to become involved at a higher level. I have a strong interest in ET Nursing. I would like to play an active role in the future of our organization. Please vote Allyn Davies for regional delegate (Ohio).

Candidate for Trustee:

Judy Werner, RN, BSN, CETN
St. Luke's Hospital
Saginaw, Michigan 48602

I have been an E.T. Nurse and member of IAET since 1986 after graduating from the Rupert B. Turnbull School of Enterostomal Therapy, Cleveland, Ohio. I am presently co-chair for the Youth Rally and was a delegate at the 1991 National Conference. I am a member of the Public Relations Committee and I achieved the honor of winning first place in the E.T. Nurse Day promotional activities this year. I also attend all national and regional conferences. The IAET has been a major influence in my professional life. I am committed to the goals and success of the IAET and the Mid-East Region and would like the opportunity to serve in the office of Trustee for the Mid-East Region.

Thank you.

Approved as a 1991 candidate for Mideast Region Delegate is: Bob Trout
Qualifications: The usual, plus being an usually swell guy. Juggles to reduce stress.

Goals: To become rich, famous and popular. To become a delegate again.

Education: Certified ET Nurse from Emory Univ 1989 BSN University of Michigan 1989 A.D. Nursing Purdue University 1982 B.A. Clinical Psychology Purdue 1981

Offices Held: Currently Delegate (what a fun & ducky job!) Member Governmental Affairs Committee

Current Position: Full-time ET Nurse at Sparrow Hospital in Lansing, Michigan.

Fun Stuff: One toddler, one on the way this week, wonderful wife, like running, gardens and Calvin & Hobbes.

References and credit history available upon request.

CANDIDATE INFORMATION

For MidEast Treasurer and Delegate: Barb Blaylock

Current Position Enterostomal Therapy Clinical Nurse Specialist/Coordinator at St. Vincent Medical Center, Toledo, Ohio

Engaged in nursing practice for 16 years

Graduate of a diploma School of Nursing, BSN obtained in 1985

1985 graduate of Rupert B Turnbull School of E.T. Nursing

Currently pursuing Master of Science Degree in Nursing at Medical College of Ohio at Toledo

Currently member of Government Affairs Committee

Have published articles related to E.T. Nursing

Have practiced in a community hospital, home health care setting, and major medical center

Have served as treasurer for various church groups and currently serve as Chief Financial Officer for my daughter's paper delivery business

Re-elect SHARLENE KENNEDY RN, BSN, CETN for Treasurer!!

\$\$\$\$ A vote for Sharlene will keep the Treasury green. \$\$\$\$

\$\$\$\$ Your money will go far if you cast a vote for Shar! \$\$\$\$

I graduated from Rubert Turnbull School of Enterostomal Therapy at Cleveland Clinic in 1982. I have been a Certified ET since 1983 and an active member of the Mid East Region since graduation.

I have served as a delegate four (4) times since becoming an ET,,I have been a Board Member for the last four (4) years. Two (2) years as a Trustee and the last two (2) as your Treasurer. I also serve on the Budget and Finance Committee, Chairman of the Newsletters, Ads, and work with the fund raising committee.

The last two (2) years have been quite a challenge as your Treasurer. It has been an exciting time also. With your help we not only have reduced our debit balance on the budget but have created a credit balance at the end of our fiscal year!

As your Treasurer I have improved the checks and balance system, created an audit system, reduced spending, improved bookkeeping system, clarified reimbursement forms, established a reimbursement policy and reinstated the Budget and Finance Committee.

If re-elected as your Treasurer, I will continue to improve our treasury system in areas of budget reforms, committee budgets, seminar budgets and expense report systems. I will continue to represent the MidEast Region monies prudently and Judiciously.

Thank you for your support these past two (2) years. I am looking forward to your continued support for another two (2) years.

Please cast your vote for Shar.

COMMITTEE REPORTS

GOVERNMENT AFFAIRS COMMITTEE:

Committee Chairperson: Sharon Ballard-Krishnan

Committee Co-Chairperson: Barbara Ann Montgomery

1991 Committee Members and Volunteers:

Michigan: Bernice Huck, Olga Cameron, JoAnne Maklebust, Christina Brough, Robert Trout, Trudy Blied, JoAnn Mok
Indiana: Jeanna Williams
West Virginia: Kathryn VanGilder, Joy Cline
Kentucky: Joan Baptie, Patricia Grizzle
Ohio: Sue Brady, Karen Granby, Adrian Miller, Wyonna Stiffler, Margaret Valmassoi, Barb Blaylock, Brenda Kerschbaum, Barbara Davis, Sandy Duda, Paula Erwin-Toth, Linda Harlan,
Dorcas Lewe, Allyn Davies, Phyllis Pope-Brown, Linda Hoelzle

Condensed Committee Report to the Membership: I am happy to report that the MidEast Region's Government Affairs Committee has met all of its goals for 1991 and is looking forward to a terrific new year with our new chairperson, Barb Montgomery.

The nursing home surveys were completed and tallied. The results were given to Sally Irgang, our national research chairperson. The results were also presented to the national GAC chair, Jill Morris. The survey helped identify areas of need for long-term care facilities and we hope to have the tool modified for a national research project! Good going team! Many thanks for the many hours of hard work.

Several of the GAC members had the opportunity to attend the national GAC meeting. There, we were able to listen to reports from the other regions and also listen to a speaker who

addressed the topic of professionalism to better prepare us for meeting with our Medicare intermediaries.

Very soon, each of our Region's state GAC chairs will be receiving a manual of information from our national GAC chair, Jill Morris. This manual is to be used as a tool to educate our intermediaries in each of our states. State chairs, please feel free to delegate some of this activity to other willing ETs in your area. The goal is to make certain that the intermediaries understand the new HCFA codes, the application of certain supplies and to make them aware of the ET's role. As soon as you receive your binder, you can't miss it (it is BIG!!!), please contact me at (313) 858-2270. Leave a message if I am not in and I will hunt you down to discuss this further.

Please see Barb Montgomery's report re: NIWI and some other issues.

Unfinished Business: GAC phone tree update. This will be available at the fall conference. All GAC members, if you are planning on attending the fall conference, please give me a call at (313)858-2270 to let me know. We need to meet and I will leave word at the front desk of the hotel of the date and time.

State Coalitions. Please submit any information that you may have regarding nursing coalitions in your state. Thus far, we only have information from Michigan and Ohio. We have budgeted additional funds so that all states may be involved in a coalition of some type. The board will review the information for approval then funds will be granted if it is within reach of our budget.

NIWI 1992. If anyone is interested in attending the Nurse in Washington Internship Program in

early spring of 1992, please promptly submit your intentions to me no later than October 15, 1991.

New Business: None at this time. No new issues received since national conference.

Issues for Discussion at the Fall Meeting: If anyone is interested in joining the GAC, please contact me at (313) 858-2270 .

Hopefully, we will have more information on the progress of our nursing home survey and move into the next phase for 1992.

Bring your legislative concerns related to ET nursing to the fall conference for discussion.

NURSE IN WASHINGTON PROGRAM

I wanted to give you a short report on the Nurse in Washington Program (March 10-15, 1991).

I want to thank the MidEast Region for the opportunity to attend the Nurse in Washington Internship Program. It was an experience as I've never had before and it certainly increased my awareness of the legislative process and the importance of each of us to take an active role in this process.

There were a total of seventy participants in the program. The ET nursing group was the largest specialty group there with seven ET nurses attending. I certainly agree with Freda Miller who represented the Rocky Mountain Region when she said this experience was exciting and overwhelming.

NIWI's guiding principle is "BLESSED ARE THE FLEXIBLE, FOR THEY NEVER GET BENT OUT OF SHAPE". And this principle was tested many times as we tried to find our way around the hill,

find our state representatives, make appointments that weren't blocks apart, attending meetings in Maryland as well as attend congressional hearings.

The program was excellent. The speakers held your interest (not that you understood everything), and they gave us much information on the health care issues facing the nation today. Health care in 1991 will cost 765 billion dollars, and will double to 1.5 trillion by the end of the century if we continue at the existing rate. The overriding forces relevant to health care cost are accessibility, and quality. Presently, only 4% of the health care dollar is spent on prevention.

The new budget and allocations for 1992, 1993, and 1994, were established to control spending. The budget is divided into three components: domestic, international, and defense. Health care falls under domestic. Legislators determine how the allocated monies will be spent. This is important to our specialty at a time when we are seeking reimbursement. The underlying theme when we talked to our legislators or their assistants was "We will have to take money from another program to consider this".

The budget deficit is 3,097 trillion dollars. It would cost each American \$12,400 to retire the debt. The new budget eliminates 238 domestic programs and cuts funding for 109 additional programs. Health related programs cuts include a 76% decrease in health professional education, a 9% decrease in maternal child health block grants, and a 92% decrease in Indian health services. There is an 11% increase in prevention care block grants, and 11% increase in the W.I.C. program. Health care goals are directed to increase the span of the health life, reduce health disparities, and achieve access to preventative services.

We were able to meet with Pamela Mittelstadt, RN, MPH, Assistant Director of the Congressional & Agency Relations for the ANA.

Pam gave us each a copy of the ANA's 1991 Legislative and Regulatory Initiatives for the 102nd Congress. Pam stated if ET Nurses expected to receive reimbursement, we must examine the educational levels of nurse specialists that are currently being reimbursed, i.e. nurse anesthetist and nurse practitioners. Both of these specialties have up to two years advanced education. Also, we must work on a grass roots level, volunteer to serve on advisory committees for your legislators (State & Federal) attend town meetings, express your concerns, and take the time to know where your legislator stands on issues that are important to you. Vote to support your candidate. One vote can make a difference. Let them know you are an RN "VOTER".

You would be very proud to know that there are many nurses on the hill who work as assistants to the legislators and/or are active in the health care policy development process. There are many Masters and PhD prepared nurses working for quality care.

Mary Wakefield, PhD, RN, representing The Agency for Health Care Policy and Research, an agency created in 1989, spoke to inform us on the goals of the Agency. These goals are to facilitate the development of clinical guidelines, standards of quality, performance measures, and review criteria. Prediction, prevention, and early treatment of pressure ulcer management in adults as well as urinary incontinence are only two of seven guidelines currently under consideration.

I was also fortunate to attend the March 6-9,

1991, NPUAP meeting in Arlington, VA, and was impressed to see how this agency was willing to work with the IAET and the Assoc. of Rehab. Nurses in reviewing research guidelines for the prediction, prevention and early treatment of pressure ulcers. I was also impressed with the open forum and the Agency's response to the recommendations made by the participants at this meeting. Participants at the meeting were able to make recommendations for the changes in the guidelines, as well as discussing how the implementation can best be achieved in different settings and how these guidelines can best be evaluated for effectiveness.

According to Continuing Care April, 1991, "these guidelines were to be presented by the Agency to Congress in May for final approval. While implementation will be voluntary over the next two years, the Agency expects reimbursement for pressure ulcer prevention to follow closely behind the implementation of the guidelines".

The most shocking thing for me to learn at this meeting was the panel read over 10,000 articles from journals and industry on accepted treatments that we use every day in our practice and yet there were less than 200 articles that were actually based on empirical data to support our methods practice. (Pam Mettestadt is the IAET liason to ANA)



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BUDGET AND FINANCE COMMITTEE REPORT

Met on June 23, 1991 at the National Conference.

- I. Approved procedure for audit of treasury records.
- II. Approved statement of audit. Form to be included in Operational Manual.
- III. Approved Reimbursement Policy for Mid East Region. Policy to be included in Operational Manual.
 - 1. Reimbursement form and receipts must be submitted to Treasurer within two (2) weeks of time incurred. The Treasurer will review the receipts and respond to the member within two (2) weeks.
 - 2. Officers and the following Chairpersons attending the National Board Meeting are entitled to reimbursements (see exceptions under #4).
 - A. Standing:

Nominations	Membership
GAC	Publications
By Laws	Delegate Chair
Continued Ed	
Public Relations	
 - B. Special Committee: Fund Raising
 - C. Chairpersons are entitled to a flat \$100 rate for attending the National Committee Meeting.
 - D. Officers are entitled to:
 - 1. Airfare (coach) or mileage (20 cents/mile) up to air fare.
 - 2. Room: 1/2 double occupancy for meeting day only.
 - 3. Per diem: up to \$30.00/day per business meeting day.
 - 3. Spring Board Meeting

If board meeting continues to be eliminated at National Meeting, reimbursement fees will be for Regional Meeting at National only. Mandatory attendance at Special Board Meetings by Officers, Board of Trustees and Committee Chair shall receive airfare (coach) or mileage (20 cents/mile) if they drive. No other expenses will be reimbursed.

4. Joint Committanents

If a Mid East member serves as an elected officer and also as a committee chair, they shall be reimbursed for only one (1) position, not both. The only exception to this will be required attendance at a committee meeting not scheduled on same day as the Mid East Membership Meeting. The committee chair would then be entitled to chair reimbursement also.

5. Reimbursement From Workplace

If an officer or committee chair receives full reimbursement for attending conference from their employer, it is suggested that the member waive reimbursement from the Mid East Region. This decision is ultimately up to those members but would be appreciated in keeping expenditures down.

IV. Treasurer Duties Reviewed

Verbage changed under B&F Committee. Bylaw changes reviewed. To be presented at Regional Meeting.

V. Yearly audit completed by B. Kershbaum and E. Pryor

NEWSLETTER FUNDRAISING REPORT

We have received \$750 in ads for the Newsletter.

Advertisers are: Coloplast, Dow Hickman, UPI, Kinkel, Frank's Pharmed, AARP, Nuhope, Scott, Gaymar, Convatec, Tri County E.T. Services, Holzer Medical Center.

A new application form will be created and given to exhibitors at Fall Conference.

Thank-You for your support.

Sharlene Kennedy

1990-1991 FINANCIAL REPORT

<u>REVENUES:</u>	<u>ACTUAL</u>	<u>BUDGETED</u>
Dues	\$ 3,231.19	\$ 3,000.00
Newsletter Ads	500.00	1,000.00
Interest	805.58	1,000.00
Advest \$559.34		
Putnam \$246.24		
PUTNAM Shares Sold	3,030.88	
Seminar	7,689.29	3,500.00
Fund Raising	5,472.00	3,000.00
	- 332.00 (Standards)	
	<u>5,140.00</u>	
Miscellaneous	4.00	
	<u>\$20,400.94</u>	<u>\$11,500.00</u>

<u>EXPENSES:</u>		
Newsletter (2)	2,284.15	2,700.00
Regional Work	712.92	1,000.00
Scholarships		
Norma Gill Found.	250.00	250.00
ADV. Degree	500.00	500.00
B. Smith	500.00	500.00
NIWI	1,500.00	1,500.00
Pres. Award	62.39	250.00
Conference	4,850.82	5,000.00
Travel 3,169.60		
Lodge 897.00		
Per Diem 264.77		
Mtg. Rm/Food 497.70		
Flowers 39.75		
Delegates	400.00	400.00
Com. Chair	200.00	600.00
Historian		50.00
UOA Youth	716.00	750.00
E.T.		500.00
Committee Exp.		
Bylaws	200.00	50.00
Nominations	27.61	50.00
Op. Manual		50.00
Historian		50.00
Gov't Affairs	22.01	100.00
CAP Update		75.00
Membership Directory	39.27	500.00
Fundraising	2,366.64	800.00
SPEC. PROJECT (Standards)	332.00	300.00
	<u>\$14,963.81</u>	<u>\$16,120.00</u>

Check Book Balance as of 5/31/91 - \$13,095.47

MIDEAST REGION IAET
PROPOSED BUDGET
JUNE 1, 1991 - MAY 31, 1992

REVENUE:

Newsletter Ads	\$ 1,000.00
Dues	3,000.00
Interest	500.00
Seminar	4,000.00
Fund Raisers	3,500.00
	<u>\$ 12,000.00</u>

EXPENSES:

Newsletter (3)	\$ 2,600.00
General Regional Work	1,000.00
Scholarships	
Iaet: B. Smith, Adv. Degree	1,000.00
Norma Gill Found.	250.00
NIWI	2,000.00
Conference:	
Travel, lodge, Per Diem, Met. Rm./Misc.	5,000.00
Delegates	400.00
Com. Chair	600.00
Historian	50.00
UOA Youth Rally	
Youth	750.00
Committee Expenses:	
Bylaws	50.00
Nominating	150.00
Op. Manual	50.00
Historian	50.00
Gov't. Affairs	
Newsletter	800.00
Fundraising	1,000.00
Miscellaneous	
Exc. in writing	50.00
Outstanding E.T. Award	25.00
Public Relations	205.00
Membership Directory	300.00
Share	100.00
	<u>\$ 16,430.00</u>

SK/mc
SK3

APPROVED 5/24/91

Public Relations Update:

The PR Committee met in Atlanta, Ga on June 24, 1991. Once again the goal of our committee is to promote the profession of ET Nursing in our nation, our region, and our state. Letters/information are being updated and will continue to be sent to new members by each state ET nursing representative.

The Mid East Region has reason to be honored as all three awards for ET Nurse Day were won by our region. Congrats! We will be writing to Kristy Wright challenging the other regions to do better than us!

Project for the ET Nurse Day awards on a regional level are being processed and winners will be announced at our Regional Meeting in Michigan.

From the National level the PR Committee is working on supplies with ET Nursing Logo on them eg. - rulers, pencil, post card, folders. If you have any samples that you know would be of interest please send them to me.

The IAET booth will be available at more meetings in 1992 as this helps to increase our visibility. Also in the future it was suggested that the booth be located near the front of the IAET convention room and that someone be present at all times to answer questions.

If you are interested in becoming a member of the Public Relations Committee Please contact any of the present members. We do need to work together to survive and to broaden our scope.

Phyllis Pope Brown, BSN, CETN
PR Chairperson

Membership Report:

Central Office of IAET has mailed the 1991-92 Membership Directory.

As you should have noted, the directory is in a different format. The Committee, in an effort to meet the requests of the majority of the membership and remain cost effective, designed the distinctive directory.

I have submitted my resignation as Membership Chairperson with our Mideast Annual Membership Meeting in October 1991. It has been a pleasure to be a working member on this committee and I thank you all for your assistance and indulgence during my learning process.

Marilyn Spencer, RN BSPA CETN
Membership Chairperson

Publications:

This is the last issue that Sandy and I will co-edit. This has been an interesting four years. We both want to thank all of you who have helped make our job easier. Good luck to our successor!

Youth Rally Report:

We had 10 young people from our MidEast region attend the 1991 Youth Rally in Boulder, Colorado. Four attendees were from Ohio and there were six from Michigan. The rally was well attended and a great success. Start thinking of a teenager in your area that could benefit from the experience; there is funding available.

Judy Werner
Bernie Hauck

Fundraising:

Thank you all for helping at the MidEast Region fundraising table in Atlanta. We did very well, and I will have a detailed report for you at the annual meeting.

Congratulations to Marilyn Spencer who won the camera which we raffled, and to Lisa Chenot from Illinois, the winner of the jewelry.

We are planning to have the "Silent Auction" at annual meeting in October in Michigan. We did well with this project last year, and with your help, will do even better this year. PLEASE BRING YOUR CRAFTS, ANTIQUES, JELLIES, COLLECTORS ITEMS AND NOVELTIES. We welcome all items! Remember the old adage: "What is one man's trash is another man's treasure". If your item has some particular history or you would like to share the name and location of the craftsman who made the item, etc., please submit the information on an index card with your item. We would also welcome a suggested starting bid.

Barbara Montgomery

By-Laws: See minutes of semi annual meeting.

Continuing Education: See minutes of semi annual meeting

Operations Manual: No report.

SHARE Projects: See minutes of semi annual meeting.

Mideast Region I A E T

OUTSTANDING E. T. NURSE AWARD

Pre-requisites:

1. Nominee must be a member of the Mideast Region IAET for a minimum of two years.
2. Nominee must attend at least one IAET meeting a year (either Mideast Regional meeting or National Conference).
3. Nominee must be board Certified in E. T. Nursing.

Deadline: October 11, 1991

The award will be presented to the winner at our Annual (Regional) Conference. Send Nominations to:

**Paula Erwin-Toth, MSN, RN, CETN
Cleveland Clinic Foundation
9500 Euclid M-41-09
Cleveland, OH 44195-5161**

The selection committee is comprised of an IAET member from each state in our region. The selection committee is not appraised of the names or agency affiliation of nominees until the selection is completed.

APPLICATION

OUTSTANDING E. T. NURSE AWARD

NOMINEE

NAME _____

ADDRESS _____

AGENCY _____

POSITION _____

SUBMITTED BY

NAME _____

ADDRESS _____

AGENCY _____

POSITION _____

The nominee must meet 80% of the following criteria:

Briefly describe the nominees qualifications for the award and provide examples based on the criteria.

1. Demonstrates excellence in the full scope of ET Nursing practice.

2. Devotes at least 50% of professional practice to providing direct care to patients with dermal ulcers, stomas, wounds and incontinence.

3. Shares knowledge by providing professional and community education via t to 1 education, seminars, and symposiums.

4. Promotes the speciality of E. T. Nursing by actively participating in professional, political and/or community organizations .

5. Actively promotes the growth and development of E.T. Nursing by providing peer support, preceptoring, and recruitment .

AROUND THE REGION

Tri-State ET Nurse Association News

Our May meeting at Camden Clark Hospital In Parkersburg, W.V. was both informative and productive. Those present shared creative ways they had marketed ET Nursing in the previous months, from videos to educating students and health care professionals. Nancy Martin then gave an excellent presentation on reusable faceplates, pouches and odor control. We also viewed the Advance 2000 bed by Hill Rom.

The July meeting was a work session at Cabell Huntington Hospital in Huntington, W.V. Projects in progress are: ET Nurse brochures and planning a Vendor's Fair in April.

Our September meeting will be in Charleston with a presentation on "Coverage of Supplies for Patients".

Reporter: Denise Phelps BSN, CETN

The Louisville Area Enterostomal Therapy Nurses meet monthly. The June meeting was hosted by Debbie Gerachty and an enjoyable cookout was held.

Donna Valerius hosted the July meeting at Spectracare, Mary Bowling, Humana Hospital, Suburban was the host of the August meeting. The visitation chairman of the Louisville Chapter, V.O.A. was the guest speaker.

Millie Krainski, Baptist Hospital East will welcome us in September. Pam Stillger, Methodist, Evangelical will host the October meeting, Brenda Goodson and Pat Grizzle will plan the November meeting and December is reserved for a social activity. The Kentucky UOA September meeting will feature the local ET nurses.

Several of our members were fortunate enough to attend the IAET conference and have shared the information they obtained with other members.

The Louisville and Lexington ET Nurses are meeting together now.

The Annual IAET MidEast Regional Conference will be held in November, 1992, in Lexington, Kentucky. Lexington ET nurses are busy with preliminary plans. The Louisville ET Nurses will assist them.

Respectfully submitted,
Pat Grizzle, RN, ET
Brenda Goodson, RN, ET

Calendar of Events

The Symposium on Advanced Wound Care

April 23 - 25, 1992

New Orleans, Louisiana

Sponsored by Health Management Publications, Inc.

(215)337-4466



Wound Healing Society Second Annual Meeting

April 23 - 26, 1992

Richmond, Virginia

The Wound Healing Society

Box 117

Richmond, VA 23298-0117

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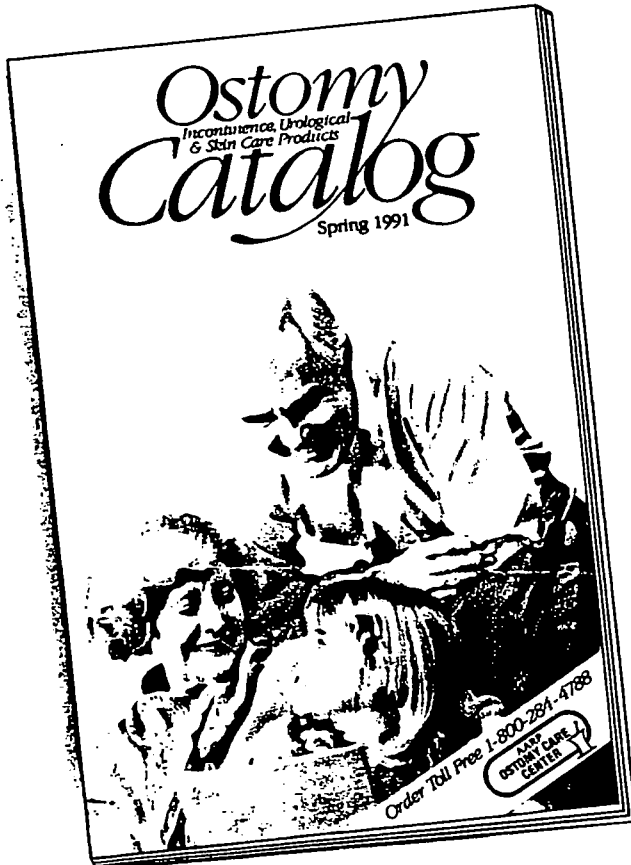
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