

Volume XXVI

February, 1992

No. 4

PRESIDENT: Joy Cline W- (304) 675-4340 H- (304) 675-4124

PRESIDENT-ELECT: Paula Toth W- (216) 444-6677

SECRETARY: Carol Hepp W- (616) 774-7444 H- (616) 956-3294

TREASURER: Sharlene Kennedy W- (313) 257-9526 H- (313) 653-7600

PARLIMENTARIAN: Sue Brady W/H- (513) 854-2727

REGION-TRUSTEE: Deanna Peters W- (616) 341-7654 H- (616) 679-4753

TRUSTEES: Kelly Jaszarowski W- (317) 447-6811, ext. 3357 H- (317) 474-3368

> Phyllis Brown W- (614) 446-5000 H- (614) 245-5059

> Judy Werner W- (517) 771-6337 H- (517) 686-5767

HISTORIAN: Pam Stilger W- (502) 584-2456 H- (502) 964-6601

NOMINATING:

Kelly Jaszarowski W- (317) 447-6811, ext. 3357 H- (317) 474-3368

President's Message

Greetings! I hope everyone had happy holidays. I just returned from the I.A.E.T. semi-annual meeting in Las Vegas. There was much discussion in the Board meeting about the proposed association name change. The Board has the impression that the members want a change, but it is not clear what the name should be. A task force was appointed to study the problem further. If you have firm ideas, please do not hesitate to call Deanna, so she can communicate to the Board how the MidEast members feel.

Other activities at the semi-annual meeting that I participated in were a brainstorming session on leadership development, a lecture on "empowerment" and a lecture on the ANA's Agenda for Health Care Reform. It was very interesting to see how the I.A.E.T Board functions, particularly in the brainstorming sessions. It made me realize that each of us do have a say in things – the Board does listen to membership and pays close attention to survey results.

A special thanks goes to Allyn Davies who has agreed to serve as Fundraising Chair for the Region. Another change has been the Chairmanship of the Government Affairs Committee. Barbara Montgomery had to resign as our Chair, due to her accepting Chairmanship of the I.A.E.T. Government Affairs Committee. Linda Harlan has accepted the appointment as Regional Chair replacing Barbara. I have asked Linda and her Committee to study the reimbursement issue closely, since I have been receiving many questions and concerns from members on the issue. The Region was able to send Linda to a conference in Arlington, Virginia in January that was sponsored by the ANA on "How to Obtain Reimbursement for Nursing Services". Linda will keep us informed. If you are particularly interested in reimbursement and other GAC activities and would like to be a part of the GAC Committee, please give Linda a call.

I am still "basking" in the success of our 1991 annual meeting in Detroit. Congratulations, once again, to the Planning Committee. You did a superb job. I bragged about our meeting at the I.A.E.T. semi-annual meeting to various people, and everyone was simply amazed at our attendance and success.

I am excited about our new Research Committee. Barbara Pieper, Chair of the Committee, had eighteen persons who are interested in serving on the Committee. I predict that we will see some exciting work from this committee in the future. *(continued on next page)*

STANDING COMMITTEES

GOVERNMENT AFFAIRS: Linda Harlan W- (614) 454-4381 H- (614) 872-3962

BY-LAWS: Rosemarie Van Ingen

BUDGET & FINANCE: Sharlene Kennedy

CONTINUING EDUCATION: Ethel Pryor W- (313) 876-2492 H- (313) 722-3593

PUBLIC RELATIONS: Phyllis Brown W- (614) 446-5000 H- (614) 245-5059

MEMBERSHIP: Crina Florita W- (216) 444-6677 H- (216) 892-8513

PUBLICATION: Sharlene Kennedy

Judy Werner W- (517) 771-6337 H- (517) 686-5767

SPECIAL COMMITTEES

OPERATIONAL

MANUAL: Joy Cline W- (304) 675-4340 H- (304) 675-4124

YOUTH RALLY/UOA:

Judy Werner W- (517) 771-6337 H- (517) 686-5767 Bernie Huck

SHARE PROJECTS: Marilyn Spencer

NEWSLETTER FUNDRAISING: Allyn Davies W- (216) 243-1204

MEDICAL ADVISORS

Ananias C. Diokno, MD Beaumont Hospital Royal Oak, Michigan

Victor Fazio, MD Cleveland Clinic Foundation Cleveland, Ohio

W. Patrick Maxier, MD Ferguson Clinic Grand Rapids, Michigan

Joseph Rinaldo, Jr., MD Providence Hospital Southfield, Michigan

President's Message

(continued from page one)

Amy Polk and her Committee are busy working on the 1992 Regional meeting to be held in Lexington, Kentucky. It will be at the Hyatt Regency on October 15, 16 and 17. I was able to meet with the Planning Committee in Lexington in November. The entire Committee was gracious and so easy to talk with about the upcoming meeting. They are hard workers and already have things well underway. I'm sure the membership of the MidEast will experience another great annual meeting!

The Spring Regional Board meeting will be on April 4th at Barbara Montgomery's home in Columbus, Ohio. All Board meetings are open meetings – the membership is always invited to be present as auditors. If you would like to attend as an auditor, please let me know and I will send you appropriate information.

Congratulations to Judy and Sharlene on their first "DROPPER". The newsletter is such an essential part of communication within the Region. We appreciate all your work, Judy and Sharlene!

I am always very happy to hear from you. Please do not hesitate to call me and "put your two cents in". I believe it is important that we all freely express our ideas and opinions.

Sincerely — Joy Cline

MEMBERSHIP

The previous two months we have received three new members; one Active and two Associate. The new members are:

> Associate Mariellen Goode 11387 State Route 28 Frankfort, OH 45628

Associate Kathaleen S. Wickham 302 Meadow Drive Morenci, MI 489256

Active

Louanne E. Wehle, RN, MSN, CETN 5603 Harrods Cove Ct. Prospect, KY 40059

I have been notified of eight E.T. nurses in our region who recently completed the E.T. Education Program. I urge the local E.T.s to contact them and invite them to join our organization. They are:

> Mary Carla Jasper 2300 Dundee Road, #18 Louisville, KY 40205 (502) 459-2657

Theresa A. Decker, RN, BSN 623 Alice Port Clinton, OH 43452 (419) 732-8844

Catherine A. House, RN, BSN 5940 Red Oak Drive Ft. Wayne, IN 46815 (219) 485-6531

Julie A. Jarvis, RN, BSN 1656 26th Street Cuyahoga Falls, OH 44223 (216) 945-7704

Janis M. Kelly, RN, BSN 15381 Ashland Drive Brookpark, OH 44142 (216) 433-1855 Heather L. Phillips, RN, BSN 6174 Glenwood Avbenue Youngstown, OH 44512 (216) 726-9485

Linda E. Seeley, RN, BSN 121 Devonshire Drive Akron, OH 44312 (216) 794-8598

Donna C. Wade, RN, BSN 2541 Bolton Road Cleveland Hts., OH 44118 (216) 321-6386

The time to renew our membership is here. Renewal forms were mailed by the Central Office and should have been received by mid-November. I would like to urge all of you to renew your memberships by the due date (February 29) so that your names will not be deleted from the membership list.

Our goal this year is to reprint the MidEast Region Membership Directory and to have it available at the National Conference. To be able to complete this project, we will need to delete from the membership list the non-renewals by March 31, 1992.

If you have not received your renewal membership form or you have changed your work/ home address, please notify me at (216) 444-6677 or Central Office at (714) 476-0268.

Crina Floruta

PUBLIC RELATIONS

Congratulations go to the following for their special ET Nurse Day projects: Members have asked, "What did they do?" They did great!

Most Community oriented went to Linda Hoezle (Ohio) who not only made a video but had articles and displays in her hospital and close by rehabilitation center, paper articles, major proclamation, inservice to physicians on pressure ulcers, and computer handouts.

Most Creative went to Joy Cline (W. Va) who not only had special displays in her hospital but also visited the area schools to inform highschool students what ET Nurses do – a special treat (candy LifeSavers with "ET Nurse Day" on them) was given out. She also helped to promot our image. All bank marquees in town said "ET Nurse Day" and there were articles in the newspaper and the hospital news.

Most Politically Advancing went to Judy Werner (MI) who was not only on "Ask the Doctor" TV talk show but attended her State Legislation and told them what an ET Nurse is and what we do. She had articles in over fifty newspapers and should be commended on her hard work. She also go a proclamation from the Michigan Legislation!

Most Educational went to Kelly Jaszarowski (IN) for her video and displays she did for her community hospital. A video was made on good wound care – plus articles for the newspapers. She also made posters for (continued on next page)

PUBLIC RELATIONS

(continued)

hospital units on care of the stoma, how to get urine specimens, etc.

Once again, the Public Relations committee will be awarding ET Nurse Day Awards at the Regional Conference in Lexington. Be thinking now what you want to do – April 18, 1992 is not that far away. Also, we want to get proclamations from the Governors of all the five States. If you are interested, contact one of the PR members. A job description for the Regional PRChair and Committee was done at the committee meeting.

Phyllis Pope Brown, RN, BSN, CETN Holzer Medical Center 385 Jackson Pike Gallipolis, OH 45631

PUBLIC RELATIONS MID-EAST REGION

October 24, 1991 Livonia, Michigan Mid-East Regional Conference

Members present: J. Werner and P. Brown

The Public Relations Committee met to discuss ET Nurse Day Awards. (see list of names in PR Report for winners)

Judy Werner has agreed to write the ET Nurse Day letter to be sent to members of the Mid-East Region. This is enclosed in this issue of the DROPPER – Please cut out the idea section (see page 13) and use it as a reminder. Any ideas that you have for ET Nurse Day should be sent to Judy as soon as possible. Judy would also like an "dodads", cartoons, etc. that you have regarding ET or ET Nurses.

The PR Job Description for the Mid-East Region was written and a copy will be sent on to National. Contact will be made with the national PR Chair to see requirement for National Chair. Until that time the National PR Job Description will be delayed.

Martha Saulman from Indiana has asked to be on the PR Committee. Her address in enclosed. Please drop her a welcome note.

The ET Nurse Day applicants scrapbook/videos were displayed at Regional and all have been returned. All members were encouraged to apply next year. It's up to us to promote ET Nursing.

Patti Lilley (IN) has resigned from the PR Committee. Please drop Patti a note as she has been a hard working member of our committee and will be missed (address below).

If you are interested in otaining a Governor's proclamation from you State, please let me know. Once again, we want to be the Region with recognition from all of the States. What an honor!

Updates of our activities will be in the <u>MID-EAS DROPPER</u>. Thanks for a good year. Let's make '92 even better! Addresses:

Patti Lilley RR 15, Box 435F Indianapolis, IN 46259

Martha Saulman, RN, ET Floyd Memorial Hospital 1850 State Street New Albany, IN 47150 (812) 944-7701

NOMINATIONS

I want to thank each one of you for making the mail vote a big success! Of the 273 ballots that were mailed, 142 were returned by mail and five were returned at our Regional Conference meeting. That translates to 54% of our members voting.

Many of you voiced concerns about not knowing all of the candidates who were running. Since it is difficult for any one person to know everyone, I am assessing the feasability of placing candidate information with your ballot. There would be information on all of the candidates. In addition, candidaters could still campaign on their own. Please let a member of this committee know how you feel about this idea and if you have any other suggestions.

At this time, I would like to thank Phyllis Brown for all of her time and energy which she has committed to this committee over the past years. Her expertise will be missed! But, we will continue to capitalize on her knowledge as it's one of our valuable resources.

(continued on next page)

NOMINATIONS

(continued)

Welcome, welcome to Pat Wyss from Bloomington, IN. Pat is filling the committee vacancy. She has been an ET Nurse for three years. Thank you Pat for your interest in the committee and your desire to become more active in the MER. Terri Boyd (MI) is remaining on the committee. Thank you Terri for your continued commitment.

Congratulations to all of our newly elected and reelected officials! They are as follows:

> **Treasurer** Sharlene Kennedy (MI)

Trustee Judy Werner (MI) Phyllis Brown (OH)

Delegates

Robert Trout (MI) Barb Blaylock (MI) Amy Polk (KY) Karen Granby (MI) (Chair) Adrian Miller (MI) Nancy Martin (WV) Sharon Krishnan (MI) Kelly Jaszarowski (IN)

Alternates (in order) Judy Werner (MI) Allyn Davies (OH) B. Diane Singer (MI)

Sister May Woodward (MI) was elected to represent the MER on the Ethics Committee.

Officially, the delegates begin their term at our national meeting. Until then, the delegates which represented the region in Atlanta are still in office. Please take time to let these representatives know how you feel about the issues facing us. For there will be many things to consider as our organization is changing with the times. The only way, however, the delegates can truly represent you is for you to speak out. You'll notice that there is a delegate from each State in the region. Therefore, do not hesitate to contact the person from your State as well as any of the elected officials. Each one of them is located in the directory.

For those of you who are holding a new position, a copy of our region's reimbursement policy has been printed. Don't forget to refer to the bylaws to examine your responsibilities. For those of you who are considering running for an office, examine both the bylaws and the reimbursement policy closely. Perhaps your employer will support your activeness when they know that the financial burden will be shared. In October, we will need to elect one president-elect, one trustee, one regional trustee, one secretary, plus many delegates. The sooner you declare yourself a candidate (usually done at national meeting), the sooner you may begin campaigning!

Kelly Jaszarowski

GOVERNMENT AFFAIRS

I would like to thank my GAC State Chairs, Committee Members, and Volunteers for all of their help and support during my two years as GAC Co-Chair and Chair. An enthusiastic Committee is a pleasure to Chair and I look forward to many productive years as a member on the Committee.

The Committee would like to thank the MidEast Board Members and the General Membership for the financial support offered to this committee. Mailings, phone calls, photocopies, and the obtaining of information necessary to assist in making informed choices and fulfilling the requests from the National GAC Chair are all costly endeavors. Without a newly approved budget for this vear. it would have been difficult for each of the States in our Region to have the opportunity for equal representation through coalition memberships and for a new chair to take on the financial obligations required to fulfill the requests made by the National GAC. The Mid-East Region can look forward to another year of fruitful GAC activity.

Congratulations are in order for three GAC Members who have agreed to take on new leadership positions. Barbara Ann Montgomery has been appointed by Kristy Wright to be the new National GAC Chair. Barbara has spent quite a bit of time in Washington in 1991 and already in 1992! Her knowledge of reimbursement issues has won her recognition all over the country.

Because Barbara has accepted the National GAC Chair position, this left open the Chairs position for the Mid-East Region. Well, enthusiastic Linda Harlan came to the rescue. As a long standing and committed member of the GAC, it is certain that Linda will be an outstanding Chair for 1992. Linda will be attending the Nurse in Washington Internship Program March 15-20, 1992.

GOVERNMENT AFFAIRS

(continued)

Joining Linda Harlan in Washington will be Sandy Duda. It was decided at the Mid-East Regional Conference that both Sandy and Linda would attend the Nurse in Washington Internship Program, anticipating Barbara's new obligation. Sandy has demonstrated her dedication as a terrific Newsletter Committee Chair and has been an enthusiastic member of the GAC as well. Sandy will be our GAC Chair for 1993.

MidEast Region members who stated an interest in 1991, both at the National Conference in June and Regional Conference in the fall, should contact Linda Harlan at W (614) 454-4381 or H (614) 872-3962 to be added on the updated GAC roster. Please do this as soon as possible to be certain that you receive all of the mailings prior to the National Conference.

ATTENTION -All State Chairs: Jill Morris, the previous National GAC Chair, had indicated that State GAC Chairs would be receiving a large reimbursement manual some time ago. Barbara Montgomery learned that there was a delay in the completion of the manual and that none have been sent out so far (just in case you were looking for them)!

Also, we need information pertaining to nursing coalitions for Kentucky, West Virginia, and Indiana. If you have any information, please forward information to Linda Harlan. The GAC hopes to have all State Chairs, or their delegated state members, involved in a coalition for their states.

Shari Krishnan

DELEGATES REPORT

Congratulations to the new Mid-East Region delegates and to our new Delegate Chair, Karen Granby! 1992 looks like it will be another challenging year for our Delegates.

At the MidEast Reginal meeting, Kristy Wright looked for support for a name change and indicated that information would be sent to the 1991 Delegates before the new year. It was beginning to seem that a name change for our professional organization was inevitable and we would be greeted with a new name at the 1992 National Conference.

A decision to hold off on the name change issue was made and notification was sent to the delegates to let them know this. 1992 delegates will probably be faced with looking at this issue again.

Karen Granby, the new Delegate Chair for 1992, will be contacting all newly elected delegates early this spring regarding pending issues for the National Conference House of Delegates Meeting.

Shari Krishnan

RESEARCH COMMITTEE

The Mid-East Region began its Research Committee at the 1992 Fall Conference in Livonia, Michigan. Barbara Pieper, PhD, RN, CETN was appointed Chair. Eighteen members volunteered to serve on the committee. During the first year, the group will formulate the committee's structure and goals.

Lena McDubbin donated her Excellence inWriting monetary award to the Research Committee. In a letter, she wrote, "We need to encourage research, expecially at this time in the development of ET nursing's knowledge base". A special thank you to her for this contribution.

Barbara Pieper

WE NEED YOUR HELP

The Enterostomal Therapy Nursing Department at Cleveland Clinic Foundation is conducting a survey to gather information concerning fertility, pregnancy, delivery, and postpartum care of the woman with an ileostomy, urostomy, colostomy, continent ileostomy, ileal anal reservoir (J or S Pouch), or continent urostomy. We plan to share the results of our survey with the UOA, IAET, and interested physicians.

To obtain a questionnaire, please contact our department by calling (216) 444-6677 or (800) 321-5398 or writing to:

Cleveland Clinic Foundation ET Nursing – KK501 9500 Euclid Avenue Cleveland, OH 4419

YOUTH RALLY/ UOA

The 1992 Youth Rally will be held Friday, July 10th through Thursday, July 14 at the University of California campus in San Diego. If you have a patient between the ages of 12 and 17 who may benefit from this experience, please call Judy Werner, Bernie Huck, or Kris Konings (319) 393-4515.

The 30th Annual UOA Conference will be held in Pittsburg, Pennsylvania July 29th through August 1, 1992. For further information, call 1-800-826-0826.

Judy Werner

CHANGE OF ADDRESS:

Kristy Wright RD #6, Box 95 New Castle, PA 16101 (412) 924-2304

Brenda Kershbaum 185 Exeter Place St. Paul, MN 55104 W- (612) 863-4601 H- (612) 644-9249

FOR YOUR INFORMATION:

Kathleen Glove, RN, ET, Detroit, Michigan, was awarded Community Health Staff Nurse of the Year! INDIA

An anonymous member of the Region has paid the 1990–91 WCET dues for two ET nurses from Bombay, India.

The WCET International Delegate from Bombay, India has been seriously ill. She is recovering from brain surgery and needs to know that someone cares – especially ET nurses. She would appreciate "Thinking of You" cards or notes. If you wish to send a note, please forward to:

Indira E. M. Alvares, RN, RM, ONC(N), ET 30/A, St. Paul's Road Bondra (West), Bombay 400-050, India

Marilyn Spencer



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CERTIFICATION REVIEW COURSE

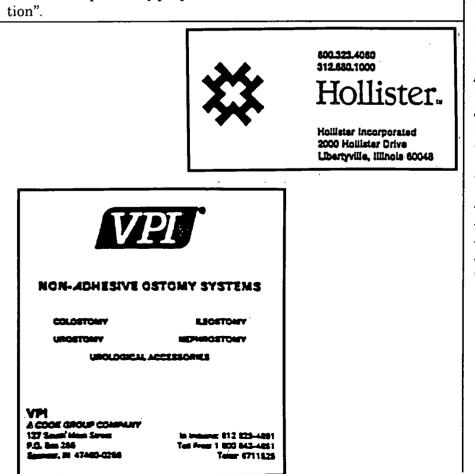
The Sixth Annual ET Nurse Certification Review Course will be offered in Harrisburg, Pennsylvania on May 1-3, 1992 at the Harrisburg Hilton and Towers. The program was developed by Wicks Eal Associates, Inc., sponsor of the new Harrisburg Area Enterostomal Therapy Nursing Education Program.

The course content provides a review of current ET nursing theory and practice. Faculty members include ET nurse specialist who have distinguished themselves as ET nurse educators and clinicians.

A letter received from a 1991 participant following the certification exam stated, "I feel very strongly that the certification review course was the most beneficial aspect of my preparation". The registration fee is \$195 and includes a reception, continental breakfast on Saturday and Sunday, and course materials. The registration deadline is April 27, 1992. Registration may be paid by check, VISA, or MasterCard. Please call Wicks Educational Associates, Inc. at (717) 737-2770 for more information or to register. The Harrisburg Hilton and Towers has reserved a block of rooms for participants. Rates are \$80 single or double; \$90 triple; and \$100 guad. Call the Hotel at (717) 233-6000 to make your reservations before April 1, 1992.

We hope you will let us help you prepare for the 1992 certification examination.

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LETTERS TO SHARE

Dear Ms. Cline,

I am greatly honored to have been chosen by the IAET Scholarship Committee to receive the Mid-East Region Scholarship. I wanted to thank all those involved.

Currently, I am attending ET training at The Cleveland Clinic and can tell you that this is an exciting experience for me. There is a great wealth of knowledge available here and I've been quite busy learning all I can. I am looking forward to utilizing all that I've learned in my own practice at home.

Heather L. Phillips, RN, BSN

A special thanks to all of you for awarding me the ET Nurse of the Year Award. At the time I was speechless but I wanted you to know I am thrilled and feel it is a wonderful honor. The plaque is lovely and will hold a special place in my heart – right along with all you you ET Nurses. I feel we are a special group of nurses and we have a special bond and goal – to help others.

Sincerely,

Phyllis Pope Brown, RN, BSN, CETN ET Nursing Holzer Mal Center Gallipolis, Ohio

> (letters continued on page 14)

AROUND THE REGION

TRI-STATE ET NURSE ASSOCIATION

The Tri-State ET Nurses met Tuesday, January 14, 1992 at Pleasant Valley Hospital, Pt. Pleasant, West Virginia with Joy Cline hosting. A work session was held to confirm plans for a May 13, 1992 Educational Fair to be held in Charleston, West Virginia. The topic will be "Open the Doors for Skin and Wound Care". Speakers will be members of the group and exhibitors will be present.

Work was also accomplished under the direction of Junanita Jenkins, Charleston and Linda Taylor, Athens on a Tri-State ET Nurse brochure to promote our specialty. A case presentation on a difficult pouching problem was presented by Denise Phelps, Gallipolis. Suggestions and comments were made from the group with results to be tried on the patient. Good Luck!

A special tribute was made to Denise Phelps who will be leaving our area and moving to Zanesville, Ohio. Denise has been a great asset to our group and we will miss her.

Next meeting will be at Camden Clark Hospital, Parkersburg, West Virginia by Mike O'Donnel from Hanger Orthopedic. His topic will be "Foot and Leg Care and Special Shoes and Devices".

Phyllis Pope Brown

SOUTHWEST MICHIGAN ET NURSE GROUP

The Southwest Michigan ET Nurse Group has held two recent meetings.

In August, we met to share experiences from the Advanced Symposium for Wound Care and IAET National Conference. One of our members also presented findings from her Masters thesis. A major portion of the meeting was spent reviewing events at the HOD and changes coming in the IAET. This meeting was sponsored by Carol Hepp at Blodgett Memorial Medical Center in Grand Rapids, Michigan.

In December, we attended a meeting at Airway Oxygen, Inc. in Grand Rapids. Mike Damstree, newly elected President of MADMEC, reviewed reimbursement issues related to ostomy and wound care supplies. This was tremendously useful information for us. This event, followed by dinner, was sponsored by Becky Beckwith of Convatec.

The next two meetings (tentative) are:

> Spring T. Blied Borgess Hospital Kalamazoo, Michigan

Summer K. Priest & C. Tsyer Traverse City, Michigan

Carol Hepp

CLEVELAND AREA ET MEETING

A meeting was held September 18, 1991 at St. Augustine Manor. Timely issues concerning long-term care relative to prevention and treatment of pressure ulcers and Medicare/ Medicaid reimbursement was presented by Pat Morway, RN. "Physical Therapy for the Geriatric Client in Long-Term Care" was discussed by Debbie Mauer, RN. We thank Judy Shaffer, RN, ET for arranging the program. Calgon Vestal provided the food.

Rosemay May has invited the Cleveland Area ET's to meet at Kaiser Permanente on January 15, 1992.

Topic: "Escherichia Coli Replacement Therapy in the Treatment of Chronic Inflammatory Bowel Disease" Michael McCann, MD Department of Allergy & Immunology "Nursing Considerations in the Use of Duoderm ACB" Rosemary May, RN ET

Place: Kaiser Permanente 12301 Snow Road Parma, Ohio 362-2006

Time: 5:30 pm

Cheryl Van Horn



Phyllis Pope Brown,RN,CETN Denise Phelps,RN,CETN ET Nursing-Nursing Staff Services Holzer Medical Center 385 Jackson Pike (614) Gallipolis, OH 45631

(614) 446-5000

SEMI-ANNUAL IAET BOARD MEETING "HIGHLIGHTS"

January 18, 1992 Las Vegas, Nevada

- A video is being created to promote the image of ET Nursing. It will cover acute care, home care, and extended care. Enterostomal nurses who practice in these areas will be interviewed on the video. Individuals with different accents, cultural differences, male/female, young/ old will be interviewed.
- Association name change will be decided upon at the House of Delegates. Preliminary information will appear before that time in the President's Update to the membership. A special task force will bring recommendations to the board in June.

- IAET new Policy & Procedure Manuals was provided to all board members. If any member has questions, please contact Barb Montgomery or Deanna Peters.
- Student IAET Membership Discount - \$37.50 per year will be the reduced rate for any person studying to be an RN.
- IAET Conflict of Interest review process ...
- Request for inquiry guidelines regarding a Conflict of Interest issue ...
- Disclosure Statement for IAET Board Members ...

The above three forms were presented to the board by the

Ethics Committee. An attorney and a hospital ethics representative have reviewed the forms. The Executive Board is the Grievance Committee.

- President's Reception is again being planned this year. The entire membership will be invited with cost being whatever is necessary to break even.
- ETNCB June 1993 will be the first time specialty area testing will be offered. There will still be an option for comprehensive. The exam will consist of 250 questions and the cost per exam will be the same. Questions will be "pulled" from same pool of questions.

Deanna Peters



CONFLICT OF INTEREST

IAET REVIEW PROCESS

REQUEST FOR INQUIRY GUIDELINES

When submitting a request for inquiry to the IAET Ethics Committee, please include the following:

- 1) Your name, address and phone number
- 2) The name of the subject(s) of inquiry
- 3) The date of the occurrence and as much detail as you can provide, the issue.

These are only guidelines and you may include any additional information you consider appropriate. All of the above information will remain strictly confidential.

- Any member of the IAET may request an inquiry regarding a Conflict of Interest issue. This request should be submitted in writing to the Ethics Committee Chairperson. All requests will remain confidential.
- The chairperson will send copies of the submitted request to each committee member at their home address to maintain confidentiality.
- Within ten (10) days of the committee members receipt of the request, the chairperson will initiate a conference call to all available committee members for discussion of the issue. At that time, the committee will decide by group consensus whether further evaluation is necessary. If further clarification is needed, an advisory board may be consulted.
- If it is agreed that further evaluation is warranted, the chairperson may request additional information in writing from the petitioner. A copy of the Request for Inquiry Guidelines will be included in the communication. Concurrently, the chairperson will apprise the party/parties identified in the request and may require a written report from them, as well. Any request for written information should be received by the chairperson within 30 days.
- Failure of the petitioner to respond in writing within the alotted time frame, renders the request void and no further action will be initiated.
- Upon receipt of any additional information from both parties, the chairperson will distribute copies to each committee member, again maintaining confidentiality.
- After review of the information and completion of any research needed to be done by the committee, an advisory board may be consulted for further assistance.
- Within 30 days and once all information has been compiled, the completed inquiry will be sent for review to the Grievance Committee along with any recommendations from the Ethics Committee.
- At this time, the Committee will notify the petitioner and the subject of the inquiry that the matter has been forwarded to the IAET Grievance Committee for further action.

Deanna Peters

*** ACTION ALERT — RESPOND ASAP *** AMERICAN NURSES ASSOCIATION WASHINGTON, D.C.

SUPPORT FOR S. 1842-MEDICAID REIMBURSEMENT

On October 22, Senator Tom Daschle (D-SD) introduced S. 1842, a bill to provide direct Medicaid reimbursement to nurse practitioners and clinical nurse specialists for services which they are legally authorized to perform under State law.

This measure expands the provision enacted as part of the Omnibus Budget Reconciliation Act of 1989 (Public Law 101-239) which provided direct Medicaid reimbursement to certified pediatric and family nurse practitioners. The goal of S. 1842 is to promote provider choice and permit all nurse practitioners and clinical nurse specialists to be directly reimbursed under Medicaid, thereby enhancing the availability and quality of health care for our

SAMPLE LETTER TO SENATORS

The Honorable (name of Senator) Address Washington, DC 20510

Dear Senator

I am writing to express my strong support for S. 1842, a bill to provide direct Medicaid reimbursement to nurse practitioners and clinical nurse specialists delivering care to patients in both rural and urban areas, and to request that you cosponsor this important measure.

S. 1842, which was introduced by Senator Tom Daschle, would permit nurse practitioners and clinical nurse specialists to receive direct Medicaid payments for the services which they are legally authorized to perform in the state in which they work. This measure expands the provision enacted as part of the Omnibus Budget Reconciliation Act of 1989 (Public Law 101-239) which provided direct Medicaid reimbursement to certified pediatric and family nurse practitioners.

At the present time, many Medicaid recipients are foregoing essential health care services because physicians and other health care providers are not available to them. S. 1842 recognizes that better utilization of nurse practitioners and clinical nurse specialists will help to fill those gaps in our health care system by increasing access to quality care for our country's unserved and underserved population. It will also decrease acute care admissions and the misuse of emergency rooms and hopefully the adverse effects of uncompensated care.

I hope that you will agree that it is time for Medicaid to fully recognize the quality of care and cost-effectiveness of nurse practitioners and clinical nurse specialists and that you will cosponsor S. 1842.

I appreciate your consideration of this important legislation and look forward to hearing your views about it.

Sincerely.

(Your Name), R.N.

country's unserved and underserved citizens.

S. 1842 has been referred to the Finance Committee. It currently has three cosponsors: Senators Quentin Burdick (D-ND), Tom Harkin (D-IA), and Daniel Inouye (D-HI). It is Senator Daschle's intent to obtain additional support and cosponsors for S. 1842 and to have that proposal considered by the Finance Committee at the earliest possible date.

In order for this legislation to receive favorable action, it is essential that it have strong bipartisan support. We urgently need your assistance to win approval of this proposal and ask that you contact your Senators to request that they cosponsor S. 1842. To assist with this effort, we are attaching a sample letter to the Senate in support of S. 1842 (see letter this page). If your Senator is either Senator Daschle or one of cosponsors, please write to thank him for his support of this important legislation.

Your timely assistance in accomplishing this goal is greatly appreciated. Please contact Marjorie Vanderbilt at (202) 789-1800, ext. 22 in the Washington, DC office if you have any questions. Thank you for your assistance.

"ET, PR & ME"



ET Nurse Day is April 15, 1992. We would like to encourage all ET Nurses to let everyone know what special nurses we are.

There is a contest at the national level for the best ET Nurse Day activities. First, second and third places were won for the last two years by nurses from our region and first place was from our region for the last four years straight. Our region also has obtained a Governor's Proclamation from each State proclaiming the third Wednesday in April as ET Nurse Day. Our region also has a contest each year within the region for ET Nurse Day activities. Awards are given for the Most Creative, Most Educational, Most Community Orientated, and Most Politically Advancing. These activities are for the entire month of April. Send your entries for the Mid-East Region to Phyllis Brown by July 15, 1992. This will allow you to enter at the national level and get your entry back for our regional contest.

Judy Werner Phyllis Pope Brown

clip & save_ **ACTIVITIES TO CONSIDER** Displays in your institution's cafete-Fairs – product reviews for public ria/hall and hospital staff Article in your hospital newsletter Senior citizen visits to promote good health care Contact local nursing schools and high schools and offer to speak Luncheon for the ET's in your area Offer shadowing for nursing/medical Newspaper, TV, radio spots - let students for the month of April people know what you do Offer inservices to nursing homes Proclamations from mayors, comand home care missioners, city officials Do a brochure for ET Nursing in your Bill boards, marquees – promoting area our day Contact your local newspaper to do a Make plans to do stoma checks for feature article your local UOA groups in April, speaker at a meeting, or write an Incontinence Seminar article for UOA newsletter Letters to the Vice President of Letters to physicians letting them Nursing, Hospital President, Board, know April 15 is our day and that and physicians declaring ET Nurse our scope has expanded Day. Invite them to take part in your activities Poster contest in your hospital depicting what ET's do Make a video on what ET's do and give to surrounding nursing homes Colo-rectal testing, LEG ALERT, and hospitals that do not have an ET skin wellness – all are good ways to make yourself a public figure.

STANDARDS

Urinary Incontinence — Funds for publishing from Hollista.

Leg Ulcer — Funds for publishing from 3-M.

Dermal Wounds — Have been ready for printing since April 1991. Printing delayed due to impending name change.

HARRISBURG ETNEP PROGRAM

Thirty-two students as of January 1991. 100% success rate.

ALBANY ETNEP PROGRAM

Nine enrolled in January program.

COSLER

University of Southern California has inquired about being an ETNEP. As of January 1992, there are six accredited ETNEP's. A six-week class is the minimum — 120 hours theory and 120 hours clinical patient care.

LETTERS

(continued)

Excerpts from Paula Erwin-Toth's December 3, 1991 letter (Chair, Outstanding ET Nurse Award Committee)

"It was an honor to present the first annual "Outstanding ET Nurse" Award at our October Conference. Linda Harlan of Zanesville, Ohio was nominated by Nancy McCless. Phyllis Brown of Gallipolis, Ohio (the award winner), was nominated by Carol Hepp. It is not too early to consider nominating one of your colleagues for the 1992 Award. It is a wonderful way to give a much deserved allocate to an outstanding colleague."

There Is...

HELP FOR INCONTINENT PEOPLE

HIP offers the best materials to help you educate your patients about the treatment alternatives for incontinence.

As part of our 10th Anniversary celebration, we are pleased to offer Mid-East ET nurses a special value.

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- 1992 Updated Resource Guide of Continence Products and Services
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Order Now: HIP Anniversary Packet P.O. Box 544 Union, SC 29379 Dear Sponsor:

I thank you so much for paying for my trip. I enjoyed it so much. I hope I can go next year. Thanks so much! —

Aaron Friedmann

Dear Greater Detroit & Macomb City Chapter & Mid-East IAET:

Thank you for letting me come to the Youth Rally. It was great. I hope I can come in 1992. Thanks very much. —

Woody Melucci

GREAT SUCCESS

The Annual Conference "Ostomy, Skin and Wounds" held in Livonia, Michigan October 25, 1991 attracted over 200 participants for the educational sessions and exhibits. On Saturday, October 26, Richard Cook, Pharm. D, generated a lively question and answer period among the ET Nurses with his presentation "The Meaning Behind the Label".

Mark your calendar now for the 1992 Annual Conference to be held in Lexington, Kentucky October 15, 16 and 17. Amy Polk, RN, BSN, CETN of Central Baptist Hospital is Chair of the Planning Committee. More details to follow in future issues of the newsletter.

Ethel Pryor

NATIONAL CONFERENCE

June 21 — June 26, 1992

- 36.8 8 CEU's possible if attend all available presentations
- Regional President meeting Sunday, June 21, 1992
- Regional Meeting 6:00 pm on Monday, June 22, 1992
- Leah Curtin "Keynote Address" on Monday, June 22
- House of Delegates, 2:00 4:30 pm on Tuesday, June 23, 1992

CORE CURRICULUM **TEXTBOOKS**

IAET will receive royalties on book sale.

MID-EAST REGION LAET GUIDELINES FOR REIMBURSEMENT

MEETING EXPENSE National and Regional; (Spring) Pre-Conference Board Meeting: coach air faire or auto miles at 20	PRESIDENT	PRESIDEN-ELECT	TREASURER	SECRETARY	REG. TRUSTEE	TRUSTEE	DELEGATES	COMM. CHAIR	PARLIAMENTARIAN	HISTORIAN
cents/mileuptocoachfare. (If 2 or more members										
travel together by car, only the car owner willbe paid	x	x	x	x	x	x			x	
for transportation)	^	^	_ ^	^	^	•			^	
Room: 1/2 double occu- pancy (one night per busi- ness meeting day)	x	x	x	x	x	x			x	
Per diem: up to \$30 per day										
(per business meeting day)										
for food, taxi, tips, etc. (only if incurred)	x	x	x	x	x	x			x	
Other:										
\$100 flat rate for National								x		
meeting \$50 flat rate for National										
meeting							х			x

RESEARCH COMMITTEE SURVEY RESULTS

The greatest interest was expressed in an ostomy related project; fifty responses for preop marking, forty-three for temporary vs. permanent ostomies, the next highest endorsements tied with thirtyseven selections each for the topics of massage over bony prominences, a uniform description of pressure sores, and kegel exercises. Many excellent suggestions were written on the forms as well. The North Central Region is the only region with an organized Research Committee.

1993 ANNUAL CONFERENCE

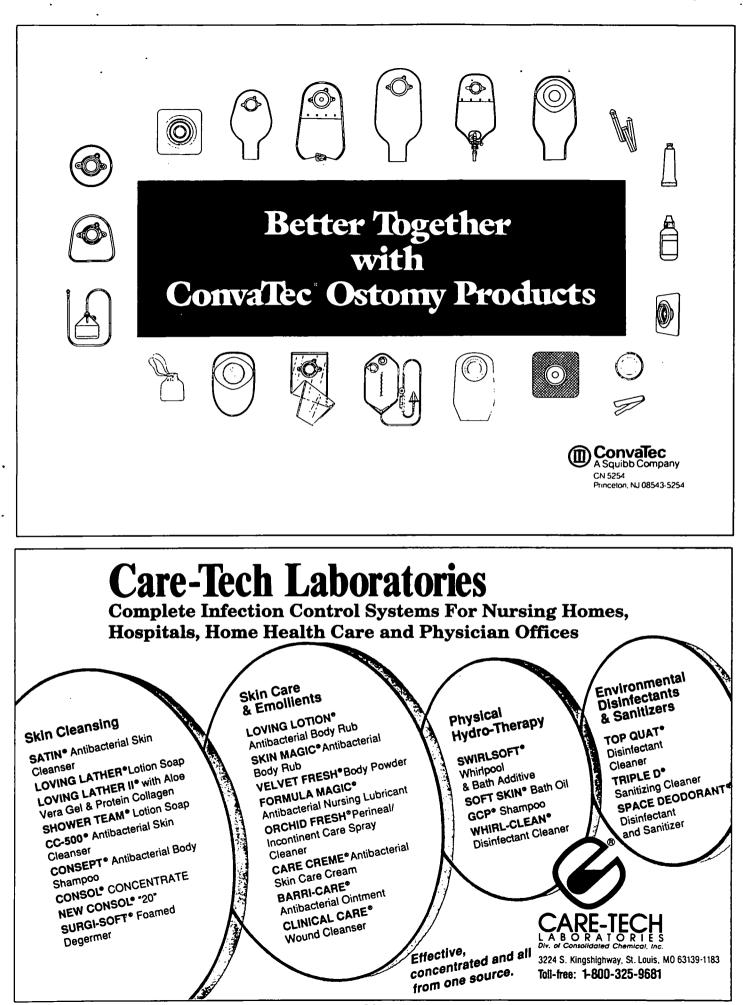
San Antonio — at Marriott Riverwalk with the San Antonio Convention Center.

CONTRIBUTIONS RECOGNIZED

The MidEast Region IAET was recently recognized for their outstanding contributions to the UOA Youth Rally. As an expression of appreciation of courtesies extended to this Association, they were presented a Certificate of Appreciation. Keep up the good work!

STUDENT MANUSCRIPT AWARD

— is being proposed with the ETNEP programs to be named the Gladys Frey Manuscript Award, in memory and honor the past ETNEP Director.



NATIONAL GAC CHAIR ANNOUNCED

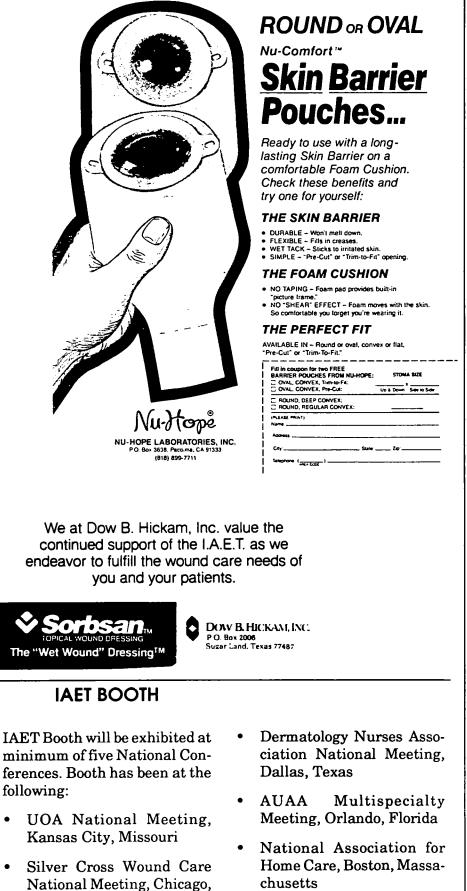
Congratulations to Barbara Montgomery who has taken over as National Governmental Affairs Chair replacing Jill Morris. Because of Barb's appointment to National GAC Chair, she had to resign as Regional Chair until after this commitment is complete (for Barb to be National Chair as well as Regional Chair would present a conflict of interest). Therefore, Joy has asked me to step in as your Regional GAC Chair. Sandy Duda will be co-chairing this committee. Since Sandy and I are new to these positions, the transition may be slow so we will ask for your support as we begin this task.

Sandy and I will be attending Nurse in Washington Internship on March 15-20. We are both excited about this opportunity. I also attended an ANA **Conference on Reimbursement** of Nursing representing our Region. This was an informative and stimulating conference. We, as ET nurses, must get busy at our State level by letting our voices be heard. Now is the time, "our window of opportunity" for expressing ourselves in the newly forming reimbursement arena.

I look forward to working with all of you. Please contact me if you have questions or if you would like to join the GAC Committee. We need your help.

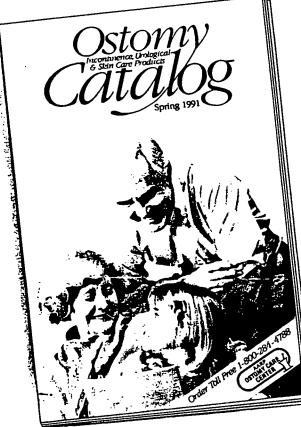
Linda Harlan

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MID-EAST REGION (MER) INTERNATIONAL ASSOCIATION FOR ENTEROSTOMAL THERAPY Annual Membership Meeting Livonia, Michigan

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Satur	day October 26, 1991	•	Annual Membership Meeting Livonia, Michigan	Called to order: 9:55 AM
Chair	person: Joy Cline, Pre	sident	Recorder: Carol Hepp, Secr	etary Adjourned: 12:45 PM
	Agenda Item		DISCUSSION	RESOLUTION
	Call to order J. Cline			
A.	Sign in	A. Att	endees signed in	A. Roster on file.
В.	Quorum determination	в.		B. Quorum established by S. Brady.
c.	Additions to agenda	c.		C. None
D.	Adoption of agenda	age	ion made by C. Hepp to accept anda as written. Seconded by Toth.	D. Motion carried.
	Introductions J. Cline	II.	Members of the Board introduced to attendees. New positions announced: C. Floruta - Membership Chair K. Jaszarowski (JAZ) - Trustee P. Toth - President Elect B. Montgomery - GAC Chair	
111.	Introduction of Parliamentarian S. Brady	III.	Parliamentary procedure and method for maintaining business in a timely fashion, reviewed, as well as voting rights.	
IV.	Recognition of Past Presidents J. Cline	IV.	Past Presidents in attendance were recognized: J. Hawedy, K. Granby, E. Pryor.	
۷.	Recognition of first time attendees J. Cline	v .	Four fist time attendees were recognized and received corsages.	· · ·
VI.	Secretary's report C. Hepp	VI.	Report published in MER Dropper. Typos have been corrected. Motion made by R. Van Ingen to accept minutes as corrected. Seconded by D. Singer.	VI. Motion carried.
VII.	Treasurer's report S. Kennedy	VII.	Written report published in MER Dropper 9/91.	VII. Report on file.
VIII.	. Regional Trustee D. Peters	VIII	. See report 8. Further report waived due to K. Wright's address later in meeting.	VIII. Report on file.
IX.	Committee report			
	A. Continuing Education E. Pryor		 See report 9a. 1. Many positive comments have been received regarding this weeks conference. Attendance: 212 participants 85 ET Nurses, 12 students, 13 LPN's, 85 RN's, 18 miscellaneous. 	A. Report on file. 1. Financial report to be published in MER Dropper.
	:		 Next year's conference will be in Lexington, Kentucky, October 29-31, 1992. 	a 2. Any feedback about these dates should be sent to a Board Member.
			 1991 Conference planning committee were recognized by J. Cline and presented certificates: E. Pryor, R. VanIngen, M. Berry, B. Huck, B. Boylan Lewis, E. Lee, C. Mikols, B. Pieper. 	
В	• Other Committees	r	n the interest of time written eports were distributed. There wa o discussion.	B. Report on file. 3

- X. Excellence in Writing Award - J. Cline.
- X. This annual award is sponsored by B. Bolinger. Five manuscripts were submitted for review: "The Product Evaluation Process" •
 - L. McCubbin, Goshen, IN JET Jan/Feb. 1991
 - "Pressure Ulcers: A Review" B. Blaylock, Oregon, OH. Dermatology Nursing Oct. 1990.
 - Enhancing Self-Care of the Elderly Client: Practical Teaching Tools for Ostomy Care" B. Blaylock, Oregon, OH. JET July/Aug 1991.
 - "Achieving A State of Urinary Continence for Residents of Nursing Facilities" Part I, K. Kennedy, Fort Wayne, IN. <u>OWM</u> July/Aug 1991.
 - "Achieving a State of Urinary Continence for Residents of Nursing Facilities" Part II, K. Kennedy, Fort Wayne, IN. <u>OWM</u> Sept/Oct. 1991.
- This is the first annual award. The selection committee was XI. ET Nurse of the Year XI. Award - P. Toth recognized. Nominees and their institutions will receive letters of recognition. Award criteria was reviewed, and excerpts from the winner's nomination form was shared with the membership.

XII. Recognition was given to all who submitted their work for the award. Committee members were recognized.

XIII. Unfinished Business A. Mail Vote K. Jaz

XII. Regional ET Nurse Day

Award - P. Brown

XI.

XIII. A. Committee was recognized report 13a. Was amended. Next year, for vote to be counted, mailed votes must contain members name on return envelope. A tie breaker was needed for alternate delegates.

B. Research Committee J. Cline

B. Developing a MER Research Committee was a goal of past president B. Kershbaum. Board members have voted in favor of establishing a permanent standing Research Committee. B. Kershbaum has established an annual grant to help fund this effort. The goal of the committee is to encourage and facilitate research in the MER.

X. Award and check presented to L. McCubbin.

> Plaque awarded to recipient, P. Brown, Galliplis, OH.

The following were awarded

XII.

plaques:

Most Creative ET Nurse Day: J. Cline Most Educational ET Nurse Day: K. Jaz Most Community Oriented ET Nurse Day: L. Hoetzel Most Politically Advancing ET Nurse Day: J. Werner XIII. A. Report on file. Results on file. Election results: Trustee: P. Brown J. Werner Treasurer: S. Kennedy Ethics Rep: Sr Mary Woodward Delegates: R. Trout (MI) B. Blaylock (OH) A. Polk (KY) K. Granby (OH) A. Miller (OH) N. Martin (WV)

- K. Jaz (IN) S. Krishnan (MI) Alternates: J. Werner (MI) A. Davies (OH) 1 st
- 2 nd B. D. Singer (MI) 3 rd
- B. B. Pieper will chair committee. Anyone interested in serving on committee should contact B. Pieper.

- C. Past President J. Cline
- XIV. New Business J. Cline
- xv. Announcements J. Cline A. Executive Board Meeting
 - B. Nurse in Washington Internship (NIWI)
 - C. By Laws
 - D. Fund raising chair needed.
 - E. Newsletter Chair
 - F. PR Committee

 - G. Past President
 - H. New President
 - I. Nominations Committee

- C. Joy shared greetings from B. Kershbaum who is settled in Minnesota. MER is sending her an appreciation gift.
- XIV. The Board has voted to establish a UOA liaison committee to help strengthen our ties with this group on a regional level. Committee will be combined with Youth Rally Committee.
- Meeting will be held immediately after membership XV. A. meeting today.
 - B. MER will send two representatives this year; S. Duda and L. Harlan.
 - C. Proposed changes made available to membership.
 - D. B. Montgomery resigning from position, but she and S. Kennedy will remain actively involved.
 - E. S. Duda and B. Hocevar have resigned.
 - F. Rep needed from Indiana.
 - G. B. Kershbaum has moved to Minnesota, leaving position open.
 - H. P. Toth commended J. Cline on a superb job of moving up to fill vacated position.
 - I. P. Brown has resigned from Committee. This position is appointed by the Board.

- C. Brenda would love a note!
- XIV. J. Werner to chair Youth Rally/UOA Committee.

- C. Vote to be at next membership meeting.
- D. Any interested parties please contact J. Cline.
- E. S. Kennedy and J. Werner will assume chair. Next deadline for Dropper is Jan. 13.
- F. See P. Brown if interested.
- G. K. Granby has agreed to continue on Board in this capacity.
- I. See K. Jaz if interested.

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- XVII. Election of Delegate Chair K. Jaz
- XVIII. IAET Marketing Plan K. Wright
- XVIII. K. Wright IAET President, was introduced by J. Cline. All regions will receive this presentation by Executive Board Member.
 - A. Marketing Planning Process
 - reviewed.

XVII. Ballots counted.

- 1. Diagnosis
- 2. Set Objectives 3. Plan Strategies
- 4. Plan Development
- 5. Implementation
- B. IAET process

 - HOD charge
 Executive work sessions were held 3 times (3 MER members attended)
 - 3. ETNEP Symposium
 - 4. Surveys/Research
- C. Objectives
 - 1. Stay informed/influence legislative activities

 - a. Keynote address
 - b. Preconference workshop (reimbursement for ET Nurses)
 - c. Educational session
 - d. Hire lobbyist
 - e. Collaboration

XVII. Results on file K. Granby elected.

XVIII. Full plans are sent to President and Regional trustee. Watch IAET Newsletter and JETN for further information.

 Stimulate/disseminate research a. national research project b. JETN c. Research lecture 	Clinical Study to be done.
 Expand Educational Certification opportunities a. Revise accreditation criteria b. Challenge exams c. Certification exams of specialty works 	Fall '92 is goal may not be available until 93.
Timelines for Education Certification 1/92 - accreditation criteria reviewed 6/92 - Specialty Courses available 4. Increase visibility/awareness of ET Nursing activities a. Video "National Attack on Bedsores" (Pressure ulcers) b. Association name change - why - when - how	ETNEPs, then implement when able. ET Nurses will remain ET Nurses - full scope practice
Discussion ensued regarding how to facilitate a rapid decision by member a. Mail Vote of Delegates who serv on June including survey result could be sent. This would involve 2 votes to 1. suspend by laws 2. vote on name change 3. notify decision at HOD	ved name will be.
Surveys are due to Kristy by end of Nov. Voting could take place within 30 day	/ 5.
The results to Executive Board by mid January for meeting.	3
Motion made by C. Hepp to support a mail vote of delegates as presented b K. Wright. Seconded by J. Hawley.	by Motion carried.
5. Communicate and seek input from membership a. letters to members b. regional representatives c. IAET Newsletter d. Presidents Message e. Conference	Summary and Marketing plan in November Newsletter Jan/Feb JETN will contain report inenterity.
 D. Conference Highlights Collaboration with ANA AHCPR PU Guidelines (II) Premeir. IAET will have opportunity for input on first draft. Revision will take plac after this. Premier video Preconference reimbursement workshop National attack on Bedsores Three separate days Ostomy/Wound/Incontinence 	5e
 E. Question and answer period Rationale for Tracks/Certifications in areas reviewed. We are setting <u>Standards</u> we must market full scope knowledge base meets needs of patient which is our ultimate goal assure adequate levels of care 	, 3
XX. Motion to adjourn meeting by K. Jaz. Seconded by S. Kennedy	XX. Motion carried.

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Adjournment J. Cline

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MIDEAST ET FINANCIAL REPORT JUNE 1,1991-OCT. 25,1991

INCOME:	ACTUAL: (6/1/91-10/25/91)	BUDGETED: (6/1/91-5/31/91)
NEWSLETTER	\$ 750.00	\$ 1.000.00
DUES	3,376.66	3.000.00
INTEREST	754.53	500.00
SEMINAR		4,000.00
FUNDRAISERS	2,264.50	3,500.00
TOTALS	\$7,145.69	\$12,000.00
EXPENSES: NEWSLETTER(3) GEN. REG. WORK SCHOLARSHIPS: IAET:B.SMITH, 4 NORMA GILL NIWI	\$ 950.00 284.13 ADV. DEGREE	<pre>\$ 2,600.00 1,000.00 1,000.00 250.00 2,000.00</pre>
CONFERENCE: TRAVEL:\$1285.90 LODGE:\$369.56 PERDIEM:\$178.37 MTG. RM/MISC.:	7	5,000.00
DELEGATES COM. CHAIR HISTORIAN UOA YOUTH EXP: COMMITTEE EXP:	250.00 300.00	400.00 600.00 50.00 750.00
BYLAW NOMINATING OP. MANUAL HISTORIAN GOV'T AFFAIRS	358.80	50.00 150.00 50.00 50.00 800.00
FUNDRAISERS AD EXP.	1,846.50 49.00	1,000.00
MISC.: EXC. IN WRITING OUTSTANDING ET A PUBLIC RELATIONS MEMBERSHIP DIRECTO SHARE		50.00 25.00 205.00 300.00 100.00
DELEGATE COM.	27.87	00.00
TOTALS	¢ 4 597 00	±14_470_00

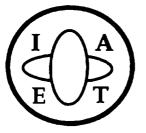
\$ 6.397.20

\$16.430.00

Detach and Mail ... Updated Information is Appreciated ...

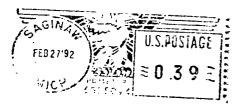
Name, Address or Employment C	hange?
Date:	Mail To:
Name:	Judy Werner, RN, BSN, CETN St. Lukes Hospital
(First Name, Last Name, Previous Name) Address: Home:	700 Cooper Avenue Saginaw, MI 48602
Employment:	
Phone (Home #):	
(Employment #):	
Professional Status:	
Do you wish change published in DROPPER? 🛛 Yes 🗆 No	
(Your Signature)	

MID-EAS DROPPER Judy Werner, RN, BSN, CETN St. Luke's Hospital 700 Cooper Avenue Saginaw, MI 48602



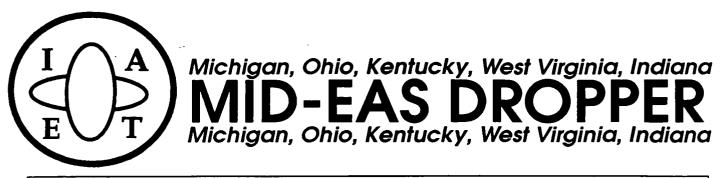
Ms. Pamela Stilger, CETN 4001 Carbine Lane Louisville, KY 40229





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Volume XXVII

May 1992

No. 5

PRESIDENT: Joy Cline Pleasant Valley Hospital Valley Drive Pt. Pleasant, WV 25550 W- (304) 675-4340 H- (304) 675-4124

PRESIDENT-ELECT: Paula Toth 9661 Yale Road Deerfield, OH 44411 W- (216) 444-6677 H- (216) 654-2829

PAST PRESIDENT Karen Granby 7475 Forest Brook Blvd. Centerville, OH 45459 W- (513) 223-6192 H- (513) 435-7450

SECRETARY:

Carol Hepp Blodgett Mem. Med. Ctr. 1840 Wealthy SE Grand Rapids. MI 49506 W- (616) 774-7444 H- (616) 956-3294

TREASURER:

Sharlene Kennedy 7371 N. Gale Road Otisville, MI 48463 W- (313) 257-9526 H- (313) 653-7600

PARLIMENTARIAN:

Sue Brady 8 West Sunrise Avenue Trotwood, OH 45426 W/H- (513) 854-2727

REGION-TRUSTEE:

Deanna Peters 574 Cedar Street, #2 Schoolcraft, MI 49087 W- (616) 341-7654 H- (616) 679-5603 President's Message

The MidEast Region is growing—we have 332 members, 283 of which are active members. An active member is any ET or RN who supports the mission of the I.A.E.T. When renewing your membership, please carefully note the membership categories, and be sure you are registered in the proper category. Only active members can vote. That means if you are an RN who on the membership form has joined as as associate member, you will not be eligible to vote. If you have questions about your membership status, please contact I.A.E.T. Central Office. Also, please check your records to make sure you have renewed this year as I have received a lengthly list of persons from Central Office who have not renewed.

The MidEast Board of Directors and committee chairs recently met at Barbara Montgomery's house in Columbus, Ohio. Thanks to Barbara for being such a fine hostess. The meeting was enjoyable as well as productive. The Board established goals for the year as follows: – To organize government affairs activities on a regional level, as well as continuing to work with the I.A.E.T. GAC Committee on a national level. – To encourage participation and support for the Regional GAC Committee from the regional members.

- To support our members who are presently involved in work with state coalitions and to increase the numbers of coalitions which we support to include all states in the region.

 To network and collaborate with other nursing organizations.
 To support our U.O.A. liaisons and to increase colaboration between the MidEast Region and the U.O.A.

- To market scholarships which are available, both ETNEP and advanced degree.

- To keep our members informed of current issues which could impact their practice.

- To support and encourage members to be involved and supportive of research.

– To increase membership participation in the region.

- To continue to market ET Nursing.

- To publish a Regional membership directory during the coming year.

- To complete updating the MidEast Region operational manual.

- To support and work closely with the I.A.E.T.

I will be publishing plans of actions for accomplishing the goals in the next issue of the <u>DROPPER</u>. If you have suggestions or comments, please contact me.

(continued on page 2)

(continued on page 3)

TRUSTEES:

Kelly Jaszarowski 2 Doncaster Drive Lafayette, IN 47905 W- (317) 447-6811, ext. 3357 H- (317) 474-3368

Phyllis Brown 2129 SR 325 N Bidwell, OH 45614 W- (614) 446-5000 H- (614) 245-5059

Judy Werner St. Luke's Hospital 700 Cooper Avenue Saginaw, MI 48602 W- (517) 771-6337 H- (517) 686-5767

HISTORIAN: Pam Stilger 4001 Carbine Lane Louisville, KY 40229 W- (502) 585-2241

H- (502) 964-6601

NOMINATING: Kelly Jaszarowski (see previous listing)

STANDING COMMITTEES

GOVERNMENT AFFAIRS:

Linda Harlan 7015 E. Pike Zanesville, OH 43701 W- (614) 454-4381 H- (614) 872-3962

Sandy Duda 200 Westwind Drive Avon Lake, OH 44012 W- (216) 936-3553 H- (216) 933-7357

BY-LAWS: Rosemarie Van Ingen 744 Grandview Northville, MI 48167 W- (313) 349-8358 H- (313) 424-3435

BUDGET & FINANCE: Sharlene Kennedy (see previous listing)

CONTINUING EDUCATION: Ethel Pryor Henry Ford Hospital 2799 W. Grand Blvd. Detroit, MI 48202 W- (313) 876-2492 H- (313) 722-3593

MEDICAL ADVISORS

Ananias C. Diokno, MD Beaumont Hospital Royal Oak, Michigan

Victor Fazio, MD Cleveland Clinic Foundation Cleveland, Ohio

W. Patrick Maxier, MD Ferguson Clinic Grand Rapids, Michigan

PUBLIC RELATIONS: Phyllis Brown (see previous listing)

MEMBERSHIP:

Crina Florita 1996 Columbia Road Westlake, OH 44147 W- (216) 444-6677 H- (216) 892-8513

PUBLICATION: Sharlene Kennedy Judy Werner FAX# (517) 771-6672

SPECIAL COMMITTEES

OPERATIONAL MANUAL: Paula Toth (See previous listing) **RESEARCH:** Barb Piper 1356 Yorkshire Gross Point Park, MI 48230 W- (313) 577-8057 H- (313) 886-0464

YOUTH RALLY/UOA: Judy Werner (see previous listing) Bernie Huck 53200 Venus Drive Shelby Twp., MI 48316 W- (313) 745-5659 H- (313) 781-3279

SHARE PROJECTS/ ADOPT-A-COUNTRY: Marilyn Spencer 24560 Stephen Ave. Euclid, OH 44123 W- (216) 444-6677 H- (216) 289-6525

FUNDRAISING: Aliyn Davies 8914 Westlawn Blvd. Olmsted Falls, OH 44138 W- (216) 459-5436 H- (216) 243-1204

NEWSLETTER FUNDRAISING: Sharlene Kennedy (see previous listing)

EXCELLENCE IN WRITING AWARD: Joy Cline (See previous listing)

ET NURSE OF THE YEAR AWARD: Paula Toth (See previous listing)

President's Message (continued from page one)

There are some key issues on a national level to which all members should be attuned. One is the possible IAET name change and the other is a possible change in the structure of the IAET. A task force is meeting in May to discuss these issues and will be submitting recommendations to be discussed at National Conference in Las Vegas. The name change will almost certainly be up for vote. The structure change would most likely (according to Kristy Wright) not be voted upon this year, but possible could be if there were widespread acceptance of the proposal. It is vital that you read the next issue (pre-conference) of the IAET Newsletter. It will contain the recommended name change and the recommendations of the task force regarding structure. Please let Delegate Chair Karen Granby, Trustee Deanna Peters or me know your views.

Linda Harlan and Sandy Duda have been appointed as co-chair of the MidEast GAC Committee. We will be going away from the traditional method of changing chairman to coincide with NIWI. Linda and Sandy will remain co-chairmen for a number of years (hopefully, at least three or four) to facilitate the work which the GAC needs to do. The Region will still be supporting the NIWI program by sending two members per year.

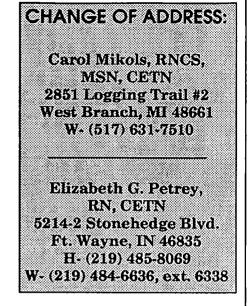
Sue Brady has resigned as Parlimentarian of the Region. Thanks to Sue for all her service to the Region. I am looking for a new parlimentarian. If you are interested in this position, please call me immediately. Qualifications are to be a member of the Region and a strong interest in keeping our meetings orderly and on track. We can learn together!

The Bluegrass Area ET Nurses in Lexington, Kentucky are hard at work planning our next Regional meeting which will take place in Lexington, Kentucky on October 15, 16, and 17. Mark your calendars now. It promises to be an exciting conference!

Several offices will be open in the Fall—President Elect, Secretary, Trustee, Regional Trustee. Call Kelly Jaszarowski if you are interested in running.

I'm looking forward to seeing each of you in Las Vegas. Please plan to come to Regional meeting on Monday night. I promise to keep it as orderly and timely as humanly possible. We will have hot appetizers and drinks at the meeting. If you wish, feel free to stop at Caesars Deli on the way to the meeting and bring your dinner with you to eat during the meeting. I have requested table and chair arrangement and a large meeting room.

Sincerely — Joy Cline



LETTERS TO SHARE

Dear Joy,

Please extend my thanks to the members of the MidEast Region for the beautiful gifts sent to me.

The Cross pen and pencil set is put to use on a very regular basis and is very useful. The wonderful blanket has kept me warm and comfy when I sit to read or watch television. My cat also extends her thanks for the blanket—I often have to fight with her to use it!

I suppose you're getting ready for the Spring board meeting. Hope it goes well. Please tell everyone I say "hello" and look forward to seeing everyone in Las Vegas.

Love, Brenda Kerschbaum

DELEGATES

A major topic of discussion at the June IAET Conference will be the report from the Name Change Task Force. The goal of the Task Force is to present a proposal to the House of Delegates for their vote at the National Conference. The results of the Task Force will be in the May Pre-Conference issue of the IAET newsletter. Please review this critical information when it becomes available.

As IAET members, please discuss the Task Force's results with other area ET Nurses and call any delegate with your questions, comments, or concerns prior to the IAET Conference and our Regional Meeting. As your region's voice, we want to represent YOU at the House of Delegates. The House of Delegates Meeting will be on Tuesay, June 23, 1992 from 2:00 pm to 4:30 pm. Your delegates welcome all of you who want to audit the meeting. Your input will be needed during the meeting, particularly if there is a caucus about a particular issue. In preparation for the House of Delegates Meeting, please try to attend the Board of Directors meeting on Monday, June 22 from 8:00 to 2:00 pm and later that day, our MidEast Semi-Annual Regional meeting at 6:30 pm.

Your 1992 Delegates are:

Barb Blaylock (OH) Karen Grenby (OH) Kelly Jaszarowski (IN) Sharon Krishnan (MI) Nancy Martin (WV) Adrian Miller (OH) Amy Polk (KY) Robert Trout (MI) Alternates:

Judy Werner (MI) Allyn Davies (OH) B. Diane Singer (MI) We are looking forward to hearing from you.

Karen Granby

MEMBERSHIP

Our region has received twenty three new members—thirteen Active and ten Associate. Welcome letters and new member packets were mailed to all.

I have been notified of seven new graduates, all potential members, waiting to receive a welcome phone call from any ET nurse in the area. Their names are:

Barbara Horvath, RN BSN ET 46049 Amesbury Drive Plymouth, MI 48170 (313) 453-0453

Virginia Pharis, RN BSN ET Bluegrass Home Health Lexington-Fayette County Health Department 650 Newtown Pike Lexington, KY 40508 (606) 288-2332

Kathleen M. Wilhelm, RN BSN ET 16416 Arcade Ave. Cleveland, OH 44110 (216) 486-5142

Edwina M. Fluts, RN BSN ET 1359 Jetton Blvd. Paducah, KY 42001 (502) 444-7842 Donna Behrendt, RNC MSN ET 356 East 324th Street Willowick, OH 44095 (216) 943-5584

Kathy I. Cisney, RN MSN University of Kentucky Medical Center Lexington, KY

Maria R. Decker, RN BSN Oakland Community College Nursing Department Waterford, MI

The MidEast Region Membership Directory will be available at the National Conference in Las Vegas. I would like to encourage the members to pickup their directories at the Conference and if possible one or two extras for their ET colleagues in the area who cannot attend.

The quick distribution of the Directory will benefit all of us. Please do not hesitate to contact me at (216) 444-6677 with any questions or change of work/ home address.

Crina Floruta, RN, BSPÅ,

YOUTH RALLY

Don't forget about the 1992 Rally in San Diego, California. It will be held Friday, July 10 through Tuesday, July 14 for youths age 12 to 17.

The YOA National Conference is in Pittsburg, July 29 through August 1, 1992.

Judy Werner, RN BSN CETN

GOVERNMENT AFFAIRS

We have returned from a six day nurse externship program (NIWI) in Washington D.C. sponsored by the National Federation for Speciality Nursing Organizations (NFSNO), a 342,000 member group.

There were eighty-one nurses from all areas of the country in attendance. We were proud to be among six of the ET Nurses (IAET), the largest number representing a nursing speciality. There were four nurses from Ohio.

Nursings' agenda for Health Care Reform is currently endorsed by 59 national nursing health care organizations, representing over 600,000 RN's. Nursing's vision is to: reform, restructure, and reallocate this nation's health care system.

It was a "jam-packed" thoughtprovoking, exhilirating and stimulating experience. We wish to thank the MidEast Board Members and the General Membership for their endorsement and financial support of this endeavor. We will present a complete report covering the six "Days" which included: Health Policy, Coalition, Capital Hill, Federal Agency, and State/Grassroots at the National Conference in June. The networking among this group was phenomenal. It was indeed a privilege to have been a part of this internship. We are looking forward to a productive year. We welcome any comments, ideas, or suggestions and we encourage any MidEast member who has an interest to join our committee. Contact one of us prior to the National Conference.

Linda Harlan and Sandy Duda

NURSING'S AGENDA FOR HEALTH CARE REFORM

Executive Summary

America's nurses have long supported our nation's efforts to create a health care system that assures access, quality, and services at affordable costs. This document presents nursing's agenda for immediate health care reform. We call for a basic "core" of essential health care services to be available to everyone. We call for a restructured health care system that will focus on the consumers and their health, with services to be delivered in familiar, convenient sites, such as schools, workplaces, and homes. We call for a shift from the predominant focus on illness and cure to an orientation toward wellness and care. The basic components of nursing's "core of care" include:

• A restructured health care system which:

Enhances consumer access to services by delivering primary health care in community-based settings.
 Fosters consumer responsibility for personal health, self care, and informed decision making in

selecting health care services

- Facilitates utilization of the most cost-effective providers and therapeutic options in the most appropriate settings.

• A federally-defined standard package of essential health care services available to all citizens and residents of the United States, provided and financed through an integration of public and private plans and sources:

- A public plan, based on federal guidelines and eligibility requirements, will provide coverage for the poor and create the opportunity for small businesses and individuals, particularly those at risk because of preexisting conditions and those potentially medically indigent, to buy into the plan.

- A private plan will offer, at a minimum, the nationally standardized package of essential services. This standard package could be enriched as a benefit of employment or individuals could purchase additional services if they so choose. If employers do not offer private coverage, they must pay into the public plan for their employees.

• A phase-in of essential services, in order to be fiscally responsible:

- Coverage of pregnant women and children is critical. This first step represents a cost-effective investment in the future health and prosperity of the nation.

(continued on next page)

5

NURSINGS' AGENDA

(continued)

- One early step will be to design services specifically to assist vulnerable populations who have had limited access to our nation's health care system. A "Healthstart Plan" is proposed to improve the health status of these individuals.

- Planned change to anticipate health service needs that correlate with changing national demographics.
- Steps to reduce health care costs include:

- Required usage of managed care in the public plan and encouraged in private plans.

- Incentives for consumers and providers to utilize managed care arrangements.

- Controlled growth of the health care system through planning and prudent resources allocation.

- Incentives for consumers and providers to be more cost efficient in exercising health care options.

- Development of health care policies based on effectiveness and outcomes research.

- Assurance of direct access to a full range of qualifed providers.

- Elimination of unnecessary bureaucratic controls and administrative procedures.

• Case management will be required for those with continuing health care needs. Case management will reduce the fragmentation of the present system, promote consumers active participation in decisions about their health, and create an advocate on their behalf.

Provisions for long-term care, which include:

- Public and private funding for services of short duration to prevent personal impoverishment.

- Public funding for extended care if consumer resources are exhausted.

- Emphasis on the consumers' responsibility to financially plan for their longterm care needs, including new personal financial alternatives and strengthened private insurance arrangements.

- Insurance reforms to assure improved access to coverage, including affordable premiums, reinsurance pools for catastrophic coverage, and other steps to protect both insurers and individuals against excessive costs.
- Access to services assured by no payment at the point of service and elimination of balance billing in both public and private plans.
- Establishment of public/ private sector review operating under federal guidelines and including payers, providers, and consumers—to determine resource allocation, cost reduction approaches, allowable insurance premiums, and fair and consistent reimbursement levels for providers. This review would progress in a climate sensitive to ethical issues.

Additional resources will be required to accomplish this plan. While significant dollars can be obtained through restructuring and other strategies, responsibility for any new funds must be shared by individuals, employers, and government, phased in over several years to minimize the impact.

BUDGET AND FINANCE

The Budget and Finance Committee met April 3, 1992 at the Spring Board meeting. An audit of the treasurer's first twoyear term was conducted and the books were found to be in order. A spot audit of 1991-92 was performed without any discrepancies and the annual report will be done at National.

The proposed budget for 1992-93 was approved and will be presented at National for membership approval. The budget was set up on a thirteenmonth year anticipating the passage of the bylaw to change our fiscal year to coincide with national fiscal year.

Sharlene Kennedy, Treasurer

(See MidEast Region IAET Proposed Budget for 1992-1993 on following page)

MIDEAST REGION IAET PROPOSED BUDGET

June 1, 1992–June 30, 1993

Revenue:	
Newsletter Ads	\$1,000
Dues	3,300
Interest	700
Seminar	5,000
Fundraiser	6,000
Misc:	
Research	200
Exc. in Writing	<u>100</u>
	\$16,300
_	
Expenses:	***
Newsletter	\$2,600
Gen. Req. Work	1,500
Scholarships:	1 000
IAET	1,000
Norma Gill	250
NIWI	3,000
Conferences:	
Travel,Lodge	
(per diem), Meet	
Room, Misc.	6,000
Delegates	400
Comm. Chair	600
Historian	50
UOA Youth	750
Comm. Exp:	
Bylaws	50
Nominating	230
Historian	50
Oper. Manual	50
Research	100
Govt. Affairs	800
Fundraisers	4,000
Public Relations	150
Membership Dir	. 1,200
Membership Cor	nm. 400
Share	100
Delegate Comm.	. 30
Misc:	
Exc. in Writing	g
(Plaque Award	-
Outstanding E	
Award	25
Research Awa	rds <u>200</u>
	\$23,695
	· •

NOMINATIONS

Once again, it is time to seek candidates for our region's yearly election. This year we need members who are interested in the positions of: president-elect, regional trustee, secretary, trustee, and delegates. Each position is described in the by-laws, so please refer to them if you have any questions. If you prefer a more personal touch, feel free to contact the person currently holding the position.

To declare yourself a candidate, simply contact me, someone on this committee, or any of the officers. From here, your written consent is required. That is, your written consent is required, if it has not already been obtained. Next, your membership standing needs to be verified. Once that has been done, you are free to begin campaigning. It is that simple. So, make your initial contact today!!

Those who have already declared themselves as candidates are:

President-Elect: Paula Erwin-Toth (OH) Regional Trustee: Sharon Ballard-Krishnan (MI) Secretary: Carol Hepp (MI) Trustee: Kelly Jaszarowski (IN)

This year we will be limiting the amount of time for you to cast your ballot at the regional meeting. This decision is related to the number of ballots casted during last year's meeting. Last year, only five ballots were casted at the meeting. Thus, time will be limited to just during the designated registration time. Why not go to a complete mail vote? An opportunity for new members to vote is necessary as well as time to problemsolve. For example, members who join after the thirty day ballot mailing deadline are still eligible to vote. Perhaps a member has moved and their ballot did not reach them. We, therefore, need to make allowances for these circumstances— Voting at conference.

I hope each and everyone of you will consider becoming more active. It is up to us to keep the region going so as to meet our needs. So, declare yourself a candidate for office! I look forward to hearing from you!!

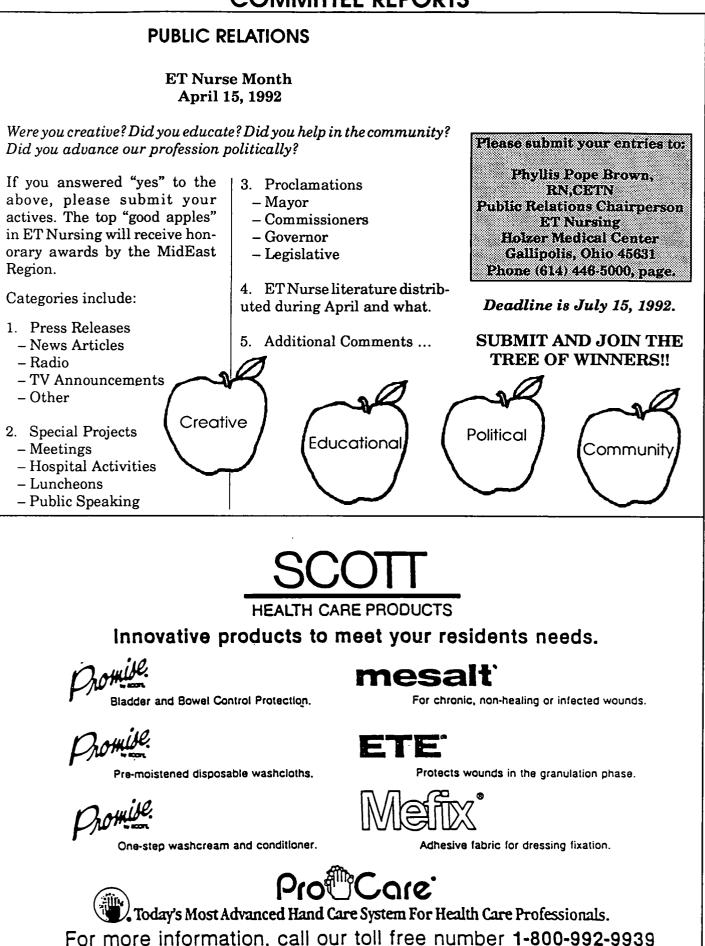
Kelly Jaszarowski, RN BSN CETN

NEWSLETTER AD COMMITTEE

Newsletter ads were budgeted to obtain a revenue of \$1,000. We have surpassed our goal. Revenue for 1991-92 year was \$1,150.

Letters for renewal of ads and new advertisers will be mailed the first of May. An ad application is enclosed in this newsletter. Please consider copying and asking for support from local reps and DME's. Thank you.

Sharlene Kennedy, Chair



AROUND THE REGION

SOUTHEASTERN MICHIGAN ET NURSES

We met on Wednesday, February 26, 1992 at Harper Hospital in Detroit. Joanne Martin and Mary Berry were our hostesses. The presentations were "Current Treatment Modalities for Bladder Cancer, Continent Urinary Diversion", Diagnostic Testing and Treatment of Vascular Ulcers" by Mary Sieggreen and an "Update from AHCPR Committee" by Joanne Maklebust.

It was a very interesting and informative afternoon. Thanks to Harper Hospital for the lunch and thanks to Joanne and Mary for the program.

Judy Werner

CLEVELAND CLINIC FOUNDATION NEWS

Cleveland area ET's will meet at Metro Health Center, 3395 Scranton Road, Cleveland, Ohio on April 29, 1992 at 5:30 pm. The topic will be "Current Trends in Burn Wound Management", presented by Diane Fritsch, RN, MSN. Allyn Davies, RN, CETN, is our hostess. SSI will provide the meal.

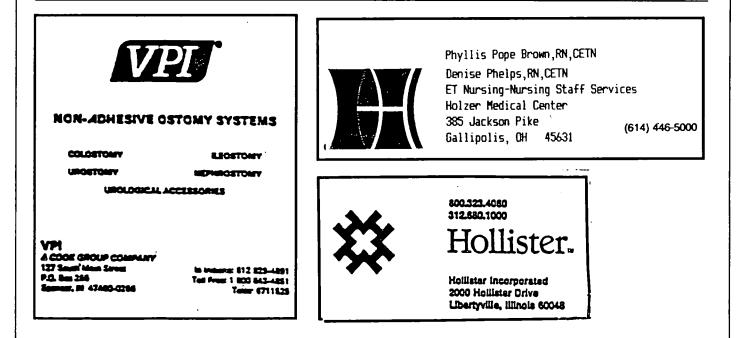
Cheryl Van Horn

TRI-STATE ET NURSE ASSOCIATION

Plans have been finalized for an educational/vendor fair to be held in Charleston, West Virginia at the Ramada Inn on Wednesday, May 13, 1992.

"Open the Doors for Skin and Wound Care" is the topic. Response from vendors has been great and we hope that we can reach many registered nurses, licensed practical nurses and nursing assistants working in the hospitals, home health agencies and nursing homes in our area. Contact hours (5.2) will be awarded through the International Association for Enterostomal Therapy. The speakers for the program are from the association.

Phyllis Pope Brown, RN, BSN, CETN President, Tri-State ET Nurse Association



WANTED — REWARDS OFFERED

Manuscripts which have been published or have been accepted for publication in a major journal between October 1991 and October 1992 are wanted and a reward has been posted. Manuscripts must be 500 words or more and be related to the speciality of ET Nursing. Authors must be a member of the MidEast Region of the IAET.

Dead manuscripts will not be accepted. They must be delivered alive and healthy. Determination of the recipient of the reward will be made by the MidEast Region Excellence in Writing Committee.

The reward is the "MidEast Region Excellence in Writing Award" which includes a plaque and \$100 which has been submitted by Bonnie Bollinger who has a burning desire to capture and reward the author of a worthy manuscript.

To be eligible for the reward, manuscripts must be sent to Joy Cline, Pleasant Valley Hospital, Vally Drive, Pt. Pleasant, WV 25550, FAX (304) 675-1328. Deadline is September 15, 1992.

C'mon MidEast Members let's catch this literary hombre and see that person get what they deserve!

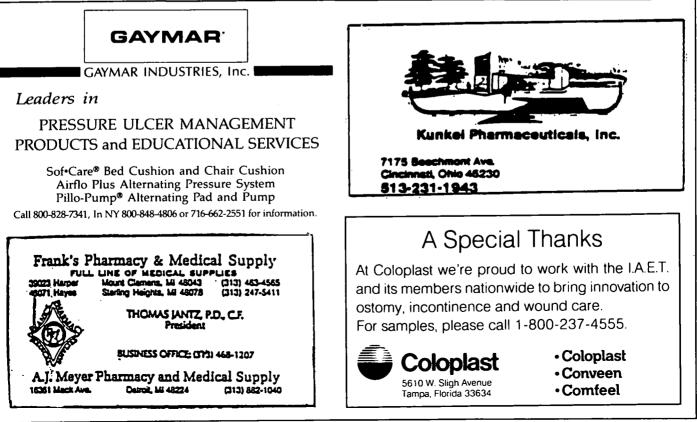
WE NEED YOUR HELP

The Enterostomal Therapy Nursing Department at Cleveland Clinic Foundation is conducting a survey to gather information concerning fertility, pregnancy, delivery and postpartum care of the woman with an ilestomy, urostomy, colostomy, continent ileostomy, ileal anal reservoir (J or S Pouch) or continent urostomy. We plan to share the results of our survey with the UOA, IAET, and interested physicians.

To obtain a questionnaire, please contact our department by calling (216) 444-6677 or 1-800-321-5398 or by writing to:

Cleveland Clinic Foundation ET Nursing KK501 9500 Euclid Avenue Cleveland, OH 44195

Cheryl Van Horn



ANNOUNCEMENTS

Sharon Krishman had a beautiful baby boy on February 10, 1992, named him Nicolas Alexander and he weighed 7 lbs. 11/2 oz. Congratulations!

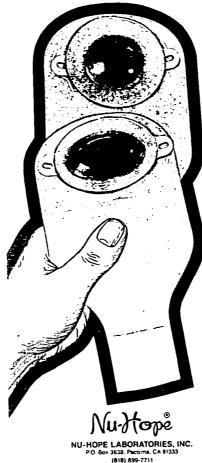
Deadlines for MidEast **DROPPER** are September 15, January 15, and April 15. Please send to Judy Werner or Sharlene Kennedy. Judy's fax number is (517) 771-6672.

We would like to thank Hollister for the gift of \$500 given to the MidEast Region of the IAET in recognition of ET Nurse Day, April 15. The gift is an Educational Grant to be used for programs within the region. Thanks again, Hollister!

Also, thanks to all the companies who did special things (luncheons, cards, or flowers) or sent gifts in remembering ET's on ET Nurse Day.

Congratulations to Crina Floruta for receiving the WCET Literary Award. Her article, "Desmoid Tumor" will be published in the July/August issue of the WCET Journal.

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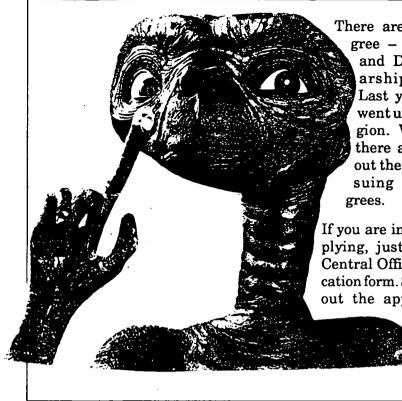
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JUST A REMINDER



There are advanced degree – BSN, Masters and Doctorate-scholarships available. Last year the money went unused in our region. We know that there are many of us out there who are pursuing advanced degrees.

If you are interested in applying, just call or write Central Office for an application form. Some hints: Fill out the application completely and accurately (this is very important).

Start early because it takes a while to process the application and if there are any questions, Diana Peters, our Regional Trustee, is the Scholarship Chair and she could answer your questions.

Also, there are various ETNEP scholarships available if you know of anyone entering ET school.

Judy Werner

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	NAME	



ROSEMARIE VAN INGEN B.S., C.E.T.N. By-Laws Chair

Report: Proposed By-Law changes are as follows;

Present Law:

ARTICLES OF ASSOCIATION OF MIDEAST REGION PAGE 2

ARTICLE III - MEMBERSHIP

Section I - Classification:

- <u>Active Member</u> an active member shall be graduated from an accredited IAET educational program. They are required to pay dues and shall have all the privileges of membership.
- membership. <u>Retired Member</u> a retired member shall be anyone eligible to be an active member who is permanently retired from employment in the health care field. They shall have all the privileges of membership except those of making motions, voting and holding office. They are required to pay 50% of the established dues. в.
- Agency Member any health related agency or firm shall be eligible for agency membership. They are required to pay dues as established by the I.A.E.T. Board of Directors. They shall have all privileges of membership except those of making motions, voting, and holding office. No more than two representatives from each agency shall be entitled to attend any I.A.E.T. function at member rates. c.
- р.
- at member rates. <u>Associate Member</u> associate members shall be any person interested in the objectives of the corporation. They are now required to pay dues as established by the I.A.E.T. Board of Directors and shall have all the privileges of membership except those of making motions, voting, and holding office. <u>Honorary Membership</u> honorary membership to the Mideast Region may be conferred upon individuals who have been recommended by the general membership and approved by the Board of Trustees. Those honorary members who are active members when honorary membership is conferred will retain all the privileges of active membership. Ε.

Board of Directors Meeting

Proposed Law:

ARTICLE III - MEMBERSHIP

Section 1 - Classifications

- Active Member An active member shall be any RN or ET who supports the mission and а goals of the IAET. They are required to pay dues and shall have all the privileges of membershin
- b. Associate Member - Associate members shall be any person who supports the mission and goals of the LAET. They are required to pay dues as established by the LAET Board of Directors and shall have all the privileges of membership except those of making motions, voting and holding office
- <u>Retired Member</u> A retired member shall be anyone eligible to be an active or associate member who is permanently retired from employment. A retired member shall have all the phileges of membership and shall be required to pay 50% of the established dues. A retired associate membership have all the phileges of associate membership and shall be required to pay 50% of the established dues. C.
- <u>Honorary Nember</u> Honorary membership to the Mid-East Region may be conferred upon individuals who have been recommended by the membershi-and approved by the Board of Trustees. They shall not be required to pay dues and will have all the privileges of membership except those of making motions, voting, and holding office. Those honorary members who were active/retired members when honorary membership was conferre will retain all the privileges of active membership. d.
- Honorary Life Member This category is firnited to the 12 founders and past presidents of this Association. They shall not be required to pay dues and shall have all the privileges of membership
- Industry/Commercial Member Any health related industry or firm shall be eligible for industry/commercial membership. They are required to pay dues as established by the LAET Board of Directors. They shall have all the privileges of membership except those of making motions, voting and holding citios. No more than two representatives from each t. company shall be entitled to attend any IAET function at member rates.

Rationale: Marketing plan proposal of I.A.E.T. June of 1991 passed at Conference. Complys with I.A.E.T. By-Laws

Present Law;

ARTICLES OF ASSOCIATION OF NIDEAST REGION PAGE 7

Section X - Treasurer's Duties:

The Treasurer's duties shall be as follows:

- Prepare for and solicit an annual audit and report same to. 7. the membership. At the expiration of the term of office, the Treasurer
- At the expiration of the term of office, the Treasurer shall deliver over to their successor, all books, money and other property in their charge or, in the absence of a successor, the Treasurer shall deliver such properties to the President.

Rationale: Provides better protection of Regions assets.

Present Law:

ARTICLES XIII - FISCAL YEAR

Section I - Fiscal Year Dates:

The fiscal year of this Region shall be from June 1 through May 31.

Proposed Law:

Section X - Treasurer's Duties:

7. The annual audit may be done by the Budget & Finance Committee with the exception of the Treasurer, within 60 days of the end of the fiscal year.

8. Add: within 60 days of completion of term of office.

Proposed Law:

Article XIII - Fiscal Year

The fiscal year of this Region shall be from July 1 through June 30.

Rationale: Complys with I.A.E.T. fiscal year.



MIDEAST REGION INTERNATIONAL ASSOCIATION FOR ENTEROSTOMAL THERAPY, INC. Indiana Kentucky Michigan Ohio West Virginia

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YES	please send me your new, free 1991 Ostomy Products Catalog with bonus coupons that can save me an extra \$10.00-or even more.			
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Address		······		
City	State	Zip		
Phone() _		<u>_</u>		
Mail to: AARP Ostomy Care Center 3557 Lafayette Rd. Indianapolis, Indiana 46222				

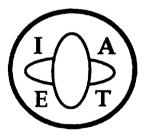
Detach and Mail ... Updated Information is Appreciated ...

Name, Address or Employment C	Change?
Date:	Mail To:
Name:	Judy Werner, RN, BSN, CETN St. Lukes Hospital 700 Cooper Avenue Saginaw, MI 48602
Home:	
Employment:	
Phone (Home #):	
(Employment #):	
Professional Status:	
Do you wish change published in DROPPER? Yes No	
(Your Signature)	
	SIN CIN

NONPROFIT



MID-EAS DROPPER Judy Werner, RN, BSN, CETN St. Luke's Hospital 700 Cooper Avenue Saginaw, MI 48602



Mrs. Margaret Valmassoi, RN, CETN 6256 Vista Ridge Lane Cincinnati OH 45227



Volume XXVIII

September 1992

No. 6

We have a new name (WOCN

-Wound, Ostomy, and Con-

tinence Nurses Society)

which replaces the IAET name; however,

PRESIDENT: Joy Cline Pleasant Valley Hospital Valley Drtve Pt. Pleasant, WV 25550 W- (304) 675-4340 H- (304) 675-4124

PRESIDENT-ELECT: Paula Toth 9661 Yale Road Deerfield, OH 44411 W- (216) 444-6677 H- (216) 654-2829

PAST PRESIDENT Karen Granby 7475 Forest Brook Blvd. Centerville, OH 45459 W- (513) 223-6192 H- (513) 435-7450

SECRETARY: Carol Hepp Blodgett Mem. Med. Ctr. 1840 Wealthy SE Grand Rapids, MI 49506 W- (616) 774-7444 H- (616) 956-3294

> TREASURER: Sharlene Kennedy 7371 N. Gale Road Otisville, MI 48463 W- (313) 257-9526 H- (313) 653-7600

REGION-TRUSTEE: Deanna Peters 574 Cedar Street, #2 Schoolcraft, MI 49087 W- (616) 341-7654 H- (616) 679-5603

PARLIMENTARIAN: Glenna Altizer 505 College Ave. Barboursville, WV 25504

(continued on page 2)



we remain ET Nurses. I hope we can put the name issue to rest and direct our energies in other directions. I believe marketing and reimbursement are key issues which have to be addressed in order to assure the viability of ET Nursing. We are starting to address both issues, but have a long way to go. I believe each of us has the responsibility to market ET Nursing in our work setting and in our local communities. Each of us also has the responsibility of keeping abreast of activities in our cities and states which could affect reimbursement. The State Board of Nursing is an excellent place to inquire about the status of reimbursement in you state.

President's Message

Please note the proposed organizational structure of WOCN in the May issue of IAETNEWS. This proposal is under discussion presently and your input would be most welcome. The structure change will most likely be voted upon in the July 1993 House of Delegates meeting. A structure change will impact our organization greatly. With the proposed changes we would no longer have a House of Delegates – each member would vote on issues by mail. Another change would be at large directors – we would no longer have a Regional Trustee. Another possible change is to have chapters of the IAET, instead of the present Regional network. These are major changes. I would be happy to come to your local meetings and discuss these possible changes and get your input. Please feel free to call me or Deanna if you don't understand some of the proposed structure change. This change is under much discussion at the National level, thus now is the time to clarify the issue in your mind and make your thoughts known.

Another important issue for the viability of ET Nursing is cohesion. We must all stick together through thick and thin. One of the things we hear from our Congressmen is that Nursing is too fragmented and they hear mixed messages. They don't know what we really want. I can understand their confusion, because we tend to disagree among ourselves about what we really want. However, strength is in numbers and if we (Nursing) ever get our act together and speak as one voice, we will be one of the most powerful lobbies in Congress.

Another issue that seems to be seen as a problem by ET Nurses is competition from non-ET Nurses, i.e., RN Wound Care Specialists. Competition can be scary; that's exactly what we are facing for the first time (continued on page 3)

TRUSTEES:

Kelly Jaszarowski 2 Doncaster Drive Lafayette, IN 47905 W- (317) 447-6811, ext. 3357 H- (317) 474-3368

Phyllis Brown 2129 SR 325 N Bidwell, OH 45614 W- (614) 446-5000 H- (614) 245-5059

Judy Werner St. Luke's Hospital 700 Cooper Avenue Saginaw, MI 48602 W- (517) 771-6337 H- (517) 686-5767

HISTORIAN: Pam Stilger 4001 Carbine Lane Louisville, KY 40229 W- (502) 585-2241 H- (502) 964-6601

NOMINATING: Keliy Jaszarowski (see previous listing)

STANDING COMMITTEES

GOVERNMENT AFFAIRS:

Linda Harlan 7015 E. Pike Zanesville, OH 43701 W- (614) 454-4381 H- (614) 872-3962

Sandy Duda 200 Westwind Drive Avon Lake, OH 44012 W- (216) 936-3553 H- (216) 933-7357

BY-LAWS: Rosemarle Van Ingen 744 Grandvlew Northville, MI 48167

W- (313) 349-8358

H- (313) 424-3435

BUDGET & FINANCE: Sharlene Kennedy (see previous listing)

CONTINUING EDUCATION: Ethel Pryor Henry Ford Hospital 2799 W. Grand Blvd. Detroit, MI 48202 W- (313) 876-2492 H- (313) 722-3593

MEDICAL ADVISORS

Ananias C. Diokno, MD Beaumont Hospital Royal Oak, Michigan

Victor Fazio, MD Cleveland Clinic Foundation Cleveland, Ohio

W. Patrick Maxier, MD Ferguson Clinic Grand Rapids, Michigan

PUBLIC RELATIONS: Phyllis Brown (see previous listing)

MEMBERSHIP:

RESEARCH: Barb Piper 1356 Yorkshire Gross Point Park, MI 48230 W- (313) 577-8057 H- (313) 886-0464

Crina Florita 1996 Columbia Road Westlake, OH 44147 W- (216) 444-6677 H- (216) 892-8513

PUBLICATION: Sharlene Kennedy Judy Werner FAX# (517) 771-6672

SPECIAL COMMITTEES

OPERATIONAL MANUAL: Paula Toth (See previous listing)

EXCELLENCE IN WRITING AWARD: Joy Cline (See previous listing)

YOUTH RALLY/UOA: Judy Werner (see previous listing) Bernie Huck 53200 Venus Drive Shelby Twp., MI 48316 W- (313) 745-5659 H- (313) 781-3279

SHARE PROJECTS/ ADOPT-A-COUNTRY: Marilyn Spencer 24560 Stephen Ave. Euclid, OH 44123 W- (216) 444-6677 H- (216) 289-6525

FUNDRAISING: Aliyn Davies 8914 Westlawn Bivd. Olmsted Falis, OH 44138 W- (216) 459-5436 H- (216) 243-1204

NEWSLETTER FUNDRAISING: Sharlene Kennedy (see previous listing)

ET NURSE OF THE YEAR AWARD: Paula Toth (See previous listing)

President's Message (continued from page one)

in our speciality. As we branch into different specialities there will be others with different educational preparation performing similar duties and tasks. Since we are not licensed as ET Nurses by our States, there is not a law to prevent this type of competition. The way to address this competition is marketing. ET Nurses generally have educational preparation and experience that can be effectively marketed. We must all constantly sell ourselves to our patients, our bosses, our colleagues, our Congressmen and to our communities. The timid person will not survive.

Yet another issue which is seen as a problem is competition from industry, i.e., "free" wound care rounds by sales reps who are RN's or RNET's and "free" inservices provided by the companies by sales reps. Again, we are feeling competition. I admit, it is sometimes hard to compete against "free" services, but I am convinced that it can be done. I can assure you and your bosses and colleagues that there are no "free" services. Your facilities are paying for these services in some way. There is no way a company can provide the same service as an ET Nurse. Their service cannot be as intense and consistent and most likely not equal in quality to ET Nurse services. It is up to the ET Nurse to sell herself to her bosses and colleagues. Another way of handling this issue is to work with the sales reps. I have found the reps are very receptive to making wound care rounds together and having the ET nurse attend and participate in inservices. Again, there is no way to stop the companies from providing these types of services, and I don't believe we would really want to stop these services. For instance, in my state there are only twelve ET Nurses: therefore, many areas of the state are not served by ET Nurses. The companies with their consultation and inservices are providing a great service to these underserved areas. I think the key is working with the companies instead of trying to compete. I believe the companies could even help market ET Nursing in these underserved areas which may lead to the growth of ET Nursing in our state.

Many of you met our new Parliamentarian, Glenna Altizer, at the Las Vegas meeting. Glennais from Huntington, WV. She works out of Educational Services at Cabell-Huntington Hospital and is working toward her Masters degree in Nursing.

I want to thank all the officers, committee chairs and committee members of our Region. Everyone works hard and it is indeed a "breeze" to be President of such an energetic group.

I'm looking forward to our Regional meeting in Lexington this year. Kentucky ET Nurses are growing in number and this meeting will give us an opportunity to meet many of the new ET Nurses in Kentucky. The Lexington group has done a superb job of planning the meeting. I predict it will be of high educational quality and allow for some great networking. See you in Lexington!

Joy Cline

CHANGE OF ADDRESS:

Constance Anthony 1984 W. Howell Rd. Mason, MI 48854 (517) 676-0658

Carol Mikols 2851 Logging Trail #2 West Branch, MI 48661 MidMichigan VNA H# (517) 345-4934 W# (517) 681-7510

Deanna Peters 4421 Council Crest Lane Battle Creek, MI 49017 Bronson Methodist Hospital H# (616) 968-4411 W# (616) 341-6087

Jane Malys-Hazi 532 Meadowland Dr. Hubbard, OH 44425 St. Elizabeth Hospital Medical Center 1044 Belmont Ave. Youngstown, OH 44501 H# (216) 534-0447 W# (216) 746-7211

Sonja Stoica 5631 Beaver Trail Evansville, IN 47716

PUBLIC RELATIONS

First on the agenda was the selection of ET Nurse Day winners. There were eight entrees with six being from the MidEast Region. Great job! Winners will be announced in the WOCN newsletter. First Place went to three ET Nurses from Iowa: Second Place went to Sharlene Kennedy from Michigan and Third Place went to Linda Hoelzle from Ohio. We have reason to be proud. Next year it was recommended that ET Nurse Day be included in at least two newsletters and that all of the information needed was printed. It was also recommended that the whole month of April be included in the judging and that the winners get more recognition at National.

Next on the agenda was the regional Public Relations Job Description which I have included in this article. It basically came from our region so comments are welcomed.

This year, we were responsible for the IAET booth on Wednesday (11 am until 2 pm). Twelve ET's volunteered for half hour shifts and all went smoothly. Hopefully, next year we will have a more permanent booth to display. The reason the MidEast Region had to man the booth is that there are no major meetings in our area where the IAET booth is displayed. Some regions have to man the booth 2-3 times per year. Following are sites that the booth will be on display in the coming year.

Silver Cross, Orlando, FL September 15-17

ARN, Pittsburg, PA October 28-November 1

Wound Care Symposium, San Diego, CA, April '93

Home Care, New Orleans, LA, September 29-October 3

AAUA Convention Dermatology Natl. Convention & Family Practice Physicians

Because of the multitude of problems this past year, the group recommended that someone from Central Office accompany the booth and be there to help during the meetings and to set it up. They also suggested that monetary fees for ET's that man the booth be considered. This will be taken back to the board.

Regional booths were also discussed. Many regions have permanent booths that they use. Items to be included should be order forms and membership forms.

A poster for the 25th anniversarv of WOCN was discussed but no decision was made. ET Nurse Day is now on the AHA master calendar and also appeared in RN magazine. Need to make sure it is on the ANA national calendar.

Give-aways and sale items were discussed with no decisions made due to the upcoming name change. Meeting lasted three hours. We will try to meet Thursday afternoon at the Regional meeting in Lexington to discuss plans/goals for 1993. Regional booth, and selection of ET Nurse Month Award and discussion.

The PR Committee will be busy in the coming year. Please complete the form below and return if you are interested in joining or rejoining the group.

Thanks -

Phyllis Pope Brown, RN. CETN Holzer Medical Center, 100 Jackson Pike Gallipolis, OH 45631 1-614-446-5000

I am interested in being an active member of the Public Relations Committee for the Mid East Region.

Name_____

Address

Phone (Home): _____ (Work): _____

4

COMMITTEE REPORTS

PUBLIC RELATIONS JOB DESCRIPTION – WOUND, OSTOMY, CONTINENCE NURSE An Association of ET Nurses

Purpose: The Public Relations Committee promotes the professional growth and expansion of ET Nursing and the WOCN through the creation and maintenance of printed materials, informational displays, and public relations projects. These activities are designed to enhance and strengthen the ET Nurse Professional Practice, increase the awareness of the ET Nursing profession and/or promote the WOCN as a professional organization.

Responsible to: The Regional President and Chairperson for the National Public Relations Committee

Policy: The Public Relations Chairperson will be appointed by the Regional President. Regional Committee will be comprised of representation from each state if possible. More members are possible if approved by the Public Relations Chairperson.

Term of Office: Two years, not to exceed two consecutive terms. Advisor and committee member for one year following term.

Responsibilities:

1. Serve on the National Committee.

2. Promote public relations activities at the National, Regional and local levels. 3. Encourage regional members to promote ET Nurse Day on the third Wednesday of April.

4. Responsible to select ET Nurse Day winners on the National level.

5. Act as a public relations resource person for ET Nurses in the region.

6. Coordinate and promote use of National Public Relations Booth following guidelines of WOCN Operational Manual.

7. Submit copy of committee minutes to the National Chairperson, Regional President, Regional Trustee, and Secretary within thirty days after Regional Public Relations Committee meeting.

8. Submit written report to the membership at Regional meetings.

9. Send all copies of correspondence related to public relations activities with the WOCN to the Regional President, Trustee, and National Public Relations Chairperson.

10. Submit an estimated budget to the Region annually.

11. Submit list of goals to Regional President and National Chairperson.

12. Attend WOCN National Public Relations Committee meetings or send representation.

13. Chairperson shall attend Regional Board meetings.

14. Responsible for helping with the recruitment of new members.

15. Maintain minutes of all committee meetings.

16. Utilizes Regional newsletter to provide membership with update of public relations activities.

17. Submits all records to the incoming chairperson within 90 days of the end of the term of office.

Dear MidEast Region:

The notice that I had been awarded the MidEast Region Bernadette Smith Scholarship Award came as a pleasant ending to my firt week at Emory University. Emory's ET Nursing Education Program is even better than I was led to believe.

The split option program is intense. We are now finished with the second week of class, the half-way mark, and preparing for the products test.

I am looking forward to returning home to Michigan and putting into practice all that I have learned. The Scholarship is greatly appreciated as I had to borrow the money to cover the cost of this program. You have helped me put some of my financial worries to rest. Thank you.

Sincerely,

Beverly Clark, RN, BSN (soon to be ET) 1360 Troy Street Oak Park, MI 48237

MEMBERSHIP

Our region has received five new members. Welcome letters and new member packets were mailed to all.

ASSOCIATE MEMBERS

Susan Abner, RN, BSN Cartenders of Louisville 9200 Shelbyville Rd. Louisville, KY 40222

Timothy W. Alonzi, OTR Surgical & Ortho. Specialties 37620 Hills Tech Dr. Farmington Hills, MI 48331

Patrick W. Choate, Sales Rep. Johnson-Johnson Med., Inc. 11141 Winthrop Lane Brighton, MI 48116

ACTIVE MEMBERS

Jan L. Bryant, RN, CETN Akron General Med. Center 400 Wabash Avenue Akron, OH 43307

Jo-Ann M. Glaab, RN, BSN VNA–West Region 8600 Silvery Lane Dearborn Heights, MI 40127 (313) 941-7727

NEW GRADUATES

Linvia Gibson, RN, ET Clark Memorial Hospital 1220 Missouri Ave. Jeffersonville, IN 47130 (812) 283-2078

NEW ACTIVE MEMBERS

Catherine Blackwell, RN 205 Ann Ave. Pendleton, IN 46064

> Susan M. Brown 29843 Bowwie Warren, MI 48093

Donna J. Behrendt, MSN, RNC, GNP, ET 356 East 324 th St. Willowick, OH 44095

Edwina M. Fouts, RN, BSN, ET 1359 Jetton Blvd. Paducah, KY 42001

Janet L. Jones 340 Tanglewood Dr. Springboro, OH 45066

Linda L. Kline, RN, CETN 5216 Saum Street Fairborn, OH 45324

Debra J. McMahon, RN, BSN, CETN 2217 Kanawha Street Moundsville, WV 26041

Pamela Johnson Payne, RN, BSN, CETN 22130 Sheldon Rd. Brookpark, OH 44142

Virginia L. Pharis, RN, BSN, ET 226 Forest Park Rd. Lexington, KY 40503

Suzanne P. Straub, BSN 60 Roundtree Court Springboro, OH 45066

Mary Lee Wallace, RN 7039 Lockerbie Dr. Indianapolis, IN 46214

Crina Floruta Membership Chairperson

RESEARCH COMMITTEE

Committee was divided into work groups and each group was given an assignment in restructuring the committee. Handouts will be provided at the Regional meeting.

Barb Pieper

NOMINATIONS

It's voting time! Soon you will receive your ballot for the 1992 elections. There are some changes from last year with the mail voting. First, you will notice information on the candidates has been included with your ballot. This is information which the candidates have provided. I have tried to keep the format the same for each candidate. Also, if there is not information on a candidate, it is because that candidate failed to provide the information.

The second change you will notice is in the procedure. Outlined below are the specific changes. In this newsletter, you will find the complete procedure. If you should have any questions about the mail vote process, please refer to the procedure.

• On site voting is limited to registration time for the conference. NO ADDITIONAL TIME WILL BE PROVIDED!!

• ONLY those envelopes received with a return address on them will be included in the mail vote.

Be sure to examine your newsletter carefully for campaign advertisements for the candidates.

(continued)

COMMITTEE REPORTS

(Nominations continued)

If you are an active member and do not receive a ballot, please check with the tellers at conference during the designated voting time. The tellers will then check to see if a ballot has been mailed and to what address. Ballots will NOT be issued more than once! However, if it is confirmed that a ballot was not mailed to you, you will be given

MIDEAST REGION MAIL VOTE Procedure

• Members and officers to declare self as candidate to Nominations Chair by September 1st. Nominations Chair to confirm eligibility and to secure written consent.

• Slate of candidates to be closed September 1st so that ballots may be mailed to membership 30 days before Regional meeting.

• New members who join after September 1st will be mailed a ballot and envelopes.

• Ballots may be cast at the Regional meeting. Time is limited to that of the designated registration time of the conference.

• When member casts ballot, their name will be checked off on a master membership list. To expedite process, tellers may begin receiving ballots when members register, but ballots will remain in "ballot" envelope until the official count at designated time. one to complete during the registration time. If you are not attending conference and do not receive a ballot by September 21st, please contact me so that your address and status may be verified so that you may receive a ballot, if eligible.

Don't forget, write-in candidates are permitted, You will find

• No proxy vote.

• Members not attending the Regional meeting will be directed to seal their ballots inside "ballot" envelope and enclose it in the addressed, stamped envelope for mailing. The mailing envelope should include the member's name on it and should be sent to the Nominations Chair. The Nominations Chair will cross off the member's name from the master membership list to avoid double voting.

• Mail votes must be received by Nominations Chair one week prior to Regional meeting or they will not be counted.

• At the Regional Meeting, the Nominations Chair will give the sealed envelopes to the head teller. The head teller will then recheck the envelopes against the master membership list. Then, the ballots will be removed from the mailing envelope and placed into the ballot receptacle along with the ballots casted at the meeting. All ballots will remain in "ballot" envelope until counting occurs.

• Tellers may count ballots

room to write them in on your ballot. Also, be sure to follow all deadline dates so that your vote counts. Mail voting is only successful when everyone participates and does so by the deadlines!

Kelly Jaszarowski, RN, BSN, CETN Nominations Chairperson

anytime after closing of conference registration. Results to be reported at membership meeting.

• Nominations Chair responsible for destroying ballots.

• Delegate Chair to be elected during the Regional meeting.

S.H.A.R.E. REPORT

One of the major projects of the Friends of Ostomates Worldwide (FOW/USA) is the S.H.A.R.E. program. S.H.A.R.E. stands for Sending Help and Rehabilitation Everywhere.

S.H.A.R.E. is committed to sending ostomy products and educational material to those who are less fortunate. The IAET/Mosby Publications have donated surplus Journals. Each Region has a member appointed to S.H.A.R.E. The Mideast Region has been assigned to India and Thailand.

Thailand now has five ET nurses. All five work in Bangkok. Two work at the Red Cross Hospital and two others work at the National Cancer Institute, while the fifth is affiliated with the School of Nursing at Mahidol University. The last nurse recently returned to Bangkok after attending the Wayne State University in Michigan. The Mideast Region has paid to send Journals of ET Nursing to each nurse who has responded that they will be used to great advantage.

India continues to have relatively few full-time ET nurses. The first ET nurse in India remains in Bombay where she has a heavy hospital load and an active outpatient clinic. The first ET Nursing school is soon to open the ET Nursing Program under the name of the Tata Memorial Hospital ET Nursing Program. The ET Nursing Curriculum has been incorporated into the Oncology Nursing Curriculum and is conducted under the Nursing Program at Bombay University. One copy

of the Journal has been sent to India.

One Philippine nurse, sponsored by the US Philippine Nursing Association, the WCET/NNGH and the International Educational Center of the Cleveland Clinic, has just completed ET Nursing education. She works in the Department of Surgery at the Philippine General Hospital in Manila. Only eight months post graduation but she has started the movement in the Philippines. One surgeon, General and Oncology Surgery at the Medical Center in Manila is very interested in ET Nursing and improving ostomy care. Journals have been sent to each.

Egypt is the final area where the Mideast Region has sponsored ET Journals. There is one ET nurse in all of Egypt and she works at the National Cancer Institute in Cairo. There is one physician who has personally received specialized care in the USA. Upon return to Egypt, he immediately started an Ostomy Association which is now a member of the International Ostomy Association. We are sending Journals to each of the individuals.

FUND-RAISING NEWS

Thanks to everyone who helped to make our fund-raising activities a success at the National Conference.

We have big plans for fundraising at the regional meeting in Lexington. Back by popular

demand – Barb Montgomery will order Kroma glass jewelry and nightlights which will be for sale. We will be selling Christmas cards, "Seasons Greetings from your ET Nurse" with a place to attach your business card. Price of the cards are \$7 for a package of 20 cards with envelopes; two packages for \$13. If you are interested in purchasing Christmas cards and can't be at the Regional meeting, place an order with someone who is going or I'd be glad to ship them to you.

Again, we plan to have our Silent Auction which will be pure profit for our Region. Please remember to bring an item for the auction. Examples of silent auction donations: wine, jams, arts and crafts, cookery, Christmas ornaments and decorations, gift certificates, etc. Everyone's participation in this event is greatly appreciated.

At the national meeting, I had asked for recipes for a regional cookbook endeavor. I'd like to thank all who submitted recipes. For many reasons, I have decided not to follow through with the compilation of a large cookbook. I will compile the recipes I have received and they will be for sale at the regional meeting for a nominal fee. I'm looking forward to seeing you in Lexington. Don't forget your Silent Auction donation!

Allyn Davies, Fund-raising Chairperson

COMMITTEE REPORTS

GOVERNMENT AFFAIRS

The MidEast Region Board of Directors has approved the sponsorship of two of its members to attend NIWI next year. (We anticipate Spring 1993-no date has been set as of yet). If you are interested, fill out this application and submit to the GAC by the October 1, 1992 deadline. The board will select two candidates and alternates at the regional board meeting in Lexington, Kentucky in October 1992. You will be notified of the selections following the board meeting in October.

Criteria for NIWI applicant selection:

1. Must be an RN.

2. Be an active member of WOCN for a minimum of two years.

3. Be available to work on GAC perhaps as chair of the committee for a minimum of two years after NIWI completion.

4. Be certain that you can be free from work commitment in order to attend the six-day NIWI program.

5. Attend regional and national conference each year.

Preference will be given to ET's with previous work as GAC members, or participation as MidEast Region Committee Chairs, Board Members, or Delegates. Please complete the application form below and return to:

Linda Harlan, RN, BSN, CETN 7015 East Pike Zanesville, OH 43701

or fax to (614) 454-4799

APPLICATION FOR NIWI CANDIDATE

Name___

Professional Title

Address (Home)

Address (Work)_____

Which mailing address do you prefer? \Box Home \Box Work

Phone (Home/Work) _____

Which phone do you prefer? $\hfill\square$ Home $\hfill\square$ Work $\hfill\square$ Either

How long have you been a practicing ET Nurse?_____

List any previous and current activities in MidEast Region:

List other professional activities/involvement:

List personal objectives for GAC Committee: ______

List any personal political involvement: _____

For any questions or concerns, please feel free to call Linda Harlan, work # (614) 454-4381 or 454-4000; home# (614) 872-3962; or Sandy Duda, work# (216) 431-3553 or home# (216) 933-7357.

This is an exciting and life changing experience. You will learn things which will benefit your professional and personal life. Please consider this opportunity. You will NEVER regret it!

VOTE PAULA ERWIN-TOTH FOR PRESIDENT-ELECT

Paula Erwin-Toth is a candidate for the office of President-Elect. Since entering the ET Nursing profession in 1982, Paula has been an active member of the MidEast Region. She has been involved in the Youth Rally, Government Affairs, and Research Committees. She is a former Trustee and is currently holding the office of President-Elect. On a National level, Paula acts as Secretary for the ETNEP Directors group as well as their liaison to the WOCN (IAET)) Scholarship Committee.

Paula is a diploma graduate of Akron City Hospital's Isabelle Firestone School of Nursing and was awarded both her BSN and MSN from the University of Akron.

In 1982 she completed the ET Nursing education program at the R.B. Turnbull Jr. School of Enterostomal Therapy and has been board certified since 1983.

CAMPAIGNS ...

Prior to assuming her current position Manager. of Enterostomal Therapy Nursing and Director of ET Nursing Education at the Cleveland Clinic, Paula developed expertise in the full scope of ET Nursing practice in a variety of settings. As a speaker and program planner on local, regional, and national levels. Paula has promoted ETNursing with both professionals and the public. She is also the author of numerous publications including co-author of a chapter in the new text Ostomies and Continent Diversions: Nursing Management.

At the June 1992 IAET Annual Conference, Paula presented an oral abstract on her research relating to School Age Ostomy Surgery, co-authored two posters, and was awarded third prize for an additional poster entitled <u>Management of a Metastatic Carcinoma with Fistulae: A</u> <u>Case Study</u>.

Her other activities include cochair of the Research Section "Teaching and Learning in Health and Illness" in the Midwest Nursing Research Society. membership in WCET, Sigma Theta Tau, and the Ohio Nurses Association. In 1986 she was selected the Nurse of Hope by the Summit County Unit of the American Cancer Society and served on their Board of Directors 1986-1990. Paula is currently a member of the Board of Trustees of the Northeast Ohio Chapter of the Crohn's and Colitis Foundation of America. She is a member and past President of the Akron Area Chapter of the United Ostomy Association.

The nursing profession and ET Nursing in particular are facing many changes. Paula's experience, leadership, and enthusiasm will help transform these changes into opportunities for members of the Mideast Region. Your vote for Paula Erwin-Toth as President-Elect wil give her the chance to work with all of you to "Build A Bridge To The Future".

VOTE ALLYN DAVIES FOR REGIONAL DELEGATE '93 AND TRUSTEE

I have been an ET Nurse for five years and attend both Regional and National meetings. I was a Delegate and Fundraising Chairperson for the region in 1992. I enjoy being active and would like to be involved with the changing direction of our organization. Vote for me to represent you as regional delegate and also as your trustee.

VOTE SHARLENE KENNEDY, RN, BSN, CETN FOR DELEGATE FOR NATIONAL CONFERENCE

I have been an ET Nurse since 1982 and very active in the organization since 1983 as Delegate and Officer over the last eight years. I feel I would make a good Delegate as I have stayed abreast of current trends nationally and at Regional and local levels. I would like to serve your Delegate at the 1993 Conference in San Antonio.

VOTE PHYLLIS POPE BROWN, RN, BSN, CETN, FOR PRESIDENT-ELECT

One of my goals for the Mideast Region is to get ET Nurses involved. We need to share ideas with our peers; we need to constantly learn new information and we need to participate so that we are recognized for our expertise. We are the experts in our field but yet there are many health care professions that have never been reached. With the fast change process in our nursing community we need to keep abreast of these changes and we need to keep growing by encouraging others to join our organization and to become ET Nurses. We have always been one step ahead of many of our colleagues. We have not been afraid to branch out into new territories. There are still opportunities out there for us and we must grasp them.

As shown below, my background in education, clinical practice, administration, my interest in public relations and my commitment to ET Nursing will be an asset to our region. Please consider me for President-Elect.

Ohio State University, BSN. RB Turnbull ET School, 1984. CETN, 1985, 1990. Provides

educational programs for hospital/nursing homes, community, School of Nursing Programs. Past Instructor Holzer School of Nursing; Started WIC Program, Head Start Program Gallia Co. Founder of local UOA Group, Medical Advisor. Member of UOA, AAUA, ANA, ONA, IUS, CCFA, WOCN. Tri State ET Nurse Association. Trustee Mideast Region three years. Past member Nominations Committee; Public Relations Chair, ME, member National PR; ET Nurse Year 1991-ME Region.

VOTE CAROL HEPP, RN, BSN, CETN FOR SECRETARY

Goal: Quick, Concise Communication of Regional Business

Grand Valley State University, 1977, BSN. RB Turnbull ET School, 1984. CETN, 1984, 1989. Currently working on MSN at Grand Valley State University; **Current Secretary of Mideast** Region; Delegate for the ME Region 1990, 1991; Recorder for SW Michigan ET Nurse Group; Practicing full scope of ET Nursing: Ostomy, Wound, Continence; Guest Lecture at GUSU, Grand Rapids Community College School of Nursing; Grand Rapids Area Medical Education Center, Surgical Residents: Post board member of CCFA satellite for Grand Rapids: Member of ASPEN, UOA, and CCFA. Presented two posters at National Convention; Founder of Nutrition Support Team at Blogett Memorial Hospital; Chair of Skin Care Task Force and Standards for Patient Care Management.

VOTE KELLY FOR JASZAROWSKI REGIONAL MER TRUSTEE

ANNOUNCEMENTS

MIDEAST REGION EXCELLENCE IN WRITING AWARD

This award is designed to stimulate scholarly writing by the members of the MidEast Region of the IAET. An honorarium of \$100 and a plaque will be awarded to the author(s) of a manuscript that makes a significant contribution to the sphere of ET Nursing.

The following rules apply to the award:

• The author(s) must be a member of the MidEast Region of the IAET.

• Manuscripts must be 500 words or more.

• Manuscripts must have either been submitted for publication or published between the dates of October 1, 1991 and October 1, 1992 by a professional journal. (Examples: JET, Decubitus, Ostomy and Wound Management, Urologic Nursing, RN, AJN, Nursing Research, Nursing Economics, etc.) Book excerpts will be considered.

• All manuscripts must be related to the speciality of ET nursing practice. The focus of the manuscript can be from an education, clinical practice, administrative, economic, research or legislative viewpoint.

• The MidEast Regions's Excellence in Writing Award Committee will select the outstanding manuscript. If no manuscript is worthy of the award, it will not be given in a particular year. Manuscripts will be reviewed anonymously by committee members.

• The award will be conferred at the 1992 MidEast Regional conference in Lexington, KY.

• Submissions must be received by September 15, 1992. Manuscripts received after that date will be considered for the subsequent award.

• Manuscripts should be sent directly to the 1992 chairman: Joy Cline, Pleasant Vally Hospital, Valley Drive, Pt. Pleasant, WV 25550. It is preferable to have a clear copy of the manuscript to allow committee members to have quality copies of illustrations. Fax machines do not provide copies that are clear.

OUTSTANDING ET NURSE AWARD

The selection committee is comprised of an IAET member from each state in our region. The selection committee is not appraised of the names or agency affiliation of nominees until the selection is completed.

The nominee must meet 80% of the following criteria:

Briefly describe the nominees qualifications for the award and provide examples based on the criteria.

1. Demonstrates excellence in the full scope of ET Nursing practice. 2. Devotes at least 50% of professional practice to providing direct care to patients with dermal ulcers, stomas, wounds and incontinence.

3. Shares knowledge by providing professional and community education via 1:1 education, seminars, and symposiums.

4. Promotes the speciality of ET Nursing by actively participating in professional, political and/or community organizations.

5. Actively promotes the growth and development of ET Nursing by providing peer support, preceptoring, and recruitment.

(continued on next page)

ANNOUNCEMENTS

FYI...

Cora King, 8504 Scarboro Ct., Potomac, Maryland 20854 (301) 983-1041 recently graduated from MD Anderson and is looking for a job the MidEast Region. She is available for work after November 6.

CONGRATULATIONS TO ...

Marilyn Spencer for honorary membership in the WOCN and to Karen Granby, the new WOCNNational Secretary. Way to go! We're really proud of you both!

CALENDAR

October 15-17, 1992 MidEast Regional Conference Lexington, Kentucky

July 10-15, 1993 WOCN National Conference San Antonio, Texas

October 21-23, 1993 MidEast Regional Conference Charleston, West Virginia

NEWSLETTER DEADLINES

January 15, 1993 April 15, 1993 August 15, 1993

Pre-requisites:

1. Nominee must be a member of the MidEast Region IAET for a minimum of two years.

2. Nominee must attend at least one IAET meeting a year (either MidEast Regional meeting or National Conference).

3. Nominee must be Board Certified in ET Nursing.

Deadline: September 15, 1992

The award will be presented to the winner at our Annual Regional Conference. Send nominations to:

> Paula Erwin-Toth, MSN, RN, CETN Cleveland Clinic Foundation 9500 Euclid KK-506 Cleveland, OH 44195

APPLICATION

OUTSTANDING ET NURSE AWARD

NOMINEE INFO:

Nominee Name

Address_____

Agency _____

Position_____

SUBMITTED BY:

Name_____

Address______

Agency _____

Position_____

Daytime Phone ______

Evening Phone _____

13

IAET ANNOUNCES SCHOLARSHIP WINNERS

Fifteen nursing students of enterostomal therapy have been awarded scholarships by the International Association for Enterostomal Therapy (IAET). The scholarships are designed to assist the students with their education.

The IAET has a standing scholarship committee that functions under the auspices of the ET Foundation by which transactions and monies are kept accountable for the funding of awards. Due to the awareness of the growing need for ET nurses throughout the world and a strong belief in the continued growth and success of enterostomal therapy nursing, the IAET has established quarterly and yearly scholarships. The scholarships are made possible through the contributions from ostomy/wound/ incontinence product manufacturers, private and public donations/endowments, and many of the Regions which comprise the IAET.

Scholarships are awarded to deserving, dedicated and eligible individuals who are interested in working in this specialty field and in improving the nursing care as outlined in the IAET philosophy and scope of practice. Applicants must be qualified persons who desire entrance into an IAET accredited Enterostomal Therapy Nursing Education Program (ETNEP). Advanced degree scholarships for IAET members seeking BSN, Masters or Doctorate degrees are also available. For further information about the scholarship program, please contact IAET's Central Office at (714) 545-0271.

EDUCATIONAL OFFERINGS

The University of Southern California is sponsoring an Enterostomal Therapy Nursing Education Program, an eightweek course beginning September 1, 1992. This program offers 12 units of graduate school credit and is presented by Barbara Bates-Jensen, MN, RN, CETN, Program Director.

What makes this program so special?

• Clinical experiences at some of the premier health care institutions in the nation • Dynamic, expert clinical instructors with a wide variety of experience

- Home care and long term care experience
- Wound care and urinary incontinence experience

• Pediatric and geriatric clinical experience

For more information, contact Tom Cahoon, Recruiter at (213) 743-2362. The following individuals are recipients of the June Scholar-ships:

LAET New England Region

Rita Kelly-Doughtie New England Region Marie Flynn New England Region

IAET Northeast Region

Lou Ann Foley Northeast Region

IAET MidEast Region

Beverly Clark Bernadette Smith Award MidEast Region Louise Shawkat Norga Gill Award MidEast Region

LAET Southeast Region

Linda Tuck Kinetic Concepts, Inc. Bonnie Cleveland Southeast Region "Honor Scholarship" Cyncere Joyner Kinetic Concepts, Inc. Susan Steele Southeast Region Sylvia Richardson Johnson & Johnson Evelyn Taylor Kinetic Concepts, Inc.

IAET Rocky Mountain Region

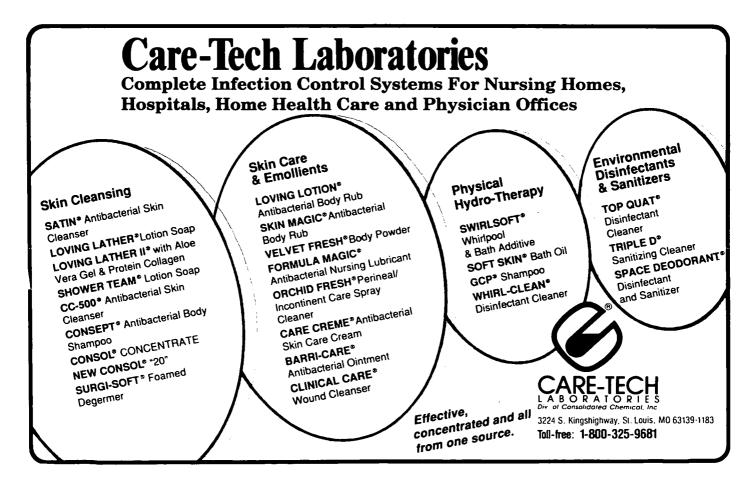
Colleen Brezezecki Johnson & Johnson

IAET Pacific Coast Region Mary Lou Jenkins Mentor Corporation

IAET South Central Region

Marion McCulloch Johnson & Johnson





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Brenda Goodson, RN, BSN, CETN and Pat Griggls, RN, BSN, CETN

Federal Panel Says Simple Preventative Measures Could Limit Bedsores

By WARREN E. LEARY

Special to The New York Times

WASHINGTON, May 18 — Bedsores, the painful and potentially dangerous pressure ulcers afflicting thousands of patients in nursing homes and hespitals, could be reduced significantly by relatively simple preventive measures, an expert panel said today.

The panel, convened by the Agency for Health Care Policy and Research to develop new Federal guidelines, said much suffering could be reduced among people confined to beds or wheelchairs if health workers were more aware of the problem and the easy ways available to monitor and prevent bedsores.

The leader of the panel, Dr. Nancy Bergstrom, a professor of nursing at the University of Nebraska Medical Center in Omaha, said she wanted to dispel the myth that bedsores were inevitable among those confined to a bed or chair.

Avoidable in Most Cases

"The vast majority of pressure ulcers can be predicted and prevented, and those early ones that do occur need not worscn," Dr. Bergstrom said at a news briefing.

The guidelines called for doctors and nurses to check the skin of immobile and confined patients daily, keep incontinent patients dry, prevent skin dryness by using humidifiers and moisturizing lotion, moving immobile patients regularly, and supporting them with pillows, pieces of foam or special mattress covers designed to reduce pressure.

Bedsores result when skin is squeezed against bony parts of the body, like the heels or hips. Constant pressure squeezes tiny blood vessels that supply the skin with nutrients and oxygen, without which skin tissue dies and an ulcer forms. In severe cases, the tissue damage extends deep into the muscle and bone, sometimes causing serious infections and requiring surgery.

Dr. Bergstrom said it was difficult to determine the true incidence and economic effects of bedsores because the condition often went unreported, particularly with people who are cared for in their homes or at private health centers. One study estimated the annual economic cost at \$1.3 billion to \$6.4 billion for hospitalized patients alone, she said.

Dr. J. Jarrett Clinton, administrator of the agency, said though there were no exact figures, data from several sources indicated that up to onethird of nursing home patients had bedsores, as did about 10 percent of those in acute-care hospitals.

"If the health care community adopts the pressure ulcer guideline released today, these numbers will come down," Dr. Clinton said. "This is not to say that pressure ulcer prevention is inexpensive. But from all indications, prevention of these injuries is less costly than treatment."

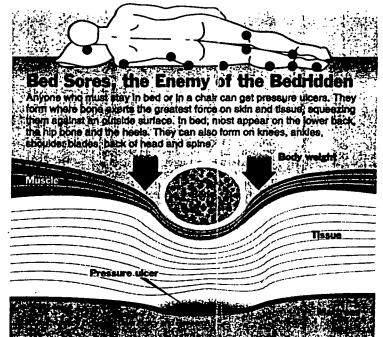
The Agency for Health Care Policy and Research is a unit of the Public Health Service created by Congressional order to develop guidelines for doctors, nurses and other health workers to assure consistent, costeffective treatment for Americans. The agency sponsors panels of independent experts who draw up recommendations. Before guidelines are completed, they are tested at hospitals and other health centers.

Dr. Bergstrom said the new guidelines covered prevention and treatment of the first and less-severe stage of bedsores. Later guidelines will focus on treating advanced forms of the condition, she said.

Stage-one bedsores are marked by a deep red or purplish coluration on the skin. If a finger is pressed against the area momentarily and then removed, normal skin color does not return and the area remains deep red, Dr. Bergstrom said. This type of bedsore may be difficult to identify in patients with dark skin, the panel said.

The risk of developing bedsores increases with a patient's level of immobility, nutritional deficiencies and in cases where the patient's skin is wet with urine, perspiration or wound drainage, the panel said. People at highest risk include hospitalized quadriplegics and paraplegics, elderly patients with hip fractures, orthopedic patients immobilized by other fractures, and people being treated in critical-care units.

To assure availability of the pressure ulcer guidelines, they will be distributed to doctors, nurses and other health workers through state and national professional organizations. In addition, a summary of the physicians' guidelines and a special patient's guide are available free by calling 1-800-358-9295 or by writing AHCPR Publications Clearinghouse, P.O. Box 8547, Silver Spring, Md., 20907.



he New York Times: Ibstration by Baden Conels

MIDEAST REGION JUNE 1, 1992 - JUNE 30, 1993 PROPOSED BUDGET

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REVENUE	PROPOSED 1992-93	ACTUAL 1991-92
Newsletter Ads	\$ 1,000.00	\$ 1,150.00
Dues	3,300.00	3,376.66
Interest	700.00	731.80
Seminar	5,000.00	15,327.62
Fundraiser	6,000.00	6,249.50
Misc.		
Research	200.00	200.00
Exc. in writing	100.00	100.00
Misc. Inc.		1,079.00
TOTALS:	\$16,300.00	\$28,213.58
EXPENSES		
Newsletter	\$ 2,600.00	\$ 2,626.26
Gen. Reg. Work	1,500.00	1,449.16
Scholarships		
IAET	1,000.00	1,000.00
Norma Gill	250.00	250.00
NIWI	3,000.00	2,441.17
o (
Conferences		
Travel, Lodge,	(000 00	
Per diem	6,000.00	3,055.70 Travel
		1,141.01 Lodge
		289.04 Per diem
Meeting Room/Misc.		698.10
		\$ 5,183.85
Delegates	400.00	300.00
Com. Chair	600.00	400.00
Historian	50.00	
UOA Youth	750.00	
COMMITTEE EXPENSES:	50.00	
By Laws	50.00	
Nominating	230.00	221.21
Historian	50.00	******
Op. Manual	50.00	*****
Research	100.00	
Gov't. Affairs	800.00	358.80
Fund Raisers	4,000.00	5,592.51
Public Relation	150.00	90.15
Membership Directory	1,200.00	
Membership Com.	400.00	152.39
Share	100.00	31.29
Delegate Com.	30.00	27.87
Misc:		
Exc. in writing (Plaque	160.00	120.15
+ \$100.00 award)		
Outstanding E.T. Award	25.00	21.41
Research Awards	200.00	
TOTAL:	\$23,695.00	\$20,267.22

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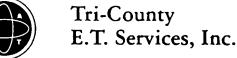
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43071 Hayes

JOAnn Mok Board Certified Enterostomal Therapist Nurse Specialist Judy Shaw, R.N. Board Certified Enterostomal Therapist Nurse Specialist

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7175 Beechmont Ave. Cincinnati, OH 45230

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Monday, June 22, 199 Chairperson: Joy Cl	2	MID-EAST REGION (MER) ONAL ASSOCIATION FOR ENTER Semi Annual Membership Med Las Vegas, Nevada Recorder: Carol He DISCUSSION	eting	APY Called to order: Adjourned: RESOLUTION	
I. Call to order					
J. Cline					
A. Sign in.	A. A	ttendees signed in.	A. Roste	er on file.	
B. Quorum Determinat			-	um established.	
C. Additions Agenda	to C.		C. None		
D. Adoption o Agenda	£D.	Motion made by C. Hepp to adopt agenda as written. Seconded by M. Sammon.	D. Motic	on carried.	
II. Introductions J. Cline		Officers introduced to membership. President Elect: P. Erwin-Toth Regional Trustee: D. Peters Secretary: C. Hepp Treasurer: S. Kennedy Trustees: J. Werner P. Brown K. Jaszarowski	11.		
III. Parliamentarian J. Cline	111.	New Parliamentarian G. Altizer introduced by J. Cline. Rules of discussion reviewed by Glenna.			
IV. Recognition of Presidents J. Cline	Past IV.	Past Presidents in attendance were recognized: J. Hawley, E. Pryor, S. Altop, K. Granby	IV.		
V. Recognition of a time attendees J. Cline	first V.	First time attendees (11) introduced themselves.	v.		
VI. Secretary Report C. Hepp	were Moti acce	V. Minutes from Oct. 26, 1991 were published in MER Dropper. Motion made by R. VanIngen to accept minutes as published. Seconded by C. Floruta.		carried.	
VII. Treasurer's Repo S. Kennedy	mont on b reve made budg by S ensu spen rese alre	Explanation of change to 13 month budget this year, based on bylaw change. Budgeted revenue: \$16,695. Motion made by C. Hepp to adopt the budget as written. Seconded by S. Krishnan. Discussion ensued regarding deficit spending. MER has \$20,000 in reserves. Also dues are already \$630 over projected this year.		ried.	
VIII. Regional Truste D. Peters		Conference: July 10-15, Antonio Convention Center.			

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A. Scholarship

A. Beverly Clark, Oak Park, MI. received B. Smith Scholarship. Louise Shawkut, Louisville, Ky received N. Gill Scholarship. Total contributions of \$33,658 received for scholarships.

- B. Name change
- B. Proposed: WOCN Society. Numerous pros and cons were discussed by members:
 - continence more positive than incontinence
- Current recognition of IAET/ET Nurse and our scope.
- Ostomy should come first.
- Professional recognition
- Need for more marketing
- Time, energy and funds already spent to market current name
- Spending too much time debating this issue.

C. Our leaders feel IAET is at

change to stay competitive. A professional marketing group is working with leaders. They

a critical juncture, and must

C. Marketing Plan update

D. Structure Change J. Cline/D. Peters

- are looking for a "name which will not be a barrier but will help open doors". D.1. New structure proposed to better meet the members
 - needs. Members would be "at the top" and participate in voting on bylaws, HOD issues,
 - elections, etc.Committees would be condensed to make organization "leaner".
 - Communication should be easier.
 - Fewer committee chairs, with subgroups reporting to them. Committee chairs will be non voting.
 - 4 directors representing 4 geographic areas. They would be directors "at large", and available to all members for questions.
 - All members will have a vote.
 - Some role changes will occur in Executive Committee.
- 2. What happens to regions? • Areas may change
 - Regions to be more flexible Members could choose which region or "chapter" they want,
 - i.e., by cit state,

- B/C. An informal vote of members was taken:
 - no name change 14
 - WOCN Society 22
 OWNC Society 36

 - Members were encouraged to discuss concerns with delegates.

Diagram in IAET Newsletter. D. There will be no decision on this at HOD this year.

Watch IAET Newsletter for 2. feedback on new structure trial.

geographic groups, or MER could stay the same. Affiliates may be phased out. з. Motion made by J. Werner Motion denied. to add 10 minutes to this discussion. Seconded by B. Montgomery. IX. Committee Reports Proposed by law changes A. ByLaws Α. Motion carried. R. VanIngen were published in MER Dropper. Many members did not receive 30 days prior to vote. Motion by K. Jaszarowski to suspend the bylaws for this meeting only, that we need 30 days notice of the proposed bylaws changes so that we may address the proposed changes. Seconded by T. Lackey. Motion carried. 2. Article III membership 2. classification; proposed change is to match those in 1991 IAET Bylaws. Motion to change by-law as written in proposed section by C. Floruta. Seconded by C. Mikols 3. Article X Treasurer's Motion carried. 3. duties, proposed change for better protection of region's assets. Motion by E. Pryor to accept by law as changed. Seconded by K. Jaszarowski. 4. Article XIII Fiscal year, 4. Motion carried. proposed change to July 1-June 30 to comply with IAET fiscal year. Motion by C. Hepp to accept by law change as proposed. Seconded by D. Best. 5. Motion by L. Hoelzle to reinstate the by law 5. Motion carried. requiring 30 days notice prior to meeting for by laws changes. Seconded by E. Lee. B. Continuing Education 1992 Regional Conference в. в. Plans progressing well, E. Pryor/A. Polk being prepared by brochures distributed. Bluegrass Area ET Nurses. Topic: Advances in Colo-Rectal Cancer. Oct 15-17, Hyatt Regency in

Lexington , Kentucky.

C. Fund raising c. Raffle items: Gucci Scarf, a CETN pin donated by W. Stiffier. A. Davies Christmas cards and other ET memorabilia on sale. A theme cookbook is in Send your hor'doev ers recipes to Allyn Davies. planning. Metro Health Medical Center 2500 Metro Health Blvd. Cleveland, Ohio 44109 IX.D Nominations See report 9d: D. K. Jaszarowski 1. Mail vote - must be mailed in prior to regional or accepted only at time of registration. 2. Ballots must have return address on outer envelope to be counted. 3. Nominations are still open for Pres.-elect, Secretary, Delegates. Only one vote at HOD this E. Delegates Report Ε. year; issue is name K. Granby change. Delegates will represent hand vote carried out earlier in this meeting. Reports on file. F. Written Reports F. (Summarized by C.Hepp) 1. MER Active 288 1. Membership C. Floruta Associates 28 Retired 9 Honorary 1 Honorary life 1 Total 327 2. P.R. 2. Letters of welcome and standards order forms P. Brown sent to new members. • Legislative Proclamations obtained from Ohio, WV, MI, IN. • ET Nurse Month award deadline is July 15, 1992 (deadline extended). 3. Funded by B. Bolinger, available to MER member 3. Excellence in Writing J. Cline for manuscripts published of 500 words or more in professional journal between 10/1/91 and 10/1/92. Submissions to J. Cline by 9/15/92. 4. • MER will send two ET 4. GAC S. Duda Nurses to NIWI in 1993. • "Educational Needs L. Harlan Assessment" tool for LTC at National Research Committee. • Anyone interested in becoming involved with GAC, please contact Linda or Sandy. Joy introduced chairs to Recognition of х. х. Additional Committee members. Chairs J. Cline XI. None XI. Unfinished Business J. Cline

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XII.	New A.	Business Outstanding ET Nurse of the Year Award P. Toth		Volunteers needed from each state to serve on committee. Start to consider your colleagues for this award.	XII. A.1	See Paula if interested.
	в.	National GHC B. Montgomery	в.	National to work with HCFA on reimbursement issues, system abuse.		
XIII	. Anno	ouncements				
	A.	S. Stoyka	A.	New to MER from Florida	A.	Welcome!
	В.	Newsletter J. Werner	В.	MER Dropper deadlines: 1/15, 4/15, 8/15. If you're having trouble receiving Dropper, or receiving it too late, contact Judy.		
	c.	R.B. Turnbull ETNEP P. Toth	c.	New brochures available. Providing all day workshops in May, Oct. Also planning a Wound Symposium.	c.	See Dropper for details.
	D.	Honorary Membership	D.	M. Spencer has been nominated for Honorary Membership by MER. Vote to be at HOD.		
XIV.		ournment Cline		on by E. Pryor to adjourn. nded by R. VanIngen.	Moti	on carried.

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