

Detach and Mail ... Updated Information is Appreciated ...

Name, Address or Employment Change?

Date: _____

Name: _____
(First Name, Last Name, Previous Name)

Address: _____

Home: _____

Employment: _____

Phone (Home #): _____

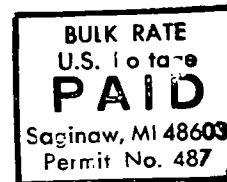
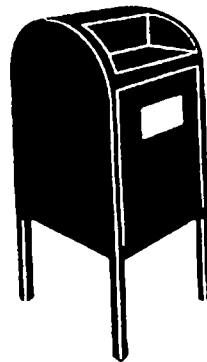
(Employment #): _____

Professional Status: _____

Do you wish change published in DROPPER? Yes No

(Your Signature)

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St. Lukes Hospital
700 Cooper Avenue
Saginaw, MI 48602



MID-EAS DROPPER
Judy Werner, RN, BSN, CETN
St. Luke's Hospital
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Saginaw, MI 48602

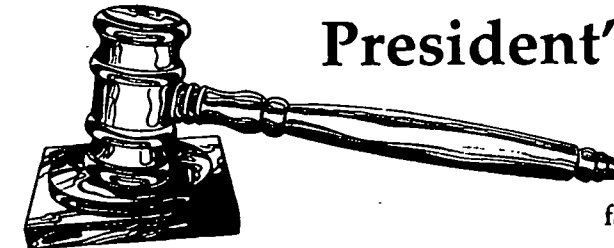
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6256 Vista Ridge Lane
Cincinnati OH 45227

Michigan, Ohio, Kentucky, West Virginia, Indiana
MID-EAS DROPPER
Michigan, Ohio, Kentucky, West Virginia, Indiana

Volume XXVIII

February 1994

No. 8



President's Message

Happy New Year!

Hopefully, you and your families enjoyed a wonder-

ful holiday season. Now our work begins anew. 1994 will be fraught with many challenges and opportunities for all health care providers. While it is tempting for each one of us to focus on our own needs and positions, it will behoove us to remember the old adage, "United we stand, divided we fall". ET Nurses must reach out and support one another. We need to take a proactive stance to communicate the cost effectiveness of our specialty to our nursing and medical colleagues, administrators and legislators. We need to strengthen our ties to consumer groups — after all, it is the well being of our patients and clients that is the root of our practice.

The trial restructuring of the National WOCN will hopefully facilitate two-way communication between the members and the governing board. However, I believe the regions will continue to have a vital role to play. On a personal level, I cannot begin to tell you how much the networking and support I have received within our region has meant to my personal and professional development. The vision and commitment of our early leaders in the MidEast Region played an instrumental role in the growth of ET Nursing. The laid the foundation that the rest of us need to build upon. Just as I am asking you to work for the region, I am interested in knowing how the region can best work for you. Your officers, trustees and committee chairs are your peers. Our only goal is to serve the needs of MidEast Region members to the best of our abilities. To accomplish this, we need to make sure the "Silent Majority" is silent no longer. We are only a letter, fax, or phone call away. Together we can make a difference.—Paula Toth

President

Paula Toth
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(continued on page 2)

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By-Laws:**Budget & Finance:**

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(see previous listing)

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Fremont, OH 43420

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H- (313) 886-0464

SPECIAL COMMITTEES**Operational****Manual:**

Paula Toth
(See previous listing)

Youth Rally/UOA:

Paula Toth
(See previous listing)

**Share Projects/
Adopt-A-Country:****Fundraising:**

Allyn Davies
8196 Creekside Trace
Broadview Hts., OH 44147
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H- (216) 526-6429

Newsletter Fundraising:

Sharlene Kennedy
(see previous listing)

**Excellence in
Writing Award:**

Rebecca Roberts
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Cleveland, OH 44118
(216) 932-0961

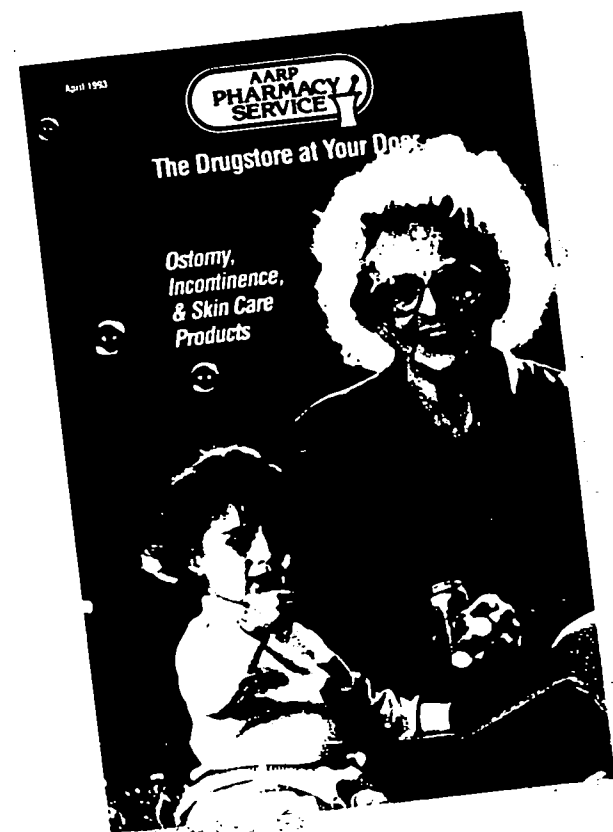
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From Our Past President

Thanks for making the end of my tenure as your President a lovely time. The gifts were wonderful, but even more wonderful was the warmth and best wishes extended to me from all of you.

I enjoyed my time as your President. It is rare to meet a group such as you — open, friendly and working for a common goal. I am sure the cohesiveness and unity that the group has will serve the Region well during this challenging time.

You are fortunate to have Paula as your President. She is dedicated to ET Nursing and the ostomy patient, and I believe this intense dedication is exactly what the Region needs at this moment in the history of ET nursing. Our Region has always been a "history maker," and I predict we will continue to do so. I believe we can restructure and set a path for other Regions to follow.

Thanks again to all of you — officers, members, friends — who made my tenure as President such a pleasure!
Sincerely—Joy Cline

Louisville ET Meeting

The Louisville, Southern Indiana ET Nurses met in November at Audubon Regional Medical Center in Louisville. The event was hosted by Brenda Goodson, RN, BSN, CETN and Pat Grizzle, RN, BSN, CETN. Dr. Chilukuri, Colon/Rectal surgeon, gave a very informative update on newer surgical procedures for Inflammatory Bowel Disease Visitors to the meeting included Maureen Harrison, RN, CETN who is in private practice in Bowling Green, Kentucky. We welcome her and hope she continues to be a part of our group. A surprise wedding shower was given for Louanne Wehle, RN, CETN. Louanne will be moving out of the state and we will miss her.

Mary Bowling, RN, CETN, Suburban Medical Center, Louisville, hosted the December meeting at her home. The dinner was great and we enjoyed the hospitality and companionship. Donations were made to the Salvation Army Angel Tree in lieu of a gift exchange.

Pam Stilger, RN, CETN, Alliant Medical Center will host the January meeting Thirteen local ET nurses sat for the WOCN certification or recertification exams this fall.
—Brenda Goodson, RN, BSN, CETN, Pat Grizzle, RN, BSN, CETN

Sexuality Discussed

Mark your calendars —the Annual Regional Conference, hosted by the Cincinnati Area ET Nurses, will be held October 27-29, 1994 at the Quality Inn Riverview, located just across the Ohio border in northern Kentucky.

The topic for the program will be Sexuality. If you have specific topics/questions on sexuality which you would like addressed, please send them to Angie Lamb, RN, CETN at 5611 Old Blue Rock Road, Cincinnati, Ohio 45247. We look forward to seeing you there!—
Barb Blaylock

DEADLINES FOR THE MID-EAS DROPPER ARE JANUARY 15, APRIL 15 AND SEPTEMBER 15.

Committee Reports

Governmental Affairs

On occasion, we have received requests in the mail from various individuals and groups asking us to write concerning certain problems/ causes which may sound important to our organization. However, please respond ONLY to requests for letters from National or MidEast Region WOCN. Our effort will be presented in joint front and prevent fragmentation or inflammatory responses which could reflex WOCN's name and reputation.

Congratulations to Betty Winn (Ohio) and Martha Saulman (Indiana) who were selected to attend Nurse in Washington Internship March

Treasurer

I want to thank the MidEast Region for entrusting me as your Treasurer for the last four years. It's been fun. I hope I will continue to serve you well as your new Trustee.

The books have been audited and all is in order. The Treasurer Report, Actual and Budgeted, follows (see next page). As you can see, we were under expenditures and exceeded expected income. I hope your continued support with the budget will be forwarded to our new Treasurer, Judy Werner.—*Sharlene Kennedy*

13-16, 1994 in Washington, DC. We look forward to your attending this once in a lifetime experience.

Anyone interested in representing their state as a coalition representative, the MER WOCN will support you! We need representatives from Indiana, West Virginia, Kentucky and Ohio. Please call Sandy Duda or Linda Harlan if you are interested. Your membership fee would be paid and your mileage to and from meetings would be reimbursed. Please consider this support from your Region.—*Sandy Duda, RN, BSN, CETN, Linda Harlan, RN, BSN, CETN*

Your support in electing me Treasurer of the MidEast Region "makes my day." Thank You!

I will continue to serve the MidEast Region in this new office with the same dedication and diligence as I have in the past.—*Judy Werner*

CHAIRS NEEDED—for the "Share" program and By-Laws committee. If you are interested, please call Paula Toth.

Public Relations

Congratulations to our winners of the 1993 ET Day contest. For most creative, the award goes to Phyllis Pope-Brown from Gallipolis, Ohio. Phyllis has always been creative and original in marketing ET Day. This year, she held a products fair, gave news releases, a luncheon, and an offering for nursing contact hours on skin care. Phyllis was also the third place winner in San Antonio, Texas for the same scrap book. Congratulations Phyllis!

The award for the most educational ET Day 1993 goes to Kelly Jaszarowski from LaFayette, Indiana. Even with kids, a house and a demanding job, Kelly found time to submit a scrap book which included an extensive educational program for nurses in her facility. Congratulations Kelly!

Since there were no other entries for ET Day 1993, there are no winners for most community oriented or most political. The committee is considering dropping this contest due to decreasing interests from the Region. If anybody has any ideas, please feel free to call me at (419) 332-7321, ext. 420.—*Linda Hoelzle*



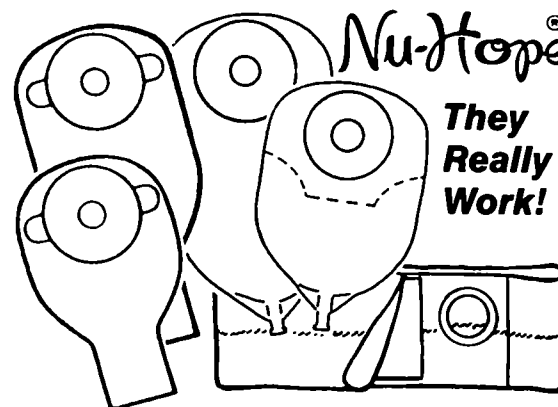
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COMPLETE LINE OF PRODUCTS/SERVICE

Committee Expenses:

Fundraisers	4,000.00	4,000.00
Public Relations	150.00	400.00
Share	100.00	100.00
Delegates Committee	30.00	30.00
Misc.		
Award & Plaque in Writing	160.00	160.00
Outstanding ET Award	25.00	200.00
Research Awards	200.00	200.00
ARCA Fees	<u>-0-</u>	<u>40.00</u>
TOTALS:	\$23,695.00	\$26,080.00

Approved 7/11/93



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Treasurer Report

July 1, 1993 – December 31, 1993

Balance as of July 1, 1993:	\$21,736.09	\$21,736.09
	ACTUAL	BUDGETED
Income:		
Newsletter Ads	\$1,015.00	\$1,200.00
Dues	4,249.00	—
Interest	226.33	300.00
Seminar	—	—
Fundraisers	3,258.00	3,000.00
Miscellaneous:		
Research	100.00	—
Excellence in Writing Award	100.00	—
Misc. Income	<u>40.00</u>	<u>—</u>
TOTALS:	\$30,724.42	\$26,236.09
Expenses:		
Newsletter	714.00	1,000.00
Gen. Reg. Work	435.59	1,000.00
Scholarships:		
IAET (Adv.)		—
B. Smith		—
N. Gill		—
NIWI		—
Conferences/Meetings:	4,937.78	8,000.00
Travel	(3,138.30)	
Per Diem	(37.09)	
Lodging	(1,034.30)	
Meeting Room/Misc.	(728.09)	
Delegates:	300.00	400.00
Committee Chair:	700.00	900.00
Historian:	50.00	50.00
UOA Youth:		—
Committee Expenses:		
Continuing Education		250.00
By Laws	13.98	—
Nominating		300.00
Historian		300.00
Operational Manual		—
Research		100.00
Gov. Affairs	13.85	200.00
Fundraisers	796.57	75.00

Committee Expenses:

Public Relations		—
Membership Drive		—
Membership Committee	10.20	150.00
Share	100.00	100.00
Delegate Committee		30.00

Miscellaneous:

Excellence in Writing (Plaque & Award)	140.98	160.00
Outstanding ET Award	48.78	200.00
Research Awards		—
ARCA Fees		—
Memory Lane	<u>75.60</u>	<u>100.00</u>

TOTALS: \$8,337.33 \$13,215.00

Balance as of December 31, 1993 \$22,387.09

Southeast Michigan ET Nurses

In August we met at Wayne State university, hosted by Barbara Peiper. Dolores Philpot, MSN, RN, CS gave an excellent presentation on HIV/AIDS, the pathophysiology, counseling for the patient, health care needs, home care concerns and a question and answer period. Thank you Barb and Dolores for this excellent educational presentation.

The February meeting will take place at William Beaumont Hospital with Penny Hergenroeder, Mary Jo Hurst, and Darcey Sevo hosting the event. An educational presentation on Nursing Research and Laparoscopic Ostomy Surgery is being planned.

We are interested in getting at least ten ET nurses to recertify June 4, 1994. If we are able to get ten ET's, we will request a site in the Detroit area for this exam. Please call (810) 531-1411 if you are interested. The deadline to request a site is April 15.

Announcements

The Spring Board Meeting, which is an open meeting, is tentatively set for April 9, 1994 in Cleveland. If anyone is interested in attending, please inform Paula Toth. Come and join us. We'd love to have you there!

Symposium on Advanced Wound Care, April 28-30, 1994, Miami Beach, Florida

WOCN 26th Annual Conference, June 19-23, 1994, Baltimore, Maryland

MidEast Region Proposed Budget

January 1, 1994 December 31, 1994

Balance on hand as of October 1, 1993: \$23,200.17

	BUDGETED 92-93	PROPOSED 1994
Revenue:		
Newsletter Ads	\$1,000.00	\$1,200.00
Dues	3,300.00	4,000.00
Interest	700.00	500.00
Seminar	5,000.00	6,000.00
Fundraisers	6,000.00	6,000.00
Misc:		
Research	200.00	200.00
Excellence in Writing	100.00	100.00
Misc. Income	<u>-0-</u>	<u>-0-</u>
SUB-TOTAL:	\$16,300.00	\$18,000.00
	<i>Balance Added</i>	<u>23,200.17</u>
TOTAL:	\$16,300.00	\$41,200.17
Expenses:		
Newsletter	2,600.00	2,600.00
Gen. Regional Work	1,500.00	1,600.00
Scholarships:		
IAET (Adv. Degree B. Smith)	1,000.00	1,000.00
N. Gill	250.00	500.00
NIWI	3,000.00	3,000.00
Conference	6,000.00	8,000.00
Travel		
Per Diem		
Lodging		
Meeting Room/Misc.		
Delegates	400.00	400.00
Committee Chair	600.00	900.00
Historian (Natl. Mtg)	50.00	300.00
UOA Youth	75.00	800.00
Committee Expenses:		
Continuing Education	-0-	250.00
By Laws	50.00	50.00
Nominating	230.00	300.00
Historian	50.00	300.00
Oper. Manual	50.00	50.00
Research	100.00	100.00
Gov. Affairs	800.00	800.00

Detach and Mail ... Updated Information is Appreciated ...

Name, Address or Employment Change?

Date: _____

Name: _____
(First Name, Last Name, Previous Name)

Address: _____

Home: _____

Employment: _____

Phone (Home #): _____

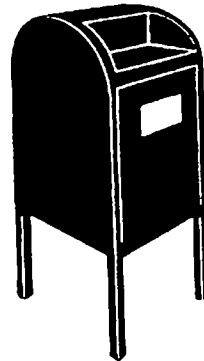
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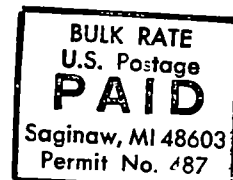
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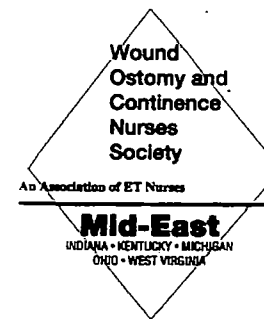
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MID-EAS DROPPER

Michigan, Ohio, Kentucky, West Virginia, Indiana

Volume XXVIII

June 1994

No. 9

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President's Message

Greetings Everyone!

Whoever said "The only thing constant is change" certainly knew what they were talking about. The coming decade is going to be a time of transition and transformation for all professional nurses.

Regardless of what legislative action is taken in health care reform, radical changes in delivery of care are already occurring. Many of you may be familiar with the concept of capitation. This is a process whereby a global care package is provided to patients that includes total care in a variety of affiliated settings.

The Kaiser system in California is probably the benchmark of this type of care delivery. The goal is to provide quality care in the least expensive setting for the lowest overall cost. Gatekeepers in the form of advanced practice nurses and primary care physicians practice preventative and primary care. Referrals to specialists are made only through the primary care physician. Expensive inpatient days are kept at a minimum and all other care is provided in the ambulatory care setting or the home. It is in the financial interest of the provider that quality care is provided in a quick, efficient manner no matter what the setting. Reimbursement issues do not drive this type of system. Minimizing the cost per case is the critical issue.

I can think of no one better equipped than ET nurses to adept to this type of system. No matter what environment you are currently working in, you need to diversify. ET nurses will need to be flexible and be able to practice in a variety of settings. We need to use outcome based criteria to prove that our interventions significantly contribute to keeping costs down. We cannot afford to plod along with blinders on, believing that if we don't cooperate with or recognize the changing environment, it will go away. It won't. It's already happening. Together we can be the architects of our future or be victimized by it.—Paul Erwin Toth

(continued on page 2)

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Royal Oak, Michigan

Victor Fazio, MD
Cleveland Clinic Foundation
Cleveland, Ohio

W. Patrick Maxier, MD
Ferguson Clinic
Grand Rapids, Michigan

Research:

Barb Pieper
1356 Yorkshire
Gross Point Park, MI 48230
W- (313) 577-8057
H- (313) 886-0464

SPECIAL COMMITTEES

Operational Manual:

Paula Toth
(See previous listing)

Ethics Committee:

Barbara Pieper
(see previous listing)

Youth Rally/UOA:

Carol Hepp
(See previous listing)

**Share Projects/
Adopt-A-Country:**

Fundraising:

Allyn Davies
8196 Creekside Trace
Broadview Hts., OH 44147
W- (216) 459-5436
H- (216) 526-6429

Newsletter Fundraising:

Sharlene Kennedy
(see previous listing)

**Excellence in
Writing Award:**

Rebecca Roberts
2954 Corydon
Cleveland, OH 44118
(216) 932-0961

**ET Nurse of the
Year Award:**

Paula Toth
(See previous listing)



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Program Review—NIWI

First off I'd like to thank the WOCN Mideast Region Board and Paul Toth for selecting me to attend the NIWI program on March 13-16 in Washington, D.C.

The conference was exciting, informative and just confirmed my belief that every nurse must get politically involved and that nurses united can really make a difference.

The main topic centered around health care reform. We were informed of the different proposals and that the final plan will most probably be a combination of the proposals. Even though it will be a Federal mandate, the administration will be at the state level.

Meeting with the Senators and Congressman's Aides was also very exciting. It was surprising how little they knew of nursing and they had not heard of ET Nurses. Most Aides change frequently so it is very important to keep in contact with the Legislators office so that the new Aides are kept informed.

Again I want to thank you for this opportunity and I will make every effort to inform my colleagues of what I have learned and I myself plan to become more active on the local and national level regarding health care issues.—*Betty Winn*

NIWI Health Care Reform Notes

Become involved.

- Only 8 of 3,000 capital hill staff are nurses
- Really need to inform legislators and staff of problems that affect practice
- 1/7 of economy is affected by health care
- Congress and Senate influenced by public opinions and perceptions
- Republicans as late as six weeks ago met and spoke that there is really no need to overhaul the system; costs aren't rising as fast and really no problem. The system is correcting itself.
- Constituents concerns carry much value—opinion polls carefully scrutinized.
- Much interparty disagreements.
- Many lobbyists with lots of money, i.e., AMA campaigns lobby is strong.
- Nurses involvement has a direct relationship to what will happen later. Twenty five years ago ... and see what happened. Nursing is more visible now but need to get individual's involved at local and state levels to make a difference. There are over 2 million nurses nationally. What a strong voice we would have if we would come together.

Legislators need to know who you are, that you're a voter and involved. Write or call in your support, opposition and thanks both nationally and locally.

One third of Senate of all of Congress are up for reelection. Get involved with campaigns. That is one way they will remember you.

Federal plan but administration of plan will be on state level so just as important if not more so to become active on state level. Join your state nurses association collective voice. Specialty organizations are great but we're all nurses. Approach reform in a strong, united voice.

Summary: Key points are universal access and coverage. Long term care. Preventative care. Reeducation for nurses.

Nurses will always have a place we need to inform legislators how good we are and that no one else can do nursing job even if they are cheaper. Important to bond together to prevent others non-qualified from doing our job this can be done at the local level in hospitals in home care nursing homes by making our voices heard. Let the consumer know they're receiving care by registered nurses/ET nurses. We need to take credit for what we do and that no one can do it better.

Get the consumers involved especially if staff in hospitals are cut. Write letters. Contact administration. They need more nurses or they'll go where RN's deliver the care. Attend call-ins and forums – let them know you're a nurse and you care.

Committee Reports

Continuing Education Committee

The 1994 Regional Conference will be hosted by the Cincinnati area ET Nurses. The topic for Friday's conference will be sexuality. On Saturday the program will be 1.5 hours. It will be on HIV. There will be thirty minutes on skin manifestations of HIV infections by one of the ET Nurses and one hour on GI manifestations. The conference is October 27, 28 & 29th at the Quality Hotel. They are having an acceptable response from the vendors. The vendor fee will be \$300. The Friday evening event will be sponsored by Hollister.

The Research Committee has asked for space for research poster presentations. It looks like there will be room for six posters on Thursday evening in the space that will be used for fund-raising on Friday. If room can be arranged, a Call for Abstracts will be sent to the membership. If this cannot be arranged for 1994, I plan to make it a must for 1995.

Another new idea being investigated is to have (on Friday PM) a hospitality room open for members to meet with an experienced person to discuss projects. For example, I would be there to discuss writing for publication. People could spend two minutes or 30 minutes discussing ideas, having a rough draft critiqued or whatever the individual

needs. I thought an experienced person in research and QI (from our membership) would also be areas of interest to the membership.

The 1995 conference is planned for Indianapolis.—*Barb Blaylock*

Fundraising Committee

Come to conference ready to spend your money! A fund-raising booth will be set up in Baltimore featuring glass jewelry. In fact, there will be some new styles in the glass jewelry. We will also be having a raffle with tickets selling 6 for \$5.

Paula Erwin-Toth from the Cleveland Clinic is donating a four-set slide series (238 slides). This slide series includes a Basic Ostomy Overview, Selected Skin Conditions, Selected Stoma Conditions, and Enterocutaneous Fistula and Pressure Ulcers. The total value of the slide series is \$550. Be sure to stop by the booth and take a chance on winning this terrific slide set.

For those of you who will not be at the conference, you also have a chance to win the slide set. We are offering you a way that you can participate and still support your region. If

you are interested, please mail in your name and address, along with your money. Your raffle tickets will be completed for you and placed in the final drawing. Please complete the information at the bottom of this page.

Mail raffle ticket information to Allyn Davies, RN, CETN, 8196 Creekside Trace, Broadview Heights, Ohio 44147

We will again be having the silent auction at our regional meeting in Cincinnati. Start saving your silent auction donations now! If anyone has any new and exciting fund-raising ideas, please let me know. See you in Baltimore!—*Allyn Davies*

Mail In Raffle Tickets
(6 for \$5)

Name: _____

Address: _____

Phone: _____

Tickets: _____ \$ Enclosed: _____

Mid East Region (WOCN)
The Wound Ostomy Continence Nurses Society
Annual Membership Meeting
Charleston, West Virginia

AGENDA ITEM	DISCUSSION	RESOLUTION
	Discussion ensued regarding who to invite. Generalized feeling of district of council remains. It is unclear how we will be guaranteed our issues will be dealt with.	Amendment withdrawn.
	Motion by N. Martin to amend previous motion to fund up to 2 Council Members travel and room expenses for annual fall regional meeting. Seconded by B. Roberts	Amendment carried. Directed by members to be immediate change. Original motion carried.
	Motion by C. Hepp to support K. Jaszarowski for travel and room expenses for this meeting. Seconded by P. Toth.	Motion carried.
	<ul style="list-style-type: none"> • Further discussion ensued regarding the future of the regions. P. Toth to communicate with other regional leaders our concerns. A questionnaire concerning regional focus, educational needs, location of meetings will be sent to members. 	
10. President's Award J. Cline	10. R. VanIngen's accomplishments reviewed.	10. Award presented by J. Cline
11. Announcements J. Juenger K. Jaszarowski P. Valmassoi J. Cline	11. Article on sign in table regarding heat lamps and maalox for pressure ulcers. Be sure to communicate your concerns about structure, fostering leadership, regional system with directors. Historian is seeking your mementos. <ul style="list-style-type: none"> • Certificates awarded to those leaving office and committee chairs. • Certificates presented to WV '93 planning committee. 	11. Please respond!
12. Pass travel J. Cline	12. Joy resigned position.	12. Gavel passed to P. Toth.
13. Adjournment	13. Motion to adjourn by K. Jaszarowski. Seconded by J. Beerk.	13. Motion carried.

Mid East Region (WOCN)
The Wound Ostomy Continence Nurses Society
Annual Membership Meeting
Charleston, West Virginia

AGENDA ITEM	DISCUSSION	RESOLUTION
E. PR J. Cline for L. Hoelzle	E. ET Nurse day awards: K. Jaszarowski - most educational P. Brown - most creative P. Brown's entry earned 3rd place nationally	
F. Research P. Toth for B. Pieper	F. No nominations for grant or awards. Committee membership to be finalized.	Congratulations!
G. ET Nurse of year award P. Toth	G. Runner up: C. Hepp Winner: J. Cline	
H. Excellence in Writing B. Roberts	H. Four Nominees: Blaylock, B. "The Aging Immune system and common infections in elderly patients" JETN Michols, D. "Stoma and Fistula Management" in AACN Procedure Manual Blaylock, B. "Air Support Therapy: Ethical Considerations" JETN Blaylock, B. and Murray, M. "A Jejunal Fistula in a Granulating Wound and Jejunal Refeeding" OSTOMY/WOUND MANAGEMENT	Chosen as winner. Congratulations Barbara and Marty.
I. Nominations T. Boyd	I. Mail vote has been delayed. Slate reviewed.	I. Will be mailed after this meeting.
J. SHARE/Adopt a Country M. Spenser	J. Report stands as written. Board has directed a donation of \$100.00 to SHARE.	
8. Unfinished Business J. Cline		
A. Membership Committee	A. Committee's work was duplication of efforts. Motion by K. Jaszarowski to dissolve membership committee. Seconded by P. Valmassoi.	Motion carried.
B. Logo	B. New Logo presented	B. Secretary to pursue printing of stationary/envelopes, certificates
C. Memory Lane	C. Thanks to Rosemarie for a wonderful job at National.	
9. New Business P. Toth	Report from strategic planning session by K. Jaszarowski, Director. ● Reviewed the one year pilot for structure change. ● WOCN to hire a marketer and a Lobbyist to promote ET Nursing in Health Care Reforms. ● Clinical tools/computer access being developed. Motion by C. Hepp to Fund Travel expenses of two Council Members to attend Regional Meeting. Seconded by A. Davies. Motion amended by P. Toth to fund one member of the council for travel expenses and room to attend annual fall Regional Meeting. Seconded by N. Martin.	Membership will vote by mail next summer to determine if we continue with directors or return to regional representation.

Newsletter Ad Committee

More than 50 letters soliciting ads from manufacturing companies and DME's were mailed out. We have received only four ads at \$25 each. Please talk with your local reps and ask them to place ads in our newsletter. (See application form). Thank you for your support.

PS—To all members: Thank you for putting your trust in me once again and electing me to serve as your Trustee. I will do my best to serve you well.—
Sharlene Kennedy

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1/2 Page \$150

UOA Youth Rally

Miami University—Oxford, Ohio. The UOA sponsors a youth rally for kids ages 12-17 who have an ostomy or IBD, who perform self-cath, who are incontinent or on a bowel management program, or who have

had an alternative procedure.

The goal is to help them achieve as much independence as possible. The SER is proud to offer assistance to camp for both campers and ET Counselors.

Research Committee

The Research Committee is offering two awards again this year. The Mideast Region ET Nurse Researcher Award honors an ET Nurse who has completed a research study and disseminated the results. The Brenda Reischbaum Research Award provides \$100 funding for a research project. Please apply for these awards!

The Research Committee is interested in publishing information about studies members are doing or have completed. Forward this information to Barbara Pieper and she will prepare and submit this information to the Mideast Dropper. The Committee is also interested in your ideas of what you would like us to offer the membership. Research Committee members for 1993-94 are Barbara Blaylock, Denise Forester, Doreen White, Carol Hepp, and Barbara Pieper, Chair.

Please submit the name of a child or your name if you are interested in becoming a counselor, to: Vi Poteete, 3196 Shadowwood Lane, Marietta, GA 30066.

- Committee Reports -

Trustee Report

Vacant positions on the board have been filled by a board vote. Carol Hepp is acting President-Elect and Sherri Ballard-Krishnan is acting Secretary.

The spring board meeting was held in Cleveland in April. The survey cards members sent in were read and discussed. Most of you think the region fills a need and want it to remain intact. Education and networking were cited as your primary needs. We had a brainstorming session on how the region can best fulfill the member's needs. Lots of good ideas were presented and considered.

The actions of the national board was discussed and caused concern. At the National Conference last summer, the

Restructuring Vote

After the letter from Joy Cline and myself, you must be somewhat mystified as to why a vote on the restructuring was not included in your ballot from the WOCN. It was my understanding, along with the rest of our Board that the one year restructuring trial was to end June 1994. We expected the mail vote to take place prior to our annual conference. After speaking with the nominations chair, Lorrie Riffle, she said the decision was made by the

house of delegates voted to elect area directors for a one year trial. At the end of the year, a membership vote was to be taken to see if the directors were preferred to the House of Delegates and a regional trustee. In the past year, the National Board has pretty much "divorced" Regional Presidents and ETNEP Directors. We no longer have a National Trustee to monitor the board. The idea was that members would contact any director with concerns. I don't think any of us were aware that not only would the House of Delegates be done away with, but also the regions. We don't have to disband the regions, but support from National is gone. This is the first year that at the National Conference no ar-

WOCN board to defer voting until late summer or early fall. She said that since the Directors did not assume their positions until last fall, a full year trial would not be up until then. The October/November issue of WOCN News (page 4) clearly states these will be a mail ballot vote in summer 1994.

This delay does not alter my opinion or the opinion of your immediate past president and

rangements were made for Regional meetings to be held. Paula has scheduled a meeting at the conference because the board believes the members want the Region to survive. I would be interested to know how many members have called a director. Do you feel the directors represent you as well as the Region does? We are now being told that the members won't get to vote on this issue as we were promised last summer. Now is the time to make your feelings known and I hope most of you will be at the conference in Baltimore.

The Nominating committee is looking for candidates to run for President-Elect, Secretary, and Trustee, to be elected in the fall.—Terri Boyd

the rest of the Board of the Mideast Region. We feel that this trial system is not in the best interests of the members of the WOCN. Regional representation and regional structure do not need to be at cross purposes with the WOCN National office. Together we can offer a strong voice and help mobilize our members to action.

Make your voice heard by writing to the WOCN National office and voicing your con-

MID-EAST REGION (WOCN)
The Wound Ostomy Continence Nurses Society
Annual Membership Meeting
Charleston, West Virginia

Saturday, October 23, 1993

Chairperson: Joy Cline, President

Recorder: Carol Hepp

Called to order: 10:25 PM

Adjourned: 12:23 PM

AGENDA ITEM	DISCUSSION	RESOLUTION
1. Welcome J. Cline		
2. Call to order J. Cline		
A. Sign In	A. Attendees signed in.	
B. Introduction Parliamentarian	B. G. Altizer reviewed procedure for meeting.	
C. Quorum determination	C.	C. Quorum determined by G. Altizer
D. Additions/ deletions to agenda	D. Add report from Council Member under 9. New Business.	
E. Adoption of agenda	E. Motion by M.L. Walker to accept agenda with addition. Seconded by L. Harlan.	E. Motion carried.
F. Voting reminder	F. Active members are eligible to vote.	
3. Recognition past President J. Cline	None present.	
4. Recognition first time attendees. J. Cline	None present.	
5. Secretary Report C. Hepp	5. Minutes from Semi-annual meeting in San Antonio were published in Dropper. Corrections received from K. Jaszarowski. Motion to accept minutes as corrected by C. Hepp. Seconded by S. Kennedy.	Motion carried.
6. Treasurer Report S. Kennedy	6. Proposed budget was published in Dropper. Motion by S. Kennedy to accept budget as proposed. Seconded by M.L. Walker	Motion carried.
7. Committee Reports		
A. Bylaws R. VanIngen	A. Bylaws are available at this meeting.	
B. Continuing Ed. B. Blaylock	B. Congratulations to WV planning committee. • A. Lamb reported on plans for Oct. 94 conference planned by Cincinnati group. Dates: Oct. 27-29. Topic: Sexuality • K. Jaszarowski reported on progress in planning '95 conference in Indianapolis.	
C. Fundraising A. Davies	C. \$1882 intake this conference from raffles and jewelry sales.	Cleveland Clinic slides will be raffled again at National. Fundraising ideas to A. Davies.
D. GAC L. Harlan	D. • Report on file. • DMERC update given. • Watch JETN in December about advanced practice. • D. Forster reported on Ohio stand on debridement by nurses.	
S. Duda	• NIWI Candidates 1994 are: B. Winn (OH) M. Saulman (IN)	

POSTER ABSTRACT FORM

Be sure to include the title of the poster (in CAPS) and the author(s) name and affiliation inside the box. Use an elite-size type (no more than 12 cpi) and single space. Again, all typing must be in the box.

DEADLINE: August 1, 1994

Louisville, Kentucky & Southern Indiana ET's

The Louisville, Kentucky & Southern Indiana ET Nurses met in March of 1994 at Baptist Hospital East hosted by Millie Krainski RN, CETN.

Michelle Talflinger, RN, ET was welcomed by the group. She will be working at King's Daughters Hospital in Madison, Indiana. The local chapter of UOA will have "ET Nights" at their May meeting. Several suggestions regarding the time and location of UOA meetings were discussed.

Kathy Nugent, RN, BSN, CETN, Caretender's, Inc. was nominated to represent the ET Nurses at the Kentucky Nurse Day banquet in May. Nancy Bean, RN, CETN will represent University Hospital for Kentucky Nurse Day. Congratulations to both!

Preliminary discussions about a seminar sponsored by ET Nurses on ostomy/wound subjects, for the local nurses, during Nurse Week 1995 were well received. Further discussion will be held. Volunteers were requested.

March Saulman, RN, BSN, CETN, discussed insurance payments for ET nursing services. Further discussion and information gathering will take place at future meetings.

A wedding shower was held after the meeting for Carla Jasper. Carla will be moving after her wedding. We will miss her.

The salary survey is ongoing and will be dispersed after a final tally. The next meeting will be held on May 18th at Caretender's with Kathy Nugent and Cindy Price hosting.—Pat Grizzle, RN, CETN and Brenda Goodson, RN, CETN

Cleveland Local ET's

The meeting was held at MetroHealth Medical Center on April 14, 1994. Allyn Davies and Denise Forster hosted the Meeting. Convatec and Lorraine Surgical were the sponsors.

The panel consisting of Denise Forster, Beth Gudde and Paula Erwin Toth generated a lively discussion regarding the NIWI repost, the national agenda of WOCN and its local effect, proactive positioning and networking concerning ET nursing for the future.

Vote

(continued from prev. page)

cerns at the membership forum in Baltimore. A passive response to this issue runs the risk of having our National organization under the absolute control of the select few—Paula Erwin-Toth, MSN, RN, CETN

Becky Roberts and Donna Wade are the hostesses for the upcoming meeting at University Hospitals and Babies and Childrens Hospital. This meeting will be held May 25, 1994. The topic is "Small Bowel Enterostomas in Children: Indications, Techniques and Complications. Dr. Michael Gauderer, Chief of Pediatric Surgery is presenting. Hollister will provide a box lunch.

Savannah 1994

A "Sailing the Waves of Change" Conference will be held October 5-9, 1994 at the Radisson Hotel, Savannah, Georgia.

Glenda Motta will present a post-conference workshop on "Reimbursement for Your Services and Empowerment through Marketing." Presenters at the conference include Donna Strickland, "Maintaining Your Humor", Dr.

Katherine Jeter, "Continence Management", Judy Alley-Keller, "Case Management & Critical Pathways", Dr. Greg Schlegel, "Vascular Ulcers", Dr. John Odom, "Nutrition & Wound Healing", Tammie Waters, "Tube Care", Dr. Alice Davis, "Health Care Reform", Glenda Motta, "Reimbursement", and Priscilla Stockwell, "Dealing with the Psychiatric Patient." Case presentations

will give you the opportunity to present your clinically challenging patient and your plan of care—a great way to learn and share!

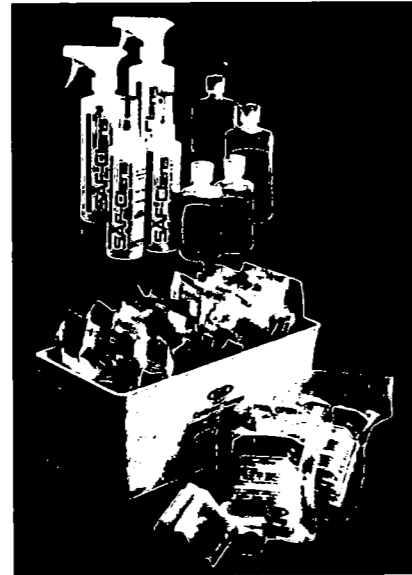
Conference site will also be host for a variety of vendor exhibits. Activities include a fund-raising auction with a special social event of a riverboat cruise to Fort Jackson, "Lo-Country Boil" and BBQ.

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Call for Poster Abstracts

The Midwest Region is sponsoring a Regional Conference Poster Exhibit to provide a forum for nurses to share their empirical and research findings about wound, ostomy and continence care.

Basic goals of the poster exhibit will be to describe innovative practice models which have enhanced wound, ostomy and continence care nursing and to report basic and applied research findings about wound, ostomy and continence care.

Posters will be displayed Thursday evening, October 27, 1994 at the Regional Conference in Covington, Kentucky. Table space is available for eight posters. All posters must be free-standing.

Submit three copies of your abstract by August 1, 1994 to Barbara Pieper, PhD, RN, CETN, College of Nursing, Wayne State University, 337 Cohn Building, 5557 Cass Avenue, Detroit, MI 48202. Authors will be notified of acceptance by September 1, 1994.

Attention!

Anyone in need of certification – The Southwest Michigan ET Nurse Group will be bringing the certification exam to Kalamazoo, Michigan in November 1994.

If you want information or wish to join us, please call Beth

POSTER ABSTRACT COVER SHEET	
Abstract Title:	_____
First Author (Contact person for multiple authored abstracts)	
Name:	_____ Degrees: _____
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Present Position & Institution: _____	
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Second Author	
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Preferred Mailing Address: _____	
City:	_____ State: _____ Zip: _____
Present Position & Institution: _____	
Telephone:	_____ Business: _____ Fax: E-Mail: _____
Third Author	
Name:	_____ Degrees: _____
Preferred Mailing Address: _____	
City:	_____ State: _____ Zip: _____
Present Position & Institution: _____	
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<i>Signature of First Author</i>	

See next page for Poster Abstract Form >>>

Griggs, RN, CETN, Bronson Methodist Hospital, (616) 341-7954.

We are also discussing the possibility of a content review course prior to the exam.

Job Opportunity

A mid-Michigan hospital that is considered a Center of Excellence with state of the art technology and affiliated with several universities seeks a CNS with a master's degree specializing in wound management.

Requirements: 3-5 years of clinical experience and the masters can be recently acquired. Must be able to work independently. Some med/surg. teaching and orthopedic cases. Reports to Director of Nursing with primary responsibilities in the Acute Care Division.

Offering a very competitive benefit package as well as an employee fitness center. Interested candidates should contact Management Recruiters of Colorado, Inc., Attn: Pamela Nash, Medical Recruiter, 9350 E. Arapahoe Road, Suite 480, Englewood, Colorado 80112 or (303) 799-8188 FAX (303) 799-0711.

Long-Term Care Nurse Consultants

An internationally recognized wound care company has openings for Nurse Consultants with wound care management expertise to support its long-term care market. Responsibilities will include product in-servicing, wound assessment consultations and educational presentations. Individuals must be able to travel on a regional basis, and travel time will be paid at half the per diem with reimbursement for expenses such as mileage and hotel accommodations when necessary. Time requirements are approximately 10 hours/week paid per diem. The initial contract will be approximately 6 months. Interested nurses should forward CV or resume to: BSA Advertising Confidential Response Service, Attn: BSLCNC, 8401 Corporate Dr., Ste. 415, Landover, MD 20785.

Recertification

In October of 1992 at the Midwest Regional meeting in St. Louis, there was discussion regarding an alternate method for recertification. In order to pursue this, we would like to know how you feel about an option to recertify by continuing education units. Please complete the following survey and return by June 20, 1994.

The results of this survey will be forwarded to the WOCN President and appropriate committees in an effort to encourage consideration for this alternative. Thank you for your cooperation.—*The "Downstate" ET Nurses*

Name: _____
 Address: _____
 City: _____
 State: _____
 Zip: _____

- I prefer to recertify by written examination.
 I prefer the option to recertify by continuing education units.

Comments: _____

Mail to:

Linda Bergren, RN,
 BSN, CETN
 RR#1 Box 300
 Hayworth, IL 61745

Watch for survey results
 in next newsletter.

New Addresses

Michelle Taflinger, ET
 King's Daughters Hospital
 #1 King's Daughters Drive
 Madison, IN 47250
 (812) 265-0671
 Home:
 3250 Vest Road
 New Washington, IN 47162
 (812) 293-4754

Cynthia Tessanne, RN,
 BSN, CETN
 6609 Mottice Drive SE
 Waynesburg, OH 44688
 (216) 866-2117

Denise Starks, RN, CETN
 HomeCare Health Services
 3100 Wild Dunes Path
 Stevensville, MI 49127
 (616) 927-5200
 Home (616) 429-2666

Laurie L. Tankersley,
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 Home (517) 764-6853

FYI...

The Regional meeting at National will be held Sunday, June 19, 1994 from 12:00 Noon to 2:00 pm directly after the Membership Forum. The room is to be announced at a later date. We encourage all to attend the Membership Forum.

Excellence in Writing Award

This award is designed to stimulate scholarly writing by the members of the Mideast region of the WOCN. An honorarium of \$100 and a plaque will be awarded to the author(s) of a manuscript that makes a significant contribution to the sphere of ET nursing. The following rules apply to the award:

- The author(s) must be a member of the Mideast Region of the WOCN
- Manuscripts must be 500 words or more
- Manuscripts must have been submitted for publication or published between the dates of October 1, 1993 and September 30, 1994 by a professional journal
- All manuscripts must be related to the specialty of ET nursing practice. The focus can be from an educational, clinical, administrative,

economic, research or legislative viewpoint.

- The Mideast Region's Excellence in Writing Award Committee will select the outstanding manuscript. Manuscripts will be reviewed anonymously by committee members.
- The award will be conferred at the 1994 Mideast Regional Conference in Cincinnati.
- Submissions must be received by September 30, 1994. Manuscripts received after that date will be considered for the subsequent award.
- Manuscripts should be sent directly to the 1994 chairman: Becky Roberts, 2954 Corydon Road, Cleveland Heights, Ohio 44118

Mailbag...

I am writing to express my sincere appreciation in regards to being selected to receive the Mideast Region Advanced Degree Scholarship Award! I would like to thank the WOCN Scholarship Committee, each of the ET Nurses of the Mideast Region and the entire Wound Ostomy and Continence Nurses Society. I am pleased to report that I should receive a

Masters Degree in Nursing as of May 1994 from the University of Evansville, I am very grateful for the scholarship award and I will always remember and cherish this experience. Thank you for assisting me to pursue my advanced degree.
*Sincerely, Bonita Cloyd, RN,
 BSN, CETN*

Kerschbaum Research Award

Purpose: The purpose of this award is to encourage ET nurses and nurses specializing in wound, ostomy and continence care to contribute to advancement of ET nursing knowledge through research.

Eligibility Requirements:

- Active member of the Mideast Region of WOCNS
- Primary investigator on a study
- Currently engaged in the study for which funding is requested or planning to implement the study within one year of funding

Funding:

- \$100 per applicant per available funds
- Funding may be requested for photocopying, consultation, postage, computer supplies, etc.
- Applications will be competitively reviewed by three members of the Research Committee

Submit: 3 copies of the entire application found on the next page to:
 Barbara Pieper, PhD,
 RN, CETN
 337 Cohn
 5557 Cass Avenue
 College of Nursing
 Wayne State University
 Detroit, MI 48203

Deadline Date: October 3, 1994

APPLICATION FORM FOR RESEARCH FUNDS

Name: _____

Present Address: _____

Telephone Number: _____

Educational Background:

Institution & Location	Inclusive Dates of Attendance	Diploma, Degree	Major
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Experience Record (last two positions): _____

Title of Position	Employer Name & Address	Inclusive Dates
_____	_____	_____
_____	_____	_____

Starting Date of Research Project: _____ Completion Date of Project: _____

Title of Research Project: _____

Date of Approval from Human Subjects Committee: _____

(If neither exempt nor yet approved, please add a separate page discussing potential risks and benefits associated with the research and proposed safeguards).

Discuss how the funding will be spent.

In no more than two typed pages, describe the purpose, background and methodology of the study.

RESEARCH GRANT AGREEMENT

If my request is approved by the Mideast Region Research Committee, I agree:

1. To use the money as described in the application and return any unused funds to the Treasurer.
2. When the study is completed, submit receipt(s) for the money spent and an abstract of the study to the chairperson of the Research Committee.
3. When the research is published or presented, appropriate recognition of funding source (Mideast Region, WOCNS) will be given.

Signature _____ Date _____

Address _____

Title of Project _____

Project Beginning Date _____ Project Completion Date _____

ET Nurse Researcher Award

The Mideast Region ET Nurse Researcher Award will be given to honor an individual or group who has completed a nursing research study and has focused on wound, ostomy or continence care and disseminated the results through presentation or publication.

Criteria:

- The individual or group has completed a nursing research study which has followed appropriate research methods and protection of human rights
- The research adds to the body of nursing knowledge

in regards to ostomy, wound or continence care

- The findings of the research have been published, submitted for publication, or presented at professional meetings
- The study may have been a funded or unfunded project
- Investigators doing manufacturer directed and subsidized R&D studies are excluded

Eligibility Requirements:

- Active member of the Mideast Region of WOCNS
- Primary investigator on the study

- Investigators doing manufacturer directed and subsidized. R&D studies are excluded

Submit: 3 copies of the entire application to:
Barbara Pieper, PhD,
RN, CETN
337 Cohn
5557 Cass Avenue
College of Nursing
Wayne State University
Detroit, MI 48203

Deadline Date: October 3, 1994

MIDEAST REGION ET NURSE RESEARCHER AWARD APPLICATION

Nominee Name: _____

Professional Title: _____

Employment Address: _____

City: _____ State: _____ Zip: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Phone (Office): _____ (Home): _____

Active member Mideast Region? Yes No

Title of research: _____

Brief description of study (No longer than two double-spaced pages) (State purposes, protocol, results and discussion)

Submission for publication (List Journal and date)

Presentation at professional meeting (list):

One letter of support.

Submission date.

MID-EAS DROPPER

Michigan, Ohio, Kentucky, West Virginia, Indiana

Volume XXIX

October 1994

No. 10

President:

Paula Toth
9661 Yale Road
Deerfield, OH 44411
W- (216) 444-5966
H- (216) 654-2829
FAX (216) 445-6343

President-Elect:

Carol Hepp
Blodgett Mem. Med. Ctr.
1840 Wealthy SE
Grand Rapids, MI 49506
W- (616) 774-7444
H- (616) 956-3294

Past President:

Joy Cline
Pleasant Valley Hospital
Valley Drive
Pt. Pleasant, WV 25550
W- (304) 675-4340
H- (304) 675-4124

Secretary:

Sharon Ballard-Krishnan
1550 Brandywine
Bloomfield Hills, MI 48304
H- (313) 683-4645

Treasurer:

Judy Werner
St. Luke's Hospital
700 Cooper Avenue
Saginaw, MI 48602
W- (517) 771-6002
H- (517) 686-5767
FAX (517) 771-6672

Parliamentarian:

Glenna Altizer
505 College Ave.
Barboursville, WV 25504
W- (304) 526-2285
H- (304) 733-0766
FAX (304) 526-2008

(continued on page 2)



President's Message

Hello Everyone!

It is hard to believe that summer is over. Both the WOCN in Baltimore and WCET in Yokohama,

Japan conferences were busy and productive. It is always an enriching experience to share ideas with one's peers. ET nurses, both in the U.S. and abroad share the commitment to providing high quality care to patients with ostomies, wounds and incontinence. Even those countries with socialized medicine are feeling the pinch. Some of their services have been curtailed. Some have been replaced by industry-sponsored ET nurses. Patients are often being required to provide a co-payment for equipment.

Closer to home, we were pleased to have several area directors of the WOCN attend our Regional meeting in Baltimore. Based on the response from that meeting and our own survey results, your officers and Board of the MidEast Region are going to propose some organizational streamlining to enable us to work more effectively to direct projects to provide education and marketing strategies to meet the needs of MidEast Region members. We will try to have these ideas formalized to present to you at our Regional meeting in Cincinnati. Hopefully, many of you will be able to attend. The program and festivities promise to be enlightening as well as enjoyable. See you October 27-29th!—Paula Erwin-Toth, MSN, RN, CETN

UOA Youth Rally

At least eight youngsters from MER attended this years youth rally in Ohio. MER sponsored four of these kids—Julie Bodemer, Kristin Davis, Lucille Davenport, and Rikki Seemeyer by funding their \$200 registration fees. By working with Dorothy Metzgar of National UOA office, we were able to direct other funding from local UOA chapters in Michigan to four other Michigan kids.

Funding is getting tighter every year. When working with your local UOA chapters, please encourage them to donate to Youth Rally, even if they have no young members attending. Funds can and will be directed to kids from their area or state—Carol Hepp

Trustees:

Terri Boyd
 6540 Crietz Road
 Dimondale, MI 48821
 W- (517) 349-7880 or
 1-800-773-6316
 FAX (517) 349-3475

Sharlene Kennedy
 7371 N. Gale Road
 Otisville, MI 48463
 W- (810) 257-9526
 H- (810) 653-7600

Sandy Duda
 200 Westwind Drive
 Avon Lake, OH 44012
 W- (216) 936-3553
 H- (216) 933-7357

Historian:

Margaret Valmasoi
 6256 Vista Ridge Lane
 Cincinnati, OH 45227

Nominating:

Terri Boyd
 (see previous listing)

STANDING COMMITTEES**Government Affairs:**

Linda Harlan
 7015 E. Pike
 Zanesville, OH 43701
 W- (614) 454-4381
 H- (614) 872-3962

Sandy Duda
 (see previous listing)

By-Laws:

Rosemarie VanIngen
 44910 Exeter Ct.
 Novi, MI 48375
 H- (810) 349-8358

Budget & Finance:

Sharlene Kennedy
 (see previous listing)

Public Relations:

Linda Hoelzle
 Memorial Hospital
 715 South Taft Avenue
 Fremont, OH 43420

Publication:

Sharlene Kennedy
 Judy Werner
 FAX# (517) 771-6672
 (see previous listing)

MEDICAL ADVISORS

Ananias C. Diokno, MD
 Beaumont Hospital
 Royal Oak, Michigan

Victor Fazio, MD
 Cleveland Clinic Foundation
 Cleveland, Ohio

W. Patrick Maxier, MD
 Ferguson Clinic
 Grand Rapids, Michigan

Research:

Barb Pieper
 1356 Yorkshire
 Gross Point Park, MI 48230
 W- (313) 577-8057
 H- (313) 886-0464

SPECIAL COMMITTEES**Operational****Manual:**

Paula Toth
 (See previous listing)

Youth Rally/UOA:

Carol Hepp
 (See previous listing)

Share Projects/**Adopt-A-Country:****Fundraising:**

Allyn Davies
 8196 Creekside Trace
 Broadview Hts., OH 44147
 W- (216) 459-5436
 H- (216) 526-6429

Newsletter Fundraising:

Sharlene Kennedy
 (see previous listing)

Excellence in**Writing Award:**

Rebecca Roberts
 2954 Corydon
 Cleveland, OH 44118
 (216) 932-0961

ET Nurse of the**Year Award:**

Paula Toth
 (See previous listing)

Ethics Committee:

Barbara Pieper
 (see previous listing)

—Committee Reports—

Fundraising Committee

Thanks to all who helped to make our fundraising efforts a success in Baltimore. We made a grand total of \$891 which included our raffle and jewelry. Thanks to Paula Toth and the Cleveland Clinic for donating the Cleveland Clinic slide series. What a great prize!

Back by popular demand is our SILENT AUCTION!! Our biggest fundraising project and one that is pure profit is the Silent Auction. Bring your Silent Auction donations to Cincinnati. Suggestions for Silent Auction items: Christmas crafts, stationary, wine, jams, pieces of art, useful items for around the house. Use your

imagination. All donation are welcome. We will also be selling our jewelry, Christmas cards and pointers. Bring your money and be ready to support your region.

I have told Paula that I am interested in turning the fundraising chairman position over to someone else. If you are interested, please feel free to call me and we can discuss what's involved. It has been a good experience for me and it has been a great way to get involved at the regional level.

DON'T FORGET YOUR SILENT AUCTION DONATIONS FOR CINCINNATI! See you there!—*Allyn Davies*

ET Nurse Of The Year

It's time again to nominate a MER ET nurse for this award. Please consider your colleagues. Complete the nomination form and mail it to Carol Hepp, RN, CETN, Blodgett Memorial Medical Center, 17840 Wealthy SE, Grand Rapids, MI 49506 by October 10, 1994. The award will be presented at Regional Conference in October.—*Carol Hepp*

Job Opportunity

Choices...Enterostomal Therapy Nurse

The Department of Colorectal Surgery at the Cleveland Clinic Foundation has an immediate opening for an Enterostomal Therapy nurse. Applicant requirements include:

- Current licensure in the State of Ohio
- BSN from an approved school of nursing
- Graduate of an approved school of Enterostomal Therapy
- ET Board Certified

- Current, demonstrated clinical competence in a health care setting
- Recent teaching experience in a clinical setting

The primary responsibilities of this position are to provide specialized nursing care to Hospital/Clinic patients to ensure continuity and quality of care, and act as a liaison with patient and physician. Candidate selected will function as a faculty member in our world renowned School of Enterostomal Therapy.

The Cleveland Clinic Foundation offers a competitive salary and benefits package along with an environment that encourages personal and professional development. For consideration, please send your resume, in confidence, to: Paula Erwin-Toth, RN, MSN, CETN, Manager, Enterostomal Therapy Nursing, Director ET Nursing Education/KK5, (216) 444-5966 FAX (216) 445-6343.

More opportunities—see page 6!

—Committee Reports—

NIWI Update

I want to formally extend my sincere appreciation to Paula Toth and the board of the MidEast WOCN. Aspirations became reality upon being selected to represent our MidEast Region at the Nurse in Washington Internship (NIWI) program March 13–16 in Washington D.C. I also want to thank Linda Harlow. She first inspired me a few years ago at a Wound Symposium luncheon in Chicago. She is the first ET Nurse who gave me insight into the potential depths of governmental influence by ET Nurses.

Selection to attend the NIWI program could not have come at a more momentous time in my ET nursing practice. Excitement in D.C. was at a high. Clinton's health care reform proposal was the "hot" item with political factions trying to "cool down" issues or trying to cloud them with the mirky Whitewaters.

Objectives for the internship program were more than adequate.

Objective One: Being able to describe key steps to affecting change in the legislative process. The basic step is communication with your congressman. Prior to NIWI, I had written Congressman Lee Hamilton in regards to ET Nursing's concern over changing reimbursement guidelines for wound dressings. He is committee chair of the Foreign

Affairs Committee. However, he quickly addressed my concerns with domestic issues. I received a copy of his letter from Thomas Ault, Director of the Bureau of Policy Development for the Health Care Financing Administration (HICFA). The letter referenced my concerns for the Regional Medical Director's changes in Section 2079 of the Medicare Manual. Assuring the congressman that reviewing the medical policies is an ongoing process and that policies will be revised as new information become available. The congressmen acted promptly with concern and interest in domestic health care issues. His actions demonstrated that personal communication can be an effective way to affect change in the legislative process. Congressmen listen. Their job is dependent upon your vote.

Objective Two. The ability to identify techniques to advance legislative issues at the grass roots level. Execution of any national health care reform package passed will be with the states. On the state level, you can approach your state representative. Discussion with my state representative revealed the importance of getting on the agenda of your state's health care committee. He voice concern that state legislative persons need education from the "grass roots" level on health care concerns. He realizes that the people who deliver the care

can give practical, accurate information regarding health care concerns.

Objective Three: Being able to recall domestic priorities of the current administration. The number one concern is providing health care coverage to 37 million uninsured while restraining the rapid rise in health care costs. The major issues include financing, choice of provider, who to cover and what benefits to provide.

Objective Four. Stating the role of government affairs in implementing health policy. Congressman Hamilton feels there is great pressure to minimize the role of government but at the same time there is doubt that coverage will ever be universal or costs be contained unless the government intervenes.

Objective Five. Being able to describe three components of President Clinton's health care reform package. To directly quote Lee Hamilton, "The President's proposal is an extraordinary mix. It contains a passion to help the needy, a faith in free markets, and a focus on the middle class."

In summary, my overview of the whole NIWI experience sharpened my senses to the approachability of congressmen as well as their ignorance of health care needs as well as the providers. I.e., one legislative aide addressed myself and other NIWI representatives

(continued on next page)

New Addresses

Evelyn M. Lee, RN,
BSN, CETN, CRNI
Grace Hospital
6071 W. Outer Drive
Detroit, MI 48227
(313) 966-4502

Home:
14449 Mehetal
Detroit, MI 48227
(313) 272-7975

Laurie L. Tankersley,
RN, CETN
Chelsea Community Hospital
775 S. Main Street
Chelsea, MI 48118
(313) 475-1311

Home:
971 Otney
Jackson, MI 49201
(517) 764-6853

Rosemarie Van Ingen,
BS, CETN
44910 Exeter Ct.
Novi, MI 48375
(810) 349-8358

Newsletter Ad Committee

More than 50 letters soliciting ads from manufacturing companies and DME's were mailed out. We have received only four ads at \$25 each. Please talk with

your local reps and ask them to place ads in our newsletter. (See application form). Thank you for your support.

Mideast Dropper Newsletter Ad Form

(Please enclose this form with your ad)

Name: _____ Date: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____

Make your checks payable to the Mideast Region of WOCN.

Mail to:

Sharlene Kennedy, RN, BSN, CETN
7371 N. Gale Rd., Otisville, MI 48463
Home Phone: (313) 653-7600
Work Phone: (313) 257-9000, pager #2327
Voice Message: (313) 257-9526

Ads run for one year (three issues).

Business Card \$35	3/4 Page \$175
1/4 Page \$75	Full Page \$250
1/2 Page \$150	

NIWI (continued)

from Indiana by assuring us the congressman does support "minority groups" such as ours. The NIWI experience also made me realize that our impact on health care as nurses can only come from a united perspective. That means support of our WOCN and the ANA. We execute health care from the grass roots as primary health care providers. We know the needs. We must let the

needs be known. To rephrase Kennedy's famous quotation, "One nurse can make a difference. All nurses must try."
—Martha Saulman, RN, CETN

Opportunity (continued from pg. 6)

As a member of Meridia Health System—one of North-east Ohio's largest health care providers—we offer exceptional per visit compensation and a flexible benefit package.

For consideration, please call Mary Terrell at (216) 446-8611 or (800) 646-4465 or fax your resume to (216) 446-8687 or mail to 730 SOM Center Road, Mayfield Village, Ohio 44143.

Excellence in Writing Award

This award is designed to stimulate scholarly writing by the members of the Mideast region of the WOCN. An honorarium of \$100 and a plaque will be awarded to the author(s) of a manuscript that makes a significant contribution to the sphere of ET nursing. The following rules apply to the award:

- The author(s) must be a member of the Mideast Region of the WOCN
- Manuscripts must be 500 words or more
- Manuscripts must have been submitted for publication or published between the dates of October 1, 1993 and September 30, 1994 by a professional journal
- All manuscripts must be related to the specialty of ET nursing practice. The focus can be from an educational, clinical, administrative,

economic, research or legislative viewpoint.

- The Mideast Region's Excellence in Writing Award Committee will select the outstanding manuscript. Manuscripts will be reviewed anonymously by committee members.
- The award will be conferred at the 1994 Mideast Regional Conference in Cincinnati.
- Submissions must be received by September 30, 1994. Manuscripts received after that date will be considered for the subsequent award.
- Manuscripts should be sent directly to the 1994 chairman: Becky Roberts, 2954 Corydon Road, Cleveland Heights, Ohio 44118

Job Opportunity

Home Care Opportunities

Full-time opportunities are available for Enterostomal Therapists to care for home care clients in Northeast Ohio. Applicants must be a graduate enterostomal therapist from an accredited school with 1-2 years experience in the care of patients requiring enterostomal therapy. Certification in the field of enterostomal therapy is preferred.

A full benefits package including medical/dental/life/disability insurance coverage, paid vacations and mileage reimbursement is provided. For confidential consideration, send your resume or apply in person to Visiting Nurse Service, Human Resources, 1200 McArthur Drive, Akron, Ohio 44320 or call (216) 745-1601 or 1-800-362-0031, Ext. 6378.

Job Opportunity

Make Your Experience Pay

You are a nursing professional who not only knows how to handle a wide range of challenges but welcomes them. As a leader in the fast growing field of home health care, Meridia Home Health is searching for nurses with the ability to handle the challenges found in this environment and the desire to be rewarded for it.

RN Enterostomal
Therapist Case Manager
\$3,000 Sign-On Bonus

You will be responsible for the delivery of comprehensive care to patients who need enterostomal therapy. Comprehensive orientation, continuing education, and ongoing peer support are key commitments we make to our staff. Qualifications for this key position includes:

- Graduation from an accredited ET nursing education program
- Certification in enterostomal therapy
- Current RN licensure

At Meridia, we can provide you with the opportunity to enhance your quality of life—on and off the job. Our northeast Ohio location features heartland values and year-round recreational options including the second-largest metro-park system in the nation, professional sports team, a waterfront entertainment complex, and diverse cultural activities.

(continued on page 5)

APPLICATION FORM FOR RESEARCH FUNDS

Name: _____

Present Address: _____

Telephone Number: _____

Educational Background:

Institution & Location	Inclusive Dates of Attendance	Diploma, Degree	Major
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Experience Record (last two positions): _____

Title of Position	Employer Name & Address	Inclusive Dates
_____	_____	_____
_____	_____	_____

Starting Date of Research Project: _____ Completion Date of Project: _____

Title of Research Project: _____

Date of Approval from Human Subjects Committee: _____

(If neither exempt nor yet approved, please add a separate page discussing potential risks and benefits associated with the research and proposed safeguards).

Discuss how the funding will be spent.

In no more than two typed pages, describe the purpose, background and methodology of the study.

RESEARCH GRANT AGREEMENT

If my request is approved by the Mideast Region Research Committee, I agree:

1. To use the money as described in the application and return any unused funds to the Treasurer.
2. When the study is completed, submit receipt(s) for the money spent and an abstract of the study to the chairperson of the Research Committee.
3. When the research is published or presented, appropriate recognition of funding source (Mideast Region, WOCNS) will be given.

Signature _____ Date _____

Address _____

Title of Project _____

Project Beginning Date _____ Project Completion Date _____

ET Nurse Researcher Award

The Mideast Region ET Nurse Researcher Award will be given to honor an individual or group who has completed a nursing research study and has focused on wound, ostomy or continence care and disseminated the results through presentation or publication.

Criteria:

- The individual or group has completed a nursing research study which has followed appropriate research methods and protection of human rights
- The research adds to the body of nursing knowledge

in regards to ostomy,

wound or continence care

- The findings of the research have been published, submitted for publication, or presented at professional meetings
- The study may have been a funded or unfunded project
- Investigators doing manufacturer directed and subsidized R&D studies are excluded

Eligibility Requirements:

- Active member of the Mideast Region of WOCNS
- Primary investigator on the study

- Investigators doing manufacturer directed and subsidized. R&D studies are excluded

Submit: 3 copies of the entire application to:

Barbara Pieper, PhD,
RN, CETN
337 Cohn
5557 Cass Avenue
College of Nursing
Wayne State University
Detroit, MI 48203

Deadline Date: October 3, 1994

MIDEAST REGION ET NURSE RESEARCHER AWARD APPLICATION

Nominee Name: _____

Professional Title: _____

Employment Address: _____

City: _____ State: _____ Zip: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Phone (Office): _____ (Home): _____

Active member Mideast Region? Yes No

Title of research: _____

Brief description of study (No longer than two double-spaced pages) (State purposes, protocol, results and discussion)

Submission for publication (List Journal and date)

Presentation at professional meeting (list):

One letter of support.

Submission date.

Sexuality Conference

The MidEast Region of the Wound, Ostomy and Continence Nurses Society will be sponsoring a "Sexuality Through the Life Span" conference Friday, October 28 in Covington, Kentucky.

This conference is designed for health professionals who work with people with an altered body image (those with physical limitations and/or chronic illness).

After attending this conference, individuals will be able to identify and explain at least three current concepts in human sexuality, learn about stages of sexual development in the life cycle, identify three physical and three psychological sexual dysfunctions, as well as identify sexual dysfunctions associated with five medical and surgical conditions, formulate nursing interventions to resolve sexual problems/dysfunctions, and learn about the role of the nurse in sexuality education/counseling.

Conference registration will begin at 7:30 am on Friday, October 28 with a continental breakfast and an exhibit featuring more than thirty vendors displaying state-of-the-art products and information for ostomy care, wound care, incontinence, pressure reduction and specialty beds.

Other weekend activities for MidEast Region members include a "Health Care Can Be Murder" evening of dinner & fun on Friday evening beginning at 6:30 pm, sponsored by Hollister (Murder in Cincinnati?). Reservations for dinner and murder fun should be made by October 15 (see form on this page).

Program fee for this conference is \$60 which includes continental breakfast, lunch, breaks and access to exhibit hall. This program has been submitted for approval of 6.3 contact hours by the WOCN, which is an accredited provider

for continuing education in nursing by the ANA Board of Accreditation. Registration deadline is October 15th. No refunds will be made after October 15 but substitution is possible. Registration is limited to 200 participants.

Hotel accommodations can be made by calling The Quality Hotel Riverview, Covington, Kentucky, 1-800-292-2079 at a rate of \$69 plus tax for this conference. Reservation deadline for this rate is October 6, 1994. For more information, call Mary Lou Walker at (513) 385-5137.

"Sexuality Through The Life Span" Conference

Friday, October 28, 1994

Name _____
 Address _____
 City _____ State _____ Zip _____
 Work Phone _____ Home Phone _____
 Social Security # _____ License # _____ State _____
 Fee \$60 WOCN Member Non-Member
 Area of Practice _____

Make check payable to: WOCN, MidEast Region/Cincinnati Chapter
 Send check and registration form to: Mary Lou Walker, RN, ET,
 8590 Livingston Road, Cincinnati, OH 45251

"Health Care Can Be Murder" - Dinner Reservation Form

Name _____

Address _____

Phone _____

- WOCN Member
 Guest (\$25)

Please include check for guest.

Total Number Attending _____

Reservation Deadline:

October 15, 1994.

Please mail reservation form to:

Pat Gable, 6028 Virbet Drive,
 Cincinnati, OH 45230

MINUTES
WOCN MID-EAST REGION
SEMI-ANNUAL MEMBERSHIP MEETING
BALTIMORE CONVENTION CENTER - BALTIMORE, MD

Sunday, June 19, 1994

Chairperson: Paula Toth, President
Recorder: Sharon Ballard-Krishnan, Secretary

Called to order: 12:13 pm
Adjourned: 2:00 pm

AGENDA ITEM	DISCUSSION	RESOLUTION
A. Call to order Paula Toth, President		
1. Sign-in	1. Attendees signed-in	
2. Introduction Parliamentarian	2. Glenna Altizer reviewed procedure for meeting.	
3. Quorum determination	3. Glenna Altizer reviewed procedure for determining a quorum.	3. Quorum determined by Glenna Altizer
4. Additions/deletions to agenda	4. Carol Hepp requested to add J.3.C. entitled "restructuring".	
5. Adoption of agenda	5. Motion by Carol Hepp to add J.3.C. "restructuring" and to accept the agenda with this addition. Seconded by Joan Sewickley.	5. Motion carried.
6. Voting reminder	6. Paula Toth reviewed the guidelines for who can vote at the meeting.	
B. Welcome P. Toth		C. First time attendees introduced.
C. Recognition of first time attendees	C. Paula Toth asked first time attendees to stand and be recognized.	D. WOCN officers and directors introduced.
D. Recognition of WOCN officers and area directors in attendance. 30 minute open forum.	D. WOCN officers and area directors in attendance recognized. Mid-East region survey results distributed and reviewed by P. Toth. Numerous concerns identified re: Accommodations in Baltimore. Concerns included, but were not limited to: <ul style="list-style-type: none"> • Availability of rooms; limited • Handicapped facilities: not considered • Limited Parking • Security/safety; many people afraid to walk outside of their hotel • Transport to and from hotel K. Jaszarowski offered to present concerns to NCPC. C. Mikols commented that due to increased number of attendees, increased number of course offerings, etc., optimal conditions, acceptable to all is difficult for conference planners. P. Toth asked if a Mid-East membership meeting is needed/supported by the Mid-East membership at the national conference. E. Pinion suggested that opinions regarding similar products be compiled by the membership for ease of selection. V.L. Pharis stated that she had concerns re: Medicare reimbursement. S. Ballard-Krishnan recommended that Medicare concerns be presented to the Government Affairs committee. D. Forster stated that she had concerns re: ET nurse job security. Miscellaneous topics related to job security re: computers, conference professional practice track, etc., discussed. G. Altizer determined that discussion time was up. P. Toth closed topic.	K. Jaszarowski to present concerns to NCPC. Mid-East membership supported a semi-annual membership meeting at the national conference. V.L. Pharis to take concern to Government Affairs committee
E. Secretary Report Sharon Ballard-Krishnan, Secretary	E. P. Toth introduced S. Ballard-Krishnan. Minutes from the Annual membership meeting in Charleston, West Virginia were published in the Mid-Eas dropper. Motion to accept the minutes as written made by S. Ballard-Krishnan, seconded by K. Jaszarowski.	E. Motion carried.
F. Treasurer report Judy Werner, President		
1. Budget and Finance	1. Judy Werner Absent.	
2. Newsletter fundraising	2. Report in Mid-Eas dropper.	

MINUTES
 WOCN MID-EAST REGION
 SEMI-ANNUAL MEMBERSHIP MEETING
 BALTIMORE CONVENTION CENTER - BALTIMORE, MD

AGENDA ITEM	DISCUSSION	RESOLUTION
G. President elect report Carol Hepp, President elect	G.	G.
1. ET Nurse of the Year	1. Award to be given at the annual membership meeting in Cincinnati. Helper sign-up sheet distributed.	1. C. Hepp to contact helpers.
2. Operations manual	2. No changes.	
3. Youth rally	3. An article was in the Mid-Eas dropper. 4 registrations were paid for by the region. 4 were sponsored by the U.O.A.	
H. Committee reports	H.	H.
1. Bylaws, B. Vaningen	1. No revisions. E. Lee to assume the chair position.	
2. Continuing education, G. Blaylock	2. Written report distributed. 1995 annual Mid-East region membership meeting to be held in Cincinnati, October 27,28,29, 1994. Angie Lamb presented a sampling of topics.	2. Annual meeting to be held on October 27,28,29, 1994 with presentations pertaining to sexuality and altered body image. Location - Cincinnati, Ohio. Sign-up sheet for fundraising distributed.
3. Fundraising, Allyn Davies	3. Written report in Mid-Eas dropper.	
4. Government Affairs, Linda Harlan/ Sandy Duda	4. Written report distributed. New chairs, Bernie Huck and Evelyn Lee. NIWI graduates Berty Winn and Martha Saulman introduced. Oral presentation given.	
5. Historian, Peg Valmassoi	5. Written report distributed.	
6. Nominations, Terri Boyd	6. Written report distributed. Need nominations for President elect, Secretary, and Trustee for next election.	
7. Public Relations, Linda Hoeltzle	7. Need 4 volunteers for national PR booth.	7. Sign-up sheet distributed.
8. Publications, Paula Toth (Sharlene Kennedy/ Judy Werner absent)	8. Address changes should be forwarded to Judy Werner.	
9. Research, Barb Pieper	9. Written reports distributed and in the Mid-Eas dropper. Emphasis placed on the ET Nurse Researcher Award, Kerschbaum Research Award and poster abstracts.	
10. Share/ Adopt-a-country	10. A job well-done by Marilyn Spenser in the past. New chair: Denise Forster.	
11. Excellence in writing, Rebecca Roberts	11. Written report distributed.	
I. Unfinished business	I.	
1. Share committee chair	1. Denise Forster, new chair.	
2. Banner, P. Toth	2. P. Toth requested to have a volunteer design and create a new banner for the region.	
J. New business	J.	
1. National structure change - impact on region, P. Toth	1. Discussion and plea for guidance presented by P. Toth.] that even without a Masters Degree most E.T. nurses practice in an advanced practice role. Many issues related to APN are of significant interest and concern to E.T. nurses	

Reminded we are all R.N.s

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AGENDA ITEM	DISCUSSION	RESOLUTION
2. WOCN annual conference a. Presidents meeting, P. Toth b. Membership forum, P. Toth	2. a. P. Toth stated that she had to request a presidents meeting. b. P. Toth stated concern that the membership forum demonstrated a "double message". (What was presented at the forum was not representative of the comments P. Toth had heard from the Mid-East region members who had contacted her pre-conference.)	
3. Future regional focus a. Membership survey results, P. Toth b. Strategic planning, P. Toth	3. a. Mid-East region survey results distributed and discussed. b. Topics discussed: <ul style="list-style-type: none"> • Goals of regional meetings • Much information presented at regional meetings is the same that is presented by national communications. • Research encouraged within the region. • Allocation of funds for a research consultant. • Develop a multisite research project. • Hire speakers of more interest to ET members (i.e. practical tips). • Development of a regional conference planning committee. Idea presented by P. Toth and supported by Mid-East membership. • Motion by E. Lee to establish a regional conference planning committee. Seconded by Angie Lamb. • Further discussion re: conference planning. K. Granby believes that a C.E. manual was already completed and M. Dreffer stated that national has conference planning procedures which could help the region get started. 	Motion carried.
c. Restructuring, P. Toth	c. P. Toth asked for suggestions to make the region more efficient and effective. K. Jaszarowski wishes for ideas to be published in the Mid-Eas dropper prior to changes being made. Membership demonstrated support for the idea of restructuring.	c. P. Toth to meet with officers and publish ideas in the Mid-Eas dropper prior to the meeting in Cincinnati.
K. Announcements	K. S. Alltop suggestion: a research project pertaining to tubes. S. Duda Suggestion: use Mid-East region money to fund a research project. D. Phelps: more networking opportunities needed at conferences. M. Murray: How do new members support the region? B. Horvath: 1st CNS meeting scheduled to be in Detroit on September 22,23,24,25, 1994. P. Toth: Cleveland Clinic passed accreditation. Monday, October 10, 1994 - wound meeting at Cleveland Clinic	P. Toth to talk with B. Pieper. P. Toth stated that new members must identify that they wish to be part of the Mid-East region when joining the national WOCN.
L. Adjournment/ Networking	L. Motion to adjourn by K. Granby. Seconded by E. Lee at 2:00 pm.	L. Motion carried.